

Portuguese Bend Earth Inching Out to Sea

PHOTOS ON
PAGE A-8

By DICK FRIEND

At a rate of an eighth of an inch a day, a 125-acre section of land and homes in the exclusive Portuguese Bend area is sliding out to sea.

Already cracked plaster, splintered beams and warped doors have reflected thousands of dollars worth of damage to expensive beach homes along the water front in the Portuguese Bend Club area.

Sections of pavement have gaped open, water and sewer mains have snapped and a utility pole has inched over so that it now leans at a crazy tilt.

ONE FAMILY has abandoned its \$48,000 home while workmen attempt to construct a barrier against the devastating force of the moving earth.

County inspection teams are keeping a wary eye on the area, bounded by Peppertree Dr., Camp Archie Shields and an extension of Narcissa Dr. to new Crenshaw Blvd.

And there is no indication that the sliding will stop.

MOST RESIDENTS, though, like Ralph Reed, of 61 Yacht Harbor Dr., have adopted a policy of "wait and see." Reed, whose home rests on the edge of the slide zone, is troubled with water more than earth

slides.

A water main in front of his house has snapped once a week for the past month during earth slides. Each time, hundreds of gallons of water roared down a canyon and carried out dirt from under his retaining walls and patio.

Reed also has power line trouble. Earth movement has caused a utility pole in front of his home to inch seaward. But the top of the pole is anchored by a guy-wire to a hilltop which is not moving. As the bottom of the pole slides, the power and telephone lines to his house stretch tight.

A broken telephone line has been repaired twice.

HOMES WHICH HAVE suffered greatest damage are along picturesque Stony Cove Dr., some 50 feet from the rocky beach.

The \$48,000 home of movie musician Leigh Harline, at 21 Stony Cove Dr., has been abandoned. In-wide cracks burst open in the entry hall and the garage. The concrete garage floor buckled up nearly two feet in some places.

A wooden wall in the second floor living room has pulled away from a huge stone fireplace.

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Southland's
OWN SUNDAY
Newspaper

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Independent - Press - Telegram

LONG BEACH 12, CALIF., SUNDAY, OCTOBER 7, 1956

The Weather—

Variable cloudiness but mostly sunny afternoons today and Monday. Little temperature change. High today about 74. Saturday's high, 70; low, 57.

160 PAGES

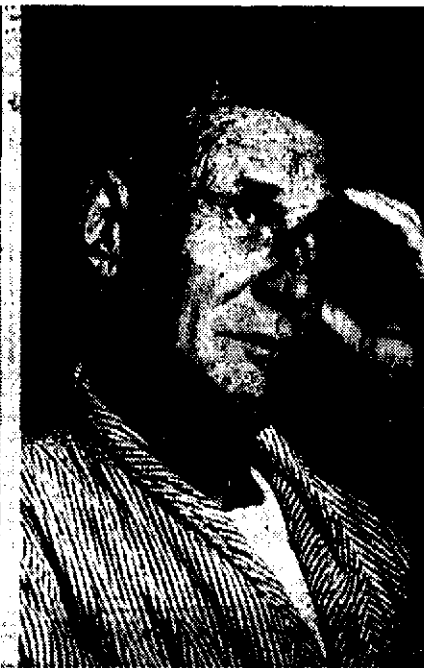
VOL. V—NO. 7

NEW POLIO VACCINE REPORTED

'Long Bob' Meusel Roots His Yanks to Victory



"Slaughter up, 2 down . . ."



"Can he hit it? . . ."



"Maybe Casey was wrong . . ."



"There goes your ol' game!"

(Staff Photos by Don Webster)

Ike Assails 'Loose Talk' About Draft

WASHINGTON (AP)—President Eisenhower Saturday accused Adlai E. Stevenson of hurting "America's security interests throughout the world" by "loose talk" about ending the draft soon.

A presidential statement issued at the White House did not mention Stevenson by name but was obviously aimed at him. It said that to end selective service now would greatly weaken U. S. defenses.

"WE MUST NOT by weakness invite another war," it added.

Eisenhower also declared the free world looks to the U. S. for leadership in "standing firm against the Communist push" and added:

"We must not now betray that leadership by loose talk of soon ending the draft. The world can only construe that as letting down our guard."

Stevenson early in September, called for ending the draft "at the earliest possible moment" consistent with the nation's safety. On Sept. 29, at Minneapolis, he referred to the draft as "wasteful" and "inefficient" and suggested the whole problem of recruiting and training manpower be freshly studied in the light of new weapons.

L.A.C. Says:

As Good as the Man

"A plan is only as good as the man who carries it out" and "It is not important where you come from, but where you are going"—these two quotations we discovered last week. They seemed to be important as young people again settled in college and our high schools. Some of them are groping to find the vocation they may follow after completing their school education. Others have plans which they believe will assure them the success so important to their future. The above quotations are a warning that the will to carry out a plan is all important.

The young persons who have a definite urge for a particular vocation are fortunate. They can plan ways to reach the goal they set for themselves. But in reaching it they will run across many distractions. They may

(Continued on Page A-2, Col. 1)

Member of Original 'Murderers Row' on Patients' Roster at Hospital Here

By BERT RESNIK

Enos Slaughter slammed a three-run homer and the tall man in the hospital recreation room leaned back in his chair and grinned.

"It looks like that's it," he said to the man seated next to him.

It didn't take an expert to make that forecast. The Yanks, after that three-run blast by their left fielder, went on to win the game Saturday, 5-3.

It didn't take an expert but the man who made the prediction is one.

On the Long Beach Veterans Administration patient roster, he's Robert William Meusel, 60, of 8332 E. Second St., Downey, hernia operation.

In baseball's books, he's "Long Bob," a member of the first "Murderers Row," 1925 American League leader with 33 home runs and 138 runs batted in. Babe Ruth held the home run title two years before and six after 1925.

It was in 1921, Long Bob's second year with the Yankees, that he knew he had made the grade.

"The Babe stopped calling me 'Hambone' or 'Kid,'" Meusel recalled. "He remembered my name."

And when the Babe remembered a man's name, it meant that man was a ball player.

The Yanks had quite a few ball players in those days, quite a few pennants and not quite as many series' victories. Long Bob played with them from 1920 to 1929 and then went to Cincinnati. In the nine Yankee years, the New York team won the pennant six times and the series three times.

Jimmy Durante, to Wed Actress

PHOENIX, Ariz. (AP)—Comedian Jimmy Durante said Saturday night that he will marry Margie Little, a 35-year-old actress from Plainfield, N. J.

Durante, 63, told an Arizona Republic reporter of the engagement at the opening of the Paradise Valley Racquet Club near Phoenix.

30 Flee Red China Bullets, Cross Border

HONG KONG, (Sunday) (AP)—More than 60 Communist frontier troops raced into British territory Saturday night with guns blazing in pursuit of about 30 Chinese fleeing Red China.

They shot one dead and seriously wounded three.

The Hong Kong government in a brief statement said the reds withdrew with an undetermined number of fugitives after running 50 yards into British territory.

They pulled back when British border police arrived.

"The police did not open fire and sustained no casualties," the statement said. All is now quiet on the border.

The dead, wounded and 20 of the fleeing Chinese were found on the British side of the frontier. Five suffered minor injuries in their flight across a ravine and the shallow Sham Chun River marking the border.

Officials clamped a secrecy curtain on the incident, the worst since the Communists took over the Chinese mainland in 1949. The officials refused to give details or let newsmen question the Chinese.

Truman Recalls He Refused H-Test Ban

DETROIT (AP)—Harry S. Truman said Saturday "We should retain our atomic advantage and if that means testing bombs, well okay."

The former President was asked at a news conference for his views on the tests in the light of Adlai Stevenson's recent proposals that limits be put on the test of huge nuclear weapons, or that the tests be halted outright.

Truman said similar proposals came up when he was President but he turned them down.

"I don't believe in giving away our advantage," the former President said.

IN THE DETROIT area to campaign for Stevenson, Truman's remarks indicated that he was in disagreement with Stevenson and aided with President Eisenhower's view that "our power to guard the peace would be weakened" by abandoning the bomb tests.

But Truman mentioned neither Stevenson nor Eisenhower by name in discussing the tests.

Before leaving by plane at 2:38 p.m. (E.S.T.) for Kansas City, Truman said at the airport he had nothing further to say on the subject and would stand on what he said at the news conference.

Yeggs Take \$60,000 in Three Safes

NORTH HOLLYWOOD (AP)—Police said burglars used gloves and rubber hose taken from display racks to facilitate a safe cracking at a market early Saturday, escaping with approximately \$60,000.

Detectives reported the safe-crackers entered through a back door, which they pried open, and used acetylene torches on three safes, one of them a double strong-box.

The rubber hose was used to cool the safes with water during the cracking. Company auditors estimated the loss.

Lad, 17, Says He Stabbed Girl to Death

After spending the afternoon on the Pike "having a last fling," a 17-year-old Wisconsin youth walked into the police station here Saturday and said he was wanted for murdering a young girl in Green Bay, Wis., Sept. 16.

The strapping, 195-pound youth gave his name as John Henry Williams and said he had stabbed Dorothy Vander Leest, a part-time hotel waitress, six times with a hunting knife because "he was afraid she would refuse to go out" with him.

Williams was arrested for investigation of being a fugitive in a murder case and turned over to juvenile authorities pending action by the Green Bay police department.

A warrant charging young Williams with murder in the first degree had been issued in Green Bay.

The mild appearing young man told Lt. Raymond Kersch he was wanted for stabbing pretty Miss Vander Leest while she was talking to her mother, Mrs. Lawrence Vander Leest, in the kitchen of a Green Bay hotel where Mrs. Vander Leest works as a hostess.

HE TOLD Det. Insp. Arthur Perle he had wanted to ask the girl for a date but was afraid she would refuse him so he decided to kill her.

He drew \$300 in savings from a bank just before going to the hotel. He saw the girl talking to her mother, called to her and when she walked to him he stabbed her six times.

He then ran out, caught a Chicago bound bus and kept going. Miss Vander Leest died 14 hours later.

Williams

Feared to Seek Date

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Oral Preventive Due Global Test

CINCINNATI (AP)—A University of Cincinnati scientist Saturday announced he has developed a new polio vaccine to be taken by mouth which is expected to produce long-term—perhaps lifetime—immunity against the dread disease.

Dr. Albert B. Sabin, professor of research pediatrics in the College of Medicine, made the report to a select group of scientists meeting in Cincinnati. The Cincinnati Times-Star carried it Saturday in an exclusive, copyrighted story.

Dr. Sabin said a single dose of the new vaccine will produce immunity against all three major strains of polio virus. He said the vaccine has proven safe after extensive tests on animals and humans and is now ready for mass testing on an international basis.

The researcher said that tests of the new vaccine will begin next year in foreign countries as well as in the United States.

He said, "I have made arrangements with scientists in several foreign countries to make the tests. It will be a co-operative venture. But I'd prefer not to say now what the countries are."

He said that the tests will be by "qualified investigators" and will be a "step-by-step" venture that will be gradually enlarged.

Dr. Sabin's report indicated arrangements have already been made with a leading pharmaceutical house to produce the vaccine in a pilot plant. Production, the report said, will be cheap—the vaccine itself costing less than the cherry syrup vehicle by which it is administered.

Dr. Thomas M. Rivers, newly appointed medical director of the National Foundation for Infantile Paralysis, said in New York "they can't stop him (Sabin)." (Continued on Page A-2, Col. 4)

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DR. ALBERT SABIN
New Horizon

Stevenson Asks Vote of 'Little Guy'

By ROBERT E. LEE
(I. P. T. Capital Bureau)

SPRINGFIELD, Mass.—Adlai Stevenson appealed Saturday for the votes of the little guy, and said only the Democrats can protect him from the industrial "giants."

The Democratic presidential candidate wound up a five-day swing through the industrial northeast with a hard slashing attack on President Eisenhower and the GOP administration.

In speeches here, at Providence, R.I., and at way stops as he barnstormed by motorcade between the two cities, he pictured the Democrats as the party of the people and the GOP as the party of property.

STEVENSON was bidding hard for Massachusetts' 16 electoral votes and Rhode Island's four with regional pitch based on their faltering textile industries and failure of many small businesses in the area. Both states, normally in the Democratic column, went Republican in 1952.

Former Gov. Paul A. Dever of Massachusetts and Gov. Dennis J. Roberts of Rhode Island, both of whom traveled with the candidate in their home states, confidently predicted they could hold the line this year, although Dever was reported privately to be somewhat worried. Stevenson played hard on a refrain he had

(Continued on Page A-2, Col. 3)

WHERE TO FIND IT

- ATTENTION, all Joe Smiths! A message, written especially for you by one of the nation's leading columnists, appears on today's Editorial Page. Look for it on Page B-6.
- BECAUSE ONE SOUTHLANDER has a room with a view, many Southern Californians can sleep better. The answer to this puzzle appears on Page A-14.
- LOOK FOR the latest news on World Series prospects as well as the complete rundown on another action-packed football Saturday in the big Sports Section, Pages B-1 through 5. Your index of regular Sunday I, P-T features follows:
- Amusements B-7
- Beach Combing C-1
- Classified D-1, 15
- Death Notices A-18
- Editorials B-6
- Military C-3
- Radio-TV D-16
- Real Estate C-4, 13
- School Menus W-11
- Ship Arrivals A-20
- Sports B-1, 5
- Women's News W-1, 12

L.A.C. SAYS:

As Good as the Man

(Continued From Page A-1)

be taken into the Army and thereby be sidetracked for a few years. The test of their tenacity will come on their return to civilian life. Will they then pick up their education or will they succumb to the opportunity of higher wages that may be offered in some endeavor far removed from the goal they set out to achieve?

Others may get sidetracked by an early marriage—then children come to make quick earnings important. Many a hopeful medical or legal education has been lost by not carrying through the plan made years before. The future is bright for young people who are technically trained, whether it be for a profession or business administration, sales work, or a skilled mechanic. But the urge to take advantage of high wages for unskilled workers causes many young people to throw away the plans for the technical education.

The failure to carry out a well defined plan shows up many older people also. In particular it shows up among people who start a life insurance or other saving program. If such a plan is carefully planned at a young age and carried through the working years of a man, it can mean comfort in later years. It can mean safety for the family if the father is taken before the children are educated. But the number of insurance and saving plans that are discarded is appalling. The desired luxuries of the present take precedence over the safety of the future.

There is nothing more discouraging than to awaken when you are middle aged and realize it is too late to make up for the lost opportunities of the past. The young person who had the urge to be a doctor, lawyer, or accountant will never get over the feeling of frustration if he has settled for a less desirable vocation. Just because it paid more money. The future holds much less encouragement for the man who has no definite vocation for which he has prepared himself.

The quotations given in the first paragraph seem to us a warning to every young person in high school and college. They should cause each of them to ask, "Do I have the strength of character to carry out the plan for my future?" It should cause each of them to try and decide on a plan to achieve a goal based on ability and opportunities. Older men can be of great help to them in advising and listening to their aspirations. No greater service can be given young people. But the success of the plan will depend upon the will of the young person to carry it out.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

No Heads to Roll, Adlai Aide Says

PROVIDENCE, R.I. (AP)—Adlai E. Stevenson's campaign director said Saturday that a published report of a "major shakeup" in his presidential campaign staff was "exaggerated."

The Democratic presidential nominee's campaign director James A. Finnegan told reporters there will be the usual tightening up of the staff organization "to strengthen our setup for the remainder of the campaign."

"As of this moment," he added, "no one will be left out and no heads will roll."

REPORTERS covering Stevenson's campaign have been concerned with the lack of texts on many of his political speeches and the late availability of many of those that have been given out in advance.

Stevenson's habit of repolishing his talks almost up to the time of delivery frequently makes it impossible for reporters to make their early editions with accounts of what he has to say.

Arrangements for Stevenson's travel are frequently not made

India Police Hunt 'Jungle Girl' in Bombay Forests

NEW DELHI, (AP)—Indian police have set off into a lion-infested forest in Bombay State to track down a "jungle girl" seen by villagers.

Reports said today the girl, described by villagers as a naked wild woman with unkempt hair, was seen near the edge of the forest on the outskirts of the village of Khambha.

Villagers approached her, offering food, but the girl, muttering in a strange language, immediately turned and ran back into the forest, said the reports.

Sun, Moon & Tides

TODAY
Sunrise: 5:52; sunset: 5:30.
Moonrise: 9:30; moonset: 7:58.
Tides: High, 5.8 feet at 10:24 a.m.; low, 2 feet at 4:09 a.m. and 0.2 feet at 8:11 p.m.
MONDAY
Sunrise: 5:52; sunset: 5:29.
Moonrise: 10:20; moonset: 8:48.
Tides: High, 3.7 feet at 12:01 a.m. and 5.4 feet at 11:03 a.m.; low, 2.6 feet at 4:42 a.m. and 0.5 feet at 8:53 p.m.

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Stevenson Asks Vote of 'Little Guy'

(Continued From Page A-1)

used constantly all week—with enthusiastic crowd reaction: Joe Smith vs. "the interests," as typified by General Motors.

At Springfield he said: "Joe Smith is in competition with General Motors. I am not against General Motors, but I do not want it to submerge the little guy." He pictured an America under Republican administration as a place where "a free individual must live a life among the giants."

THE "REPUBLICAN managers," he said, "see America as a big well-oiled company controlled by the men who, because they run the big corporations, ought to run the country too. Their attitude toward America is that of the big boss toward the boys."

"Left alone, they will lead us into a new age of industrial feudalism, where small enterprise disappears and everyone works for the giant corporation."

Stevenson was frankly playing up the economic depression that has hit some parts of this and neighboring Rhode Island. Textile mills have drifted to the south, small businesses have failed and other firms have merged. All adding to pockets of critical unemployment.

Stevenson darkly characterized the situation this way:

"Whole towns have been blighted by mergers, combinations and shutdowns—mergers often which came about only because someone wanted to make a tax saving, at the expense of people's jobs and income."

THROUGHOUT the day he accused Republican leaders of killing a bill aimed at relieving chronic unemployment and he laid the blame for inaction squarely at the President's door. "We need an end to indifference in Washington," he said, "the indifference that is inevitable under big business and too little presidential leadership."

At Providence, Stevenson jabbed at Mr. Eisenhower for saying in Cleveland the other day that the Democrats were concerned with "fancied ills" of the people.

Stevenson also accused the Eisenhower administration of "indifference" to the foreign competition which has hurt the textile industry. He called it "political cynicism" for the administration to make "an election year gesture" by announcing recently it is working on an agreement with Japan to reduce textile imports.

WHILE CRITICIZING the President, Stevenson did not omit vice president Nixon from his broadside attacks on the administration.

As he has done almost daily, Stevenson twitted Mr. Eisenhower for urging Nixon and other GOP campaigners to "tell the truth" and said the president "would have chosen no better audience."

Stevenson also sought to answer the Republican campaign theme that he stopped the Korean war. There is increasing feeling in this area as in others where Stevenson has visited that peace may be a decisive issue.

Most of the credit for ending wars belongs to the people who lost their lives in them, he said. But he added that if the Republicans want the honor to go to politicians, "I might point out that the two greatest wars of all time were stopped by Woodrow Wilson, Franklin D. Roosevelt and Harry Truman."

The landscape was a painter's dream as the motorcade rolled through the New England countryside between stops in industrial cities. It was a mild afternoon and trees and shrubs with varied hues of autumn.

Success of New Oral Polio Vaccine Is Reported

(Continued From Page A-1)

bin) from putting on worldwide tests." But he added the foundation has "nothing to do with it (the tests)."

Revers said also the Vaccine Advisory Committee of the foundation has not met since last spring and that committee would have to study the new information on Sabin's work before they could back mass tests.

ANOTHER FOUNDATION spokesman said the foundation has poured one million dollars into Sabin's work so far, including money to make tests at the Chillicothe Reformatory, where inmates volunteered for tests.

Because only very small amounts of the vaccine are required to produce immunity, the scientist estimated that 20 liters of the substance will be sufficient to vaccinate two million persons.

A minimum of equipment will be needed to make the vaccine on a mass production basis, Dr. Sabin's report said. Other countries will be able to set up their own production facilities as soon as they receive pure strains of the virus used in the vaccine.

A major difference between Dr. Sabin's vaccine and that produced by Dr. Jonas B. Salk of the University of Pittsburgh is that the Sabin drug contains live polio virus, while the Salk serum contains virus which has been killed. Another difference is that the Sabin vaccine is taken orally, the Salk vaccine by injection. A third distinguishing feature is that Sabin's discovery calls for only one administration of the immunizing drug. Salk's vaccine requires a minimum of two injections and usually one booster shot.

DR. SABIN'S REPORT said that while Salk vaccine provides protection against polio to those immunized, it does not halt the epidemic spread of the disease in communities. It said the Sabin vaccine may be able to provide both individual immunity as well as halt the spread of the disease.

Dr. Sabin described the development of the vaccine in this way:

"The main problem" was to isolate pure samples of the least active polio virus in the three major strains from the entire range of relatively inactive polio viruses which produce immunity without at the same time producing paralysis and nervous system damage.

Work on this problem continued for three years with limited success. Then last year, scientists at the California Institute of Technology developed a process which enabled Dr. Sabin to isolate a single polio virus particle, something theretofore impossible.

USING THIS technique, Dr. Sabin was able to isolate the "safest" strains of polio virus from the continuum ranging from the least to the most virulent.

The 50-year-old scientist is a recognized authority on a number of diseases including sandfly fever and the common cold. Born in Poland, he came to this country in 1921 and became a naturalized citizen in 1930.

He served in the army in World War II and was discharged as a lieutenant colonel. He joined the University of Cincinnati College of Medicine staff in 1939.

DR. I. B. LITWACK, city health officer, hailed the news of a new polio vaccine Saturday night but reminded "it still must be proven in mass testing."

"Until then," he said, "we have a big job seeing that everyone from 1 to 20 years old is immunized with Salk polio vaccine."

Dr. Litwack added: "The sooner the major portion of our population is immunized against polio, the better."

HE TERMED the Salk vaccine "an effective weapon—and also one that is readily available."

"We know that the Salk vaccine works, and that it works effectively," he said.

He predicted a person might have to wait "a couple of years" before the newly developed Sabin polio vaccine is ready for distribution.

THE CITY HEALTH officer said that no one who received the Salk vaccine in Long Beach has yet come down with polio.

He said use of the Salk vaccine has reduced paralytic polio by more than 85 per cent in the nation.

Physicians now are recommending that persons from 1 to 20 years old receive three injections of Salk polio vaccine.

However, the vaccine now is plentiful enough so that anyone who wishes, regardless of age, may be immunized.

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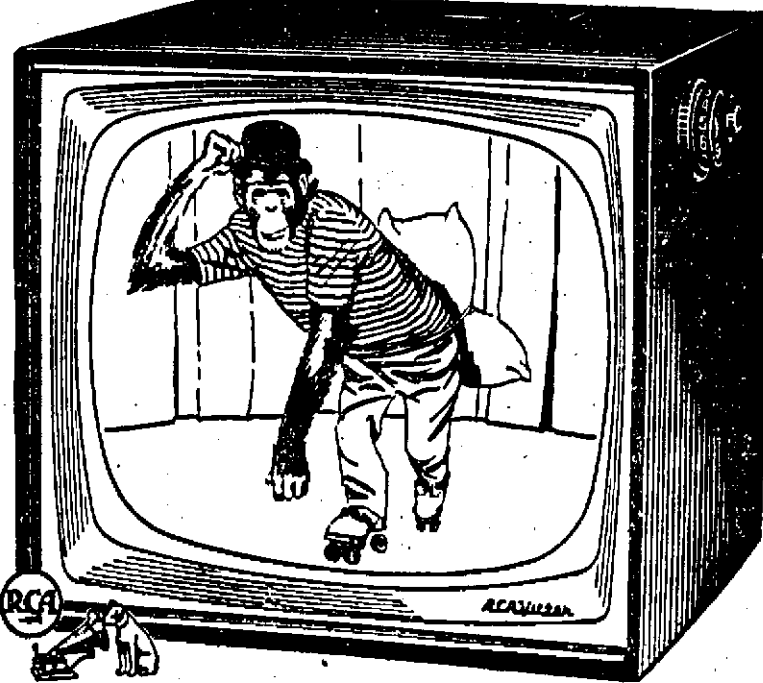
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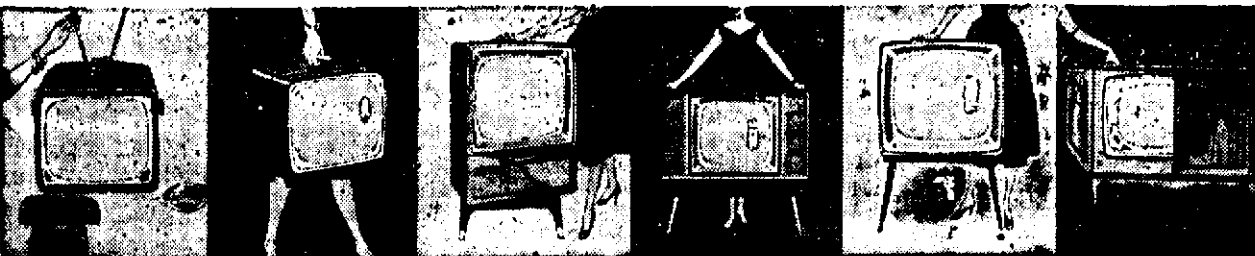
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Long Bob Meusel, Member of Original 'Murderers Row' in VA Hospital Here

Ex-Yankee Great Now Supervisor at Navy Shipyard

(Continued From Page A-1)

was during the depression. It took just a year to convince him he made a mistake.

He made a few other investments and tried the stock market. But his batting average in the financial league wouldn't get him to first base.

IN 1911 LONG BOB went to work as a security guard at the Long Beach Naval Shipyard. He now is supervisor of the guards.

The 6-foot, 3-inch tall, 150-pound former Yankee is married and has two children, Robert Jr., 33, and Sally, 18.

"My son just didn't care for baseball, although I knew I wanted to be a ballplayer when I was six years old," he said. "But Bob didn't care for it so I never pushed him."

He paused, smiled. "My daughter Sally—she goes to Long Beach City College—likes to play ball. She was a first baseman—and a good one—on a girls' softball team."

HE GAVE HER some advice and feels it could be shared by a lot of youngsters playing ball today.

"When you're up at bat, don't always be trying to hit a home run," he said. "Try to meet the ball."

"You'll get a home run more by the follow through after the ball is met right than by plain power."

Surprisingly enough, Long Bob doesn't feel that the greatest baseball player today is a Yankee. His nomination: Stan Musial of the St. Louis Cardinals. His nomination for all-time great: Ty Cobb.

AND HE CAN'T understand why some baseball players today "blow their tops" at the crowds razzing.

"I've had my share of hurrahs and plenty boos, too," he said. "But I never let it get me. None of us did. If we did, we'd go nuts."

When ex-Navy Electrician 3rd Class Meusel—he served in World War I—looks back on his baseball days, he doesn't remember the hurrah and the boos.



(Staff Photo by Bob Shumway)

NATURE'S JEWELS UNDER GLASS

Gem show chairman Frank Britsch, 3140 Ransom St., inspects some quartz-lined geode from Sucker Creek, Idaho, area at Long Beach Mineral and Gem Society show in armory at 854 E. 7th St., open today, 10 a.m. to 6 p.m.

"They're part of the picture," he said. "But I never let it get me. None of us did. If we did, we'd go nuts."

When ex-Navy Electrician 3rd Class Meusel—he served in World War I—looks back on his baseball days, he doesn't remember the hurrah and the boos.

L.B. Patrol Wins First in Contest

Best sheriff's posse trophy was awarded Saturday to Long Beach Mounted Police in parade competition at the current California State Horsemen's Assn. convention at Los Alamitos Race Track.

About 2,000 horsemen are attending the four-day convention, which ends today.

The local group, which has 80 riders, with silver gear, mounted on Palominos, also placed in the precision drill event.

Ward Thompson was captain in charge of the mounted police for the competition. Pete Clarke is drillmaster.

Equestrienne Thrown, Dies

NEWPORT BEACH—A 20-year-old mother was killed instantly when she was thrown from a horse while riding on the grounds of Newport Beach High School Saturday which was stalled. Kollmayer is night.

Mrs. Barbara Grosze, 527 Irvine Ave., was pronounced dead on the scene by a private physician who said she had suffered a basal skull fracture.

Witnesses told police the young woman apparently lost control of her horse while exercising him.

Mrs. Grosze, mother of a 3-month-old son, was separated from her husband and lived with her father, John L. Crescenzo, at the Irvine Ave. address.

RECRUIT WORKERS RAPIDLY via Classified Ads. Dial HIE 2-5959.

3 Residents Killed as Autos Hit Obstacles in 3 Accidents

Three Long Beach area residents died in traffic accidents struck a telephone pole a quarter-mile south of Los Nietos Rd. in Santa Fe Springs. A passenger, Harold Busman, 19, of 14018 Cabell St., Bellflower, was treated in Carobill Hospital, Norwalk, for cuts and bruises.

Gentis died in Park Emergency Hospital after a car driven by Daniel Strolsee, 20, of 20920 La Salle St., Torrance, went out of control and struck a telephone pole on El Segundo Blvd. in the Lennox area. Strolsee was booked at Lennox sheriff's station on suspicion of manslaughter.

William Leroy Matzki, 25, of 12432 E. 24th St., Artesia, Judith K. Lienen, 17, of 16222 Lakewood Blvd., Bellflower.

Harold J. Gentis, 18, of 618 E. Carson St., Torrance, Matzki was alone in his car when it jumped the curb on

Way and struck a maple tree. He was crushed behind the steering wheel.

Miss Lienen was driving on struck by a car while walking

on W. Seaside Blvd. in front of Gate 1, Terminal Island, early Saturday. Police said the driver of the car was Francis Washington, 19, Los Angeles. The victim is in Veterans Administration Hospital here.

KARL KOLLMAYER, 55, of 1700 Gardenia Ave., suffered possible concussion when he fell from the bumper of his car and struck his head on the pavement. The accident occurred on Anaheim St. near St. Louis Ave. Police said Kollmayer had been helping to start a stalled car when he fell. He and two other persons had been standing on the front bumper of Kollmayer's car to weigh it down so that it would be in line with the rear bumper of another vehicle, which was stalled. Kollmayer is in Community Hospital.

ALONZO O. HURST, 47, of 12214 222nd St., Artesia, was booked in Signal Hill jail for investigation of being intoxicated in an auto, after a collision which injured two persons Friday night at Willow St. and Walnut Ave. Police said Hurst's car collided with one driven by James W. Fox, 37, of 119 La Verne Ave., resulting in possible back injuries to two of Fox's passengers, Viola L. Fox, 41, and Caroline Klenz, 26, also of the La Verne address. The victims were treated in Community Hospital.

LOCAL NEWS BRIEFS

Pay at Shipyard Up \$4.8 Million
Workers at the Long Beach Naval Shipyard received \$31,953,230 in the fiscal year of 1956, which is \$4.8 million more than they received in 1955.

Employment figures jumped about 7 per cent during the same period.

There's a Democrat Parakeet, Too

A pair of political parakeets are feuding these days. First a green and chartreuse 'keet, Pretty Boy, owned by Mr. and Mrs. Walter E. Kendall, 532 Walnut Ave., added a new word to his vocabulary when he started saying, "I am a Republican bird."

Not to be outdone, a blue opaline one, Pee Wee, owned by Mr. and Mrs. S. J. McDaniel, 1251 Neptune Ave., Wilmington, keeps repeating "Pee Wee is a Democrat."

Pee Wee is a Southern Democrat. He goes to bed saying, "Good night, you all."

To the McDaniel's eagrin, Pee Wee also occasionally adds, "Poor little Pee Wee."

Vandals Smash Liquor in Store

Vandals smashed liquor bottles and caused an estimated \$400 worth of damage to Von Market, 4480 Atlantic Ave., Friday night or early Saturday, after apparently hiding inside the market when it closed.

A safe, containing \$935, was stolen from the Village Liquor Store, 4133 Nerse Wy., early Saturday. Burglars entered the building, forcing the door of an adjacent office.

Open house to celebrate the golden wedding anniversary of Thomas and Ann Christensen, parents of Tom Christensen, 116 E. Burnett Ave., will be held today from 1 until 5 p.m. at the Burnett Ave. address. The elder Christensens are on a six months' visit here from Copenhagen.

PUT BABY'S PERFECT LITTLE FEET IN

THE STRIDE RITE FIRSTIE

...the finest at any price!

Sizes 2 to 5 4.95

Children's Bootery

"Widely Known for Fit and Service"

BIXBY KNOLLS 4345 ATLANTIC AVENUE BAYFIELD 4-7084 Open Mon. & Fri. Evns.

DOWNTOWN 126 W. BROADWAY HENLEIGH 4-1019 Open Fri. Evening

LOS ALTOS SHOPPING CENTER HENLEIGH 9-8782 Open Mon., Thurs. Fri. Evns.

BUY NOW -- START PAYMENTS IN JANUARY

COLUMBIA'S **71st** FOUNDER'S MONTH

Just unpacked—another shipment

Smartly Styled
All-Weather Coats

Cravenetted Taffeta Linings! Matching Hats!

15.88

Regularly priced to 29.95

All sizes—10 through 18.

Plaids! Checks! Tweeds! Prints! Tapestries! Novelties!

Here's a value you'll not be able to duplicate anywhere. Smart-looking rain or shine coats superbly styled and well tailored. All have cravenetted taffeta linings. We've an exceptionally large selection.



Columbia's Annual Dramatic Sale of

Fall and Holiday
Formals and Cocktail
Dresses

19.00

Marquisettes, taffetas, crystalloens, combinations! Not just another sale of formals and cocktail dresses but an outstanding value event. Sizes 7 to 15; 10 to 18. Luscious colors.



Shop the new Columbia in LAKEWOOD CENTER

As smashing a value as the Broadway Hit Play.

"My Fair Lady"

Cotton and Lace
Blouses

5.99

Several styles, all lavished with lace, some with rhinestones and French cuff effects. You'll want more than one. Sizes 32 to 38.

100% Wool Flannel
Slim-line Skirts

7.88

Regular 12.95 value. Sizes 8 to 16. Fully lined skirts in bluebell, amberglow, black, grey, beige.

Night Shopping

Columbia Downtown
Open Fridays Until 9

Columbia Lakewood Center
Open Thursdays, Fridays,
Mondays Until 9:30

FIRST AT PACIFIC
LONG BEACH

5240 N. PEPPERWOOD
LAKEWOOD CENTER

Columbia

Get and redeem 2-3 Green Stamps for cash paid at time of purchase—downtown only.

Colorful Zanzibar Hails Meg

ZANZIBAR (AP)—Britain's touring Princess Margaret drove around this colorful clove and spices island Saturday, cheered by native women wearing colorful dresses.

Written messages on the women's kangas—brightly colored robes—are all the rage here. The messages are usually Swahili language versions of "Come up and see me some time," "Kiss me quick" or even more forthright invitations.

A SPECIAL censorship board was set up to make certain that the "royal tour" dresses, with English-language messages imported from Hong Kong, had nothing worse than "Kiss me quick."

Some also carried pictures of Margaret and slogans like "Welcome Margaret, our dream princess."

Later, at a state banquet, the 77-year-old Sultan of Zanzibar kissed a woman's hand publicly for the first time in the 45 years of his reign. The hand was Princess Margaret's.

The act was significant, for in the Arab world—and this island off the east African coast is the southern limit of the Arab world—hand-kissing is not a common gallantry but a solemn ceremony denoting subservience and devotion.

THE GESTURE is regarded as a good omen for British-Arab relations in this vital British-protected area, and a tribute to the 26-year-old royal visitor. News of the gesture spread quickly throughout the island.

"Our sultan kissed her hand, although she is only a woman," they said in astonishment in Zanzibar.

Israel Identifies Woman Secretly Tried for Spying

TEL AVIV, Israel, (UPI)—The government Saturday lifted the security blackout on the trial of an American woman accused of spying for Syria and identified her as Frances Mary Hagan, 29, a former Columbia University student.

The trial, which began Aug. 22 and ended this week, was conducted secretly, although representatives of the U. S. embassy were permitted to attend. The verdict will be announced Thursday.

Government spokesman David Landor told newsmen that Miss Hagan was the common-law wife of Ghalib Kayali, secretary of the Syrian embassy in Washington and formerly secretary to the Syrian delegation to the United Nations.

He said Kayali now is the senior official in the political department of the Syrian Foreign Office.

(In Washington, a Syrian embassy spokesman said Kayali was an "attache" at the embassy four or five years ago but never was a "secretary.")

He said Miss Hagan was a student of fine arts and theology at Columbia University in 1951, secretary of the American Friends of the Middle East in 1953 and a secretary to the Syrian



FRANCES HAGAN
Alleged Syrian Agent

delegation to the United Nations in 1954.

He said she made a six-week visit to Syria, Egypt and Lebanon in 1954 and the following year became secretary to the Arab students' organization in New York.

Last June she left for the Middle East and arrived in Damascus in July. She came to Israel Aug. 18 and was arrested

here four days later, he said.

Landor said Miss Hagan arrived in Israel as a tourist and then represented herself as a free lance writer and research student.

Another time she represented herself as a writer who contributed to the American Mercury Magazine, he said.

Landor was asked about a report that the U. S. embassy had asked for the trial to be conducted in secrecy. He replied that the government put a news blackout on it for security reasons.

He said the trial was held in English and Hebrew.

In Washington, the State Department said Miss Hagan's home town was Huntington, W. Va.

A spokesman said the State Department had been notified she was being tried on charges of violating the Israeli Official Secrets Act but had no elaboration on the nature of the charges.

State Department officials said U. S. embassy officers attended the trial and advised Miss Hagan on her legal rights. She was reported in Washington as satisfied with her treatment at the hands of the Israeli government.

Masked Men Shoot Down Greek Cypriots

NICOSIA, Cyprus, (AP)—Three masked gunmen shot three Greek Cypriots Saturday, killing one, in a coffee house at Vassa, a village on Cyprus' south coast. It was the first shooting in the rebellious colony since Sept. 28 when two British police sergeants were killed in Nicosia by gunmen of the EOKA Greek Cypriot underground.

Lady Spectator Sues Duke, Says He's Bum Ball Player

CINCINNATI (AP)—A Cincinnati woman says Brooklyn Dodger outfielder Duke Snider was "physically unfit" to wield his powerful baseball bat on at least one occasion in 1954.

Miss Dovie Green Saturday filed a \$75,000 damage suit against the hero of Flatbush in artist, so negligently swung his common pleas court here. She claimed a foul ball off Snider's bat struck her as she sat in her box near third base at Crosley Field watching the Cincinnati Redlegs play the Dodgers.

Miss Green said the ball fractured her arm, disfigured her, caused pain and shock, damaged her \$75 wrist watch and resulted in her hospitalization.

VAN DELL'S
FOURTH and AMERICAN
HElock 7-6441

STORE HOURS 9:30 a.m. to 5:30 p.m.
Fridays 'til 9:00 p.m.

ANNUAL FALL SALE

OUR BIG SALE OF THE YEAR

HUGE SAVINGS IN EVERY DEPARTMENT

PEPPERELL SHEETS AND CASES

Stock up on long-wearing sheets while they are SALE PRICED. . . Fill your linen closet NOW with all the Pepperell Sheets and Pillowcases you need. . . beautifully finished in a smooth textured muslin and percale. All first quality. . . BUY THEM BY THE DOZEN, you'll be glad you took advantage of this Huge Fall Saving.

RED LABEL SHEETS FINE QUALITY MUSLIN
72"x108" reg. 2.59 **1.89**
81"x108" reg. 2.79 **2.09**
Pillowcases reg. .59 **.49**

LADY PEPPERELL SHEETS White Fine Comb Percale
72"x108" reg. 2.98 **2.49**
81"x108" reg. 3.29 **2.69**
Pillowcases reg. .79 **.59**

"Lily Kay" taffeta BEDSPREAD

Bright beauty for fall decorating needs. . . stunning color-locked color-chrome taffeta quilted top bedspread, deep-ruffled flounce with a 6-inch quilted French cuff. . . in 5 dreamy colors: brown, light green, aqua, rose dust and rose.

twln or full reg. 15.95 **13.95**

100% european white GOOSE DOWN PILLOWS

Fall Sale. . . for the finest in sleeping comfort 100% White Goose Down Pillows with linen finished ticking and corded edges. . . 16 full oz. reg. 9.95 **7.95**

MATTRESS PADS

First quality mattress protectors, semi-bleached cotton filled, 5/8-inch zig-zag stitch.

twln reg. 2.98 **2.39** full reg. 3.98 **3.39**

"IMPERIAL" TOWELS

by Callaway

"Imperial" Callaway's most popular towel ensemble, one touch and you know it's the finest softness, and above all it's absorbent for faster drying, in 14 fashionable colors.

bath towel 24"x48" reg. 1.95 **1.69**

hand towel 16"x30" reg. 1.00 **.89**

washcloth 13"x13" reg. .39 **.35**

FREE **Park & Shop** COUPON REQUIRED

FOR YOUR CONVENIENCE * 30 day charge * budget account up to 6 months

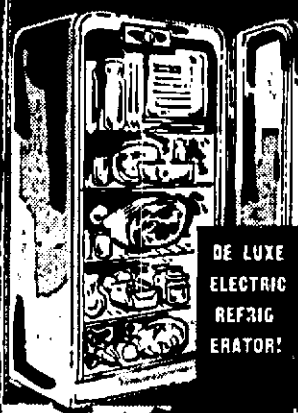
See SELF SERVICE HOLLYWOOD Home-Outfit TODAY!

4 Room Complete Outfit

10-PIECE LIVINGROOM - BEDROOM

49-PIECE MODERN BEDROOM

115-PIECE DINETTE-KITCHEN

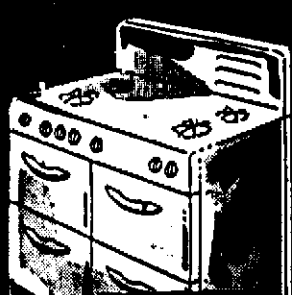


2 APPLIANCES!
Range and Refrigerator

ONLY \$169⁵⁰

with any purchase of any

3-ROOM OUTFIT!



NEW 1956 FULL SIZE GAS RANGE

3-ROOM OUTFIT complete
ANY PURCHASE RESERVED FOR FUTURE DELIVERY. FREE STORAGE ON ALL ITEMS PURCHASED.
\$249
EASY TERMS! YEARS TO PAY!



DINETTE GROUP
Includes 5 Sparkling Places 4 Chairs and Extension Top Table **\$39**

3-ROOM OUTFIT complete
SAVE THE COMPLETE OUTFIT WAY MAKE ONE PURCHASE INSTEAD OF MANY.
\$329
EASY TERMS! YEARS TO PAY!

Every piece—114 pieces in all—has been handpicked from select nationally recognized manufacturers. Every piece is guaranteed FIRST QUALITY. Every piece has been carefully coordinated by our own experienced decorators.

\$139

Take up to 3 Long Years to Pay

Modern Living Room Group
Serpentine Divan, Club Chair, Camar Table, Matching Cocktail Table and Step Table and Beautiful Pair of Table Lamps.

COMPLETE BEDROOM SET
Includes bookcase headboard, plus large dresser and mirror, 2 size tables, box springs & mattress plus 2 boudoir lamps.

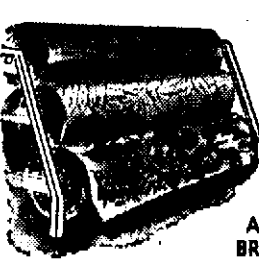
FREE DELIVERY ANYWHERE

5-RM. DE LUXE OUTFIT

REG. \$1295 VALUE
2 COMPLETE BEDROOMS
COMPLETE LIVING ROOM
COMPLETE KITCHEN
COMPLETE DINING ROOM
Including Brand New Admiral Refrigerator, Western-Mally Gas Range, Plus 9x12 Rug, Pictures, Lamps, Tables, Dishes, Silverware, etc. **ONLY \$50 DOWN**

4-RM. MODERN OUTFIT

REG. \$795.00 VALUE
COMPLETE 9-PC. LIVING ROOM
COMPLETE 9-PC. BEDROOM SET
COMPLETE 5-PC. KITCHEN SET
INCLUDING Gas Range and Electric Refrigerator **ONLY \$17⁵⁰ MONTHLY**



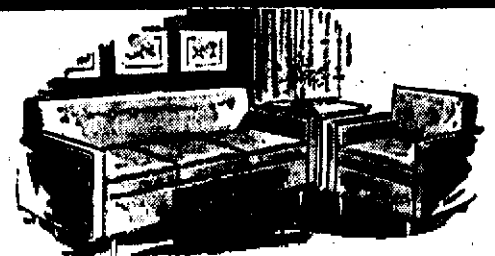
CARPET SALE

AXMINSTER BROADLOOM 100% WOOL VISCOSE **\$3⁹⁵ per yd.**

TERMS TO SUIT YOU



Complete BEDROOM GROUP \$116⁵⁰
INCLUDES bookcase headboard, plus large double dresser and mirror. . . plus 2 boudoir lamps and shades, 2 size tables.
This Room May Be Bought Separately **\$10 DOWN**



LIVING ROOM GROUP! \$116⁵⁰
INCLUDES modern bed-divan plus a matching club chair. . . plus 2 end tables. . . plus matching cocktail table. . . plus 2 lamps and shades.
This Room May Be Bought Separately **\$10 DOWN**

Self Service Furniture
5874 ATLANTIC AVE. NORTH LONG BEACH

Open Sunday 10 A. M. to 9 P. M.

Daily 9 A. M. to 9 P. M.

ONE BIG FRIENDLY

STORE Downtown at 4th and Pine

Walker's
DOWNTOWN, 4th & PINE



Birthday Sale

SHOP MONDAY

9:30 A.M. to 9:00 P.M. at Walker's DOWNTOWN



special purchase half size dresses

1 and 2-piece styles in fall fabrics and colors. Not all sizes in all-styles. Many are original designer samples. Sizes range from 12½ to 22½.

BUDGET DRESSES

11.00

fully lined all-weather coats

Rain or shine coats in a wide selection of styles and colors. Fully lined and water repellent with matching hats. Some with their own parasols. Plaids, checks and solid colors. Sizes 8 to 18.

MISSSES' AND WOMEN'S COATS

VALUES TO 22.95
11.00

lightweight cotton quilted robe

Wrap yourself in our warm, lightweight, completely washable cotton quilted robes. Wonderful for these cool evenings. In soft rose or blue background. Sizes 12-20, 38-46.

ROBES

REG. 12.95
8.99

group 100% wool jersey blouses

If you've ever had a crush on wool jersey you'll love these. Tailored and dressy styles in the group, long sleeves and little collars. Good selection of colors. You'll want more than one... you'll want several. Sizes 32 to 38.

SPORTSWEAR

REG. 6.95 TO 10.95
4.44

dan river poplin car coats

The ever-popular coat for your sport car, football game or active sportswear. It's water repellent, wrinkle-shed and spot repellent. Your choice of aqua, beige, red. Sizes 10 to 16.

SPORTSWEAR

REG. 10.95
6.99

special purchase wool knit dresses

100% wool knit dresses by famous maker at a special price during our Birthday Sale. Dresses that are a wardrobe in themselves in 1 and 2-piece styles. Good color selection. Misses' sizes.

SPORTSWEAR

REG. 29.95 TO 39.95
17.00

sleep coat and baby doll pajamas

Nylon tricot sleepwear in soft yellow, pink, blue and white. Front-button style with tailored collar and soft insert of nylon net and nylon embroidery. Small, medium and large.

LINGERIE

REG. 5.95
3.97

cotton flannelette ski pajamas

The favorite sleepwear for cool winter evenings. Tight fitting ribbed cuff at wrist and ankle. Figured pattern on white background. Sizes 34 to 40.

LINGERIE

REG. 5.95
2.59

granny style cotton flannelette gowns

First quality long flannelette gowns with long sleeves and button front. Hemstitched yoke. In pink, blue. Sizes 36 to 42.

LINGERIE

REG. 2.98
1.49

WALKER'S SECOND FLOOR OF FASHIONS

knitted stoles

REG. 5.95 **3.89**

Soft wool and nylon in plain and fancy weaves. Heller wool jersey or poodle cape stoles. Good colors.

NECKWEAR STREET FLOOR

handbags

REG. 8.95 **4.97**

Plus tax

Leather bags handsomely styled. Truly quality and style and a wonderful savings.

STREET FLOOR

sheer seamless nylon hose from a noted maker

Lovely seamless nylons for the natural look with reinforced toe and heel or demi-toe for closed or sandal-type shoes. Sorry, we can't tell the brand but you will know when you see them. How beautifully they smooth on to give you that natural nude look. In skin tones and suntan tones. Short for the dainty and long for the stately. Sizes 8½-11.

HOSIERY STREET FLOOR

REG. 1.50
1.00 pr.

handkerchiefs

1.00 VALUE **59c**
2 for 1.00

Dainty swiss and linen hankies, pretty enough to peek out of pockets, cuffs and belts.

STREET FLOOR

christmas card sale

reg. 2.00 **1.00**
Many designs to choose from. 25 cards to a box.

Family Christmas cards personalized free **2.00**

STATIONERY STREET FLOOR

better gloves birthday priced

REG. 3.00-4.00 **1.99**

Double woven cotton and double woven nylon suede in short, classic and longer lengths. Many colors. Sizes 6-8.

STREET FLOOR

fashion belts

REG. 2.95-3.95 **1.89**

Popular straight or contour shape in basic or novelty styling. Some with metal trims.

STREET FLOOR

birthday spec. in cosmetics

1.50 Chantilly Lotion Deodorant and Talc. Buy the deodorant and receive the Chantilly talc free **1.00***
2.00 Colonial Dames Hormone Cream. Makes fine lines disappear and revitalizes tired skin **1.00***
1.00-1.25 famous brands lipsticks, regular size in many shades. Stock up now during our Birthday Sale **2/1.00***
1.25 Yardley Hand Lotion, large 8-oz. size. Non-sticky and fragrant. It softens and smooths the skin **94c***
4.95 Fitted Travel Bags, beautiful taffeta and brocade with waterproof lining. Complete with 8 fittings **2.95**
5.00 Colonial Dames Bee Cream, new ingredient. Royal jelly for a youthful, dewy skin. Final ½-price offer. Stock up now and save **2.50***
1.95-2.95 Mirrors, 5 different styles to choose from. Double faced, lucite handles. Stand, hand and round-the-neck type **1.59**
DuParc Bubble Bath Oil, pine and garden bouquet, reg. 2.00 **1.00***
Tussy Moisture Cream, ½ price reg. 5.00, 2.50 reg. 3.00 **1.50***
4.95 Riviera Sunglasses imported from France. Lovely rhinestone trim, all colors. Several styles to choose from **2.98**

STREET FLOOR

christmas tree stands

REG. 1.98 **98c**

Made entirely of sturdy steel, can be assembled in just ½ minute without tools. Red and green.

TRIM THE TREE SHOP LOWER FLOOR

hallmark gift wrapping

REG. 25c PAPER **8/1.00**
REG. 25c RIBBON **10/1.00**

Stock up now on these discontinued patterns of Christmas, shower and general gift wrapping.

STATIONERY STREET FLOOR

bracelets

REG. 1.95 **1.00**

Plus tax

Expansion stretch bracelets in tailored gold or silver metal. Smart with sports or casual clothes.

STREET FLOOR

pearl collars

REG. 1.95 **1.00**

Many styles to dress up your favorite sweater or dress. They are perfect for gift giving too.

NECKWEAR STREET FLOOR

tote bags

VALUES TO 2.98 **1.59**

Handy for shopping, sewing needs or knitting. Heavy cotton cover, fully lined with plastic. Bracelet handle.

NOTIONS STREET FLOOR

sample line bras

VALUES **59c** ea.
TO 1.50 **2/1.00**

Styled for comfort with stitched cups and elastic insert. Adjustable shoulder straps. White, 32-40, A-B-C cups.

SANITARY GOODS STREET FLOOR

DOWNTOWN

Pine at Fourth
Phone HE 2-7451

STORE HOURS:

Mon. 9:30 to 9:00—Fri. 12:00 to 9:00
Other Days 9:30 to 5:30

PARK FREE

At Any Park and Shop Lot With Purchase of \$1 or More. Tickets Validated Service Desk Each Floor.

Grenades Hurlled at Sleepers

SAN DIEGO UP — Twenty-five sleeping teenage girls were endangered Saturday morning by glass flying from windows shattered by two hand grenades hurled at a Kensington Park district home in which they were having a slumber party.

The grenades smashed eight windows in two houses, broke sidewalk cement, and dug a foot wide hole in a lawn. One grenade exploded on the sidewalk, the other between the two houses.

Police said they are investigating 26 youths, ages 16 to 22, who were reported in the neighborhood following a high school football game Friday night. Investigators were puzzled as to where the general public could acquire the military grenades.

New Italian Atlas 2 Years in Printing

MILAN, Italy (UP)—The Italian Touring Club has completed the printing of its new atlas which experts here consider the world's best.

The 178-page, 12-color atlas took eight years to prepare and two years to print. A 250-page gazetteer to go with it will be issued by the end of the year.



TAKES PET LION FOR A STROLL

Jimmie Wilkinson, 4, who lives high in the Rockies at Buena Vista, Colo., gave Denver townfolk a thrill as he led his 8-month-old mountain lion, Tawny, on a tour of the city.—(AP Wirephoto.)

Kefauver Hailed by 20,000 in Small Oklahoma Farm Town

ALVA, Okla. (UP)—Sen Estes at Alva.

Kefauver campaigned in drought-stricken Oklahoma's dust Saturday and headed for Washington "very much encouraged" by his week-long campaign swing.

The Democratic vice presidential candidate gave newsmen an optimistic appraisal of his six-state, 8,000-mile trek before he served as marshal in a parade

The Northwestern State College homecoming featuring Kefauver's appearance drew a crowd estimated at 20,000, the largest seen by the candidate this week. A 35-mile-an-hour wind stirred up a dust storm which limited visibility to three miles at the Enid, Okla., airport. When he arrived at Alva, the

dust storm had abated.

"I have been very much encouraged by the entire trip," Kefauver said at Alva, which lies in the Republican district of Oklahoma.

Discussing the six states visited and analyzing their political situations at a news conference later.



MOVE

ANYWHERE in the WORLD on EASY CREDIT
NO MONEY DOWN • UP TO 2 YEARS TO PAY
DEAN VAN LINES • NE 8-6166 • NE 6-9221
(Sales Representatives Needed)

One Big Friendly Store Downtown at Fourth and Pine

Walker's
the friendly store of Long Beach
DOWNTOWN at 4TH and PINE

we cut the cake

MONDAY

at 9:15 a. m.

a piece for every customer

It's time again to cut our big birthday cake . . . and to share it with our many customer-friends. Walker's celebrates its 23rd year of progress with a feast of values in every department . . . Come down early Monday for your piece of cake . . . 23 lucky pennies are in the cake . . . with 23 beautiful gifts to be given to the finders of these pennies.

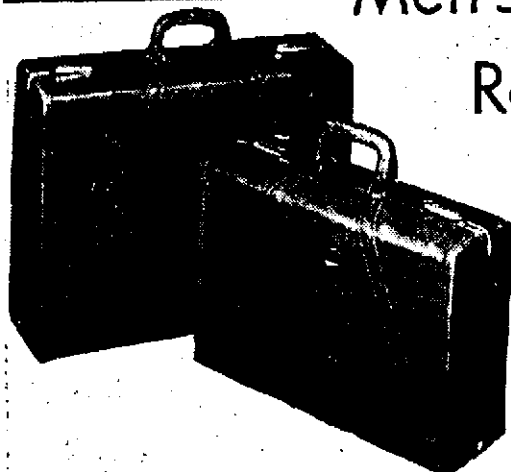
This year's cake honors the Community Chest and 31 miniature cakes, representing the 31 agencies which share in the community are part of the cake's decoration. These cakes will be given to the people finding a gold foil coin in their piece of cake.

it's our birthday, your party

look for the 23 lucky pennies in the cake

Walker's
the friendly store of Long Beach
DOWNTOWN at 4TH and PINE

Imported English Cowhide
Men's Luggage
Reduced 1/2



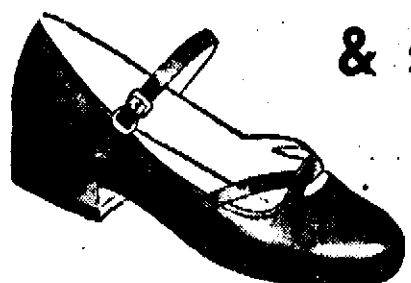
Special purchase for Birthday Sale! Finest quality English cowhide men's luggage made with bands and double handles. World's finest Presto hardware.

	Reg.	NOW
Man's 2-Suiter	\$9.95	29.50
Man's Companion	\$9.95	24.95

atlantic products stand-up Car Bags
Latest Brown and Grey Patterns

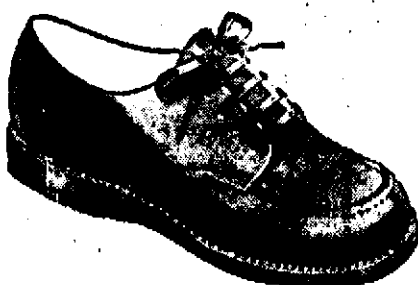
	Reg.	NOW		Reg.	NOW
54" 10 Dress Model.....	\$20.00	12.95	40" 5 Suit Model.....	\$18.00	10.95
No Charge for Initials Plus Fed. Tax					
LUGGAGE LOWER FLOOR					

Red Goose children's dress & school shoes



REG. TO 7.95

4.00



Several colors and styles to choose from for both boys and girls. All sizes in group from small 5 to large 3.

Canvas and Leather Sandals
Reg. to 4.95
1.88

FOURTH FLOOR

clearance of late model and reconditioned sewing machines all fully guaranteed

Many late-model machines 1/2 original price.
White Rotary, Eldridge, New Home, Kenmore and Others

Reconditioned Portable Sewing Machines.....	19.95	and up
Console Electrics.....	39.50	and up
New Portable Machines.....	49.95	
New Console Electrics, 20-year guarantee.....	89.95	

don't miss this Birthday clearance repairs — parts — rentals — supplies

THIRD FLOOR

In our Shoe Salon — Birthday savings on

NEW FALL SHOES



Regular to \$25 famed brand
DRESS SHOES

14.90

Rich suedes and calfs, operas, clings, nude-backs . . . many exciting trims . . . blacks, browns, greys, navys, reds. All sizes but not in every style.



Reg. to 14.95 famed for comfort

MID HEELERS

8.90

Choose from many smart fall styles in soft calf, suede, textured leathers, all completely flexible and comfortable. Blacks, browns, reds, navys, greys.



Regular to 8.95

ARCH CASUALS

5.90

Smart comfort styles in black suede or crushed kid leathers, red smooth leathers with foam insoles and foam pillow arch supports.

SHOE SALON SECOND FLOOR

special purchase



repeat a sell-out

Mink

Fully let-out natural mink stoles and line pocket stoles. Sale priced **\$450**

Squirrels

Dyed Russian skins in the newest capes and stoles. **\$115**

Muskrat

Dyed northern pelts in all colors. Capes and stoles. **\$109**

Imported furs labelled . . . Prices plus 10% tax. Complete fur collection shown at Walker's DOWNTOWN, 2nd floor. 10% deposit reserves your selection.

DOWNTOWN Pine at Fourth
Phone HE 2-7451

STORE HOURS: Mon. 9:30 to 9:00—Fri. 12:00 to 9:00
Other Days 9:30 to 5:30

PARK FREE At Any Park and Shop Lot With Purchase of \$1 or More. Tickets Validated Service Desk Each Floor.

ONE BIG FRIENDLY

STORE Downtown at 4th and Pine

Walker's
DOWNTOWN, 4th & PINE



Birthday Sale

FINAL WEEK!

OPEN MONDAY 9:30 TO 5:30

drastic reduction on furniture WAREHOUSE SALE save up to 75%

84.95 large club chair, quality construction, foam rubber cushions, hand tailored **44.95**

Save up to 60% on famous name box spring and mattress, twin or full size. Sealy, Simmons, Englander **19.95**
and up

59.95 deluxe solid mahogany tables, hand-rubbed finish, genuine leather tops. Coffee or drum, 2 only..... **44.95**

99.95 man-size eastern club chair. Select frame and spring construction. Foam rubber cushion, frieze cover..... **64.95**

259.95 solid eastern maple bed divan and matching platform rocker, 1 only..... **139.95**

64.95 eastern tall back modern chair, smartly designed. Tufted foam rubber seat..... **39.95**

84.95 custom quality bed divan, steel frame, decorator fabrics..... **39.95**

59.95 5-pc. chrome dinette set, formica top, quality construction. Table, 4 chairs..... **39.95**

Save up to \$30 on floor samples of famous Lane cedar chests.

259.95 smartly styled modern bed divan and matching chair, first quality construction **129.95**

24.95 beautiful full-scale solid maple end tables and matching coffee table. Select maple, authentic designs, deep glow Salem finish..... **14.95**

5-pc. danish modern group

Light, graceful styling, warm natural walnut with satiny hand-rubbed finish. First quality frame and double spring construction. Choice of covers. Group includes handsome sofa sleeper, matching chair, 2 end tables and matching coffee table.

was 299.95

149.95

Items may be purchased individually.

149.95 Sofa Sleeper **89.95**
79.95 Chair **54.95**
29.95 Tables **19.95**

Other coordinated available at comparable savings.

94.95 Desk **69.95**
44.95 Desk Chair **24.95**
99.95 Man's High-Back Club Chair **69.95**

FURNITURE FOURTH FLOOR

no iron dacron® marquisette ruffled curtains

REG. 5.95

3.44 pr.

Lasting beauty with these dacron marquisette tie-back curtains... and they're wonder sheer, miracle strong and fabulously washable. No shrinkage problem either and they're sun resistant. Limited quantity in white only. 48"x81". They're yours now at a little price.

THIRD FLOOR

birthday sale values rayon taffeta prints

Special purchase of 45" hand washable rayon taffeta prints enables us to give them to you at such terrific savings. They're wonderful for your Fall formal, hostess coats, dresses and many other things. Be here early for the best selection as quantities are limited.

1.69 VALUE
64c yd.

SILK YARDAGE THIRD FLOOR

crompton fine corduroy reduced

America's finest corduroy in wide array of wanted colors—and your choice of 5 styles. You'll want several yards of this beautiful fabric.

Reg. 1.29 **1.09** yd.
Favoroy Quality **1.09** yd.
Reg. 1.69 **1.29** yd.
Printed Quality **1.29** yd.
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Reg. 2.25 **1.69** yd.
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THIRD FLOOR

ann baldwin "life size" adjustable dress form

Does virtually everything a \$30 dress dummy can do—and costs only 1/7 the price—5 exclusive advantages.

1. Only dress form anywhere near price that gains or loses with you.
2. Can store in drawer.
3. So light you can hold in one hand.
4. Can be used in sections.
5. Lowest cost.

REG. 5.98

3.98

SEWING NOTIONS THIRD FLOOR



men's cotton flannel shirts

3.95 VALUES **2.99** ea. **2/5.89**

Completely washable, high quality cotton flannel shirt, sanforized for permanent fit. S-M-L-XL.

men's cotton flannel pajamas

3.95 VALUES **2.99**

Solid color coat or middy style with fancy trim on collar and cuffs. Pants have adjustable lastex belt. A-B-C-D.

men's cashmere and wool socks

1.69 EA. **3/5.00**

Argyles, panels and herringbones from a famous maker. Reinforced with nylon for long wear. Sizes 10 1/2 to 13.

men's 100% nylon fleece zip jackets

REG. 12.95 **9.95**

Completely washable in 100% nylon taffeta and lined with 100% nylon fleece. 5 colors. Sizes 36-46.

men's white dress shirts

2.99 EA. **3/8.89**

High count white broadcloths, medium spread collars. Regular and french cuffs, 14-17, sleeves 32 to 35.

MEN'S FURNISHINGS STREET FLOOR

boys' orlon sweater

REG. 3.98

2.98

Completely washable V-neck sweater by Fruit of the Loom. Cashmere soft, yet wears and wears because it's 100% orlon. Sizes 6 to 16.

BOYSWEAR FOURTH FLOOR

genuine candlewick coverlet with matching or contrasting dust ruffle

Coverlet reg. 9.95

Dust Ruffle reg. 6.95

BOTH FOR

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YOU SAVE **4.91**

Shell design coverlet in fluffy candlewick. Beautiful shades of pastel pink, blue, yellow, green. Plus a permanent finish "Everglaze" to resist dust ruffle, pre-shrunk and vat dyed. Generously ruffled edge, tailored corners assure custom fit for twin or full size.

quaker lace cloth discontinued styles

Value 10.95 to 17.95—54x72 & 72x90..... **6.95**

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Value 18.95 to 28.95—72x90..... **12.95**

Save many \$\$\$ on first-quality Quaker Lace cloths. Limited quantity—so hurry in for the best selection. Wonderful for gift giving.

G. E. lightweight automatic blanket

Twin Size—reg. 27.95..... **19.95**

Double Size—reg. 34.95..... **24.95**

you save 8.00 to 10.00

It's custom contoured for plenty of foot room, is lightweight for year-round use. Has a sleep-guard bedside control—and it's completely washable.

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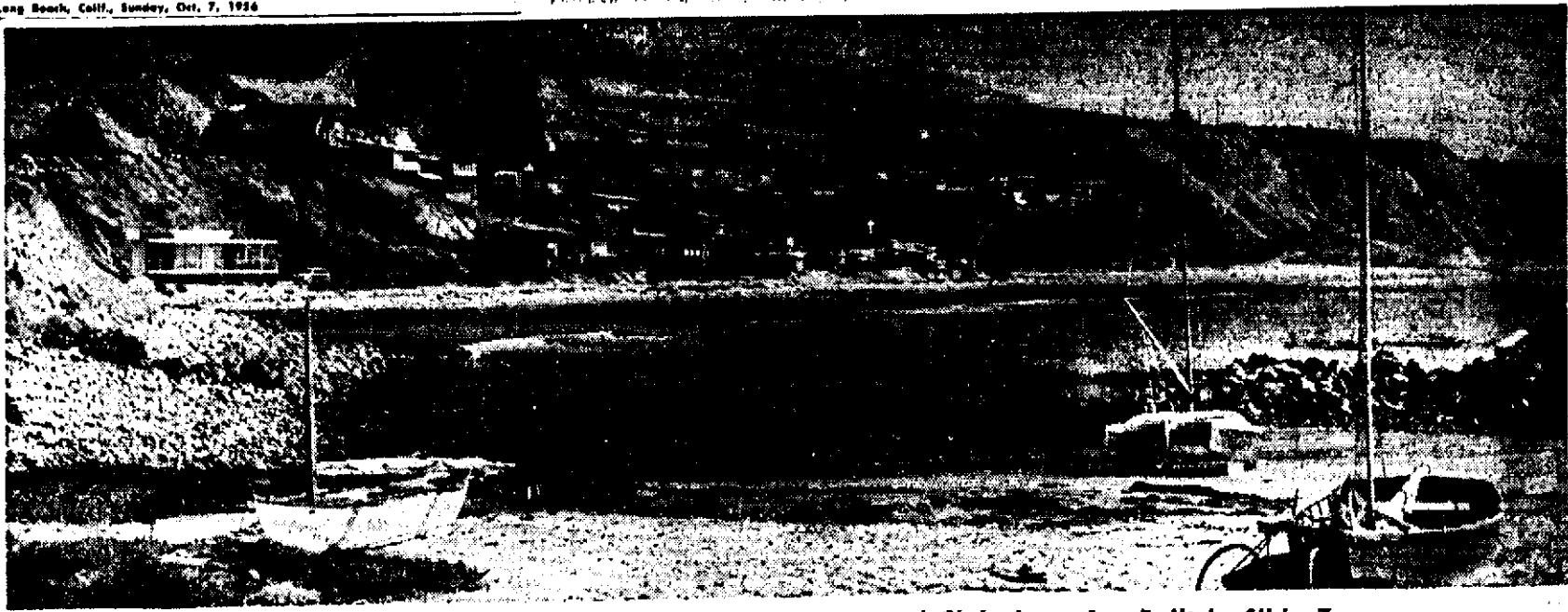
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At Any Park and Shop Lot With Purchase of \$1 or More. Tickets Validated Service Desk Each Floor.



Most of the 100 Homes in Picturesque Portuguese Bend Club Area Are Built in Slide Zone

Portuguese Bend Inches Seaward

Beach Homes Damaged in Slow Slides

(Continued From Page A-1)

Next door, at the Ernest Meisner home, six large pillars which support the entire front of the two-story house have skidded nearly six inches off their supporting piers. A small storage room built into the garage was nearly demolished as the walls pulled loose from the beams.

Other nearby homes have cracked badly.

At the Portuguese Bend Clubhouse, sliding earth has severed water mains which supply the club's swimming pool. Temporary water pipes were laid along the edge of the pool to replenish the water supply.

Flagstone edging around the pool has been replaced once, and large sections again have buckled out of shape.

WILLIAM JENSEN, assistant county superintendent of building, has inspectors in the area every day to report on the square mile of land in the slide zone.

"Frankly, there is nothing we could do to stop the movement if we knew exactly what was causing it," Jensen said.

Building still is permitted in the area, though applicants for building permits are required to sign a statement that they are aware of the condition.

The movement of earth is not new to the area.

"In 1946, the Department of Interior reported that there were four distinct slide areas in the hills," Jensen stated. "While this one is not the biggest, it has produced the most damage."

PORTUGUESE BEND is built on a portion of one gigantic slide, an area which once underwent fantastic upheaval. Now, as seen by the angle of the layers of earth made visible when road crews plow through a hill, the ground slopes seaward.

Since homes and roads have



PAVEMENT THROUGHOUT CLUB area shows evidence of continual land movement. Here, shifting dirt has broken an underground water main once a week for past month. Other streets in area have dropped or humped up several inches as dirt slides. A landslide on nearby new Crenshaw Blvd. blocked the highway for several days.—(Staff Photo.)

been constructed in this area. Only gradual movement is expected.

The county building department reports that there is indication of slide throughout the 125-acre section, but those homes at the base of the slide — Stony Cove Dr. — are taking the brunt of the earth fall.

The road department, public utility companies and even the County Fire Department which must keep track of shattered pipelines which cut off the area's fire hydrant service watch the area with concern.

They seem far more concerned than the residents of the 100 homes in the section.

The householders usually console themselves with the fact that they couldn't do anything about it anyway, and go back inside and reread their insurance policies.

DESPITE the damage suffered by some of the homes and the exclusive Portuguese Bend Clubhouse, the residents are not unduly alarmed.

There is little chance of a major earthshift, they believe, because of the slope of the land.

Carol Davis Still Leads in Queen Race

Carol Ann Davis was still leading contender for the title of queen of the Lakewood Snow Carnival, as the second week of the contest ended Saturday.

Miss Davis is sponsored by Gamma Xi chapter of Alpha Zeta Beta.

Ten girls are competing for the title, with the winner to be chosen on the basis of ticket sales by supporting organizations. The three-day carnival opens Oct. 26 at Lakewood and Del Amo Blvds.

RUNNERS UP are Heidi Bachman, sponsored by the Friendship Club of Foresters, Court 1096, second; Mary Alice Dominguez, Rho chapter, Theta Sigma Phi, third; Joanne Schuster, Alpha Iota chapter, Theta Sigma Phi, fourth, and Margie Capps, VFW Post 5391, fifth. The same girls also were top contenders in last week's vote count.

Other candidates are Mitzi Moshler, Phi Kappa Tau; Barbara Smith, Long Beach Cerebral Palsy Assn.; Jean Karlovich, Lakewood Optimist Club; Jonine Booth, Sires Club, and Mary Alice Nicolai, Women's Auxiliary of Associated Plumbing Contractors of Long Beach.

CARNIVAL PROCEEDS will go for improvements of the Lions Scout Hut in Lakewood and for the club's youth projects.

Recreation Group Will Hold 1957 Convention Here

Delegates to the National Recreation Congress in Philadelphia have selected Long Beach for their 1957 conference.

The meeting will be held Sept. 29 to Oct. 4. It is expected to attract more than 2,000 leaders in community recreation from throughout the U. S. There will be more than 100 booths demonstrating recreation equipment and services.

Walter Havekors, president of the Long Beach Convention and Visitors Bureau, said the choice of Long Beach as the conference site was the result of an extensive two-year campaign by local recreation officials and the bureau.

The invitation was given by Dr. Reuben Pieters, who headed a delegation of Recreation Commission members to the Philadelphia meeting.

GAPING CRACKS have opened in large ocean front home of Hollywood musician Leigh Harline as earth slides shifted entire house. In picture at right, construction worker checks size of cracks as workmen try to halt slide damage.



LOCAL CHAIRMAN REPORTS:

Endorsements of Prop. 3 Piling Up

Endorsements continue to pile up for Prop. 3, the state construction bond issue on the November ballot, according to George P. Taubman Jr., chairman of the executive board of the Long Beach Citizens Committee for Prop. 3.

Taubman said that Long Beach has a definite stake in the ballot issue.

"A state office building is slated to be built here, and the expansion of facilities at Long Beach State College is in part for saying legislation is needed dependent upon the adoption of Prop. 3," he said.

STATE COLLEGE, which

this fall enrolled 6,900 students, anticipates an enrollment of 12,000 by 1961. To provide facilities for a student body of this size, \$16,000,000 worth of buildings must be added. Some \$5,000,000 of this amount would be financed out of the college's share of the bond issue. In other words, if Prop. 3 passes, State College facilities can be built a third faster and a third greater."

Serving with Taubman on the executive board are Walter B. Havekors, Llewellyn Bixby, John W. Hancock and Ross A. Shafer.

Nehru Party Asks Curb on Writings

NEW DELHI (AP)—Prime Minister Nehru's Congress Party organ economic review says public interest demands curbs on Indian newspapers reporting religious matters. Several newspapers have criticized Nehru for saying legislation is needed to check newspapers from stirring religious passions. There have been several Hindu-Muslim riots recently.

Ralph W. Jackson, George Johnson, Ward Johnson, David Larson, Joe Madden, George F. McLean, Verno Morrill, Robert M. Mulvey, Myrl Ott, J. E. Pickering, Irving Schneider, C. E. Scott, T. L. Sheffer, My E. Somerville, Judge Kenneth Sutherland, Jerry Young.

Formosa Observance Attracting Visitors

TAIPEI, Formosa (AP)—More than 2,000 overseas Chinese are coming to Formosa to take part in the celebrations of Nationalist China's Independence Day Oct. 10 and President Chiang Kai-Shek's 70th birthday, Oct. 31. The largest group is expected from the Philippines.

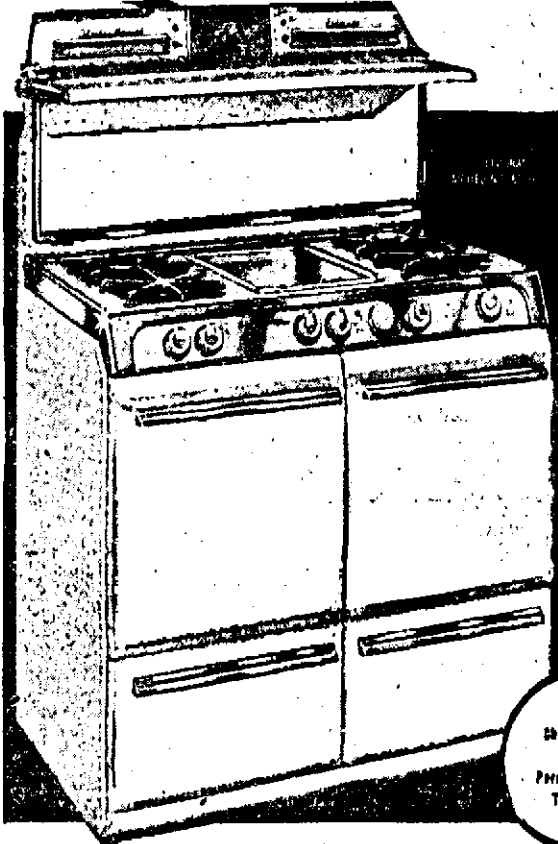


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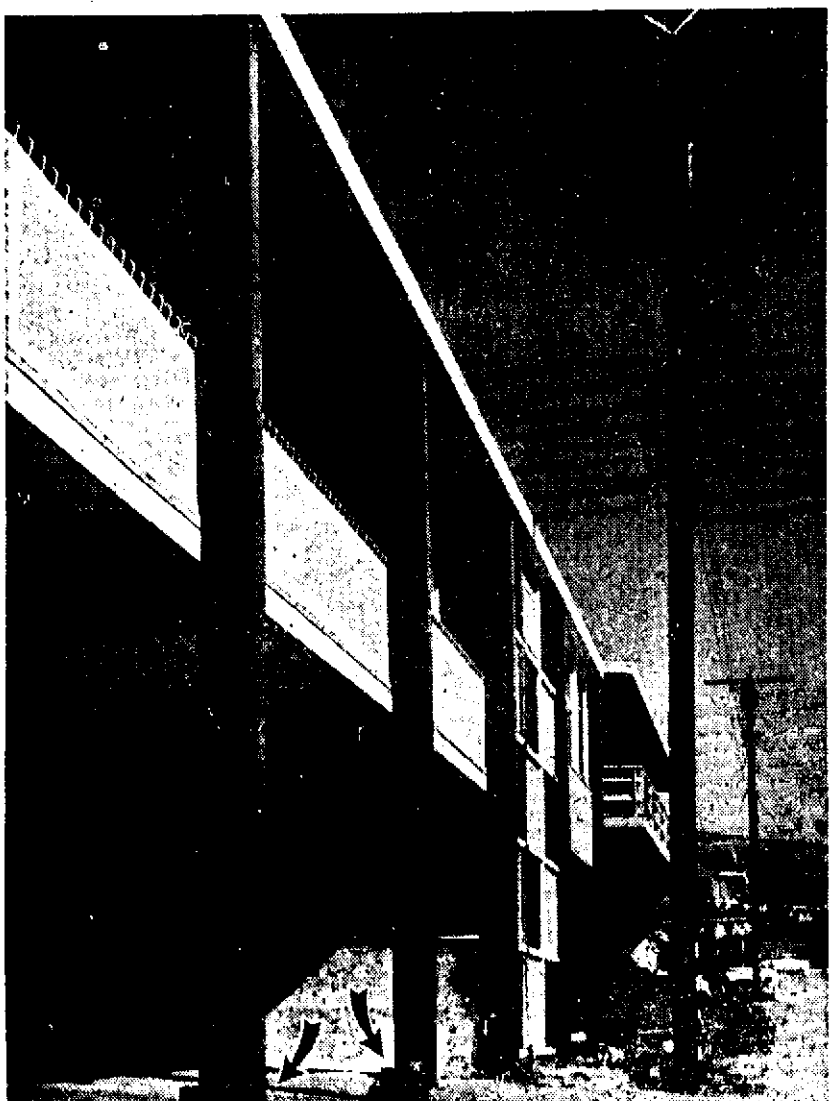
SPECIAL SAVINGS ON 1955 MODELS

REG. 359.95 HI-VUE MODEL 55-535LX 2 ONLY NOW ONLY 259⁹⁵

REG. 189.95 36-INCH CP O'KEEFE & MERRITT 1 ONLY—FLOOR SAMPLE NOW ONLY 149⁹⁵

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NO DOWN PAYMENT—24 MONTHS TO PAY
WE GIVE 2% GREEN STAMPS ON ALL PURCHASES



MODERNISTIC HOUSE of the Ernest Meisners on Stony Cove Dr. is in path of present major earth slide. Huge supporting beams (arrows) have slid off pillars some six inches. Small workroom was wrecked as walls pulled apart.



SCOUTS TRAIN FOR BIGGER THINGS

These Boy Scouts were part of 200 specially chosen from the Alamitos District to take part in a training program for junior Scout leaders at "Tall Timbers" in Recreation Park Friday and Saturday.—(Staff Photo.)

MAMMA SAYS NO Whiz-Bang Scion Goes to Jail Fast

WASHINGTON (AP)—John R. Fawcett, wealthy publisher's son who kept a scrapbook of traffic tickets, was sentenced to 30 days in jail Saturday for speeding after his mother refused to bail him out.

In a telephone call from New York Mrs. Roger Fawcett explained: "I've got you out too many times and I'm not going to do it again."

Fawcett, 20-year-old student at Lehigh University, Bethlehem, Pa., was arrested early Saturday traveling 50 miles an hour through a restricted speed zone on Washington Avenue.

ON THE FRONT seat in his 1956 station wagon, police said, was a thick scrapbook with 30 traffic tickets carefully pasted inside, along with receipts for fines he paid on some of them.

Police said the tickets, most of them for speeding, were handed out in states all up and down the east coast.

They said the boy called his mother in New York after his arrest.

When she declined to come to his aid, he was kept in central station over night and taken before Judge George D. Nelson.

Police told the judge about the scrapbook and how his mother had refused to come to his aid. The judge then sentenced him to 30 days in jail.

POLICE SAID the first entry in the scrapbook was a ticket received Jan. 3, 1953. Fawcett had written beside it: "First ticket. Cop stuck his head out the window and blew his whistle at me and took me to the oldest magistrate in the world."

That was in Maine, police said. They said Fawcett told him he was in town only for the weekend. "He'd been visiting a girl," they said.

A relative said young Fawcett's home is Greenwich, Conn., and that he is the son of the general manager of Fawcett Publications, which publishes numerous magazines and books.

New Yorkers See USS Iowa

NEW YORK (AP)—The 45,000-ton battleship Iowa docked in New York Saturday for its first visit in four years.

The Navy battlewagon has just completed a week of operational activity off the Virginia coast. It leaves today for its home base at Norfolk, Va. More sea tests are scheduled on the return voyage.

The Iowa, commissioned in 1943, saw World War II duty in both the Atlantic and the Pacific. Placed in the "mothball fleet" in 1949, she was recalled to action during the Korean conflict.

Bataan Leader Weds

SEA ISLAND, Ga. (AP)—Maj. Gen. Edward T. King Jr., who commanded U. S. troops on Bataan in the Philippines when surrendered to the Japanese in 1942, took his second wife Saturday at 72. His first wife died two years ago.

Hodge Check/Is There a 5th Gospel? for '55 GOP Drive Bared

CHICAGO (AP)—The Chicago Daily News Saturday published a list of checks it said former State Auditor Orville E. Hodge drew on funds he stole—including one made out to Leonard W. Hall, chairman of the Republican National Committee.

The newspaper said the checks were drawn on the "brown envelope account" Hodge kept at the Southmoor Bank and Trust Co. in Chicago.

Edward A. Juntz, former president of the Southmoor Bank, is in prison for his role in cashing checks for Hodge as part of the ex-auditor's 1½-million-dollar looting of state funds. Hodge also is in prison.

THE DAILY NEWS said the check to Hall was dated March 8, 1955, and was for \$1,000. It was endorsed in Hall's handwriting and deposited to the committee account in the Riggs National Bank of Washington, D. C., the newspaper added.

Authorities investigating Hodge's activities could not be reached for comment immediately on the newspaper's account.

The U. S. Senate Banking Committee opens public hearings in Chicago Monday. It wants to determine the relationship between officials of the Federal Deposit Insurance Corp. and banks with which Hodge was connected.

Letter-Writing Week

WASHINGTON (AP)—Postmaster General Summerfield Saturday urged everybody to write at least one letter during "Letter-Writing Week," beginning today.

CAIRO (AP)—International scholars at Cairo's Coptic museum are translating a manuscript that may be a "fifth gospel" written by the apostle "Doubting" Thomas.

The manuscript is written in the ancient Coptic language and is believed to date back to the third or fourth century. It begins: "These are the secret words the living Jesus spoke and Discipulus (Doubting) Judas Thomas (Doubting) Judas Thomas has written down. And he said whosoever reaches understanding of these words he shall not taste death."

The manuscript is part of 13 volumes containing 48 books. Egyptian workmen found them in a jar while digging in 1945 in a Graeco-Roman cemetery at the village of Naghamadi, 70 miles north of Luxor.

Twelve of the books are in the Coptic museum here. The 13th is in Switzerland.

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With Our Complete Physical and X-Ray Examination

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CAN BE PROTECTED BY A THOROUGH PHYSICAL EXAMINATION YOU WANT FACTS — NOT GUESSWORK

OFTEN IS DUE TO NEGLECT OF YOUR PHYSICAL CONDITION

NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do. Isn't that what you want to know?

MOST ORGANS NOW VISIBLE

We can see your heart, lungs, bronchial tubes, stomach, liver and small intestines, etc. Other mechanical and electrical devices register your blood pressure, pulse, heart and other functional or organic deficiencies — providing instantaneous test for the very latest in

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What is it worth to you to know the truth about your ailments — to know just what plain scientific facts HEAD-TO-TOE EXAMINATION REVEALS? CONDICTION OF HEART, LUNGS, NERVE AND THROAT • LUNGS • STOMACH • KIDNEYS • COLON • PROSTATE • GLANDS • FEMALE ORGANS • NERVOUS SYSTEM • LIVER, GALL BLADDER

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S-10-7

An international committee of seven Coptic language experts has been working for weeks to translate the books and evaluate them. The documents are themselves translations from books written in the Greek Aramaic language which Jesus spoke and originally was written.

The American on the committee, Dr. Theodore Petersen of the Catholic University of America, is expected to arrive here shortly to join in the translation.

Part of your gift helps children

GIVE THE UNITED WAY

UNITED NEIGHBORS COMMUNITY CHEST CAMPAIGN

This Space Donated by a Friend of the Community Chest.

Noise 24 Hours a Day Puts Even Boilermakers on Edge

PROVIDENCE, R. I. (AP)—The and brood. You have to baby tough construction men aboard the Texas Tower being built 50 miles off Nantucket fear noise above all else, according to Dr. Maung Sein.

Dr. Sein, who has been handling the medical needs of the men for the past two and a half months, said the round-the-clock hammering and clanking of heavy machine parts and the deafening beat of powerful drills is turning the 150 men into irritable, dog-tired workers.

Dr. Sein, who is here for a rest, said the closeness of living and working conditions aboard the radar platform has a peculiar effect on the burly workers. "They begin behaving like women," he said. "They gossip

A REAL DUDE UNTIL POLICE DISROBED HIM

DOVER, N. H. (AP)—James Roberts, 34, might well have been this area's best dressed man, had not the law stepped in. He pleaded guilty Saturday to stealing more than 60 suits from a clothing store. Roberts was held in \$5,000 bail for Superior Court.

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Refrigerators & Freezers

REFRIGERATOR SPECIALS

12-cu.-ft. PHILCO Two-Door Auto. Refrigerator-Freezer Comb. Reg. 499.95	349⁹⁵
13-cu.-ft. NORGE Custom with Auto. Defrost. Reg. 449.95	339⁹⁵
11-cu.-ft. WESTINGHOUSE with Auto. Defrost. Reg. 324.95	269⁹⁵
12-cu.-ft. G-E Two-Door Auto. Refrigerator-Freezer. Reg. 529.95	359⁹⁵
11-cu.-ft. PHILCO Two-Door Auto. Refrigerator-Freezer. Reg. 499.95	269⁹⁵
10-cu.-ft. DE LUXE NORGE Auto. Defrost. Reg. 299.95	219⁹⁵
13-cu.-ft. NORGE Custom Bottom Freezer, Auto. Reg. 549.95	399⁹⁵
11-cu.-ft. PHILCO De Luxe Refrigerator-Freezer, Auto. Reg. 329.95	269⁹⁵
13-cu.-ft. WESTINGHOUSE Custom Bottom Freezer, Auto. Reg. 549.95	399⁹⁵
11-cu.-ft. NORGE Custom Bottom Freezer, Auto. Reg. 469.95	349⁹⁵

FREEZER SPECIALS

14-ft. UPRIGHT PHILCO Reg. \$529.95	329⁹⁵
9-ft. KELVINATOR CHEST Reg. \$369.95	229⁹⁵
13-ft. PHILCO CHEST Convertible. Reg. \$479.95	309⁹⁵

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- 30-60-90-day Charge . . . For women's and misses' coats and suits, men's suits, topcoats and sport ensembles priced \$30 or more, simply tell your salesperson, when charging it, that you'd like the 30-60-90-day plan. You pay 1/3 monthly, no service charge.
- Budget Scrip . . . wallet-size certificates you spend just like money for any item at any time. Buy amounts from \$28 up with No Money Down, 6 Months to Pay. Small service charge.
- Long Term Budget Account . . . buy major home furnishings such as draperies, rugs or wall-to-wall carpeting with No Money Down, up to 24 months to pay.

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Former Employer Name Address How Long

Wife or Husband's Occupation Employer How Long

Business Address Street City Phone

Other Accounts Location

Bank Location

Name Under Which Account is Carried Checking ☐ Savings ☐ Loan ☐

Date Customer's Signature

The **BROADWAY** *Southern California*

Bored Boys Blindfold Selves, Sit in Mid-Road

NEW ORLEANS (AP)—Two youths, picked up by police for sitting blindfolded in the center of busy U. S. Highway 90 near the city, said they did it because "there just wasn't anything else to do."

Francis Fahrenholt, 17, and Thomas Lee, 18, were booked for disturbing the peace after officers found them sitting back-to-back in the middle of the road.

Parents of the boys said it was just a game. "Trouble with people is... they forget they were kids," said Mrs. Fahrenholt.

Fahrenholt said they were just sitting around at a gas station when "we started daring each other. It was sort of a matter of 'chicken,'" he said.

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FOR WOMEN—The "St. Pierre Dual Action Method" upsets all concepts of treatment. This method destroys more hair for the dollar than anything developed in 50 years. No woman need suffer the indignity of excess hair. Results rapid, fees modest. Hairlines, eyebrows, face, necklines, lips, ams, limbs left free of hair forever. Positively no harm to health. Consultations private and free. Mail this ad for brochure.

FOR MEN — The "St. Pierre Dual Action Method" makes practicable the removal of heavy body growth in shortest time. Eyebrows, ears, cheeks, hairy throats, collar line, back, chest, cleared forever! The gym, outdoor sports need no longer be avoided because of excess hair. Body odor due to excess hair need not be tolerated. Highly trained and seasoned men and women operators.

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WORLD NEWS BRIEFS



Jets Drop In. Too Darn Often

BLACKSTONE, Va. (AP)—Sam Rush doesn't want to move from his farm in this rural Virginia area, but you can't blame him for feeling a little apprehensive.

In 1951, an Air Force bomber crashed in a field about 150 yards from his house, killing the pilot.

Saturday another Air Force bomber, a twin-engine jet, cracked up in a cow pasture—just 50 yards from the Rush home. The three crewmen bailed out and were not hurt.

3 Children Die

PRAIRIE DU SAC, Wis. (AP)—Three little girls died Saturday as fire swept their home in this central Wisconsin community.

Their mother, Mrs. Edgar Walch Jr., was hospitalized with burns. The dead children were identified as 3-year-old Veronica Lynn, 2-year-old Wanda June and Cathleen, three months.

Brink's Robbers

BOSTON (AP)—Chief Defense Counsel Paul T. Smith said Saturday he would appeal the conviction of eight men found guilty of looting Brink's Inc. of \$1,218,211 six years ago in the nation's greatest cash robbery.

The men, Joseph McGinnis, Anthony Pino, Vincent J. Costa, Adolph (Jazz) Maffie, Michael V. Gengan, James J. Faherty, Thomas F. Richardson and Henry Baker, will be sentenced next week to possible life terms. The defendants were stunned by the verdict. McGinnis' wife fainted as she was led from the courtroom. Costa's wife fainted and then wept.

Ship Hits Water Station

CLEVELAND (AP)—The German freighter Leabeth limped back to Cleveland harbor Saturday after sideswiping a water station, five miles off the city in Lake Erie. No one was injured in the mishap, but the ship's captain, August Timm, beached his vessel on the Cleveland shoreline, when pumps failed to keep it from listing. A tug later towed it to a pier.

Operator to the Rescue

INDIANAPOLIS, Ind. (AP)—A ingenious switchboard operator relieved the tedium of 11 printers trapped in an elevator between floors of the Indianapolis Star-News building.

The operator fed a play-by-play account of the second game of the World Series through the elevator's emergency sound system during the 80 minutes the printers were trapped.

Loose Piece of Baggage

DES MOINES, Iowa (AP)—A snarling 100-pound police dog had a Rock Island railway baggage car all to himself on a trip across Iowa.

The dog escaped from his crate while being watered at Rock Island, Ill., and sent baggage men, two railroad agents and three policemen fleeing for safety. The train was met here by expert dog catchers who were notified by railway officials of the loose piece of "baggage." The dog catchers corralled the animal.

Friendly Chat

WASHINGTON (AP)—An Iowa newspaperboy had a "friendly chat" with President Eisenhower Saturday and emerged from the White House bearing two "Ike" buttons and other souvenirs.

Fourteen-year-old Andy Williams was selected to represent all the nation's newspaperboys at a White House ceremony which was part of the observance of National Newspaperboy Day.

Kinsey Fund Lags

BLOOMINGTON, Ind. (AP)—Two top associates took over the late Dr. Alfred C. Kinsey's Institute for Sex Research Saturday but announced that its main financial backing is gone.

"New financial support for the institute must be found if its work is to continue on its present scale," said Dr. Paul H. Gebhard, anthropologist who is new executive director.

Ex-Red Put on U.S. Job

WASHINGTON (AP)—Herbert Fuchs, dismissed from the American University law-school faculty last year after he told congressional investigators of his 12 years in the Communist party, has a \$9,000-a-year job on Capitol Hill.

Fuchs was hired Aug. 1 as an assistant counsel on the staff of the anti-trust subcommittee of the House Judiciary Committee.

Rep. Walter (D-Pa.) recommended him for the job. It was before the House Committee on Un-American Activities, of which Walter is chairman, that Fuchs disclosed his membership in the Communist underground for 12 years, including 10 years—1936 to 1946—in three cells in the federal government.

Fuchs came to Washington in 1936 to take a post with a special Senate committee investigating the nation's railroads and holding companies.

His present federal job expires Dec. 31, but he could be rehired almost immediately if the chairman of the judiciary committee in the new Congress approves his employment.

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Huge group of women's slippers at a fraction of their original cost! Many styles and colors from which to choose, including jewel-trimmed velvets and rayons, vinyls and leathers. Sizes 4 to 9.

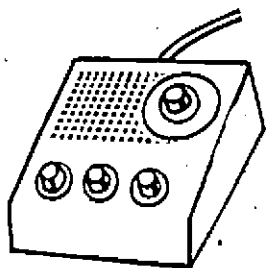
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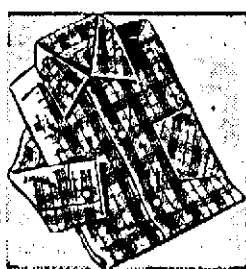


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1.59 Flannel Shirt
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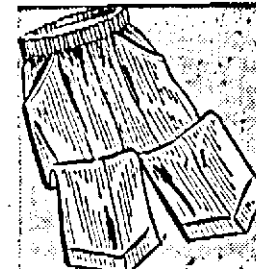
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Boys' 7.98 Dacshen 13 1/2-oz. Jacket, completely washable. Quilted lining, and fur collar. Sizes 4-14.



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FBI Chief Cautions on Politics

WASHINGTON (AP) — FBI Director J. Edgar Hoover Saturday warned the nation's police officers against using confidential criminal files as political ammunition for the November elections.

He cautioned against use of such data by "unscrupulous individuals who seek to subvert police activities for greedy, personal ends."

An FBI spokesman explained that the FBI cooperates with local police on fingerprints and other criminal data on the assumption that the FBI's information is to be kept confidential.

Personal Income Is at Record

WASHINGTON (AP) — The Commerce Department reported Saturday that personal income hit a new record high in August, after the settlement of the month-long steel strike.

Four-fifths of the rise was traceable to higher wages and salaries. But other forms of income, proprietorships, rents, interest, dividends, payments by the government to veterans and social security benefits also rose from July.

If personal income should continue for a full 12-month period at the August pace it would give Americans a record \$328.2 billion. For the first eight months of the year, during which the annual rate of personal income moved up about \$12 billion compared to a rise of some \$13 billion last year, income was rolling in at a rate of \$321.8 billion.

Agricultural income, as part of total personal income, also showed an increase in August for the third straight month to an annual rate of \$15.3 billion. However, the eight-month rate at \$15 billion, was off \$300 million from the same period of last year and \$200 million less than the actual 1955 total.

Anglican Parsons in Trouble

LONDON (AP) — Parsons had their problems in Britain Saturday.

One was called to chase a hex from an auto-accessories factory. A second was hunted for allegedly living with a rich widow instead of his wife. A third was dismissed from the Church of England for leaving his wife and family to run off with another rich widow.

The first, Canon George Bennett, prayed before 170 workers at the auto plant in Bedford and blessed each workshop and bench. Bennett was invited to the plant because of a "hoodoo" which some of the men said caused the deaths of four company executives in the last four years.

The second parson, the Rev. Philip St. John Ross of Woodstock, was mourned as dead when he disappeared while swimming 14 months ago. Police this week traced him to Bedford near London. They said he had shed his clerical garb and was living under an assumed name with a wealthy widow from his old parish.

The third, the Rev. Maurice Ellington, was dismissed by the Church of England for leaving for a two-week holiday with another well-to-do widow.

INDEPENDENT-PRESS-TELEGRAM—A-11
Long Beach, Calif., Sunday, Oct. 7, 1956

Half Trans-Canada Highway Completed

QUEBEC 49—More than half the trans-Canada highway now is paved. Clearing of a stretch through mountainous British Columbia will begin next year. The Canadian Good Roads Assn. was told this week that when the highway is completed in 1960 total mileage will be about 4,470 miles.

Any Sport Is More Fun With CONTACT LENSES!



IF YOU WEAR GLASSES, find out about modern contact lenses! Whatever your sport, you'll have more fun—free from the annoyance of slipping frames, "steamy" lenses, danger of breakage. Zephyr-light, plastic contact lenses fit safely and comfortably right over the surface of the eye. Your vision is properly corrected, yet nobody knows you are wearing glasses. Used by thousands of men and women for sports and everyday wear. Not expensive; easy terms.

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Adoptions Subject of Welfare Speaker

Mrs. Edith Layden, case worker, will speak on "Welfare Work and Adoptions" at the monthly advisory board meeting of the Catholic Welfare Bureau at 7:30 p. m. Monday at 123 E. 14th St. Chairman Frank X. O'Neil will preside.

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PLATES PUT IN IMMEDIATELY AFTER EXTRACTIONS

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Modern Dental Plates

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AS LONG AS 24 MONTHS TO PAY
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Consistent sharp images, fixed focus, automatic Gain control. Built-in antenna.

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Inter-carrier sound system, Dynamic speaker for hell-clear sound.

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Fingertip tuning with secondary controls concealed beneath knobs.

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Ultra-compact furniture metal cabinet finished in two-tone grey.

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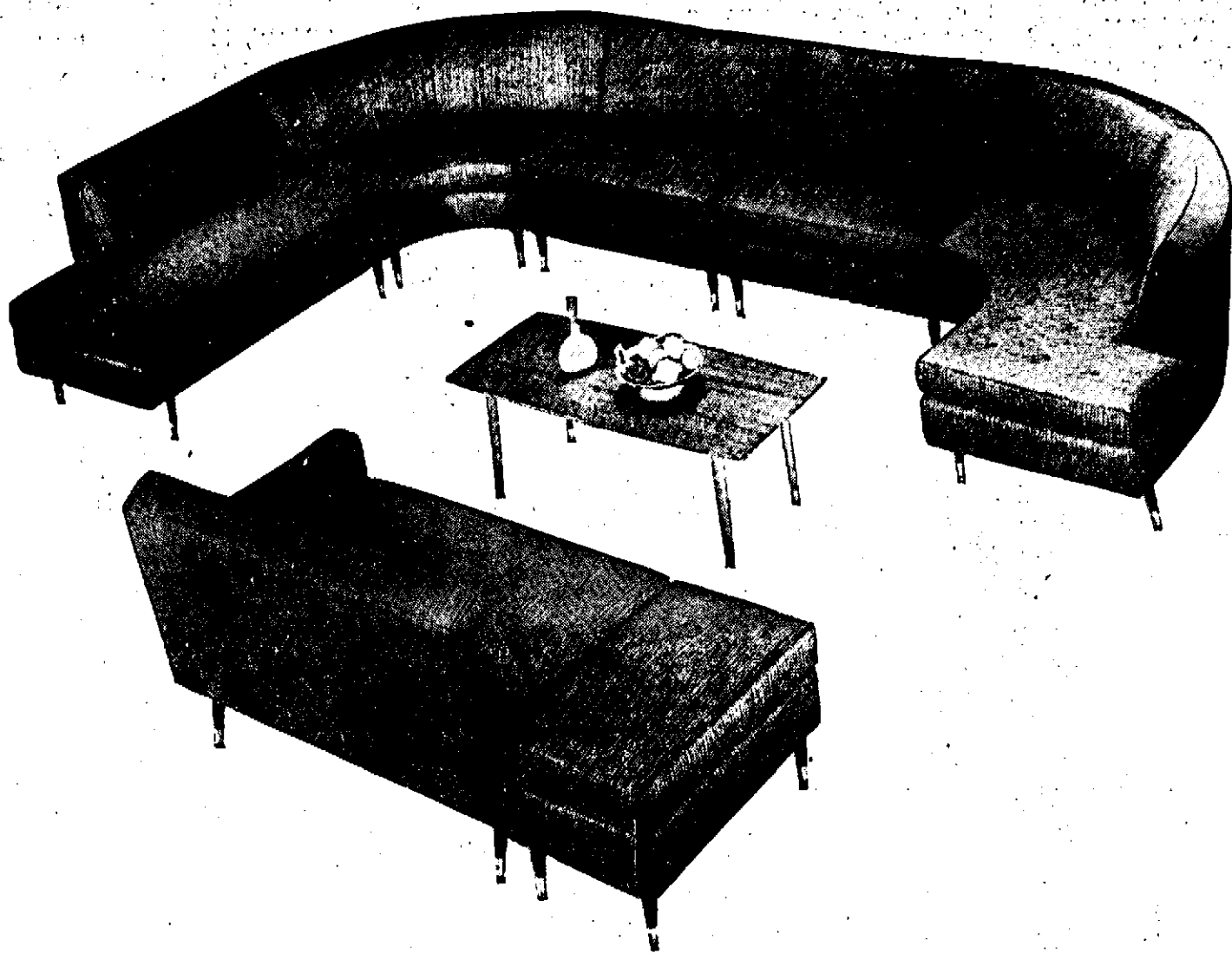
compare with nationally advertised portables selling for 149.95... and it's all yours without one cent down; only 2.50 a week

You've seen big television sets with big screens... you've heard of miniature TV's with tiny screens... but here at last is a portable with a BIG 17-inch screen, compact enough to move easily from room to room. All controls are tucked out of sight (but not out of reach) to give you and your family bigger and better tele-viewing. Comparison proves you can't find a better portable TV buy at the price. Double guarantee by Grants and manufacturer.

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OPEN STOCK

During Frank Brothers 26th anniversary sale you can save money and still order the upholstered furniture you need in the fabric of your choice. The new "Del Mar" upholstered group of furniture is available for special orders at reduced introductory prices. Now you can choose furniture tailored for your home at "floor sample" or "close-out" prices.

Illustrated		
52" Bumper End	reg. 178.95	139.95
48"x48" Curve Corner	197.95	154.95
38" Armless Unit	137.95	109.95
46" Armless Unit	154.95	124.95
48"x63" Bumper Corner	244.95	189.95
42" One Arm Unit	153.50	119.95
18"x30" End Ottoman	72.00	54.95

Also Available: Club Chairs, Sofas, Oversize Sofas, 28" Armless Sections, 76" One Arm Sofas, 72" Armless Units, and other misc. pieces. All at similar savings. ALL OPEN STOCK.

Frank Bros 26th Anniversary Sale

Upholstered Furniture

Hi tufted back sofa covered in aqua green textured material with reversible seat cushions. 358.95	289.95
Off white textured sofa with tufted foam rubber back and reversible foam rubber seat cushions. 297.95	254.95
Fashionable platform sofa in burnt orange and brown stripes. Loose foam rubber back bolsters with reversible foam rubber seat cushion. 397.95	299.95
2-pc. "Mayfair" sectional from Frank Bros. custom shop. Luxurious foam rubber back with reversible foam rubber seat. Covered in a smart Turquoise nub. 491.95	419.95
High back swivel chair with reversible foam rubber cushion. Covered in bright red. 241.95	189.95
3-pc. curved sectional with reversible foam rubber seat cushions. In white with charcoal and grey textured accents. The seats are tufted for added smartness. 399.95	299.95
92" oversize sofa with reversible foam rubber seat cushions. Choose from over 140 covers. 286.95	229.95
Tufted hi back armless chair from Frank Bros. custom shop covered in aqua and brown texture. 153.00	99.95
3-pc. oversize curved sectional with bumper end. Covered in stylish natural linen with reversible foam rubber seat cushions. 663.95	569.95
2-pc. "Palo Alto" high back sectional from Frank Bros. custom shop. In tan and natural texture with reversible foam rubber seat cushions. 476.75	374.95
Upholstered club chairs with reversible foam rubber seat cushions. Choose from over 140 fabrics. 119.95	99.95
Naugahyde upholstered club chairs with reversible foam rubber seat cushions. Choice of white, black, turquoise or persimmon. 99.95	79.95

Danish and Swedish Imports

Free form coffee table in teak. reg. 59.95	39.95
Danish high buffet unit in teak, with 4 drawers and two doors that open to 4 adjustable shelves, two additional drawer units, and a separate area for larger items. 359.95	289.95
Large game table in walnut 40 1/2"x41"; extends to 40 1/2"x78". From Denmark. 159.95	139.95

Danish and Swedish Imports

Dux oil finish corner table in walnut. 59.95	49.95
Jany's lounge chair from Denmark in teak and oak with reversible foam rubber seat and back cushions, your choice of 20 colors. 167.95	139.95
Teak and oak arm chairs covered in charcoal, gold, or teal. 119.95	99.95
Danish oak arm chairs covered in striped wool: grey and black, red and black, turquoise and green, or lime and black. 129.95	89.95
Teak and oak coffee table with cane shelf, from Denmark. 84.95	69.95
Teak and oak serving cart with 2 removable trays, from Denmark. 85.95	59.95
Dux low arm chair from Sweden in black and red print on linen. 104.95	89.95
Hans Wegner oak arm chair covered in black transportation cloth. 184.95	159.50
Walnut step corner table from Sweden. 79.95	29.95
Walnut end table from Sweden. 42.00	21.00
Beech drop lid desk from Sweden with two sliding doors concealing adjustable shelf. 79.00	39.00
Beech dining table designed by Alvar Aalto. 65.95	39.95

Appliances

Westinghouse fully automatic electric range with large 30" oven. 429.95	285.95
Westinghouse electric dryer. 239.95	159.95
Westinghouse Deluxe washer. 349.95	251.95
Westinghouse electric refrigerator, 13.2 cu. ft. with automatic defrost and freezer on the bottom. 549.95	399.95
Westinghouse refrigerator, 12.2 cu. ft. with automatic defrosting. 479.95	337.95
Aqua Westinghouse electric refrigerator, 12.2 cu. ft. with automatic defrost. 498.00	329.00
Westinghouse double door refrigerator with automatic defrosting. 519.95	338.95

Appliances

Gaffers & Sattler super deluxe automatic gas range with timed rotisserie, automatic meat thermometer, griddle or 5th burner with thermostatic control, one top burner and broiler with self timer. 459.95	339.95
Deluxe Western Holly gas range with griddle, large oven, broiler, clock and automatic oven control. 264.50	219.95

Savings up to 30% on all appliances.

Miscellaneous

Brown Saltman large Tanguile mahogany dining table. 192.00	99.95
5-pc. dinette set in tobacco birch. Table and 4 chairs. 160.75	124.95
Walnut dining table. 75.95	59.95
Matching walnut host chair. 35.95	29.95
Walnut step end table. 30.95	22.95
Round walnut coffee table. 30.95	22.95
Oak coffee table. 39.95	21.95
Walnut coffee table with one drawer. 33.95	22.95
5-drawer single pedestal desk in oak. 146.95	99.95
4-drawer single pedestal desk in walnut. 91.95	69.95

Bedroom Furniture

5-pc. group in bleached mahogany with white plastic top. Includes full-size bookcase headboard, 2 nightstands, double dresser and large panorama mirror. 299.95	219.95
4-pc. group in sable mahogany. Full-size bookcase headboard, 2 night stands, and double dresser. 261.65	209.95
3-drawer chest in sable mahogany. 89.95	71.95
4-pc. group in Tanguile mahogany. Full-size bookcase headboard, 2 night stands, and double dresser. 386.95	256.95
Platinum mahogany triple dresser. 129.95	89.95
Platinum mahogany full-size panel headboard and footboard. 34.95	22.95
Platinum mahogany night stand with drawer. 34.95	22.95
Vanilla mahogany night stand with drawer. 32.95	19.95
Eleven drawer oversize chest in modern maple with brass pulls. 169.95	149.95
27" night chest. 52.95	45.00
Cane full-size headboard in grey oak. 87.95	59.95
Full size panel headboard in driftwood. 79.00	39.00
Full size bookcase headboard in walnut. 67.95	49.95
Desk vanity with 4 drawers in frosted walnut, plastic top and coral drawers. 138.95	99.95
6-drawer dresser in frosted walnut, plastic top with coral drawers. 142.95	109.95

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Four Poznan Rioters Given Prison Terms

POZNAN, Poland (U.P.)—Four Poles were sentenced Saturday to jail terms ranging from two to four years for their part in the June 28 uprising in this eastern Polish town.

They were the first sentences handed down since the trials began.

All four of the men were ex-convicts.

Three of the men received four-year sentences. They are Feliks Grajewski, 28; Pogran Krugielka, 27, and Kazimierz Fizek, 33. The fourth man, Mieczyslaw Grzeskiewicz, 19, received a two-year sentence with a four-year suspended sentence attached.

The four went on trial only Friday on charges of stealing goods from a second-hand shop on the day of the rioting.

TWO OF THEM, Grajewski and Krugielka, were serving terms in the Poznan prison when the uprising broke out. They were freed by the rioters.

Grajewski testified on the witness stand Friday that all four of them had gone into the shop and stolen "great quantities" of articles during the riots. He and Grzeskiewicz pleaded guilty. The other two pleaded innocent.

The prosecutor told the court the prison was stormed because some of the rioters heard rumors that workers from the Zispa works had been arrested.

Defense attorneys said the four would not have committed the theft if there had not been "favorable conditions" for it and if they had not been convinced they could take the goods with "impunity."

IN ANOTHER trial stemming from the uprising, one of 10 defendants was excused because a medical statement said he suffered from "excessive excitability."

The court said he would be tried later and separately.

The trial, one of four being held, was in its second day. Verdicts on three other youths accused of killing a Polish public security officer will be handed down Monday.

Many of the 10 Saturday pleaded "partially guilty" to the rioting charges.

One, Wladyslaw Kaczowski, went while he described how troops fired on rioters attacking a military station. He said he had been treated "very brutally" when he was arrested.

Beau James' Ex-Wife Succumbs

MIAMI BEACH, Fla. (U.P.)—Mrs. Janet Allen Walker, former wife of the late New York mayor Jimmy Walker, died today in a hospital after a long illness.

Her doctor said Mrs. Walker, 70, died of an internal cancer which began about three years ago. She had undergone several operations.

Mrs. Walker had lived at Miami Beach since divorcing her husband in 1933. She was a former showgirl who married Walker in 1912, the same year he became an attorney, and never remarried after their divorce.

The urbane Walker married actress Betty Compton shortly after the divorce but that marriage also ended in the divorce court in 1941.

Mrs. Walker operated a small religious book store next door to St. Patrick's church. She returned to New York only twice after divorcing Walker.

She had monthly requiem masses said for Walker after he died in 1946.

Cancer Foes Hear Pope

CASTELGANDOLFO, Italy (U.P.)—Pope Pius XII told an audience of distinguished scientists Saturday that man eventually will conquer cancer, with God's help.

American Nobel prizewinner Selman A. Waksman of Rutgers University, a pioneer in the field of antibiotics, was among the 300 experts from 12 nations who heard the pontiff predict that chemical treatment rather than surgery or X-rays will prove the decisive weapon against cancer.

The scientists were attending a chemotherapy congress.

'SLUG' WAY IN!

2 Court Guests Run Into Law

STUTTGART, Germany (U.P.)—A group of teenage students was in criminal court observing the workings of the judicial system.

Suddenly a policeman entered and arrested two of them for looting a nearby cigarette machine, using slugs. The theft took place while the students were waiting their turn to go into the courtroom.

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Make your basic outfit a suit . . . and if you're smart, you'll pick your suit from this truly exciting sale collection. Not sale merchandise, really, but finest quality fabrics, style and workmanship in all the latest fall and winter color complements. Box jackets, fitted styles, tailored and dressmaker designs, blouson-back suits. Fabrics include gabardines, tweeds, novelty trends, flannels and Pacific Verdona Crepe. Misses' - Half sizes.

May Co. Lakewood—Women's-Misses' Suits
Second Floor

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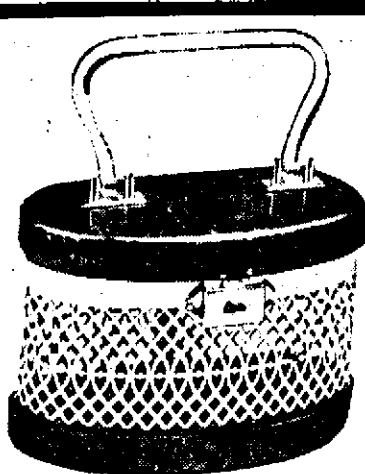
the magic name in
luxury coat fabrics

reg. 79.95-89.95

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A chance for you to buy high-fashion, quality labels and stunning style at once-in-a-lifetime sale prices. In this group of famous Stroock coats you find meticulous tailoring, finest Millium linings, clutch and button styles in nude, pink, grey and blue shades. Also you'll find a large selection of other fashion coats . . . dressy black Forstmann and Worumbo fabrics, tweeds, solids, flecks. 8-16.

May Co. Lakewood—Better Coats—Second Floor



a fashion scoop
in metal
handbags

reg. 13.95-22.95

8.90*

America's favorite metal handbags . . . fabulous stylings, exciting box shapes and a sensational sale price . . . exclusive with May Co. One from a group in polished gold or silver tones.

*plus 10% federal excise tax
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Street Floor

OUR OWN HEADLINER CASUALS



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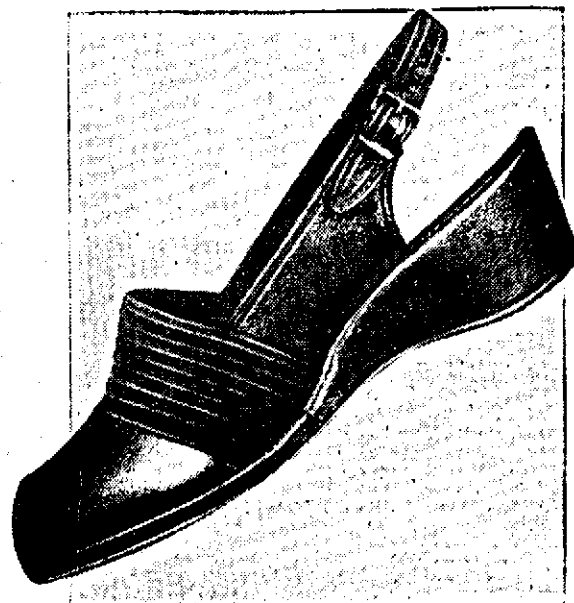
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All leather soles . . . long wearing heel lifts . . . contour arch . . . genuine crushed kid and famous Headliner last. Narrow: 5½ to 10; medium: 4 to 10.

a. The Tie—cameltone or black

b. The Arch Hugger—black or cameltone

May Co. Lakewood—Better Shoe Salon—Street Floor



Fire Spotter Has Room With View Atop Peak in Santa Monica Range



TOP TONGA PEAK Tower William Daly "Gets a Fix" on a Distant Wisp of Smoke. (Staff photo by Chuck Lundquist)

Lofty Crow's Nest Aids County War on Flames

(Editor's Note: This week has been proclaimed Fire Prevention Week. Not only are firefighters in the Long Beach "lowland" areas dedicated to preventing fires, but men in remote sections of the county are striving to keep the forests and mountain areas green and golden.)

By DICK FRIEND

William Daly has a room with a view. In fact, it's just one, big picture window. What's more, Daly has no freeway traffic to battle, little smog and the peace and quiet of a cemetery.

Daly lives 2,200-feet up in a glass lookout tower on rugged Topanga Peak in the Santa Monica Mountains. He is a fire spotter.

For nearly 16 years, Daly has manned a hand-based crow's nest for the Los Angeles County Fire Department.

To his credit as a fire spotter are many firsts, the mark of excellence of any mountain tower operator. He recently trained his binoculars on a troubled jet fighter which later crashed into Mt. Pacifico in the Newhall section.

Through his reports, rescue teams found the wreckage in short order.

INSIDE DALY'S 20x20-foot steel and glass tower are all the conveniences of home, almost.

He eats and sleeps in his one-room-without-bath pent house, but has to descend a 30-foot steel ladder to the ground below to his food pantry, washroom and an additional small sleeping room.

Daly works a 9-hour day and is free to leave the tower after sundown except during extreme fire weather or when a mountain blaze is underway.

"I stay up here most of the time," Daly confessed. "Where the heck is there to go from here?"

The tower, one of three operated by the county in the Malibu section, commands a sweeping view of the hills from Catalina to Mt. Baldy, San Geronimo, the Ridge Route and the Ojai valley in Ventura County.

TOWER MEN are the eyes of the County Fire Department.

A minute or two of delay in reporting a blaze in the tinder-dry mountain areas can mean the difference between an hour-long battle with an incipient blaze or a week-long struggle against a 10-mile fire front.

The tower operators as well as the men who must hike the treacherous fire lines are striving to prevent a second "Arrowhead" this year.

During the dangerous dry season, hourly weather reports are telephoned to the Malibu division fire headquarters in Agoura. Humidity, wind, visibility and temperature all are

are activated in June and operated until the second or third good rain of the winter season.

Battalion Chief Frank Zalaha, of the Malibu battalion, rates Daly as one of the top fire spotters in the nation.

"Nothing gets by him," Zalaha said. "He even turned in the first report on a fire the other day in Angeles National Forest which was only a mile or two from two other lookout posts."

And that fire was some 30 miles distant from Daly's tower.

HURRY!

Offer Ends Soon!

A FEW RECORDS STILL AVAILABLE IN THE

Independent Press-Telegram

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of the



This exceptional opportunity to acquire a basic library of great records will soon end. Readers who wish to take advantage of this offer are advised to act immediately.

BIG 12-INCH 33 1/3 L. P.

Unbreakable Records . . .

Regular \$3.95 Values **\$1.79** plus sales tax AND 6 DIFFERENTLY NUMBERED COUPONS See page A-2

- THESE RECORDS STILL AVAILABLE
1. NUTCRACKER SUITE plus 1812 Overture and March Slav
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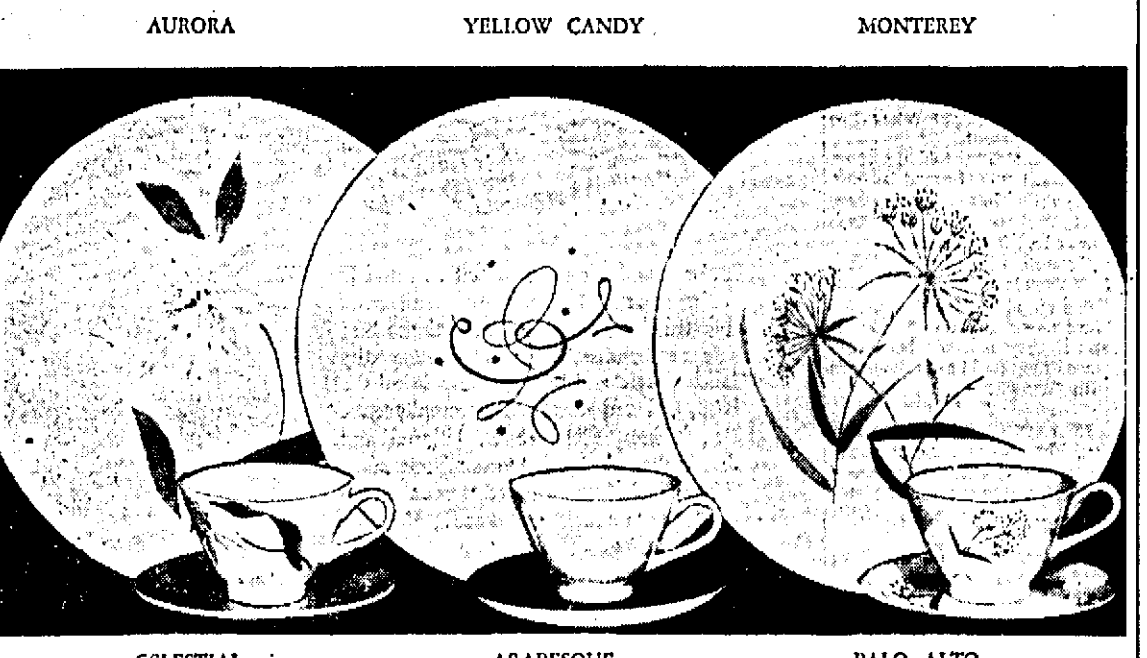
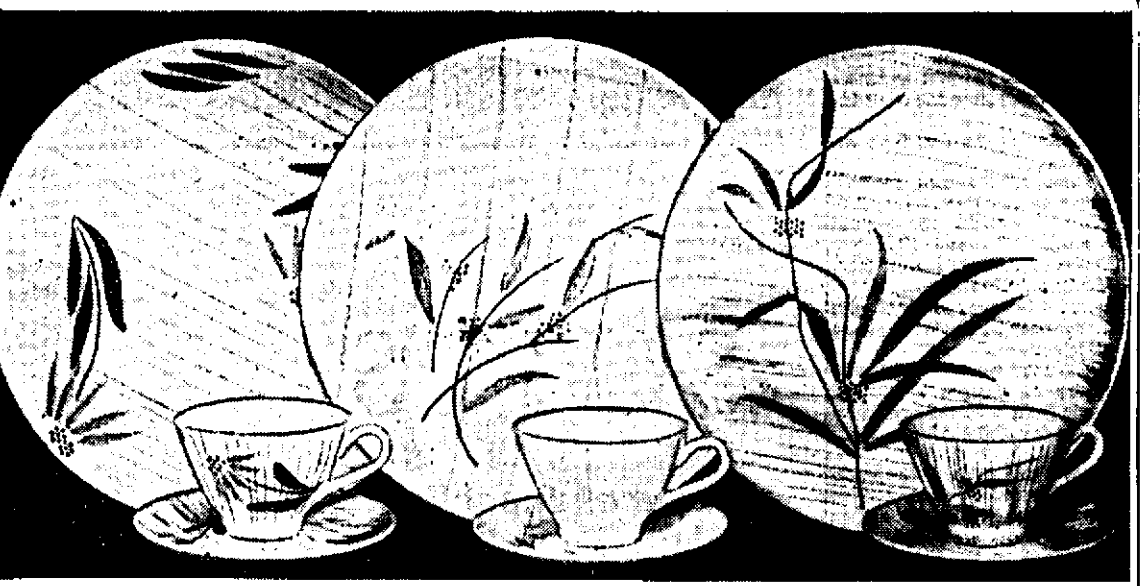
To secure this week's album . . . or any in the series . . . simply present 6 DIFFERENTLY NUMBERED COUPONS and \$1.79 plus sales tax, to any of the Independent Press-Telegram's redemption stations listed below. You will find the coupon every day on Page A-2. Each week's album will be released on Saturday.

- McGrory's 334 Pine Ave.
- Walker's—Downtown
- Whittaker Music 242 E. 3rd St.
- Music Box—Los Altos
- Judkins—9876 E. Garden Grove Bl., Garden Square
- Butler Bros.—Lakewood Center

Clip Coupon Daily on Page A-2

MAY LAKWOOD annual fall sale

OPEN 5 NIGHTS MON. 9:30 to 9:30 THURS. & FRI. 12:30 to 9:30



45-pc. HAND PAINTED DINNER SERVICES for 8

24.95-29.95 value **14.95 19.95**

Choose from 6 beautiful and gay hand painted patterns on modern coupe shape dinnerware. All patterns are permanently sealed under glaze and will not wash or wear off. Completely oven-proof. 45-pc. set includes 8 each dinners, bread 'n' butters, soups, cups, saucers. 1 each covered sugar, creamer, platter, vegetable dish.

- **celestial 14.95** Floral design in blue and charcoal
- **arabesque 14.95** Charcoal scroll design
- **palo alto 14.95** Floral decor in pink, grey, charcoal
- **aurora 19.95** Floral pattern in grey, charcoal, red
- **yellow candy 19.95** Floral design in yellow, blue, brown, charcoal
- **monterey 19.95** Floral pattern in green, charcoal, brown

ALSO AVAILABLE IN EACH PATTERN: 9-PC. COMPLETE SETS CONSISTING OF 1 BEAUTIFUL SALAD BOWL, 8 SALAD PLATES. 5.95 value, in celestial, arabesque, palo alto **3.95** 6.95 value, in aurora, yellow candy, monterey **4.95**

May Co. Lakewood—China—Third Floor

McCrory's

334 PINE AVENUE
On Pine Ave. Since 1922

For Their Music Lessons and for Family Fun

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A New WURLITZER PIANO . . . Only **\$9** Per Month — No Obligation to Buy. 6 Months Rental May Apply to Purchase if Desired.

Modern parents choose Wurlitzer Pianos for their musical excellence, their true tone, lasting construction, fine styling for today's home, and their outstanding value. You may try this fine piano before you buy, for any time up to six months, and when you buy your trial period costs you nothing!

TRY BEFORE YOU BUY!

Your exclusive Wurlitzer Dealer **HE 6-9227**

Park at 4th and Locust—Use Our Parking Entrance

adjustable wall lamp

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Gives light where you need it. New Scandinavian styling in polished brass, with perforated metal shade to diffuse the glare. Use over desks, night stands, your favorite reading chair.

May Co. Lakewood—Lamps—Third Floor

provincial table lamp

29.98 value **19.88**

Dramatize any room with a pair of these. Milk glass fount combined with wood in glossy Salem maple finish, mountings of polished brass. Full skirted shade in provincial print, solid color cocoa or harvest yellow. 3-way lighting, 31" tall.

May Co. Lakewood—Lamps—Third Floor

New Clinic Established at Hospital

Designed to provide medical and surgical care for persons of low income, the Lucile Campbell Memorial Clinic has been established in the Long Beach Osteopathic Hospital, in the 2700 block of Pacific Ave.

The major cost of constructing the clinic was provided by Julian Campbell, in memory of his late wife, Campbell, former chairman of the board of directors of Long Beach Osteopathic Hospital, Inc., organized the original Poly clinic in 1947 on the hospital grounds. John Halliday furnished much of the clinic equipment.

THE CLINIC has an eye, ear, nose and throat room, two treatment rooms, doctors' consulting room, and waiting room. Doctors, on a rotating panel, donate their services, and an interne is always assigned to the clinic. Mrs. Alice Chockley is supervisor.

Fifty persons a day may be treated in the clinic, according to David W. Lawrence, Osteopathic Hospital administrator. Sixty per cent of the clinic patients are treated free, he said. A number are charged only the wholesale cost of the drugs used. Others are treated on a part-pay basis.

If surgery is necessary, patients are admitted to the hospital at a reduced rate, said Lawrence.



STOP, LOOK AND LISTEN

Assisted by Mrs. Alice Chockley, clinic supervisor, two sisters, Linda, 5, and Kathy, 4, try out eye, ear and throat equipment of Campbell Memorial Clinic in Osteopathic Hospital.—(Staff Photo.)

open 3 nights Thurs. 12:30-9:30; Fri. 9:30-9:30; Mon. 9:30-9:30



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Exclusive and as fashionably exciting as their name implies . . . glasses inspired by fashion's most ingenious name, Schiaparelli . . . in finest optical quality, at moderate prices.

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Southland Calendar

TODAY
Seventh Annual Musicana, Balboa Park, San Diego, 7:45 p.m.

MONDAY
Iowa State Society, 728 Elm Ave., 6:30 p.m.

TUESDAY
North Dakota State Society, 330 E. Ocean, 6:30 p.m.

THURSDAY
Arizona State Society, Mot-tell's Garden Room, 6 p.m.
Indiana State Society Colonial Hall, 960 Locust, 6:30 p.m.

FRIDAY
Wisconsin State Society, 208 Linden Ave., 6:30 p.m.
Colorado State Society, 728 Elm Ave., 12:30 p.m.

SATURDAY
New York, New Jersey, State Societies, YWCA, 7:30 p.m.
Oregon, Washington, Silver-ado Park, 6:30 p.m.

FOUNTAIN PEN REPAIR SPECIALISTS

PROMPT SERVICE
FACTORY PRICES
Repair Stationery, Office Supplies, Engineering Supplies, Film Supplies, Stationery, Address Books, Calculators, Pens, Pencils, Rulers, Drawing Instruments, and all other office supplies.

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VITAMIN SPECIALISTS—Scientific data reveals the relationship between health and nutrition deficiencies. Today vitamin and mineral supplements play an important part in maintaining general health and energy as well as aiding in overcoming problems brought about by nutritional deficiencies.

Kalash Quality is built on 30 years of experience in the field of vitamin research and production. Kalash Vitamins are guaranteed to please even the most exacting customer. They are always FRESH—always POTENT—always SATISFYING.

Formula 34 Multi-Zest

The Complete Diet Supplement
Contains 34 Health-Giving Ingredients
EACH CAPSULE CONTAINS:

Vitamin A	10,000 units	10 mg.
Vitamin B-1	10 mg.	10 mg.
Vitamin B-2	10 mg.	10 mg.
Vitamin B-6	10 mg.	10 mg.
Vitamin C	100 mg.	10 mg.
Vitamin E	10 mg.	10 mg.
Vitamin K	10 mg.	10 mg.
Vitamin P	10 mg.	10 mg.
Vitamin D	10 mg.	10 mg.
Vitamin H	10 mg.	10 mg.
Vitamin I	10 mg.	10 mg.
Vitamin J	10 mg.	10 mg.
Vitamin L	10 mg.	10 mg.
Vitamin M	10 mg.	10 mg.
Vitamin N	10 mg.	10 mg.
Vitamin O	10 mg.	10 mg.
Vitamin Q	10 mg.	10 mg.
Vitamin R	10 mg.	10 mg.
Vitamin S	10 mg.	10 mg.
Vitamin T	10 mg.	10 mg.
Vitamin U	10 mg.	10 mg.
Vitamin V	10 mg.	10 mg.
Vitamin W	10 mg.	10 mg.
Vitamin X	10 mg.	10 mg.
Vitamin Y	10 mg.	10 mg.
Vitamin Z	10 mg.	10 mg.
Vitamin AA	10 mg.	10 mg.
Vitamin BB	10 mg.	10 mg.
Vitamin CC	10 mg.	10 mg.
Vitamin DD	10 mg.	10 mg.
Vitamin EE	10 mg.	10 mg.
Vitamin FF	10 mg.	10 mg.
Vitamin GG	10 mg.	10 mg.
Vitamin HH	10 mg.	10 mg.
Vitamin II	10 mg.	10 mg.
Vitamin JJ	10 mg.	10 mg.
Vitamin KK	10 mg.	10 mg.
Vitamin LL	10 mg.	10 mg.
Vitamin MM	10 mg.	10 mg.
Vitamin NN	10 mg.	10 mg.
Vitamin OO	10 mg.	10 mg.
Vitamin PP	10 mg.	10 mg.
Vitamin QQ	10 mg.	10 mg.
Vitamin RR	10 mg.	10 mg.
Vitamin SS	10 mg.	10 mg.
Vitamin TT	10 mg.	10 mg.
Vitamin UU	10 mg.	10 mg.
Vitamin VV	10 mg.	10 mg.
Vitamin WW	10 mg.	10 mg.
Vitamin XX	10 mg.	10 mg.
Vitamin YY	10 mg.	10 mg.
Vitamin ZZ	10 mg.	10 mg.

An exceptionally complete supplement, including the newer vitamins and minerals, which provide all the essential food factors your body requires for optimum nutritional health IN ONE CAPSULE. Ideal for all the family at a cost of less than 6 cents a day.

SEPARATE VITAMINS

Vitamin E (100 MG)	100—2.95
Vitamin B-2	100—1.50
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Vitamin C	100—1.25
B-Complex	100—1.65
Alfalfa Tablets	200—7.25
Folic Acid	50—3.00
Garlic Oil Capsules	100—1.50
Iodine Retin	100—1.45
Wheat Germ Oil	4-oz.—1.40
Mineral Tablets	100—1.00
Papaya Tablets	100—1.50
Raw Liver Tablets	100—1.40
Wheat Germ Oil Cap.	100—75
Chlorophyll Tablets	50—95
Leucithin Tablets	100—1.35
Niacinamide	100—85
Garlic & Parsley	100—75
Yeast & Iron Tablets	250—80
Yeast Powder	1-lb.—1.00

COMMON COLD? BIOFLAVITONS Citrus—Vitamin P

Symptoms of common cold and flu have been successfully treated through the use of BIO-FLAVO-VITAMIN P according to recent medical evidence. This product is derived from the peel of citrus fruits.

50—1.85 100—3.50

FERRO KAL LIVER, IRON & B-12

Contains the factors especially effective for blood building and correction of iron deficiency. Each capsule contains: Liver 100 mg. Ferrous sulfate (IRON) 100 mg. Vitamin B-12 100 mg. Vitamin C 100 mg. Vitamin E 100 mg. Vitamin K 100 mg. Vitamin P 100 mg. Vitamin U 100 mg. Vitamin V 100 mg. Vitamin W 100 mg. Vitamin X 100 mg. Vitamin Y 100 mg. Vitamin Z 100 mg. Vitamin AA 100 mg. Vitamin BB 100 mg. Vitamin CC 100 mg. Vitamin DD 100 mg. Vitamin EE 100 mg. Vitamin FF 100 mg. Vitamin GG 100 mg. Vitamin HH 100 mg. Vitamin II 100 mg. Vitamin JJ 100 mg. Vitamin KK 100 mg. Vitamin LL 100 mg. Vitamin MM 100 mg. Vitamin NN 100 mg. Vitamin OO 100 mg. Vitamin PP 100 mg. Vitamin QQ 100 mg. Vitamin RR 100 mg. Vitamin SS 100 mg. Vitamin TT 100 mg. Vitamin UU 100 mg. Vitamin VV 100 mg. Vitamin WW 100 mg. Vitamin XX 100 mg. Vitamin YY 100 mg. Vitamin ZZ 100 mg.

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Nervous? Emotional? Sleeping Poorly?

Special Formula K-54

FRONT PAGE NEWS IN LOS ANGELES PAPER
Recent published research by university doctors proves nervous and emotional people can be quickly helped by a specially developed formula that they clinically tested for results.

ALL AGES HELPED

Both adults and children who are nervous, irritable, cross, over-sensitive, moody, sleep poorly or worry (especially at night) are now being helped by the entirely different micro-food formula K-54.

REGAIN HEALTH

No matter how mild or severe the case, special formula K-54 is worth trying for its nutritional benefits. If you are not organically or functionally ill, special formula K-54 can help you feel and look healthier, sleep better, have greater emotional tranquility and the energy to enjoy living.

YOU MUST FEEL BETTER

Satisfaction is guaranteed—Start supplementing your diet today—Come in or phone—If you would like more information, literature will be mailed without obligation.

CALCIUM and Phosphorus

200—1.60 500—3.95
Calcium is the most important mineral of the body. A nutritional deficiency of calcium may result in nervousness, poor milk, muscle cramps and sour stomach.

Liquid Vitamin & Mineral Formula for the Aged

1 Pint—4.95

Developed by research especially for older people, this reason-ful with meals—see how much better you feel. Contains no alcohol.

Der vitamin guide book with over 100 products each for a special need also help you—It's FREE!

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OPEN 3 NIGHTS: MON. 9:30 to 9:30 THURS. & FRI. 12:30 to 9:30

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100% VIRGIN WOOL

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54 inches wide

Magnificent is the word that describes these woollens from America's best known mills . . . tremendous describes the selection and phenomenal describes the values of these newest, smartest weaves and colors at the greatest savings in our history . . . every bolt hand picked . . .

- colorful tweeds
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- basketweave suitings
- silky doeskin flannels
- herringbone flaked suitings
- silvertone flaked skirtings
- needlepoint coatings
- worsted checks
- sheer dress weights
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- wool and rabbit hair
- wool and silk blend
- wool and nylon blends
- wool and fur blends
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Plus many other fine woollens not listed for coats and suits . . . for separates and dresses.

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189.00 value
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NO DOWN PAYMENT . . . CONVENIENT TERMS

It will be a thrill every day when you sew on this White Rotary and enjoy its many new de luxe features to make dresses, ruffle curtains, play clothes, pretty linens and many gifts . . . you'll find them all a pleasure to make. All attachments and lessons are included. Your choice of beautiful blond, walnut or mahogany finishes.

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Thousands of Assorted Items
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—NOW GOING ON—

SALE — TODAY — 12 NOON

SALE CONTINUES DAILY AT SAME HOUR UNTIL ALL IS SOLD!

• **LONG BEACH LIQUIDATORS** •
Corner Locust & E. Ocean Blvd.

Red Feather Show Stars Girl Singers



LENNON SISTERS... Featured by Welk

Among the entertainers for next Sunday's Red Feather Rally in Municipal Auditorium will be the Lennon Sisters and Myron Florin, all performers with the Lawrence Welk television show. Welk is in charge of planning the program.

Seats for the single performance are reserved for United Neighbors campaign workers, but the public will be permitted to take unoccupied seat after the show begins.

The four Lennon sisters were recently discovered by Welk. Florin has been accordion soloist with Welk for several years.

★ ★ ★

DOWNTOWN BUSINESS division solicitation for the Community Chest begins Monday, with teams of Long Beach Police officers and firemen working during off-duty hours.

For the third year Long Beach Firefighters 373 will form a 50-man team under the leadership of Dale Lowell. Members of the Police Department have volunteered to ask for contributions in the large office buildings, with Capt. Sherwin Tubbs in charge of the group.



FURNITURE
STORES

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EVERY DAY A BARGAIN DAY!**

SHOP TODAY, SUN., 12-5

MANUFACTURERS' CLOSE-OUTS!

3 FAMOUS FACTORIES
WERE OVERSTOCKED—
WE MADE TERRIFIC DEALS!



SAVE \$60!

L-O-N-G, E-Z TERMS!
TAILORED TO YOUR BUDGET!

3-PC. MODERN LIVING ROOM SUITE

Distinctive massive modern design. Rich metallic tweed covers in choice of 5 stunning colors. Gorgeous davan, matching 3-position adjustable chair and giant ottoman that convert to sleep 3 comfortably. Smart tapered legs with brass ferrules. A terrific buy!

\$179 VALUE

\$119

HUB'S
E-Z TERMS!

HUGE SELECTION! (BEDROOM SUITES) SAVE 30% TO 50%!



7-PC. SPICE BLOND BEDROOM GROUP

Sleek, modern styling, top quality construction. Gleaming spice blond finish on genuine mahogany veneers. Large double dresser, mirror, smart Hollywood headboard, 2 separate commodes, 2 boudoir lamps.

\$119 Value
\$99.85

Savings By The Houseful! HOME OUTFITS OUR SPECIALTY! Hundreds To Choose From!

3-ROOM OUTFIT
Distinctive living room, bedroom and dining room groups—including lamps, tables and many other accessories for your home. All complete—Hub's low, low price!
\$198
Just \$2 a Week!

4-ROOM OUTFIT
Gorgeous living room, bedroom and dining room groups—with lamps, tables, many extras—PLUS FAMOUS MAKE HANDEL, one 8 1/2 cu. ft. refrigerator. All complete, only.....
\$388
Just \$4 a Week!

5-ROOM OUTFIT
Two lovely bedroom groups, separate living room and dining room groups—with lamps, tables, other extras—PLUS DELUXE RANGE, DELUXE REFRIG. and AUTOMATIC WASHES.
\$568
Just \$8 a Week!

3-PC. HOLLYWOOD STUDIO BED

Hollywood headboard, comfortable innerring mattress and skilled box spring. Smart plaid covers.

\$69 Value

44.44

Hub's E-Z Terms!

COMPLETELY INSTALLED

WALL-TO-WALL CARPET

Longest, Long-Wearing BOULE BROADLOOM in Choice of 4 Lovely Colors!

EVERYTHING INCLUDED!

• Expert Installation
• Resilient Padding
• Tackless Strip

4.88

Hub's E-Z Terms!

5-PC. WROUGHT IRON DINETTE

4 lovely captain style chairs. Hand-sawn wood-grained mar-proof table.

\$59 Value

34.97

Hub's E-Z Terms!

No. Long Beach 6190 Atlantic Ave.
1/2 Mile South of Artesia Blvd.

In Compton 806 S. Long Beach Blvd.
Near Olive

In Anaheim—500 West Center, Corner of Palm

OPEN DAILY 9-9 • SATURDAY 9-6 • SUNDAY 12-5



Value Center of the West!

FURNITURE
STORES

I'LL SAVE YOU MONEY AND GIVE YOU ALL THE CREDIT YOU NEED AT THE SAME TIME

You cannot afford to take chances with your health, at any time by putting off needed dentistry

Los Angeles, Oct. 7, 1934—You can save on all dental plates and at the same time know that your work will be the very best Dr. Beauchamp and his large staff can render. "While it's true my tremendous volume is due largely to my low price policy," Dr. Beauchamp says, "I also attribute a great deal of this volume to my pay later credit plan that makes it easy for everyone to get all their dental work attended to when they need it. Regardless of how little you pay," Dr. Beauchamp continued, "I'll always give you the best work it is within my ability to render. I point with pride to the fact that most of my patients come to me recommended by others previously served in my offices, so I can honestly say, 'You don't have to fear my low prices.'"

HERE'S GOOD NEWS FOR NEW CALIFORNIA RESIDENTS

If you are one of the many thousands of new residents or visitors that are now making California their home, this credit offer from Dr. Beauchamp applies to you. "We will either start all of your new work immediately," Dr. Beauchamp says, "or complete any work that you may have had started by your dentist back home on my easiest credit terms." "You don't have to be an established resident to have credit in my California offices," Dr. Beauchamp continued, "you can have all of your work completed at once and pay me later." Join the many people that each day are visiting the dental offices from Oregon, Washington, Iowa, Nebraska, Illinois, Minnesota, etc., in fact every State of the Union! I assure you that we shall give you every consideration and try in every way to make your visit pleasant.

SAVE MONEY BY HAVING YOUR TEETH RESET IN NEW MODERN MATERIAL

Your plates are fitted to your mouth when they are new and when your tissues change, your dentures should be reset in new material. It has always been my policy to charge only a nominal fee to reset your teeth. My special reset plan saves you money. Come in and let us explain this to you.

"CLOSING OF BITE" DANGEROUS TO PLATE WEARERS

Dr. Beauchamp wishes to point out the dental plate policy in all of his offices includes adjustments of your dentures at any time, checking your bite and the fit so as not to impair your health by improper fitting dentures. After dental plates have been worn for several years, Dr. Beauchamp said, your gum tissues change, causing loose plates and an incorrect bite. Often your bite changes through the constant wear and grinding of teeth thus impairing your hearing. This dentists call "closing of the bite." If you are faced with any dental problem, see your dentist. Visit any of my offices and have me happy to serve you. No appointment needed, this attended to immediately, I'll

DR. BEAUCHAMP

FIRST

Small Credit

PAYMENT

Nov. 21st

Start your first small credit payment after Nov. 21st, 1934. THIS PLAN ENABLES YOU TO HAVE THE NEW DENTAL PLATES you need AT ONCE AND PAY DR. BEAUCHAMP LATER.

Take as Long as 2 Years To Pay

DR. BEAUCHAMP WELCOMES YOUR CREDIT ACCOUNT

I gladly invite pensioners, retired persons and others with limited, fixed incomes to avail themselves of this long term credit offer.

1 DAY PLATE SERVICE

When no extractions are necessary, your impressions may be taken and your dental plates delivered to you the SAME DAY—provided you come to the office before 10 A.M. any day except Saturday. This service is SPECIALLY intended for out-of-town patients and those anxious to save valuable time.



Save money on my low prices!
My large practice enables me to offer you savings on all dental plates. The larger my volume the less it costs me to operate my office, enabling me to pass the savings on to you.



Phone:

Prices and credit terms mutually given to patients. Learn the secret cost before you come in. Phone for my low prices. You will be pleasantly surprised.

FILLINGS CROWNS INLAYS BRIDGEWORK PLATEWORK X-RAY

LOW PRICES GIVEN IN ADVANCE

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EMERGENCY REPAIR SERVICE WHILE YOU WAIT

DR. BEAUCHAMP
PRONOUNCED "BEECHAM"

CREDIT DENTISTRY

BETWEEN 4th and 5th STREETS

438 PINE AVE.

• GROUND FLOOR •

No Appointment Necessary—Hours 9 A.M. to 6 P.M.

FREE PARKING
PACIFIC
AUTO PARK



New Agency Guides Juvenile Activities

Gruendyke Heads Clearing House for Five Groups

By PAUL WALLACE

A new county agency, the Department of Community Services, has grown around the thesis that "anything that affects the community affects its children."

The department, headed by R. Paul Gruendyke, is primarily concerned with juvenile problems.

But, as its thesis indicates, almost any problem facing a segment of the county from a neighborhood on up comes under its ken.

Its function is to coordinate community group activities—channel problems to the agencies best suited to handle them. The department itself doesn't solve anything. It acts as a clearing house.

The activities of Gruendyke's organization, based at 1851 S. Westmoreland Ave., Los Angeles, are divided generally into five parts.

They include the Community Coordinating Councils, Youth Coordinating Councils, County Committee on Human Relations, County Youth Committee and Central Juvenile Index.

COMMUNITY COORDINATING COUNCILS—More than 90 of these councils have been established around the county. They include members of private and state welfare and police agencies as well as representatives from virtually any other group interested in the community's well being.

The councils hold regular meetings (the Long Beach council meets every fourth Wednesday at 1 p.m. in the YWCA) with a professional from the Community Services Dept. sitting in.

Members discuss problems affecting their community—need for a park, a well-baby clinic, a youth employment program, a family counseling service.

With the aid of the Community Services representative, the need is outlined, then referred to the proper authorities.

Regularly, delegates from each community council meet at the department's main office to compare notes on individual problems and solutions with other parts of the county.

YOUTH COORDINATING COUNCILS—These groups are composed of juveniles. They make recommendations to and work with the Community Councils.

... ..

Film Events Programmed at Libraries

City Clerk Margaret Hewitt will be guest speaker at a film discussion program at 7:30 p. m. Tuesday at Brewitt Branch Library, 4036 E. Anaheim St.

The program will feature a showing of the film, "Ticket to Freedom," narrated by news commentator Edward R. Murrow. A general discussion will follow.

Films dealing with the life in Iran, Russia and Spain will be shown at 7:30 p. m. Thursday at Bay Shore Branch Library.

Both programs are open free to the public.

Public Land Meeting Set

A public meeting to consider multiple-use problems involving public land areas in Southern California has been scheduled for Oct. 15 in the San Bernardino Municipal Auditorium, according to Rep. Craig Hosmer.

"Many 18th District folks have had problems about their small-tract applications and Oct. 15 is the time to let the Bureau of Land Management, Department of the Interior, know the problem," Hosmer announced.

The lands for which there is so much competition lie in Kern, San Bernardino and Riverside Counties.

Further information on the meeting is available from Hosmer's office.

Jet Brake Rocket May Cut Landing

OSLO, Norway (AP)—A new braking rocket for jet planes may cut the necessary length of fighter airstrips by as much as 50 per cent. Designed by a Norwegian Air Force officer, the rockets are clamped under each wing of the plane. When landing, the rockets fire a 1,000-pound forward thrust, braking the plane.

3 Times Faster When Gas Crows Heart

Certified laboratory tests prove BELL-ANS tablets neutralize 3 times as much stomach acidity in one minute as many leading digestive tablets. Get BELL-ANS today for the fastest known relief. 25¢.



R. P. GRUENDYKE
New Bureau Eyes Youth

HUMAN RELATIONS—Like the community councils, this is made up of laymen. It, however,

specializes in problems arising between racial, religious and other groups within the county.

Its intent is to promote good relations between varied groups. Specially trained members of Gruendyke's staff work with these groups.

COUNTY YOUTH COMMITTEE—Also a lay committee, this one specializes in problems directly involving youngsters.

Its members are generally professional youth workers and come from public and private organizations—juvenile departments, schools and P.T.A.s.

It often deals directly with individual cases of juveniles. The case is discussed from all as-

pects and then turned over to the specialist the group feels best suited to handle it.

CENTRAL JUVENILE INDEX—In addition to coordinating other community activities, the department has established a card file listing all juveniles who have had brushes with the

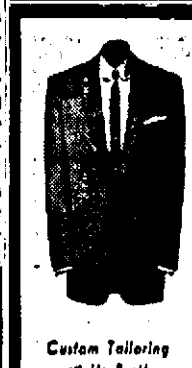
law or school officials. The records are destroyed as soon as a youngster reaches 18.

Coordinating all these activities is a staff of 30 under Gruendyke's direction. Many of the department's workers spend their time in the field, working with the citizens' committees

lice and school officials. The records are destroyed as soon as a youngster reaches 18. Coordinating all these activities is a staff of 30 under Gruendyke's direction. Many of the department's workers spend their time in the field, working with the citizens' committees over the sprawling county. Your problems are their business.

INDEPENDENT-PRESS-TELEGRAM—A-17
Long Beach, Calif., Sunday, Oct. 7, 1956

KEEP KOOL!
Refrigerated
Auto Air Conditioning
Bixby Knolls Garage
2745 ORANGE DA 4-3314



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reshyled into one of our newest
SINGLE BREASTED SUITS
Custom made suits, individually tailored for you, as low as \$75.00. Choose from the finest of Imported Mahatras, Tropical Weathers, Italian Silks, Silk Shantung, Wool and Silk Mixtures, Cashmeres.
Alterations of All Kinds
Fuzz Harris
122 E. THIRD STREET, PH. NE 7-4406

It's a comfortable feeling TO KNOW YOUR MONEY IS SAFE AND WORKING HARD FOR YOU!

You'll be glad to know that Community Savings hasn't missed a single interest payment in 27 years. That's real dependability! During that time, earnings have been greater, too... with never a worry about market fluctuations. Today, for a high return, with insurance on each account to \$10,000—plus stronger reserves—come to Community. If more convenient, you can save by mail. We furnish postage-paid envelopes.

Wise Old Uncle Eck

All savings received by October 10th earn interest from the 1st!

COMMUNITY SAVINGS
COMPTON 477 E. Compton Blvd. • PARAMOUNT 15599 Paramount Blvd

DORN'S NOW UP TO **3 YEARS TO PAY!**
Largest TV and Appliance Dealer in the West
PAY AS LITTLE AS \$1.00 A WEEK!

GUARANTEED... A FULL \$80 TRADE-IN Allowance FOR YOUR OLD REFRIGERATOR ON A BIG 10 CU. FT. Gibson

LESS \$80.00 FOR YOUR OLD REFRIGERATOR ANY MAKE ANY AGE

CROSS TOP FREEZER
FULL CABINET HEIGHT DOOR
HANDY DOOR SHELVES
FULL-WIDTH CHILLER LOCKER

BIG, NEW 10.52 CU. FT. POPULAR, NATIONALLY KNOWN GIBSON REFRIGERATOR
Famous quality, high styling, durable lifetime against ice white Hy-Gel enamel. Come in—see all the wonderful features—you'll want... it's the best buy ever!

PAY ONLY \$1.30 PER WEEK
★ 5-YEAR PROTECTION PLAN—AVAILABLE—
★ FREE DELIVERY, Installation Service

LIST PRICE... \$239.95 NOW at DORN'S Only \$158.88
NO MONEY DOWN with your old Refrigerator

OPEN EVERY DAY 10 A.M. 'TIL 9 P.M.

IMAGINE! LESS THAN \$100.00! BRAND NEW 1956 FULL SIZE NATIONALLY KNOWN—RAYTHEON 21" TV

NEVER BEFORE Priced So Low!

Features aplenty in this **HUGE RAYTHEON**—Including:

- Aluminized tube
- Cascade tuner
- Tilted safety glass
- Tone control knob
- And many other advanced features.
- Wooden table model.

NOW AT DORN'S—ONLY \$98.00 FULL PRICE
\$1.00 A WEEK

POSITIVE PROOF DORN'S SELLS FOR LESS
DORN'S STORES are the acknowledged leader in the sale of television in great Los Angeles—our great buying power enables us to bring you fabulous values in all major brands.

SORRY—NO PHONE, MAIL or C.O.D. ORDERS

Philco SENSATIONAL NEW HI-FI Automatic 3-SPEED PORTABLE PHONOGRAPH

Amazingly low priced Philco 3-speed automatic with amazing "big-horn" vocal booth—singing case.

Was \$72.95 (4-34) at DORN'S \$49.88

Pay Just \$1.00 a Week

FAMOUS MAKE RECORD PLAYERS 3-Speed! at \$15.88
DORN'S
Your Special "Quantity Purchase" to Bring You This LOW PRICE! Hurry for Yours!

SAVE \$100.00 WASHERS
SPECIAL! QUANTITY BUY! BRAND NEW... NORGE
List Price \$229.95
at DORN'S \$129.95*
Pay Just \$125 A WEEK
Beauty and rugged construction

Easy Push-Button Washing! Flare, wall-to-wall installation—sturdy steel cabinet—recessed base—non-clog drain pump—beautiful, modern design plus many other exclusive NORGE features.

NO MONEY DOWN
*When you trade at Dorn's

SALE! PORTABLE TV'S!

NEW 1957 ADMIRAL! at DORN'S \$89.95
JUST \$1.00 A WEEK
Select from 3 smart, new cabinet styles... exclusive colorist Harwood G.E. features—stunning top performance, save at Dorn's!

1957 GENERAL ELECTRIC at DORN'S \$99.95
JUST \$1.00 A WEEK
For model 91002
Choose 3 beautiful colors, Ultra-compact design, "TOP-PICT" control, "BIG-SEE" picture power with "Magni-Mirra" Aluminized Picture Tube.

CBS Table Radio the "MODERNAIRE" Was \$23.95! at DORN'S \$14.88

Now styling, new color, new case, sturdy—at an unbeatable low price! Hurry for yours!

PHILCO CLOCK-RADIO NEWEST DESIGN Was \$32.95! at DORN'S \$19.88
Yes, a clock-radio at this LOW PRICE! Come in for yours now!

TAKES JUST A FEW MINUTES TO OPEN YOUR DORN'S ACCOUNT!

OPEN TODAY SUNDAY 'TIL 9 P.M.

251 E. 4th St. Downtown Long Beach HE 2-0445
Santa Ana, 1707 S. Main St. KI 3-9434
Compton-Lynwood, 2111 N.L.B. Blvd. NE 1-8179

DORN'S "HOUSE OF MIRACLES"

TERRIFIC! WASHERS GE DRASTIC SAVINGS! NEW! FULLY AUTOMATIC!
at DORN'S Pay Only \$1.50 A WEEK
General Electric dependability in this new G.E. Automatic Washer, G.E. Activator gives 3-zone washing action—light, medium, vigorous. Top loading. Spins damp dry. 3-year warranty.
\$158.88* NO MONEY DOWN
*When you trade at DORN'S

Death Notices

LANGENDORFER — Mrs. Florence Louise, 4331 Lime Ave., died Saturday. Surviving are: twin sister, Mrs. Frances Rudolph Davis; another sister, Mrs. Laura Hargus; brother, John Rudolph, and a step-daughter, Mrs. Sylvester Marshall. Service, 1:30 p.m., Monday, First Baptist Church, with H. W. Coon Funeral Home in charge.

SHERWOOD — Horace K. T., 69, of 131 Roycroft Ave., died Friday. Surviving are: wife, Edith; son, Ogden M. Sherwood; daughters, Mrs. Stuart LeBlanc-Smith, and Mrs. Norma Campbell; sister, Ann Malmusi. Service, 10 a.m., Tuesday, Loper Chapel.

BUELL (Bellflower) — Albert Bruce, 36, of 11429 Fairfield St., died Thursday in Arizona. Surviving are: his wife, Edna T.; daughters, Mrs. Goldie Lokus, Mrs. Helen Walter and Mrs. Jackie Landry; sons, Fred R. Bruce, Delbert and Robert. Service, Tuesday, 2 p.m., White Mortuary Chapel, Bellflower.

LOPINCOTT — Margaret Bray, 72, of 1245 E. Plymouth St., died Thursday. Surviving are son, R. J. Bray; daughter, Mrs. Mae Ellis; three sisters in England. Service, Monday, 11 a.m., Mottell's and Peck chapel.

DENNIS — (Lakewood) — Oden O., 51, of 5132 Hedda St., died Friday. Surviving are: wife, Evelyn; son, Robert; brothers, Keith, Alvin and Len. Service, Tuesday, 10:30 a.m., Bellflower Mortuary Chapel with Bellflower Lodge No. 523, F & AM in charge. Interment, Rose Hills Memorial Park.

CARTER — George F., 22, of 320 E. 57th St. Died Oct. 2 in South Gate. He leaves his parents, Mr. and Mrs. L. V. Carter, brothers, Jack, William, Silas, Frank, Patrick, Mack, John, Fay and a sister, Mrs. Alice Heavilin. Service 11 a.m. Monday, Pierce Bros. South Cities Mortuary, South Gate.

HOOPER (Downey) — Joseph, 57, of 10285 Angell St., died Oct. 4. Survivors: wife, Rosalie; sons, Donald, Melvin, Lawrence and Robert; daughter, Mrs. Patricia Thompson. Service Monday 2 p.m., Pierce Bros. South Cities Mortuary, South Gate.

WELLS — Roy Bennett, 76, of 114 Miramar Ave., died Saturday. Survivors include daughters, Mrs. Louise James and Mrs. Martha Slocum; brother, Dr. Horace E. Wells. Service Monday, 2 p.m., Christensen-Pino Chapel.

MOSEY — DeOle Ellsworth, 48, of 321 Prospect Ave., died Saturday. Survivors are wife, Gladys G., and parents, Mr. and Mrs. Richard Mosey. Service Tuesday, 10 a.m., Christensen-Pino Chapel.

JOHNSON — Mrs. Bertha K., 74, of 266 Platt St., died Friday. Survivors: brothers, David M. Kyle and Arthur M. Kyle; sister, Ethel N. Kyle. Service Monday, 2 p.m., Hunter Mortuary Chapel.

FARMER — Henry, 91, 1123 E. Ocean Blvd., died Friday. Survivors: daughter, Marjorie E. Farmer; brothers, David and Francis; and sister, Mrs. Margaret Francombe. Service Monday, 9 a.m., Mottell's & Peck Mortuary.

PLUMMER — Richard James, 46, of 172 St. Joseph Ave., died Friday. Survivors: wife, Helen; son, James A.; daughter, Jean A.; sisters, Irene B. Hoyt and Mary Ellen Griffin. Service Monday, 3 p.m., Mottell's & Peck Mortuary.

WHITNEY — John, 62, of 3815 E. 8th St., died Friday. Survivors: wife, Emily; daughters, Mrs. Wanda Clark and Mrs. Waineta Cox; brother, sister and four grandchildren. Service Monday, 3 p.m., Mottell's & Peck Mortuary.

SISSON (Seal Beach) — Ernest, 309 8th St., died Friday. Survivors: daughters, Nancy Johnson and Joan Harmon; son, Roy. Service Monday, 1 p.m., Mottell's & Peck Mortuary.

Col. Aggerbeck's Funeral Monday

Funeral for Col. Jens Christian Aggerbeck Jr., former commanding officer of the Marine Air Reserve Detachment at Los Alamitos Naval Air Station, will be in Arlington National Cemetery, Arlington, Va., Monday at 11 a.m.

Col. Aggerbeck was killed when his parachute failed to open after he bailed out of his jet-trainer near Birmingham, Ala., Tuesday.

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eat, chew, smile with
IMPROVED-SOFTER EZO DENTAL CUSHIONS
• Helps keep acids out • Helps plate fit snug • Helps ease pressure on gums • Helps prevent clicking.
Mottell's Supply Only 60c. All Drug Stores.

Funeral Service Names James Diotte Counselor



JAMES DIOTTE
Counselor for Lopers

James J. Diotte has been appointed public relations manager and pre-arrangement counselor of Loper Funeral Service, 638 Atlantic Ave., it was announced Saturday by owner-director Gauss Loper.

The new appointee resides at 533 E. 17th St. with his wife, Jocelyn and six children: Stephen, 9; Susan, 8; Robert, 7; Roger, 5; Karen, 3; and Nancy, 6 months old. Mrs. Diotte, a native of Long Beach, is a member of the Mothers Club of St. Anthony's, Holy Innocents Parish, and the Long Beach P.T.A. During World War II, Diotte served as a navigator in the Auxiliary.

U. S. Navy. Following graduation from the California College of Mortuary Science in Los Angeles he had over a decade of experience in midwest and Southern California mortuaries before becoming affiliated with Loper Funeral Service. Most recently Diotte served as vice president of another local mortuary.

Diotte is a member of the Knights of Columbus, Holy Name Society, Carrollton Public Speakers Club, Signal Hill Lions Club, American Legion, and Junior Chamber of Commerce. He serves on the advisory board of the Holy Family Adoption



JOHNNY JEEP IS HERE!

A Terrific Toy for Young and Old

Sits 1 adult and 1 child (or 4 children); safe for children to operate; speed 8 miles per hour (may be adjusted for additional speed); fully automatic drive; forward and reverse transmission; air-cooled 4-cycle 1 1/2-hp. lightweight engine; battery-operated headlight and horn; automobile type wheels with pneumatic tires; parts and supplies, 100% financing.

JOHNNY JEEP
1516 S. LONG BEACH BLVD. COMPTON
Newmark 8-2445

AT CITY LIBRARY New Records

Record borrowers have already begun their opera season from the looks of the shelves at the Long Beach Public Library. However, more new recordings were added last week, and the public is invited to borrow the following:

Donizetti, "La Favorita," with orchestra and chorus of Flotow, "Martha" (soloists Radiotelevisione Italiana); Mozart, "Le Nozze di Figaro" (Metropolitan opera); Nicolai, "Merry Wives of Windsor"; Verdi, "La Traviata" (Cetra production) and Wagner, "Parsifal" (Bayreuth Festival recording).

2 Sensational Money Saving Specials TO INTRODUCE YOU TO THE WONDERS OF FAMOUS, ACCIDENT-PROOF MELMAC

THESE OFFERS GOOD ONLY FROM OCT. 1 THRU 13

ACCIDENT-PROOF MELMAC DINNERWARE

BRANCHELL ROYALE DINNERWARE

4 pc. Place Setting
CUP, SAUCER, 10" PLATE, BREAD & BUTTER PLATE

Here's your chance to enjoy the many advantages of quality Melmac dinnerware in your home... at sensational savings. Modern, colorful Royale and Color-Flite dinnerwares are guaranteed for one full year against chipping, cracking or breaking in normal use. 8 beautiful colors to mix or match as pleases your taste.

NOW ONLY \$2.99

FINEST IMPORTED STAINLESS WITH COLORFUL MELMAC HANDLES

BRANCHELL STAINLESS DINNERWARE

4 pc. Place Setting
KNIFE, FORK, TEASPOON, DESSERT SPOON

Now for the first time you can match or complement your dinnerware with beautiful, gleaming imported stainless with colorful, accident-proof Melmac handles at great savings. Handles are guaranteed not to break, twist or loosen. Imagine, what a truly distinctive table you can set with this colorful tableware.

NOW ONLY \$4.99

Take advantage of these two great money saving offers... limited to Oct. 1 thru 13 only.

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LAKEWOOD CENTER

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NEW 1957 FRIGIDAIRE AUTOMATIC WASHER WITH CONTROL TOWER

Just Arrived — Come See It!
All these savings are automatically yours in the new 1957 Frigidaire Imperial Automatic Washer with its truly amazing Control Tower. That's why we say it's the "Savings" washer ever built.

SAVES FILTER CLEANING

Now Wash Everything With Rub Free Action

NEW SHEER LOOK — You saw it at the Kitchen of Tomorrow at the Motormama. Now it's yours — the new Sheer Look that fits in — builds in everywhere. Fits flush with standard cabinets. The matching dryer has the Filtrator — needs no costly plumbing or venting.

NO MONEY DOWN! AS LOW AS 4.00 PER WEEK
MODEL W1-57

LIBERAL TRADE-IN ON YOUR OLD WASHER!

SPECTACULAR SAVING ON CARLOAD PURCHASE

Frigidaire Imperial Automatic Washer

SAVE \$70.00. REG. \$319.95. NOW ONLY \$249.95

NO DOWN PAYMENT, AS LOW AS 2.50 PER WEEK. MODEL NO. W156.

FRIGIDAIRE DE LUXE 12 CU. FT. REFRIGERATOR

Cyclomatic Defrost

Reg. \$366.95
NOW Save \$77.00 ONLY \$289.95

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NEW FLOOR SAMPLES AND DEMONSTRATORS WITH NEW MECHANICAL GUARANTEE

Reg. \$589.95 **FRIGIDAIRE REFRIGERATOR-FREEZER Combination, 14-cu.-ft. Imperial Model (1 Only) Now 488.88**

Reg. \$429.95 **12-cu.-ft. FRIGIDAIRE 2-Door Refrigerator (1 Only) Now 388.88**

Reg. \$284.95 **FRIGIDAIRE IMPERIAL DRYER (1 Only in color Pink or Gray) Now 188.88**

Reg. \$499.95 **FRIGIDAIRE 2-OVEN Imperial Model Electric Range (1 Only) Now Only 388.88**

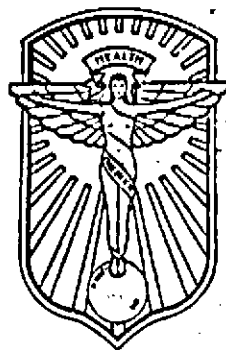
BUTLER BROTHERS

WE GIVE AND REDEEM 25¢ GREEN STAMPS

5252 LAKEWOOD BLVD., LAKEWOOD CENTER
STORE HOURS: MONDAY 9:30 A. M. - 9:30 P. M.

Tom Fears Invited for Lions Club Talk

HEADACHE?



Chiropractic is noted for its effectiveness in bringing relief to sufferers from most types of headaches—including agonizing migraines. Consult your local chiropractor and write today for further information regarding headaches, their causes and how they can be prevented and relieved. Also ask for free literature regarding other problem diseases.

Spears Chiropractic Hospital
Dept. K-027 Denver 20, Colorado

Tom Fears, one of the greatest pass receivers in pro football history, will speak at a meeting of North Long Beach Lions Club at 7 p.m. Tuesday in Eaton's Chicken House.

Fears is temporarily out of the Los Angeles Rams lineup because of an injury. Clive Graham will be chairman, and Joe Meyer will preside.

DOWNTOWN 20-30 CLUB—Wednesday 7:30 p.m., Coast Inn. Joel Dionne, chairman; Harold Hunsaker, presiding. Club to host Bellflower 20-30 Club.

LONG BEACH AD CLUB—Thursday noon, Lafayette Hotel. Joan Lowe, chairman; Ken Jackson, presiding. Speaker: Capt.



TOM FEARS
Riduled Temporarily

William Spurrier of Long Beach Fire Department.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. Valle C. Young, presiding. Official visit of Rotary District Gov. Dee C. Easley of Whittier.

DOWNTOWN LIONS CLUB—Friday noon, Wilton Hotel. Eddie Baker, chairman; Dana Brown, presiding. Official visit of Lions District Gov. Thomas V. Dehl of Whittier.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. Harold Judson, chairman; Stedman Gould, presiding. Speaker: Del Riddle, San Bernardino Valley College student; immediate past governor of California—Nevada—Hawaii District of Key Club International, youth service club.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. Karl Ward, chairman; Dr. Clarence Lundell, presiding. Speaker: Clarence Wagner, former mayor, druggist, telling of a trip in Europe.

LAKEWOOD OPTIMIST CLUB—Thursday, 7:30 a.m., Lakewood Country Club. Edmund J. Coyne, presiding. Speaker: Albert H. Wood of Western Insurance Information Service.

LAKEWOOD SHRINE CLUB—Wednesday, 7 p.m., Lakewood Country Club. Harold Penhale, chairman; Herschel Hart, presiding. Entertainment by drill team of Fred C. Nelles School for Boys, Whittier, state American Legion champions since 1954, with Frank O'Connell, director.

LONG BEACH SHRINE CLUB—Tuesday noon, Lafayette Hotel. Walter Scholer, chairman; Paul H. Roth, presiding. Speaker: Baxter Ward, television newscaster.

GAVEL CLUB 11—Monday, 6:30 p.m., Squires Inn, Lakewood. Mel Hicks, toastmaster; Joe Winkler, totemmaster; Don Burke, evaluator. Speakers: Jake Hires, Tom Kaule Jr., Guy Kingsbury and Frank Lawrence.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Orland L. Ford, presiding. Speaker: U.S. Rep. Craig Hosmer.

BREAKFAST OPTIMIST CLUB—Friday 7:30 a.m., Jones restaurant. P. E. Graham, chairman; Al D. Williams, presiding. Speaker: James E. Crabb and N. E. Savidge.

NORTH LONG BEACH TOASTMASTERS CLUB 35—Wednesday 6:30 p.m., Chicken Pie Shop, 737 Pine Ave. Hobart Crabtree, presiding; Bill Luther, toastmaster; Lou Gillette, evaluator. Speakers: Sid Cowen, Glen Crabtree, Hobart Crabtree, Les Erickson and Bill Gemmill.

WEST LONG BEACH LIONS CLUB—Thursday 7 p.m., Coast Inn, 1045 E. Pacific Coast Hwy. Carl Opsahl, chairman; Scotty Buchanan, presiding. Speaker: Mead L. Harman, assistant fire chief.

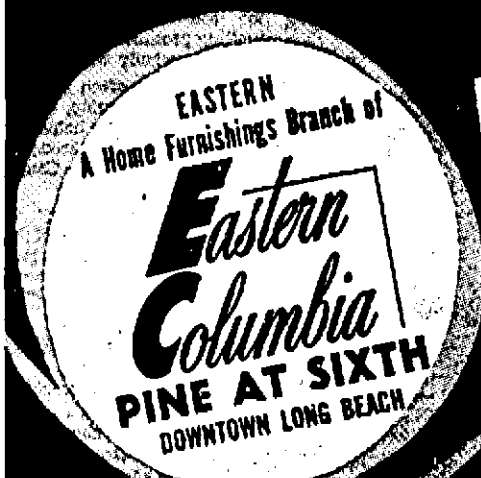
AFTER DINNER SPEAKING CLUB—Thursday 6 p.m., Jones restaurant, 120 E. 5th St. W. S. Schneider, presiding; George Stevens, chairman; Robert Hoffman, toastmaster. Speakers: Dr. R. H. Schug, R. F. West, J. E. Barton and Ralph Hand.

LONG BEACH TOASTMASTERS CLUB 4—Thursday 6:45 p.m., 101 Ranchhouse, Seal Beach. Jim McMahon, presiding; Tom Carmody, toastmaster; George West, evaluator. Speakers: John Scott, Carl Bartlow, Jim Frame, Ken Hurley and Al Smith.

NEW WONDER R_x FIGHTS ASTHMA
Los Angeles, Calif.—Thanks to new scientific formulation, thousands of sufferers now escape much severe wheezing, sneezing, itching, coughing, choking and asthma during recurring attacks of Bronchial Asthma, Hay Fever and Hay Fever by taking New Wonder. New Wonder Working MIRACLES. The first dose starts combating mucus, helps relax bronchial tubes and removes thick, choking mucus from bronchial and nasal passages. When you can breathe freely, you sleep soundly, work better and have more fun. NEW WONDER is safe for children and elderly people. New Wonder—working formula on package. Get NEW WONDER from drugstore today without prescription. Money back is guaranteed.

SHOP MONDAY NIGHT UNTIL 9 AT EASTERN, PINE AT SIXTH

Continued By Popular Demand



WAREHOUSE SALE OF

Furniture at Super Savings

Sofa-Beds, Springs & Mattresses, Living Room Chairs, Chair-Beds, Sectionals and Sofas from such famous factories as: Sealy, Simmons, Kroehler, Eclipse, Artistic and Englander.

AT SAVINGS OF 1/3 TO 1/2 AND MORE
BUY NOW—PAYMENTS START IN JANUARY

49.95 Simmons
Matt., Box Spring
29.50
\$4 Monthly

Full or twin size mattress or box springs of heavenly innerspring construction. Smart patterns.

59.95 Chair Bed
Opens to Sleep 1
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Neat and smart. Opens to sleep 1 in innerspring comfort. Good patterns, colors.

24.99 Universal
Electric Blanket
19.99
\$3 Monthly

Full double bed size blanket with automatic controls. Blue or rose in a soft wool blend.

9.95 Plastic
Headboards
\$5

Save half. Twin size only. Covered in washable plastic. Assorted colors.

39.95 Box Springs
to Clear, Twin, Full
9.95

Twin and full sizes, some soiled, as is. Only 20 to clear at 9.95 each.

11.99 Douglas
Occasional Chair
6.99

Modern wrought iron with upholstered plastic seat. Smash value.

BEDROOM FURNITURE BUYS

89.95 Odd double dresser, mirror, blond wood, only seven to go
119.95 Triple dresser with mirror, only nine to go, fantastic savings
29.95 Maple bookcase
headboard
169.95 Modern bedroom, 5-pc.; double dresser, mirror, headboard, two night stands. Only
399.95 Mahogany triple dresser and 4/6 headboard, night stand, only 3
199.95 Mahogany 18th Century dresser, mirror, and 4/6 bed
49.95 Maple Chest, only 25 to go, four drawers, sturdy construction
59.95 Mahogany Bachelor Chest, only 15, at

MATTRESSES & BOX SPRINGS

59.95 Simmons Mattress or Box springs
129.95 Foam rubber Firestone sets in six different sizes, box spring, mattress, set
\$89 Sealy Mattress, box spring, hotel type, reduced \$30 per set, now
39.95 Assorted odd lot box springs, now
9.95 Steel
Bed Frames

OUTDOOR FURNISHINGS

2.95 Briquettes or Hickory Charcoal, 20 lbs., box
15.95 Sun Beds, Saren cover, wrought iron, 28x72", folds to 28x36"

Smash Super Saving!

39.95 Sturdy Maple Bunk Bed

Save half! '30" hardwood bunk bed with rail and ladder. Sturdy, handsome, use together or separately.

\$19

\$3 Monthly

Smash Super Saving!

Douglas Chrome Dinette Chairs

10.95 values, only 50 to clear! Heavily chrome plated, made by Douglas. With plastic covered seat. Slightly irregular. Save half!

\$5

Smash Super Saving!

\$149 No-Sag Sectional, 3-Piece

Super value, no-sag construction, metallic tapestry coverings. All three pieces for less than usual price of a sofa. A big \$61 saving!

\$88

\$2 Weekly

Smash Super Saving!

\$249.95 Hide-Away Sofa Bed

Artistic's new living room sofa becomes night time luxury bed. \$150 Savings! Sleeps 2 comfortably.

\$99

\$2 Weekly

LIVING ROOM & CHAIRS

299.95 Kroehler 2-piece set sofa-chair
269.95 Kroehler 2-piece Sectionals, high grade covers
59.95 Kroehler Swivel Chair, choice of fabrics
89.95 Assorted Lounge Chairs, many styles
99.95 Armless Divan-Chairs, 2-piece sets, only

149.95

\$188

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49.95

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LAMPS, DESKS, OCCASIONAL

14.95-19.95 Occasional tables, many one-of-a-kind; lamp, end, cktl. in trad. & mod. styling...
39.95 Wrought iron desk, chair, with no-mar plastic top
19.95 Gossip Bench, swivel seat, wrought iron, white plastic top
39.95 Lullaby Crib, full 6-year size, drop side
12.95 Crib mattress, wetproof plastic cover

5.99

\$23

12.99

29.99

8.99

DUAL SLEEP EQUIPMENT

59.95 Chair beds, only 9 to clear, assorted covers
229.95 Simmons Hide-Away Convertibles, sofa by day, double bed by night
279.95 Eclipse Sofa Bed, with innerspring mattress, convert into double bed
149.95 Hide-away bed with mattress, only two to go

29.95

\$169

\$189

\$99

DINETTE & DINING ROOM

69.95 Douglas 5-pc. Chrome Dinette, irregular
89.95 Douglas 5-pc. Chrome Dinette, side chairs, arm chair, all 8 pieces
399.95 Bleached ash 8-pc. Mod. din. rm.; buffet, ext. tble., 5 side chrs., one arm chair
449.95 18th Century mahog. din. rm. group; buf., ext. tble., 5 side chrs., arm chr.; all 8 pcs.

39.95

\$48

249.95

\$299

Smash Super Saving!

Simmons Mattress or Box Spring

Reg. 69.95 in discontinued Beauty-rest Covers, only 4 to go at this spectacular price. Twin or full size, at \$20 savings. Each

49.95

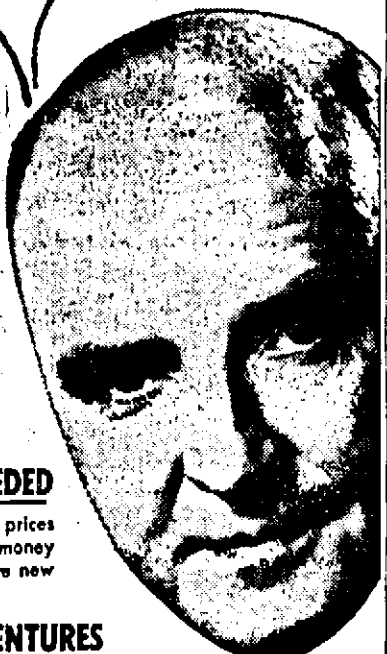
\$5 Monthly

QUICK! NEW DENTURES

when you first need them
LEAVE YOUR PURSE AT HOME and take 2 years to pay, if needed

WHY I SAY NO MONEY DOWN

"I don't have to worry about paying my expenses as a dentist if I am interested first in giving service," Dr. Campbell said. "I have found through trial and error that every one of my offices must give a lot of credit to be prosperous. In the past, when one of my offices curtailed credit, this office became less prosperous. People are glad to pay for good service when you are thinking of them before the money. My records prove that insisting on immediate cash, even in small amounts, hurts my dental practice. No money down helps my dental practice."



WHY 2 YEARS TO PAY, WHEN NEEDED

Although most people find it easy to pay my low prices in the customary 15 months, I want to remove the money barrier even more. Make up your mind now to have new dentures when you first need them.

SAVINGS ON ALL TYPES OF DENTURES

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BEING INFORMED
HELPS SOLVE
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DENTURE
PROBLEMS

GET
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No matter what
dentist you go
to, it will pay
you to try to
understand
your problem



DENTURE NEWS

MAN-MADE SUBSTITUTES NEVER AS GOOD AS HEALTHY NATURAL TEETH
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"Denture News" is packed with things you should know. First, beneficial, newsy items about denture problems. Second, Dr. Campbell services. COME IN, WRITE, OR PHONE FOR YOUR COPY—IT'S YOURS FOR THE ASKING

Dentist

WHAT "DENTURE NEWS" CONTAINS

BENEFICIAL NEWS GENERALLY SPEAKING

1. Problems of new wearers
2. Problems of experienced wearers
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4. Problem of chewing
5. Types of teeth and way set
6. Problem of lower dentures
7. Improved methods for partials
8. Effect of missing teeth
9. Cleaning of dentures
10. Adjusting of dentures

DR. CAMPBELL SERVICES SPECIFICALLY

1. New dentures and services
2. Rebuilt denture service
3. Immediate restoration
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5. Free Strengtheners
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8. Denture adjustments
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Erskine, Sturdivant Pitch Today

'SLUGGED' FAN PLANS TO SUE NEWCOMBE

BROOKLYN (UP)—Pitcher Don Newcombe of the Brooklyn Dodgers was threatened Saturday with a lawsuit for punching a parking lot attendant who taunted him as he was leaving Ebbets Field following Friday's World Series Game.

The attendant, after at first agreeing to drop any complaints, changed his mind later Friday night after visiting a doctor who said he may have internal injuries. The parking lot employee, 40-year-old Michael Brown of Brooklyn, has hired a lawyer and said he will go to Flatbush Magistrate's Court Monday and ask for a summons charging Newcombe with assault.

Brown is alleged to have called Newcombe with the taunt "you choked up, you have no guts," as the big Dodger pitcher was approaching his car in the parking lot.

Dodgers Slaughtered

BROOKLYN (N) AB R H O A	NEW YORK (A) AB R H O A
Gilliam, R. 4 0 0 2 0	Bauer, R. 4 1 1 2 1
Reese, M. 4 1 2 2 3	Collins, L. 4 1 0 8 0
Snider, C. 3 0 0 4 0	Mantle, J. 4 0 1 2 0
Robinson, B. 3 1 1 0 0	Berra, M. 4 1 2 8 1
Hodges, G. 3 1 1 6 1	Slaughter, R. 3 1 2 1 0
Furillo, C. 4 0 2 1 0	Martin, B. 4 1 1 1 3
Campanella, C. 3 0 1 7 0	McDougal, J. 2 0 1 4 2
Neal, B. 4 0 0 2 2	Carey, S. 3 0 0 1 3
Craig, P. 2 0 1 1 1	Ford, P. 3 0 0 0 0
LaRue, J. 1 0 0 0 0	
Lahine, P. 0 0 0 0 0	
Totals 31 5 8 34 7	Totals 31 5 8 27 13

Series Third Game Attracts 73,977 Fans

NEW YORK (UP)—Here are the figures for the third game of the 1956 World Series:

Attendance—73,977.
New Series ticket—\$4.50, \$5.50, \$6.50, \$7.50, \$8.50, \$9.50.
Commissioner's share—\$44,841.
Players' share—\$22,420.
Club and league share—\$14,840.
Composite figures for the first three games:
Attendance—144,873.
New Series ticket—\$44,841.
Commissioner's share—\$112,760.
Players' share—\$56,380.
Club and league share—\$37,520.



FURILLO 'TRIES TO STRETCH A GOOD THING'
Umpire Hank Soar calls Dodgers' Carl Furillo out in close play at third base as he tries to stretch double to center into triple in ninth inning at Yankee Stadium Saturday. Hank Bauer fielded Furillo's two-bagger and threw to second baseman Billy Martin, who relayed ball to Carey.—(AP Wirephoto).

Bums Cooled By Slaughter Homer, Ford

NEW YORK (UP)—Forty-year-old Country Slaughter, an old pro who refuses to go down the other side of the baseball hill, came up with a three-run homer Saturday that gave the New York Yankees a 5-3 victory and their first win over the Brooklyn Dodgers after two straight World Series defeats.

In today's fourth game at Yankee Stadium, the Yankees will send young Tom Sturdivant to the mound to oppose veteran Carl Erskine of the Dodgers in a battle of righthanders.

Sturdivant, who won 16 and lost eight during the season, pitched in Friday's wild 13-8 Brooklyn triumph, giving up one run and two hits in two-thirds of an inning.

Erskine, who struck out 14 Yankees for a series record in 1953, won 13 and lost 11. He has not worked in this series.

The Yankees are 3-2 favorites to win today, but the Dodgers, leading two games to one, are still favored at 6-5 to win their second straight world championship.

THE YANKEES had their backs tight against the Stadium wall — two games down and trailing 2-1 — and were as gloomy as the cloudy skies above when Slaughter, the old

Hour Later Today

Today's fourth game of the World Series will start an hour later. It will be telecast over KRCA (4) and KJLH (10) and broadcast over KJLH beginning at 8:15 a. m.

Arnett Leads SC to 13-6 Victory Over Wisconsin

MADISON, Wis. (UP)—Jon Arnett, as consistent a runner as there is in college football, averaged seven yards on 23 carries and scored the deciding touchdown Saturday as Southern California defeated Wisconsin, 13-6.

A capacity crowd of 52,979 at windswept Camp Randall Stadium watched the Trojans score in the first and last quarters for their third straight victory of the season and third in a row over Wisconsin.

The 21-year-old Arnett, a senior who is permitted to play only five games this year, netted 182 yards.

The 5-11, 190-pound halfback, moving up steadily on USC's all-time list of rushing leaders and now No. 4, plowed six yards for the winning touchdown with a pitch-out from reserve quarterback Wayne Kurlak early in the final quarter to give the Trojans a 13-0 lead.

End Bob Rosendahl caught a 35-yard touchdown pass thrown by Frank Hall to get the Trojans off to a one-touchdown edge in the opening period.

TabRams by Six in TV Game

SAN FRANCISCO—The Los Angeles Rams and San Francisco 49ers renew their bitter rivalry at Kezar Stadium here this afternoon with the Rams pegged a six-point choice in the second NFL start for both clubs.

The game will be televised on the West Coast (locally over KNXT, 2, beginning at 1:30 p.m.).

A crowd of between 48,000 to 55,000 fans is expected, depending on the weather. The forecast is for cool and cloudy.

Both clubs will be at full strength. Ram rookie end Ron

Aspirin Alley

- Washington 28, Illinois 13.
- Kentucky 17, Florida 8.
- Virginia 7, Wake Forest 6.
- Penn 14 Dartmouth 7.
- Tufts 19, Harvard 15.
- California 14, Pittsburgh 0.
- Holy Cross 26, Colgate 6.
- Mississippi St. 19, Georgia 7.
- West Virginia 7, Texas 6.
- Colorado 26, Kansas 25.
- Rice 23, LSU 14.

Rams-49ers TV Lineups

KNXT (2), 1:30 p.m.			
LOS ANGELES RAMS			
No.	Pos.	Name	Pos.
10	QB	Arnett	QB
11	RB	Smith	RB
12	RB	Johnson	RB
13	RB	Johnson	RB
14	RB	Johnson	RB
15	RB	Johnson	RB
16	RB	Johnson	RB
17	RB	Johnson	RB
18	RB	Johnson	RB
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100	RB	Johnson	RB

Ohio St. Outguns Stanford

COLUMBUS, Ohio (UP)—Ohio State turned loose two terrific ground-eating halfbacks Saturday to defeat Stanford, 32-20, in an inter-sectional football contest, but the robust Bucks needed two last period breaks to conquer the air-minded Indians.

The biggest crowd in Stadium history—82,881—watched the thrilling struggle in which John Brodie, Stanford's fine quarterback, put on an outstanding but futile aerial attack.

The tall senior completed 21 of 35 attempts for 256 yards and two touchdowns, but his feats were not enough to halt the land assault of the Bucks. Ohio State went 66 yards in 2 plays, 48 in 7, 65 in 13, 43 in 5 and 25 in 3 for its touchdowns, the last two coming after a recovered fumble and an intercepted pass to break a 20-20 third quarter deadlock.

MSU Spills Michigan, 9-0

ANN ARBOR, Mich. (UP)—Rose Bowl champions out of Spartans turned an intercepted pass into a field goal and a fumble into a touchdown Saturday and snatched a 9-0 football triumph from a strong Michigan team that had pushed them all over huge Michigan Stadium before a capacity throng of 101,001.

Capt. John Matko kicked the first field goal of his collegiate career from the Wolverine 20 in the third period after a Michigan State drive stalled on the 14. A pair of second string Spartan halfbacks, Dennis (the men) Mendyk and Jimmy Wulff, took over after a Michigan fumble early in the fourth period and Mendyk went the final five yards for the only touchdown of the contest.

NFL Standings

EASTERN CONFERENCE				WESTERN CONFERENCE			
Team	W	L	T	Team	W	L	T
Chicago Cards	1	0	0	Los Angeles	2	0	0
New York Giants	1	0	0	Detroit	2	0	0
Pittsburgh	1	0	0	Baltimore	1	0	0
Philadelphia	1	0	0	Chicago Bears	1	0	0
Washington	1	0	0	Green Bay	1	0	0
				San Francisco	1	0	0

Dixie Series

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	T	Team	W	L	T
Atlanta Braves	1	0	0	New York Yankees	1	0	0
Boston Red Sox	1	0	0	Los Angeles Angels	1	0	0
Brooklyn Dodgers	1	0	0	Chicago White Sox	1	0	0
Cleveland Indians	1	0	0	St. Louis Cardinals	1	0	0
Philadelphia Phillies	1	0	0	Washington Senators	1	0	0
Pittsburgh Pirates	1	0	0				



Trojans Interfere with Badger Pass
SC halfback Ernie Zampese defends against Wisconsin pass in second quarter, but is guilty of interfering with intended Badger receiver, end Jim Reinke (dark jersey). Trojans outlasted Badgers, 13-6, for third straight win.—(AP.)

Turns Breaks Into Points

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Young Whitey Ford

who had dropped the first game at Ebbets Field, took it from there. He gave up one more run but fought his way out of a tough seventh inning jam, got a big break in the ninth and won his fourth World Series game by scattering eight hits.

The loser was lanky Roger Craig, who hadn't won a game since August—but might have Saturday except for old Country's blast into the right field stands.

Brooklyn jumped into the lead in the top of the second when ever dangerous Jackie Robinson walked on five pitches.

Big Gil Hodges, the hitting star of the first two games, lashed a single into the hole at short to move Robinson to second. Robinson took third when Carl Erskine tried to right and trotted casually home as Roy Campanella drove Hank Bauer back to the right field bullpen for the second out.

Wire-Tough Billy Martin

led it up in the bottom of the ninth when he pulled all of his slender 170 pounds into a one and two pitch to send the ball into the seats just inside the left field foul line.

Brooklyn charged in front in the sixth by a 2-1 score when Tee Woe Reese tripled to right center with one away, the ball skimming between Mantle and Berra and rolling to the bleacher wall. Snider drilled a long fly to Mantle which let Reese trot home with the leading run.

But then came the big Yankee inning.

Bauer started the Bombers rolling with a looping single to left and after Joe Collins flied out the crowd thundered its anticipation as Mantle strode to the plate. The cheers changed to groans as Mantle, who hit 52

How Top 10 Teams Fared

Team	W	L	T
Brooklyn Dodgers	1	0	0
New York Yankees	1	0	0
Los Angeles Rams	1	0	0
San Francisco 49ers	1	0	0
Chicago Bears	1	0	0
Green Bay Packers	1	0	0
San Francisco 49ers	1	0	0
Los Angeles Rams	1	0	0
San Francisco 49ers	1	0	0
Los Angeles Rams	1	0	0
San Francisco 49ers	1	0	0

Sports on Radio-TV

Radio	TV
World Series—KNX, 9:45 a.m.	World Series—KNX, 9:45 a.m.
Los Angeles—KJLH, 1:30 p.m.	Los Angeles—KJLH, 1:30 p.m.
San Francisco—KJLH, 1:30 p.m.	San Francisco—KJLH, 1:30 p.m.
Chicago—KJLH, 1:30 p.m.	Chicago—KJLH, 1:30 p.m.
Green Bay—KJLH, 1:30 p.m.	Green Bay—KJLH, 1:30 p.m.
San Francisco—KJLH, 1:30 p.m.	San Francisco—KJLH, 1:30 p.m.
Los Angeles—KJLH, 1:30 p.m.	Los Angeles—KJLH, 1:30 p.m.
San Francisco—KJLH, 1:30 p.m.	San Francisco—KJLH, 1:30 p.m.
Los Angeles—KJLH, 1:30 p.m.	Los Angeles—KJLH, 1:30 p.m.
San Francisco—KJLH, 1:30 p.m.	San Francisco—KJLH, 1:30 p.m.

Oklahoma	66	TCU	41	Cal	14	Wash.	28	N. Dame	20	Iowa	14
K-State	0	Arkansas	6	Pitt	0	Illinois	13	Indiana	6	Oregon St.	13

In This Corner

with **DICK ZEHMS**

Sometimes it takes longer to get the job done than had been planned. Clarence (Nibs) Price is in hearty accord with this observation.

Nearly 40 years ago the former University of California football and basketball coach, who was retired a few years ago, started something. It was not finished until last spring when the Golden Bears opened spring grid practice at Berkeley.

The reason for relating this story is simple. It involves one of Long Beach's finest prep football products and earliest All-Americans—Jim Lawton.

In 1918, Jim starred at end for Poly High School. In fact, he had three starring years, concluding his prep career in 1920 as captain of the Jackrabbits.

In those years, Nibs was variety football coach at San Diego High. He had frequent chances to see Jim in action—and suffered accordingly as the flares of old waxed the fillers of old.

Nibs had his eye on a Cal job, so used all his charm and persuasiveness to point Lawson toward the California campus where the famous wonder team of Andy Smith were in their formative stages. In 1919, Nibs went to Cal as freshman coach.

When Jim finished his Poly career, Nibs was hot on his trail. So were other colleges. Jim had his own ideas. He went to Stanford, there to become an All-American end for the Indians.

Jim might have been a member of the Wonder Teams as an All-American had he accepted Price's overtures. That he didn't has always been of Nibs' regrets.

After college, Jim entered coaching and has been associated since his playing days with teams in the San Francisco area, including Stanford and the 49ers of pro ball. When Frankie Albert took charge of the 49ers replacing Red Strader, Jim was relieved of his assistant coaching duties.

Whereupon, Lynn (Pappy) Waldorf, Cal's head coach, hired Lawson to serve the California cause as end coach and chief of the Bear scouting staff. Thus he completed the job Nibs began nearly 40 years ago.

On Lawson's scouting staff is a thin, gray-haired man sprightly of step and constantly flashing the eager grin of a sophomore. You can understand the why of the grin. What Nibs started 40 years ago Pappy finished this year.

PERMANENT — If the Pacific Coast League approves a 154-game schedule for 1957, the chances of the home run hitters to shatter Tony Lazzeri's record of 60 established in 200 games in 1925 will all but vanish. Steve Bilko, as hot a clubber as the PCL has had in a long time, couldn't do it in 168 games this year, missing by five, so what chance will he have next year if the schedule is cut 14 games?

There is, by the way, a movement within the PCL to cut Lazzeri's official record to 50 games because No. 60, coming as it did on the last day of the '25 season, was a gift from the Sacramento outfielders, who ran away and hid when the ball came bouncing into the outfield!

SMALL TALK — Joe Duham, local Hollywood Star outfielder, has left for Manhattan to play winter ball. . . . University of Miami's football bench this season will have Ted Williams riding it. . . . He has consented to become a good luck charm!

Johnny Longden, "Old Moneybags," may be the world's winningest jockey, but his winning percentage of mounts is only 10 per cent. . . . Isaac Murphy had 44 per cent. . . . Johnny Chaberg, central figure in the last Washington U. controversy, is rated a good chance of being elected lieutenant governor of Washington.

They are saying that this is Pappy Waldorf's last season at California, win or lose. . . . If he has a winning season he'll quit to move elsewhere. . . . He's a proud man and deeply resents the public censor of his recruiting practices by his school. . . . If he loses, of course, Cal may not renew his contract. Take five!

'STILL IN GOOD SHAPE,' SAYS ALSTON

Yanks Laud Slaughter, Ford

(Compiled from UP and AP)
NEW YORK — The New York Yankees, in traditional quiet manner, took their World Series victory Saturday without anything resembling a celebration. Tribute was paid to Enos Slaughter's clutch homer and Whitey Ford's bear-down pitching.

"I'm giving the team all I got no matter what," said Slaughter, after being kidded about only receiving a half share of the players' Series money. "Full share or half share, it makes no difference to me."

Manager Casey Stengel was unusually calm. "The only thing I did right," he said, "was bat Slaughter fifth today. Enos has been better than anyone on my club. Why, he looks like Ted Williams up there."

PEPPERY BILLY Martin praised Hank Bauer's ninth-inning throw that cut down Carl Furillo, at third base. "Hank made the play of the day," said Martin. "Furillo's ball hit the right center field wall and Hank had to really scramble to get it but what a honey of a throw he uncorked."

Ford, pitching with only two days rest, made light of the fact that he had been called upon to start again so quickly.

"I didn't feel the least bit tired. I thought I had my best stuff in the eighth and ninth. Nothing bothers you when you win. You only feel those things when you lose."

Meanwhile Manager Walt Alston insisted that his Dodgers are "still in good shape" despite the loss.

"WE'RE an awful lot better off than we were at this time last year, when we were losing two games to one."

The only regrets he had were that pitcher Roger Craig "had control trouble at vital times," and that Furillo had been thrown out at third in the ninth.

"Carl made a mistake," said Alston. "But we all make 'em, sometimes, even the bat boy."

Furillo explained his attempt to reach third this way: "When I was one step away from second I saw the ball taking a high bounce out there. It would have taken a perfect play to get me, and that's what it was—perfect."

Some of the players drink milk, but most of them take coffee.

As I sit down, the huge room is still quiet, except for the mutterings of the coaches, and the clicking of knives and forks against plate.

Occasionally, there'll be an outbreak of laughter in one corner of the room. One of the players has shot a needle at Bud McFadin, the easy-going Texan being a pet target. A couple of his teammates roar at the humor.

By and large, a pre-game meal is a serious thing. Nobody tells you not to talk. But you're in there to eat—and think about the upcoming game, with the Dodgers. This same mood carries through on the bus ride to Kezar Stadium, and the dressing room.

As Hamp Pool used to say: "A team that laughs before a game won't have anything to laugh about after it's over."

FOURTEEN YEARS ago, less four days, a husky young outfielder of 26 sent the New York Yankees on their way to their first World Series defeat in a decade and a half.

Like Saturday's, it was a key third game. While Ernie White was shutting out the Yankees, the young outfielder helped White along when he banged into the stadium wall in right field to take Charlie Keller's deep smash in the seventh inning.

At the time, the St. Louis Cardinals held a 1-0 lead. In the ninth, the young outfielder singled sharply to center off Marty Breuer to drive home an insurance run and give the Cards a 2-0 lead.

Then in the bottom of the ninth, with Joe DiMaggio on first, the 26-year-old Cardinal saved White's shutout and maybe the ball game when he actually climbed the rightfield wall to pull down another smash from Keller's big bat.

That victory . . . those two catches . . . sent the Cardinals on to an unprecedented four-out-of-five Series win over the Yankees—the first time the Yankees had lost a Series in a decade and a half.

But history has a way of even- ing up. Saturday, in the same Yankee Stadium where he had, once plagued the New Yorkers.

OLD FOLKS SLAUGHTER

'Prouder Than High School Kid on Graduation Day'

By **ENOS (COUNTRY) SLAUGHTER**
NEW YORK (UP)—Some of the guys call me "old folks" but I feel prouder than a high school kid on graduation day when I saw that ball sail into the seats in the sixth.

It wouldn't be exactly right to say that today's homer gave me the biggest kick of my baseball career because, truthfully speaking, I get a great thrill out of every hit I'm lucky enough to collect.

But I'd be fibbing if I didn't own up that the homer meant something a little extra special for me. You know, I'm getting toward the second half of my career, so to speak, and you like to prove you can still do it—even though they call you "old folks."

That homer against Roger Craig was the third one I've hit in World Series competition. The other two came while I was still with the Cardinals. I hit my first Series homer off Red Bluffing of the Yankees in 1942 and the last one I hit before this one was against Tex Hughson of the Red Sox in 1946.

Kind of a long time between homers, wasn't it?

Hornung Steers 20-6 Irish Win

SOUTH BEND, Ind. (UP)—The ball over from the one-yard line for Indiana's lone touchdown in the second period.

The turning point for the Irish, despite a 13-6 lead at the time, came in the third period when they withstood three Hoosier attempts to crack over from the three-yard line.

Notre Dame . . . 7 0 0—20
Indiana . . . 0 0 0—6

Notre Dame's quarter back, Paul Hornung, steered Notre Dame to its first win of the season Saturday, passing for one touchdown and scoring another in leading the Irish to a 20-6 victory over Indiana.

The triple-threat Hornung completed nine passes for 134 yards and picked up another 81 yards on the ground to even the Irish won-lost record after Notre Dame's early season setback against Southern Methodist.

He tossed a 13-yard pass to Aubrey Lewis for one touchdown and sent the Irish on a 97-yard drive through the Hoosiers in 11 plays for another touchdown. He handed the ball to Lewis to wind up the scoring and kicked two of three conversion attempts.

TOM KENDRICK, subbing for starter Gene Cichowski, put

Marlene Holds One-Stroke Lead

KANSAS CITY (UP)—Marlene Bauer Haggie shot a 38-39-77, one over par, Saturday to go with her 67 for a 144 total at the end of 36 holes and a one-stroke lead in the \$5,000 Heart of America Open golf tournament.

Marlene Bauer Haggie . . . 67-77-144
Louise Suss . . . 72-74-146
Mary Lane Paulk . . . 72-74-146
Betty Jamison . . . 72-74-146
Betty Berg . . . 72-74-146
Betty Corneilus . . . 72-74-146
Betty Smith . . . 72-74-146
Betty Wright . . . 72-74-146
Betty Kline . . . 72-74-146
Betty Haggie . . . 72-74-146
Betty Jones . . . 72-74-146
Betty Brown . . . 72-74-146
Betty White . . . 72-74-146
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Betty Yellow . . . 72-74-146
Betty Purple . . . 72-74-146
Betty Pink . . . 72-74-146
Betty Orange . . . 72-74-146
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EDITORIAL

Remember These Candidates, Too

INTENSIVE CAMPAIGNING at the national level tends to push local election races into the background.

But that doesn't reduce their importance. Our local U.S. Congressman and our two State Assemblymen serve as the community's most direct links with national and state government.

Fortunately, in the case of the Long Beach-Lakewood community, these links have been strong, reliable ones in recent years.

IN THE HOUSE of Representatives, the 18th District is represented by an intelligent and vigorous man who went in with Eisenhower in 1952 and was re-elected in 1954.

Craig Hosmer has been accumulating that valuable seniority which means so much in the way of prestige and influence for a Congressional District in the U.S. government.

The well-being and economic progress of this district in the past four years must be credited to him to the extent that strong representation in government makes a difference.

Mr. Hosmer has advanced the interests of the people of this community without regard to politics.

At the national level, Hosmer has a strong record as a supporter of President Eisenhower—but a record which clearly shows he is no rubber stamp. He is a member of the Eisenhower "team" running on his own history as a Congressman.

Hosmer has served well and deserves to be re-turged to Congress in the November election.

THE SAME CAN BE SAID of our two State Assemblymen—Bill Grant of the 70th District and Herb Klocksiem of the 44th District.

These men have spent a large part of their lives serving the people of this community in public offices large and small.

Both now have behind them years of experience in the State legislature, where they are well acquainted and know how to get things done for our area.

Their patient, tireless labors helped save this community millions of dollars in oil money which others attempted to take away.

Grant was a tower of strength in the critical days of the attempted grab of our tidelands wealth. Similarly, his name will always be associated with Long Beach State College, a fine new educational institution which many of our boys and girls are now attending. Grant's work at Sacramento was invaluable to the effort to obtain that college for Long Beach.

Klocksiem is known for his outstanding work on the important committees of the legislature and his fight for social welfare measures such as day nurseries and improved mental hygiene programs.

THEY SHOULD GET the backing once more of the voters of their district so they can continue their excellent work. They have been tried and proved.

DAVID LAWRENCE

Why Does Adlai Follow Same Line as Radicals in Attacking Business?

WASHINGTON—The "big business" argument which the Democrats, from Adlai Stevenson down, have been using can boomerang—and there are signs already that it is doing so.

The point made by the Democratic nonline is that President Eisenhower's administration is dominated by big business, influenced by big business, and hence is hostile to little businesses and to the working man.

What this implies is that there is something unethical and improper about the President's record in office, that somebody has allegedly benefitted at somebody else's expense, and that Mr. Eisenhower is presumably the enemy of the working man.

Small wonder that the President himself hit back vehemently at such tactics in the campaign, when he said the other day at Cleveland: "The opposition say that they alone care for the working men and women of America and that the Republican party is really a vague kind of political conspiracy by big business to destroy organized labor and to bring hunger and torment to every worker in America. This is more than political bias. It is willful nonsense. It is wicked nonsense."

TURNED OVER to the other side of the coin, the Republican speakers can make a pretty good case on what the hostility of the Democrats to big business could mean in legislative moves to harass, if not frustrate, the larger companies and prevent them from expanding. This could discourage job creation and further employment.

In Michigan, for instance, are three big businesses—Ford, General Motors and Chrysler—the principal producers in the nation's biggest industry. Would the workers in those plants be benefitted if a Democratic administration gets into power and starts breaking up those companies?

DESPITE ALL the denunciations of "big business," there is no clear definition in the present campaign by the Democrats as to just what they consider wrong about the larger companies. If those companies are violating the antitrust laws and aren't being prosecuted, there could be a case made. But the denunciation from the Democrats is of "big business" in general.

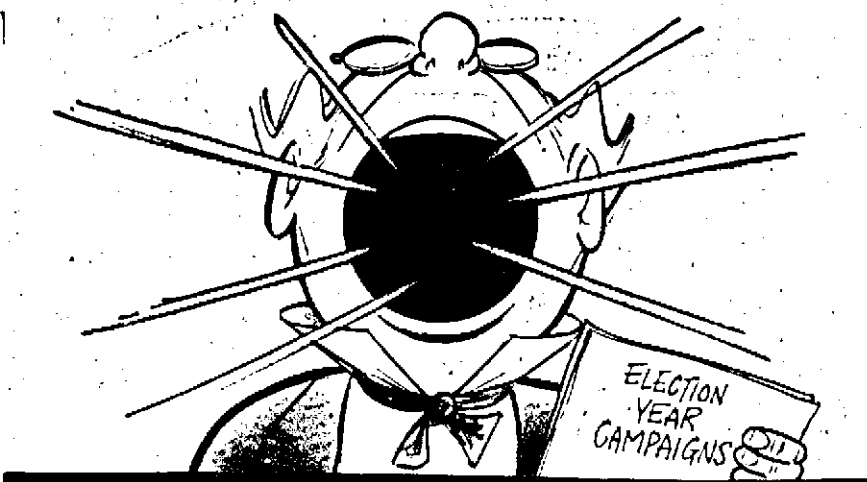
When it comes to enforcing the antitrust laws, the Eisenhower administration has been just as zealous as, if not more so than, its predecessors.

WHAT APPARENTLY is back of the drive against "big business" is an effort to create a hostile atmosphere to the private-enterprise system itself—to cultivate the ground for the introduction of state socialism. Yet no body of workers in the world enjoys the high wages and the high standard of living which has been obtained for these workers under the private-enterprise system.

It isn't clear what are the affiliations of the Democrats themselves with "big business." Time, Adlai Stevenson last year was not averse to accepting a fee from a big corporation which he represented as a lawyer arguing a case before the Supreme Court. There are many Democrats, active in the campaign, who are members of law firms which derive much of their proceeds from big business.

The truth of the matter is that it is not the professional politicians but the radical organizations working for the election of Stevenson which are really hostile to large business. Hence, it is surprising to see Adlai Stevenson adopting the anti-business arguments of the radicals. This can only result in grave doubts being aroused among working men as to what would happen to them if a Democratic administration comes into power after a campaign based so definitely on speeches hostile to business.

It Had to Happen Sometime



MALCOLM EPLEY

Have Aspirin Handy When You Open Sample Ballot for Nov. 6 Elections

VOTING CITIZENS of this area who haven't been following the news too closely are in for something of a shock when they get their election material from the County Registrar of voters in the next few days.

In the envelope will be a sample ballot that contains the titles of 31—yes, 31—measures on which they will be expected to pass judgment at the polling places Nov. 6.

It's unlikely that more than a handful of the citizens here have had opportunity to dig into the facts and arguments on all of these measures. Probably few of them are aware of the extent and variety of the proposals to be offered. It would have required a steady reading of the newspapers for many weeks to have gleaned all of this information.

With the exception of early attention to a few controversial measures, most citizens give little heed to propositions until they get their sample ballots. A lot of them never get around to looking the measures over until a day or so before election, and it's a safe bet that some will let it go until they're in the polling booths.

But conscientious citizens who want to go to work will find material for such homework in the packets from the Registrar of Voters, who will start sending them out Monday and hopes to have them all delivered by Oct. 24.

THE LONG BEACH voter will get six items in his packet: A slip showing the address of his polling place, his sample ballot, his state pamphlet listing state measures with arguments, a compilation of arguments on county proposals, a pamphlet containing the Long Beach municipal measures, and a compilation of arguments on the Long Beach measures.

It's a pretty formidable batch of material. There are hours and hours of work to be done if one is to go into

each issue thoroughly, and it's doubtful if many voters will attempt the complete job.

"LIKE LEGISLATORS, who are confronted with more bills than they can possibly digest, many voters will look for recommendations from others in whom they have confidence—newspapers, organizations, public officials. Some will base their judgment on what they know of the sponsors or opponents of certain measures. Some will vote by hunch. Some won't vote at all on issues with which they are unfamiliar.

Everybody will agree that this doesn't sound very satisfactory, and it isn't. But it is done at every general election, and by and large, things haven't turned out too badly. In each election there are some measures so controversial that they are thoroughly argued in the weeks before an election, and the public is well informed. Others—the pay of city councilmen, for example—are fairly simple and receive a well-informed vote for that reason.

In the current election, one of the most controversial measures in years is on the

ballot. That is the oil conservation measure, Prop. 4. But this one covers a technical subject, and the arguments from the "experts" have been so contradictory that there is no doubt a great deal of confusion, despite the vast publicity.

The 31 measures on which Long Beach voters will mark their ballots include 19 state propositions, four county propositions, eight city propositions. Lakewood voters, on the other hand, will vote only on state and county proposals.

THERE ARE, in fact, 111 different ballots distributed to 111 different groups of voters in Los Angeles County. This adds up to an enormous job for the office of Registrar of Voters Ben Hite, and an extra force of 500 people has been working on the project of getting the ballot and other material mailed.

The state, county and city go to great trouble and huge expense to give each voter the material to prepare himself for the few minutes he spends in the polling place. Each voter must answer to his own conscience as to how much of this is wasted.

DREW PEARSON

Republicans Pick Wrong Man to Woo the Farmers

WASHINGTON—The Republicans have been such smart campaigners that it's hard to figure why they led by their chin in efforts to retain the farm vote.

The "chin" in this case is Congressman Leslie Arends of Illinois. He was picked, together with ex-Gov. Dan Thornton of Colorado, to head the division of the Republican National Committee.

When they picked Arends for this job, GOP leaders must have forgotten to look up Arends' farm record. For he has one of the worst in Congress. The National Rural Electric Cooperative Assn., which is potent with the farmers, credits him with only two "pro-farm" votes out of 32 key votes. This gives Arends a batting average on rural electrification of only .060. Few members of Congress have done worse.

Here is part of the farm voting record of the man picked to rally the farm vote for Ike: Loans to tenant farmers—Arends voted against this program, aimed at helping tenants to purchase their own farms. Rural telephone—Arends opposed them when the program was passed by Congress in 1949. Paradoxically, this New Dealish legislation to lend money to farmers for telephone cooperatives was endorsed by President Eisenhower in Peoria. If re-elected, Ike promised "to strengthen such long-established, indispensable programs as rural electrification and rural telephone service."

Conservation payments—In 1947 Arends voted to kill this

fore-runner of the soil bank now being ballyhooed by Secretary Benson. The GOP attempt to scuttle conservation payments in 1947 failed and the legislation remained on the books. As a result, Benson probably didn't need any new legislation to make soil bank payments. School-lunch program—In the 80th Congress, Arends opposed increasing school-lunch funds from \$45 to \$75 million. The school-lunch program helps farmers by using up surplus farm commodities. Market development—In 1951, Arends was opposed to lending federal funds to cities for the modernization of food-marketing facilities. Yet Arends is now co-chairman of the GOP farm campaign which favors "full parity in the market place" and is doing his best to woo the farm vote.

Note—Ex-Gov. Dan Thornton isn't exactly a dirt farmer, either. Former Hollywood actor who married wealthy Jessie Willock, he bought a herd of fancy white-faced herefords for his Colorado ranch and affects cowboy boots but has cleats on the boots for golfing purposes.

JOHN S. KNIGHT

A Letter to Joe Smith

JOE SMITH

Anywhere U.S.A.

Dear Joe:

Well, how do you think the campaign is going? Is it Ike again, or Adlai and Estes?

You've become quite a celebrity since Terry Carpenter and Joe Martin gave you all that national publicity in San Francisco.

And you ought to be. From the early days of our Republic, it's been the Joe Smiths who have fought our wars, worked the farms, toiled at the bench, risen to eminence in the professions, built successful business careers and paid the taxes.

Even Joe Martin, who ran the Republican convention, started out as an ordinary Joe. So did Ike and Dick Nixon and Estes Kefauver and most of the big wheels in government, industry and the labor unions.

THAT'S WHY WE HAVE a great country, Joe, with unlimited opportunities for any American boy of ability and ambition to reach the top in his chosen field.

Sure, some get the breaks or marry the boss' daughter. But in a country like England, for instance, the ruling class remains the ruling class and the Joe Smiths don't go very far.

So we're mighty lucky, Joe, to live in a country where every boy and girl has a chance to get a good education; where jobs are plentiful and the average family can enjoy a standard of living much higher than anywhere else in the world.

BUT, JOE, I started out to talk about politics. This is the big year and you, not the politicians, are going to decide what happens.

A good many of us like Ike and think he has done a pretty good job of running the country.

Others prefer Adlai who, since his defeat four years ago, has developed into an aggressive, resourceful politician with a burning desire to win.

Both parties and their candidates are pitching hard for your vote and promising the moon. Adlai, for instance, is proposing to maintain our standard of living throughout "the evening" of our lives. This sounds good but full compensation for not working would certainly cost a lot of money.

Whether it comes from government (your taxes) or from business or both, who would pay the bill? Obviously, the Joe Smiths.

ADLAI CONFUSES ME too on several other points. He says that prices are too high, and I agree. But what makes them high?

Every wage increase on the national level, such as that granted by U.S. Steel, means a sharp upturn in the price of consumer goods.

Whenever social and welfare services are expanded in Washington, the cost of government goes up.

Efforts to reduce the costs of government

are termed "penny-pinching" by Stevenson, even though the Democratic platform which he has accepted, calls for a reduction in taxes.

In my opinion, the Eisenhower administration spends far too much but I hate to think how much dough Adlai would throw around if elected.

Another point which puzzles me is that while Stevenson is criticizing the Eisenhower administration for weakening our national defenses, he is also in the same breath talking about ending the draft and giving up our H-bomb tests in the Pacific.

For a smart man, this sounds mighty silly.

BY NOW, I guess you get the idea that I'm strong for Ike.

Well, I've known Ike for a long time, both in war and peace. In my book, he always measures up.

I have seen him red-faced and angry when some subordinate pulled a boner, but in the final judgment, he is always fair and just.

Ike has made mistakes, too, but not tragic ones such as underestimating the strength of the enemy in Korea.

Joe, we're not shooting at anyone and nobody is shooting at us. Ike is a man of peace. He knows the horrors of war better than men who never wore the uniform of our country, and is determined to prevent it.

So far as the Vice-Presidency is concerned, I can't buy all this "don't-like-Nixon-but-don't-know-why" talk.

Dick started as a Joe Smith and came up the hard way. I think he's made quite a record.

So far as Kefauver is concerned, Time magazine says the reporters covering Estes' vote-hunting expedition have "learned to like the stumbling, fumbling Tennessee senator as a person."

Well, so do I. He's been in my house many times. But I don't share his views, especially his scheme to yield U.S. sovereignty to a federal union of the North Atlantic countries.

Our forefathers came to this continent to escape old world tyranny and oppression. They liked what they found. We like what we have made of it. Let's keep it that way.

IN CONCLUSION, JOE, I don't see why we should make a change. Times are good, pay is high and we're at peace.

I'll take Ike because he is the man for our times; a tried and tested man in war and peace; a just, patient and tolerant man who typifies the American heritage.

While I don't think the country would go to pot under Stevenson, his election would tend to divide rather than unite the people as Eisenhower has done.

Adlai has many good qualities but decisiveness is not one of them. Ike can handle the tough ones.

Well, Joe, that's about the way it looks from here.

Best regards and I'll see you at the voting booth.

JOHN S. KNIGHT

TOWN MEETING

Editorial Called 'Public Service'

TO THE EDITOR:

I wish to express my appreciation for your splendid editorial in last Sunday's paper entitled: "What Would He Do to 'Little People'?"

It was an intelligent and direct answer to Adlai Stevenson's hypocritical remarks about his concern for the so-called "little people."

We need more such articles to combat the derogatory statements about the Eisenhower administration.

I thank you for performing a public service in answering the critics of a fine President.

AGNES K. HAVERLY
251 Bennett Ave.

Adlai, Projectiles Draft, Future

TO THE EDITOR:

After reading the article about scientists pinning their hopes of peace on supersonic projectiles I wonder if anyone could still doubt Mr. Stevenson's hopes for eliminating the draft in the near future?

Of what use will a large personnel be if the next war is to be controlled by push-buttons? Can we train men in two years to operate such delicate equipment?

If the Republicans are against progress and cannot set up a program that will make it interesting and worthwhile as a career for men to stay in the service, I think it is high time to elect Mr. Stevenson for our President, someone who can see in the future and cares about our future.

PAUL SMITH
409 N. Lee
Fullerton

Ashamed of Southern Incident

TO THE EDITOR:

"Woman Health Officer Who Lunched With Negro Fired," read a recent headline.

How this must please Russian propagandists, Good Americans who are horrified at the inhuman policy of Apartheid in the Union of South Africa, find a like fear philosophy in a corner of our own land.

I am ashamed that in our

great country a public servant can be dismissed for lunching on business with a colleague.

MRS. JOSEPH McDONALD
3353 Ladoga Ave.

Wondering

TO THE EDITOR:

I believe Republicans and Democrats would like to know whether Estes Kefauver still favors the resolution in the Senate which I understand he sponsored in 1949 and which would have surrendered United States sovereignty to a superstate united with England, France, and other countries.

C. KLIPFART
323 W. 4th St.

Says Ike Would Be 'Prisoner'

TO THE EDITOR:

There is one fact in this election campaign that no thinking person, whether he be Republican, Democrat or Independent, can ignore.

Richard Nixon, Vice President of the United States, and his reactionary supporters are in control of the party machinery of the Republican party. That was demonstrated with crystal clarity at the Cow Palace convention.

Today it matters not if Ike lives or dies after Nov. 6 if he is re-elected. From that moment on, Tricky Dick would be President of the United States in everything but name. As the first lame duck President in history, Ike would have served out his only use-

fulness to the party, gotten it four more years at the administrative helm of the federal government.

Yes, indeed, if you stick with Ike, you're stuck with Dick, while Ike in the White House will be a veritable prisoner of his own party.

THOMAS F. CROCKER
220 Mira Mar Ave.

Compare Dick With His Critics

TO THE EDITOR:

It's about time a little righteous indignation is expressed at the smear campaign directed at our Vice President, Richard Nixon.

Why is all this venom, from the innuendo of a whispering campaign to downright slander, directed at Mr. Nixon? It is not based on fact. What is so wrong with the way he has performed his job? He is an excellent worker who carries on in a straightforward, hard-hitting manner.

The principles for which Mr. Nixon stands are strong, American ones. We should be proud to have him in a high public office. He has worked well with a truly great American President.

Those who may have been influenced by the attacks put out by the propaganda mills, should wake up and ask themselves, "What is so wrong with Vice President Nixon?" They would do well to compare his record with the records of those who are so busy generating the propaganda.

MARTHA CANNON
5219 Flagstone St.

The Neighbors By George Clark



INDEPENDENT - Press-Telegram

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Harold M. Hines, Assistant to Publisher
Samuel C. Cameron, General Manager
Larry Collins Jr., Business Manager
Miles E. Sines, Managing Editor
H. F. Burmaster, Editor Press-Telegram
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A. Reg. 9.98 Classic Cardigan **6.90**

Full-fashioned neck, shoulder and long sleeves with shank pearl button front. White, Baby Pink, Ecsting Red, Maize, Honey Beige, Shrimp, Navy and Peacock.

B. Reg. 6.98 Matching Slipon **4.90**

Short sleeve, crew neck slipon in matching colors. Full fashioned sleeves and neck.

C. Reg. 8.98 Long Sleeve Slipon **5.90**

Full fashioned crew-neck, shoulder and long sleeves in White, Baby Pink, Ecsting Red, Maize, Honey Beige, Shrimp, Navy and Peacock.

D. Reg. 8.98 Dressmaker Slipon **5.90**

Short sleeve slipon with ribbed collar and 5 pearl button neck. White, Black, Ecsting Red, Shrimp, Honey Beige, Navy or Maize.

E. Reg. 8.98 Dressmaker Slipon **5.90**

Neatly round neck decorated with 2 pearl tab front. Full fashioned short sleeves in White, Black, Red, Shrimp, Beige, Mint, Maize.



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BUDGET ACCOUNT**



**FAMOUS BRAND
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NYLONS**

Reg. 1.35
74¢

We can't reveal the name of these top-toe stretch Nylon but they are made by one of world's largest manufacturers of hosiery. Marked irregular only because the colors do not come up to exacting specifications. Styled to fit like a second skin in 3 proportioned sizes — 1, 2 and 3.

• Skin Tone shades for Fall

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Reg. ~~49.95~~ **SHERATON MATTRESS SET \$39.97**
180-Coil Rolledge Mattress

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Choice of Cotton Stripes or Rayon • Damask Cover.

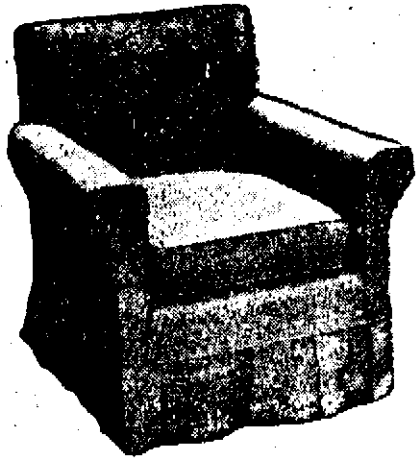
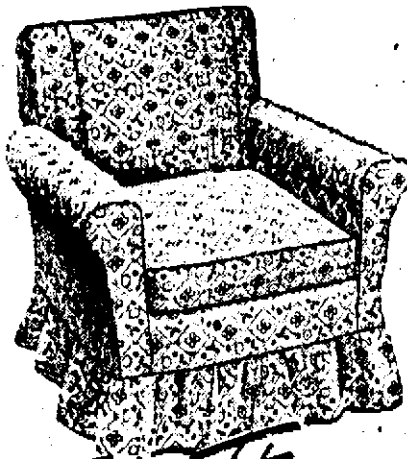
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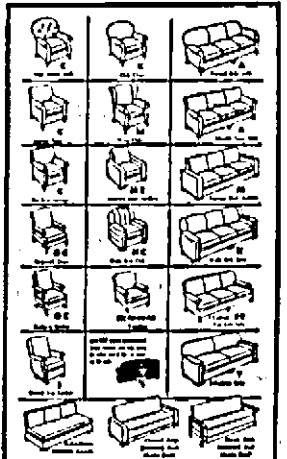
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SAMPLE SETS... ODDS & ENDS
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Sure-Fit

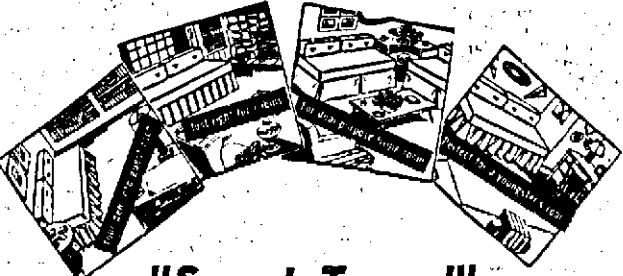
WITH LASTEX BACKS AND ZIPPERS

Transform your tired old furniture in a twinkling with Sure-Fit slip covers that conform to the shape of your chair or sofa. The secret is miracle Lastex yarn woven into the backs of these meticulously tailored slip covers. Sturdy zipper closures make them easy to slip on and assure a perfect-fitting, custom-made look. Choose exciting new fabrics in decorator shades.



SIZES FIT MOST EVERY STYLE FURNITURE

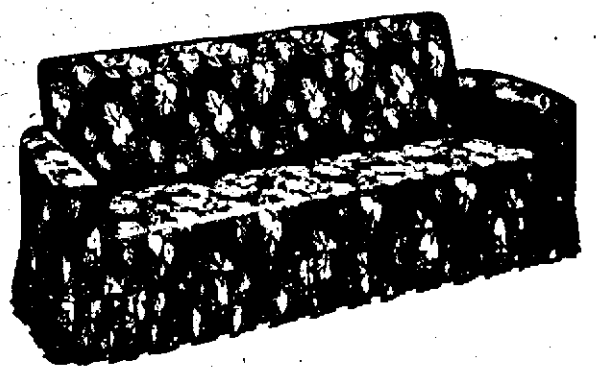
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39" HOLLYWOOD BED
COVERS IN "MEDLEY" PATTERN**

Convert your Hollywood bed into a modern couch with Sure-Fit's slip cover tailored in smart, washable barkcloth. Background colors of Red, Green, Grey, Brown.

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SALE OF SURE-FIT DAVENO COVERS

Wide variety of attractive patterns and colors for every room scheme—tailored to stay on when daveno converts to bed. Arm or armless daveno styles. Washable, colorfast cotton fabrics.

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WITH MALCOLM EPLEY

Legal Snarl Stymies Marina Action

City Plans Court Move Against Tideland Tangle

By GEORGE WEEKS
City Hall Reporter

Progress on the major portion of the 14-million-dollar Alamitos Bay Marina—three of the four proposed basins—is stymied for an indefinite period because of a new turn in an old tideland legal question.

For the same reason, the bay area has a completed bridge that can't be used for lack of approaches.

The bridge is the J. H. Davies span over the Marine Stadium. It is intended to link E. 2nd St. with Pacific Coast Hwy. At present it links nothing.

Work on the structure was completed April 20 under a \$1,167,106 city contract with Guy F. Atkinson Co.

★ ★ ★

Land Purchase Halted

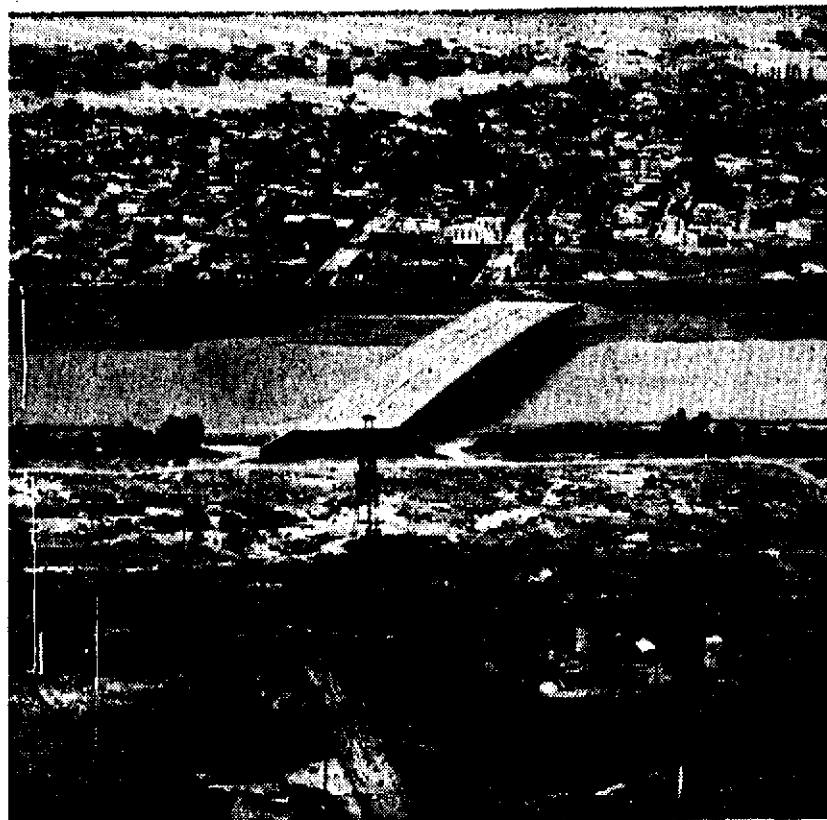
HOWEVER, THE SITES for the approaches are part of 158 acres of tidelands the city must acquire before carrying out the plan for anchorages for a total of 1,863 small craft.

And the city has suspended efforts to buy or condemn the land because of objections raised by Atty. Gen. Edmund G. Brown's office, along with opinions from the city's own legal staff that to proceed now would be inadvisable because of the prospect of an injunction action.

So the only marina unit certain of operation is Basin 1, with berths for 342 boats. It is nearly completed and scheduled for opening early next year.

City Atty. Walfred Jacobson has announced he hopes to resolve the legal blockade "within months" by filing a motion before Superior Judge A. Curtis Smith, designated to hear numerous tideland questions, and getting an adjudication.

For several weeks city lawyers had pondered filing a separate suit against the state, an action for declaratory relief. Their announcement that they now contemplate going before Judge Smith in the pending state case against the city brought the marina deadlock into the open.



LEFT STRANDED without approaches due to legal snag, the J. H. Davies span over Marine Stadium has stood idle since completion April 20. This aerial view looking toward Naples was taken by Staff Photographer Chuck Sundquist from Aircraft Associates Flying School plane.

REGIONAL POLITICS

Top Democratic Gunners on Line

By THE LOOKOUT

Democrats will pour their top talent into an all-out effort this week to win California for the Stevenson-Kefauver ticket, with Long Beach the center of major operations on Friday afternoon.

Adlai Stevenson will arrive at 4:30 p.m. Friday at Long Beach Municipal Airport to deliver a campaign speech there. He will be joined by four Democratic governors and two U. S. Senators.

One of the governors—Frank Clement of Tennessee, the Democrats' No. 1 word-slinger—will speak during a rally in Houghton Park Saturday beginning at 5 p.m.

Clement will arrive here Friday, along with Gov. Edmund S. Muskie of Maine, Gov. George Lender of Pennsylvania, Gov. Robert Meyner of New Jersey, Sen. Albert Gore of Tennessee and Sen. Hubert Humphrey of Minnesota.

Master of ceremonies at the airport rally will be Raymond C. Simpson, Democratic congressional nominee from the 18th District.

Republican sources indicated that the unprecedented Democratic pitch for California's 32 electoral votes will be countered with intensive activities in behalf of the Eisenhower-Nixon ticket, with the President himself expected to visit the state in late October for a major campaign speech.

Local Citizens for Eisenhower will hold open house Friday and Saturday at their headquarters, 112 E. 3rd St., in honor of President Eisenhower's birthday anniversary Oct. 13.

BIG KUCHEL RALLY

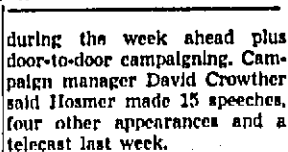
A mammoth rally honoring U. S. Sen. Thomas Kuchel will be held here Oct. 23 under the sponsorship of the state-wide Democrats for Kuchel Committee. John Paup, committee chairman, said a dinner will be conducted in the Lafayette Hotel, with Sen. Kuchel as the main speaker.

BIG HOMER WEEK

Rep. Craig Hosmer, bidding for re-election as 18th District congressman, faces 18 speeches

Wednesday's program ends with a dance in the Supper and Ballroom Rooms.

An extensive social program for women guests includes a Marineland trip at 1 p.m. Tuesday; Disneyland tour at 9 a.m. Wednesday and Knott's Berry Farm visit at 9:30 a.m. Wednesday. Also available are optional tours to Hollywood studios and a harbor cruise.



FRANK CLEMENT

CHP Meet Sets Gay 90s Revue

The Gay 90s Revue of Disneyland's Golden Horseshoe will be the Thursday banquet finale to the California Association of Highway Patrolmen 35th annual convention starting Tuesday in the Lafayette Hotel.

W. N. (Bill) More, convention chairman, said between 350 and 400 officers and wives are expected for the three-day gathering.

CHP Commissioner Bernard R. Caldwell will deliver the principal convention address at 10:15 a.m. Wednesday.

First program event will be a western barbecue at the Long Beach Police Dept. pistol range, hosted by the Long Beach Pistol Assn. and Motor Officers Assn. It will be followed by the statewide CHP pistol match.

A golf tournament at Lakewood Country Club is scheduled for 1 p.m.

At the opening of business sessions Wednesday, Rev. Reuben F. Pieters, pastor of the First Presbyterian Church, will give the invocation.

DELEGATES WILL BE welcomed by Mayor George M. Vermillion, Police Chief William H. Dovey and Traffic Capt. William Kummer.

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An extensive social program for women guests includes a Marineland trip at 1 p.m. Tuesday; Disneyland tour at 9 a.m. Wednesday and Knott's Berry Farm visit at 9:30 a.m. Wednesday. Also available are optional tours to Hollywood studios and a harbor cruise.

CC LECTURE SERIES SET

Europe, Southwest Subjects Scheduled

Two new public lecture series, "Focus on Europe Today" and "Explorations in the Southwest," will begin this week. City College General Adult Division forums office announced Saturday.

Dr. Wendell L. Miller will speak on "London, the Great Heartbeat of England" Tuesday at 7:30 p.m. in Rogers auditorium, Monrovia and Annapolis Way. Three more weekly lectures on Europe, all illustrated by color slides, will be presented.

Dr. Miller, minister-counselor of University Church, USC, has toured Europe extensively in recent years as a member of the American Seminar, study group of educators and clergymen.

"The Colorful Southwest" will be the opening topic of Herbert Williams, City College history-anthropology instructor in the series starting at 7:30 p.m. Thursday in Room 422 of the Lakewood campus music building, Clark Ave. and Harvey Way. Other illustrated lectures are scheduled on the peoples, archaeology and modern development of the Southwest.

Continuing lecture series scheduled for the coming week are the following:

MONDAY
Psychology — Dr. Arthur L. Bietz, "How to Be Your Own Psychologist," 7:30 p.m., Poly High auditorium.



HERBERT WILLIAMS
Southwest His Topic

WEDNESDAY
Law for Women—Mary Swift Weeks, "The Law and Your Family," 10 a.m., Dewey auditorium.

New Worlds for Senior Citizens — Dr. Lucien A. Havetta, "Roadblocks to Good Nutrition," 2 p.m., Dewey auditorium.

Parent Problems—William D. McGrath, "The Exceptional Child and Training for Community Life," 7:30 p.m., Buffum Elementary School.

Developing Creativity in Children — Mrs. Janet Beavis, "Creative Music Activities for Children," 7:30 p.m., Child Development Center (Lakewood campus).

Pension Club Plans Report on GOP Meet

Wilford H. Howard, San Francisco, deputy director of the Townsend Plan, Inc., will speak at a luncheon meeting sponsored by Long Beach Townsend District Council Wednesday noon in the Garden Room of Mottell's & Peck Mortuary. The public is invited.

Howard will report on the recent appearance of Dr. F. E. Townsend and J. C. Cuneo, state director, before the labor and welfare committee of the Republican platform committee and will give highlights of the Republican convention. He also will explain amendments to the Social Security Act passed at the last session of Congress.

Townsend Club No. 1 will meet Monday at 2:30 p.m. at 1054 Minerva Park with Mrs. Lura Ryder in charge of the business and social session.

Club Sets Talk on Fire Safety

Capt. Harry Clayton, fire prevention engineer of Long Beach Fire Department, will give a fire safety demonstration at a meeting of Long Beach Masonic Club Thursday noon in the Wilton Hotel. Bill Wilson will be chairman of the day, and the Rev. Dr. Russell M. Brougher, president, will preside.

Great Books Course Will Open Oct. 15

A first-year Great Books Discussion Group will begin meeting at 8 p.m. Monday, Oct. 15, at Brewitt Branch Library, 4036 E. Anaheim St.

Paul Nicas and Jim Pierson will lead the group—the first of its kind formed here in several years. Registration is open to all adults in the area.

The Declaration of Independence will be read and discussed at the first session. Later meetings will be devoted to works by Plato, Sophocles, Aristotle, Plutarch, Epictetus, Machiavelli, Shakespeare, Milton, Adam Smith, Tocqueville, Marx, Thoreau and Tolstoy.

His interest in nature was whetted this fall when he went to Idyllwild along with other Lowell Sixth Graders for the annual camp provided by Long Beach schools and recreation dept. It was one of the highlights of his life.

Walker's 23rd Birthday to Be Observed Today

Ceremonies marking Walker's Department Store's 23rd anniversary in Long Beach will begin at 9:15 a.m. Monday when a giant-sized birthday cake is cut in the store's main show window.

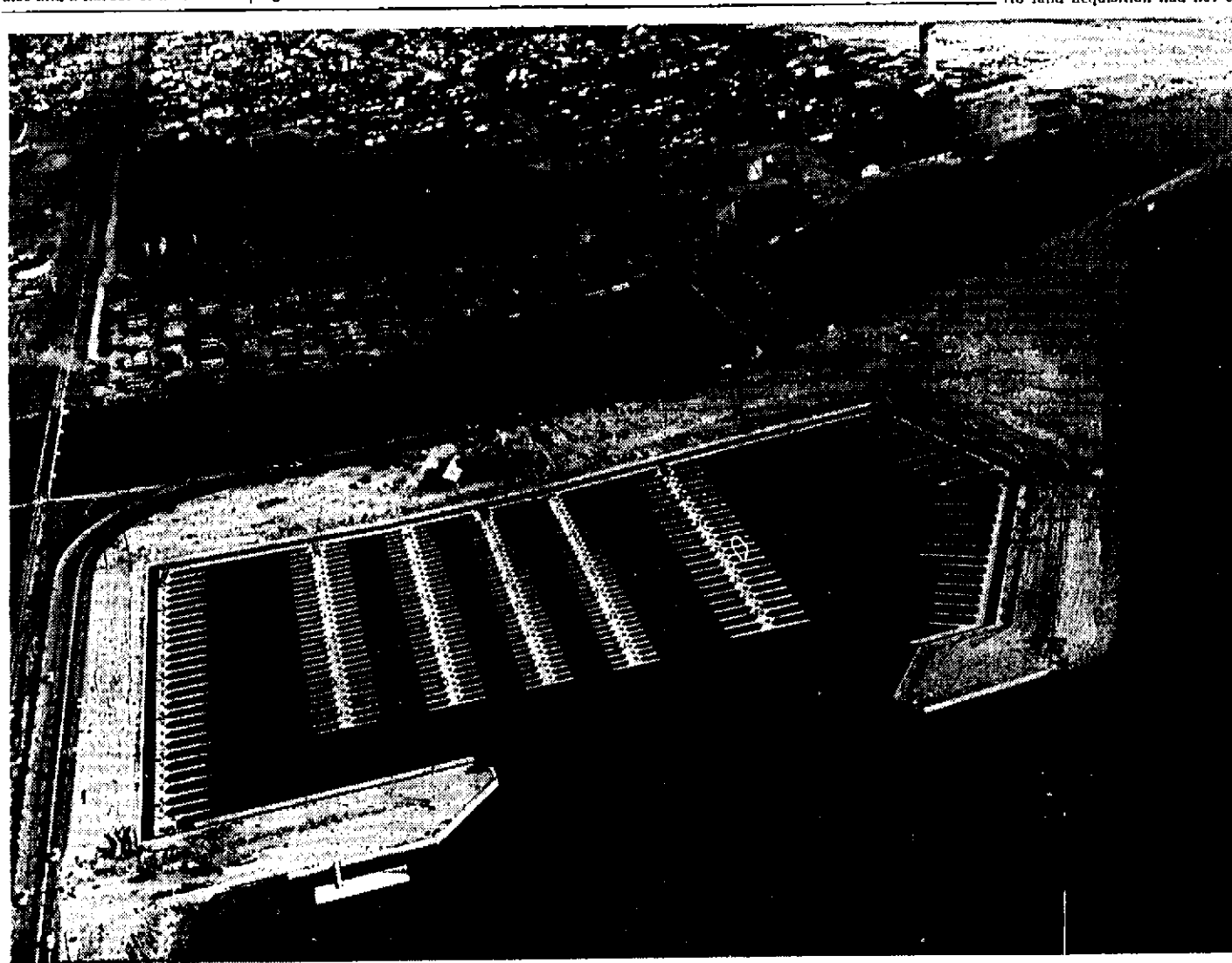
This year's cake is dedicated to the Community Chest and will be decorated with small cakes honoring the organization's 31 agencies.

Officiating as knifewielders will be Mrs. Roger Huffman, head of the Community Chest, and Howard Conrad, president of Walker's.

Corsages will be presented to the first 23 women customers to enter the store Monday morning. Cake will be available for patrons throughout the day.

Address on Atom

Lee A. Ollinger, chief of computer services at Northrop Aircraft Co., will discuss future civilian use of atomic energy at a meeting sponsored by the Naples Improvement Assn. at 8 p.m. Monday in the Naples School auditorium. The public is invited.



VIRTUALLY COMPLETED Marina Basin No. 1 Will Be Ready to Berth 342 Boats Early Next Year

In view of the attorney general's position, PE attorneys are reported to have said they will not consent to transfer of the land without further court adjudication.

Other owners have taken the same attitude. Rumors that the city might exercise its supposed right of taking the land without compensation have brought warnings that the result will be still further litigation.

Jacobson said that the motion before Judge Smith cannot be filed until the Supreme Court has disposed of an attempt by Atty. Theodore Gabrielson to block the tideland compromise and the settlement is actually in effect following the initial division of tideland revenues.

MEANWHILE CITY administrative officials defended the decision to go ahead with the J. H. Davies Bridge before acquisition of the approaches.

The attorney general's objections could not be anticipated at the time the contract was let, they pointed out. They also declared the contract was obtained on advantageous terms which probably could never be duplicated.

According to Jacobson, attempts will be made to settle other questions relating to the tidelands by the same procedure of filing motions before Judge Smith. These include the city's right to expend tideland funds for the Auditorium Annex and the Armed Services YMCA. The question of the location of the tide line, incident to a title agreement with Long Beach Amusement Co., may also find its way into the same court.

STAR GAZER**

By CLAY R. POLLAN

★ Your Daily Activity Guide
According to the Stars
To develop message for Sunday,
read words corresponding to numbers
of your Zodiac birth sign.

ARIES
MAR. 22
to
APR. 20
1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.

TAURUS
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MAY 21
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GEMINI
MAY 22
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JUN. 21
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CANCER
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JULY 21
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LEO
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VIRGO
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LIBRA
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LIBRA
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SCORPIO
OCT. 22
to
NOV. 21
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- 1. Work
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- 4. Stars
- 5. Avoid
- 6. Wisely
- 7. Before
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- 11. Changes
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- 61. Obligations
- 62. Cultural
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- 68. In
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- 70. Any
- 71. To
- 72. Be
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- 74. Happiness
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- 76. Discussions
- 77. Parents
- 78. Living
- 79. Leaders
- 80. Family
- 81. To
- 82. Profit
- 83. Conditions
- 84. Indicated
- 85. Over
- 86. Religion
- 87. An
- 88. Opportunity
- 89. Early
- 90. Tonight
- 91. To
- 92. Neutral

Military SERVICE

AIR * LAND * SEA

Pvt. Glenda L. Haase, daughter of Mrs. Julia M. Puralley, 919 Via Wanda, has been assigned to Arracom Air Force Base, Colo., as a clerk-typist. She completed the clerical procedures and typing course at Women's Army Corps Center, Ft. McClellan, Ala.



PVT. GLENDA L. HAASE
Draws Colorado Duty

Lt. Col. Howard L. McGrath, son of Mr. and Mrs. Mathew J. McGrath, 215 Loma Ave., has been assigned as public information officer, Headquarters, Joint Chief of Staff, Hawaii. Col. McGrath is a

1910 graduate of Occidental College.

EN JOHN F. McGill, Jr., son of Mrs. C. W. Dreisbach, 4226 Curfax Ave., has entered the machinist school at Great Lakes Naval Training Center. He formerly was stationed at Mare Island Naval Shipyard. McGill enlisted in June 1933.

CMR. WALTER K. WILSON, son of Walter H. Wilson, 206 Quincy Ave., was due to arrive Saturday with his family at Naples, Italy, aboard the USS Thomas. He is being transferred from duty as commanding officer of the submarine USS Thornback (SS-148) to the headquarters of Allied Forces, Mediterranean. His family includes wife, Mary Louise, and children, Kenneth, 13; Michael, 10; Judith, 8; Peter, 9; Ann, 7; and Anthony, 1.

PVT. GEORGE D. CAMPBELL, whose wife, Penny, and parents, Mr. and Mrs. Raymond Campbell, live at 7381 10th St., Buena Park, recently participated in an annual Army training test with the 95th Engineer Battalion in Germany. Campbell is a driver in the battalion's Company A. He is 19 years old and attended Fullerton High.

SFC SAMUEL H. JONES, son of Mrs. Beatrice Jones, 831 Freeman Ave., talked with members of the Defense Department's Cordner Committee during the latter's recent tour of Ft. Belvoir, Va. He is an electrical foreman in the 49th Engineer Company.

GETTING UP NIGHTS MAKES MEN FEEL OLD BEFORE THEIR TIME

Thousands Discover Quick Help for Worry and Embarrassment of Common Kidney and Bladder Irritations

Are you one of the thousands of men who feel old, tired, worn-out and depressed by losing sleep and worrying about Getting Up Nights, due to common irritation of the Kidneys, Bladder and Urinary Passages? And does this condition cause frequent, urgent and painful daytime urination and sometimes result in backache? If so, don't be like most men who will do anything for the family but neglect themselves.

Your welfare, happiness and earning power are too important to postpone medication for a condition that may become aggravated through neglect. This is especially true since it is so easy for most men to find quick, gratifying, comforting help with New Improved Cystex.

Other Symptoms
Common Kidney and Bladder Irritations which cause Getting Up Nights may also cause Strone, Cloudy Urine, and sometimes result in backache, miserable, referred, secondary aches, pains, headache and nervous tension.

Old, Tired, Worn-Out Feeling May Result
If frequent urination worries you and hits you at the most embarrassing moments, you are bound to feel tense and nervous. Then if your sleep is disturbed by Getting Up Nights you can't get much rest, and you wake up feeling tired and groggy—yes, you really begin to feel old—much older than you are! And if your back aches

Bed Wetting by Children
Bed Wetting by children, due to common Kidney or Bladder Irritation often is a bothersome problem. In these cases, Cystex taken according to the simple package directions usually gives quick, gentle, satisfying improvement.

How Cystex Helps
New Improved Cystex is a scientifically compounded medicine that does not contain any drastic drugs, but through its two-way action helps nature in a gentle, soothing, refreshing way.
First: New Improved Cystex releases a gentle, soothing bacteriostat in acid urine to combat germs that may be causing irritation. This is a good deal like a gentle, soothing bath for the kidneys, bladder and urinary passages.
Second: Cystex contains one of the greatest analgesics for soothing, gentle pain relief of the discomforts due to common Kidney and Bladder Irritation.

Ask Your Druggist for
Cystex
(Prescribed in U.S.)
Cut out as Reminder to Buy

ANNOUNCES

"Courtesy Nite"

AN EXCITING EVENING PRE-VUE OF
WARD WEEK — THE GREATEST SALE OF THE YEAR!

BUY ANY OF THE WARD WEEK VALUES ON THIS BIG NIGHT

MONDAY, OCTOBER 8, 6:00 TO 9:00 P.M.

Here's why you'll want to attend:

- You'll be FIRST to shop hundreds of Ward Week Super Bargains!
- FIRST to select the best of the bargains on whatever you need!
- You'll be eligible to win one of the valuable door prizes!
- Free 7-Up and Balloons for the youngsters.
- Free Donuts, Apple Cider and Demonstration "Tid-Bits"!

Here's what else you'll enjoy:

- Informal Fashion Show of Winter Apparel and latest Children's Styles!
- Special Exhibits for "Do-It-Yourselfers"
- Interesting Demonstrations by Factory Experts
- Sunbeam Appliances
- Shopsmith
- Sewing Machine
- General Electric Appliances
- Plastic Tile
- Barbecue

BRING THE ENTIRE FAMILY FOR AN ENJOYABLE EVENING

Free Parking all evening at System Lots adjacent to store on Locust Avenue.

113 E. BROADWAY **HE 7-2231**

we're open mon. and fri. till 9:00

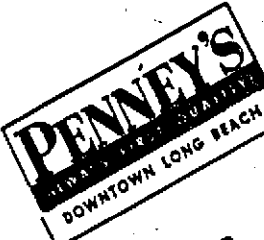
PENNEY'S

ALWAYS FIRST QUALITY!

DOWNTOWN LONG BEACH IS CLOSING OUT OLD STORE!

THIS IS OUR FINAL WEEK!

WE MUST SELL OUT OUR
PRESENT MERCHANDISE AT
OUR OLD LOCATION, 541 PINE.
WE CANNOT MOVE IT INTO
OUR NEW LOCATION!
EVERYTHING MUST GO!



PRE-MOVING Clearaway

BUY NOW...SAVE!

HURRY! HURRY!
ONLY A FEW DAYS LEFT!
A BIG NEW MODERN EQUIPPED, STYLE-PACKED STORE
WILL BE READY REAL SOON!

HURRY! You Must See the Inside of Old Store
to Appreciate What's Happening! You
Must See New Location at 5th & Pine
to See How New We Will Be! Shop
Now! Help Us Clean Out Old Store!
Tremendous Values for You!

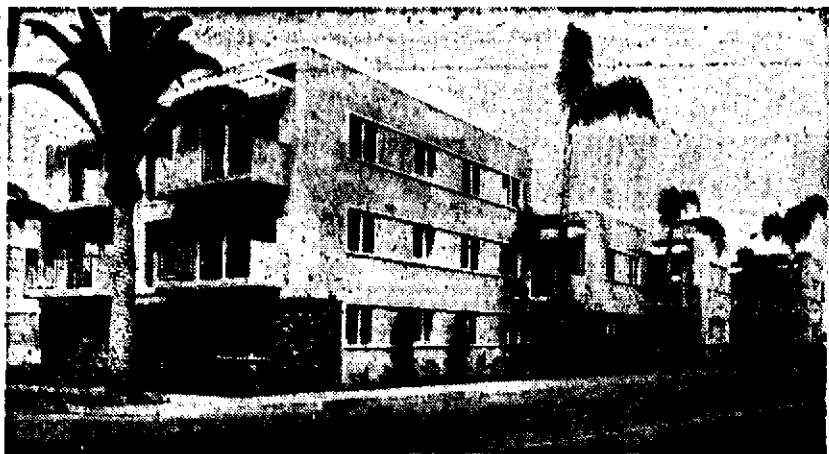
DOZENS OF UNADVERTISED
VALUES IN EVERY DEPARTMENT!

Help The United Way
LIMITED QUANTITIES!
SMASHING VALUES!
BE EARLY! BE SURE!
Help The United Way

PENNEY'S Plan to SHOP DAILY for **PENNEY'S**
HUNDREDS OF VALUES!
DOWNTOWN LONG BEACH DOWNTOWN LONG BEACH

SHOP DAILY 9:30 TO 5:30 SHOP MON. AND FRI. 9:30 TO 9 P.M.

PENNEY'S PINE AT SIXTH DOWNTOWN LONG BEACH



NEAR OCEAN

Sales are starting on Joyce Manor, shown here, the latest development built by Harris Rogers, specialist in own-your-own construction. Jim Plekert is sales agent. Located opposite the Villa Riviera, there are 11 apartments with an ocean view. In one or two bedrooms, the apartments have lowered windows, built-in electric stoves and ovens, forced air heat, private balconies with sliding glass doors. Single and double garages are provided.

Builder Sees Sharp Drop in New Housing Unless Mortgage Money Eased

I. P. T. Capital Bureau - WASHINGTON — A leading California builder forecasts a drastic cutback in new home construction in the state next year unless steps are taken immediately to make more money available for mortgages.

John Jacobson of Sacramento told a group of top government housing and credit officials that new home building throughout the state could drop by as much as 40 per cent next year if financing continues to be as costly and hard to get as it is now. Jacobson, a director of the National Association of Home Builders, was one of 18 builders from all parts of the country who participated in a round table discussion of the mortgage credit situation with the government experts.

The NAHB called the meeting with the avowed purpose of "realigning the government officials responsible for the tightness of credit with the severity of our situation." The association did not attempt to get any promise of definite action from the officials. The government recently took several steps to ease the mortgage money problem but most of the builders felt they have not been effective.

THE PICTURE Jacobson painted of the problems of California builders in obtaining loans to finance their building projects and finding lenders willing to hold mortgages on new homes was gloomier than that presented by any other regional representative.

Builders are having to place GI home loans at banks for as

little as 89 1/2 cents on the dollar, he said—a discount which is higher by several points than those reported in other parts of the country. Discounts have also been charged recently on home loans insured by the Federal Housing Administration, he said.

California builders, Jacobson contended, cannot afford to absorb these high discounts, nor can they expect to keep their sales up if they try to pass them on to the purchaser in the form of higher prices for homes. He said that the great majority of California builders are not even developing land in preparation for construction next year. Even the big, established builders, he said, do not feel able to go ahead with construction plans until they have some assurance of being able to finance their operations.



REALTY OFFICE OF THE WEEK

In this office at 2385 Pacific Ave. Page & Cunningham Inc. has built in 11 years a sound real estate business. I. N. Page, known as "Ike" and J. R. Cunningham, known as "Russ," are well known throughout the city and especially in the Wrigley and westside where their activity is more concentrated. Personalized service is offered in real estate and selling is their business. The office was selected as the "Realty Office of the Week" by the Long Beach Board of Realtors.

Many Builders' Problems to Be Aired at Meeting

Action on a unified industry approach to labor wage negotiations and the disparity of city licensing permits as they affect the building industry will highlight the annual convention of the California State Builders Exchange opening Wednesday in Long Beach. President Albert Reinhardt of the Long Beach said that committee to resolve these two major problems facing contractors various segments of the building industry.



EIGHT 1 BEDROOM APTS. \$24,560*
WE BUILD ANY NUMBER OF DELUXE 1 & 2-BEDROOM APARTMENTS
(Also Motels) *Higher some areas—Lowest, Lowest Extra

2 LONG BEACH OPEN HOUSES!
2200 MYRTLE AVE. (7 Blocks East of L. B. Blvd.—5 Blocks North of Pac. Cal. Hwy.)
1735 EAST 10TH (2 1/2 Blocks West of Cherry)
12 1-BEDROOM APARTMENTS
6 LARGE SINGLES
2-BEDROOM APARTMENTS

COMPLETE APARTMENTS—11:20 A. M. to 5:30 P. M. SUN. & MON.

Hedrick Co.
431 SO. SAN GABRIEL BLVD., SAN GABRIEL
3 Mile North of San Bernardino Freeway
CU 3-4104—AT 7-6104
Builders and Contractors for over 9 years

come and see

the Show Home of FULLERTON

Woodcrest

3 BEDROOMS • FAMILY ROOM
2 BATHS • BUILT-IN KITCHENS
incomparable quality

4 1/2% FHA LOANS
from \$2225 DOWN PAYMENT
plus impounds
value priced
\$14,525 TO \$15,050
By every comparison you'll choose Woodcrest for:

- ★ LOCATION
- ★ PRICE
- ★ F.H.A. FINANCING

Furnished Models
★ 51 Bonus Features

BRUMMETT & DEMBLON, INC.
Custom Builders of Reasonably Priced Homes

Offers Vets Easy Terms

Offered to veterans for \$232 down on VA financing with monthly payments of \$57.74, principle and interest, Golden West Homes in Westminster are finding sales mounting weekly, salesmen say. FHA or conventional financing if available for non-vets.

Priced from \$11,800 to \$12,700, the homes feature lathe and plaster construction with hardwood floors, raised foundations, double garages, natural ash cabinets and many other built-in features.

The homes are located on Golden West St. between Bolsa Ave. and 17th St. in Westminster.

the most attractive homes in all America



Featuring the sensational new
Wash King Kitchen
"First in Southern California"
Wash King built-in Automatic Dishwasher
Wash King Pulverizer
Wash King built-in Gas Range and Oven

in the most desirable location - at the right terms!!

An unbeatable combination! . . . beautiful homes loaded with luxury built-ins, a top location close to jobs, schools and shops, and all at prices and terms to fit the most modest pocketbook. See them now!

Still NOTHING DOWN TO VETERANS except impounds and closing costs
3 BEDROOMS OR 2 AND A DEN • 2 BATHS • 2-CAR GARAGE
Full price **\$13,750** Monthly payments **\$6967**
include principal and interest



Model homes furnished by C. Tony Pareira

KEY LAND CO.
ALSO AGENTS

In lovely, suburban Santa Ana

Santa Ana Freeway

7th GROVE BLVD 17th

WESTMINSTER WEST EDINGER

FAIRVIEW RANCHOS
"Prince Charming"

NO ONE Advertised THEM BUT THE PUBLIC KNEW!

It's a fact! Only "word-of-mouth" sold the fine homes of this builder for twenty years. One satisfied home buyer told another, and literally thousands of Karger-built homes were quickly sold. Now, to reach even more home-seekers, these remarkable homes are being advertised for the first time! Visit Gables Nine homes for a most exciting experience for your entire family!

Gables Nine HOMES

In Beautiful FULLERTON

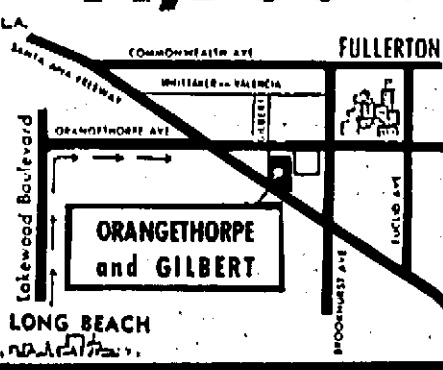


4 BEDROOMS • 3 BEDROOMS & DEN • 2 FULL BATHS

Dish-Whiz dish washers
Select hardwood floors
Genuine latex and plaster
Kitchen hoods and fans
In-Sink-Erator garbage disposals

Floor to ceiling Fireplace
Intercom system with radio
Western-Holly built-in
Range and Oven
with motorized rotisserie

GABLES NINE HOMES ARE PRICED FROM \$14,700 to \$16,175 COMPLETE



Monthly Payments low as \$91.50 for Veterans, including principal, interest, taxes and insurance.
Low as \$89.50 for Non-Vets each month, complete.

VETERANS - NON-VETERANS
Low Down Payments - FHA terms

IN BEAUTIFUL FULLERTON — Near Everything! From the Long Beach area take Lakewood Boulevard. Turn right on Orangethorpe and go directly to the beautifully-furnished GABLES NINE models.

Built by
B.B. KARGER
and Associates
JACK W. SPREE
and Associates
Sales Agents



IN ANAHEIM

Here is one of the models of the newest Cinderella Homes development in Anaheim. The builders say the homes were designed "from the man and wife viewpoint."

Cinderella Homes Design Receiving Wide Approval

Shannon and Jene Vandruff, designers and builders of Cinderella Homes, prior to their entry into the field of subdivision development, were very well known builders of costly and distinctive custom homes. Their original "Cinderella House" in Downey was widely pictured and praised in the nation's leading home magazines. Taking their cue from the many outstanding features developed in that home, and from others of like kind which they had created, the brothers took care to see to it that their Cinderella Homes in Anaheim were completely balanced from the standpoint of family living.

Since one of the Cinderella Homes was the model home at the recent Annual Home Show at the Pan Pacific, and because the subdivision itself has been so widely discussed, literally hundreds of thousands of people have seen these homes, and their comments are most interesting, salesmen say. Men believe that Cinderella Homes were designed with men in mind, and the feminine half of the family believes just as sincerely that this is a "her" house, they say.

"CINDERELLA HOMES not only have the look of substantiality that pleases the male, they actually ARE built that way," the spokesman continued. The heavy shake shingles, the 8-foot wide floor to ceiling fireplaces, the paneling, big roomy lots, are but a few of the costly features that intrigue the man of the family. Women appreciate the effects achieved by one of California's leading color co-

ordinators, who was a "partner" in the creation of the homes at the beginning. She blended monthly terms to Vets from \$73.99 including principal and interest, and low FHA terms to anyone.

Harbor Park Estates in Record Sale

With new owners moving into their homes as soon as arrangements are completed, the Harbor Park Estates development of 3- and 4-bedroom, 2-bath homes is rapidly approaching a record mark in sales reports a spokesman for the subdivision.

The features of the spacious homes include plastered interiors, select hardwood flooring, two-car garages and kitchens equipped with Roper built-in range and oven and disposal units. These are only a few of the many qualities of these exceptional homes, it was noted. Ideally located for families who must commute to the industrial areas of Long Beach or Santa Ana, Harbor Park Estates are also easily accessible to Los Angeles by way of the Santa Ana Freeway. New shopping centers, new schools, churches of all denominations and recreational facilities are also nearby.

No down payment terms are offered veterans who pay installments only, while non-veterans buy in the development for \$8000 down. Models of the homes are viewed at the development, three-quarters of a mile east of Harbor Blvd. on Chapman Ave. From Long Beach, visitors drive out 7th St. (Garden Grove Blvd.) to Harbor Blvd., north on Harbor to Chapman and east to the homes.

NOMA Chapter Meeting Tuesday

Neal J. Dean will speak to the Long Beach Chapter of NOMA Tuesday on digital computer applications and business systems. It was announced by NOMA President William L. Myers.

Dean, who is a specialist from the Ramo-Woodbridge Corp. of Los Angeles, will show the office managers how modern electronic equipment can work for them.

The National Office Management Association meeting will be held in the Red Velvet Room of the Lafayette Hotel at 4:45 p.m. Prior to the meeting, a special study group on "Reading Improvement" will be conducted by Monroe Hubbell of Long Beach City College.

SOMEONE WANTS those articles you no longer need. Tell him via a low-cost Classified Ad. Call HE 2-5959.

Holiday Park Homes Feature Big Rooms

With 3 large bedrooms, an all-purpose room and 2 baths in all plans, spacious living rooms of Holiday Park homes in Garden Grove can be decorated and used to their best advantage as gracious places to entertain or for quiet family enjoyment. The ample room of these homes has been an important factor in maintaining the high sales record at the Davies, Keusder and Brown development, believes a spokesman for Walker & Lee, Inc., sales agents.

Fireplaces of the free-standing style, with indoor barbecue; raised hearth with seating space or set into a brick wall that extends to the patio are popular with buyers. Provincial or contemporary, the dwellings can be purchased with heavy rock or shake roofs and have open beam ceilings in some.

Built-in kitchens include a breakfast nook or bar, Gaffers and Sattler wall ovens, ranges and rotisseries, Waste King food pulverizers, automatic dish-



LARGE KITCHEN

This shows the king-size kitchen offered in the new Holiday Park homes. All rooms in the home are extra large.

washers, Stanthony vent hoods and an abundance of cabinet space. Priced from \$16,400, the

out 7th St. (Garden Grove Blvd.) to Hwy. 39, turn left, (north) to Chapman and continue east to West St. and north to the homes.

INDEPENDENT PRESS-TELEGRAM-C.S. Long Beach, Calif., Sunday, Oct. 7, 1954

Precaution
ROCKFORD, Mich. (UP) — A sign at a dump near here reads: "City Dump. Please keep your children in the car."

NEED MORE SPACE?

ADD a ROOM
at low cost

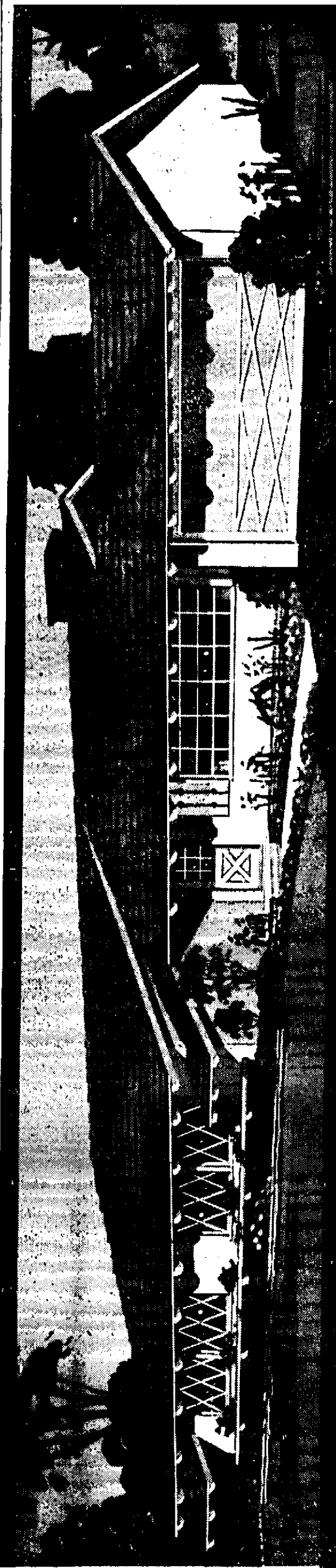
Phone HE 2-5918 for free estimate

★ Homes Modernized ★ G. E. Color Kitchens

NO MONEY DOWN!
5 YEARS TO PAY

MILLS CONSTRUCTION COMPANY

626 W. Esther St.



THIS is what other builders say about Cinderella HOMES:

"It is impossible to put this many custom extras in these homes, and sell them at these prices".

yet ... every one of these custom extras are included in the famed

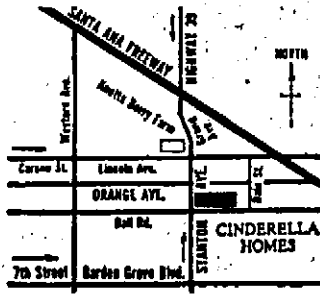
"HOMES WITH THE \$23,000 LOOK"

priced only... \$14,890 to \$16,250

VETS:
from \$73.99
per month, prin. & int.
LOW FHA
to anyone



Cinderella HOMES
built by **VANDRUFF**
...ANAHEIM



HOW TO GO:
From Long Beach drive east on Carson Street (which becomes Lincoln Ave.), turn south on Highway 39 to four furnished models, 1/4 mile south of Orange Ave.

All of these 62 points of superiority cost extra money and extra creative effort by the builder. If any ONE of these points is not seen, noticed, and appreciated by the buyer it would have been wiser for the builder to have put the cost of that one item in his own pocket as an extra profit.



EQUIPPED WITH GAS, NATURALLY... MODEL HOMES FURNISHED BY BYRON WHITE OF DOWNEY... SALES: ROBT L. WETZLER

Ideal Location Stressed for Big Fairview Ranchos

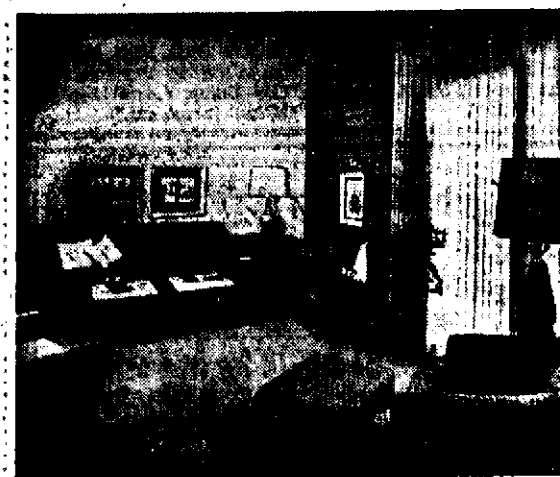
"Close to everything" Santa Ana, will take visitors there in a short time. Monthly payments for these homes are only \$68.87, including principal and interest, on a full price of \$13,750. Veterans can move in for nothing down except low impounds and closing costs.

Combining the imaginative with the ultra-modern, D. and E. Corp. has installed an "all-in-one-package" Waste King kitchen with automatic dishwasher, pulverator, gas range and oven, in these dwellings.

Entry blanks for the \$25,000 award "Heart's Desire" contest sponsored by the Builder's Institute, will be available at "Prince Charming" model homes for only a few more days. The contest ends Oct. 10, and all entries must be postmarked before midnight of that date.

The heart of Los Angeles is just minutes away via Santa Ana Freeway to Harbor Blvd., south to Edinger and left on Edinger to the development at Bristol and Fairview.

FROM LONG BEACH, a drive out 7th St. (Garden Grove) to Bristol, right on Bristol 2 1/2



IN FAIRVIEW RANCHO

Here is a view inside a 3-bedroom, D. and E. Corp. "Prince Charming" model home, with its big brick fireplace and colorful C. Tony Perelra decor, at Bristol and Fairview in Santa Ana.

GOLDEN WEST HOMES

IN WESTMINSTER

3 BEDROOMS 1 1/2 BATHS

\$11,600 to \$12,700

PROVINCIAL, MODERN, RANCH STYLES

\$57⁷⁴

PER MONTH

Principal & Interest

VETERANS

VA FINANCING

\$232 DOWN

(Plus Closing Costs & Impounds)

NON-VETS—FHA and Conventional Financing Available

Look at These Quality Features

LATH & PLASTER
HARDWOOD FLOORS
FOUNDATIONS
DOUBLE GARAGES
SLIDING ALUMINUM PANEL
SEWERS
PAVED STREETS

ACOUSTICAL CEILINGS
NATURAL ASH CABINETS
GARBAGE DISPOSAL
EXHAUST FAN
SIDEWALKS
CURBS
LARGE LOTS
STREET LIGHTS

DIRECTIONS—From Long Beach drive out 7th St. (Garden Grove Blvd.) to Golden West. Turn right and cross Westminster 1/2 mile to model homes.

Pay Less Than Rent for Los Altos Home

Families young and old can own a deluxe 3 bedroom, 2 bath home in Los Altos 18th unit for less than they are paying for rent. It was stated Saturday by Gene Harding, sales representative for the Los Altos Realty, Inc., agents handling the project.

"Rent receipts have no cash value whatsoever for families," Harding added, "yet regular low monthly payments on a home of their own would begin building an equity investment right from the start."

The sales representative drew this comparison to emphasize that home ownership in the 18th unit does not work a hardship on the buyer but rather it results in making extra cash available for other family needs.

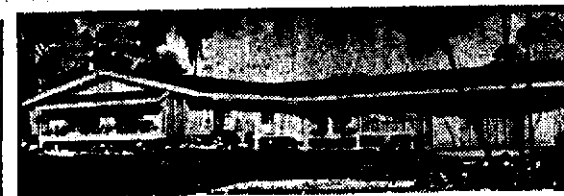
It was also pointed out that there is no excessive personal income requirement needed to take possession of the architectural designed homes.

VETERANS MAY PURCHASE on low down terms, consisting of \$250, plus nominal charges for costs and impounds. Monthly payments include principal, interest, taxes and insurance.

Located in the easterly section of the developed community of Los Altos, the 18th unit homes are convenient to shopping districts, schools, parks and recreational areas. They are near also to major cross town thoroughfares that provide direct and quick access to places of employment.

Prospective home owners may select from several exterior elevations and from varied floor plans. In each of the basic home styles are such attractions as natural pine wood kitchen cabinets, ceramic tile in stall showers, In-Sink-Erator garbage disposer and large closet space.

Completely redecorated, inside and out, the homes which formerly were rented, also have



NEARING SELL-OUT

Pictured is one of Aldon Construction Co.'s popular 3 and 4-bedroom, two-bath homes now displayed in the final unit at Buena Plaza, La Palma Ave., just east of Miller St., Buena Park.

Aldon Buena Plaza Homes Nearly Sold

Heavy September sales at Buena Plaza brought a forecast of an early sell-out at the new \$50 million Aldon 3 and 4-bed-

room, 2-bath residential community in Buena Park.

Willard Woodrow, who heads the Aldon Construction Co. in association with Ira H. Oberndorfer, reported continuing large crowds visiting the large display of model homes on La Palma Ave., just east of Miller St., near the Santa Ana Freeway.

Stimulating demand, he said, are announced plans for a \$20 million Kraft Foods Co. plant in Buena Park which will open up many new job opportunities.

Favorable terms are also a factor, he pointed out. Vets can still buy for nothing down, except costs and impounds, with monthly payments from \$68.87, principal and interest. Winning attention of home-

seekers at the new community for decorator colors, attractive are such features as custom-de-range hoods and aluminum sliding floor-to-ceiling fireplaces, ing glass walls leading to well-built-in gas ranges and ovens planned outdoor living areas.

FOR RENTAL PROFITS—ACT NOW!

WE WILL BUILD AND FINANCE

a beautiful home on your lot



2 BEDROOM \$4450

CERAMIC TILE IN KITCHEN AND BATH
Modern California Design—Highly Rentable

DUPLEXES AS LOW AS \$5895

ALSO 3 BEDROOMS
Prices Slightly Higher in Some Areas

100% FINANCING COVERS CONSTRUCTION AND EXISTING LOANS

We will handle all arrangements with building departments, financing and supervision

We Call at Your Home Day or Evening

CONSTRUCTIVE HOMES

12140 SOUTH ATLANTIC AVE.—COMPTON

Phone NEVada 4-9148 OPEN SUNDAY

"Round up the kids, we're going
to Grandview Palos Verdes!"



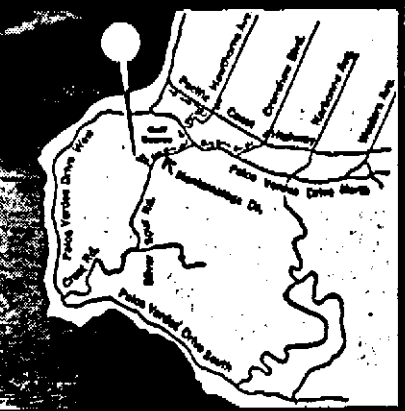
What's the lure? The excitement? The interest in "the Peninsula"? It's been there for years. Why is everyone talking about Palos Verdes all of a sudden? It's simple. Some months ago, Grandview—known throughout the Southland as a leader in the construction of quality homes—discovered that the Palos Verdes peninsula offered them one of the finest locations they'd ever seen for the building of another fine residential community. Living up to their famous high standards, they built homes here which offer unparalleled beauty on the outside—luxurious living inside and permanency and security for the future. The pride of owning a fine home in a setting of sea, surf and sky—all this can be yours, and so reasonably! Come out to Grandview Palos Verdes today—begin a life with a view...and speaking of views, bring along your camera for some views you'll find hard to duplicate anywhere!

Inspect these lovely 3 and 4 bedroom, 2 bath homes, with an exciting variety of 10 floor-plans and 80 exteriors to choose from. Model homes furnished by Barker Brothers, Beverly Hills Station. Discover a life with a view at Grandview Palos Verdes.

Here, also, is a rare opportunity for qualified veterans earning over \$520 a month. They are offered 4% financing

from \$875 down,

including all closing costs. Qualified non-veterans are offered conventional financing with 20% down



MOVE IN RIGHT NOW
IMMEDIATE OCCUPANCY

GRANDVIEW PALOS VERDES

24455 Montemalaga Drive • Rolling Hills, Calif. • Frontier 5-0561



Sales Agent: Walter F. Mansfield & Associates
Member Edward K. Zacherman and Barney R. Morris Development

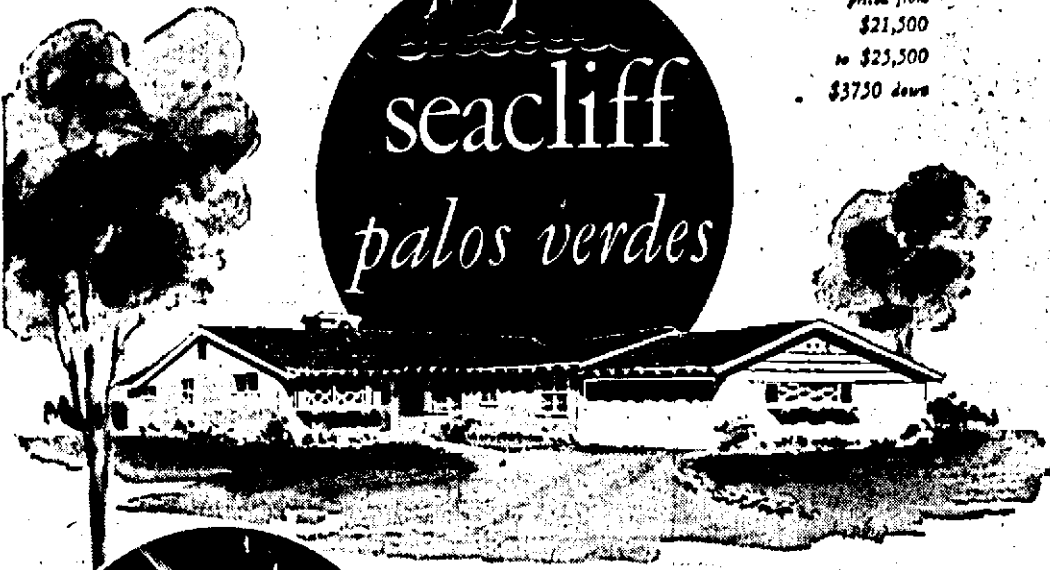
the House that loves to be Compared!

Here, nestled between Miraleste's rolling hills and the Pacific Ocean, you are protected from smog, fog and dampness, in a house designed for

beauty and maximum efficiency: close to school, churches and shopping, yet only minutes away from the most spectacularly beautiful play areas of the West.

priced from
\$21,500
to \$25,500
\$3750 down

seacliff palos verdes



furnished by ALPERT'S...
2153 Torrance Boulevard, Torrance...

DIRECTIONS: Take any main route to Pacific Coast Highway to Western Ave; south to Crestwood St. (at Peck Park); turn right to model homes.

SURETY DEVELOPMENT CO.

• for further information and details:
terminal 3-4114

YOUR ANSWER; A BIGGER

COMMUNITY CHEST

GRAND OPENING of UNIT 2

For the Finest Suburban Living in America!

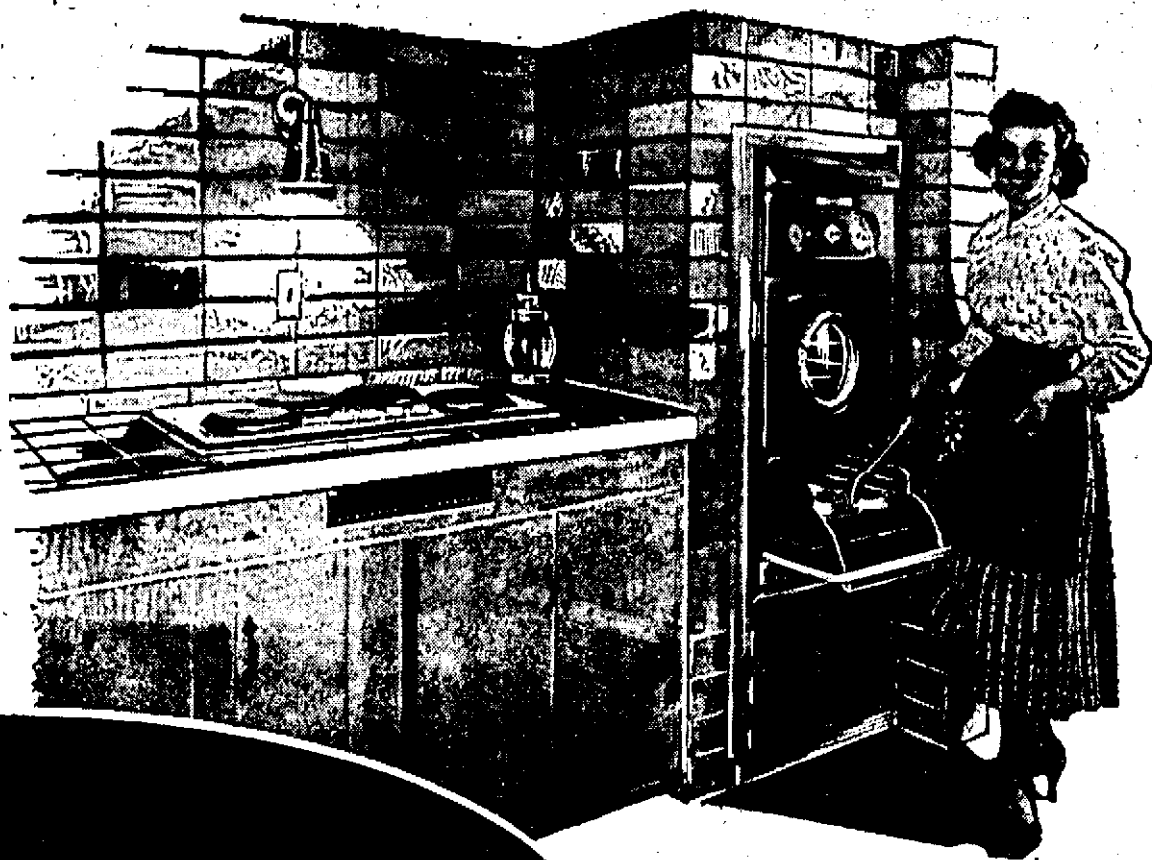
With the sole aim of continuing to provide the very finest suburban living . . . anywhere . . . the Larwin Company announces with pride the opening of Unit 2 of Town & Country Square. A glance at the photographs shown here will tell you that these homes possess a distinct personality. And yet, for all its individuality, its sound construction and its host of luxury features, a Town & Country Square home can be yours at a sensible price and payment program.

For a real "home-hunting thrill," see them today!

"IN THE HALL OF FAME"

Larwin Company homes were selected for permanent display in the 1956 National "Hall of Fame" Exhibit in Washington, D.C.

3 Model Homes tastefully furnished by W & J Sloane.



The stunning New Freedom Gas Kitchen features the Western Holly built-in gas oven and range, Waste King disposer, Gladding-McBean ceramic tile.

TOWN & COUNTRY SQUARE

in BUENA PARK

Entry Blanks Here
for the
Fabulous Home Builders Institute



\$25,000
Award Contest

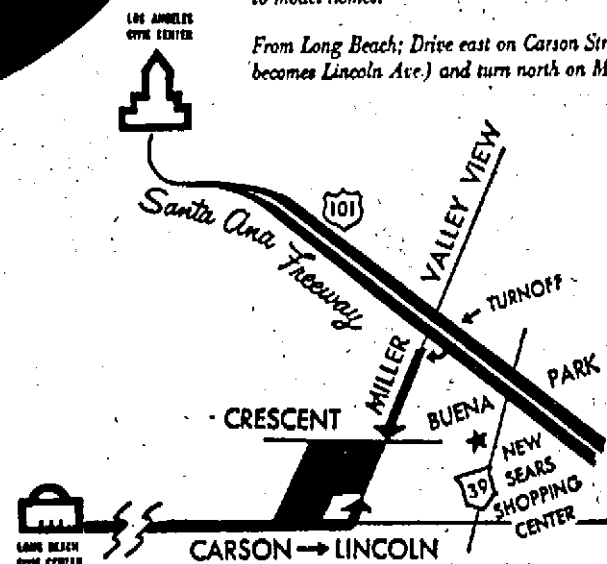
VETERANS still NOTHING DOWN
(except usual costs and impounds)

Low Monthly Payments \$73⁷⁵ (includes principal and interest)

A complete 24 foot "wall of glass" separates the living room and dining areas from the big 200 square foot patio with built-in luau type barbecue.

From Los Angeles: Drive out the Santa Ana Freeway to the Valley View turnoff (just twenty minutes), then south 2½ miles on Valley View (which becomes Miller) to model homes.

From Long Beach: Drive east on Carson Street (which becomes Lincoln Ave.) and turn north on Miller Street.



Larwin's New Unit Now Open

Grand opening of a new unit of Town and Country Square today will coincide with the big wind-up of the \$25,000 award "Your Heart's Desire" contest, according to executives of Larwin Co., builder-developers of this community in Buena Park, just 20 minutes from either Los Angeles or Long Beach.

Preparations have been made to greet augmented crowds of visitors wishing to take advantage of this double event, it was announced. This weekend is the final opportunity to become a "Heart's Desire" contestant. Entry blanks for the contest, which has been sponsored by the Home Builders Institute, Inc., and Home Builders Supplier's Council, can be secured only at model homes of participating residential communities.

VISITORS to Town and Country Square will find entry blanks at three distinctive models furnished by W. & J. Sloane. From Long Beach these can be reached by driving east on Carson St. (which becomes Lincoln Ave.) and turning north on Miller St. From Los Angeles, take Santa Ana Freeway to Valley View turnoff, go south on Valley View (which becomes Miller) 2 1/2 miles to models.

Homes in the new unit incorporate all the popular features of previous Town and Country Square models, which were selected for the 1956 National Hall of Fame exhibit in Washington, D. C., as outstanding examples of "suburban living in America."

DWELLINGS are designed with 3 bedrooms and Jack and Jill room, 3 and den or 3 and family room, with flexibility of floor plans to suit the individual buyer. For example, bedrooms are so arranged that they can be converted to other uses if desired. There are Jack and Jill rooms with "built-ins" arranged to "grow" with the children by being raised to higher levels as the youngsters gain height.

Emphasis at Town and Country Square is on individuality and luxury in big-family living at reasonable prices, salesmen say. Veterans can purchase homes for nothing down except the usual costs and imposts.

WIRE Club Hears Advertising Talk

With the new president, Mary Marrotte, presiding, the Wire Club met at the home of Bess Lyne at 2525 Pine Ave., with Thelma Chigaris serving as co-hostess.

Program chairman, Winifred Allen introduced Ben Martin, who offered many reminders on advertising. He also accepted questions which he answered.

Squatter's Rights

OMAHA, Neb., U.P.—A tired, peripatetic motorist finally found a curbside parking place in downtown Omaha, deftly backed his car in, and happily made his way to deposit a coin in the meter. Then he was greeted by an irate woman who told him to move on, she was saving the parking place for her husband who had gone down the street to get the car.

Believe in Signs

LINCOLN, Neb., U.P.—Insecticides are deadly to insect pests—and to humans, too, unless handled with care. Safety experts at the University of Nebraska said the manufacturers' instructions should be followed to the letter, even if the insecticides are being used for just a few seconds.



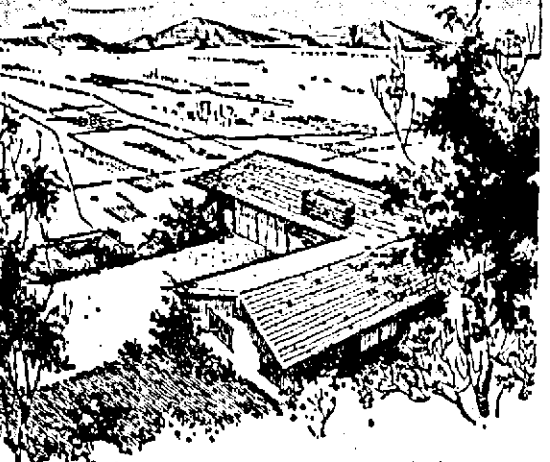
APPEALING HOME

Here is the living room of one of the new Town and Country Square homes which will be shown at a grand opening today in Buena Park.

YOUR PLACE IN THE SUN!

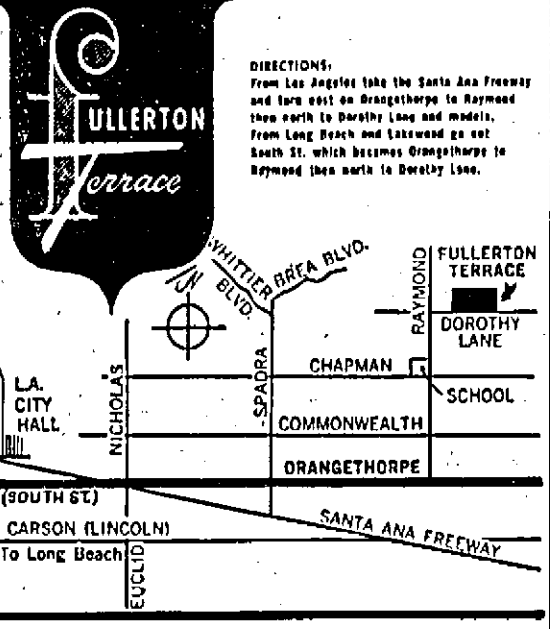
HILLSIDE HOMES

THAT OFFER THE
MOST BEAUTIFUL
VIEW IN ORANGE COUNTY!



FEATURING THE LAST
WORD IN MODERN LIVING
ALL-ELECTRIC
BUILT-IN KITCHENS

- Eye-Level Refrigerator Freezer
 - Washer and Dryer
 - Dishwasher • Disposal
- ESTATE SIZE LOTS
OVER 10,000 SQ. FT.
- HEAVY SHAKE ROOFS
- 3 & 4 BEDROOMS
3 Bedrms & Family Room
ALL WITH 2 BATHS
- FHA & CONVENTIONAL
FINANCING
FROM \$3,000 Dn.



Win Awards in Convention

Two Long Beach realty firms won three prizes each in contests at the state convention of the California Real Estate Association in San Francisco last week.

The Rex L. Hodges Co., won first prize for letterheads, first for business cards and second in outdoor displays.

The E. T. Moore Realty Co., took first prize for a real estate office erected in 1956, showing the firm's newest office at San Antonio Dr. and Orange Ave.

The firm also won first place for sales brochure and second place on letterheads.

The Long Beach Board of Realtors table entry featuring a Miss Universe display took second place.

The Moore office was designed by Killingsworth, Brady and Smith, well known for their contemporary designs. It is of post and beam construction with all-glass walls to the street. Planting beds extend around the building and through the columns which support the roof.



BEST NEW REALTY OFFICE

First prize for the best new real estate office in 1956 was awarded the E. T. Moore Co., at the California Real Estate Association convention in San Francisco last week for this office at San Antonio Dr. and Orange Ave. It was designed by Killingsworth, Brady and Smith, architects.

Trudy Richards.

FAMILY RESIDENCES
ANAHEIM

they have Everything!

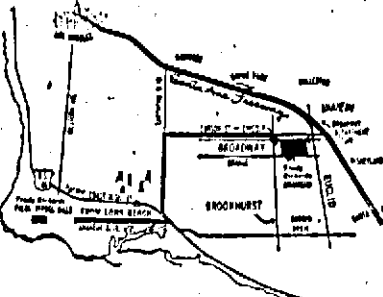
...with ELEGANT BUILT-IN KITCHENS in COLOR



NEVER BEFORE has a home merged SUCH BEAUTY and elegance of styling with step-and-time-saving efficiency as does this fabulous Trudy Richards all-electric GE food preparation center.

THE DESIGN is a HOUSEWIFE'S DREAM COME TRUE. This lovely kitchen, commanding a view of the play yard as well as the front entry, features a built-in GE electric range, wall oven, dishwasher, clothes washer and dryer, and garbage disposer, all in your choice of radiant color—and complete with a Homemaker's executive desk and an added family breakfast bar that seats six comfortably. BEAR IN MIND... all of these fabulous features are INCLUDED IN THE PURCHASE PRICE! Believe me, this is just what the doctor ordered.

Don't miss seeing it—and you can move in right away, too. No waiting... it's yours NOW!



ALSO INCLUDED IN THE PRICE...

- 1500 square feet of living space (nearly 2000 square feet under roof)
- 12 floor plans from which to choose
- No two homes exactly alike—and only 94 in this private park
- Traditional, Contemporary, Transitional exteriors—your choice of 30
- 41 wide shingles or fine rock roof
- Concrete slab and plaster throughout
- Disappearing dining table, seating seven
- Superior tile on all kitchen counters
- Single handle hot and cold mixing faucets in kitchen, baths by GYRO
- Cleanable oak black hardwood flooring
- Choice of 4 fireplace styles, wood hearths
- Ash paneling throughout
- Private dressing room with built-in marble top vanity and an added second wardrobe in master bedroom
- Double sink pullmans
- Extra large linen closet
- Built-in clothes hamper and storage space
- Underground sprinkling system with two #23 Rainbird sprinklers
- Full lawn, 12 shrubs, 2 trees on every lot
- 50 gallon Pioneer water heaters
- 80,000 BTU forced air heating in all rooms and both bedrooms
- Extra heavy wiring and 100 ampere electrical service
- Stainless Steel kitchen sinks
- Extra-large copper-backed plate glass mirrors in both baths and dressing room
- Grass-proof vinyl-plastic floors in kitchen and bedrooms
- 2 showers in every home
- Family room
- 200 square feet of concrete patio
- Completely equipped built-in outdoor barbecue

Sincerely,
Trudy Richards

RENO H. PERRINE ASSOCIATES
Sales Agents

8 Bedrooms and Den • 2 Bedrooms and Den • 3 Bedrooms and Family Room • 4 Bedrooms • All with 2 exquisite, tiled bathrooms

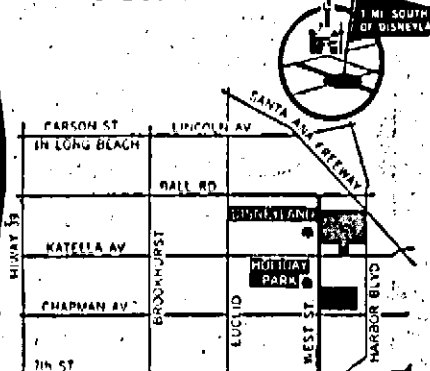
wonderful, wonderful kitchens!



Holiday Park

Homes that dare to be
DIFFERENT!

AN FHA
FINANCED COMMUNITY
priced from 16,300 to 17,500
COMPLETELY FENCED
FOR PRIVACY



DIRECTIONS
ONE MILE SOUTH OF DISNEYLAND, Holiday Park is easily reached from Long Beach by driving out Carson St. which becomes Lincoln and turning south on Highway 39 to Chapman—turn east on Chapman to West St., then north to models. If you drive out 7th St. (Garden Grove Blvd.) from Long Beach turn north on Highway 39 to Chapman—then east on Chapman to West St., then north to models.

A DEVELOPMENT OF DAVIES, KEUSDER & BROWN, INC. • DESIGNED BY RUSSELL E. COLLINS, A.I.A., ARCHITECT • WALKER & LEE, INC., SALES AGENTS • Get your Contest Entry Blank at HOLIDAY PARK Model Homes.



OPENS TODAY

The Atlantic Manor, an own-your-own apartment building at 443 Atlantic Ave., will be opened to public inspection today. This announcement was made by Barton and Barton, builders, who have completed and sold three own-your-own projects prior to this. Planned for 12 one-bedroom units, the Atlantic Manor features a number of departures in this type of construction, such as mercury switches, floating hardwood floors, large storage room, and corkstone vinyl tile in kitchens.



PRICED FROM \$14,525

This model illustrating the center hall plan, 3-bedroom, 2-bath and family room homes opening this week-end in Woodcrest, the all FHA residential development on Orangethorpe Ave. and Basque in Fullerton. Homes are priced \$14,525 to \$15,050 with down payments as low as \$2,225 on 4 1/2% 25-year loans.

Woodcrest Homes Model Is Opened in Fullerton

Woodcrest Homes has unveiled the "Show Home" after the preview showing one week ago. Advance reservations are being taken on homes now near completion. The "picture kitchen" has attracted wide acclaim on its beauty of design and step-saving arrangement. Woodcrest is an established community conveniently located near new businesses now moving into the Fullerton area, near schools and a major shopping center on Orangethorpe and Brookhurst Ave. Brummett and Demblon, builders, have long been engaged as custom builders of reasonably priced homes. "This will be the last group of Woodcrest Homes offered under such low FHA financing," the developer stated. The sales agency reports stepped-up buying activity since the preview showing one week ago. Advance reservations are being taken on homes now near completion.

Grandview Palos Verdes Lower Vet Terms Attract

New lower terms for vets have caused spiraling sales in the current unit of 3 and 4-bedroom, 2-bath homes in Grandview Palos Verdes, it was reported Saturday by Edward K. Zuckerman and Barney R. Morris, heads of the Grandview Building Co.

Boosting the enthusiasm of home-seeking families, it was noted, is the chance to move into many models immediately. "Through careful planning, it is now possible for qualified vets earning from \$500 per month to become part of the new community of Grandview Palos Verdes and to share life on the peninsula with the owners of the many mansions in this choice locale," it was explained by Walter W. Mansfield, of Mansfield & Associates, sales agents.

Mansfield said vets may now buy on terms from \$225 down, including all closing costs, on VA 4 1/2% per cent loans. Non-vets are offered



PENINSULA HOME

Pictured is one of 50 different 3 and 4-bedroom, 2-bath home stylings offered at Grandview Palos Verdes at Montemalaga Dr. and Silver Spur Rd. The homes contain up to 1633 square feet of living area.

conventional financing of 20 per cent down. The homes are priced from \$19,500 to \$26,525. Reflecting the charm of coastal living and responsible for attracting large crowds to the new community is a display of 10 models homes at Montemalaga Dr. and Silver Spur Rd. Mansfield noted. All of the homes have 75,000 to 90,000 BTU thermostat-con-

trolled forced-air heating; lath and plaster construction; big two-car garages; electric heaters and chrome accessories in bathrooms; polished marble tops on Pullman cabinets of natural finish ash with slab type doors and top-style kitchen with garbage disposers; natural finish ash cabinets, exhaust fans and other items of convenience. Landscaping includes front, side and rear yards, ornamental

shrubs, and all slopes are planted with ice plants, it was noted. Visitors may reach the model homes by following Crenshaw Blvd. past Hwy. 101 to Palos Verdes Dr. N., turning right to Montemalaga Dr. and then left to the residences. An alternate route is via La Brea-Hawthorne Blvd. past Hwy. 101 to Palos Verdes Dr. N., then left to Montemalaga Dr. and right to the new community.

OPPORTUNITY!
VETERANS OR NON-VETS
DUE TO CREDIT REJECTS
WE HAVE
4 NEW 3 and 4-BEDROOM HOMES
LEFT IN OUR 500-HOME SUBDIVISION
FABULOUS MAGNOLIA ESTATES
IN ANAHEIM

These May Be Purchased at Last Year's Prices
NO DOWN TO VETS
(Except Costs and Impounds)
\$395 Down to Non-Vets

For Information, Call
G. J. McCORMICK • Jackson 7-5500

VETERANS! \$150 ~~\$1500~~ MOVES YOU IN!
YOU MAY TAKE NINETY DAYS TO PAY
THE \$150 BALANCE OF COSTS & IMPOUNDS

WONDERLAND HOMES

FABULOUS 3 & 4 BEDROOM • 2 BATH HOMES IN WONDERFUL ANAHEIM

A Van Luit Mural on One Wall!
Palos Verdes Stone Planters!
Large Concrete Terraces . . .
Some Free Form!
Wide Walls of Glass!

PIONEER LAND CO.

SANTA ANA FREEWAY
BROADWAY DEPT. STORE
CARSON (LINCOLN)
BALL ROAD
ANAHEIM
WONDERLAND HOMES

THIS WAY PLEASE: From the Long Beach area, take Carson (Lincoln) to Euclid in Anaheim. Right on Euclid to Ball Road, left to furnished models at Walnut Street.

Veterans! No Down Payment • Costs and Impounds Only!

VETS only \$250⁰⁰ DOWN

Plus Costs and Impounds

Here is your chance to get the lowest home move-in cost in Long Beach! And you can take immediate possession of these quality 18th unit homes that are close to shopping areas, parks, churches and schools. Why live outside of Long Beach when you can still buy and enjoy all of the municipal services and conveniences offered in the award winning community of Los Altos.

With all these
"PLUS" features

Natural pine wood kitchen cabinets,
In-Sink-Erator garbage disposers,
ceramic tile stall showers,
central hall plans,
decorator styled interiors,
colored aggregate rock roofs,
wide roof overhang,
ceiling height closets
and all utilities
in and paid for.

LOW MONTHLY PAYMENTS

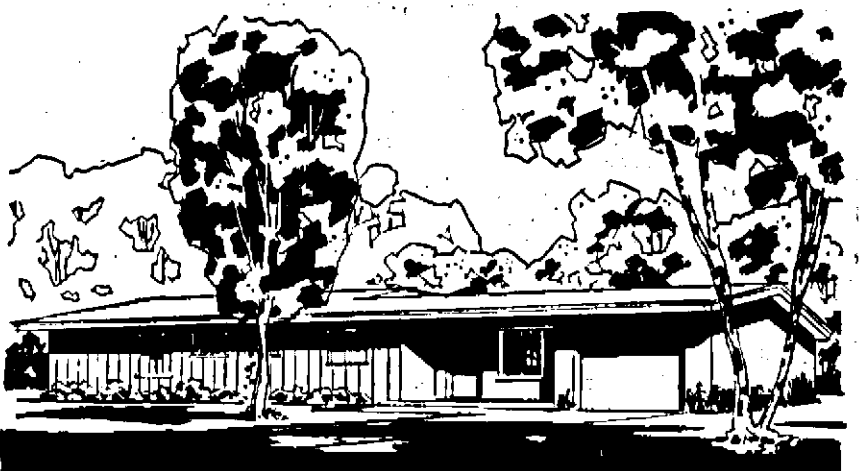
\$73⁵⁶

Includes principal, interest
taxes and insurance

the popular
18th UNIT
IN THE COMMUNITY OF
LOS ALTOS

**3 bedroom
2 bath
HOMES**

(FORMERLY
RENTAL
UNITS)



MODEL OPEN 10 A.M. thru 8 P.M.

Visit the model home today and learn how easy
it really is to put your family in a home that's designed
for casual, comfortable living in the best
California tradition.

**EXCLUSIVE SALES AGENTS
LOS ALTOS REALTY, INC.**

DIRECTIONS Drive east on 7th Street past the
Veterans Hospital to Studebaker Road, then turn north
and continue to Anaheim Road and model home.

Homestead Gardens New Terms Appeal

Sales moved sharply upward last week at Homestead Gardens, following announcement of terms of nothing down for non-vets in the development of 3-bedroom, 2-bath homes in Garden Grove, according to a spokesman for Walker & Lee, Inc., sales agents.

The spokesman also pointed out that vets may buy the quality-styled homes for nothing down but costs and interest.

The homes, built on big 7,200-square-foot lots, are close to shopping centers, schools of all grades, churches of many denominations and many other advantages, officials said.

FURNISHED by Aaron Schultz, model homes on Verano St., just north of Westminster Ave., are open daily from 10 a.m. to the evening hours to enable working families to visit the residences at their leisure.

Among the outstanding home features finding favor with buyers are thermostat-controlled heating, big wardrobe closets, steel casement windows, fibre-glass insulation, acoustic ceilings, stall showers with large glass doors, and large garages with ample storage space.

Other features are wide driveways, bath and plaster walls, weatherstripping on doors, garbage pulverizers, 40 and 50-gallon automatic water heaters, modern exteriors with redwood accents, rock roofs in many colors, gutters and downspouts.



HOMESTEAD GARDENS

Three-bedroom, two-bath homes in Homestead Gardens are available to vets and non-vets in wide variety of stylings on Verano St., just north of Westminster Ave., off Santa Ana Freeway, Garden Grove. This is one model.

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HI-WAY "39" PLAZA

VETERANS \$100

MOVES YOU IN

FULL PRICE — \$70,950 — \$11,650

JUST \$73 to \$77 Per Month

Includes Principal . . Interest . . Taxes . . Insurance

VETS! IF YOU EARN \$325 TO \$350 A MONTH YOU CAN BUY ONE OF THESE HOMES

...MANY WONDERFUL INTERIORS

MODELS FURNISHED BY WEST RICO FURNITURE COMPANY

MEN

YOU'LL APPRECIATE THESE FACTS

- YOUR HI-WAY "39" PLAZA HOME IS COMPLETE WITH RAISED FOUNDATIONS
- HARDWOOD FLOORS • 2 CAR GARAGES
- PLASTERED THROUGH • LANDSCAPED

LADIES

YOU'LL APPRECIATE THESE FEATURES

- GARBAGE DISPOSALS • SLIDING DOORS
- GUEST CLOSETS • LARGE WARDROBE CLOSETS • WEATHERSTRIPPED DOORS
- SIDEWALKS • SERVICE ROAD

HI-WAY "39" PLAZA
FROM LONG BEACH
Take 7th Street east to Highway 39, then south 2 1/2 miles to Bolso St.

HI-WAY "39" PLAZA

MAN GETS MISSION INN LAND FOR \$375 IN BACK SALARY!

In 1874, Captain Christopher Columbus Miller accepted deed to a square block of land in the heart of Riverside, in lieu of \$375 in back salary. The Millers built a home on that property, and three years later took in some boarders and named their place Glenwood Tavern. Over the years, the tavern has changed until today Captain Miller's home has become the world famous Mission Inn.

Whatever it cost,
your land is precious...be sure it's safe, too!

The land you own in California is worth more today than it was yesterday—it will probably be worth even more tomorrow. Your rights to that property should be protected—permanently.

To make sure your property is safe for as long as you or your family own it, Title Insurance has America's largest staff of title specialists to serve you—plus the only complete set of Los Angeles County land records. For 63 years, our offices have provided fast, low-cost, dependable title service to California land owners.

Let Title Insurance and Trust help make your land safe.

"You can be sure when TI insures"

America's Largest Title Company

Title Insurance and Trust Company

Southern California's Oldest Trust Company
HOME OFFICE, SERVING LOS ANGELES COUNTY
433 South Spring Street, Los Angeles 54 • MADison 6-2411

Also serving the counties of Alameda, Fresno, Imperial, Inyo, Kern, Mono, Orange, Riverside, San Bernardino, San Diego, San Luis Obispo, Santa Barbara, Tulare, Ventura.

pattern for pleasant living

Sherwood Forest homes are designed for those who enjoy and appreciate a refined, yet relaxed manner of living...

This is the atmosphere of Sherwood Forest, for it combines the two rare qualities of a truly outstanding residential community... elegant, award winning homes and surroundings of charm and quiet seclusion.

From the moment you enter Sherwood Forest, you almost "feel" its quality...the exquisitely designed exteriors...lush, green lawns shaded by large orange trees and landscaping...cool, comfortable patios and sparkling swimming pools... Everything considered, there is no finer residential community in Southern California. We invite you to see it at your earliest convenience.

American Institute of Architects 1956 Merit Award

3 & 4 BEDROOMS • FAMILY ROOM • 2 BATHS
3 BEDROOMS • 2 BATHS
ALL ELECTRIC GE BUILT-IN KITCHENS

priced from \$17,900 to \$19,600 VA, FHA & CONVENTIONAL FINANCING.

SHERWOOD FOREST

Keystone 5-0731
A George D. Buccola development

to Los Angeles
SEQUOIA
LINCOLN
BROOKHURST
BALL ROAD
KATELLA
CHAPMAN
GARDEN GROVE BLVD.
to Long Beach

Listen to "MASTERS IN MINIATURE" KEAC
Mon. through Fri.
11:00-11:15 a.m.

Take 7th Street on to Garden Grove Blvd., then straight to Brookhurst. Turn left on Brookhurst to model homes.

qualified NON-VETS NOTHING DOWN

No red tape! No waiting! Move in Now!
F.H.A. Terms also available

qualified VETS NO DOWN PAYMENT

(except closing costs) on a limited number of homes

THE LOWEST TERMS EVER! BUT YOU MUST ACT NOW!

Here's the biggest break ever offered both Vets and Non-Vets!
But you must act immediately to take advantage of these precedent-shattering terms in HOMESTEAD GARDENS. Because when these homes are sold—and they'll sell fast—we will never again be able to duplicate this spectacular offer! BE SURE YOU SEE HOMESTEAD GARDENS TODAY!

3 Bedrooms, 2 Complete Baths

from \$12,150 full price

HOMESTEAD GARDENS

Verano St. & Westminster Ave.
in GARDEN GROVE

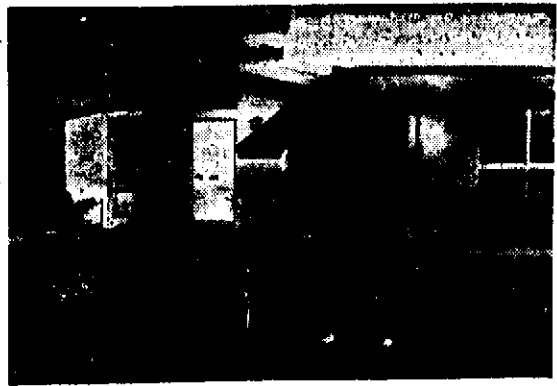
IMMEDIATE OCCUPANCY

FURNISHED MODEL HOMES Open Daily from 10 a.m.
furnished by Aaron Schultz of Long Beach & Anaheim
Sales Agents: WALKER & LEE, INC., LEhigh 9-8444

to Los Angeles
LA PALMA
SANTA ANA FREEWAY
CERRITOS AVE.
CHAPMAN AVE.
BROOKHURST ST.
LAMPSON AVE.
CYPRESS ST.
VERANO ST.
TRASK AVE.
HARBOR BLVD.
WESTMINSTER AVE.
to Long Beach
GARDEN GROVE BLVD.
to BEACHES
WRIGHT ST.

From Long Beach: Go East on 7th St. (which becomes Garden Grove Blvd.) to Wright St., South on Wright St. to Westminster Ave., left on Westminster 1/4 mile to model homes.

From Los Angeles: Santa Ana Freeway to La Palma, South on Brookhurst (which becomes Wright St.) to Westminster Ave., left on Westminster 1/4 mile to model homes.



Big Trudy Richards Homes Built for Growing Family

"They have everything!" This is the summation and description of enthusiastic visitors who have been giving Trudy Richards Family Residences in Anaheim's choice new residential section, "The Golden Triangle," according to Reno H. Serrine Associates, sales agents.

Planned to satisfy the varied interests and needs of a modern-size family with 4 or 5 growing children, one of the most notable features of each of the 12 distinctive floor plans is the easy way they use their 1508 square feet of living space (with nearly 2800 square feet under roof), to make every area as aesthetic as they are utilitarian.

In the living room, builders have taken into account the great out-of-doors, and related it to the home's inside elegance with up to 33 lineal feet of

ONLY 84 HOMES are available in this private, park-like community, and no two exactly alike.

Trudy Richards Family Residences have the built-in disappearing dining table that seats seven adults, colorful tile on all kitchen counters, stainless steel kitchen sinks, grease-proof vinyl-plastic floors in kitchen and bathrooms, private dressing



LUXURY IN KITCHEN

This is a kitchen in one of the Trudy Richards Homes in Anaheim and shows the many built-in features provided.

rooms with built-in marble-top vanity and the added second wardrobe in each master bedroom, as well as the double-sink pullmans in the big, tiled bathrooms.

INDEPENDENT-PRESS-TELEGRAM—C-11

Long Beach, Calif., Sunday, Oct. 7, 1956

On the outside, are sprinkling systems, full growing lawn, 12 shrubs and two trees on each estate-size lot, 200-square-foot concrete patio.

The Southland Is Welcoming the "Mansionette"

✓ The Really COMPLETE ALL-PURPOSE FAMILY RECREATION ROOM

15x20 Size Includes All This:

- FIREPLACE • LOUVRE WINDOWS • WIRING
- SLIDING ALUMINUM PATIO DOORS • STEPS
- BEAM CEILINGS • ROCK ROOF • ASPHALT TILE
- PAINTING INSIDE AND OUT • BRICK PLANTER

Can Be Attached to Home or Built Separately

ALL THIS FOR ONLY 750 Sq. Ft. \$2,250 TOTAL

3 or 5-Yr. Bank, FHA or Building & Loan Financing Available

ALTERNATE PLANS:

NO. 1 Three-quarter bath with ceramic tile shower for \$2,950—(without fireplace).

NO. 2 Wood floor—covered with asphalt tile—with roof to conform. Approximately \$2,440.

NO. 3 One-half bath—\$2,775—(without fireplace). For additional prices, an estimator will gladly call on you.

CALL TORREY 6-5380

DAYS, NIGHTS, SUNDAYS IF TOLL CALL, CALL COLLECT

BURNETT CONSTRUCTION

COMPANY — LAKEWOOD

Member — Long Beach Builders' Exchange

CHAMPAGNE HOME

Sparkling with many features are the new Champagne Homes at Chapman and Magnolia, Garden Grove. Vets can move in for nothing down, except usual closing costs and impounds. Easy terms are available for non-vets. Now available is a "trade in your old home" plan.

Trade-ins Accepted on Champagne Home

"Trade in your old home as you would your old car." That's the offer available to buyers of Champagne Homes in Garden Grove, according to the Contracting Engineers Co., builders of the 3 and 4-bedroom, 2-bath residences at Chapman and Magnolia.

Among the quality features are the giant floor-to-ceiling fireplaces, master suites with private bath, and covered patios with built-in barbecues.

To reach Champagne Homes from Long Beach, drive out 7th St. (which becomes Garden Grove Ave.) to Magnolia, turn left and continue to the development. Model homes are at Chapman and Magnolia.

SMITH AND WILLIAMS, architects who won the 1954 National Award of Merit, designed the homes.

living is Smog-free, Worry-free

In a different world of smog-free climate, Larga Vista in Rolling Hills offers your family the ultimate in suburban living. Come see a planned community of distinctive 3- and 4-bedroom, 2-bath homes on large estate-type lots, each with a protected view.

Your choice of many floor plans and exterior designs. Beautiful kitchens, lots of closets and many extras you wouldn't expect in the \$19,700-\$23,500 price range. Reasonable monthly payments, FHA available.

Drive out to Larga Vista today. See where your family can really live in peace and quiet yet be near shopping centers, schools and churches. Only 40 minutes from downtown Los Angeles and "next door" to the finest, safest beaches. Follow the map below or phone Terminal 3-0411 for easy directions. But come today. You'll always be glad you did.

BEAUTIFUL DRIVE Come south on Western Ave. across Pacific Coast Highway (U.S. 101) to Palisades Drive North. Turn right one mile to reservoir, then left 1 block to Larga Vista entrance.



"VOTERS, what is the name to remember in buying a home?"



"That's right... 25,000 Southland families can't be wrong... but remember, friends, good things don't last forever, so be sure to hurry out to **ALDON'S BUENA PLAZA** for the final unit is selling fast! See Orange County's finest... 3 and 4 bedrooms, 2 complete baths. If you're a qualified VET there's still **NOTHING DOWN TERMS**, except costs and impounds, from \$66 a month, (princ. & interest). You'll see why **ALDON'S BUENA PLAZA** gets everybody's vote!"

Western-Holly built-in range and oven in color... forced air heating... floor-to-ceiling fireplace... handsome hardwood paneling... sliding glass doors... Higgins oak block floors... birch kitchen cabinets.

MODEL HOMES furnished by Canon Schullz. naturally, it's gas

ENTER \$25,000 PRIZE CONTEST HERE

sales office: LA PALMA, EAST OF MILLER ST. E. "BILLY" HAMBURG, sales agent

From Los Angeles take the East Santa Ana Freeway to Valley View, then turn south. From Long Beach drive east on Carson St. (which becomes Lincoln) and turn north on Miller St.

CHAPMAN AVENUE

IS THE ANSWER FOR
PREFERRED LOCATION!

CLOSE TO SCHOOLS AND SHOPPING CENTERS

35 MIN. TO LOS ANGELES

20 MIN. TO LONG BEACH

15 MIN. TO BEACHES

5 MIN. TO SANTA ANA

NO DOWN TO VETS
JUST COSTS & IMPOUNDS

\$95 MOVES YOU IN!

MOVE IN TOMORROW!

Ask about our lease-purchase plan

LOW FHA TERMS

TRADE IN YOUR OLD HOME!

3 & 4 BEDROOMS

2 BATHS

LARGE 2 CAR GARAGES

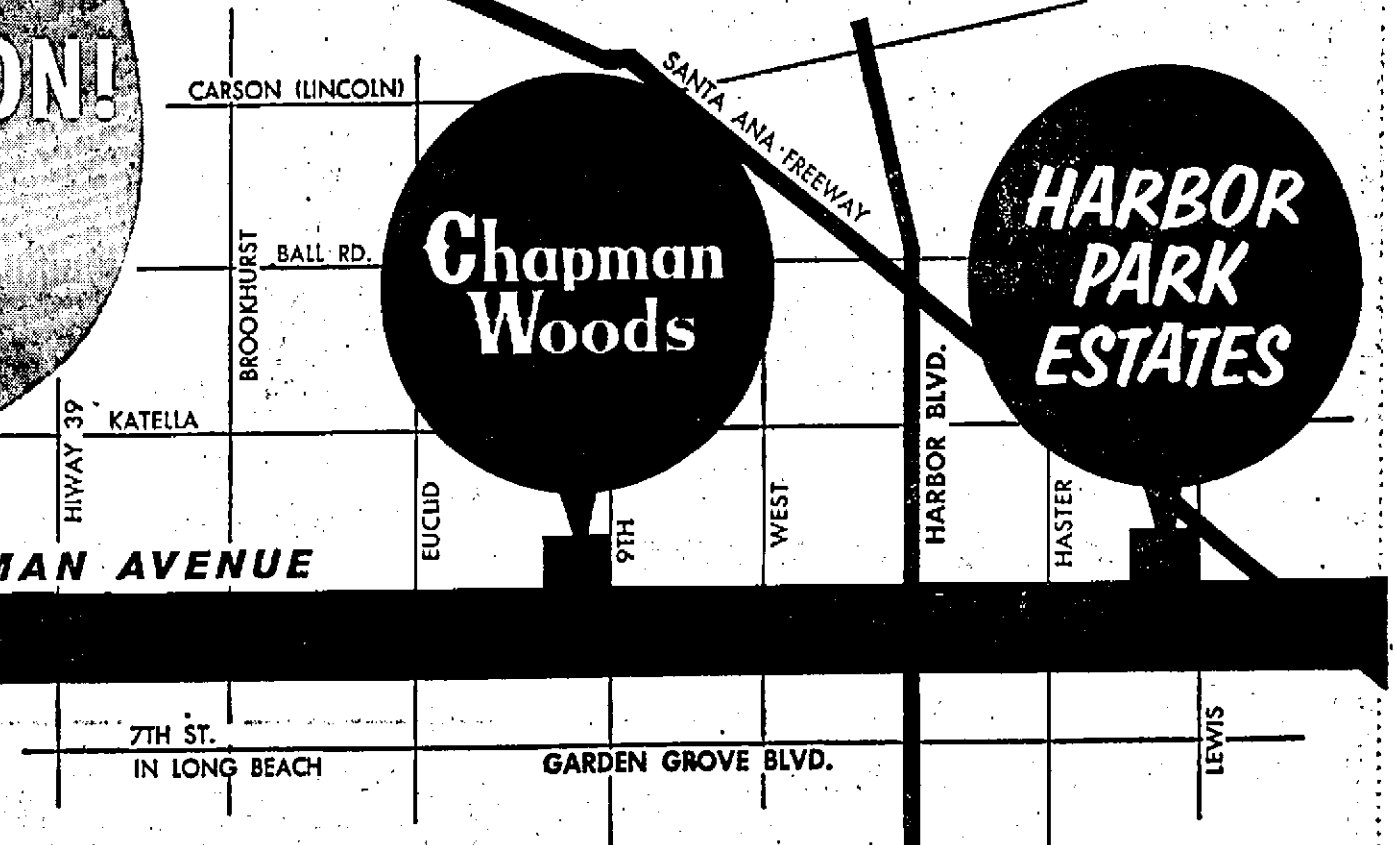
FIREPLACES

ALL HARDWOOD FLOORS

FORCED AIR HEAT

PRICED FROM \$13,625

SEE BOTH BEFORE YOU BUY!



YOUR HEART'S DESIRE
MODEL HOMES

Get your Contest Entry Blanks at your Heart's Desire **CHAPMAN WOODS** Model Homes. Open Daily 'til 9 P.M.

Drive out Chapman Avenue in Garden Grove today!

Homes by Tietz Selling Rapidly

As with previous units of Skylark Terrace homes, the 3 and 4-bedroom, 2 or 3-bath and family room homes in the Orangewood Series, opened recently, indicate the same rapid sales record, according to Bill Tietz, president of Tietz Construction Co., developers and builders. Built on lots with frontages of up to 85 feet, the homes are spacious with abundant use of glass and a generous amount of storage, cabinet and closet space.

More than 1500 square feet of living area is included in every dwelling with sliding lanai walls of glass and massive sandstone fireplaces in the living rooms. Available as optional equipment are swimming pools and air conditioning which may be installed during the construction of the homes. The large back yards easily accommodate pools as well as other recreational facilities. It was noted.

The famous all-electric efficiency kitchen, strongly praised in previous units of Skylark Terrace, features built-in wall ovens, range burners, dishwasher, vent fan, disposal and oversize family breakfast bars. Extra-wide overhangs, forced air 80,000 BTU furnaces, genuine lath and plaster construction, tile in baths with Pullman lavatories, electric heaters and etched glass stall shower doors are more features of the available for the dwellings.



INTER-COM SYSTEM OFFERED

In the Skylark Terrace Orangewood series, newest unit of the Tietz Construction Co., these are 3 and 4-bedroom, 2 and 3-bath homes, all with family room in a variety of exteriors and floor plans. The inter-com system shown above is only one of the many new built-ins offered. Model Homes are on Orangewood just off of Harbor a few blocks south of Disneyland.

are more features of the available for the dwellings, dwellings. Both Provincial and priced from \$18,000 and located Contemporary architectural on Orangewood, just south of treatments are used, with Disneyland. Visitors drive east crushed rock or heavy shake on Seventh St. (Garden Grove Blvd.) to Harbor and north to roofs. FHA and VA financing are Orangewood.

Vets Given Four Months to Pay \$300 Move-in Cost

Four months to pay the \$300 move-in costs is the offer being made by builders of Wonderland Homes in Anaheim, the Pioneer Land Co., sales agents, disclosed.

The new plan, which is designed to enable veteran buyers to overcome the pressure of meeting costs and impounds, has won wide approval, it was disclosed.

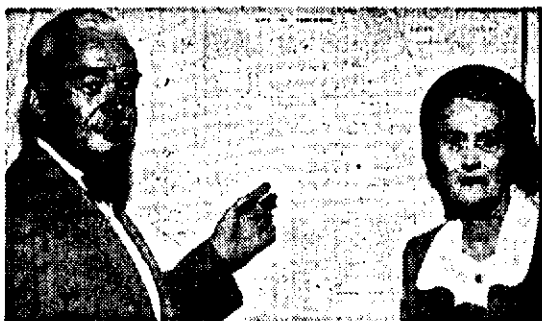
The vet buyer can occupy one of the spacious Wonderland Homes by laying out only half of the move-in costs

at time of occupancy. He may then take 90 additional days to accumulate the remaining \$150.

Veterans make no other down payments.

Wonderland Homes offer a choice of 3 and 4 bedrooms, each with 2 baths and large garages with work areas.

To reach Wonderland Homes from the Long Beach area, take Carson St. (which becomes Lincoln Blvd.) to Euclid in Anaheim. Go right on Euclid to Ball Rd., left to the furnished models at Walnut St.



REALTY SPEAKER

The economic impact the Douglas Aircraft Co., has on Long Beach will be discussed by Thomas E. Diehl of the company's production cost analysis department at the meeting of the Board of Realtors Tuesday morning in Lafayette Hotel. Diehl is shown here with Grace Small, the Realtors program chairman.



A WONDERLAND HOME

This is one of the many models Wonderland Homes is offering in Anaheim. Veterans are given four months to pay move-in costs, their only down payment.

GET A PROFIT FROM YOUR 50-FT. LOT!

1-BEDROOM DUPLEX OVER 4 GARAGES

\$10,195

BUILT IN LONG BEACH ON YOUR LOT

ALL GARAGES COMPLETELY FINISHED, PLASTERED
100% FINANCING TO THOSE WHO QUALIFY



SECURITY HOMES — MINNICK CONSTRUCTION CO., INC.
16437 PIONEER BOULEVARD, NORWALK

Call Now
Collect

Torrey 5-5243

Models Open Daily
10 A. M. to 8 P. M.

*Slightly Lower in Unincorporated Areas

INCLUDING SUNDAY
For Appointment or Information

Sherwood Forest Is Half Sold

Lure of suburban living in a residential community dotted with swimming pools and composed of award-winning homes has resulted in sale of 55 per cent of the new homes at Sherwood Forest. It was announced yesterday by George D. Buccola, developer.

Attracting large crowds to the development, he said, are six furnished model homes with decor by Aleda Blake, A.I.D., and Barbara Blake. The display of models is located on Brookhurst St., south of Lincoln Ave., in Anaheim.

"While lawns, shrubs and orange trees are included, our buyers are adding extra landscaping and more than 10 per cent have already installed swimming pools," Buccola said. Another 10 per cent, he added, are also planning to have backyard pools.

A SPOKESMAN for Walker & Lee, Inc., sales agents, said that Sherwood Forest homes are attracting mostly business and industrial executives and professional men—many of whom are employed in the Long Beach area.

Boosting sales, he said, is the rapid development of the entire area, including major shopping centers. One new center is now open at Brookhurst St. and Ball Road, he noted, and another is soon to rise across the street. The new \$200,000 Nutwood Grade School is also virtually completed.

All equipped with electric kitchens, the homes are priced from \$17,500 to \$19,500. VA, FHA and conventional financing is offered.

Features of the homes include one or more wood-burning fireplaces, wall-hung refrigerators, freezers, electric ranges and even, automatic dishwashers, washer-dryer combinations and garbage disposers.

Viewing Tower Tourist Attraction

CLEMENT, Fla. (AP)—A citrus tower is the newest tourist attraction in Florida.

The 210-foot high tower has been constructed in the heart of the state's citrus belt. From its observation platform, 525 feet above sea level, tourists can see 40 miles in all directions.

Thousands of acres of orange groves stretch out in neat rows from the tower's base, which is located on U. S. Hwy. 27. An express elevator whisks visitors to the top of the tower.

Cattle Census

WASHINGTON (AP)—Cattle and calves on U. S. farms in 1954 numbered 95,027,041, the Federal Census Bureau revealed. Cherry County, Neb., was the leading county in number of cattle and calves on farms with 285,296.

Ranch Convent

BANGOR, Mich. (AP)—Men of Sacred Heart Catholic Church here are building a 13-room ranch-style convent for six nuns who will teach in the church's new school next fall.

New 1957 Plans Now Ready

OPENING TODAY!

SKYLARK Terrace

ORANGEWOOD SERIES

Just South of Disneyland



Swimming Pool and Air Conditioning
Optional at Extra Cost



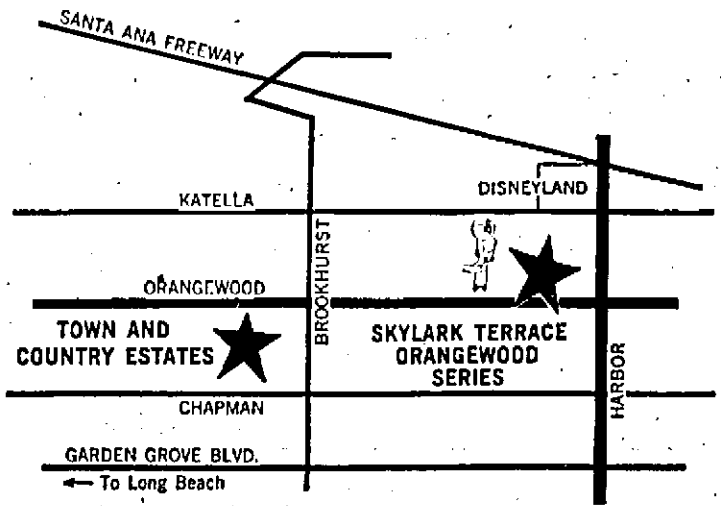
Color Keyed
Kitchens
By
Hotpoint

At No Extra Cost
• Electric Counter
• Electric Range
• Electric Dishwasher
• Electric Oven



Directions

From Los Angeles take the Santa Ana Freeway and turn south at La Palma (which becomes Brookhurst) or turn south on Harbor to Orangewood. From Long Beach go out Seventh St. (Garden Grove Blvd.) and turn north on Brookhurst or Harbor. Models open daily and Sunday 'til 9!



TIEZ CONSTRUCTION CO.
LEhigh 9-4611

Sales Office
LEhigh 9-4611

\$50 DOWN
WILL FURNISH
YOUR ENTIRE
HOME! Incl. TV!

**Out-of-State
CREDIT
O. K.**

\$10 DOWN
Will Furnish
ANY ROOM
24 MONTHS TO PAY

LONG BEACH FURNITURE CO.
YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT!
FREE CUSTOMER PARKING DELIVERY
American Ave. at 6th St.
SOUTHLAND'S LEADING VOLUME DEALER

DOWNTOWN LONG BEACH
OPEN MON. and FRI. EVE.
TIL 9 P. M.

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
5:00 P. M.
FRIDAY

Independent Press-Telegram

CLASSIFIED ADS... This Area's Greatest Single Marketplace

Suburban Offices
BELLFLOWER—Torrey 6-1721
9834 East Flower Street
GARDEN GROVE—LE 9-7747
9648 Garden Grove Blvd.
LAKEWOOD—Metcalfe 3-0764
5056 Faculty Ave.

Direct Classified Phone HEmlock 2-5959 LONG BEACH 12, CALIF., SUNDAY, OCTOBER 7, 1956 SECTION D-1



Full information on the following open houses and model homes will be found in the REAL ESTATE PAGES of today's INDEPENDENT PRESS-TELEGRAM. Look for them here.

TWO BEDROOMS

| Address | Phone | District |
|------------------|-----------|------------------|
| 228-A Coronado | HE 7-1251 | Belmont Heights |
| 172 Santa Ana | HE 3-8911 | Belmont Shore |
| 1116 Amelia Dr. | GA 7-5418 | Bixby Knolls |
| 4695 Goldfield | HE 7-1251 | Bixby Knolls |
| 532 Walnut | | Eastside |
| 5127 Verdura | GA 2-1264 | Lakewood |
| 4161 San Anselmo | HE 3-3966 | Lakewood City |
| 2913 Studebaker | HE 3-4995 | Lakewood Plaza |
| 2116 Lomina | HE 3-4995 | Los Altos |
| 6001 Elm | HE 7-1251 | North Long Beach |
| 6701 Lemon | HE 3-4995 | North Long Beach |
| 5426 Lewis | GA 3-7981 | North Long Beach |
| 1302 Lury | GA 3-7981 | North Long Beach |
| 6017 Myrtle | GA 3-7981 | North Long Beach |
| 5040 Pacific | GA 3-7981 | North Long Beach |
| 5953 Rose | GA 4-4638 | North Long Beach |
| 1932 W. Cameron | GA 7-8317 | Westside |
| 2010 W. Cameron | GA 7-8317 | Westside |
| 3063 Eucalyptus | HE 7-1281 | Wrigley |

2 BEDROOMS & DEN

| Address | Phone | District |
|-------------------------|-----------|------------------|
| 4244 Boyar | GA 2-7113 | Bixby Area |
| 330 Junipero | HE 8-6910 | Eastside |
| 9392 Weldon Dr. | LE 9-2915 | Garden Grove |
| 4160 San Anselmo | HE 3-3966 | Lakewood City |
| 37 Neopolitan Lane-West | | Naples |
| 5672 Lime | GA 2-7113 | North Long Beach |
| 2674 Baltic | GA 4-8113 | Westside |

3 BEDROOMS

| Address | Phone | District |
|-------------------------|------------|--------------------|
| 364 Panama | HE 9-6418 | Alhambra Heights |
| 8022 E. Rome | LA 7-1212 | Anaheim |
| 219 Grand | HE 8-2880 | Belmont Heights |
| 4348 Gaviota | GA 4-5884 | Bixby Area |
| Crescent & Western | LA 7-5959 | Buena Park |
| 4514 Linden | GA 7-5418 | Country Club Manor |
| 792 Gaviota | HE 3-4995 | Eastside |
| 1724 Stanley | HE 3-4911 | Eastside |
| Magnolia & Valencia Dr. | | Fullerton |
| 5880 Adderly Dr. | LA 5-9221 | Lakewood Area |
| 4708 Castana | HE 3-4995 | Lakewood Area |
| 2845 Monogram | GA 2-1264 | Lakewood Area |
| 3009 Shipway | GA 5-4022 | Lakewood Plaza |
| 4838 Sunfield | GA 9-5971 | Lakewood Village |
| 12 Palermo Walk | HE 3-0433 | Naples |
| 6251 Lemon | GA 2-8721 | North Long Beach |
| 1223 Collins | KI 5-5858 | Orange |
| Grove & Tustin | KE 8-9409 | Orange |
| 785 N. Tustin | KE 8-3938 | Orange |
| 2313 Shelton | | Santa Ana |
| 6042 Sowell | West. 9481 | Westminster |
| 3330 Gale | GA 7-8317 | Westside |
| 23012 Catskill | HE 3-4911 | Wilkinson |
| 2850 Eucalyptus | HE 7-1281 | Wrigley |
| 1960 Oregon | GA 4-5262 | Wrigley |

3 BEDROOMS & DEN

| Address | Phone | District |
|-------------------|--------------|--------------|
| Agate & Broadway | KE 5-9328 | Anaheim |
| 9781 Pritchard | TO 7-6650 | Belhollow |
| 11742 Lamson | HE 7-2571 | Garden Grove |
| Orangewood & 39th | | |
| 485 W. 31st | West. 2-4405 | Garden Grove |
| | GA 7-8317 | Wrigley |

OVER 3 BEDROOMS

| Address | Phone | District |
|--------------------|-----------|--------------|
| 8333 Lincoln | JA 7-5717 | Anaheim |
| 723 Orangewood | LE 9-4426 | Anaheim |
| 2907 Babb | KI 5-9092 | Costa Mesa |
| 1033 Magnolia | HE 7-5502 | Downtown |
| 12640 Garden Grove | LE 9-2188 | Garden Grove |
| 2049 Stevely | GA 9-6269 | Los Altos |

DUPLEXES

| Address | Phone | District |
|------------------------|-----------|------------------|
| 4717-19 Livingston Dr. | HE 3-0421 | Belmont Heights |
| 361-63 Park | HE 7-1331 | Belmont Heights |
| 1510-12 Gardenia | HE 3-4995 | Eastside |
| 2243 Lemon | GA 2-6163 | North Long Beach |
| 5920-22 Eagle | GA 4-5884 | Wrigley |

INCOME

| Address | Phone | District |
|--------------|-----------|------------------|
| 32 Ximeno | HE 9-2191 | Belmont Shore |
| 1905 E. 14th | GA 4-1747 | Eastside |
| 717 Gaviota | HE 3-4995 | Eastside |
| 5866 Orange | GA 3-4582 | North Long Beach |

Announcements 00

TO SAVE YOUR TIME THERE ARE BOX REPLIES

At The Independent Press-Telegram office for the following boxes:

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| 10-1000 | 10-1001 | 10-1002 | 10-1003 |
| 10-1004 | 10-1005 | 10-1006 | 10-1007 |
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Published Apartments 106

Unfurn. Apartments 102

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| Furnished Homes | 109 |
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9 | Unfurnished Houses 11

0 Business-Industrial 11

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| 15 Business Opp. | 12 |
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26 Real Estate Wanted 1

Unfurn. Apartments 107

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| Air Travel | 15A | Furniture Wanted | 75 | Pets | 91 |
| Antiques | 74 | Garden Service, Supplies | 58 | Piano Tuning | 79A |
| Architects | 38 | Glass—Windows | 46 | Plastering | 45A |
| Automobiles for Sale | 175 | Hauling—Express | 61A | Plumbing, Heating | 43 |
| Autos for Sale (Sub.) | 174 | Health Aids | 18 | Poultry, Rabbits | 92 |
| Autos, Midget | 173A | Help Wanted (Men) | 25 | Printing | 48B |
| Auto Parts & Repairs | 170 | Help Wanted
(Men, Women) | 27 | Property for
Development | 13 |
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| Business Opportunities | 126 | Landscape Contractors | 59 | Sewing Machines | 82 |
| Business Opp. Wanted | 127 | Laundry Work | 54 | Sheet Metal Work—Fans—
Air Conditioning | 49A |
| Cameras, Supplies | 68 | Leases, Hotel, Apt, Inc. | 124 | Sign Painting | 48A |
| Card of Thanks | 2 | Livestock | 88 | Sound Svc. & Rentals | 80A |
| Care of Children | 101 | Loans (Sal., Autos, Furn.) | 30 | Sporting Goods | 72A |
| Carpentering | 45 | Lodge Notices | 12 | Suburban Properties | 140 |
| Cement Work | 42 | Lost and Found | 12 | Suburban—For Rent | 120 |
| Cemeteries—Mausoleums | 9 | Lots for Sale | 134 | Swaps | 62 |
| Chinchillas | 93 | Machining | 39A | Termite Control | 44 |
| Church Notices | 16 | Machinery and Tools | 65 | Trailers | 165 |
| Cleaning | 55 | Miscellaneous for Rent | 96 | Trailers for Rent | 166 |
| Contractors—Builders | 39 | Miscellaneous for Sale | 72 | Trailer Repair | 167 |
| Coining Out | 14 | Miscellaneous Service | 61 | Trailer Space | 165A |
| Cost It Yourself | 71 | Miscellaneous Wanted | 63 | Trailers Wanted | 164 |
| Craftsmen | 38A | Money to Loan | 29 | Travel | 28A |
| Crossmaking, Weaving | 53 | Money to Loan on R. E. | 151 | Tree Surgery | 60 |
| Duplexes for Sale | 131 | Money Wanted | 153 | Trucks & Tractors | 168 |
| Earth Worms | 58A | Motorcycles & Scooters | 161 | Trks. & Tractors Wanted | 169 |
| Electric Equipment | 86 | Moving and Storage | 116 | Trust Deeds | 152 |
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| Employment Preparation | 32A | Office and Desk Space | 114 | Unfurn. Duplexes, Flats | 104 |
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| Florists | 6 | Oil & Mining | 155 | Upholstering | 52 |
| Form Rubber | 71A | Oil of Slat | 144 | Wanted to Rent | 122 |
| General Directors | 4 | Oil of Town | 142 | Wedding Suggestions | 10 |
| General Notices | 1 | Own Your Own Apt. | 132 | Woodcraft | 44A |
| Unfurnished Apartments | 103 | Painting, Decorating | 48 | Work Wanted (Men) | 25 |
| Unfurn. Duplexes and Flats | 106 | | | Work Wanted
(Men, Women) | 27 |
| Unfurnished Houses | 109 | | | Work Wanted (Women) | 26 |

Automobiles For Sale 175 Automobiles For Sale 175

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GOLDEN TABLE DECOR for Saturday's elegant Nightingales Ball, "Festival of Gold," gets a thorough last-minute inspection by, from left, Mmes. Milton Cantor, George Chipman, Allen Carlton and Loether Buck, chairman. Proceeds of the annual dinner-dance will go toward a Children's Hospital building fund and medication for needy local children.

Festival of Gold

All that glitters WILL be gold when Nightingales present its third annual Nightingale Ball at the Pacific Coast Club Saturday evening. With a golden purpose inspiring this main fund-raising project of the auxiliary to Children's Memorial Hospital, the entire proceeds of the Nightingale dinner-dance will be donated to the building fund for a children's hospital in Long Beach and to supplying medication for needy Long Beach children who receive treatment at Seaside Hospital throughout the year.

Using "Festival of Gold" as a decorative motif, Nightingales have issued 300 invitations to members and guests who will share this outstanding social event of the fall season. Elegant table centerpieces, created entirely of gold foil, will enhance the dignified beauty of the Sunset Room where dinner and dancing will be enjoyed to the golden strains of the Jack Collins Orchestra. The artistry of Mrs. Loether Buck, ways and means chairman, and her committee has also extended into the creation of gold place cards, favors and a large revolving model of the table center pieces which will

greet guests on their arrival in the foyer. Assisting Mrs. Buck in all arrangements and decorations for the evening are Mmes. Jeffrey Stone, George Chipman, James Collins, Norman Meager, James Evans, Wendell Gowdy, Berry Merritt Jr., Allen Carlton, Milton Cantor, Myrvin Elstead and William Jameson.

In the reception line greeting guests will be these officers of the Nightingale organization and their husbands: President Mrs. Montie Magree and Dr. Magree; President-elect Mrs. Frederick Jensen and Dr. Jensen; Messrs. and Mmes. Kenneth Henry, Norman Meager,

(Continued on Page W2, Col. 3)

Women

LONG BEACH 12, CALIF., SUNDAY, OCTOBER 7, 1936, SECTION W

Bay Club Chosen for Headdress Ball

Magnificent Balboa Bay Club was the setting for the gala luncheon given by Mrs. Stanley Weiss Tuesday for the members of the decoration committee of the Headdress Ball, the sixth annual of these glamour events sponsored by the Long Beach Auxiliary of the Southern California Symphony Association.

As chairman of this important committee, Mrs. Weiss chose the Balboa Bay Club for her luncheon with a definite purpose in mind, for it is there that the ball will take place, and while the festivities of the luncheon seemed uppermost in everyone's mind, all eyes were scanning the ceiling, the walls and the columns of the spacious club with but one thought in mind—to transform it into that of an exotic Oriental palace for the ball.

The theme for this year's ball, set for Nov. 16 is "Le Splendeur d'Orient." And splendor is exactly what Mrs. Weiss and her committee plan to present as a suitable background for the grand parade of headdresses in which the many contestants will vie for the coveted awards. The event is always one of the outstanding social events of the season, when approximately 400 of Southland's society gather to enjoy this spectacle of headdresses as they pass in review.

Mrs. William G. Rhorer is president of the local auxiliary which sponsors four concerts of the Los Angeles Philharmonic Orchestra each season in Long Beach. Proceeds from the ball are contributed to the continuance fund of the Symphony Association, without

which these local concerts would not be possible.

General chairman for the ball this year is Mrs. Alexander Kadavy, and although the invitations are not yet in the mail, she reports that many requests have already been received for table reservations from those patrons who regularly attend.

Attending the Tuesday luncheon were Mmes. Alexander Kadavy, Dominic N. Cavallere, Harvey G. Doody, William A. Neshitt, Raymond N. Chace, Walter C. Groshong, Ray O. Gould Jr., William E. Webb and Lewis Taylor Dorgan.

Also Mmes. Floyd Williams, Ernest H. Lockwood, Richard Poole, Murray H. Walker, John E. Roggeveen, Earl B. Milton, William G. Rhorer and James Herley.

Couple Honored by R. E. Manns

Mr. and Mrs. John Turner, new Lakewood residents, formerly of Phoenix, Ariz., are being honored this afternoon and evening by the Ralph E. Manns of 5705 Corso di Napoli.

Following a full afternoon sailing aboard the Manns' 32-foot yawl, Ohioa, the Turners and fellow guests will return to their hosts' Naples home for a delicious barbeque chicken dinner.

Joining with Mr. and Mrs. Mann in welcoming the Arizonians to the Golden State are Messrs. and Mmes. Robert P. Mann and John C. Stewart of Whittier, John Haldeman of San Pedro, Burt Kuhlman of Laguna Beach and Alan Ross of North Long Beach.



DANCING TO THE MUSIC of Jack Collin's orchestra will be enjoyed by Nightingale members, their husbands and guests next weekend in the Pacific Coast Club. Rehearsing their one-two-three-steps are, from left, Mr. and Mrs. Jeffrey Stone and Mrs. Wendell Gowdy with Norman Stow.

Lawyers' Wives to Offer 'Round-the-Clock' Styles

Smart fashions for the active woman, from the moment she steps out in the early morning to the evening's formal party when she wants to be her most elegant self, will be presented by Long Beach Lawyers' Wives Monday, Oct. 15, in the Supper Room of Lafayette Hotel.

The noon show, entitled "Round-the-Clock Fashions," will be given by Mayme Balkema of Gibson Style Shop, with commentary by Wilma Hastings, whose models will wear the beautiful ensembles. Proceeds will be used to further the club's philanthropic work, including the Legal Aid office and monthly support to Exceptional Children's Foundation.

Luncheon reservations may be made with Mrs. Donald E. Grisham, 81 E. 55th St. Mrs. Blaine N. Simons Jr., 1857 Pattiz Ave., is ticket chairman. Lovely table decorations have been planned by Mrs. Gordon Jacobson and her committee, while Mrs. Leo Friedman has obtained door prizes and favors.



FORMAL BEAUTY REFLECTS in the mirror as Mrs. Blaine Simons models an emerald green pure silk satin short evening gown. Smiling approval is given by Mrs. Donald Grisham, in a white peau de sole sheath with pearl-and-sequin bodice and Polonaise back, and, seated, Mrs. Gordon Jacobson, wearing a ruby red pleated dull silk satin short formal with Venetian lace inserts. The gowns are among those to be presented at a "Round-the-Clock" fashion show.



A LEISURELY STROLL arm-in-arm gives Mrs. Berry Merritt Jr., Mrs. James Collins, George Chipman and Mrs. Montie Magree, left to right, a chance to model the handsome ensembles they will wear for the "Festival of Gold." The annual benefit affair will be hosted by the Nightingales, junior organization of the auxiliary to Children's Memorial Hospital.



PHILANTHROPIC WORK of Long Beach Lawyers' Wives Club will benefit from the group's Oct. 15 fashion show in the Lafayette Hotel. Four of the styles that will be seen are modeled by club members above. At the left, Mrs. Leo Friedman is elegant in a bouffant satin evening dress studded with tiny seed pearls. Mrs. Albert C. Ramsey's black chiffon sheath formal glistens with

sparkling rhinestones. In the picture at the right, a soft white fox stole creates a striking contrast with the black silk crepe dress of Mrs. Everett L. Miller. A similar black-and-white study is made by Mrs. Robert Buck, right, wearing a black tissue wool dress and white mink stole.—(All photos by Staff Photographer H. S. Melvin.)

Holy Family Tea Planned as Benefit

Annual tea for the benefit of Holy Family Sisters will take place from 2 to 5 p. m. next Sunday at the Convent, 438 Sunrise Blvd.

Sisters of the Holy Family are primarily interested in the confraternity of Christian Doctrine, teaching Catholic children who attend public schools. This year they are instructing more than 2,500 children, and travel some 20,000 miles each year in this area, Compton, Seal Beach and Whittier.

The work of the Sisters also includes the instruction of adults in preparation for the teaching of children.

The tea is sponsored by the Catholic Daughters of America, Court St. Ann 763 and the Young Ladies Institute, with direct participation by all parishes of this city and surrounding areas.

John K. Hunters to Fete Marine General and Wife

Dr. and Mrs. John King Hunter, 550 Mesa Way, have bidden Southland friends to be guests in their home today at a festive and fashionable Sunday supper from 5 p. m. to 7 p. m. The party will honor Maj. Gen. Clayton Jerome, USMC, and Mrs. Jerome.

Mrs. Jerome is Dr. Hunter's sister. Her distinguished husband is Commanding General, Air Fleet Marine Forces, Pacific. The well-known service couple reside at the Marine Corps Air Station, El Toro, General Jerome's headquarters since arriving here from Norfolk, Va., where he was Commanding General, Air Fleet Marine Forces, Atlantic.

Assisting Dr. and Mrs. Hunter today will be Mr. and Mrs. Jack V. Evans of Santa Ana, Mr. and Mrs. Byron MacDougall of Los Angeles and Messrs. and Mmes. Stuart Lemon, Sam Magill and Emmett Sullivan of Long Beach.

Preceding buffet, cocktails will be served on the terrace a glow from many faceted "star lights," each pane intricately bordered in brass, to

illuminate the outdoors. Buffet will be served from the dining room where the table will glisten with a centerpiece of silver candelabra and handsome silver epergne filled with roses. Returning to the terrace, guests will dine at tables covered by crisp green linen cloths each centered by candles enclosed in star brass lanterns mirroring the unusual outdoor lamps with their skylight effect.

Costume Party

Pumpkins, cornstalks and original costumes will be in order Oct. 15 at the home of Mrs. Carl R. Lehman Jr., 2027 Pattiz Ave., when Delta Delta Chapter of Alpha Zeta Beta Sorority gathers for an evening of pleasure and business.

Wild Waves Bay

By IOLA MASTERSON

Conviviality broke its leash last night. Like a free and friendly puppy, it romped in all directions, managing to stay in four places all at once before, totally satisfied, it curled up for the night. The four places were Barbara and Don Davis' home, 2606 E. 2nd St.; Sally and Dick DeGolia's home, 1551 Ramillo Ave.; Ellie and Frank Person's home at 2 61st Pl., and Virginia and Dr. Franklin Water's abode, 294 Park Ave.

These homes were party-sites for a quartet of no-host cocktail parties, inspiration of the Junior League as one of its many "get better acquainted" affairs, and beautifully planned by Laurette (Mrs. Jerome) Peterson and Susie (Mrs. Norman) Meager.

At each of the gaily corners, active, sustaining, and provisional members were present to make sure each league "moment" would meet the other. At Barbara and Don's, Mary and Bill McMullen, Carleen and John Burrell, Dorothy and Joe Mullarky, Ruth and Dr. Malcolm Todd and Betty and Dr. Bob Buffum were assistants par excellence. At Sally and Dick's, league members and their husbands were tenderly cared for by Katie and Carter Boswell, Patty and Walt Landis Jr., Phyllis and Harlan Miller Jr. and Lucille and Dr. Ned Squire Jr. (anybody yelled Junior in that crowd and the stampeo would have been on!)

Betty and Palmer Wentworth, Marjory and John Clarke, Ann and Tom McCarty and Pat Geary Bartell assisted Ellie and Frank while Virginia and "The Doc" (Waters) were aided and abetted by Betty and Bill Seal, Peggy and Leonard Watson Jr., Dorothy and Paul Wheeler, Liz and Lloyd Patterson and Shirley and Jack Merrell.

With the hoisting of a new commodore's flag over the Alamosa Bay Yacht Club it was time for the "old commodore," in this case Gordon Dougherty, to ask his officers, committee chairman and race officials over to hoist a few, and we don't mean flags. Gordon and Ruth entertained last weekend at the traditional cocktail party in their home on Laguna Pl.

Fashionable gaiety held sway at the Petroleum Club week ago last night when members and friends swirled through the dinner dancing evening marking the club's first anniversary celebration. Among those looking elegant and happy were Grace and Frank Vessels, Laura and E. J. Ballantine, Anna Mae and Jack Bush, Bernice and Jim Nelson, Dorothy and Wilbur Harrison, Donna and Lee Foust, Winifred Campbell and "Bevo" (Hugh) Edelman, Irene and Jack Brayton (down from Los Angeles for the event), Ava and Jerry Evans (Jerry is the president, y'know), Oma and "Slim" Fowler, Wilma and Earle Madrox, the Johnny Alford, here from Shasta, Bernice and "Curly" Stansbury and Ruth and Harry Carrothers.

Here's a memory test and a bit of good news all wrapped into one. Mr. and Mrs. Albert Capotosto of New York City and the Philippines have sent word from Manila of the arrival of their first child, a son, born Sept. 14. Remember Mrs. C? Course you do! She's our own former Virginia Copeland, daughter of Mrs. L. H. Copeland and the late Mr. Copeland!

No matter how industriously the champagne sparkled Thursday it couldn't begin to keep pace with the sparkle of Mary Ann Riddick, bride-elect of Andy Bauer and honoree at the first of many showers planned for her before "I do's" turn to "I did's" at 4 p. m. Oct. 27. This party was given by Claudine Shidler and Mae Nattkemper in the Shidler home, 30 La Linda Dr., and it didn't just happen to be one of the loveliest of parties, it was planned that way! Mary McMullen presided at the champagne punch bowl. And Andy won't need to be too concerned about his future gastronomic comfort—every guest brought her favorite recipe with detailed instructions on how to cook it!

Those formula imbibers of the bootee set have been raising their bottles high in a toast to two of their rank's new additions. Pat and Paul Harder have a baby daughter, Virginia, and from Ashton, Idaho, comes news that Jean and Ralph Hunter are parents of two since arrival of a second son, John, on Sept. 16.

Guess what! Bill Davey is still below 220 pounds—even after a trip to Chicago for the International Police Chiefs convention. We wouldn't take his word for it but wife, V. swears it's true! Saw them at the Hawaiian Tuesday night and didn't bother to ask how many ounces below 220 pounds. After all, we diet, too! Before they left for Chicago V. and Bill put their calorie counting books in the "pokey" and threw the key away so they could enjoy to the fullest (extent of their stomachs) tremendous dinners at such places as Embers, Mortons and the London House.

In the middle of a smile we heard that Rosemary and "Doc" Wilson were leaving. Feeling bereft, like others, we never finished that smile. Capt. and Mrs. R. M. and sons Tony and Kelly fly to New York tomorrow where they'll board the SS United States for England to be Navy-stationed there for two or three years. "Doc" will be a liaison officer for Uncle Sam in London. Since being relieved from his ship at Coronado they've been staying with Rosemary's folks, the Roy Suydams, at 4201 Myrtle Ave.

Women want to know. They proved it Wednesday when more than 400 of them—socialites, businesswomen and club leaders—arrived at the Petroleum Club to hear a talk by "Cy" Rubel, president of Union Oil, on THAT proposition that adds up to four. Winifred Campbell and "Bevo" Edelman dreamed up the idea for the gathering which had the added fillip of a smart coffee hour to make it perfect. Assisting greeting the women and keeping their coffee cups filled were Mildred Gates, Mildred Shank, Dorothy Dunlap, Anne Yunkers, Dorothy O'Donnell, Dorothy Goodknight, Doris Olson and Janice Coale.

Achtung! From Germany come greetings from Marjory and Maj. Harold Neibling who want it known—ach, yaht in feigt, dere hollerizing der goot noos from der shimeys up—that they will be home about the first of the year. "Ag" and Dr. Mark Kuffel brought der goo—the good news personally on return from a month's vacation in Europe and visits with the Neiblings in Vienna as well as in Venice. Marge and Harold have been in Germany for a year and a half Army medical stint.

Good cookbooks make good cooks. Good food makes happy people. Good food and happy people were the result of a good cookbook Thursday at the Assistance League Clubhouse when the league had the first of its annual monthly Cookbook Luncheons (everything served is right from their own exclusive gourmet guide!) Stella (Mrs. Fred) Kellogg and Kay (Mrs. Don) Erb are co-chairmen of these open-to-the-public parties. Elizabeth (Mrs. Eugene) Jones does the decorations. As always, individual hostesses and their guests played bridge or canasta afterwards at their own tables.



Zeta Taus Commemorate Founders, Initiate Pledges

Founders of Zeta Tau Alpha Sorority were paid tribute Thursday at a program by Long Beach alumnae in the home of Mrs. Lee M. Bentzen, 4607 Blackthorne Ave. Assisting were Mrs. Ernest Marr and Mrs. Jorge Corrales-Diaz.

The program had special significance for the Long Beach group, for recently seven pledges of Delta Alpha chapter at Long Beach State College were initiated, thus forming a nucleus for the sorority's 99th charter grant. Initiates are Judy Hamner, Cecilia Moore, Lee Lou Sell, Violet Walters, Marilyn Young, Mitzel Mosher and Mary Ann Reichard. Their installation took place at Pacific Coast Club and was presided over by Carlene Holloway and Georgianne Henkle.

Following the ceremony, alumnae and initiates enjoyed a dinner at the Lafayette Hotel. Mrs. Francis J. Flynn introduced the guest speaker, Lois Swanson, dean of women at LBSC. Special recognition was paid to local outstanding members, Mrs. Claire E. Pike, president of the Auxiliary to the California Osteopathic Association, and Mrs. George Gordon, president of the Long Beach Council P.T.A.

At a recent business meeting Mrs. Henry J. Hansen Jr., president, revealed that Mrs. Thomas Reilly had been selected by the national board to be rush advisor for Delta Alpha chapter.

Fall Party Plans

Plans for a fall party will top the agenda when Ladies Auxiliary No. 70 of Plumbers Local No. 404 meets Monday at 8 p. m. at 1246 Locust. President Mrs. Jon Verant will be in charge, and Mrs. D. A. Daniels will be hostess. Husbands of members will be special guests, with each couple asked to bring another plumber and his wife.

CHARMING MODELS FOR BEAUTIFUL FASHIONS

Among Medical Auxiliary members who will model fall clothes from Schick's for fellow members Friday are (from left) Mmes. Russell Fisher, Maurice Rosenbaum, Richard DeGolia, Arthur Buell, Daniel

O'Toole and John C. Lungren. Other models will include Mmes. Stirling Pillsbury, William Rhorer, Gage Helms, John Arnold, James Brennan and Lyle Gray.—(Staff Photo)

Nightingale Dance

(Continued from Page W-1)

Clarence Davis and Alfred Williams.

Throughout the city numerous cocktail parties have been planned to precede the dinner dance. Mrs. A. A. Carrey, (president of the Auxiliary to Children's Memorial Hospital) and Mr. Carrey will host a party for auxiliary members and graduate Nightingale members.

At the East Ocean Boulevard home of the Larry Bonzer's, guests will be given a golden welcome by Dr. and Mrs. Montie Magree, Dr. and Mrs. Frederick Jensen, Messrs. and Mmes. Larry Bonzer, Wendell Gowdy, James Evans and Robert Campbell. Mrs. Magree will receive in a Barbiere original of exquisite red and white satin. Mrs. Jensen will be lovely in a Helga champagne peau de sole formal and Mrs. Campbell has selected gray and pink satin which will complement her brunette beauty.

In Dixby Knolls, guests will enjoy pre-dance cocktails in the home of the Allen Carltons, who will be assisted by Messrs. and Mmes. Loether Buck, James Collins, Art De Nio, Berry Merritt Jr. and Alfred Williams. Mrs. Buck will be stunning in a cerise wool lace sheath, and Mrs. Collins will wear shell pink peau de sole.

Other guests will travel to the Park Estates home of Mr. and Mrs. J. Tyson Ellis, where Mrs. Ellis, gowned in a gold

buffant pure silk formal, will be assisted by the Norman Meagers, the Jeffery Stones (Mrs. Stone in cinnamon lace), the Robert Blakes and the George Chipmans. Mrs. Blake has chosen ice green satin and tulle, and Mrs. Chipman will wear silver and white.

Also in Park Estates, the Milton Cantors (Mrs. Cantor in black and white chiffon) and the Travis Whites (Mrs. White in stunning black chiffon velvet) will assist the Donald Hardys in being host to another group of Nightingale dinner dancers.

Powder blue lace will be at its loveliest on blond Nightingale member Mrs. Robert Lemon, who with her husband, Bob Lemon, will entertain guests at their home, with the assistance of the William Jamesons and the Kenneth Henrys. Mrs. Jameson will be radiant in emerald green satin, and Mrs. Henry will be in complete harmony wearing a champagne satin formal with gold embroidery.

Friends of the William Rhorer, the John Sumners and the Philip Ver Plancks will enjoy congenial pre-party festivities in the charming Park Estates home of the Sumners. Mrs. Sumner will wear striking red taffeta and net.

Still more glittering and happy smiles will be worn by guests who will attend the respective pre-dance cocktail parties of the Dean Lucases of Park Estates, the Norman Stows of Dixby Knolls, the Myrvin Ellsteads of Los Cerritos, the Stewart Kings of Lakewood and the William Toxids of California Heights. During the evening at the Pacific Coast Club, white and gold balloons will descend from the ceiling of the Sunset Room, and recipients of balloons containing gold trinkets will receive surprise gifts.

Nightingales look forward to their third annual Nightingale Ball with the hope that its enthusiastic supporters will again enjoy an evening filled with golden purpose and golden memories.

Come to Dinels' for this simple but dressy Volanteen Sheath... To live modern and smartly for luncheon, cocktail, dinner or theater... zippered full length sleeves & a jeweled neckline... Poppy red or black... 7 to 13... 39.95



Medical Auxiliary Alert to Year's Opportunities

Plans for programs of vital interest, community philanthropies, welfare committee projects and an enlarged nurse recruitment program forecast a fruitful year ahead for the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association.

Mrs. Leslie Esposito, chairman, will head the organization which has 40 prospective new members.

As a beginning event luncheon meeting is scheduled for Friday at 11:30 a. m. in the Supper Room of the Lafayette Hotel.

Highlighting the program, planned by program chairman Mrs. Hubert Pritchard and her co-chairmen, Mrs. Richard Mallock and Mrs. Robert Godwin, will be a display of original and smart fashions from Schick's which auxiliary members will model.

Juniors Open Club Season

Chrysanthemums in vivid fall hues provided decor as Ebbl Juniors staged the first meeting of their club year Friday at Ebbl Clubhouse.

Mrs. Robert L. Carter presided. Mrs. Robert Ray, membership chairman, presented new members with a dainty rosebud corsage as she introduced them to the gathering. Welcomed were Mmes. Thomas Cole, Charles Erickson, W. Frome, W. A. Grotenhuis, F. D. Hesley, E. R. Ludloff, Wayne Jenkins, S. J. Mighell, C. L. Miller, R. A. de Masl, J. A. Myl, J. G. Oswald, H. W. Schildwachter, J. L. Smith.

Mrs. U. S. Worden and Mrs. John McCutcheon, assisted by their respective committees were hostesses for the event. Bridge and canasta were enjoyed following the business meeting.

Will Entertain

Anna Etheridge Tent No. 58 Daughters of Union Veterans will entertain the department president Monday with an 11:30 a. m. luncheon in Veterans Memorial Building, Broadway and Cedar. Mrs. Rose Capron will preside.

FORMALS BRIDAL

• BRIDESMAID DRESSES
• AFTER FIVE DRESSES
• ACCESSORIES

SPECIAL ATTENTION TO ORGANIZATIONAL GROUPS

Audrey's
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FREE Park & Shop

studies the heavenly bodies—
stars Edith Lances bras!

Out of this world, but beautifully within reach... the Edith Lances bras that are all for the now sculptured look, the high-bosomed look so alluringly feminine, fashion-conforming! Both short and long line styles perform firmly-rounded figure magic with soft, deep wire separation.

Short-line Bra for the average or full figure. In white nylon satin. 32 to 40, **18.50**

Long-line Bra for the average or full figure. In white nylon satin. 34 to 42, **22.50**

MISS JUNE RUTAN, Edith Lances Consultant, will be in Buffums' Corsot Salon Monday thru Wednesday, October 8 thru 10 with up-to-the-minute reports on figure fashion... and to suggest the Edith Lances bra best suited to YOU. Do plan to see her!

Fashion has a beautiful beginning in Buffums' Foundations, Third Floor

Buffums' Store Hours: 9:30 A.M. to 5:30 P.M. Fridays: 12 Noon to 9 P.M.

Cocktail time

Luxury in lace combined with a crepe sheath—simplicity romantically yours from MR. BOB

MR. BOB

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Carl A. Lehman's Mark Golden Year at Reception

A half century of married life together was celebrated recently by Mr. and Mrs. Carl A. Lehman of 13201 S. Wilson St., Garden Grove. Hosts for the festive reception were the golden-
wed's son and daughter-in-law, Mr. and Mrs. Carl J. Lehman, in their Garden Grove home at 9181 Imperial Ave.

As the happy pair greeted more than 100 well-wishers, the gracious, silver-haired Mrs. Lehman was gowned in the delicate lace-trimmed wedding dress she wore 50 years ago when the couple exchanged nuptial vows Sept. 19, 1906, in Ishpeming (Indian word meaning "heaven"), Mich. They cut their golden anniversary cake in a room profuse with gold and white flowers and gold-sprayed driftwood festooned with gilded bells.

Assisting the hosts were the celebrators' other son, Norman A. Lehman, and a granddaughter, Linda Lehman. Mr. and Mrs. Lehman came to the Long Beach area 35 years ago and have resided in Garden Grove for the past 15. Mr. Lehman is a retired employee of Richfield Oil Co., and both have been active in the Trinity Lutheran Church of Long Beach for the past 35 years.

November Date Told

On Nov. 3, in St. Barnabas Catholic Church, Irene Gallagher, daughter of Mr. and Mrs. John Gallagher, 969 Silva St., will become the bride of Gerald L. Hansen, son of Mr. and Mrs. Mac Hansen, 4408 Palo Verde Ave., Lakewood.

Both the bride-to-be and benedict-elect are alumni of Jordan High School, where Miss Gallagher was president of Kaperetex Sorority. Her fiancé served with the Army in Germany.



Mr. and Mrs. Carl A. Lehman

Weekend Guests

Assistant Secretary of the of Rear Adm. and Mrs. Robert Navy Albert Pratt and Mrs. L. Campbell at their quarters Pratt of Washington, D. C., on Naval Base, Terminal are houseguests this weekend Island.

Confucius' Daughter Says:
"Much better to LOOK and FEEL like million than just have millions!"

Where the Oriental line art of beautiful relaxation is combined with complete beauty care services.
3 Mails to pamper you with lunch or dinner service, coffee breaks—whatever you desire!
1 STYLISTS — 2 MASSAGES
Permanent Waves from \$12.50. Tinting from \$6.50

CHAN'S ALL-DAY "On working but not beautiful" package

| | |
|-----------------------------|-------|
| STEAM BATH & SHOWER | 1.00 |
| MASSAGE—1 Hour | 5.00 |
| MUD PACK FACIAL | 5.00 |
| HAIR UP | 5.00 |
| PEDICURE & LEG MASSAGE | 4.00 |
| CHAN'S LASTING OIL MANICURE | 2.00 |
| STYLING CUT | 2.00 |
| HAIR TYLE & OIL SHAMPOO | 3.00 |
| SPECIAL! | 21.00 |

A PERFECT GIFT!

Chan's GLAMOUR Salon
8508 EAST SPRING ST. • GARFIELD 1-8044
OPPOSITE NEW SAFWAY

STAR-STUDED CAST

Singers Workshop production of Rudolph Frim's "Vagabond King" will sparkle with talent, for even bit parts will be portrayed by leading players of former shows. Performances will be given Oct. 12, 13 and 14 and at a Saturday matinee in the Concert Hall of Municipal Auditorium. Tickets are now on sale at the box office. Leading players pictured are (from top) Harvey Wagner, Francois Villon; Laura Killingsworth, Lady Katherine; Patricia Zieg, Hugette; Jackie McFadden, Lady Mary; and Bill Bandle, Tabarril.—(Jasper Nutter Photo)

James-Grayson Names Joined

A temporary home in Guam awaits the former Doanalee Grayson, daughter of Mrs. Leonita S. Grayson of Los Angeles, who will leave next month to join her bridegroom, Richard M. James, son of Mr. and Mrs. Robert R. James, 2115 Zandia St., on that Pacific Island.

The pair was wed Sept. 23 in evening ceremonies at Long Beach Air Force base chapel and honeymooned in Santa Barbara before James left for his Air Force assignment. They will make Long Beach their permanent home when they return in about 18 months.

Both the bride and her husband attended Wilson High School, where the new Mrs. James was affiliated with SFO

and the bridegroom vice president of Sigma Chi Epsilon.

Exchange Student to Meet Alums

Tarik Al Delaimi from Baghdad, Iraq, foreign exchange student at Long Beach City College, will be guest speaker Monday at 7 p.m. at a dessert and business meeting of the Long Beach Alumnae of Pi Beta Phi in the home of Mrs. H. O. Wallace, 3806 Gaviota Ave.

Hostesses for the evening will be Miss Mildred Pitt, Mrs. Paul H. Shaw and Mrs. J. M. McLaughlin. Reservations may be made with Mrs. H. B. Crosby or Mrs. Irving Smith Jr.

Buffums'

highlights new arrivals from the Designer Collections

in an

INFORMAL FASHION SHOW

during luncheon each Monday 12:30 to 2 P. M.

at Victor Hugo's, 730 E. Broadway

phone HEmlock 6-4476 for reservations



Buffums'

brings you thrilling savings on a huge collection of fabulous furs in our

OCTOBER FUR EVENT

Monday through Saturday
October 8th through 13th

Choose from the most magnificent collection of luxurious new furs outside the great fur market itself. Select the fur of your dreams from the newest, most glamorous fur fashions—in everything from priceless minks to smart young sport and casual furs... all at wonderful savings!

Informal Modeling: Monday, Tuesday and Wednesday, October 8th, 9th, and 10th.

- a. 10-Skin Tip-dyed Russian Sable Stole. 795*
- b. Natural Cerulean Blue Mink full length coat. 4500*
- c. Breath-of-Spring, Natural Cerulean Blue Mink Pocket Cape. 1195*

Buy your furs on a Buffums' Convenient Credit Plan tailored to your needs. Up to 24 months to pay.

Buffums' Furs, Third Floor



Buffums'

helps you grow a new, young skin with
Coty's Vitamin Beauty Treatment!



The 5-minute beauty treatment that carries needed vitamins deep down where beauty begins, maintains moisture balance—helps nature replace rough, flaky skin!

At bedtime, cleanse with Coty Instant Cleanser, smooth on the Coty Moisture Balancer for your skin type... in just a few days, your skin will appear freshly smooth—your complexion lovelier!

Vitamin Moisture Balancer for dry or normal skins, with Instant Cleanser, \$5 value.....**3.50***

Vitamin Moisture Balancer for oily skin, with Instant Cleanser, \$5 value.....**3.50***

*plus tax

Buffums' Cosmetics, Street Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Fridays: 12 noon to 9 p.m.

*All Prices Plus Federal Tax
All furs labeled as to country of origin of imported furs.

Like Ever-Changing Tide, Social Parade of Armed Forces Families Continues

By VIRGINIA NEWTON

With another autumn comes another birthday for the ever popular *Wives of Navy Doctors Club*. This time the club has come to voting age—21 years—and a special gay outing has been planned to celebrate the occasion with the members driving to Portuguese Bend to the newly built home of Dr. and Mrs. F. W. Thompson of 31 Narcissa, where an outdoor party will be enjoyed. Each member is to bring her own sandwich

and birthday cake and coffee will be served.

Reservations should be called into Mrs. Lewis Dorgan of 4200 Linden before Monday night as the birthday event is Wednesday, at 10:30 a. m.

Transportation is available and members should check with the reservation chairman regarding rides.

New medical or dental officers wives in the area are especially urged to attend.

Recently the officers at-

tached to the USS Helena and their ladies entertained at the cocktail hour at Allen Center in a farewell and welcome event to their commanding officer, Capt. Harry Smith and his charming wife; and to new CO Capt. Arthur Spring and Mrs. Spring of Coronado.

Then last night Capt. and Mrs. Harry Smith were the guests of honor at a party given in farewell to them by their friends, Capt. and Mrs. B. A. Smith.

And speaking of lovely events, the coffee hour that took place recently in Mrs. Raymond Brightman's home and co-hosted by Mrs. James L. McAnn was a most attractive party attended by 50 guests.

Mrs. Ward McCabe and children had as their recent house guests from San Antonio, Tex., Mrs. McCabe's brother and family, Mr. and Mrs. Henry Rosales and pretty daughters, Vivian and Pam.

Also visiting was Mrs. McCabe's aunt, Mrs. Carlos Moreno, and six children from Mexico City, who like our city so much they are planning to become residents.

Comdr. and Mrs. Robert Craig of this city have as their house guests from New York City, Mr. and Mrs. Fredrick Ottstadt and Mr. Ottstadt's sister, Elizabeth Jones. An evening last week Comdr. and Mrs. Craig entertained at a birthday dinner at Allen Center honoring Mr. Ottstadt. Among the guests were Capt. and Mrs. William Thompkins.

New residents moving here recently are Mrs. James A. Shilson and children from London, England. Capt. Shilson recently took over the command of the USS Bryce Canyon in the Orient.

Mrs. Robert Davis and her house guest from Australia, Maisie Martin, are leaving shortly to tour the United States. They will be met in New York City by Mrs. Davis' husband, CWO Davis.

The Chaplain's Wives of the Navy in this area enjoyed a coffee at the home of Mrs. Ward McCabe. Newcomers present were Mrs. R. A. Long and Mrs. E. R. Weidner.

All service folk in this area are reminded of the beautiful and special dedication services today at the Navy Family Chapel located in the Navy Project on Hill St. Bishop F. Eric Bloy is guest speaker and the coffee hour will be hosted by the Navy Family Chapel Committee Wives. "All hands" are cordially invited to attend the event at 3 p. m.

Free Admission

Quality, Not Sex, Builds Sales

By ILKA CHASE

I declare I'm getting concerned about America's sex life. We seem to be living a large part of it in our advertisements and in the pages of magazines and much of it is peculiar to say the least.

I refer only indirectly to the fact that we exploit sex instinct in the form of luscious babes to advertise everything from spark plugs to beer. This I've become inured to although it might be enlightening to do a bit of research to discover if more money spent on the product and less on model's fees might not boost sales even higher.

Not, mind you, that I'm against pretty girls "turning" an honest hundred bucks an hour. It's just that most of the beer is so awful. I pass over the spark plugs since my ignorance of them is abysmal and as long as they don't sputter or explode I'm content. But honestly, some of our advertising is getting out of line, particularly that promoting movies.

It's rare any more that you ever see a perpendicular film ad. The ladies and gentlemen are all reclining. They recline for cigarettes too—that's to show how relaxed they are.

For one current movie, the beautiful film on Van Gogh, called "Lust For Life," the figures are not lying down. There is a drawing of a man on his knees apparently tearing a girl's clothes off and the caption reads, "He didn't kiss, he crushed."

Come on, boys, what kind of nonsense is this? I think the customers have every right to resent it on a variety of counts. And certainly it does no service to the producers, since those who would enjoy the moving and honest story the picture tells, won't get hooked into the theatre with that kind of tripe, and those who go expecting hot stuff will suffer cold disappointment and are not likely to tout it to their friends. The producer suffers a two-way loss. The other indictment against this type of promotion is that although Van Gogh is a giant, whom the salacious little sneering lies can't hurt, they are still an insult and an injustice to the memory of a great artist and a poignant human being. When Hollywood does turn out a fine film, why debase it with vulgar exploitation?

The other release they're trying to sex-up is "The Bad Seed." I haven't seen the film but I know the play, a chilling little tale of a child murderer. The story may or may not set you a-tingle with horror and compassion for the mother, but it's in the thriller category and one thing it hasn't got is sex. Yet to see the advertisements, complete

with a female figure in transparent lingerie and a strangely cringing male figure in the shadows, and to read the copy, you'd think most of it went on in the boudoir and that perversion played no little part. None of that exists in the story and the advertising reeking innuendo is plain dishonest.

Recently in a magazine I saw a full-page color photograph of Miss Elsa Sorensen clad only in a bouquet of long-stemmed American Beauties. Since there is nothing obscene in a finely proportioned human figure, male or female, if the lady had no objection to posing for the kind of picture that most of us balk at after the age of two months and if the photographer's studio was nice and warm, I don't see that any harm was done. Even at that though I couldn't help wondering how her beau Mr. Guy Mitchell shown with her on the next two pages of the magazine—both parties fully clothed this time—felt about it. Proud, maybe.

When Miss Marilyn Monroe posed for her famous calendar she was purportedly broke and needed the money for groceries, but in their other pictures Miss Sorensen and Mitchell were shopping together in a super market, so I can't think she was hungry. Of course, starvation is pos-

sible in a super market, due to producers packaging food so cunningly that it is impossible to get the cans and bags and boxes opened and many prepared frozen dishes are deficient in vitamins, but Miss Sorensen did not appear undernourished.

Paintings of nudes and the sculptured figure compose much of the world's great art. There are also superb photographs of the naked body. When they are presented with skill and respect for the marvelous mechanism, the life-like loveliness that can be the human form they too are art, but angled shots of such ladies as Miss Anita Ekberg or Miss Jane Russell with non-human shadows and highlights, newspaper photographs of Miss Marilyn Monroe with sections of her anatomy airbrushed in by the so-called art department are not art, and I for one can't believe that the love life of the average American

WE THANK THE CUSTOMER WHO SAID:

"This is a terrific shop"...

DeANN'S

A Store of Fashion
COR. LOCUST AT FIRST

Is such a "mingy" affair that these vulgarized, falsified attitudes are required, or even much fun.

5215 hazelbrook-lakewood center.

flannel is for fun

sportscar classic
is tailored to take
the curves!
oxford yarn dyed
flannel hooded
jacket and
slim trousers
red pin-dot
jacket lining
pants 10.95
jacket 14.95

Judy's

Long Beach • Santa Ana

GRACE SCHICK
Long Beach



BLACK BEAUTY...

one of the season's
lovely glossy black's
... so now, so fashion
right. The type of
uncluttered coat that's
the sum total of knowing
design... note the
gentle shoulders, the
slightly belled, Empire
sleeves, the graceful
flare of the skirt.

59.95
others from \$7.95 to \$19.95

701 PINE AVENUE
Parking Validated at 7th & Pacific

Little Furs

from

LOCKWOOD'S

Beautiful, fully let-out Mink Stoles and Pocket Stoles. Shop and Compare these values!

Stoles

| | |
|--------------------------|-----------|
| Natural Ranch Mink | \$525.00 |
| Natural Silver Blue Mink | \$675.00 |
| Natural Pastel Mink | \$750.00 |
| Natural Cerulean Mink | \$925.00 |
| Natural Azuren Mink | \$1200.00 |

priced to bring them within easy reach

Pocket Stoles

| | |
|--------------------------|----------|
| Natural Ranch Mink | \$450.00 |
| Natural Silver Blue Mink | \$575.00 |
| Natural Pastel Mink | \$575.00 |
| Natural White Mink | \$595.00 |
| Natural Homo Eric Mink | \$795.00 |
| Natural Cerulean Mink | \$850.00 |



LOCKWOOD

SEVEN ELEVEN PINE AVENUE

DOWNTOWN LONG BEACH

ESTABLISHED IN LONG BEACH FOR 30 YEARS

Buffums

brings come-hither to your lips with

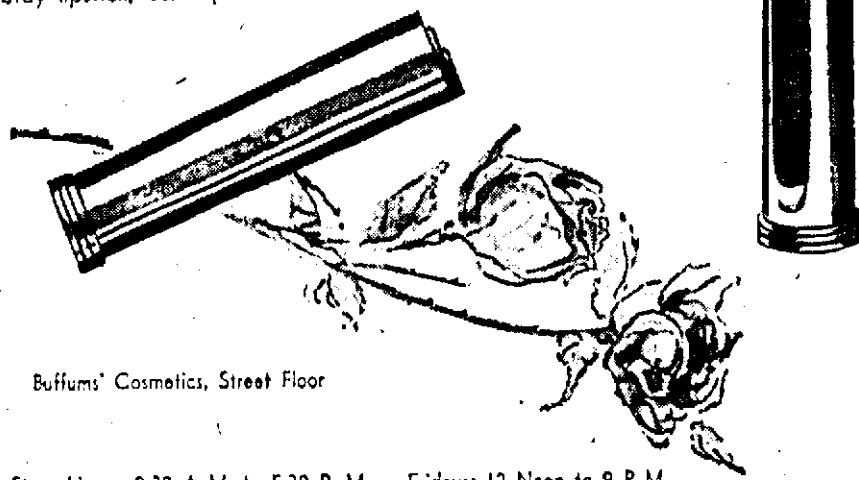
Dorothy Gray's Edwardian Rose

So come-hither only a lady dares wear it! Edwardian Rose is a rich, ripe, full-blossom rose... a rose with a whistle in it.

Created by Dorothy Gray to go with the raw, utterly feminine Edwardian fashions you'll be wearing.

Try it for effect — it's irresistible! Try it in now

Sheer Velvet Lipstick that stays velvety soft in full dazzling color all day long... or in Dorothy Gray's Super Stay lipstick, 1.25 plus tax



Buffums' Cosmetics, Street Floor

Buffums' Store Hours: 9:30 A.M. to 5:30 P.M. - Fridays: 12 Noon to 9 P.M.

Beta Sigma Phis to Dance Orient Motif Dominates on Saturday

"Oriental Treasures" has been chosen the theme of the Long Beach City Council of Beta Sigma Phi annual semi-formal dance to take place Saturday in the Ballroom and Supper Rooms of the Lafayette Hotel. Jimmie Whetmore's orchestra will provide music for dancing from 9 p. m. to 1 a. m.

Mrs. Byron Ward, president of the council, announced today that the proceeds from this affair will go to the Sister Kenny Hospital in El Monte.

Miss Dolores Niles of Iota Psi Chapter is serving as general chairman with members of each chapter assisting. Mrs. Earl Fields and Miss Jo Fairchild are in charge of obtaining the favors, and John Meers, Virgil Miller and John Meers are obtaining the door award. Arrangements for the orchestra were made by Mrs. Clarence Brown and Don Bowers.

Clever decorations from the Orient are being carried out by Misses. Walt Pitts, Chena Newberry and Robert Wacker and Misses Clara Charon, Rita Welker and Betty Willford.

Tickets are under the direction of Misses. Don Nelson, William Whitlow, Walter Baul. Also assisting with the myriad duties connected with this event are Misses. William Brucks, Howard Dugsters, George Salg, Alton Hutchinson, William Phelps, Larry Lee, David Williams and Helen Paige and Misses Dorothy Davison, Nova Erickson and Lucile Kennedy.

The sorority's council is composed of 15 chapters with over 400 active members who contribute to the Cancer Fund, Cystic Fibrosis Research of the Children's Hospital in Los Angeles and the Sister Kenny Polio Hospital in El Monte. The late Sister Kenny was an honorary member of Beta Sigma Phi.



Mrs. Milton Basham

Will Assume Presidency of Auxiliary

Mrs. Milton Basham will be inducted as president of Amvets Auxiliary No. 13 at a joint installation ceremony with the post today at the Hawaiian Restaurant. A dinner will precede the installation which is scheduled for 7:30 p. m.

Well-known in veterans' circles and for her activities with the P.T.A., Mrs. Basham, along with Mrs. Otis Gale and Mrs. Clifford Pierce, received special awards at the recent national convention in Milwaukee in recognition of the many hours of volunteer work at Long Beach Veterans Hospital.

Other officers to assume their new positions are Mrs. Guy Bailey, senior vice president; Mrs. Lewis O'Brien, secretary; Mrs. Otis Gale, treasurer; Mrs. Clifford Pierce, public relations; Mrs. Lawrence Sheldon, parliamentarian; Mrs. Viola Hill, liaison; Mrs. James Bingham, chaplain, and Mrs. C. Richard Jochims, sergeant-at-arms.

Superfluous Hair

Scientifically and permanently removed

Laura Scott Fries, R. E.
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Association of California
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Beauty Salon, Fifth Floor
Consultation without charge

Buffums'

Newlyweds Opti-Mrs. Announce Date Now at Home of Annual Holiday Festival

Now at home to friends at 1435 1/2 Roycroft Ave., following return from a La Jolla honeymoon trip are Mr. and Mrs. Robert Earl Matheny. The pair recited wedding lines in a recent double ring ceremony at Greenwich Wedding Chapel, Naples.

The bride is the former Norene Harris, daughter of Mr. and Mrs. Wilford Harris of Ogden, Utah. The ceremony was performed by her father. Attending the couple were Nancy Garrison and Dean Matheny, brother of the bridegroom.

The bride is a graduate of the University of Utah where she was affiliated with Kappa Kappa Gamma. Her bridegroom, son of S. E. Matheny, 6330 Cerritos Ave., was graduated from Jordan High School and Long Beach State College.

"There's Music in the Air" will be the sparkling theme of the annual holiday festival to be given Dec. 4 at Pacific Coast Club by the Opti-Mrs. Announcement of the event, which will be chairmaned by Mrs. Clarence Poole, was made by Mrs. Otto Mayfield, president, at the October meeting of the group in the Hawaiian Restaurant.

Mrs. Hal A. Hunter, chairman of the girls' work committee, told of plans for a tea for Athenian Clubs of Washington, Jefferson and Lindbergh Junior High Schools on Oct. 21 from 2 to 4 p. m. in the Assistance League Clubhouse.

This weekend 18 Opti-Mrs. from the uptown and downtown Long Beach clubs are attending their 14th district convention at the El Cortez Hotel in San Diego.

Rebekah Lodge

Past Noble Grands Club of Widenwake Rebekah Lodge No. 71 will meet Tuesday at 7:30 p. m. at 2010 Olive Ave., with Mae Davis presiding. Refreshments will be served by Effie Berry and Mary Corrigan.



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Cancel Meet

The Three Link Circle will not meet Wednesday as planned, according to Press Chairman Catherine MacWilliams.



JEWELS OF THE ORIENT

Misses. William D. Whitlow, John V. Meerions, Byron C. Ward and Don Bowers quickly got in the mood for the dance Saturday night of the Long Beach City Council of Beta Sigma Phi. The theme, "Oriental Treasures," will be carried out in decorations and entertainment at the Lafayette Hotel.

Turkey Feast to Be Lodge Benefit

Degree of Honor Lodge No. 108 will sponsor a public turkey dinner and bazaar Saturday at 728 Elm Ave. from 6 to 8 p. m. A Gay Nineties Review, featuring the Long Beach Barber Shop Quartet, and other acts will be presented during the dinner hour on a program arranged by Mary Sue Blevins. Celene

Bowers will be dinner chairman.

Plans for the benefit dinner will be completed at a meeting of the Carnation Club Oct. 8 at 7:30 p. m. in the Blevins home, 3079 E. Ocean Blvd. Part of the funds raised will be used for Long Beach School for Spastic Children.

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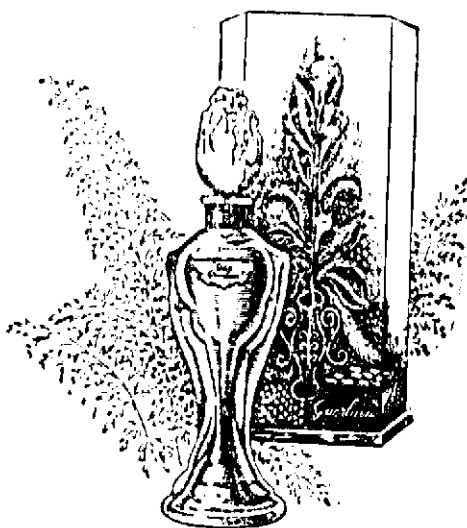
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"Ode" Guerlain's triumphant new perfume

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\$9*, \$22*, \$40*, \$75*

*Plus Tax

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temper Fair and Softer coats
with a **genteel flare**

Fall's Fair and Softer look creates a new air of ladylike luxury in coats with a "Genteel Flare."

Sumptuous fabrics fall from a slender pared-down top to a soft, gentled fullness at the hemline, giving the wearer a look of slim, graceful elegance.

Shown: Our Genteel Flare coat in imported French Domino seal skin, with a soft white satin scarf folded into the neckline. Black, misses and custom sizes. **\$125**

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436 Pine Ave., Long Beach
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also Lakewood Center

GOPers to Review Campaign

Howard Pyle, deputy assistant to the President and former governor of Arizona, will bring the latest word from the White House on campaign plans when he speaks to the Long Beach Council of Republican Women Wednesday at 1 p. m. in Woman's City Club Bldg., 1309 E. Third St.

Pyle, former newspaper man and war correspondent, has also had a long career in radio programming.

According to Mrs. H. P. Dunlop, president, members will be shown a special award which was given the local club at the recent national convention in Chicago from the National Federation of Republican Women for outstanding work in the National Precinct to President Membership Drive.

She also stated that campaign activities are in high gear at the Republican Women's headquarters, 324 E. Broadway, where volunteer workers are busy working on mailings for all the candidates.

In conjunction with the 18th Congressional District Republican Women's Club, Mrs. R. A. Bixby, president, the council has scheduled a celebra-

tion of what has been designated as "National Ike Day" and on Saturday there will be open house at the headquarters. Cakes baked according to Ike's favorite recipe and coffee will be served. This is also a fund-raising affair, and Long Beach Republicans will have the opportunity of making campaign contributions.

A huge scroll bearing birthday greetings to the President will be on hand for every contributor to sign, and this will be mailed to the President.

The climax of the day will be an open circuit television program showing birthday parties going on all over the country from Ike's birthday place in Texas, his boyhood home in Kansas and finally to the parties in the country's Capital.

Preceding the meeting over which Mrs. Dunlop will officiate, there will be a hospitality hour at noon. Mrs. F. Howard Merriam will be in charge.



Miss Diane Ogden Adams

Miss Adams, Fiance Center of Attention

Lovely Diane Ogden Adams and her fiance, James Harold Stevenson, were the romantic center of attention Friday evening as friends and relatives showered them with best wishes at the first of two cocktail parties in their honor being given by the bride-elect's mother, Mrs. Frank Hackney Person and Mr. Person in their home, No. 261st Place.

The next such party at which local friends will meet the newly affianced couple will take place this coming

Friday evening. Miss Adams formally announced her engagement last Monday to her Delta Gamma Sorority sisters at the University of Southern California, where she is in her senior year. She is the daughter of Col. Frank Adams of Fort Lee, Va., the granddaughter of Mrs. John Evans of St. Catharines, Ont., Canada, the late Mr. Evans and of the late Mr. and Mrs. Frank Adams of Vancouver, Canada.

The bridegroom-elect, son of Mr. and Mrs. Harry O. Stevenson, 6169 Bellflower Blvd., Lakewood, is now in his senior year at USC where he is a Delta Tau Delta. He is the grandson of Mr. and Mrs. John R. Holliday of Lakewood and of the late Mr. and Mrs. Harry O. Stevenson of Houston, Tex.

Although no definite date has been set for the wedding the young couple is planning to speak marriage vows some time next summer.

Ellis-Thagard Names Linked

Mr. and Mrs. George Franklin Thagard of Downey, announce the engagement of their daughter, Belle Lucille, to Glen James Ellis, son of Mrs. Edna Ellis of Salt Lake City, Utah.

Miss Thagard was graduated from Westlake School for Girls and attended Finch College in New York City. Her fiance served in the Naval Air Force four years, and now is a student at the University of Utah.

A late November wedding is being planned.

Ladies of Elks

Ladies of the Elks will meet Wednesday at 12:30 p. m. at the Elks Club. Mrs. Edwin Luther will discuss important business matters, after which members will enjoy card games.

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MEMORABLE DAY FOR EBELLE OF LONG BEACH

Opening day Monday at Ebelle of Long Beach found these formally gowned officers gathered about the silver service for tea following the first program of the season. From left they are Mmes. L. E. Shanks, president; Joseph M. Striegel, hospitality chairman, James A. Worsham, program chairman and Hazel Reed Weld, standing committee chairman.—(Staff Photo.)



CHECK DETAILS OF BENEFIT CONCERT

A last-minute check of plans for Saturday's benefit concert is made by Camilla Wicks, left, internationally known violinist, who will be presented in Immaculate Heart College Auditorium, Western and Franklin, Los Angeles. Beginning at 8 p. m., the musical evening, sponsored by local collegiate and alumnae groups of Sigma Alpha Iota, national music fraternity for women, will benefit the Idyllwild School of Music and Arts. With the young artist are, center, Mrs. Richard Mitchell, Long Beach representative to the Interchapter Council of SAI, and Mrs. R. M. Bellah, president of the local alumnae. Tickets are available from Miss Thelma Paynter, manager of sheet music department, Morey's Music Store.—(Staff Photo)

New Season Begins for Musical Arts Club

Musical Arts Club will open its 1956-57 season with a dinner and program in the Panorama Room of the Lafayette Hotel, Tuesday at 7 p. m. President Frances Davis will preside.

The program arranged by Arthur Carah and his committee features a Spanish dance duo of Maria Amaya and Rian Valente. Miss Amaya has been featured dancer with Lola Montez and Jose Canino troupe and has appeared on television and in various clubs. Valente is well

known through his appearances in motion pictures, television, concert and night clubs. Also on the program will be lovely soprano Maria Mar-

fino, an Atwater Kent winner in 1953. Miss Martino has given a New York Town Hall recital and has appeared with the Cincinnati Civic Opera as well as the Mexico City production of "Carmen."

Members are asked to bring guests. Dinner reservations may be made by calling Mrs. Fred Ohlendorf.

Card Party

An evening of cards will be sponsored by St. Ann's Guild at Our Lady of Refuge Parish Hall Tuesday, Oct. 16, at 8 o'clock. A variety of card games and refreshments will be featured according to Mrs. Joe Koleta, party chairman. The public is invited with a nominal admission charge being made.

Harvey Wood Says:

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Pendleton TURNABOUT

2 skirts in 1... both sides with impeccable Pendleton tailoring which keeps them in perfect fit for many seasons. Waistband button, double zipper closing and hem specially designed. See this figure-flattering skirt early for best selection. Sizes 10-16.

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Lecturer on Ebelle Slate

"Facets of America's Greatness", in which what is right with America rather than what is wrong, is Dr. Carl Mason Franklin's topic when he appears Monday before Ebelle of Long Beach.

An international lawyer and educator, Dr. Franklin has lived and studied throughout the United States and has become intimately acquainted with the major forces which shape the country's national and international policies. He is now a professor of law at the University of Southern California.

Mrs. L. E. Shanks, president, will conduct the meeting at 1:30 p. m. and present department chairmen. Group O, led by Mrs. W. E. Dixon, will be the hostess group at the noon luncheon.

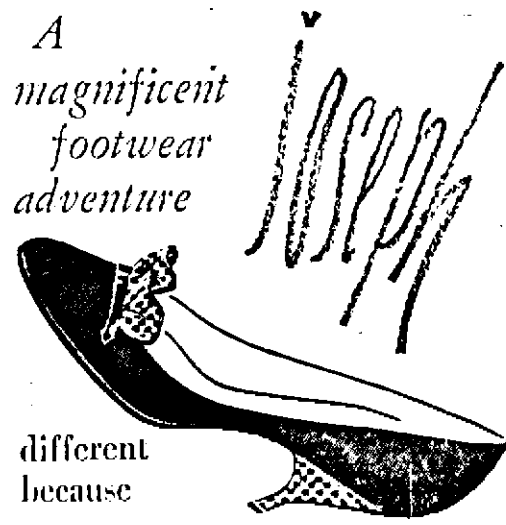
Hats 'Upward'

Generally speaking, hats go upward rather than outward this fall. And they're not worn way down to the nose.

Courtesy Night

Oct. 18 will be courtesy night for Long Beach Parlor 154, Native Daughters of the Golden West, when the group meet at 8 a. m. in Woman's City Clubhouse, 1309 E. 3rd St. Officers from neighboring parlors will conduct the evening's business. John Ausmus, refreshment chairman, will be assisted by Irene Anderson, Leona Botter, Jean Fallon, Joanne Deal, Audrey Greenfield, Shirley Rayner, and Emily Clomptt.

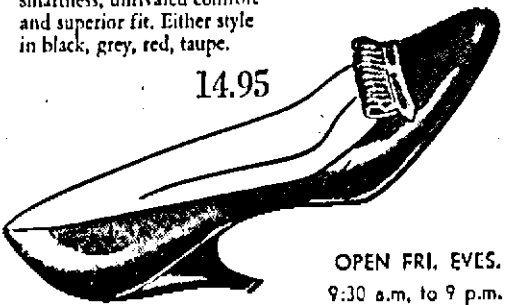
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Among Career Women

Club Activities Gain Momentum

By ANNE GILCHRIST

The social worker in the public school system assumed a new importance to members of Long Beach Quota Club, thanks to Miss Margaret Holsinger, guest speaker at the woman's service club's meeting Monday at the Lafayette Hotel.

Introduced by Constance Brown, the speaker cited specific examples of her work and told of the overall benefits derived by Long Beach students and their parents. Her sympathetic explanation of the social worker's value to the community proved so fascinating to Quotians a spontaneous question and answer period was necessary.

A telegram of greeting from Rita Stanfield Phelps, president, was read by Ann D. Rogers, vice president, who conducted the meeting in the absence of their honeymooning "chief." New members welcomed included Mrs. Ruth Small (sportsman) and Mrs. Fern Bruce (apartment-hotel owner). Genevieve Parker, membership chairman, introduced them and also announced that Quota's first proffered honorary membership had been accepted by Mabel Crossley.

Several members reported informally on the Silver Tea, traditional annual birthday observance, which this year was given in the home of the president. General chairman, Mrs. Katherine Herbert, expressed appreciation for the assistance given by her committee and announced a most satisfactory result for the club treasury. Honored guests at this event included Mrs. Wanda Frey Joiner, national founder; Tray LaRoque, district governor; Mary Whitmore, a national director; Mayor and Mrs. George Vermillion; as well as representatives from Whittier, Downey, Compton, Montebello and Huntington Park Quota Clubs and many special guests from local Soroptimist, Akrusa, Business and Professional Women, Desk and Derrick and Women Accountants Clubs.

Legal Secretaries

The months ahead hold exciting plans for Long Beach Legal Secretaries members. It was learned at their dinner meeting last week at Hoefly's, Belmont Shore, when future activities were outlined. The first major fall event will be a salute to the 27th birthday anniversary of the Long Beach chapter, the parent association of all Legal Secretary chapters in the country. It will be in the form of a gala dinner in the Red Velvet Room of the Lafayette Hotel, Oct. 26. Many special guests are being bidden, including judges of the superior and municipal courts, officers of the state association and honorary members.

New members initiated at this time were Irene Switkowski (Stephenson and Yelovich), Barbara Booth (Krause and Steele), Paula Wagner (Arthur D. Guy Jr.), Margaret Schilling (Charles K. Chapman) and Charn C. Cardillo (Thomas D. Griffin).

President Lela Wick announced that the local association was awarded second prize for its history book, entered in competition at national convention last month.

and that a new chapter in Santa Rosa has been formed, primarily through the efforts of Georgia Smith, former member here.

Guest speaker of the evening was Ray Choate, deputy public defender for the City of Los Angeles who explained the duties of his office. Hostesses of the evening were Florence Fellows and Marjorie Barbour.

Margaret Ives BPW

All plans point to Oct. 30 for Margaret Ives Business and Professional Women's Club. On that night they will have their Hawaiian Fun Night dinner and auction at the YMCA, 6095 California Ave. Arrangements were completed at the club's dinner meeting Monday night also at the YMCA, conducted by Doris Dearden, president.

Other business matters of the evening were reports on the fashion show, major social event of Business Women's Week; acceptance of the year's budget, and discussion

Medical Assistants

One of the season's most tempting programs will be presented to Long Beach Medical Assistants at their meeting tomorrow night when Dr. Geneva Beatty narrates and shows her beautiful motion pictures she has entitled, "Vacation in Kashmir." Those remembering her movies made in Africa know they have a tremendous treat in store.

Hostesses of the evening will be Gail Davis, Rita Churney and Juanita Elliott. The dinner meeting will be at Mon's Restaurant beginning at 6:30 p. m.



Mrs. Rodney Edward Thompson

Pair Says Vows in Double Ring Service

More than 275 guests gathered last Sunday afternoon at St. Barnabas Catholic Church to witness the beautiful double ring wedding ceremony uniting Nancy Dumond Grobaty with Rodney Edward Thompson of Los Angeles. The Rev. Charles Cranham officiated.

The lovely bride, daughter of Mr. and Mrs. Raymond G. Grobaty, 4155 Keever Ave., was given in marriage by her father. She was radiant in a princess gown of gleaming white satin. Designed with simplicity in front, it featured unusual Polonaise back detailing. Her filmy veil of illusion was caught to a cloche of Chantilly lace embroidered with seed pearls. She carried a lace handkerchief belonging to her great grandmother, and as a token of good fortune, she tucked into her shoe a coin brought her from the Vatican by her bridesmaid, Beverly Hunt. She carried a double white orchid on a prayerbook with stephanotis showers.

she received a degree in political science. She is a member of Alpha Phi Sorority. Her bridegroom, son of Mr. and Mrs. F. B. Thompson of Los Angeles, received his early schooling in Fresno and was a Kappa Sigma at Fresno State College where he completed his education in business.



Mrs. Adolph Brodbeck

Bridal attendants, Miss Jean Diether, maid of honor, and Mrs. Robert Buck, Mrs. Dale Cunningham and Miss Hunt, all were gowned identically in empire gowns of chiffon and velvet. Appropriate to fall, spice tones were used in the dresses, and the attendants nosegay bouquets held shattered chrysanthemums in colors ranging from bronze to yellow.

James Grobaty served the bridegroom as best man, and ushering duties were performed by Phil Altick, Ensign Dale Fox and Thomas Kinard.

A reception followed at Call's Fine Art Center with Mrs. Gary Bingham presiding at the guestbook.

The newlyweds will reside in Aberdeen, Wash., following a 2-weeks trip up the West Coast.

The new Mrs. Thompson, granddaughter of Mrs. Jennie Pritchard of Long Beach, was graduated from Polytechnic High School and UCLA where

At a cocktail and dinner party in their home, Mr. and Mrs. Joseph R. Bahaan of Downey announced the engagement of their daughter, Sharon Elaine, to Donald F. Leuter, son of Mr. and Mrs. Joseph H. Leuter, also of Downey. The young couple will marry in February.



—Glenn Mark Studio

Woman's Music Club Formal Opening Set

Mrs. Adolph Brodbeck will preside for the first time as president of Woman's Music Club at the formal opening of the club year, 1:30 o'clock Wednesday afternoon in Ebell Auditorium.

The new president has been an active member of the club for five years, serving on the executive board as curator of groups, chairman of printing and parliamentary. Her other musical affiliations are with the Civic Music Association and as a member of the board of the Long Beach Symphony Association. She studied for a number of years with Madam Sophie Brodbeck, director of the Salt Lake Musical College at Salt Lake City, and in addition to her musical interests, was also president of the Nibley Golf Association of that city.

Miss Rachel Morton, program chairman, has arranged a distinctive concert program for this opening occasion when two favorites of Music Club audiences will be presented, Dorothy Judy Klein, concert pianist, and Laura Killingsworth. The organ prelude will be played by Mrs. Willalou Lowder.

The meeting is the annual President's Guest Day and is open to all friends of club members. After the program a reception and tea will be held in the patio.



ROMANTIC NEWS

Linked by betrothal news this week are evening division students at LBCC, Nadine Norlin, daughter of Mr. and Mrs. J. A. Norlin, and David Musgrove, son of Dr. and Mrs. C. L. Musgrove. No wedding date has been set.



Anna Rose Weiss



Roberta L. Haynes

Engagement News Links Wilson Pair

Mr. and Mrs. David Weiss, 5109 Anaheim Rd., announce the engagement of their daughter, Anna Rose, to Robert Kenneth Rosenblatt, son of Mr. and Mrs. Ray Rosenblatt, 4859 Premiere Ave., formerly of Detroit, Mich.

A June wedding is being planned by the young couple.

Miss Weiss is a senior at Wilson High School where she is a member of Phi Beta Gamma Sorority. Her fiancé is an alumnus of Wilson High and Long Beach City College. He was a member of Lambda Sigma at Wilson.

Festive Bazaar Set for Tuesday

An opportunity to do some early Christmas shopping will be provided Tuesday by the auxiliary to World War I Veterans, Barracks No. 154, at a bazaar and dinner in Veterans Memorial Building, Broadway and Cedar. Fancy work, cakes, candies and pastries will be offered for sale at a gay variety of booths open for business beginning at 2 p. m.

Dinner will be served between 6 and 7:30 p. m. Tickets may be obtained at the door. *Special guests at the "Barracks" "fun time" will be the organization's national junior vice commander, Fred Hollenbeck and Mrs. Hollenbeck of New York City.

Todd-Haynes Nuptials Set for Holiday Season

Lakewood Community Methodist Church will be setting Dec. 29 for a marriage ceremony uniting Roberta L. Haynes of Long Beach and Donald D. Todd of Inglewood.

News of the pair's betrothal was told this week by parents of the bride-elect, Mr. and Mrs. C. W. Haynes, 3526 Karen Ave. Parents of the prospective bridegroom are Mrs. George C. Van Cleave of Inglewood, and the late Jack D. Todd.

Miss Haynes was graduated from Wilson High School and Long Beach City College where she received the Five Jewel Award. She is active in local amateur theater productions, and has been soloist with the Lakewood Church of Religious Science for three years.

Todd, a native of Inglewood, attended El Camino Junior College and now is an engineering student at Colorado School of Mines. He is a member of Sigma Alpha Epsilon.

Story League

Long Beach Story League will meet Monday at 1:30 p. m. in the home of Mrs. B. E. Dixon, 774 Gladys Ave. "Holland" will be the country for the program. Folklore tales will be told by Mrs. Philip O'Toole, Mrs. Helen Lee Brebe and Mrs. Irwin Moringo. Mrs. H. A. Zelsdorf will preside.

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It works wonders! A "Beauty Diet" for your skin, that's as scientifically planned as a perfect food diet! For example, if you have Dry Skin... you should...
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All prices plus tax

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gay, young and
so wearable!

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velveteen
princess

carefully priced at
a small 29.95

wear it now for any
important occasion... then
save it for gay holiday
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turquoise or red, sizes 11 to 15

233 east ocean boulevard

Signature Paintings Enrich Cree Home

By VERA WILLIAMS

Paintings bearing the signatures of Raeburn, Turner and Kneller are among the possessions of Charles M. Cree, 6601 E. Ocean Blvd., retired commander in the Canadian Navy. He served in the British navy, 1910-1920, and the Canadian navy, 1939-1945.

A portrait of Elizabeth Wyse of Linn, Scotland, Cree's great-great-great aunt, painted by Sir Henry Raeburn in 1790 in Edinburgh, Scotland, has the place of honor in the Cree living room. The subject was a direct descendant of Lord Napier and Ettrick and John Napier of Merchiston, credited with inventing logarithms.

On the opposite wall hangs "A Dream of Venice," painted by J. M. W. Turner in 1776. It is an imaginative portrayal of boats, water and glowing sky and Cree says, although he has owned the painting for years, he never tires of its gradations in tone, ranging from muted to brilliant.

Cree also owns a portrait of the first Earl (later Duke) of Marlborough, John Churchill, ancestor of Winston Churchill, painted by Sir Godfrey Kneller in London around 1675. It is believed to be one of Kneller's early paintings.

Standing on the desk, under the Raeburn painting, is a photograph of Geronimo's daughter, taken at the Apache reservation in Lincoln County, N. M. The Cree family for many years owned a stock ranch in Lincoln County. The ranch was established by Cree's grandfather, James Cree in 1884, and later managed by his father, James Edward Cree.

Thirty-two Mexican and European landscapes and seascapes by Priscilla Frazer, Laguna Beach water colorist, will be shown through October in Pacific Coast Club Gallery.

After she was graduated from USC where she majored in art, Miss Frazer went on an eight months trip around the world. She also spent 1934 in Europe and 1955 in Mexico.

She is an exhibiting member of the Laguna Beach Art Assn. and took a first award at the recent Festival of Arts in Laguna Beach. She is a Pen Woman and a member of the California Water Color Society.

James Blackletter, Laguna Beach marine artist, will give



CHARLES M. CREE, retired British and Canadian Navy officer, surveys an oil portrait of his great-great-great aunt painted by Sir Henry Raeburn in 1790.—(Staff Photo.)

a painting demonstration open to the public from 2 to 4 p. m. today in the Naples School of Music Art Gallery, 5612 E. 2nd St. Twelve of his paintings are shown in the gallery.

William Barlow of Naples will show paintings and give a painting demonstration Oct. 11.

Other exhibiting artists will demonstrate their painting methods on Sundays through-

out October in the Naples School of Music Gallery.

Ben Messick and his students (some of whom now are exhibiting in competitions) will have a Ben Messick Art Group exhibit in the Bank of Belmont Shore, Community Room, 5334 E. 2nd St.

The exhibit, which will open with a tea Oct. 14, from 2 to 5 p. m., may be seen through October 31, inclusive, except

Saturdays and Sundays when the bank is closed. The public is invited.

The Ben and Velma Messick exhibition which started Aug. 1, may be seen until Oct. 14 in the Bank of Belmont Shore.

Granddaughters

Granddaughters Club of Emily R. Jewell Tent No. 15, Daughters of Union Veterans of the Civil War, will meet Friday at the home of Mrs. Laura Adkins, 921 Locust Ave., Apt. 3, Mrs. Macey Hawkins will be co-hostess at the noon luncheon. Mrs. Laura Collins will preside at the business session.

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New Location

Constance Russell Now Mrs. Loren McCannon

The marriage of Miss Constance Russell and Loren W. McCannon was solemnized Saturday afternoon, Sept. 29, at 2 o'clock in Booth Chapel, First Congregational Church, with Rev. William H. McCance officiating. A reception followed at the Commissioned Officers' Mess, Allen Center, on Terminal Island.

Elot J. Amar gave the bride in marriage, and his daughter, Miss Beatrice Rose Amar, served as maid of honor. The friendship of Miss Amar and the bride dates from World War II days, when the two young women served together in the American National Red Cross in New Caledonia, Russell Islands and Guadalcanal.

Following the war, Miss Russell came to Long Beach from her home in Erie, Pa., working as administrative assistant to the manager of Long Beach Chapter, American Red Cross, from 1947 to 1950. She left for Germany in 1950 where she served two years as secretary in the United States Air Forces headquarters in Wiesbaden, after which she traveled for six months in Pacific and Mediterranean areas revisiting the Pacific Islands.

Mrs. McCannon has been a legal secretary since her return to Long Beach. She is a member of the Legal Secretaries Association and the Young Republicans of Long Beach. She graduated from the Villa Maria Academy and College of Erie, Pa., and attended the University of Pittsburgh at Erie. Her mother, Mrs. John H. Russell, Erie, Pa., attended the wedding.

McCannon is administrative assistant to the city manager and was formerly chief of the

budget and research division of the Long Beach city administration. He served with the 27th Infantry Division in the Pacific during the war and is currently a captain with the California National Guard, 682nd AAA Gunners Battalion, Long Beach. He was graduated from McHenry Community High School, McHenry, Ill., and San Diego State College. His parents, Mr. and Mrs. J. L. McCannon, and grandmother, Mrs. Mary Marble, of Hemet, were wedding guests. Barney J. Walczak was best man and Robert Creighton was usher.

Mrs. McCannon was lovely in an ankle-length dress of white brocade styled with empire waistline and pleated satin cummerbund. She wore a bouquet of tiny white roses and Stephanotis.

Miss Amar wore turquoise peau-de-seal with feathered hat to match and carried mauve chrysanthemums.

Following a honeymoon trip to Carmel and Monterey, Mr. and Mrs. McCannon will be at home at 155 Park Ave.



Mrs. Loren W. McCannon

Lincoln Circle, Ladies of GAR

Abraham Lincoln Circle No. 44, Ladies of the GAR, will meet Wednesday at 12:30 p.m. in Veterans Memorial Bldg. Mrs. Elsie Chase will preside.

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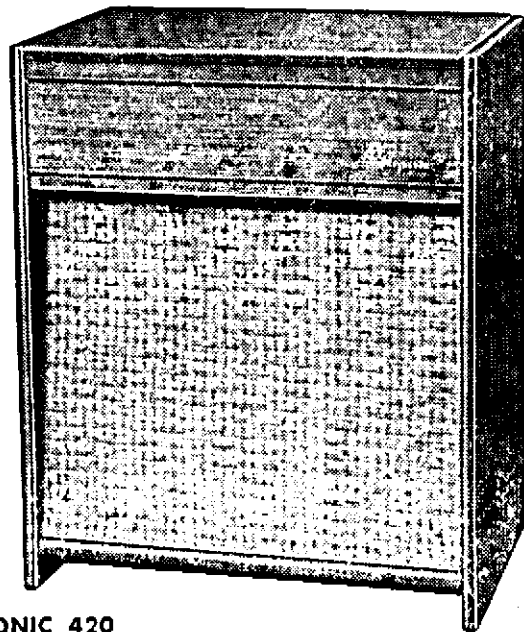
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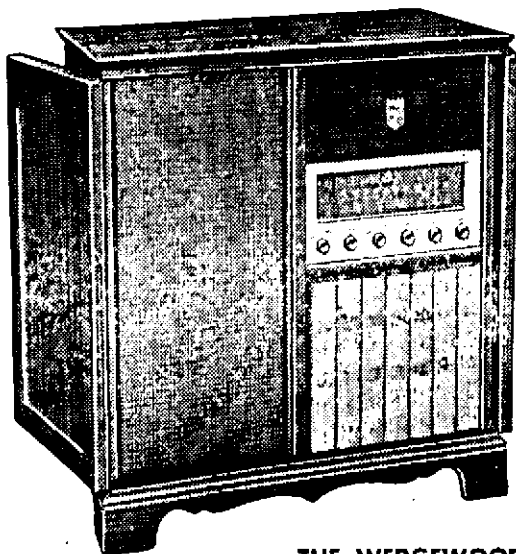
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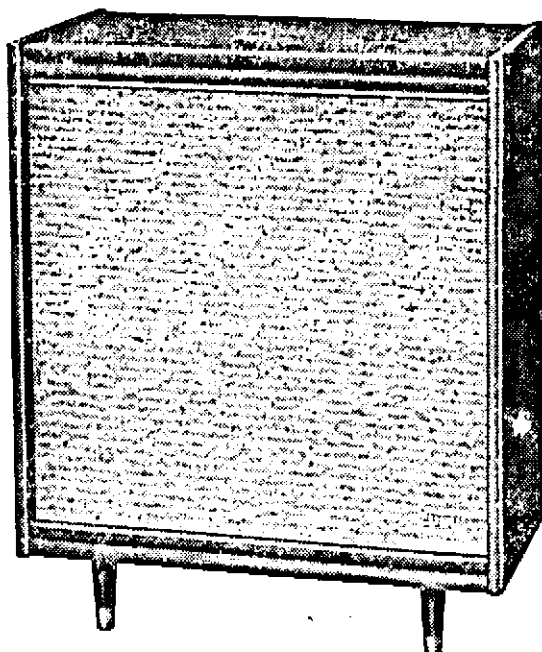
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FASHIONS FOR TERRI AND JERRI

Part of the colorful Lilliputian wardrobe for little Terri and Jerri Lion dolls is displayed above by Belmont Shore Lady Lion members, from left, Mmes. Clemens Fromlath, Edwin W. Hyka and Ned C. Christensen. The lovable pair will be given away at the Oct. 20 smorgasbord dinner-dance of the group in Norway Hall, proceeds of which are earmarked for the Lady Lions Christmas Cheer project.—(Staff Photo.)

Will Offer Doll Pair at Dinner-Dance

Terri and Jerri Lion, two lovable girl and boy dolls with wardrobes rivaling the most fashion-conscious socialites, will be at home in some lucky child's playroom after Oct. 20, the date of the annual smorgasbord dinner-dance hosted by Belmont Shore Lady Lions. The miniature pair will be given away at the Oct. 20 festivities in Norway Hall.

Many hours of intricate and imaginative sewing have been spent by the Lady Lions in creating the extensive wardrobes. For her wedding, little Terri will wear a bouffant gown of white net and a fingertip-length veil gathered into a bonnet of satin. Her fancy party dresses, daytime ensembles, school and play clothes have been artfully designed and assembled.

Fourteen-inch-high Jerri will not want for the latest fashions for men, for his wardrobe selections range from a handsome dinner outfit to a smart brown suit for town and country wear and, for his job as cheerleader, a red turtleneck sweater and white flannel slacks.

Proceeds from the dinner-dance will be used for the Lady Lions Christmas Cheer project. Members busy completing plans under the chairmanship of Mrs. T. F. Alkire include Mrs. Ned Christensen and Mrs. Gordon Warwick.



RECITE WEDDING LINES

In First Presbyterian Church, San Luis Obispo, Gary Martin Green, son of the Copeland Greens of 273 St. Joseph Ave., claimed Rosemarie McKeen, daughter of the William H. McKeens of San Luis Obispo, as his bride. The bridegroom, native of Long Beach, graduated from schools here before attending Claremont Men's College for three years. He is now majoring in mechanical engineering at State Cal-Poly campus at San Luis Obispo. His bride was graduated from Pomona College in June.

Our Children Life Is All 'Ifs'—Trust in the Fundamental Truths

By ANGELO PATRI

If I were asked what the most important word in the English language is I would say "if," the most important and the meanest word imaginable. So much seems to depend on it, from the weather to the election. If, if only...

Of course, it is forever present in the field of child culture. The first "if" is the one concerning the child's birth. "If" he can be born right, with his full equipment of arms, legs and mind, his family have a good chance of bringing him through to successful maturity.

The next "if" we meet is the sort of home he will have. "If" it is a good one, that is, if it offers him safety from injury of body and mind, if it supports him spiritually, allows him to find his way about in wholesome fashion, he has a good chance of getting along well.

Now he gets to school. He will do well there "if" it is a good school.

Finally comes secondary schools and colleges. "If" they are selected on the basis of the student's abilities, capacities, tastes and wishes, they can serve him well. "If" they are selected on some other basis, such as prestige, the hopes of an ambitious parent, nothing good will come of it. This is one of the gravest of the "ifs."

Life is all "ifs." We talk

about security, knowing full well there is no such thing, can never be any such thing. Life is change. How we hate that.

We have some solid ground to stand on. There are some truths we still can trust. We know that experiences enrich our minds. Let the children have them in variety. We know there are fundamental laws for the development of character such as the Ten Commandments. Teach them. We know there are fields of expanding knowledge. Let's lead the young people toward them, keeping our own minds open and trusting to the ultimate good for success.

(This feature appears daily in the Independent.)

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Nuptial Mass Seals Union

A 9 a. m. nuptial mass celebrated by the Rev. Eugene Elliot in St. Bartholomew Catholic Church united Virginia Sue Davis, daughter of Mr. and Mrs. Wilbur C. Davis of 4753 Hazelbrook Ave., and William W. Dennis Jr., son of the William W. Dennins of 290 Claremont Ave.

As she approached the altar on the arm of her father, the bride wore a ballerina length gown of Chantilly lace and nylon tulle over satin. Long-peaked sleeves, a stand-up collar of lace and a sweetheart waistline added distinction and charm. To complete her ensemble, she wore a veil of tulle and pearls. Her flowers were a cascade of stephanotis, carnations and phalaenopsis surrounding a large orchid.

Mrs. William Street, the bride's sister, was matron of honor, attired in a frock of aqua crystalline with matching accessories. Bridesmaids, the Misses Marceline Clavier and Carla Steadley, were similarly gowned in maize.

Robert Decker served in the role of best man; Jack Vander Lans and Jack Lightner ushered the 200 guests to their seats, and the bride's nieces, Cindy Street and Stephanie Hilligoss, were flower girls.

After the religious ceremony, the newlyweds were feted at a reception at the home of Mrs. Lloyd J. Hilligoss, 4529 Greenmeadow Rd., sister of the bride. Later, luncheon in the patio was served to members of the two families whose names were linked by the nuptials.

Both Mr. and Mrs. Dennis Jr. are graduates of Wilson High School. She attends Long Beach State College and is affiliated with Alpha Phi. He attends Loyola Law School and is a member of Phi Kappa Psi.

The couple honeymooned at Yosemite and San Francisco and now are at home at 1055 Essex Ave.



Mrs. William J. Dennis Jr.

WCTU Session

Ocean View Women's Christian Temperance Union will meet at 10:30 a. m. Tuesday at Grace Methodist Church, 3rd and Junipero, for business. The afternoon program will begin with special music at 12:30 and Rev. Dwight Bennett leading devotions. At 1 p. m. Raymond E. Hudson, Chamber of Commerce, will speak on propositions in the November election. Box lunch at noon.

Special Guest

Supreme Ashuyshi Queen Ann Mitchell of Toledo, Ohio, will be special guest at Wednesday's meeting of Khamzin Zuanua No. 127 when that group meets at 2010 Olive Ave. Jean Collins presiding. A dinner at 6:30 in Jones' Dining Room will precede the 8 p. m. meeting.

Mother's Club

The first meeting of the St. Anthony's High School Mother's Club will take place Wednesday at the Catholic Center, Sister Michael, I.H.M., dean of the School of Education at Immaculate Heart College, Los Angeles, will review her book, "Why Blame the Adolescent."

New Minister and Family Feted at Welcome Party

A "Welcome to Long Beach" dinner party honoring Dr. and Mrs. Frank M. Kepner and their son, Kenneth, turned into a surprise house-warming party in their new Park Estates home at 5576 Oleta St.

Members of the pulpit committee representing various boards, departments and adult classes of First Baptist Church with their husbands and wives were guests at a barbecue steak dinner recently at the home of Mr. and Mrs. E. J. Kirkpatrick, 281 St. Joseph Ave. The out-of-doors setting was brilliantly lit with Hawaiian torches, and dining tables were festive with drip candles and hibiscus blossoms.

Following the dinner course the entire group journeyed to the Kepners' new home where dessert was served and a gift of a fireplace screen and accessories were presented.

Dr. Kepner has just assumed the ministry of First Baptist Church, and following morning and evening services Sunday, he and Mrs. Kepner will be honored at a church reception. The new minister is a Rotarian and executive secretary of the American Baptist Convention.

Assisting the host and hostess were their son, Bob, and his fiancée, Miss Nadine Camden, Col. and Mrs. Lloyd Vaughan, Messrs. and Mmes. Howard Pierce, Paul Larson, J. Paul Walker, G. A. Lackey, Howard Cone, Mrs. O. S. Peterson and Miss Lucy Lovell.

Other guests included Drs. and Mrs. Lorin Nelson, Richard Nixon, A. E. Saunders and G. M. Saboun; Messrs. and Mmes. John Watt, A. M. Steele, Carl Jensen, Harry Larson, A. A. Supernaw, William Rescorla and Walter Hunsaker.

Also present were Messrs. and Mrs. Alvin Doll, Tom Norcross, Don Loucks, William Riddle and Harry Hall, Mrs. E. F. Jones, Mrs. Walter Mickelson, Bill Jensen and Miss Marilyn Sherman.

Star Point Fete

Past presidents will be honored Monday when Long Beach Star Point Association, Order of Eastern Star, convenes at 6:30 p. m. at Woodland clubhouse for a family potluck dinner.

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Children are always getting burned, pinched, bruised and bumped. We do not expect that a mother shall be both a doctor and a nurse and therefore capable, in a professional way, of handling the emergencies which are certain to arise in infancy and childhood.

But every mother should be prepared to give first aid to the wounded, burned or shocked child until such time as the doctor can deal with the injury suitably. There may even be a broken bone to scare the mother out of her wits.

One of the very simple and effective remedies for a slight burn is to run cold water over it for five or so minutes. After such a treatment the burn will not even sting.

If the burn is more serious it may need to be dressed with some remedy for burns kept on hand in the medicine chest. Use a sterile gauze to cover the salve and do not band it tightly.

Bruises, bumps, pinches will all be helped by plunging the wounded member into alternate pans of hot and cold water. Not too hot water, but hot enough so the different temperatures will aid the circulation and thus help to disperse the stagnant blood.

If you can't put the member into water, apply pads wrung out of hot and cold water. Ice is good to apply, also, and it's surprising how quickly the redness and swelling go out of a pinch or bruise or bump treated with just ice applied to it.

If a pinch puffs up, it may have some of the serum drained from it by loosening it close to the skin with a sterilized needle. Then put on a sterile gauze pad until it heals.

Use soap and water to wash off the dirt or gravel which may be pressed into a bruised knee or elbow. Then put on some antiseptic and a loose dressing, or a commercial gauze pad with its own adhesive to hold it in place.

Cuts need to be well cleaned first. Sometimes, if they bleed freely, the blood will carry away any foreign material. After it has bled freely, though, it has to be stopped.

Use a clean pad of sterile gauze, or barring that a clean handkerchief made into a pad and pressed hard on the wound. This will facilitate the clotting of blood and will make it stop bleeding. If the

Cake Topping

Pretty cake topping. Shaved chocolate and grated orange rind sprinkled over a white frosting.

cut is small it may be bandaged then, or the child taken to the doctor for stitching up any more extensive or deep cut.

A broken bone can be so serious if the child is moved that, unless it is necessary, he or she should be left where the accident happens until expert help can be had. If the broken bone must be moved, then slip a clean towel or pillow or board under it and support it adequately while the child is carried into the house.

Obviously nothing should be done except to comfort and assure the child, though a teaspoonful of any hot liquid, if tolerated, and keeping the body warm will be helpful for the shock.

A nosebleed is common in childhood and especially if any of the blood vessels in

the nose have been previously injured by blows. Then any small blow will start up a fresh bleeding.

Let the child sit up so he won't choke, put a towel wrung out of ice water to head and nose and wait until the bleeding stops. If it happens often consult the doctor about causes and remedies.

Perhaps the mother's greatest asset in an emergency is to keep her head and show the child a staunch and courageous countenance. If mother is scared and shows it—the child becomes panicky.

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Mrs. Reger C. Robbins

Robbins-Pederson Families Joined in Las Vegas Rite

Mr. and Mrs. Frederick W. Pederson Jr. of 352 Oriana Ave., announce the marriage of their daughter, Isabel, to Roger G. Robbins, son of Mr. and Mrs. Gordon D. Robbins, 4341 White-wood Ave., Sept. 28 at Las Vegas, Nev.

Both young persons are graduates of Wilson High School. The attractive bride attended USC, where she was affiliated with Delta Delta Delta, and is continuing her studies in education at Long Beach State College. While at Wilson, the new Mrs. Robbins was a member of SFO and a Walker's 11-Teen representative. Her bridegroom is affiliated with the Bellflower Herald-Enterprise.

After a brief honeymoon the popular newlyweds will be at home to their friends at 4341 Bellflower Blvd.

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINOR

With the completion of the second week of the fall semester, the pace at Long Beach State College has slowed down. After the crowded calendar of the first few days of school, students have adjusted to a less glamorous routine.

Last Wednesday, the first all-school assembly of the 1956-57 school year was held. Ten o'clock classes were dismissed and students crowded the lawn on the upper campus to hear welcoming speeches from the Dean of Students, Dr. Francis J. Flynn, and the student body presy, Huey Shepard. Members of the student council were introduced, the band played, the yell leaders yelled, and the song girls waved pom-poms. The whole affair was designed to stimulate interest in student body affairs.

An Organizational Festival followed the assembly. Sponsored by the Board of Student Organizations, the festival saw each of the campus clubs setting up a booth from which they dispensed information to students seeking to join one of the campus groups. Refreshments were dispensed right along with the information, as a drive for more membership in student groups was carried on.

A band concert by the Long Beach Municipal Band highlights events in the coming week. In their first appearance on the campus, the band will be heard in an open-air concert next Tuesday noon. A large turnout is expected to hear this famed musical organization.

In conjunction with the concert, members of the Phi Kappa Tau, State's newest social fraternity, will make the formal presentation of a recently completed concrete table and bench, a service project of the fraternity.

Foreshadowing the coming presidential elections, members of the graduate and freshman classes vote on Wednesday, Oct. 10, to choose their president and vice presidents. The two newly chosen presidents will then take their place on the student Executive Council, joining 14 others who were elected in the spring.

Concluding the week, next Saturday night sees the second home game of the football season with the Waves from Pepperdine furnishing the opposition at Veterans Memorial Stadium. The contest will mark the debut of the Forty-Niner band, a pep outfit only recently organized. This musical outfit will play at games, rallies and assemblies in the future and should fill a vacuum in the Forty-Niner student life scene.

Emblem Club

Emblem Club 106 will meet for sewing Tuesday at the home of Mrs. Clayton Smith, 1036 Termino Ave. Mrs. Tom Buys will be co-chairman. A canasta party and noon lunch-

con is slated Thursday at Linden Hall with the public welcome. Mrs. Joseph Authier will be in charge of arrangements.

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Anniversary

Returning from a month trip to the East coast and Canada, Mr. and Mrs. Bruno Tucci of Los Angeles observed their wedding anniversary Thursday in the home of Mrs. Tucci's parents, Mr. and Mrs. Alvin Potter, 1028 E. 6th St. Others attending were cousins, Mr. and Mrs. Frank Mesina of Los Angeles.

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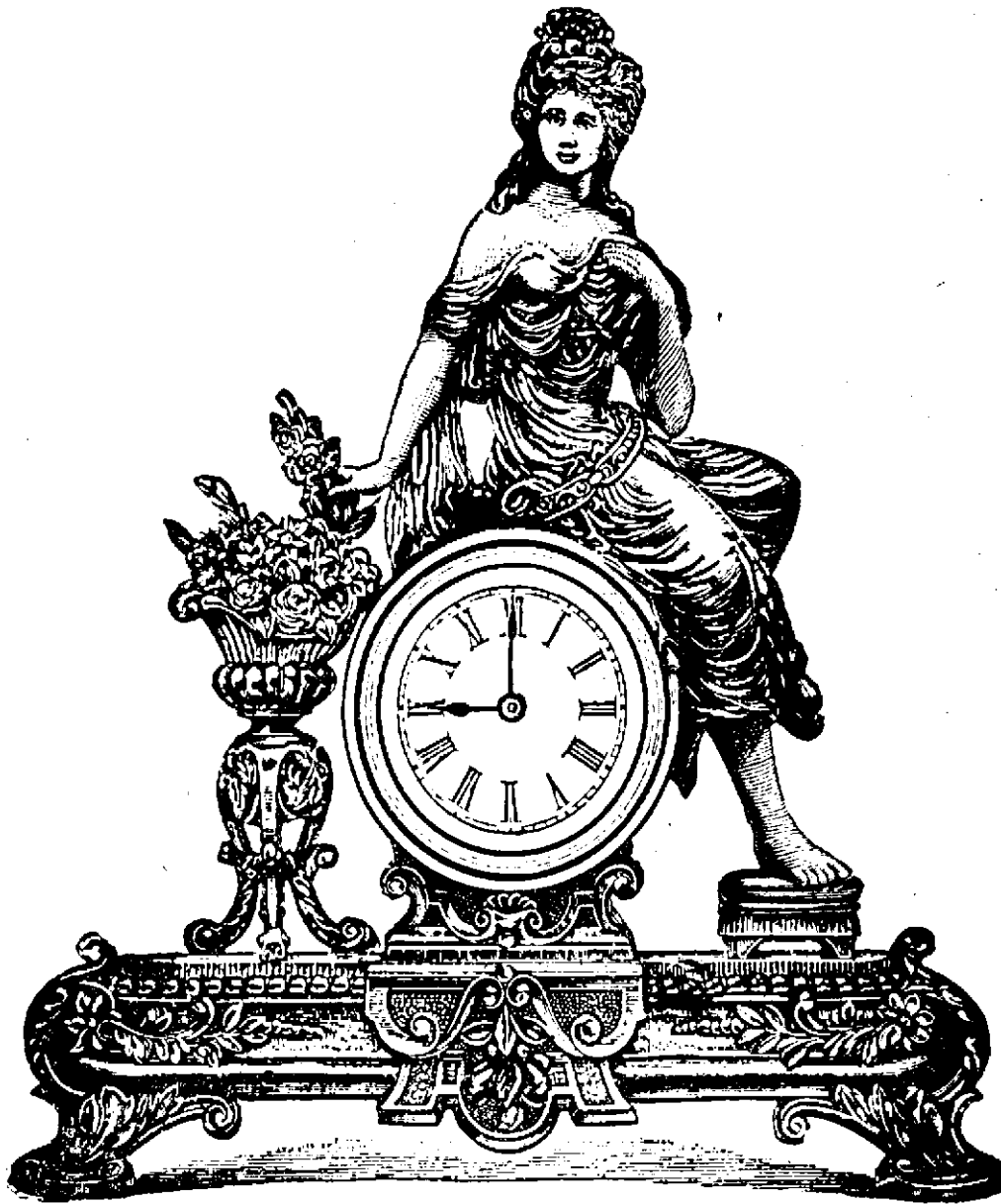
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Lloyd L. Stanley Jr.

Chef of the Week

Chef's Barbecued Chicken 'Calculated' to Win Praise

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

Definitely a leader—he has a way of cruising into the presidency of everything he joins. Chef of the Week Lloyd L. Stanley Jr. got off to an early start . . . he had mastered the garbled cry of the corner newsboy at the age of 8. He was REALLY "in voice" ere he completed high school.

The State of Michigan provided setting for the major part of Stanley's life. He enhanced a four-year scholarship at Michigan State College by becoming a "singing bus boy." Fact is, this tall, handsome, bass horn playing gent attracted the blonde coed who eventually became Mrs. "S."

After graduation he worked as an accountant for two years before Uncle Sam put him on his payroll. He entered the Navy as an ensign. That assignment completed, he came to California to visit his Dad. While here, in 1947, he became affiliated with the Marchant Calculating Machine Co. His advancement has been steady, for he now is agency manager of the Long Beach district.

A Kiwanian, Stanley took a hot tub in their popular German Band. He has served



—Wheatley Photo
Mrs. Tyrus R. Clayton

Ceremony Unites Two Roly Grads

Miss Luanne Jane Lewis and Tyrus Ross Clayton exchanged wedding vows in Atlantic Avenue Methodist Church in a ceremony solemnized by the Rev. Willard S. Schurr. Their attendants were her sister, Mrs. Charles T. Newmyer, and his brother, Dan Clayton.

For her marriage the bride wore a satin brocade street length gown and a veil held by a tangle of pearls and orange blossoms. White roses and stephanotis fashioned her bouquet. Mrs. Newmyer's princess style gown was of pale green taffeta and was accented by a bouquet of yellow roses and shattered chrysanthemums.

A reception in the church social hall followed the nuptials.

The new Mrs. Clayton is the daughter of Mr. and Mrs. Alfred L. Lewis of 1465 Cerritos Ave. She is a graduate of Polytechnic High School and attended Long Beach City College. Her husband, son of Mrs. Mildred Clayton of 4658 Falcon Ave. and C. S. Clayton of Oregon, was graduated from the same schools and is now enrolled at Long Beach State College after serving two years with the Army in Germany.

The young couple is residing at 2368 Eucalyptus Ave.

School Menus

Eye, Taste Appeal in Selection

The following menus will be served in Long Beach Elementary Schools in the week of Oct. 8-12, 1946:

Monday: Hot dog on bun, buttered green beans, sliced peaches, Lorna Doone cookie and milk.

Tuesday: Chopped steak on mashed potato, frozen mixed vegetables, raspberry sauce with marshmallow garnish, sliced luncheon meat sandwich and milk.

Wednesday: Beef rice casserole, garden peas, autumn fruit cup, peanut butter sandwich and milk.

Thursday: Creole noodles, chopped spinach, sunset salad, toasted French bread and milk.

Friday: Baked filet of haddock, buttered carrots, apple slices with cheese wedge, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 25c. Soup and salad from the Junior-Senior High School a la carte menu are sold in the Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH

Monday: Spaghetti, southern style, frozen spinach, fruit gelatin salad, toasted french bread and milk.

Tuesday: Barbecued beef on a bun, buttered whole kernel corn, autumn fruit cup salad, cheese wedge and milk.

Wednesday: Chopped steak on mashed potatoes, buttered green beans, pickled beet and egg salad, whole wheat bread and butter and milk.

Thursday: Neapolitan macaroni, garden peas, peach and cottage cheese salad, whole wheat bread and butter and milk.

Friday: Baked filet of haddock or glazed luncheon loaf, creamed potatoes, combination vegetable salad, whole wheat sandwich and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice and ice cream are sold every day. Students in the Junior-Senior High Schools are not required to purchase the tray lunch before purchasing a la carte items.

Look Who's Dancing . . .

Burning leaves in autumn, their smoky spirals forming hazy teepees in the purpling dusk—cornstalks rustling in a vagrant breeze—the magical, mellowing days of Indian Summer—this will be the atmosphere created for young dancers at Call's Fine Arts Center for the week's scheduled parties.

CALENDAR

Oct. 8

4:30 Second Season Bronze Medalists.

5:30 Silver Medalists.

6:30 First Season Bronze Medalists.

Oct. 9

4:30 Gaytime Dons and Debs "Pow-Wow Prom" party dress. Patroness Mrs. Glenn Gustine; chairman, Mrs. Asa J. Garton.

6:15 Sophomore Star Steppers "Witches' Waltz" party dress. Patroness Mrs. Richard Lovett; chairman, Mrs. Haled J. Seymour.

8:00 Senior Dons and Debs of Lakewood "Pow-Wow Prom" party dress. Patroness Mrs. James Crawford; chairman, Mrs. John Babrowski.

Oct. 10

4:30 Jeans and Janes "Harvest Moon Hoedown" western dress. Patroness Mrs. Frank Spreadbury; chairman, Mrs. Armon Boswell.

6:15 Freshman Star Steppers "Pumpkin Hop" party dress. Patroness Mrs. K. H.

Glitchat; chairman, Mrs. R. H. Powell.

8:00 Dads and Dolls—Adult group. Chairman, Mrs. William Boylan.

Oct. 11

4:30 Junior Assembly "Fall Round-up" western dress. Patroness, Mrs. Preston Johnson; chairman, Mrs. Lorin G. Nelson.

7:00 Junior Cotillion "Harvest Moon Dance" date dress. Patroness, Mrs. Ely Somerville; chairman, Mrs. Arthur S. Huey.

Oct. 12

4:30 Dudes and Dolls "Pow-Wow Prom" western dress. Patroness, Mrs. Wayne A. Fitzgerald; chairman, Mrs. Mildred Sams.

6:15 Fortnightly "Harvest Moon Dance" date dress. Patroness, Mrs. John Craig; chairman, Mrs. Arthur Macerate.

8:00 Senior Cotillion "Harvest Moon Dance" date dress. Patroness, Mrs. Mark L. Taylor; chairman, Mrs. Charles Van de Water.

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Molly Mayfield

A Temptress and a TV Set

DEAR MRS. MAYFIELD:

I quit college and took a special course as a television repairman. For three years I've been working at that job and it's a pretty good deal. The hours are good and you can make pretty good money if you know your stuff, and I'm a pretty good technician.

We worked in a two-man shop, the boss and me, and we try to alternate on service calls. The boss' wife comes down when we're really rushed and watches the place and answers the telephone when we're both away, which isn't very often.

About a month ago, I got a call to go out and check on a set. The lady who phoned said she thought the picture tube had gone out. I got there, it wasn't that at all. Just another tube, not very expensive, to replace.

I hadn't paid much attention to the woman who opened the door, except to notice that she was blond and kind of 30-ish and not too bad. She was wearing some kind of a housecoat or something, but when I looked up again from behind the set a few minutes later, she was in shorts and a halter. And what I mean, those were the shortest shorts

and the tightest halter I'd seen in a long time.

I managed to tell her what had been wrong with the TV and she paid me and then asked if I hadn't better stay around a while and have a drink, and see if the set was all right.

I must have turned red or something, because she sort of smiled and said it would be perfectly all right because her husband was out of town and wouldn't be back for days. Well, I got out of there in a hurry. I'm married and I've got a couple of kids and I'd just as soon stay out of trouble. And believe me, Molly, this looked like trouble.

That should have been the end of it, but she called back three times and each time the boss has sent me out on the service call. Each time I've had to go through the routine with the shorts and the halter. The repairs didn't amount to much, just a loose wire or a loose tube.

I'm kind of embarrassed to tell the boss, but if another call comes in from this gal, I'll bet he sends me out. Then what'll I do? — OUT OF TUNE.

DEAR OUT OF TUNE:

Just think of what some men would give to have a

problem like yours! You seem to have been doing all right so far—in the sense of staying out of harm's way. Why don't you just keep on fixing the TV and then scurrying out of there?

I suppose that's not very red-blooded, but it certainly is practical. Because your blond sounds like trouble to me, too.

You might just try having a showdown with her, in sort of a light vein, if you're sent out on another service call. Just make a few remarks about how certain sets seem to operate on different frequencies, and how, no matter how much you dial, there's no point in trying to get a particular program on the screen.

If she still persists, you'd better tell the boss, or just take him along on the next call from her. Say something about how this set has you baffled and you don't quite know how to cope with it.

Incidentally, it sounds like your would-be lady friend has been intentionally jimmying the TV set just to get you back each time. Maybe she used to repair television receivers, too—and now wants to work on TV repairmen!—M. M.

This feature appears daily in the Press-Telegram.

Why Grow Old?

Don't Submerge Your Own Personality for Popularity

By JOSEPHINE LOWMAN

How many people are you? Each person you know and associate with is familiar with a different aspect of your personality.

Today in our society a great premium is placed on popularity. We see this concern to belong, to be liked, reflected in old familiar questions such as "What shall I wear to-night?" "I wonder if I said the right thing to Mrs. Peabody?" "Do you think he liked me?" and so on.

Such questions arise from partial fears, some of which are justified. We find ourselves looking over a new situation and being somewhat cautious when meeting new people until we feel we know what we must do in order to associate comfortably and pleasantly with them.

If the individual is at all insecure this attitude can be carried too far and can create conflicts in him. He may lose his own identity in an effort to find a place for himself in society. He may be so anxious to "belong" that his own values and personality are thrust aside in order to win his place in a group he likes and admires.

A child must reach adult-

hood through a long obscure process of finding out how people want him to behave, but the healthy adult does not modify his values to such an extent that his own individuality is violated. This would be a real threat to his personal dignity, integrity and self-confidence. No man or woman is more respected and liked than the one who makes a conscious effort to understand others while enthusiastically investing in his individual approach to life.

7 A.M. **45** 6 P.M.

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COLE'S QUALITY LAMB,
TENDER, ECONOMICAL
29¢ | GREEN BEANS
PATRICIA Fancy Cut Blue Lake, No. 303 Cans
10¢ |
| SLAB BACON
FARMER JOHN'S MILD CURED,
SLICE IT AS THICK AS YOU WISH
39¢ | BARTLETT PEARS
PACIFIC GOLD, No. 2 1/2 Cans
25¢ |
| PORK SAUSAGE
COLE'S QUALITY PURE PORK,
POUND ROLLS
35¢ | SPICED PEACHES
TABLE PRIDE Whole Fruit, No. 2 1/2 Cans
23¢ |
| PURE LARD
BEST FOR COOKING
AND PIE CRUST, 1-LB. PKG.
19¢ | APPLESAUCE
MANN'S CALIFORNIA, No. 303 Cans
2 for 25¢ |
| FARM FRESH PRODUCE | |
| LARGE HEADS—SNOWBALL
CAULIFLOWER Each
10¢ | U.S. NO. 1 SPANISH
ONIONS Jumbo Size 4 lbs.
10¢ |
| REAL PRUNE
PRUNE JUICE 24-oz. Bottle
23¢ | OLD DUTCH 2 reg. cans
23¢ |
| SURF Large Pkg. 31¢ Giant Pkg. 69¢
DETERGENT | MANHATTAN ALL-MEAT
FRANKS 39¢ lb.
TOPPER FRESH LIVERSAUSAGE
AND SMALL BOLOGNA 29¢ lb. |
| TNT POPCORN 10-oz. Can
WHITE or YELLOW 17¢ | OLIVE OIL POMPEIAN 4-oz. Bot. 29¢
CAT FOOD PUSS-N-BOOT 2 1/2-oz. Cans 15¢
RENUZIT OILLESS CLEANER 8-oz. Can 59¢ |
| SNOW'S 15-oz. Can
CLAM CHOWDER 27¢ | DOG FOOD VETS BRAND 3 1/2-oz. Tins 25¢
O'CEDAR POLISH 4-oz. Bot. 28¢ 12-oz. Bot. 56¢ |
| TREESWEET 2 5 1/2-oz. Cans
LEMON JUICE 19¢ | WOODBURY'S SOAP 2 Bath Bars 27¢
TREND 12-oz. Cans
LIQUID DETERGENT 59¢
RAIN DROPS 24-oz. Pkg. 25¢ 36-oz. Pkg. 49¢
PALMOLIVE 2 Bath Bars
SOAP—3 REG. 25c 25¢
ELASTIC 12-oz. Pkgs.
QUICK STARCH 25¢ |
| FROZEN FOODS | |
| SWANSON'S FROZEN
FRYING CHICKENS 1-lb., 12-oz. Fryer
99¢ | SUNKIST FROZEN
ORANGE JUICE 2 6-oz. Cans 31¢ |
| <h1>Cole's MARKETS</h1> <p>— WE RESERVE THE RIGHT TO LIMIT QUANTITIES SOLD —</p> | |
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FOODS SHOP AT COLE'S SIX MARKETS</p> <p>5191 ATLANTIC BLVD. 10581 GARDEN GROVE BLVD.
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5190 ATLANTIC BLVD. GARDEN GROVE
LONG BEACH
1000 E. FOURTH ST. 5548 WOODRUFF AVE.
LONG BEACH LAKEWOOD</p> | |

Worry Clinic

Susan's Window Shopping New Thrills May Not Be Real Love—Double Check!

By DR. GEORGE W. CRANE

Case S-382: Helen W., 19, is a college coed.
"Dr. Crane, I started reading your column when I was in junior high," she began. "And it has helped me immensely, especially in maintaining my moral ideals."
"We have used some of your Rating Scales at our Young People's Meeting in church."

"Right now I am dating a fine boy. I think we may marry after we complete college. But please send me your 'Tests for Sweethearts' so I can be sure my heart doesn't dominate my head too much."

EVEN WHEN you think you are sincerely in love, it is smart to double check upon yourself, as Helen is doing. Happy marriages don't accidentally "happen." They are made in large degree by the careful analysis of the boy and girl prior to their wedding.

Sexual infatuation will make your heart pound and your hands tremble. It will give you butterflies in your stomach, too, and closely resemble true love. So you need to be on guard. For infatuation is a selfish attraction. In it, you crave the other person for your own enjoyment and thrills.

In true love, you want to do what is best for the other person while your own selfish interests are only secondary.

IF YOU have never dated before and suddenly find yourself kissed resolutely by a desirable member of the opposite sex, you may feel almost intoxicated with new thrills. But they may not be love, at all, though the average novice insists she is experiencing true love.

So beware! Marriage is supposed to last forever. It is not a holiday thrill involving stolen kisses under a romantic moon.

Marriage is a matting of two personalities who can work as a team for 50 years and sacrifice together for the mutual good of the family. It involves throwing all your resources into the partnership, including the man's future pay checks as long as he lives. When you marry, you owe an obligation to your parents, as well as to your future unborn children. In fact, you cast their proxy votes for their other parent, so be shrewd.

Sometimes people of different races want to marry. But they should look ahead to their future youngsters and realize that hybrid children are often ostracized by both parent races. So weigh the future carefully.

NIGHTCLUBS and Lovers' Lanes may stimulate sexual passion and physical infatuation, but churches are a better background for true love. Furthermore, marriage is such a beautiful and sacred contract that you should be sure to have a clergyman perform the wedding ceremony. And on your honeymoon, be

New Season Begins for DAR Unit

Gaviota Chapter, Daughters of the American Revolution, will gather Tuesday afternoon at 2 p.m. in Long Beach Art Center, 2300 E. Ocean Blvd., for the first meeting since traditional summer vacation. Mrs. Charles L. Carpenter, regent, will conduct.

"National Defense" is the theme for this month and Mrs. Harry A. Traffert, national defense chairman, will give her report. Speaker will be Dr. Wallace Moore of Long Beach State College who will address the women on, "A

Recent Visit Behind the Iron Curtain". Mrs. D. H. Robinson will give excerpts from the president's message and Mrs. Roy Harmon Wolfers is arranging the music.

Mrs. Carroll R. Thorn will be hostess for the tea which will conclude the afternoon. Assisting will be Mmes. E. D.

Allen, Thomas M. Arrowsmith, L. E. Baker, Otto Bayer, Clarence Bell, John B. Bell, C. V. Benson, M. K. Birch, J. T. Bogle, A. F. Bonzer Sr., Harry C. Bowen, Edwin Bracht, B. B. Braden and Charles C. Ernst.



A PORTRAIT COLLAR gives an added touch of elegance to a satin cocktail dress in the empire tradition. Available in luscious shades of emerald green, black or carnal in sizes 12 through 18. Priced under \$40.

For the name of the store showing this style, phone Susan at HEmlack 5-1161, Ext. 229, from 9 a. m. to 5 p. m., Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

Anniversary Fete for OSU Alumni

Ohio State University Alumni Club of Long Beach will celebrate its first anniversary with a dinner party at the Hawaiian Restaurant Friday. Cocktails will be served at 6:30 p.m. and dinner at 7:30. A short business meeting will be followed by an informal evening in which to renew old and make new friendships.

Host for the evening will be Albert Mack. He will be assisted by George Nye Jr., president of the club; John McLain, vice president; Richard Hazleton, treasurer, and Mrs. Kenneth D. Hurley, secretary.

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4 IN 1 SALE!

BLACK & GOLD GOSSIP DESK
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1/2 PRICE DURING THIS GREAT SALE!

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ONLY ONE TO A CUSTOMER

**NO MONEY DOWN!
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4 SENSATIONAL BARGAINS IN 1

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Exquisitely styled and sturdy made to insure lasting quality. Decenter-designed for extra value and beauty.
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Beautifully designed and full-size swing-arm lamp with 3 ranges of light you'd expect to pay \$10.00 for this alone!
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Thickly upholstered for extra comfort and ease in richly grained long-wearing washable pleats for extra value!
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Plenty of room for telephone books, magazines, writing paper, etc. Another extra feature of this great value!

REGULAR \$39.95 VALUE!

We've sacrificed profits because we're out to win many new friends with this BIGGEST BARGAIN IN YEARS! There are extra features, extra quality and extra value in this great 4-in-1 money-saving offer. You'd never believe that you can buy so much beauty and utility for so little money... you can't afford to miss this sensational 4-in-1 sale!

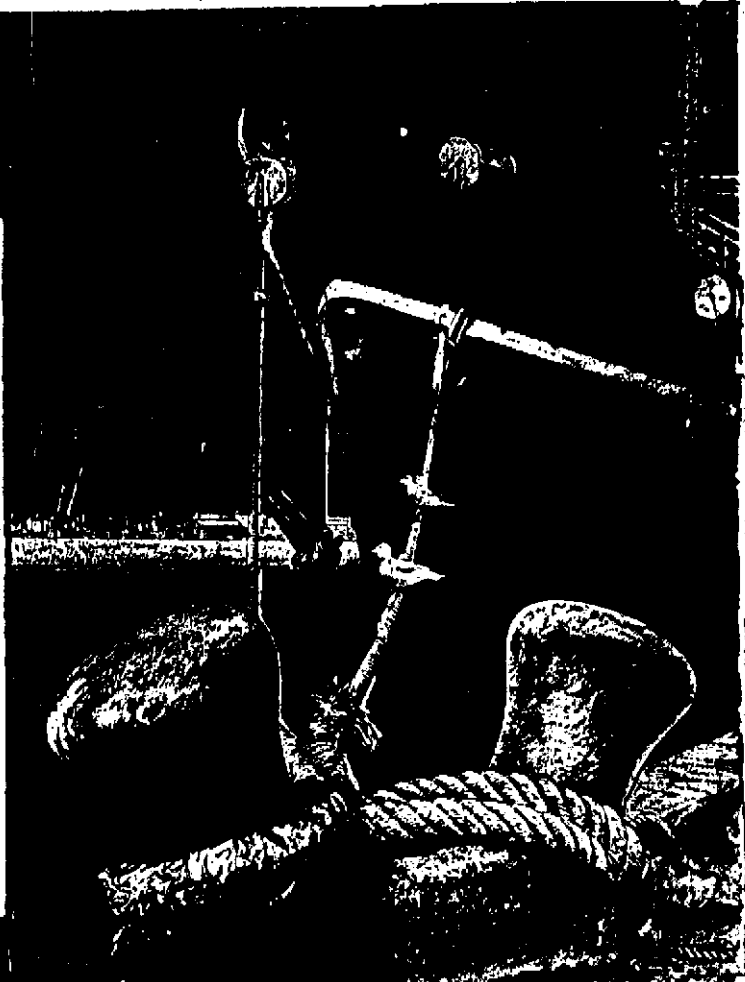
USE IT WITH OR WITHOUT PHONE FOR READING AND WRITING! Ideal for foyer, living room, cozy corner, group, guest room, etc.

Independent SUNDAY Press-Telegram

MATH CAN BE EASIER!

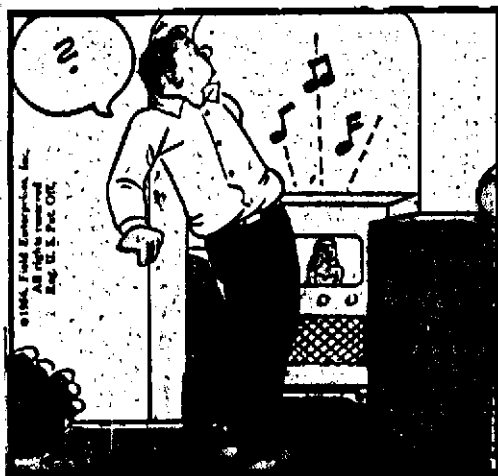
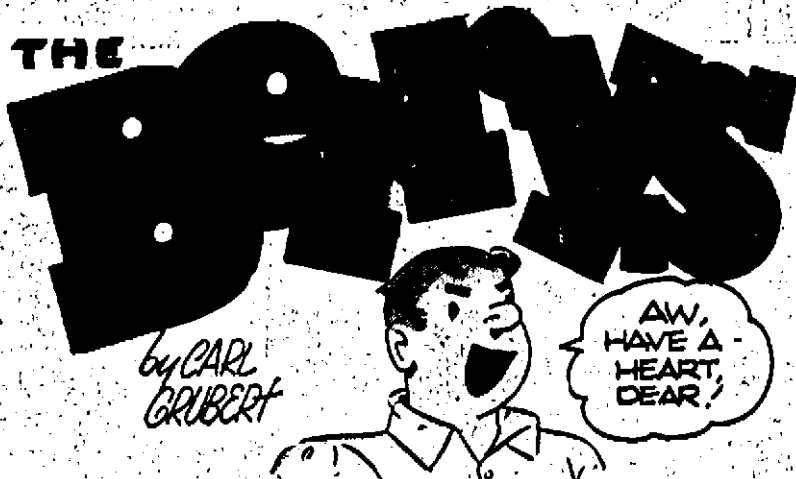
Johnny Can't Add? Parade Tells Why

LONG BEACH, CALIFORNIA—OCT. 7, 1956



DENNIS THE MENACE

By Hank Ketcham



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Fishing Season Now!

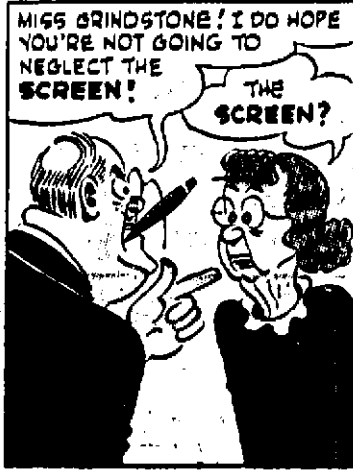
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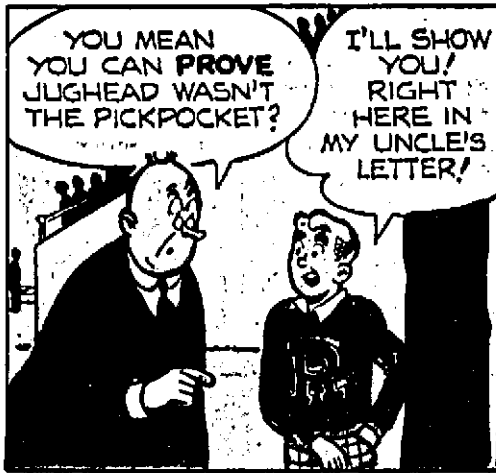
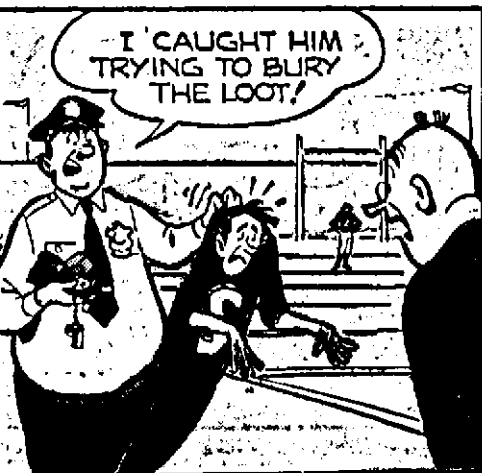
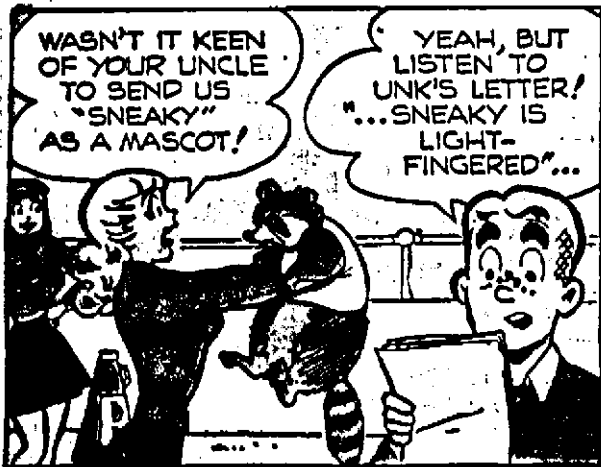
THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



ARCHIE

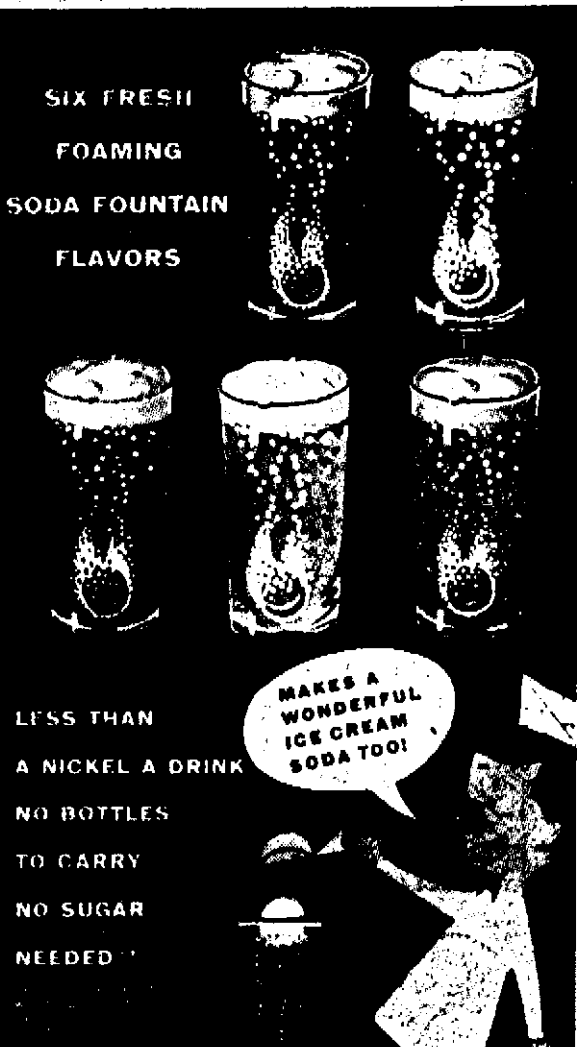
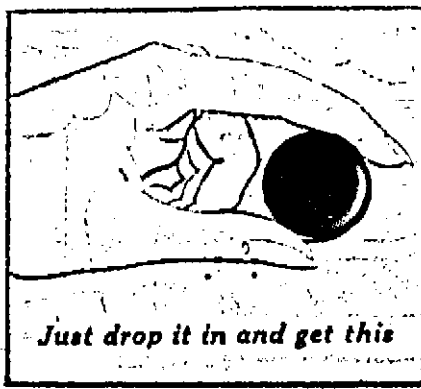
By Bob Montana



NEW DRINK MAGIC

A magic disc turns a glass of ice water into a ready-sweetened sparkling drink

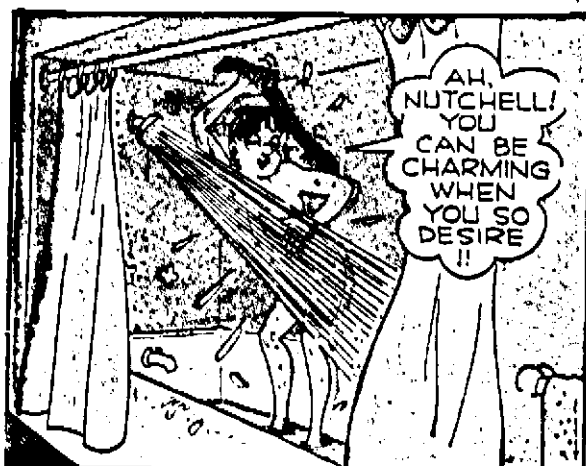
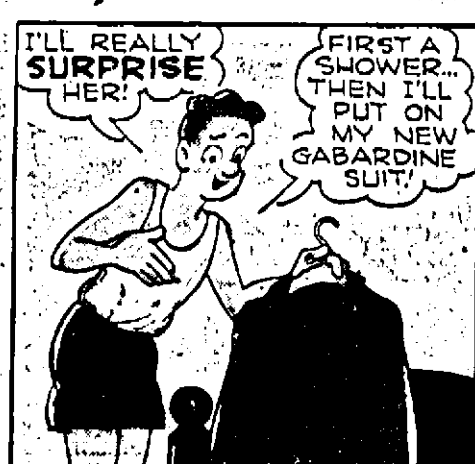
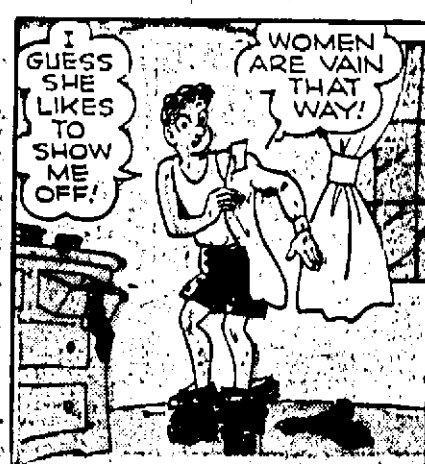
It sparkles...
It foams...
It's full of flavor...



FIZZ-ADE

PRISCILLA'S POP

By Al Vermeer



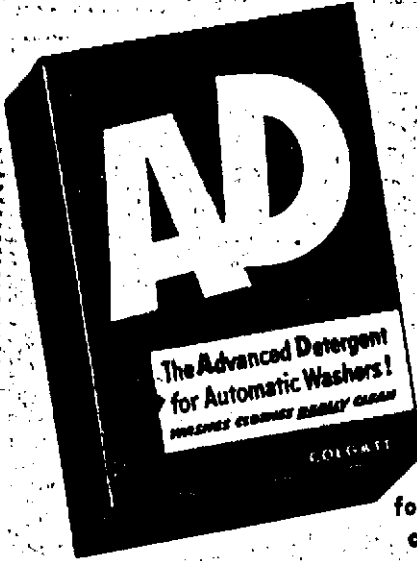
OUR BOARDING HOUSE

With Major Hoople



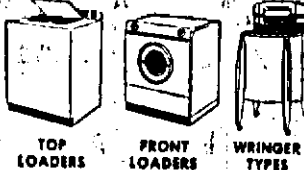
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Now! A totally new detergent! AD has "JUST-RIGHT SUDS"... just-right suds-level, just right whitening and scrubbing ingredients... to boost the cleaning power of your washing machine... **AUTOMATICALLY!**

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ALLEY OOP

By V. T. Hamlin



OUT OUR WAY

The Willets

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By J. R. Williams



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LUCKIES TASTE BETTER -Cleaner, Fresher, Smoother!

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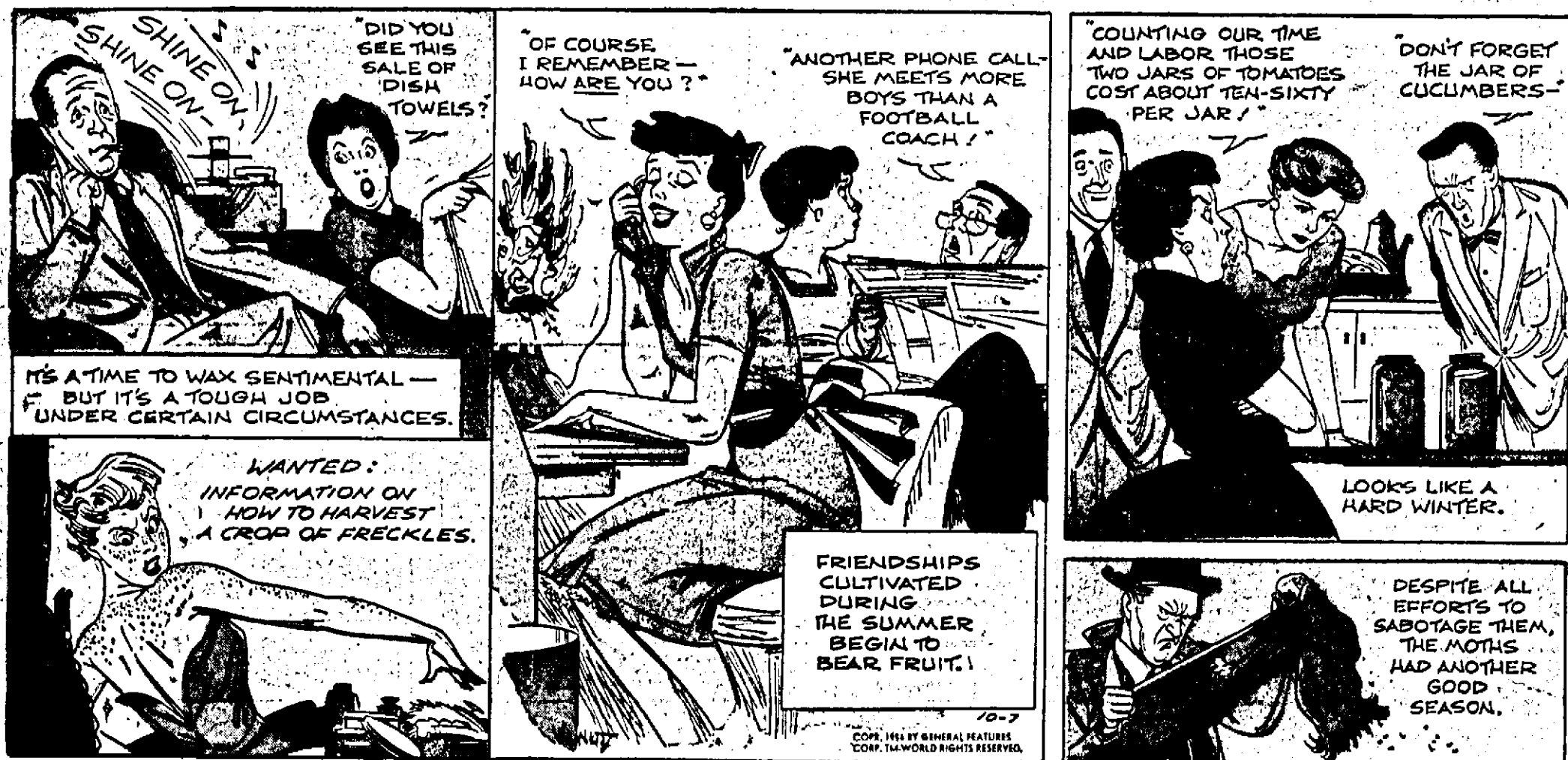
By Walt Kelly



VIGNETTES OF LIFE

Harvest Time

BY HARRY WEINERT



WIN YOUR OWN PONY
IN NESTLÉ'S LONE RANGER PONY CONTEST!

15 FIRST PRIZE PONIES!
1550 OTHER BIG PRIZES!

EXTRA! \$1000 BONUS!

TOP 15 WINNERS WILL EARN A \$1000 U.S. GOVERNMENT SAVINGS BOND IF THEY SEND THE WRAPPER FROM A NESTLÉ'S KING SIZE BAR!



- ★ 15 SHELTER PONIES — complete with saddle and bridle! All ponies guaranteed perfect, gentle and trained to ride — and they're children's (1st prize winners who prefer each will win \$350 instead.)
- ★ 50 Second Prize ENGLISH STYLE BIKES
- 500 Third Prize Genuine Lone Ranger HOLSTER AND CAP PISTOL SETS
- 1000 Fourth Prize Genuine Lone Ranger CAP RIFLES

JUST NAME THE PONY

Maybe you'd call him "Rut" or "Fella" or "Pal"? Think up a name you like best — and maybe you'll win your very own pony!

EASY TO ENTER — LOTS OF PRIZES!

1. Print the pony's name on the entry blank (or plain paper).
2. Send it with your name and address to Nestlé's Lone Ranger Contest, Box 97A, Mount Vernon 10, New York, before 12 midnight, November 30, 1956.
3. All entries should be mailed to Nestlé's Lone Ranger Contest, P.O. Box 97A, Mount Vernon 10, New York. Entries must be postmarked on or before 12 midnight, November 30, 1956.

FOLLOW THESE EASY RULES

1. Simply print or write plainly your suggestion for the name of the Nestlé's Lone Ranger Pony. Use the official entry blank or any sheet of plain paper. Print or write your name and address plainly.
2. Each entry must be accompanied by the outside wrapper of a Nestlé's Chocolate Bar of any size, price or flavor. Send as many entries as you wish provided each entry is accompanied by an additional Nestlé's wrapper.
3. All entries should be mailed to Nestlé's Lone Ranger Contest, P.O. Box 97A, Mount Vernon 10, New York. Entries must be postmarked on or before 12 midnight, November 30, 1956.

4. First prize winners whose entries are accompanied by a Nestlé's King Size Chocolate Bar wrapper (any flavor) will receive as an additional bonus prize, a U. S. Savings Bond, face value \$1,000.
5. Entries will be judged by the Reuben H. Donnelley Corp., on the basis of originality and aptness. Judges' decisions will be final. In the case of ties, contestants will be required to furnish a twenty-five word statement explaining "I like Nestlé's Chocolate Bar because..." Judged on originality, sincerity and aptness. Duplicate prizes will be awarded in the event of final ties.
6. Contest is open to all residents of the Continental United States except employees of The Nestlé Company, Inc. and its advertising agencies and their families. All entries become the property of The Nestlé Company, Inc.
7. The contest is subject to all Federal and State Regulations.

Use this entry blank on plain paper, or blank available from your local dealer.

Nestlé's Lone Ranger Contest
Box 97A, Mount Vernon 10, New York

Here is the name I thought up for the pony. I am sending one wrapper from any Nestlé's Chocolate Bar.

(Print Pony's Name Here)

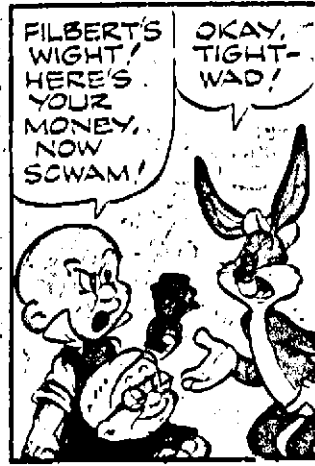
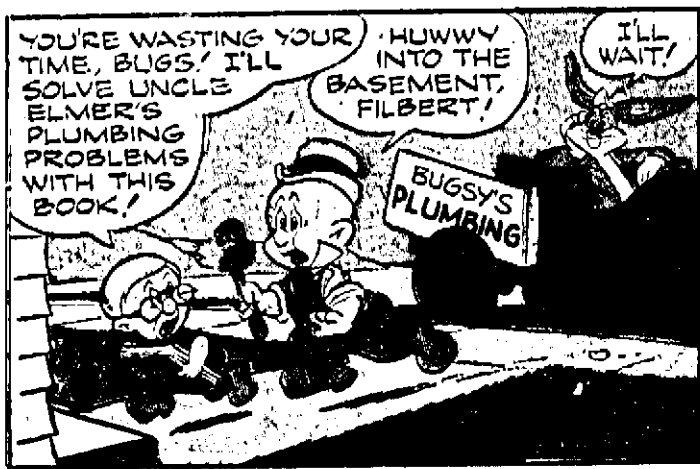
Your Name _____

Address _____

City _____ Zone _____ State _____

BUGS BUNNY

The Famous Rabbit



CAPTAIN EASY

By Leslie Turner



for the friends of **MICKEY MOUSE!**

FREE! MICKEY MOUSE RINGS

...when you buy this special box of **SUGAR JETS**

ACTUAL SIZE!

FUN TO WEAR! FUN TO SWAP!

SHOW THEM TO YOUR FRIENDS!

HURRY! SUPPLY LIMITED!

BE THE FIRST IN YOUR NEIGHBORHOOD TO COLLECT ALL 8!

RINGS COME IN RED, YELLOW, BLUE, GREEN, ORANGE!

ADJUST TO FIT ANY FINGER!

UNBREAKABLE PLASTIC—WON'T CRACK OR SCRATCH!

LOOK! I'VE GOT A RED MICKEY MOUSE!

MINES A GREEN DONALD DUCK!

SEE HOW THE FACES STAND OUT!

WALT DISNEY PRODUCTIONS

MICKEY MOUSE CLUB ON ABC-TV

One ring in each box like this

SUGAR JETS

FREE INSIDE Mickey Mouse RING

Jet up and go with **SUGAR JETS**—that triple treat of sugar, toasted oats and wheat!

WHAT BETTER PLACE FOR AN ORPHAN THAN IN THE HAPPY HOME ORPHANAGE? MAYBE ANNIE COULD GIVE YOU A FEW ANSWERS...

GEE, PESTY... JUST LOOK IN TH' KITCHEN... TURKEY... PIES... A BIG CHOC'LATE CAKE... FRUIT...

SURE... REAL NICE, EH?

BOY, OH, BOY! A WHOPPIN' BIG SUNDAY DINNER! AND AM I READY T' TEAR INTO IT!

ARE YOU KIDDIN'? THAT STUFF'S NOT FOR US... TODAY WE GET STEW... ONE HELPIN'!

WHAT? I SAW TH' GROCERY SLIP... IT SAID "HAPPY HOME ORPHANAGE"! THAT'S US...

AND WHO RUNS THIS JOINT?

WELL, BY GOLLY, OLD MA LICIOUS DIDN'T PAY FOR IT... TH' COUNTY DID... FOR US... SHE'S GOT NO RIGHT TO...

PS-ST... KNOCK IT OFF!

WHAT A LOVELY CAKE YOU'VE BAKED, COOKIE... AND THOSE JUICY PIES... NOW DON'T DROP THEM, JASPER... I'LL BRING THE TURKEY...

ALL O' THAT FOR HER AND HER FAT NEPHEW? WELL, I GOT A NAME F'R FOLKS LIKE THAT!

SURE... WHO HASN'T? SAY IT, AND SEE WHAT IT GETS YUH! LUMPS!

SO, FOR SUNDAY DINNER, WE GET THIN STEW... ONE HELPIN'... 'CAUSE WE DON'T WORK SO HARD ON SUNDAY AND DON'T NEED SO MUCH!

SH-H-H... C'MON, ANNIE... IT'S O.K. NOW...

BEHIND THE BREADBOX... BUT MAKE IT SNAPPY... Y'KNOW WHAT'D HAPPEN TO US, IF--

A CAKE! A BEE-UTIFUL CHOC'LATE CAKE!

OH, COOKIE, YOU'RE WONDERFUL! YOU NEVER LET US DOWN!

I TRY... BUT IT'S NOT EASY... SHE COUNTS EVERYTHING... IF SHE EVER...

LES-SEE, NOW... TWENTY KIDS IN OUR ROOM... HOW WE GOIN' TO DO THIS, ANNIE?

I GOT A KNIFE... HM-M... IF ONLY I WAS QUICKER AT FRACTIONS!

HAROLD GRAY

MARK TRAIL

by

INSTEAD OF THE SUPPOSED SILENCE OF THE WORLD BELOW THE OCEAN'S SURFACE...

THERE IS A CONSTANT UPROAR PRODUCED BY THE UNDERWATER RESIDENTS

SOUNDS RESEMBLING BOAT WHISTLES, RATTLING CHAINS, DRUM BEATS, METAL SAWS, MOANS, GRUNTS AND CACKLES ECHO THROUGH THE DEPTHS

THE LOUDEST "SINGERS" ARE THE SEA-ROBIN, TOADFISH AND CROAKER...

THESE NOISES, OFTEN RESEMBLING THE SOUNDS OF ENEMY SHIPS, GAVE THE JITTERS TO SUBMARINE COMMANDERS OF WORLD WAR II

AND ACCOMPANYING THESE FISH MUSICIANS ARE SNAPPING SHRIMP, PORPOISES, WHALES, RAYS, SCULPINS, TRIGGER FISH AND MANY OTHERS

FOR THEIR DETECTION DEVICES SHOWED ONLY EMPTY SEA WHERE THE "APPROACHING SHIPS" SHOULD HAVE BEEN

WAY

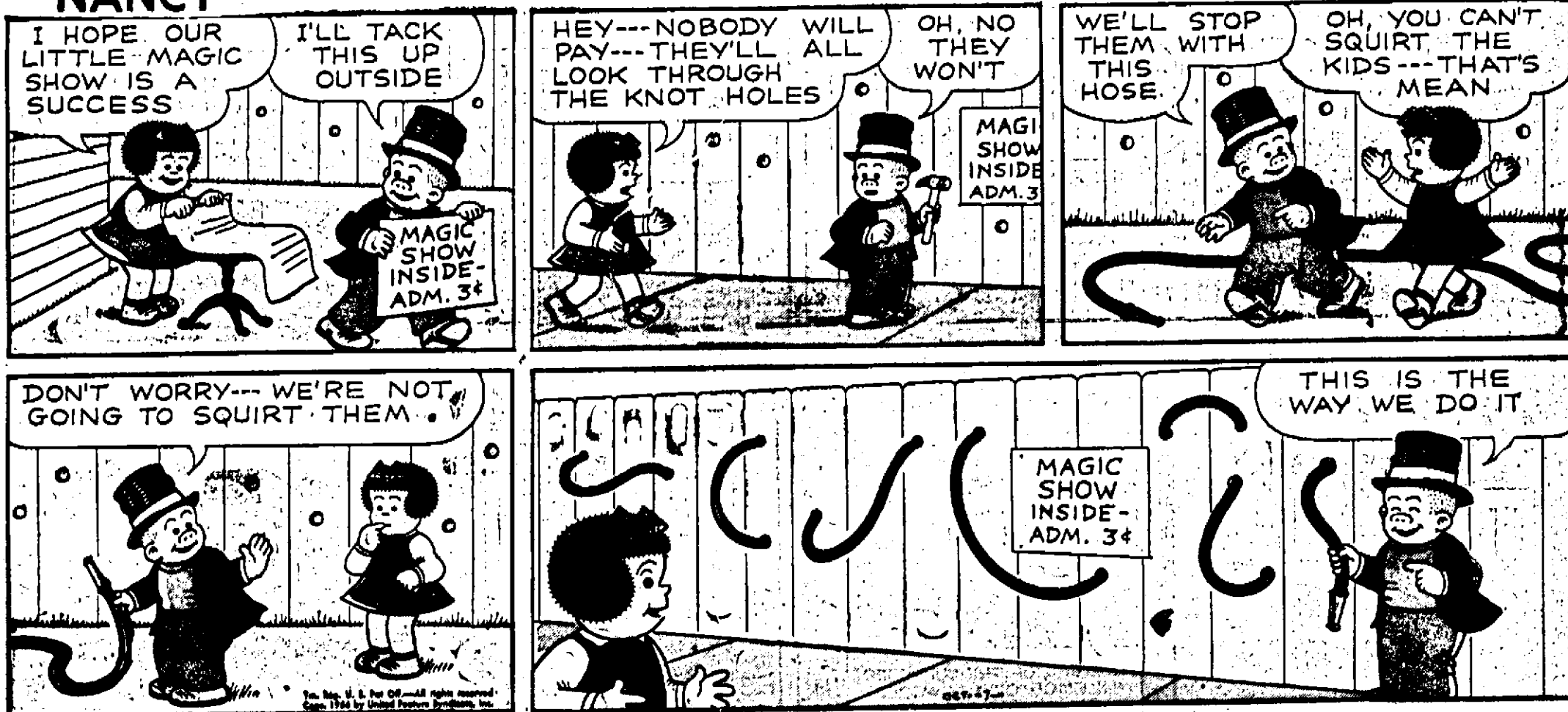
THE CLAMOROUS NOISES MADE BY FINE CREATURES CREATED SUCH A PROBLEM FOR SEA DEFENSES DURING WORLD WAR II THAT SCIENTISTS HAD TO BE CALLED IN TO IDENTIFY THE SOUNDS

MANY OF THE NOISEMAKERS AND THEIR PARTICULAR SOLOS HAVE BEEN IDENTIFIED BY PATIENT AUDITIONING. AND THE SUBMARINE SKIPPER CAN NOW USE THESE NOISES TO DROWN OUT THE SOUND OF HIS VESSEL'S ENGINES WHEN ELUDING AN ATTACKER

Abbie and Slats by RAE BURN VAN BUREN



NANCY



No Other Leading Toothpaste

CLEANS · CLEANS · CLEANS YOUR BREATH
GUARDS · GUARDS · GUARDS YOUR TEETH
 LIKE COLGATE DENTAL CREAM!



Unlike other leading toothpastes, Colgate's forms an invisible, protective shield around your teeth that fights decay all day... with just one brushing! Ask your dentist how often to brush your teeth. But remember! One Colgate brushing fights decay-causing bacteria 12 hours—or more!



Colgate's with Gardol helps stop bad breath all day for most people with just one brushing! Instantly sweeps away bacteria that cause bad breath originating in the mouth! No other leading toothpaste* cleans your breath while it guards your teeth like Colgate Dental Cream with Gardol!



Because No Other Leading Toothpaste Contains GARDOL TO GIVE YOU LONG-LASTING PROTECTION AGAINST BOTH BAD BREATH AND TOOTH DECAY... With Just One Brushing!

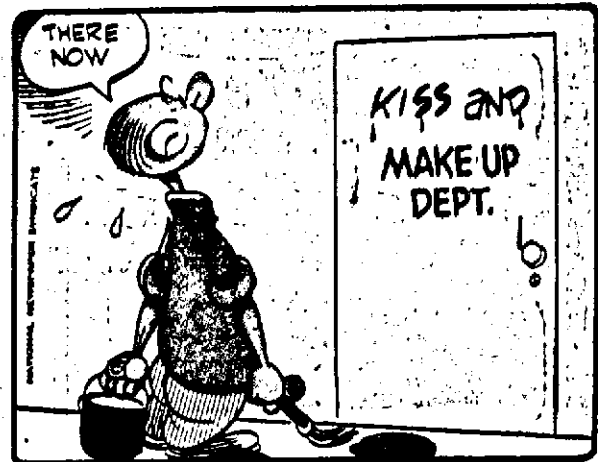
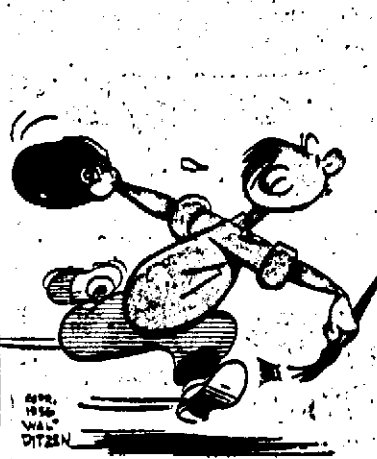
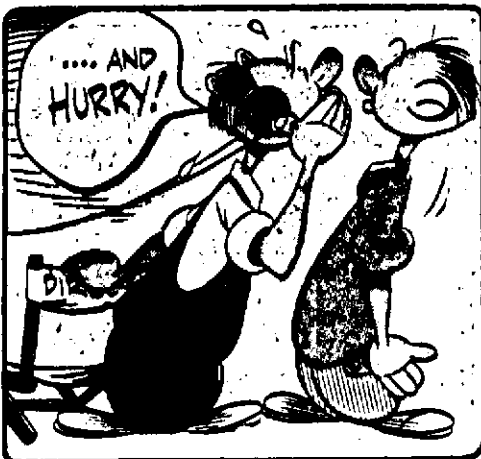
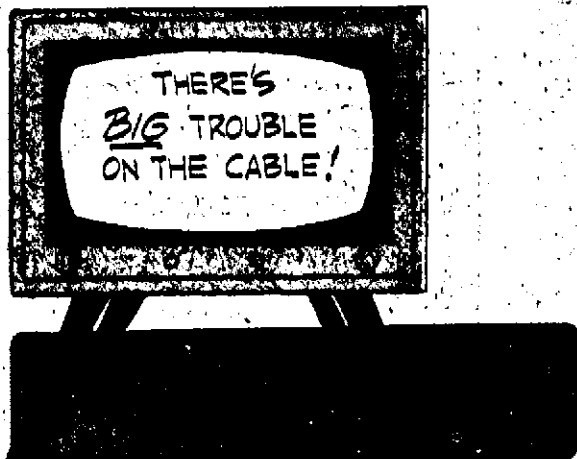
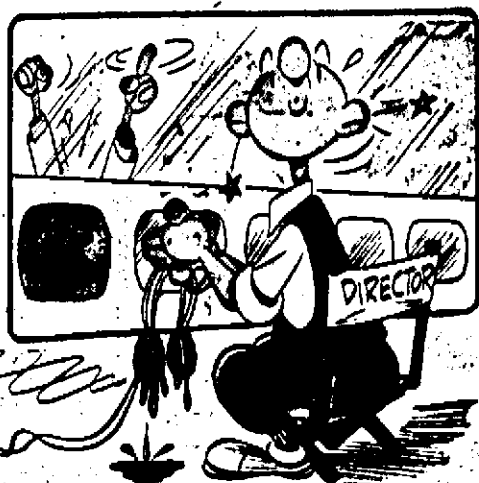
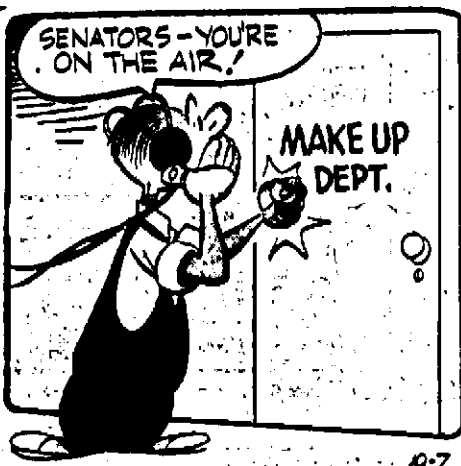
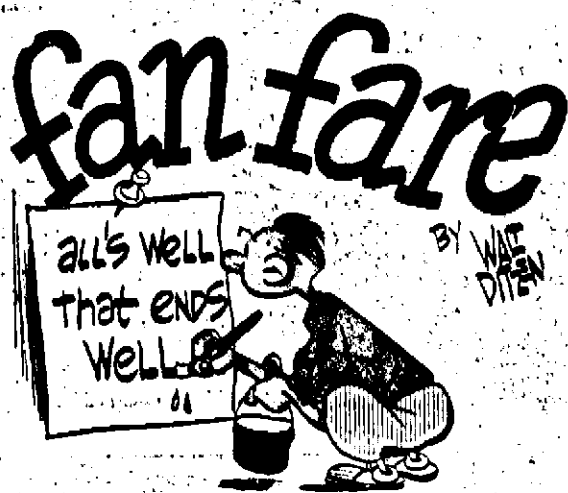
SAFE for Children of All Ages! to Use in All Water Areas!
 MAKES TEETH WHITER—CANNOT STAIN OR DISCOLOR!



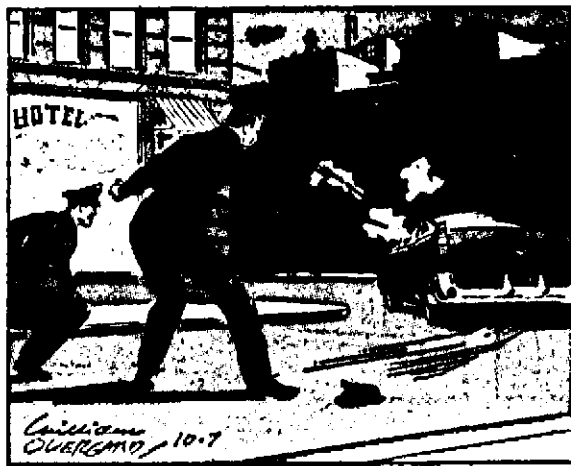
Cleans Your Breath
While It Guards Your Teeth



GARDOL IS COLGATE'S TOOTH PASTE AND DENTIFRICE. GARDOL IS NOT A TRADE NAME.



STEVE ROPER



Try the shake test and see... extra measures per pound... lots more flavor, too!

Shake several brands next time you're shopping. You'll find most coffees rattle, but M.J.B.'s quiet. That's because it's packed right to the brim with extra measures! M.J.B.'s fuller can gives you as many as 8 extra measures, and more flavor, too! Special roasting is the secret of this big-plus value in every pound of M.J.B.

As the coffee beans are roasted, they're slowly expanded to release all the deep, satisfying flavor. This increases the volume, too. Gives you a bonus of 2 to 8 extra measures. Try the M.J.B. shake test next time you're shopping. You can't make a bad cup of M.J.B!



THE JACKSON TWINS

By Dick Brooks



A dream come true!
A PURE WHITE BEAUTY SOAP... THAT STOPS ODOR, TOO!

NEVER BEFORE—HEXACHLOROPHENE AND LANOLIN
IN A LUXURY SOAP LIKE THIS!

NEW COLGATE DEODORANT BEAUTY SOAP

Glorifies your Skin
Doesn't let odor begin!



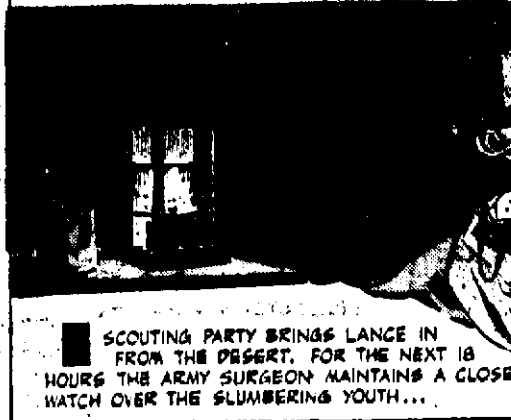
The pure white luxury soap
with Hexachlorophene and Lanolin...
and such a pleasant fragrance.

NEW COLGATE DEODORANT BEAUTY SOAP—the beautiful way to stop odor!

Exclusive! GENTLE AND SOOTHING TO DRY SKIN, THANKS TO LANOLIN! New Colgate Deodorant Beauty Soap, with Lanolin and Hexachlorophene, cleans with face-cream gentleness... helps prevent blemishes. Mild enough for baby's skin. Colgate leaves skin feeling fresh, smooth and soft!

Exclusive! NOW A WHITE BEAUTY SOAP WITH ODOR-STOPPING HEXACHLOROPHENE! Colgate Deodorant Beauty Soap brings you lanolin-blessed lather... plus continuing deodorant action. Colgate's Hexachlorophene destroys odor-causing bacteria. Use it regularly... it stops odor up to 3 days!

Exclusive! HELPS SOLVE TEEN-AGE SKIN PROBLEMS! Colgate Deodorant Beauty Soap helps prevent blemishes, because its Hexachlorophene kills up to 99% of skin bacteria... a major cause of blemishes. And Colgate with Lanolin smooths and softens flaky skin.



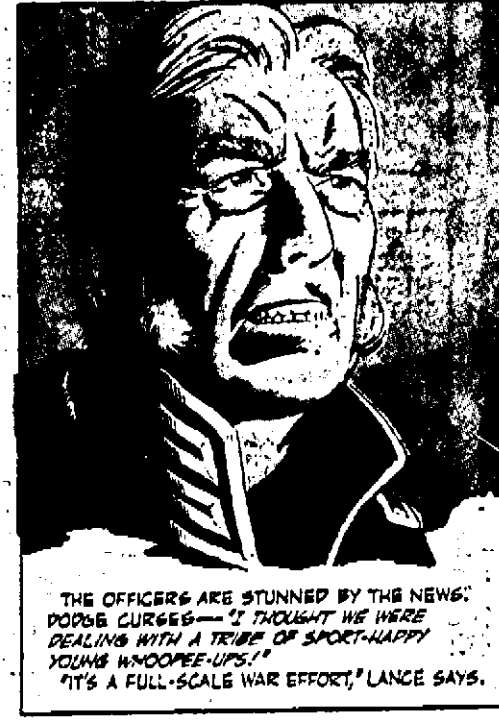
SCOUTING PARTY BRINGS LANCE IN FROM THE DESERT. FOR THE NEXT 18 HOURS THE ARMY SURGEON MAINTAINS A CLOSE WATCH OVER THE SLUMBERING YOUTH...



BY THE END OF THE FOLLOWING DAY LANCE IS TAKING ALL THE FOOD THEY CAN SHOVE AT HIM, AND THE SURGEON SENDS FOR THE COLONEL. —
"HOW DO YOU FEEL, LIEUTENANT?"
"FINE, SIR, EXCEPT I CAN'T GET ENOUGH TO EAT." "THOSE FEW DAYS OF INDIAN BEATINGS AND STARVATION PUT YOU IN GOOD TRIM—WE DON'T WANT TO RUIN IT. NOW... WHAT'VE WE GOT OUT THERE?"



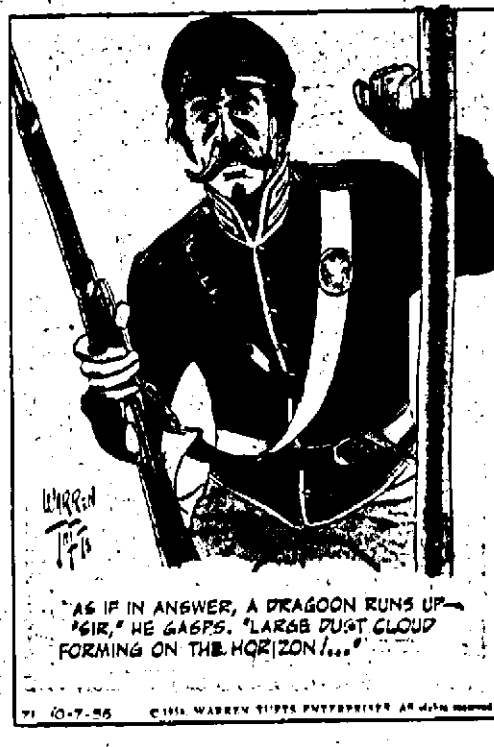
LANCE HESITATES. "ABOUT TWO THOUSAND INDIANS, SIR...COMANCHE AND KIOWA."



THE OFFICERS ARE STUNNED BY THE NEWS. DODGE CURSES— "I THOUGHT WE WERE DEALING WITH A TRIBE OF SPORT-HAPPY YOUNG WNOOPEE-UPS!" "IT'S A FULL-SCALE WAR EFFORT," LANCE SAYS.



"...THE COUNCIL CHIEFS ARE RULED BY BROKEN ARROW, A COMANCHE...THEY MEAN TO HOLD WHAT THEY HAVE AND TAKE BACK WHAT THEY LOST TO THE MEXICANS..." DODGE PACES THE TENT ANXIOUSLY. "WHAT'VE WE GOT FOR TIME?"



"AS IF IN ANSWER, A DRAGOON RUNS UP— "SIR," HE GASPS. "LARGE DUST CLOUD FORMING ON THE HORIZON..."

\$75,000.00 in cash and prizes contest "Name the Karo Kid"

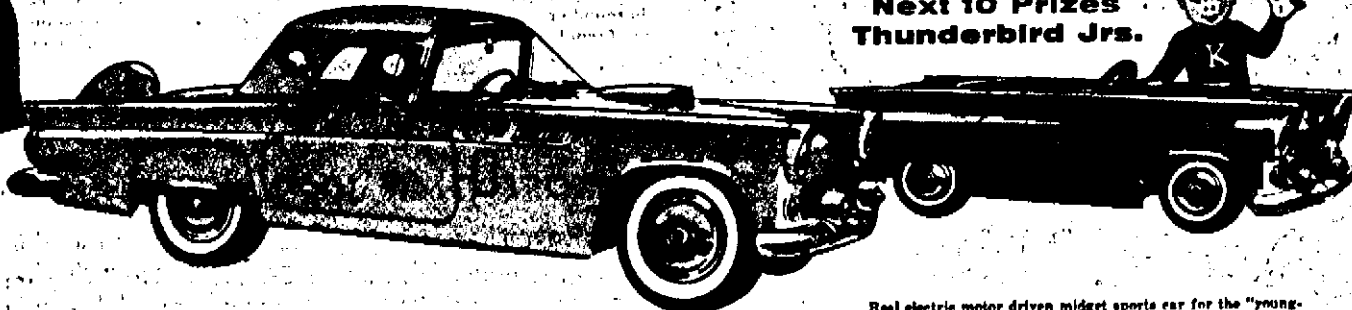
Easy! 1001 prizes! Win cash or family Christmas gifts!

JOIN THE FUN, FOLKS! Gather 'round a pipin' hot stack of pancakes 'n' Karo Syrup and name "THE KARO KID." That's me! My pictures (Like these: Flippin' pancakes. As Dad whistlin' off to work.) have helped make delicious Karo the best-liked syrup in the whole world. Get started now! A brand new nickname might win, like "Big Chief Gogo." Or a fancy name like "Golden Boy." It's easy! Send in your name for "THE KARO KID" with any Karo Syrup label. Follow the simple rules below.

3 Third Prizes...3 Ford Thunderbirds

Next 10 Prizes Thunderbird Jrs.

Next 100 Prizes RCA Victor Portable TV Sets



America's sportiest car! Fully equipped with Fordomatic Drive, Radio and Heater, Power Steering, Power Seats. \$4,000. VALUE INCL. TAXES

Real electric motor driven midjet sports car for the "youngster set!" Thunderbird styling. Safety-designed. Three shift positions: forward, neutral, reverse. \$425. VALUE

RCA Victor "Sportster" TV with brilliant picture and full range sound. Light enough...small enough to take anywhere. Modern ebony finish. \$129.95 VALUE

Next 200 Prizes Columbia Bikes

Boys' or girls' 18" Therm-a-Matic Lightweight Frame, Headlight, Bell, Power Coaster, Brake, Bullhorn Kick Stand, Luggage Carrier. \$60. VALUE

By Gilbert, Black Diamond Freight, Real smoke, chow-chow sound, grade-climbing Pull-Mor Power, remote control. Complete set ready to roll! \$30. VALUE



EASY CONTEST RULES:

1. This contest is open to anyone living in the United States except employees of Corn Products Refining Company, its subsidiaries and advertising agencies and families.
2. Print or write plainly the name you think most suitable for "THE KARO KID." The name may contain one, two or three words. Use enter blank or plain paper. Each entry must be the original work of contestant submitting it, except that members of the immediate family may assist. Submit as many entries as you wish, but with each entry send one label from Karo Syrup. Only one prize award to a family.
3. Mail to: Karo Contest, Box 94A, Mount Vernon 10, New York. Entries must be postmarked not later than November 30, 1958, and received by January 10, 1959.
4. Entries will be judged by The Reuben H. Donnell Corp. on the basis of aptness, interest and originality. Duplicate prizes in case of ties. Judgments are final. Prizes are listed in this advertisement. All entries become the property of Corn Products Refining Company. None will be returned. Contest subject to all Federal, state and local regulations.
5. All winners will be notified by mail.



CLIP THIS ENTRY BLANK NOW!

MAIL TO: Karo Contest, Box 94A, Mount Vernon 10, N.Y.

My name for "THE KARO KID" is.....

Name.....

Address.....

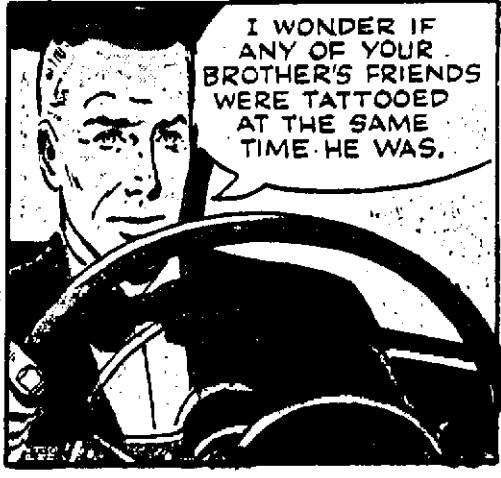
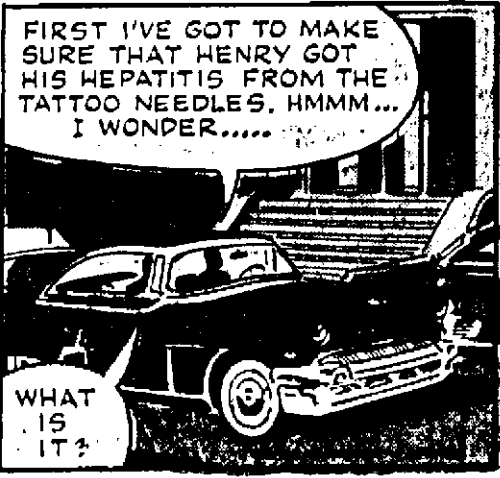
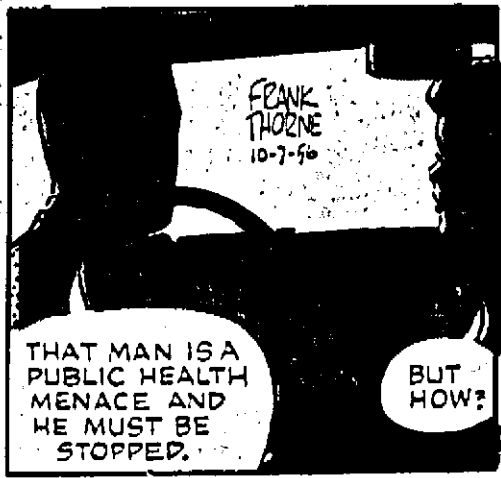
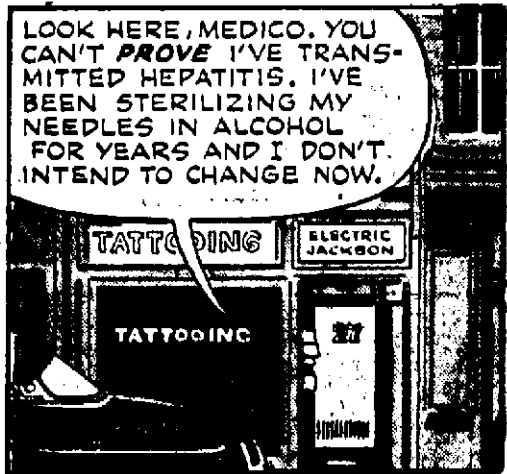
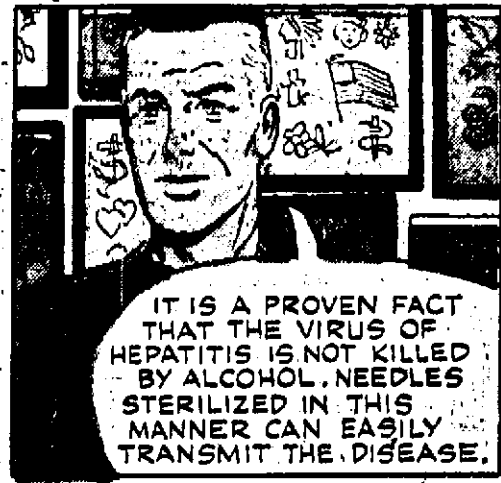
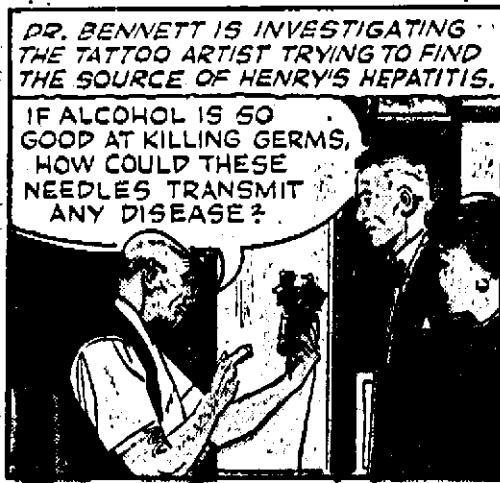
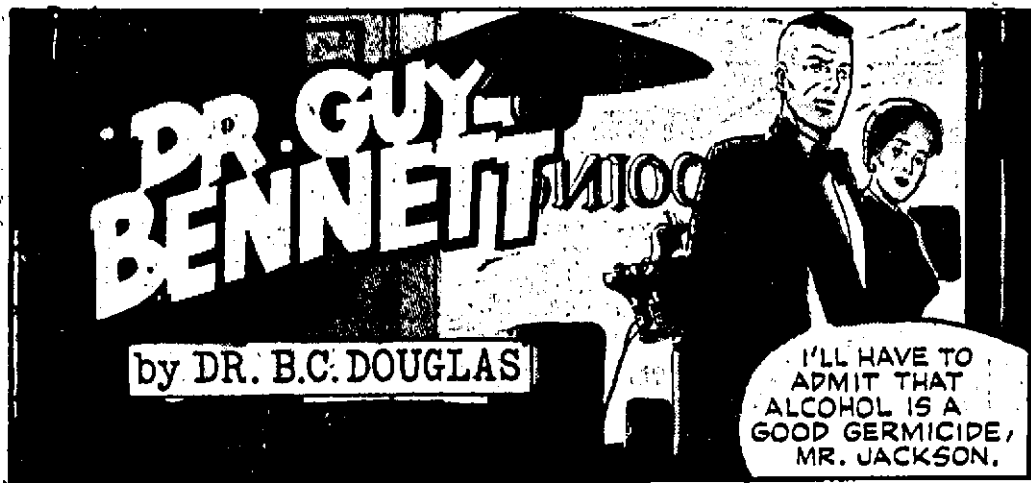
City..... Zone..... State.....

CONTEST CLOSING NOVEMBER 30, 1958



Next 686 Prizes American Flyer Train Sets





NAME RUSTY'S PONY AND WIN

Every toy you've ever wanted trains, dolls, bikes, boats, planes

The Annual NABISCO Cereal Toy Round-up Contest

Win a raid on a gigantic toy department

1st PRIZE

5 exciting minutes to round up all your favorite toys!

2nd PRIZE

4 minutes to carry out toys you've always dreamed of owning!

3rd PRIZE

3 minutes to take as many toys as you can!

PLUS MORE THAN 1000 OTHER BIG PRIZES

6 Lionel "New Haven" passenger train sets . . . 50 Columbia bicycles . . .
50 Benrus wrist watches . . . 50 RCA Victor 3-speed phonographs
with Rin Tin Tin record albums . . . 500 Rin Tin Tin stuffed dogs . . .
500 Rin Tin Tin binoculars . . .

EASY RULES

1. Tear off box top from any Nabisco cereal. On back, print name for pony, and your own name and address, age, and whether boy or girl.
2. Mail to Rusty, Box 1A, Brooklyn 1, N.Y. Envelope must be postmarked before midnight, Nov. 11, 1956, and received before Nov. 15, 1956.
3. No limit to entries, but each entry must be on a Nabisco cereal box top.
4. Entries judged on originality, neatness, and aptness of thought. Judges' decisions final. Only one prize to a contestant. Duplicate prizes in case of ties. No entries returned.

5. Contest open to anyone in the U.S. under 16, except families of Nabisco employees, and others officially connected with contest.
6. Winners of first 3 prizes, and their parents, will get free travel to department store and lodging. On Nov. 21, 1956, winners will have 5, 4, or 3 minutes to remove and keep all the toys they can carry from the toy department. Winners notified personally.
7. Other 1136 winners notified by mail. Complete list of winners sent on request.
8. Contest subject to applicable laws.

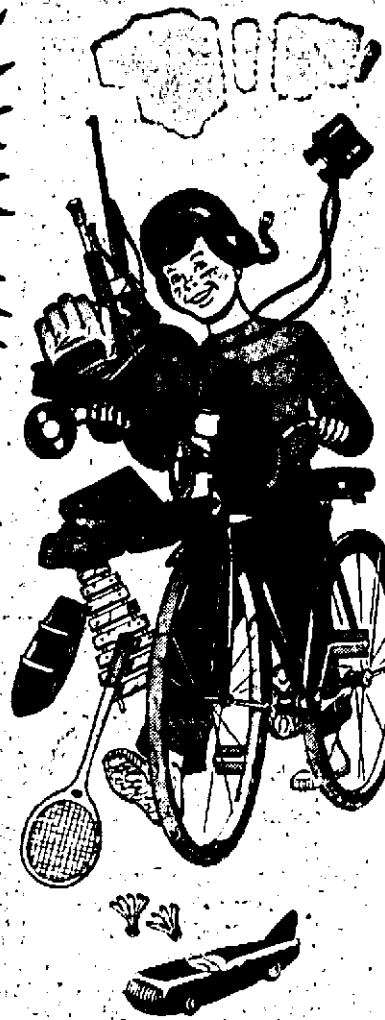
See "The Adventures of Rin Tin Tin" every week on your local TV station.



RAID THE TOY DEPT. OF THE BON MARCHE, Seattle, Wash.

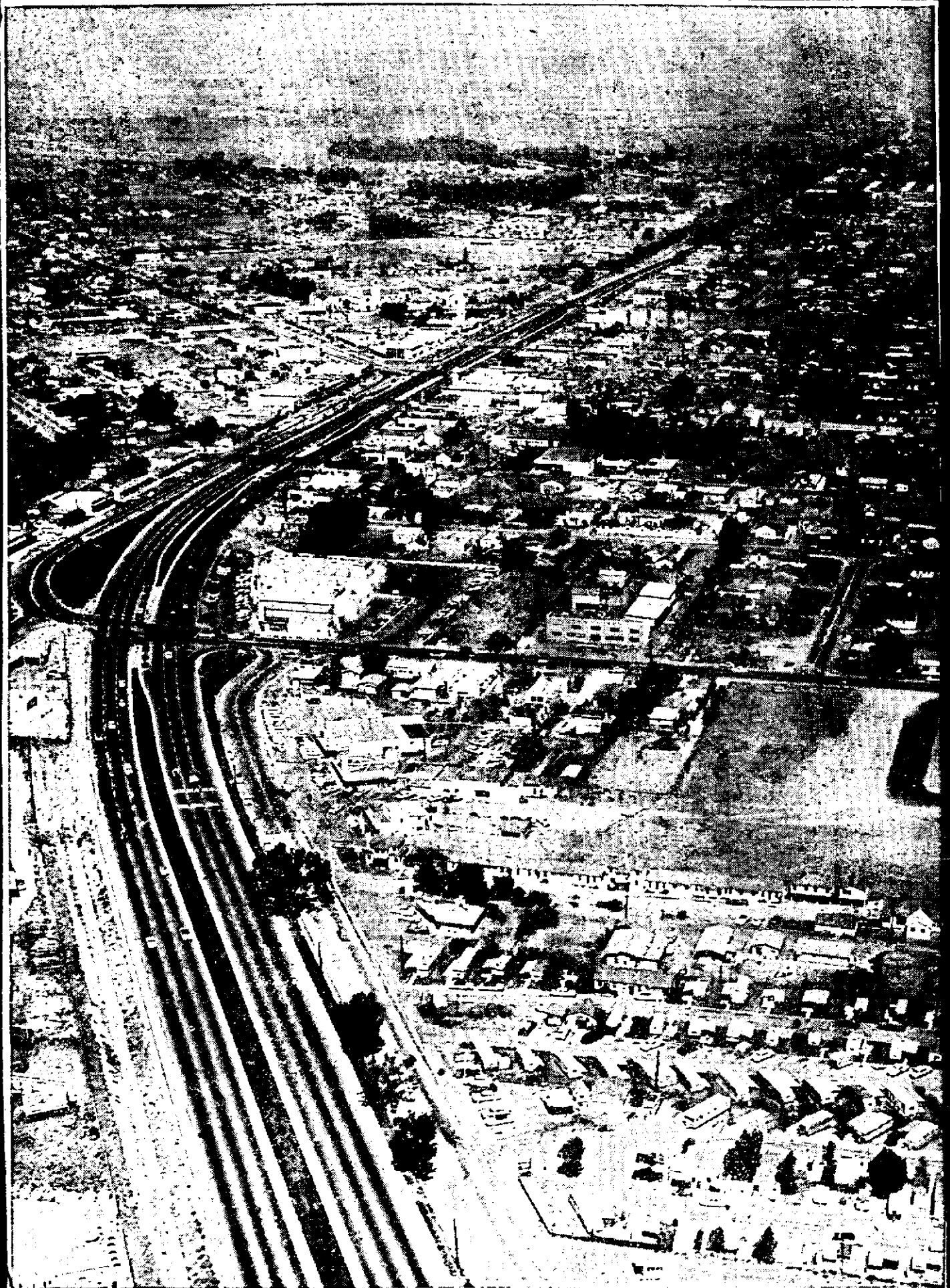
THINK OF IT! You running wild in this huge toy department for 5 full minutes, taking and keeping every toy you've ever wanted—free! Bikes, planes, trains, dolls, games, all yours! Plus free travel and lodging for winners and parents. **BE A WINNER!** See easy contest rules—and enter today! And as many times as you wish.

Send name for Rusty's Pony on any Nabisco Cereal box top—Nabisco Shredded Wheat, Nabisco Shredded Wheat Juniors, Nabisco Wheat Honey's, Nabisco Rice Honey's, or Nabisco 100% Bran.



Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

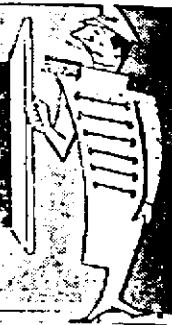


WE OPEN THE DOOR TO BETTER CALIFORNIA LIVING

MAY CO
LAKEWOOD

annual fall sale

OPEN 3 NIGHTS MON 9:30 to 9:30 THURS & FRI 12:30 to 9:30

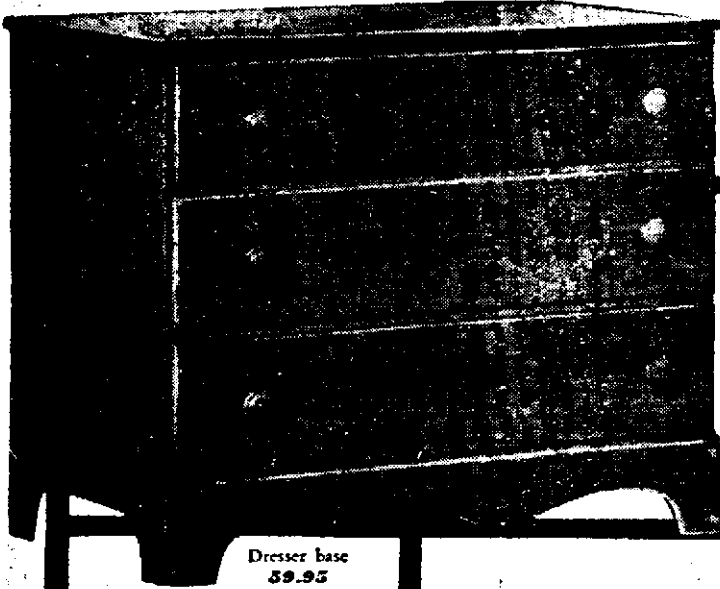
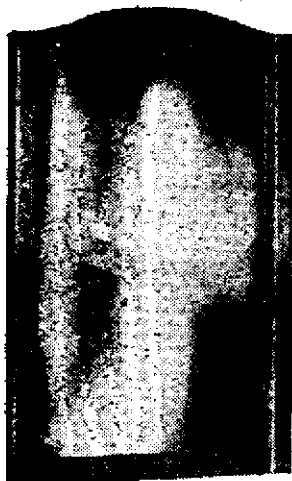


*our largest
single purchase
of maple furniture*

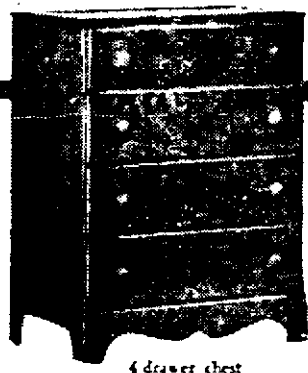
89.95 value
your choice
of these 5 pc.

59.95 each

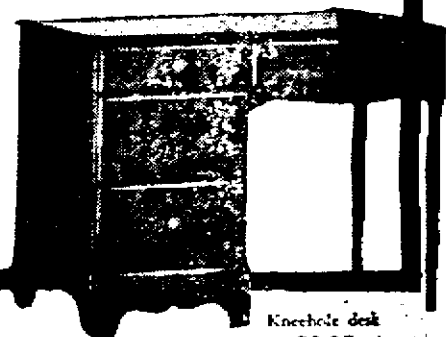
Dresser Mirror
17.95



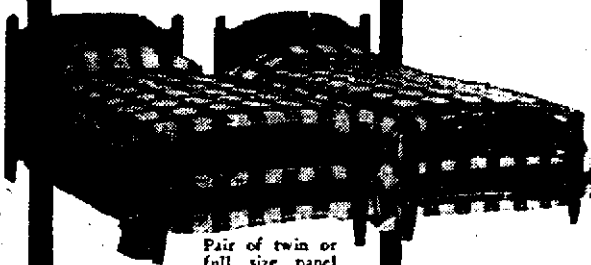
Dresser base
59.95



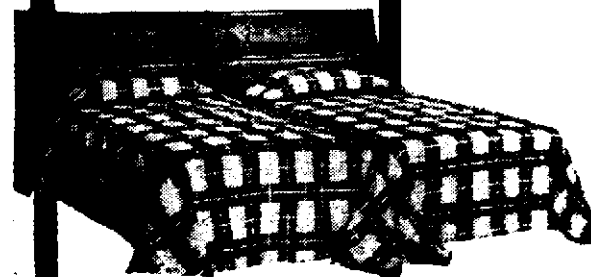
4 drawer chest
59.95



Kneehole desk
59.95



Pair of twin or
full size panel
beds 59.95



Pair of twin bookcase headboards
59.95

**SOLID HARDROCK SUGAR
MAPLE BEDROOM PIECES**

- we bought 8 carloads of the finest maple furniture on the market.
- nothing else even approaching this quality at this price.
- construction standards that made this company a giant in the industry.
- heavy slab tops, sides and fronts; each case dust proofed and center guided

**choose from the
following items**

- a. dresser base
- b. 4-drawer chest
- c. kneehole desk
- d. pair of twin or full sized panel beds
- e. pair of twin bookcase headboards
- (24.95 val. dresser mirror.....17.95)

other items also available

- 119.00 double dresser base 89.95
- 34.95 double dresser mirror 26.95
- 19.95 night stand 15.95
- 99.95 bunk bed 69.95

May Co. Lakewood—Furniture—Third Floor

Maytime plans give you time to pay



Costa Mesa is a city on a bluff and a place rapidly becoming a golden spot in the Southland. Street in business district shown above.

The City That Sits on a Bluff by the Sea

By Clarence Bernard Propes

Photographs by Roger Coar

COSTA MESA is rapidly becoming a golden spot of the Southland.

A city of 20,000 sitting on the bluffs overlooking Newport Beach, its growth has not been slow and now is likely to become spectacular. Its main thoroughfare makes a big bend over which thousands of vehicles pass daily.

Industries as well as people are anxious to move into this new city.

Beckman Company is building a million-dollar plant in Costa Mesa. These manufacturers of precision instruments plan to move their Pasadena plant to this new facility.

One of the great problems was the transfer of highly skilled women employees to Costa Mesa. Company officials figured that only about 20 per cent would make the move, for most of them are married and it would mean pulling up their family roots.

THESE OFFICIALS were amazed when a survey showed that 85 per cent were willing to make the move.

"It's a fine place to live," said one, the wife of a machinist. "There's the wonderful air—no smog, and room to move around. Then there's the beach at the bottom of the hill. Of course we were willing to move!"

Today, Costa Mesa has 175 small industries with new ones preparing to move in.

"They want to decentralize," explained one civic leader. "Their products can be moved by truck and we aren't too far from the metropolitan area. Probably one of the greatest attractions is the absence of fog and smog. The fog stays on the beach and the smog stays in the Los Angeles basin."

"BUT LET'S FACE IT," he continued. "Many other small towns are equally attractive, but only Costa Mesa has the beach and the harbor. Maybe it's over the city lines, but what's that to someone who likes the sea?"

"It's a good life we have here," he added.

Paul Nissen, assistant publisher of Costa Mesa's *Globe-Herald*, chose the town eight years ago after new paper work in the midwest and publishing his own paper in eastern Washington.

"My wife and I chose Costa Mesa," said Paul. "We looked all over Southern California before we made the choice and we haven't been sorry."

The city had about 12,000 people at its incorporation three years ago. Today it has about 20,000, with new residents arriving daily.

FORMERLY WITHOUT boundaries and a real identity, it looked with envy at the rich, lush city at the bottom of the mesa. Now it is finding itself, and what it finds is good. New churches, new schools and new people are making it a fresh, proud city.

A few years ago its juvenile delinquency rate was one of the highest in Orange County. Now this rate is extremely low, because of its Boys' Club. Al Spencer and Ed MacMillan, with a small staff and hundreds of parents to assist, handle such problems as 51 baseball teams, many socials, trips, craft classes and a million questions with calmness and affection.

It is a heartening experience just to walk past the club and listen to the clamor of boys strong of lung and limb experiencing their version of the good life.

CHIEF OF POLICE Art McKenzie is one of the strongest supporters of the club while he, in turn, is strongly supported by Costa Mesa's citizens.

His force of nine policemen was carefully selected and tested.

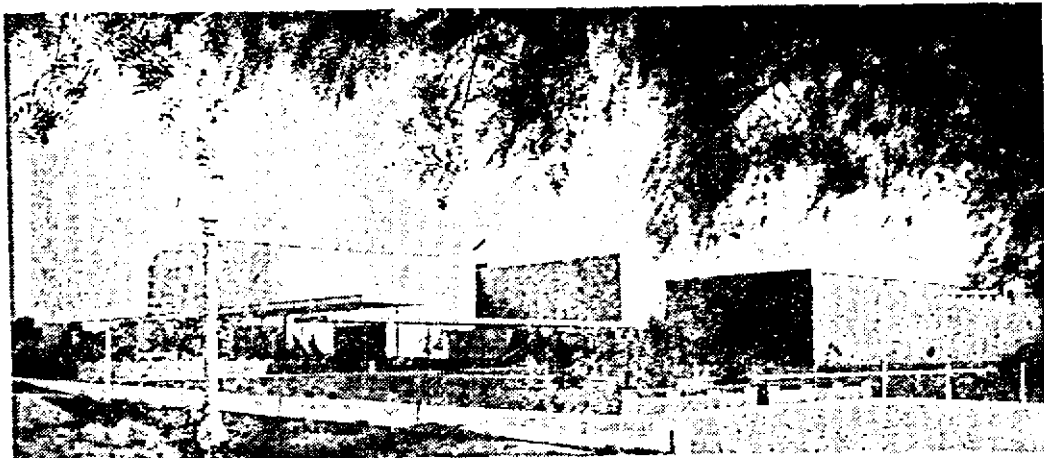
"McKenzie's a good chief," said one policeman. "He sticks by us and we stick by him. This department doesn't have a turnover."

Although a new city hall is to be erected, the city offices are crowded into a small structure. George Coffey, city manager, has a small office squeezed into one corner of the building. He is positive about today.

(Continued on Next Page)



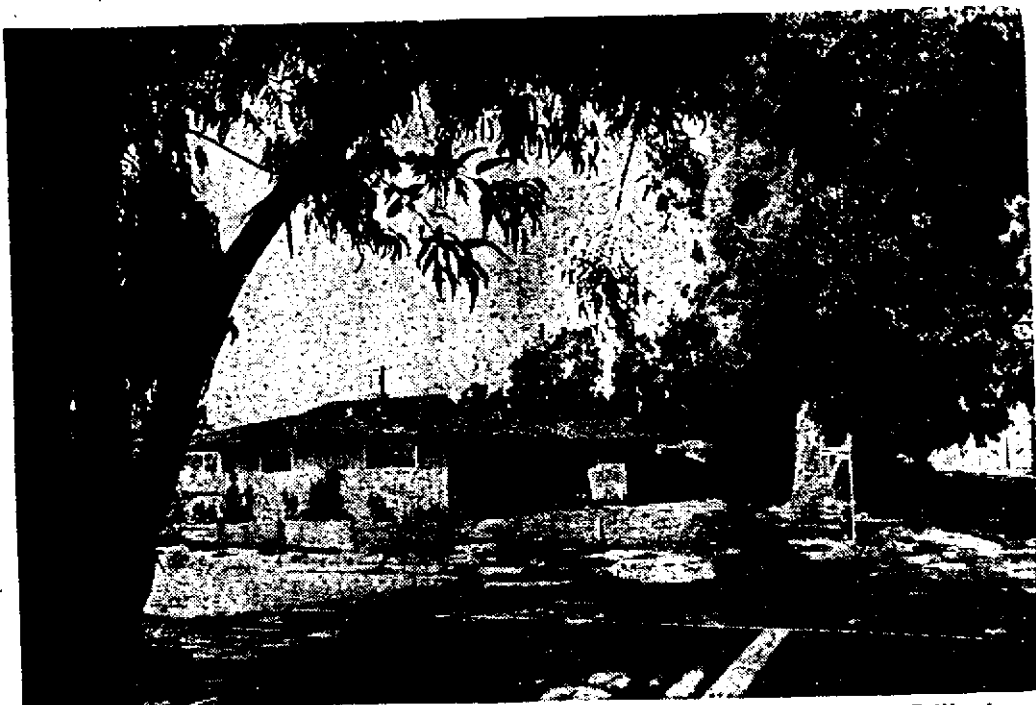
Police Chief Arthur R. McKenzie (left) heads 9-man force. Geo. W. Coffey is city manager.



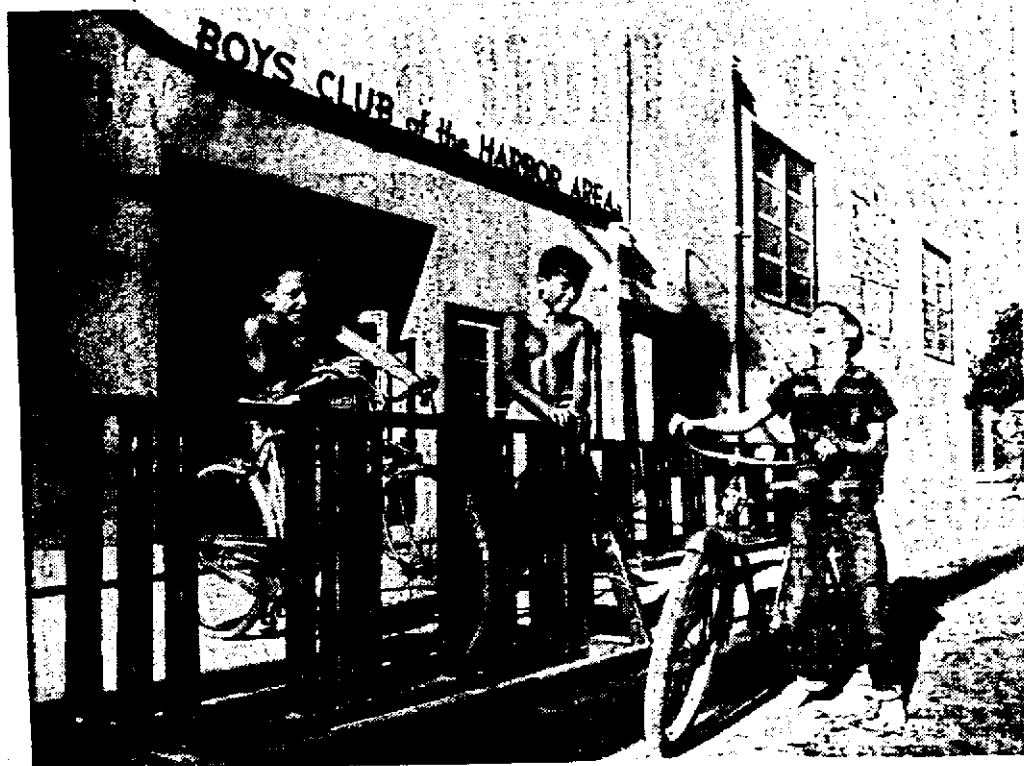
Orange Coast College is assuming an increasingly important role in Southland educational circles. This is campus view, showing the attractive new auditorium building.



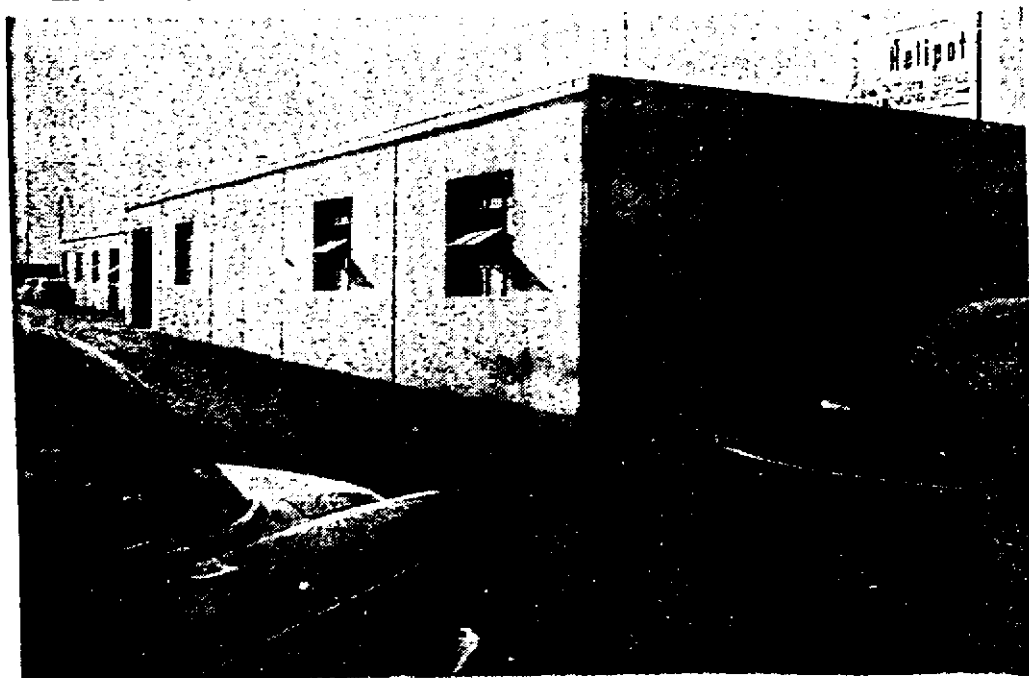
Trailer life in Costa Mesa is happy. Enjoying pool above, Darleen (l), Beverly Erickson.



Costa Mesa's residential development is keeping pace with other modern So. California communities. This home is typical of the neighborhood in vicinity of E. 19th, Irvine.



Community is proud of its boys and its Boys Club. Enjoying a happy laugh in front of the club are, left to right, Richard Barr, 11; John Armstrong, 11; and Timothy Ullen, 9.



Industry has its place in the Costa Mesa scheme. This is the Helipot development. A million-dollar plant is being built by Beckman Co. for transfer there from Pasadena.

COSTA MESA

(Continued from Page 3.)

but never about tomorrow except that it will be good for Costa Mesa—if he can help it.

"WE EXPECT 30,000 people to live here in 1958," he said. "But population figures don't tell much about a city. The important thing is the kind of people who live in a city and the way they live."

Most of the residents are skilled craftsmen such as machinists and carpenters, with a cross-section of all other trades and professions.

"I guess there is no essential difference between us and the people at the bottom of the mesa," said an accountant. "There is one thing, though. If the Dow-Jones averages went down 10 points, the people down there would be running round in circles. Up here they'd say, 'What's Dow-Jones?'"

New homes are rising on quiet, tree-lined streets. Costing from \$15,000 to \$26,000 they look to the mountains, the fields and the sea. The fields are becoming foundations for new homes, but the mountains and the sea remain.

ANOTHER WAY OF LIFE and one illustrating a growing trend in America may be seen clearly in Costa Mesa. Within the city limits may be seen 22 trailer parks with 760 spaces for trailers. Each park is to some degree a separate village and with a separate personality of its own ranging from the most casual assemblage of weathered vehicles to the most elegant country club-like grouping of cabanaed behemoths grouped about a heated pool.

Residents of these parks are enthusiastic about trailer life in Costa Mesa. Relaxing in the recreation room of the Four Seasons Trailer Park, a permanent resident stated, "This is a good life as I see it. We have independence, mobility and companionship with those of similar interests. We are here for as short a time as we like or as long as we like."

"Actually," he continued, "we have closer ties with our neighbors because we know we don't have to stay in one camp. Myself, I've lived here since the park started and expect to stay on. I'm growing some mighty nice roses but still it's good to know my house has wheels."

SAID ANOTHER, "People are always asking: Do we vote? Do we go to church? Many of us have lived here for years and we're part of the community. I don't know just what percentage of us attend church but I'm sure it's high. I do know that 80 per cent of the trailer residents are registered voters and we vote, too."

Said a woman at the Trade Winds Trailer Park, "Trailer life is satisfying. After you get used to it you wouldn't change. Here I'm free of all but the simplest household chores, with time to live. With all that wonderful sunshine and the Pacific so near I never want to change my home."

The setting of Costa Mesa is like that of an important medieval battlement, or ancient city. Once having looked from its commanding heights over the sweep of ocean or of plain to distant mountains one cannot readily lose its memory.

Unlike the early battlemented cities, Costa Mesa's regiments fortunately are giant eucalyptus marching in close formation; turrets are replaced by chimneys of production—the stage is well and permanently set for the good life here.



It's a dead-end street, but not for long for growing city. Subdividing will soon pass here.



Napoleon (Herbert Lom) watches the Cossacks burn Moscow out from under him in Paramount's film colossal "War and Peace."

Napoleon Sees Torch Put to Moscow

By Fred Taylor Kraft
Editor, Southland Magazine

MOSCOW, like Rome, wasn't built in a day. And neither was the gigantic film set that was Moscow, basking in the mellow autumn sun at Cinecitta—the Hollywood of Italy—beside the Seven Hills of the Eternal City. I saw Moscow burn at Cinecitta.

Extras, literally thousands of them, are milling about the set like bees in a hive. French soldiers are forming into regiments along the fringes. Cossacks are mounting for the charge and they appear very authentic and formidable, indeed, in their dashing uniforms. Slowly the scene becomes still. Everyone is ready now and Hollywood's King Vidor, the director, megaphones "Lights! Camera! Action!"

A FAINT DRUMBEAT of the French regiments in the background signals the Cossacks' charge and they sweep into the range of the cameras, applying their torches to the city. Hundreds of Russian sets, yelling and crying as in deathly fright, surge forward to escape being trampled or burned. Great billows of black smoke spiral skyward from the angry red flames that envelop the buildings.

This, at last, is one of the great concluding scenes in the Ponti-DeLaurentis movie colossal, "War and Peace," which Paramount is making from the celebrated novel by Leo Tolstoy. The Russians, who have been burning everything in the path of Napoleon's advancing armies, are now putting the match to Mos-

cow to leave the enemy an empty city, far from home, without supplies or resources.

Herbert Lom, the diminutive British star, lounged against a wall behind the cameras. He had been chatting about the splendors of Rome but now he nodded toward the inferno before him.

"It will be a memorable scene in an epic cinema," he remarked to me, fascination showing in his eyes. "Tolstoy himself would have been proud of it."

I STUDIED LOM curiously. He was small, almost squat in the way they say Napoleon was. His eyes, deep set beneath heavy brows, missed nothing. He was a dead ringer for the real Napoleon, as far as I was concerned, in that handsome French uniform.

"You think, then, that Vidor is really bringing the story to life in a manner that would have been pleasing to Tolstoy?" I asked. "That the film will stand shoulder to shoulder with the novel itself?"

He leaned forward, peering around me, to Henry Fonda, who was watching the scene with silent interest from my right.

"What do you think, Henry?"

"It will be great, just great," Fonda agreed. "It hasn't been easy because it has taken so long. But it will be worth it. No one who sees this picture, including Americans, will ever forget it. Of that I am certain."

Fonda plays a young liberal named Pierre Bezukhov. Starting with him and Lom are Audrey Hepburn as Natasha, Mel Ferrer as Andrey, and Anita Ekberg as Helene.

MILLIONS HAVE BEEN spent on script and other preparations in previous attempts to film "War and Peace" but each time the producers gave up, stymied by what appeared to be insurmountable obstacles. King Vidor spent five years in research and pre-production work and \$1,000,000 on sets, including the construction of Moscow, 1812, outside Rome. He borrowed several thousand horses and 18,000 soldiers from the Italian army, designed and fabricated more than 100,000 costumes. In the end, he spent \$7,000,000 of Paramount's money to film this epic of the Russo-Napoleonic wars in VistaVision and Technicolor.

But, in the end, he accomplished just what Fonda said he had accomplished: He has caught the eternal quality of Tolstoy's story of romance, emotion, excitement, passion, tenderness and longing against a tremendous backdrop of mass action.



Audrey Hepburn as Natasha



Henry Fonda as Pierre

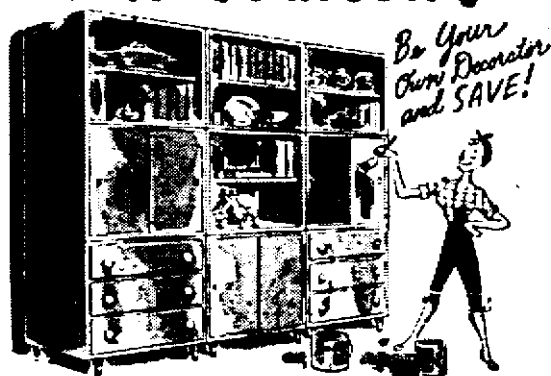


Anita Ekberg as Helene



Mel Ferrer as Andrey

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Photos by Jasper Mutter

Laura Killingsworth as "Lady Catherine" forfeits her birthright for love of Francois. Talents of both the stars have been proved in past Workshop productions.

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SOUTHLAND'S SHORT SHORT STORY

An Old Aztec Custom

By Nancy Vogel

Illustrated by H. Parker Markle

THE OLD BUS lurched almost to a stop, and a handsome young Mexican with a guitar tucked under his arm leaped nimbly aboard.

Curt looked away from the pert profile beside him and the green, rolling hills beyond it, and studied the other passengers of the bus. Brown faces, some smooth and beautiful, some scarred, some old; some smiling, some serious. He and the slender girl beside him were the only Americans on this rattling old bus that was bouncing through the endless rounded fields of corn toward the famous Pyramids of Mexico.

Or maybe he was the only American. She could just as easily, with her blonde hair and deep amber eyes, be a German tourist, or French... he'd better find out. Because here at last, he had decided an hour ago in the Mexico City bus station, was the girl of his dreams—and if he was going to have to learn to say "I love you" in

some foreign language, he had better be about it.

"DO YOU SUPPOSE all these Mexicans are going out to look at the Pyramids, too?" he asked, prepared for a blank look or a burst of French.

"No. This bus goes to a lot of little towns out past the pyramids," she said shortly, looking at him briefly and turning away again, apparently completely unimpressed by his broad shoulders, his curly brown hair, and the smile that the girls in California had seemed to find very engaging.

An old, pock-marked Mexican woman in the seat in front of them turned around, clutching a melon that was in her lap.

"You — Americanos?" she asked, obviously eager to show off her English to the other interested passengers.

CURT NODDED, and she went on, "You are going to — loving to see the Pyramids. Very centeresting." She smiled, and

the gold fillings in her front teeth glittered.

Every few minutes after that the old woman turned around to tell them, in her broken English, something about Mexico. Finally, holding up a little black carved head with a high, elaborate headdress, she explained to them that this was what the Aztecs, hundreds of years before, had called "love masks." The young men, she said, would carve the masks, and then each break a big chip from the headdress and throw it somewhere on the Pyramid of the Sun. The Aztec maidens would pick the chips up, and when the chip found by a certain girl matched the carving of a certain young man, it meant that the gods had intended that pair for each other.

THE YOUNG TOURISTS were the only ones to get off at the Pyramids. By the time Curt got out of the bus, Miss Amber Eyes was nowhere in (Continued on Page 34)



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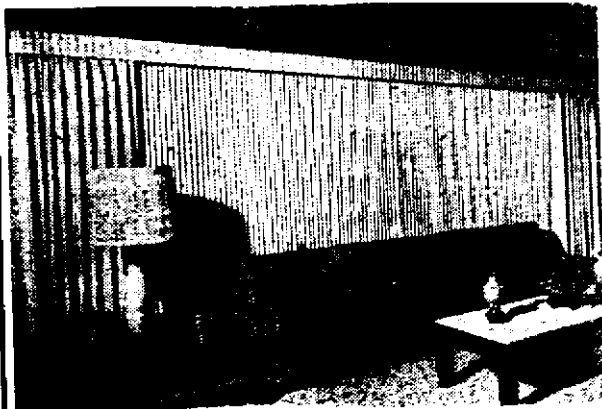
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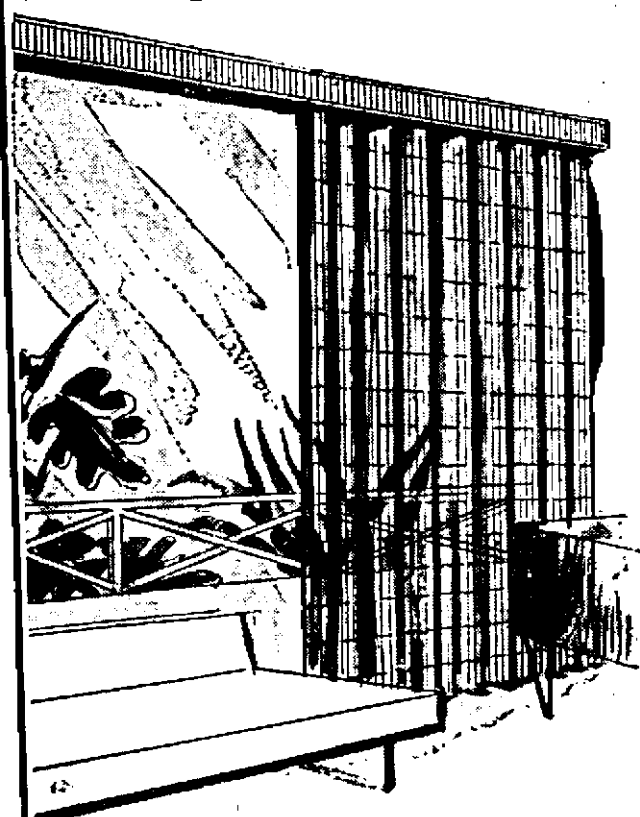
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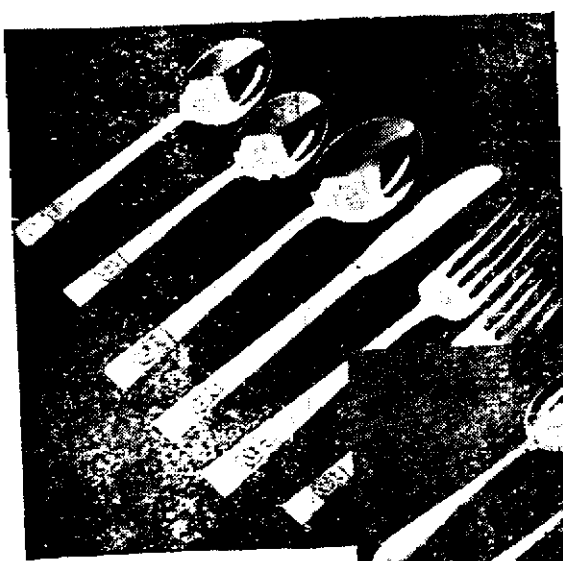
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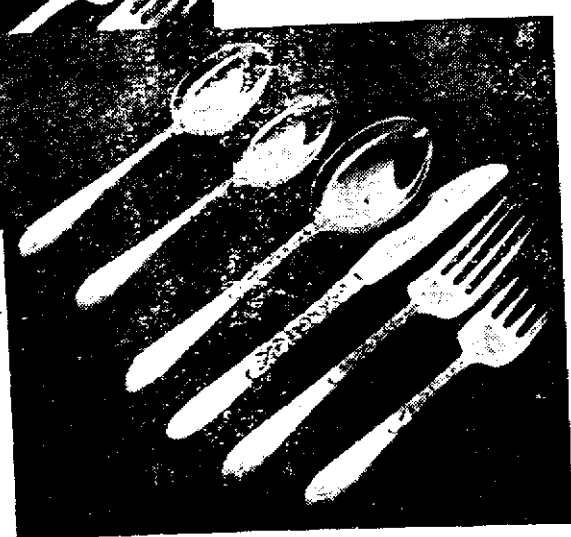
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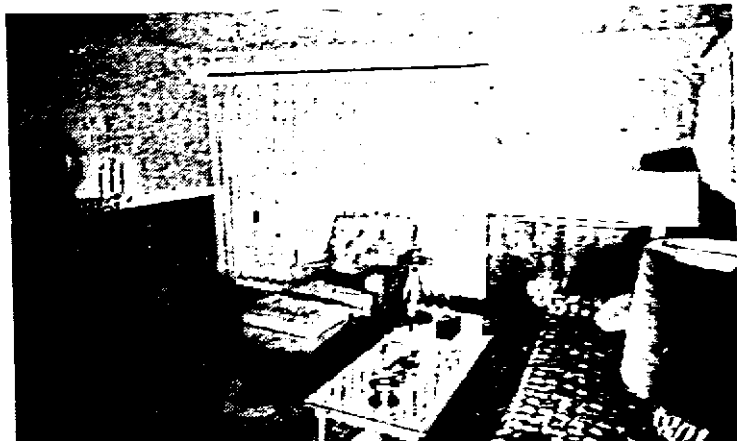
SOUTHLAND

WHAT'S YOUR HOBBY?

A New Showplace for Dolls

ROOM ADDITIONS

Room Addition of the Week



by Precision Builders

THIS WEEK the spotlight is on an interesting room addition just completed by Precision Builders for Mr. and Mrs. R. H. Griffin at 7400 Irving Drive in Downey. This room is a semi-private entertainment area just off of, and stepped down from their formal living room. Sliding glass doors leading to the patio area integrate the indoor-outdoor living theme. Color scheme is carefully coordinated beige and natural wood with pastel

green vinyl tile flooring to blend with the natural greens in the outdoor living area. During the construction the kitchen was rearranged to provide more light and include a convenient sink and recipe corner, also a new automatic dish washer was installed next to the kitchen sink. More light and rearranging of appliances made a great improvement in the existing service porch area. The drapes at the sliding

windows and the new sliding glass door leading out to the basket weave brick patio have created nearly perfect acoustics for the Griffin's new Hi-Fi record player. The divider between new and old entertainment areas comprise book shelves and cabinets with roll in TV space. Adjustable louvered doors complete a correct and satisfying effect. Every aspect of existing interior and exterior architecture was carried through to the addition.

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Photo by Joe R. Singer

Portion of large collection of dolls which may soon go into museum are displayed by Mrs. Jay De Armond.

By Jeanne E. Sanders

SELDOM do the residents of an entire area, with added thousands of tourists, benefit from the hobby of one individual. But in the case of Mrs. Jay De Armond of Seal Beach, a

lifelong dream has become reality in planning a doll museum, free to the public. The 60-foot structure of Spanish architecture will be located in Orange County. There the world of dolls, from the beginning of time to about 1913, with befitting backgrounds, histories, and antique accessories, will be presented.

Mrs. De Armond began her hobby at the age of nine with the purchase of a well-preserved papier mache' English doll at a farm auction sale. Now a family favorite, the 15-cent bargain lives comfortably among hundreds of priceless others. Since then Goodwill, Salvation Army Stores, and antique shops the world over have been a source of supply. In recent months, other collectors have expressed willingness to display rare finds.

AN EGYPTIAN specimen, centuries old, will be the first in sight. It was the practice of the time to bury these in the tombs of deceased children, "to keep them company after death." Through countless ages dolls have been produced for the happiness of youngsters. A "photographer's help," very young by comparison, dates back to the days of tintypes, a smile provoker for squirming tots. This one comes complete with captivating frills hiding a hand squeaker.

Two Chinese "sick-a-bed ladies" are carved creations used as go-betweens for the ill and the visiting doctor. The area of pain was pointed out on the little model with the aid of a bamboo stick. Those of ivory or jade were handed down through generations by the

(Continued on Page 12.)

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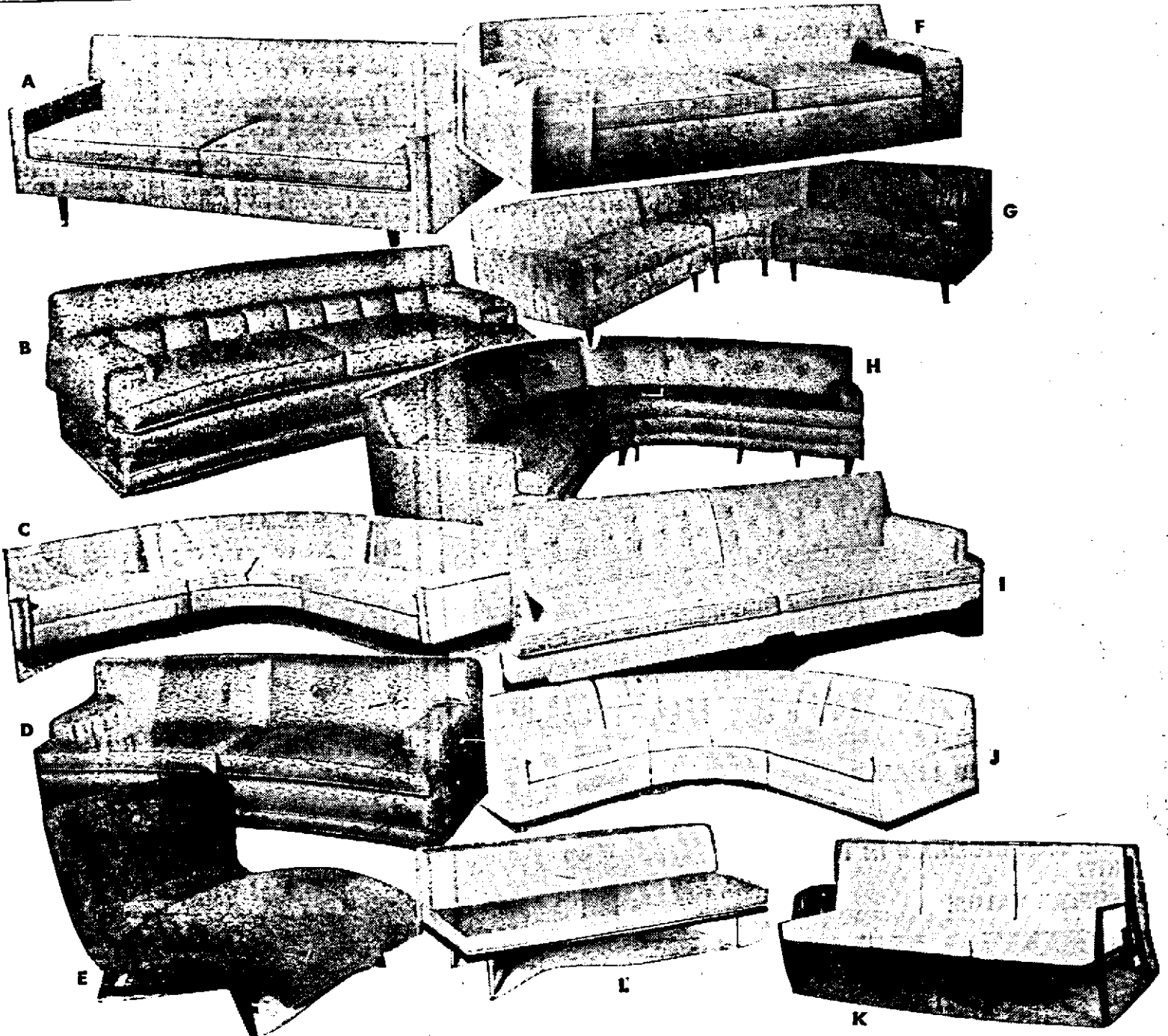


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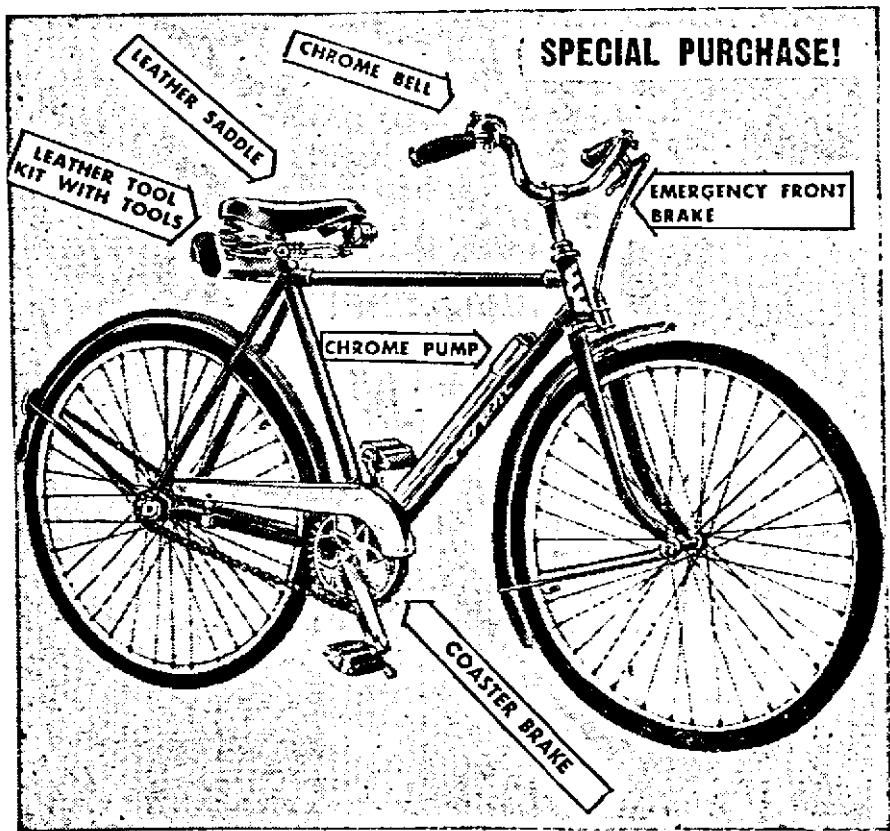
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TOY CIRCUS

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PENNEY'S ANNEX—Y.W.C.A. BUILDING, WEST 6TH ST.



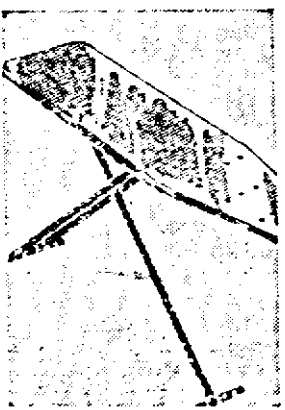
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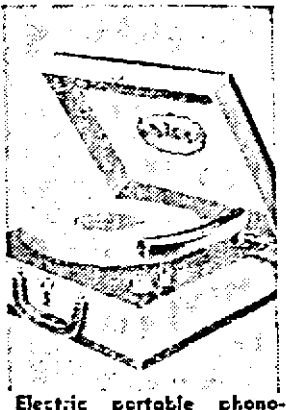
34⁸⁸



Straight from the "treasure house!" Penney's old captain's rocking chair . . . in wax birch and maple . . . that twinkles music as your little one rocks! **8.90**



Folds flat for toy box storage! Sturdy steel-constructed board adjusts to three heights . . . so she may iron with ease! **2.49**
 Pad and Cover . . . 69c



Electric portable phonograph that will delight any child. Plays 78 RPM records up to 12-inch. 2 packages of needles included. Size 13" x 11 1/4" x 5 1/2". Plastic cloth cover. **9.90**

PENNEY'S ANNEX — Y.W.C.A. BUILDING, WEST 6th ST.

NEW SHOWPLACE FOR DOLLS

(Continued from Page 10)
 wealthy, while one of wood or stone came from humble homes.

STUDENTS OF history will find helpful a scene depicting 10 important women in American history, among them Clara Barton and Betty Ross. A tea party of rare china heads recreates life in the 1840s, and a home celebration of 1875 unfolds infantile details of Christmas in the past. On a shelf devoted to infant dolls, many people will recognize an old friend—the original Campbell Soup baby.

A Pennsylvania Dutch matriarch, cradled in wood and authentic of things, takes honors as the smallest and is one of several Los Angeles County Fair winners. This doll seems even more minute when placed with a 44-inch bisque boasting real hair and lashes. "Betty," of lifelike size and features, seems to be gazing enchanted at a world of inanimate little people.

THE NATIVITY GROUP compares with the most outstanding in the United States. These were uncovered from beneath the ruins of a church in Old

Mexico and have been used in telling the Bible story.

The male population may find the mechanical section most to their liking, and certainly "Uncle Charlie" will be a favorite. A few winds of a key tilt his head and sends black eyes darting mischievously about, as though enjoying a passing parade of feminine pulchritude.

Through extensive research, Mrs. De Armand has amassed a wealth of material on her hobby. She finds that bisque, or unglazed, heads with teeth appeared after 1880, while wax Montanari's date back to 1852. Prior to 1850, most dolls were made to resemble ladies or gentlemen. She searches for rareness, rather than volume, and no similarities can be found in the collection, unless an individual dollmaker produced several with varying facial expressions.

Mrs. De Armand plans to continue seeking the old dolls she cherishes, and has stated, "I believe the people will enjoy a permanent museum of this type, where peace of mind can be found in looking back at the beauty and contentment of yesterday." A grateful public will soon have the opportunity to red their agreement.

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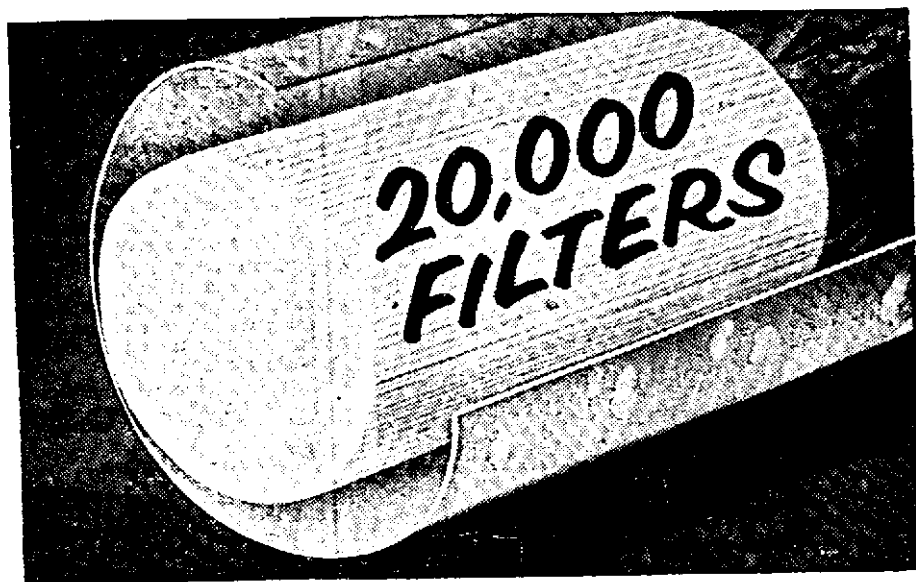
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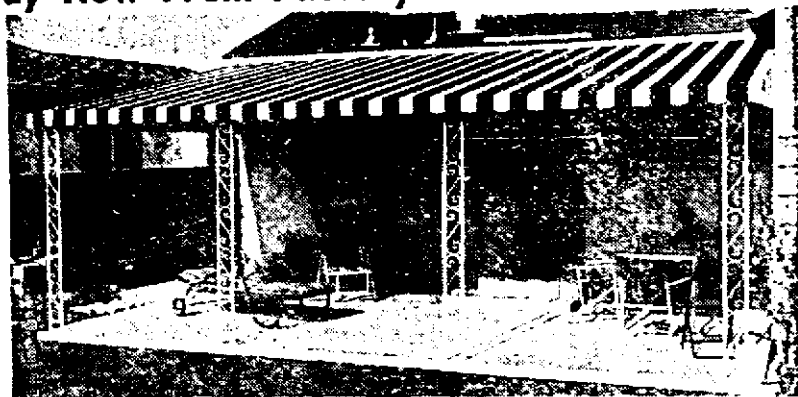
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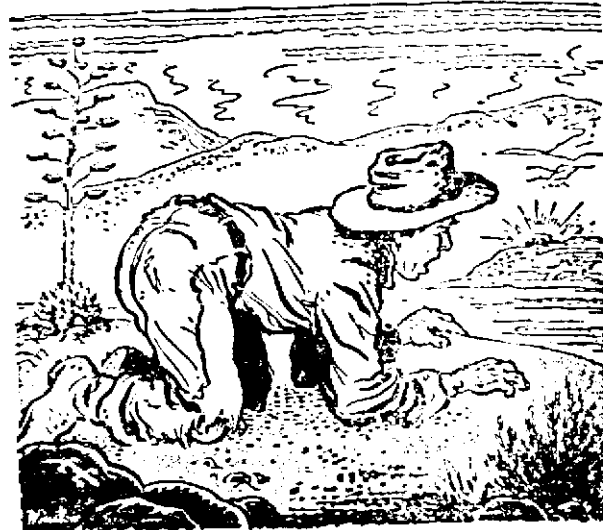
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—Drawing by Clyde Winslow

"Yes" before sunset I catches the glint of the sun on the mine dump ... starts out in a bee line for the mine."

By O. G. Boyd

OUT IN THE Chocolates, resting in the dubious shade of a greasewood bush, Chaparral Charley and Cactus Cal watched the blazing sun. Relief was showing in their old, weather-seamed faces for the orange ball was but a short time from sinking behind the jagged desert peaks.

"This ol' desert can sure get you into a pecka trouble if you don't know your way aroun'," said Chaparral as he pulled off his old black hat and wiped his thin face with a soiled bandana.

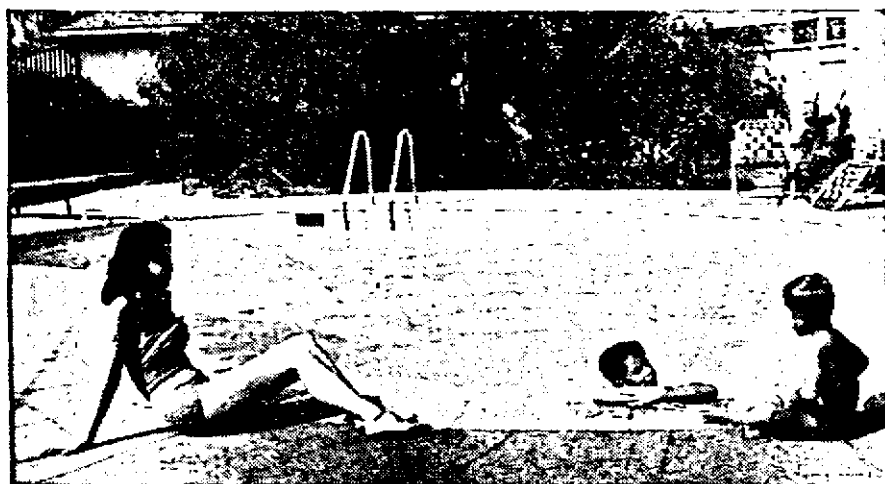
"Sure can," agreed Cactus sagely, and he moved a little more clockwise, into the lengthening shadow, his stomach bulging out over the top of his old khaki pants.

"I remember when I was a young feller," continued Chap-

arral, as he stretched his long legs out in front of him. "Fresh out from the east, Vegas was just a few id-be shacks in them days, sitting out in a big flat in the desert. I had dropped off the rails of a freight a few days before with only three or four dollars in my pocket and they was just about it up."

"I ASKS AROUN'" if there weren't a job of work a man might do to make hisself a road stake. Good-pring George, one of the chummers who was in town tells me about a feller he calls Potosi Smith who is lookin' for some help. Says this Potosi has a zackad prospect out in the Chuckstons about forty-five miles from town. And, says Good-pring, the only way to get there is to walk."

"He takes me down to the street corner and points 'way



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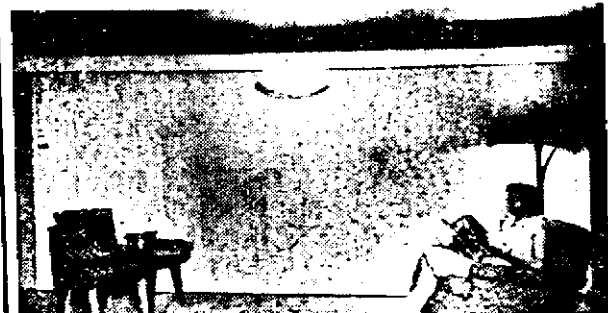
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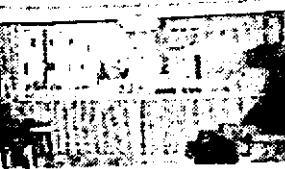
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The First Dry Gulch to the Right

out over the desert to the southwest. Do you see that high saddle out there, he asks? That's about twenty-five miles from here. You cross that and go down the other side and you'll find a dry wash leadin' to the main valley. Before you get there you'll see a high limestone mountain in front of you. Keep to the right and take care you don't get inter any of them big gulches runnin' to the south, 'cause there ain't no water. There ain't no water no place for that matter. Anyways, the

gulch to the right that runs north will lead you smack inter ol' Potosi's camp. Well, I was young and strong and didn't think it would be too much of a chore to reach this feller Potosi's camp in a day.

"YOU WAS A MITE green," commented Cactus, dryly, as he pulled a fire-blackened frying pan and a pot of cold, boiled beans out of a gunny sack with a big, red-haired paw.

Well, I starts out bright and early the next morning," Chaparral went on, "with a small can-

teen of water, cause I didn't want to weight me down with no more. I crosses the saddle about noon. Outside of the heat I was doing all right. I finds the limestone mountain and keeps to the right. About five o'clock in the afternoon I finds myself — just nowhere. I was lost and it weren't no joke. I was a tenderfoot, it was the hot time of the year, my water was all drunk up and my tongue was a startin' to swell."

"There was nothin' left to do," Chaparral went on, and he eyed Cactus who was picking

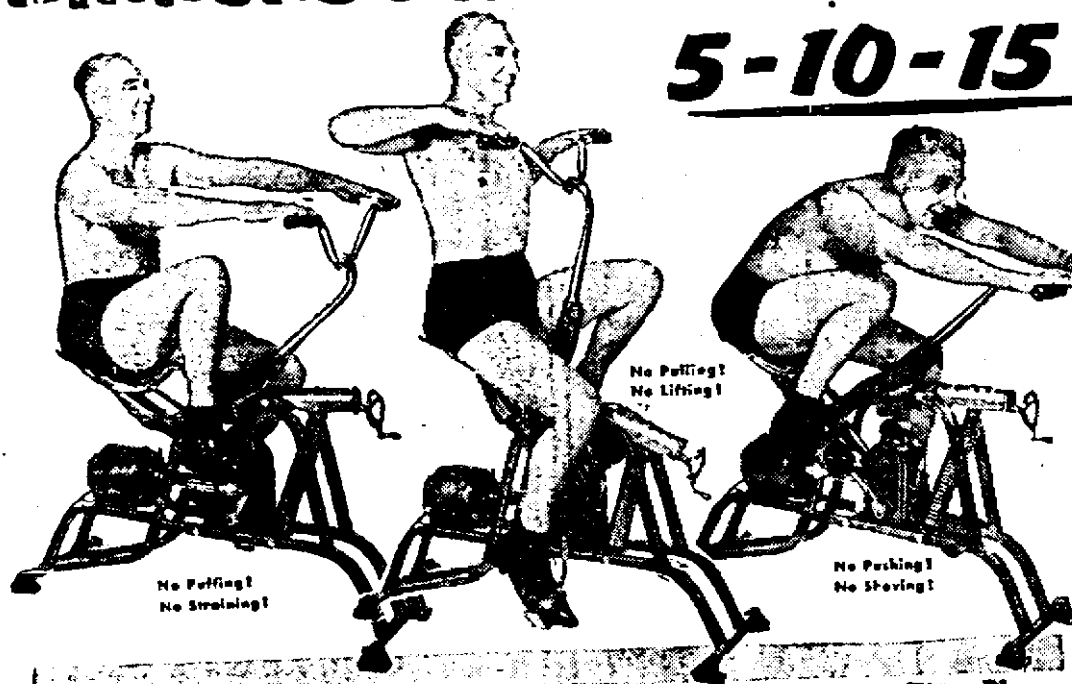
up, within hearing range, pieces of dry greasewood for a fire. "cept to climb one of the high ridges and have a look aroun'. And so, jes' before sunset I catches the glint of the sun on the mine dump, about fifteen miles north with a terrible country of driftin' sand dunes in between. The ol' timer had told me all wrong. Probably had a touch of the sun himself or else I had made a mistake. It sure looked bad but I starts out in a bee line for the mine."

—THE MOON COMES up and

about eleven o'clock I comes to a big draw that I figgers must lead to Potosi's camp. How I ever keeps a goin' I never could figger out after. Guess my number jes hadn't come up. I try to sing some of the ol' songs I uster know but a croak was all that came out of my swelled tongue and black lips. Anyways, it kept me thinkin' and my mind goin' straight.

"I was down on all fours now and could move only a few feet at a time, but I kept a-goin'. After what seems like days I (Continued on Page 18)

Millions can turn back the clock 5-10-15 years!



There's no secret to keeping young after 35. Today, millions of middle-aged men and women need not grow any older physically. In fact, a great many can turn the clock back 5, 10, 15 years by simply exercising every day, and not just on weekends or vacations.

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fullness, unless you exercise every day. For it's daily manipulation of the main body muscles and joints that helps to keep your weight down, your heart strong, your circulation good, your elimination regular, your blood pressure normal, your lungs well ventilated, your muscles firm and your joints flexible... that's youthfulness at any age!

taller, feel lighter, look healthier, eat heartier and sleep more soundly. And you'll feel less jittery, too. For there's nothing that will relax the nerves more naturally and quickly than gentle muscular activity. Soon friends will say: "You look simply great!" And you'll say: "I feel great!"

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Delightful dessert is this, and so easy to do if prepared mix is used for filling homemade or bakery puffs. Enhance with whipped cream, fresh dates.

FOOD

Date Cream Puffs

By Mildred K. Flanary
Press-Telegram Home Economics Editor

SPARE THE HOSTESS and spoil the guests—is a good slogan for entertaining the year-around—and yummy desserts do just that.

For instance, date butterscotch cream puffs will steal the show. The puff shells are easy to make, even though they look difficult, or can be purchased at the bakery if you prefer; the

filling is easy, too. In fact, you begin with a mix—a butterscotch pudding—and enhance it with whipped cream and tender pieces of fresh dates. The filled and garnished puffs are a sight to behold, but easy to prepare when you know shortcuts such as these. Puffs can be made the day of the party and stored in the refrigerator until serving time. The recipe:

Date Butterscotch Cream Puffs:

PUFFS:

- 1/2 cup butter or margarine
- 1 cup boiling water
- 1 cup sifted all-purpose flour
- 1 teaspoon salt
- 4 eggs

FILLING:

- 2 cups fresh California dates
- 2 packages butterscotch pudding mix
- 3 cups milk
- 1/4 teaspoon salt
- 1 cup whipping cream

PUFFS: Melt butter in water. Add flour and salt all at once and stir vigorously. Cook, stirring constantly, until mixture forms ball that doesn't separate. Remove from heat and cool slightly. Add eggs one at a time, beating vigorously after each addition until mixture is smooth. Drop batter from tablespoon in mounds 2 inches apart onto greased baking sheet. Bake in very hot oven (450 degrees F.) 15 minutes. Reduce heat to moderate oven (350 degrees F.) and continue cooking 25 minutes. Remove with spatula and cool on rack. When thoroughly cool, cut side of each puff and fill with date butterscotch filling. Garnish with whipped cream and date slice.

FILLING: Pit dates; reserve 6 for garnishing; cut remainder into small pieces. Prepare butterscotch pudding according to package label directions, using 3 cups milk. Add dates and cool. Add salt to cream and beat until stiff. Reserve half a cup of whipped cream for garnish; fold remainder into cooled pudding. (Makes 1 dozen.)

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CALIFORNIA YESTERDAYS

Where Drake Took a Breather

NAVIGATORS who get where they are going by being precise, and historians whose stock in trade is accuracy, have collaborated in pinpointing the landing place in 1579 of Sir Francis Drake in what is now part of Northern California's Redwood Empire.

Fleet Adm. Chester W. Nimitz (ret), honorary chairman of the Drake Navigators Guild, revealed that extensive research has es-



Redwood Empire Assn. Photo

On the shore of this peaceful bay, now within Marin County, Sir Francis Drake beached his ship in 1579.

ablished that Sir Francis beached his ship, the Golden Hind, in a small cove on the west side of Drake's Estero, a tidal inlet on the north shore of Drake's Bay, Marin County, about 30 miles north of the Golden Gate. Beaching was for the purpose of ridding the ship's hull of marine growth and to take a breathing spell from the rigors of life at sea.

THE FINDINGS of the Drake Navigators Guild were accepted as accurate by A. A. Cumming, curator of Buckley Abbey in England, Drake's former home which is now a museum memorial to the famed explorer.

A metal plaque recording the landing north of San Francisco was left by Sir Francis and was

unearthed in 1933 on a ranch overlooking the bay. The authenticity of the plaque was established by experts and it is now on display in the Bancroft Library at the University of California in Berkeley.

PLANS FOR designating the landing place of the Golden Hind as a national monument are now expected to go ahead. Heretofore, efforts have been thwarted because of differences of opinion on just where Sir Francis beached his ship for overhauling.

Drake's Bay, favored sailing waters for many yachtsmen, is one of scores of points of historical interest that are magnets for tourists visiting the Redwood Empire.

First Dry Gulch to the Right

(Continued From Page 15)

feels some empty tin cans in the sand and I has sense enough left to know I was gettin' close. About two o'clock in the mornin' I climbs on the step of a old frame shack. I made enough noise to wake up of Wong Guy, Potosi's China cook, for he comes to the door, jabsbers a little bit and starts throwin' bucket after bucket over me."

"The noise finilly wakes up Potosi hisself and together they gives me, little by little, a mixture of vinegar, salt and water, till my tongue commences to shrink. They carries me inter the shack, takes off my shoes and socks and most of the skin on my feet comes with 'em. They puts me to bed and wraps up my feet with rags soaked in oil. Then they hists my feet in

the air with a piece of rope to keep the blood out of 'em."

"IT WAS A WEEK later I could hobble around. I works for Ot' Potosi for quite a spell and gets a purty good stake till he sells the mine."

"You sure had a narrer escape," said Cactus, "an' you're sure goin' to have a narrer one if you don't rouse yourself and git some more wood for the fire. And, if it won't tire you too much, sir," he bowed, mincingly, as low as his stomach would let him, "would you mind puttin' a little more soley in them beans. Freshen 'em up a bit you know. They might be a mite vinegariious after today's hot and tiresome journey. I, Cactus Cal, will serve the rest of the repast."

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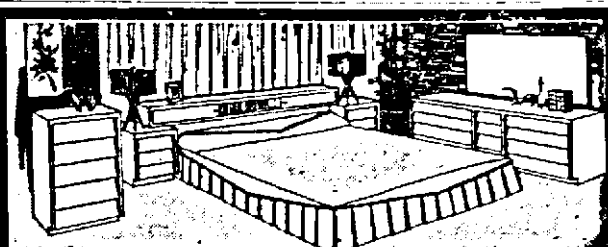
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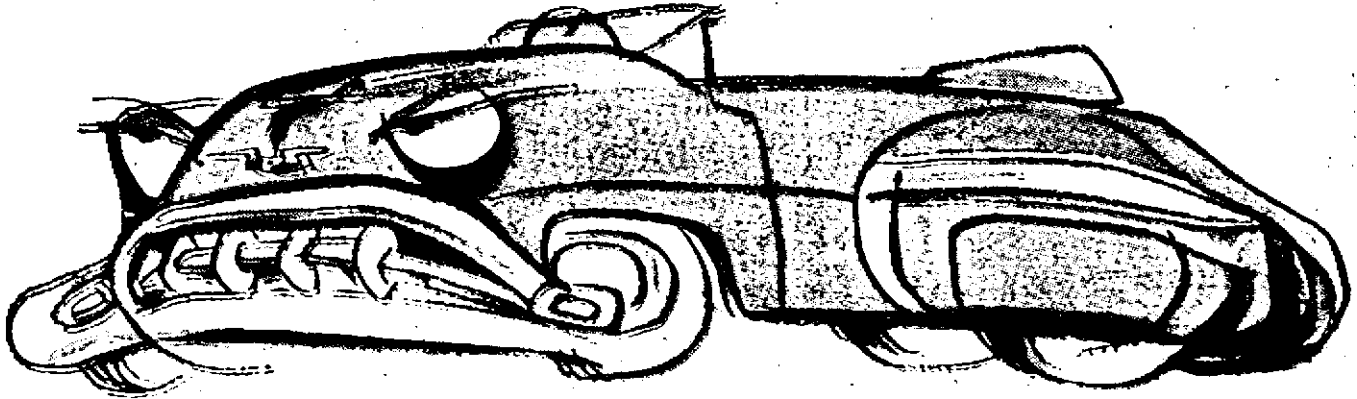
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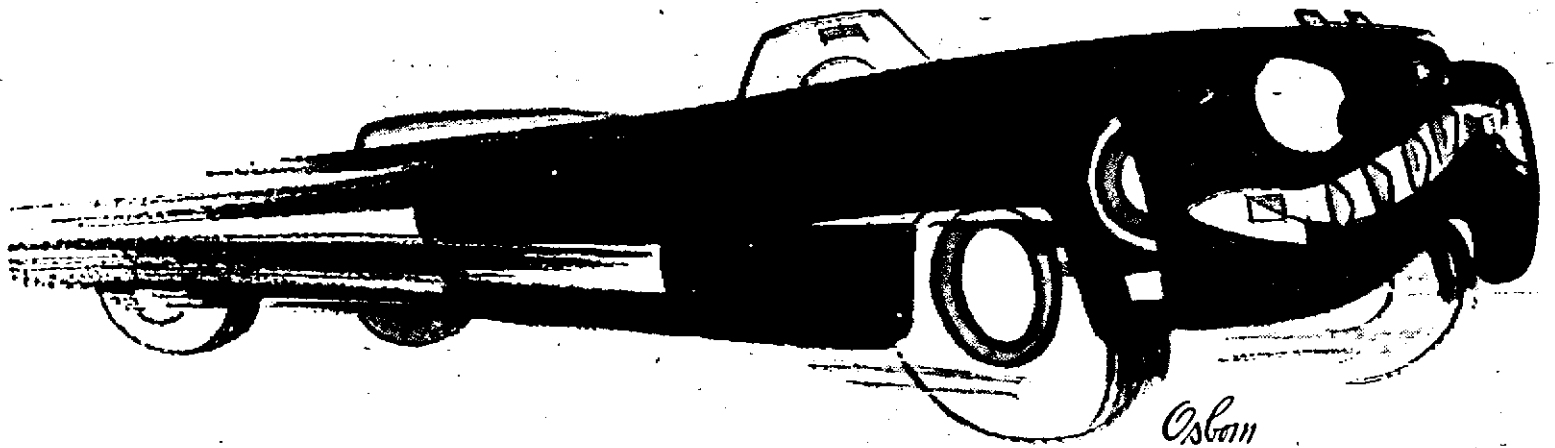
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SOUTHLAND HOMES

Their Rooms Are Their Havens



Photos by H. S. Melvin
Built-ins, bulletin board and desk make for full enjoyment of her room by daughter of Benjamin Feldmans.

ginge red. (There is no reason, either, why touches of such vibrant color cannot be used tastefully in a child's room. Candy-striped curtains, throw pillows and even plaid bedspreads can use these happy colors to sparkling advantage.)

LATER ON, WHEN SHE is practicing her first ballet steps, the young Miss will be more receptive to frills and rosebuds. So, mothers, be patient! Abstain from ruffling Susie's curtains until she's in a "ruffly" mood, herself!

Judicious selection should pay off in furniture that will take the child nicely through the years of growing up. Units designed specifically for the storage of infants' apparel should be passed by in favor of more flexible pieces that can keep pace and ultimately do an efficient job of storing a teenager's wardrobe.

Similarly, youth beds represent short-term service and should, in most cases, be omitted in favor of a bed of standard size with a guard rail. The latter is an easily made contrivance that could be made at home for temporary use. Remember, like learning to ride a bicycle, the average child quickly learns not to fall out of bed!

STURDINESS for children's furniture is, of course, the essence of good sense. Oak, birch and pine are good bets. Simplicity of design should be stressed and cuteness minimized. Rounded corners and edges are good safeguards.

Unpainted furniture is both inexpensive and flexible. Much of it is open stock, permitting the addition of new pieces as the child grows. Here, too, is a good chance for parents to do their own finishing, either staining or varnishing or enameling the furniture according to taste. The child will be awed and pleased with his parents' prowess with the paint brushes!

Remember, also, that these

By Eileen Ball

YOUNG PARENTS, faced for the first time with the problems of furnishing a child's room, should acquaint themselves with a few fundamentals geared to make the younger member of the family happy. First (and this is a rather tricky bit), an adult should attempt to regard the entire

project through the youngster's eyes. After all, this will be the child's room . . . a haven for retreat with toys, color books or dolls when things get too stuffy in the adult parts of the house. This portion of the house is his or hers, and it should be a very personal and private sanctuary.

Mothers longing to do their little daughter's rooms in pastel fluff should face the undeniable truth that few young children express any fondness at all for pale pink. Given half a chance, the average youngster will not stand still for mother foisting off on the room one of her favorite color schemes. Even the very young child exhibits a strong color preference — usually for strong paint-pot colors like brilliant blue and fire en-

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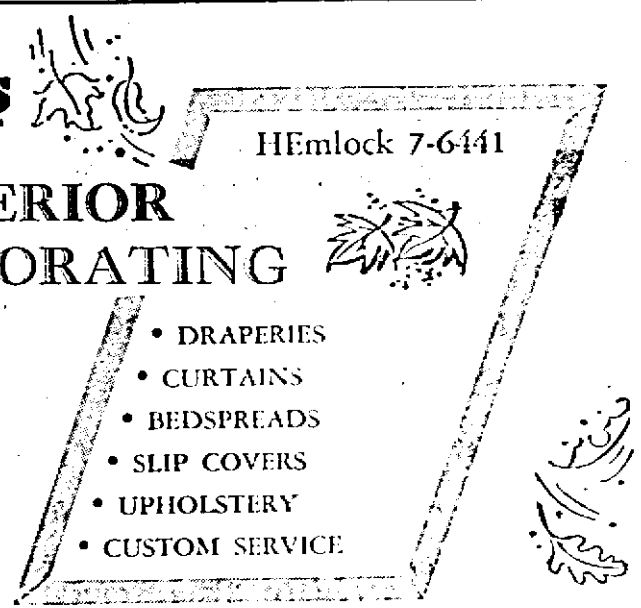
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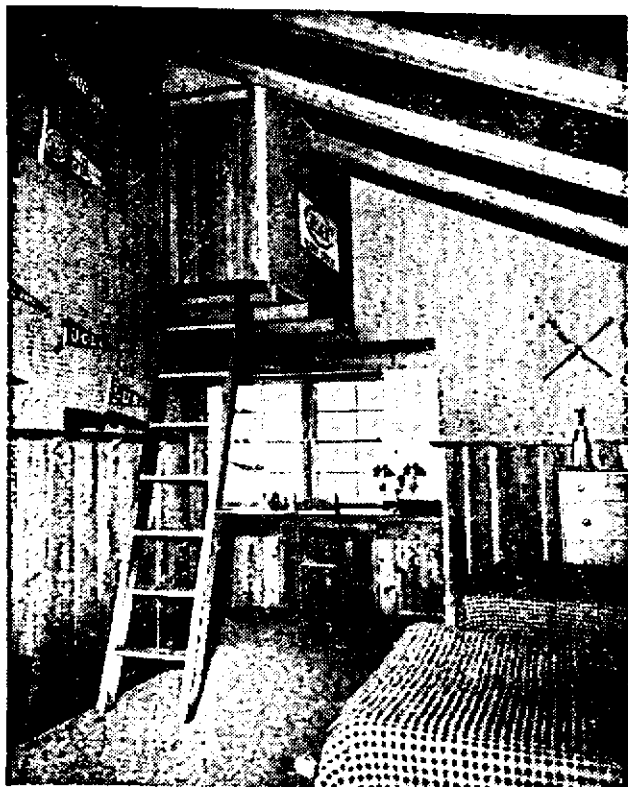
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are the years when neatness and care for possessions is in a formative stage. Teach the child to take pride in the room. It should not be a place for cast-offs or threadbare hand-me-downs. Nor should the closet be the resting place for the golf clubs and overshoes that have overflowed in the rest of the closets in the house. If the furniture must be "second-hand," let the child have a voice in its redecoration. Quite often a coat of sparkling paint will make him more satisfied with the situation.

SCALE SHOULD CONFORM to the stature of the child. Provide chests for the storage of toys, huddles and books, making certain they are low enough to encourage keeping the room neat. Pictures, mirrors and coat hooks should be at conven-

ient height. Major pieces of furniture (chests and beds) need not be Lilliputian; it is better for the child to "grow into" them than to have to "stoop" to them in a few years. However, it is a sound idea to invest in a sturdily constructed child's table-and-chair set that has been scaled down to the child's size. The happy hours spent there, coloring or making clay figures or playing tea party will more than justify the cost.

Even before homework is part of the routine, give your child adequate light to play by. Even the intricate task of trying to color — oh, so carefully — within the black lines of a color book is hard on young eyes in poor light.

Fabrics should be free of dirt. (Continued on Page 22.)



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(Continued from Page 21.) ing motifs. A child rapidly outgrows an enchantment with nursery characters, supplanting this with enthusiasm for cowboys and spacemen. Better restrict curtains and bedspreads to solids, stripes or plaids and let easily changed pictures or posters keep abreast with changing tastes!

BEDSPREADS SHOULD be highly washable and of a color that resists bouts with the washing machine as long as possible. Likewise, curtains should be sturdy, washable and heavy enough to close out bright sunlight at naptime.

Washability is a factor to consider for wall treatment, too. Washable paints are a boon, of course, but few products are completely resistant to the ravages of an earnestly applied crayon. And, where there is a child, there is a concomitant urge to wax artistic from time to time, especially when it comes to putting crayon "murals" on walls. A sound idea is to meet the aspiring young artist halfway and provide a place for scribbling harmlessly to heart's content. It is a good idea to install a blackboard on

one wall and supply colored chalk. Or, one might consider the new "blackboard" paint now on the market. It is easily applied, dries to a dull slate-like finish, and thus transforms any chosen wall into a suitable surface for drawing.

BULLETIN BOARDS large enough to hold a raft of school pictures and items created by loving little hands at Cub or Brownie meetings are wall-savers, too.

Look at the walls of the child's room not as an inseparable foursome. Good effects can be achieved by using a contrast on one or more walls. The darkest, most light-absorbing color should be used on a light-reflecting surface — like a wall opposite a window.

Washable cotton rugs, rendered as skidproof as possible — are good for children's rooms. However, plain asphalt or vinyl tile or linoleum makes a sturdy floor covering. From a child's point of view, such floors are often sufficient, without the addition of a rug. Be sure they are completely neutral in color and pattern so that they will be agreeable with occasional color-scheme changes.

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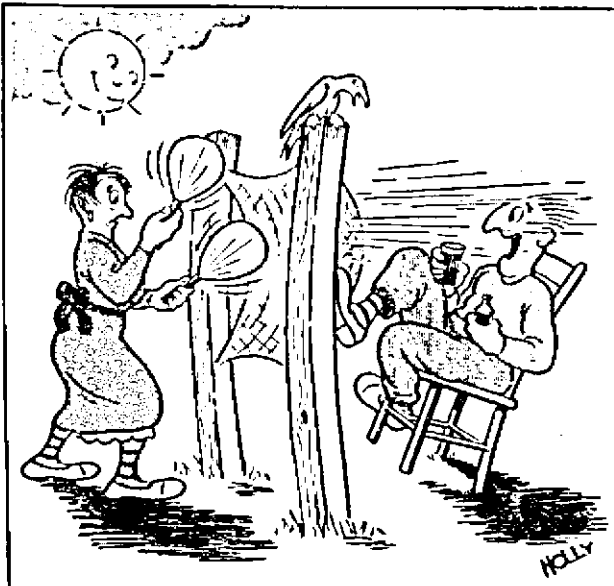
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Drawing by Holly Markle

A sturdy wife (unnecessary for polygamists with ample replacements) is factor in home-made air conditioner.

DO-IT-YOURSELF CLIMATE

But Cool, Man, Cool!

By Lucifer Lightfoot

IN DAYS like these, every-body should know how to build an air-conditioning system. The process is very simple. The ingredients are as follows: One (1) large pail; 37½ lineal feet of 2x1 timber; three bales of loose sisal; 21½ feet of 2-foot chicken wire fencing; 12 nails; two screws; one hammer; one saw; one screw driver.

THE PROCESS is equally simpler.

Select a long piece of 2x4 and shorten it at both ends. Now take the middle piece and also shorten it at both ends. This is best done with the saw, although the hammer can also be used.

NOW BORROW a stapler from a neighbor and re-fasten

your thumbs.

Put the sisal in a neat pile and cut off a length of chicken wire fencing. Surround the sisal with the fencing and pull the fencing tight. Did you remember to stand on the outside? Good!

Take the pieces of 2x1 and make them into a cubed frame. Shove the baled sisal into the frame. (There's an easier way?)

Fill the pail with water. Pour the water into the sisal.

NOW SIT DOWN against one side of the filled frame. Have your wife stand at the other side. Tell her to fan vigorously.

The air she fans will pass through the watered sisal, cooling you off considerably.

At regular intervals, replace your wife with a new one.

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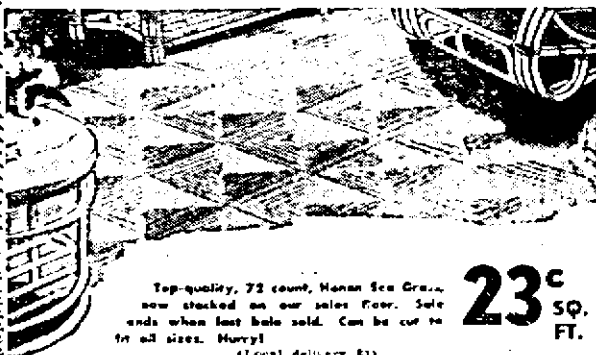
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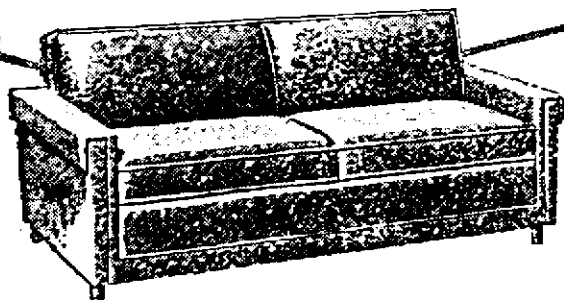
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GARDENS

Philodendron Has Its Place

By Walter Finch

THERE'S A PLACE in every California's gardener's home or garden for the Philodendron for this vine grows very well in most houses and in certain outdoor situations.

There are a great many Philodendron types and with few exceptions, all grow in a trailing or climbing manner. The leaves of the Philodendron are leathery and lobed in many shades of green (sometimes mottled or variegated in various shapes). Flowers appear only on mature plants; they resemble callas and are usually in inconspicuous greenish white.

LEAF AND STALK size on an indoor plant will be directly influenced by the size of the container you use. The more root space the plant has, the larger the leaves and stalks. Philodendrons thrive in even temperatures and are best at 60 degrees.

Full northern light or indirect sunlight is all the light this plant needs. Variegated types require more light than plain ones. Provide a well-drained soil and keep moist, watering only when the soil surface is dry. After your plant is established, feed it every four weeks with a liquid or instantly soluble dry fertilizer recommended for house plants.

THESE CULTURAL instructions apply also if you plant your Philodendrons outdoors. However, your greatest concern in outdoor culture will lie in maintaining an even temperature. This can be more easily



Philodendron fits nicely with masonry, such as that above, and greenery links interior with the outdoors.

accomplished if you plant close to the house in a sheltered area. Of course, Philodendrons can be grown outdoors only in very mild climates where the temperature remains fairly constant, and well above freezing point.

Planting styles for the Philodendron are numerous. Use it as a trailing vine across a mantel, over a trellis or for very dramatic effect on bamboo or sphagnum moss poles. Informally, it is attractive twined over driftwood.

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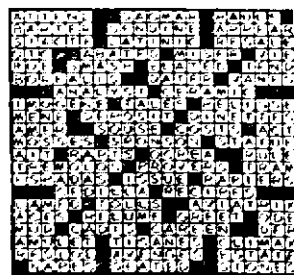
DOROTHY DIGS
in the garden

By Dorothy Jonson

October is the month for lawns! And early October at that. Whether you're renovating an old lawn or putting in a new one, this is the best time of year to do it. You should renovate an old lawn before the weather gets too cold for germination. And a new lawn should be put in early enough to give the new grass ample time to become established before hot weather sets in next season.

Dichondra lawns should be mowed and fed at this time of year and they will do better next year if you give them a little additional pep-up in the form of a good trace element product now, to keep the lawn healthy and the soil productive through the winter months.

SOLUTION TO TODAY'S PUZZLE
(See Page 34.)



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Try the Vibrant Viburnum



Viburnum Burkwoodi is a garden charmer, growing low and prettily, especially in blooming period.

By Murtha Hurley

NEW HOMEOWNERS who are about to landscape their grounds should become acquainted with that handsome family of shrubs, the viburnums. They are hardy bushes, long-lived and give a good account of themselves in any landscape planting if given even moderate attention.

They vary from the low-growing Viburnum carlesii and Viburnum Burkwoodi to the large shrubs, 6 to 12 feet high, that are excellent for screening, make good hedges and fine back-

grounds for smaller plants and perennials. These include Viburnum suspensum, Viburnum cerasifolium, Viburnum japonicum and Viburnum laurustinum, all evergreen bushes.

All viburnums have attractive flowers, followed by decorative fruits, either red, blue or black and handsome lustrous foliage.

A FEW MEMBERS of the family are deciduous, including Viburnum opulus sterile, the snowball bush, Viburnum carlesii and Viburnum Burkwoodi.

Most viburnums have a habit of forming buds in the fall, holding them over the cooler winter months, then burst into bloom in spring and continue in bloom for several months.

The plants look better and grow better when protected from the hot mid-day sun. They prefer a cool, well-drained, deeply dug, well fertilized sandy loam with moderate moisture. They do not want to be pampered but they cannot stand continuous drought. A peat and manure mulch is good in hot weather.

Viburnums take their time to attain their maximum growth. They may be planted at any time of the year.

AMONG LARGER shrubs, Viburnum suspensum is a popular shrub for Southland gardens and makes a fine hedge. It grows

to 8 feet, has glossy rich foliage, 4 to 5 feet and spread as wide, and although its slightly fragrant white flowers are inconspicuous, the bush is consistently good looking. Blooms from February to May. It cannot tolerate hot, dry locations.

Viburnum cerasifolium, "Sweet Viburnum," has very large glossy dark green leaves of leathery green texture and clusters of sweetly scented white flowers in May and June followed by red berries. This shrub will grow in almost dense shade, looks well against a shady wall, grows to 8 feet, likes plenty of moisture.

ENJOYING A WAVE of popularity now, with landscape designers is Viburnum japonicum. It makes a sturdy, handsome and practical backdrop for shade-loving plants such as azaleas, primroses, cyclamen, camellias and fuchsias.

Viburnum laurustinum reverses the schedule of the family and blooms in winter, when it is hung from tip to tip with pinkish white flower heads, often 3 inches across, that open to white masses of bloom in February, stay in flower all spring, then develop dark blue fruits, whose dancing bunches decorate the bush all through summer. It takes more sun and may mildew in dense shade.

Viburnum carlesii and Burkwoodi seldom grow higher than

Viburnum carlesii is popularly known as Korean Spice, because its very fragrant waxy pinkish-white flowers have a tantalizing spicy scent. The bush is without leaves for a few months.

Burkwoodi has larger flowers and the same handsome lustrous foliage. Both bushes do well in large pots and prefer a cool, partially shady location.

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The Time to Transplant Evergreens Is Now

THE PRESENT is the best period of the year to transplant evergreens, both coniferous and flowering. At that time, they are as dormant as during the winter. The best way to treat them is as follows:

Have the plants freshly dug. Get them planted in the shortest possible time after digging; but, if the burlap around the ball of earth and roots suggests dryness of the soil inside, place the ball in water deep enough to cover it and leave it there overnight.

DIG THE HOLE for each plant at least 1 1/2 times the diameter of the earth ball and fill it to the brim with water.

By Henry Pree

Let this soak away before planting.

If the burlap is made with a dense mesh, cut several slashes in it. After placing the ball in the hole so that its top is about even with the soil surface, cut the strings and also cut away the excess burlap on top of the ball, leaving that on sides and the bottom intact. Shovel in good, rich earth around the ball.

If this earth is moist, tramp it down hard around the ball; if dry, pour in water, let this settle, add more soil and repeat the soaking. A day or two later, tramp this soil hard.

IN ALL CASES of late summer planting, make a circular ridge of soil around each plant to form a bowl-like depression, filling this with water each week until you can be sure that the autumn rains have made all the surrounding soil moist.

This is a good time for you to transplant or separate Oriental peeples so as to increase your stock of these desirable plants. Take the plants up carefully and examine them. Old plants often have several "eyes" which may be cut apart with generous portions of the root and planted as separate plants.

EVEN PIECES of root planted in proper soil may, under fa-



vorable conditions, produce new plants. This variety generally is considered so difficult to transplant and propagate that many gardeners hesitate to disturb old plantings. Plants grown from seed are not always true to type and too often of an inferior quality.

If your evergreen foliage begins to show a grayish or brownish cast, look over the plants to ascertain if they are infested by the red spider mite. These insects are too small to be seen on the foliage so hold a piece of stiff wrapping or similar paper under a branch, tap lightly, and if you find some very small reddish particles scurrying about you may be sure that some quick action is necessary.

Spray with a miticide, directing the spray from below, as these tiny insects live on the underside of the foliage.

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gardening
time



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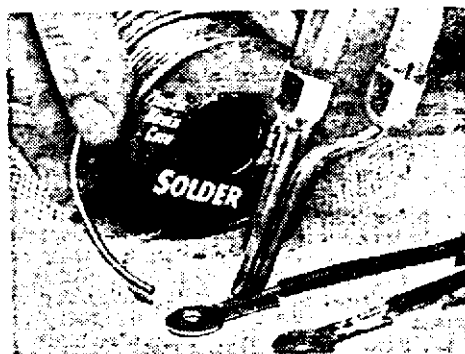
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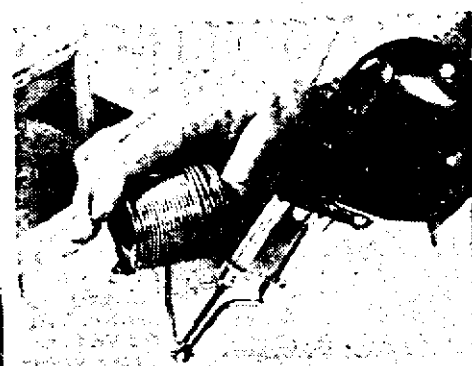
1. "TIN" POINT of iron with a thin coating of rosin-core solder or solid solder with rosin flux—after point has been thoroughly cleaned. Heat iron and press point in "bed" of solder, rotating point slowly until it's completely covered with metal. Apply flux before solder, unless you use core solder with flux already in it.



3. ACID FLUX, generally used for metals like galvanized iron, will corrode. Excess should be washed off when finished. Purpose of any flux is to keep heat from oxidizing surfaces before solder is applied. It also acts as cleaning agent. Apply to metal if using bar solder, if flux in flux-core solder boils away, or if solder won't stick to the metal.



5. GET MORE HEAT with a torch for large soldering jobs or where more heat is required to melt the solder. When soldering "flat" surfaces, tin both pieces after they are cleaned. Then join the tinned surfaces and reheat with an iron or torch, flowing more solder along seam. "Sheet" metal has a great radiating surface and conducts heat away rapidly.



2. ALWAYS PREHEAT metal before you solder it. Metal must be hot enough to melt solder. Transfer heat to metal with point of the iron held flat, as pictured. Use rosin-core solder, rosin flux, or a noncorrosive paste on electrical work and metals like copper and tin.



4. CLEAN JOINTS will stick best. With wire brush, sandpaper, steel wool, grinding wheel, or jackknife, remove all dirt, grease, rust, corrosion, paint, and even fingerprints from surfaces to be joined. Metal should be shiny bright. The difference between a strong joint and a weak one is usually the time spent cleaning the metal.



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A New Ricky II Joins 'Lucy'

By Terry Vernon

Independent Press-Telegram Radio-TV Columnist

IT IS NEVER WISE to look back at the past, especially in TV where fickleness is a disease with viewers, but occasionally it seems like a good thing to do.

Five years ago a couple of movie celebrities decided to go into TV with a filmed show. Hollywood hooted and said this husband-and-wife team was mad, mad, mad.

But the proof of the pudding is in the ratings... as somebody in TV once said. And Desi Arnaz and Lucille Ball are away up there with their show, "I Love Lucy" (as if everybody didn't know), and have been for five long seasons. Even the re-runs of reruns have won top ratings.

AND WHAT KEEPS Desi and Lucy up there? To get the answer would require far more than a second glance at the statistics. Personally, I think keeping each episode different, yet maintaining a story line, is much of the key to their success. Fans who miss one week can easily pick up the story in the next. Couple this with portraying real people and a big assist from Vivian Vance and William Frawley, perfectly cast, and the basic ingredients are there.

And speaking of casting, Ricky Ricardo II is not twins this fall but Keith Thibodeaux, a 5-year-old drummer prodigy, under the name of Richard Keith, has taken over. Twins were used up to now to meet labor law requirements on younger children.

KEITH IS the eldest child of L. J. and Mary Ann Chitty Thibodeaux of Lafayette and Breaux Bridge, La. He has, obviously, been renamed for his "Lucy"

role and appears as Richard Keith.

When Richard was 10 months old his father took him to a festival parade in Lafayette. While his dad held the boy high on his shoulders he felt a drum tattoo beating on his head. The father, himself a bandsman in the town band for a while, realized that the boy had a natural rhythm.

THAT NIGHT the youngster was sitting on the floor and suddenly grabbed a knife and fork and began beating out rhythms on the kitchen floor. This inchoate drum started off a fantastic career.

That Christmas he got a toy drum and sticks, but didn't think they compared to the drums he had seen in the parade. So the father, knowing he was stuck for real money, bought a good snare drum outfit.

This led to a career of drum-beating that took Richard to lodges, town meetings, P.T.A. entertainments and, by the time he had reached the ripe old age of 2½ years, he did a guest performance with the high school band.

TELEVISION FOLLOWED in Louisiana and then Horace Heidt came to Baton Rouge for an appearance. Young Richard was presented and Heidt immediately signed him for three appearances on the coast-to-coast TV show. Fan mail response was so great that Heidt kept the youngster on his show for the balance of the season. This 3-year-old drummer boy was a sensation.

During this period Desilu Productions had been running tests of some 175 boys to play the part of Ricky II on the "I

Love Lucy" series. Boys from the four corners and middle of the country had tried out but failed to have just what Lucy and Desi wanted. Then the casting director remembered Heidt's drummer boy.

THE TEST THAT followed was not needed at all; as soon as young Keith sat down and started to drum Desi grabbed his borgos and joined right in.

This led to a seven-year contract and so this fall you'll see Richard Keith, at the age of 5, working as Ricky Ricardo II at a mere \$300 per week.

Can this be the answer? Can it be that Lucy and Desi are constantly changing their shows enough to keep everyone interested? Whatever it is that has kept Lucille Ball and Desi Arnaz always in the top 10 of the most highly rated shows on TV... it's exceptional!



"I Love Lucy" bids for new TV laurels this fall with Richard Keith, at drums with Desi Arnaz, as Ricky II.



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A N N U A L

FALL GARDEN NUMBER

Southland "green thumbs" are eagerly awaiting this special issue. Behind the attractive Fall cover lie many interesting and informative articles including "Look into a Lovely Fall Garden" — a resume of important chores especially written for the Long Beach area gardener. Other features include: "For Cooler Days, Plant Snapdragons," "Berries Brighten Fall Gardens," "Those Amazing Winter Sweet Peas," "The Acid Twins: Camellias and Azaleas," "Your Lawn Needs Fall Care" and many more including illustrations and photographs. Don't miss Southland Magazine's Fall Garden Number coming Sunday, Oct. 14 — you'll want to save it for ready reference.

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Readers will save this entire section for reference... and your ad right along with it! Be sure your products and services are well represented before this vast audience of enthusiastic "green thumb" readers. OCTOBER 10 IS ADVERTISING DEADLINE FOR THIS ISSUE! Call HE 5-1101, Ext. 249 for a personal call from an experienced salesman.

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PET PARADE

He's the Quiet Sort

By Eleanor Avery Price

ABOUT two years ago, William Wellman, an award-winning director of motion pictures, sent his talent scouts to the Harbor Cities Kennel Club Show to "screen" the benched barkless Basenji dogs for a picture, "Goodbye, My Lady."

During and before this time, Nate Edwards, production manager of Batjac, and his wife, La Verne, both dog lovers, went at far as Canada looking for the right Basenji to star in the picture.

Lady, a gentle and delightful female, was "discovered" at the Long Beach show, but she had several fine stand-ins, one of whom was a youngster, Pepe Le Moko, located by the Edwards at the Ray Hubbard's place in Oxnard. Pepe, under the able handling of Porter Washington, has gone on to obtain his championship and monopolize the Edwards household. His picture appears with this article.

SO COMPLETELY were the Edwardses charmed by the Basenjis in general that, with a friend, John Folk, cameraman for Walt Disney, they opened the "E and F" Kennels for Basenjis at Thousand Oaks. Later, they added Labrador retrievers and dachshunds as well as dog boarding facilities at 171 E. Ventura Blvd.

Now that the excitement attending the picture, "Goodbye, My Lady," has subsided somewhat, the Basenji has found himself skyrocketed to popularity, unexpected but deserved. The breed is intelligent, alert, obedient and courageous, besides being good for pointing, retrieving, and hunting wounded quarry.

THE BASENJI wears a wrinkled brow, but don't let that fool you, for he is the merriest dog ever! He will play tirelessly with children, whom he adores. He makes a wonderful house dog, for he clears himself like a cat and has no odor. He is not large, measuring around 16 or 17 inches at the shoulder.

The Basenji is called the barkless dog. However, he does emit a happy chortling yodel. Another characteristic is his silky coat of chestnut, fawn or black, always with white points. He carries his tail curled tightly over to one side. His gait is as beautiful to see as that of a thoroughbred horse.

The breed is from Africa, and, though one of the latest arrivals in the U. S., he dates back to times of the Pharaohs.

ONE OF THE MOST useful lessons a dog should learn is the "Down." Sit your dog close to you either in front of you or at your side. Hold the lead in the left hand so you can give the hand signal with the right hand. Give the command "Down!" at the same time you bring the arm from waist high to the ground in front of the dog. Do not touch the dog. A small breed can be brought to a lying-down position with a sharp jerk on the lead. With the large dog, bring the lead under the arch of the shoe and then to the hand so it will pull through this anchor. The very large dog will need to be grasped firmly by the forelegs with both hands and brought down. Always the dog should associate "Down!" with the hand signal. Later he should learn to drop on a longe and eventually drop when he sees only your hand signal and hears no command. Be patient but never give up on this important lesson.



Champion Pepe Le Moko is a Basenji, a barkless dog owned by Nate Edwardses.

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CAMERA ANGLES

For That Yule Card

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By the Shutterbug

THOUGH the calendar tells us that Christmas is still months away, our suggestion to you today is to do your Christmas shooting early!

That's because right now is a snapshooting season that just naturally abounds in opportunities for excellent pictures. The places you visit on weekends or longer vacation trips, the pleasures of outdoor living and leisure hours, the children at play — any and all of these may give you an outstanding shot that could easily make a distinctive photographic greeting for you and the family to send out next Christmas.

WE THINK practically everyone would agree that the most individual, the most personal Christmas card is a photographic one.

Wherever you went this summer, there was plenty of pic-

ture inspiration at every turn. Vacation trips can take you to museums, historic churches and distinguished old houses. And from places such as these your camera helped you bring back a fine picture of an art treasure, a picturesque steeple, a gracious old doorway or a huge colonial brick fireplace. Remember, any of these can express your own personal message of "peace on earth, good will to men" attractively and in a most dramatic way.

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MEMBERS OF THE Long Beach Camera Guild will attend a lecture by Henry Miner Jr., associate of the Photographic Society of America, at 8 p.m. Monday at the West Hollywood Playground, 647 N. San Vicente Blvd., Hollywood. His subject will be "From Color Snapshot to Salon Slide," dealing with techniques of composition, color harmony and final cropping. The lecture will be sponsored by the Southern California Council of Camera Clubs, with which the local club is affiliated.

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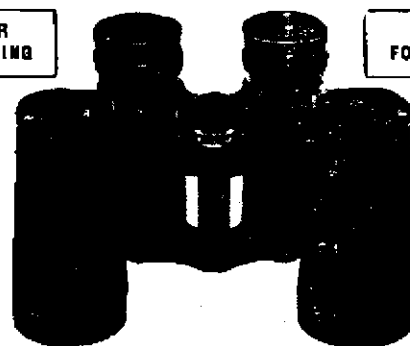
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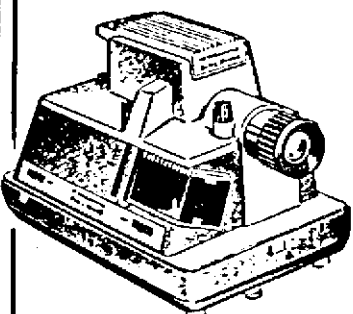
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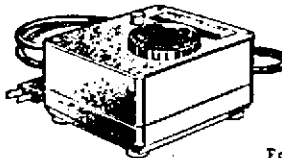
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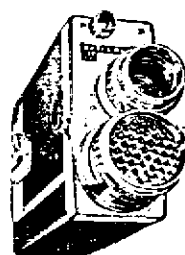
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TRAVEL AND RESORTS

U. S. Aids Traveling Families

Uncle Sam has sent a little Christmas present to his traveling family in the form of an easy and extremely pleasant way to do their Christmas shopping.

This is a recent United States Customs regulation which permits citizens traveling abroad to mail gifts to the folks back home. These mailed gifts do not have to be included in the returning tourist's \$500 duty-free

allowance for purchases abroad.

Mary Gordon, travel and shopping adviser for Trans World Airlines, points out the advantages of this new privilege. One's family and friends always appreciate souvenirs from foreign places. Europe offers rare finds in gift ideas, usually at prices well below comparable imported merchandise here. Choosing gifts and mailing them on the spot is an

easy way to get the annual Christmas chore out of the way — saves toting, wrapping, etc. The tourist-shopper still has his or her \$500 duty-free allowance for personal indulgence.

With TWA's new "Holiday" excursion fare having gone into effect providing 15 full days in Europe, Miss Gordon also points out, Americans can realize the dream of a European trip in a two weeks' vacation at the lowest fares in recent travel history and get one's Christmas shopping done at the same time.

The regulation carries these restrictions:

No single gift may be valued at more than \$10 but may be anything under that. (An easy out for the conscience on the question of how much to spend on one's least favorite brother-in-law).

Gift purchases may consist of any bona fide gift item except perfume, alcoholic beverages and tobacco.

You can mail gifts to as many persons as you wish, and over a period of time, you can mail more than one gift to any one person so long as no more than one gift is received by that person in one day.

Each package must contain a gift card or note from the donor as evidence that it is a bona fide gift, and the outside of the package must be clearly marked "gift enclosed."

Plan Fall Tours

Greyhound Lines is planning a series of fall and winter planned vacation tours designed to tickle the fancy of even the most seasoned traveler with only a gentle tug on his or her pocketbook.

On Oct. 14, 18 and 22, Greyhound will operate special 4-day escorted tours to Yosemite from Los Angeles. Chief features of the new tour:

Round-trip transportation between Los Angeles and Yosemite Lodge aboard a de luxe "Highway Traveler" coach; three nights at the new Yosemite Lodge; all of your meals (10); all-day tour of Glacier Point and Mariposa Grove of Big Trees; a free day in which you can explore independently; en route sightseeing through the San Joaquin Valley; and the expert services of a friendly escort who, among many things, will relieve you of the burden of caring for your baggage.

The complete package price for the Yosemite tour will be \$77.45, twin or double room rate, per person, plus U. S. tax, from Long Beach.



Pan American World Airways Photo

On the Riviera

On the western end of the French Riviera is the quiet harbor of St. Tropez. Fishermen have been settling forth from this picturesque port for centuries. From the narrow, sloping streets and the tiny restaurants along the quay comes the fragrance of bouillabaisse, the ever-present fish soup.

Wine Fete

One of the most famous wine celebrations in France will be held in Burgundy in mid-November. The "Trois Glorieuses" Three Glories will draw wine lovers from all over the world. Trans World Airlines travel experts here report.

From Nov. 17 to 19, the three best wine villages, Nuits-Saint Georges, Beaune and Meursault, will be the scene of this age-old celebration. The villages are only four hours from Paris by train.

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Around the World With

"We are going to Mazatlan, Mexico, for about two weeks. Could you recommend a hotel and any good restaurants? How about fishing?"

I LIKE the Freeman Hotel overlooking the bay. Get a room up high with a balcony. Runs about \$1 double per day. Don't eat there though. Best restaurant is in the new hotel up the ocean side street in the middle of the second block.

The Hotel Belmar in the first block up this street is all right for a cocktail and very Mexican. Also a good place to line up for a fishing boat, and the fishing—big game fishing—is absolutely tops.

"Are self-driving cars available in Lisbon? And what is the best way to Seville—by plane, rail or bus?"

I NEVER HIRED a car in Lisbon but they are available—\$6-\$8 a day. Just to make sure, get the airline you are flying to reserve one for you. Best way to Seville is via Badajoz, Spain, by car. If there is plane service, I don't know it. Trains are uniformly bad in Spain. Never rode a bus but unless they are purely tourist buses, I'd say no. The car driver, however, is wonderful. Good country, good roads. No hotels in Portugal though except the Government pousadas, so make a reservation. The one on your road, I believe, is at Elva, a walled Moorish town right out of the Arabian Nights. These are inexpensive countries, too.

"Can you tell me about an inexpensive and easy way to tour Mexico without trouble with the language or hotels?"

I think the easy, inexpensive way is by bus. Greyhound has a tour from Phoenix or El Paso that runs about \$30 for everything for 18 days. Hotels, in-tourists and all the high spots. This is a good time of year for it.

"How do you tip on the Queen Elizabeth, tourist class?"

THE GENERAL RULE on these luxury ships is like this: First class, \$10 for the room steward, \$10 for the table; \$3 for the deck steward. Bell-boys per service like an American hotel. A couple of dollars for the wine steward if you use him at meals. Cut this in half for second class. Cut it to one-third for third class.

"Where do we get visas for a trip to Europe and how much do they cost?"

YOU DON'T NEED visas for Europe anymore unless you are trying to get into one of the Iron Curtain countries. For Western Europe, tourists are welcome on nothing more than a passport and a pocketful of dollars.

"Should I carry money overseas in traveler's checks or get a letter of credit?"

Traveler's checks. That letter of credit thing involves enough red tape to get you in and out of jail, plus a native knowledge of the language. Carry about \$25 in green dollars. They come in handy going in and out of countries.

Your mail questions will be answered (no phone calls). Send stamped and addressed envelope to: Stan Delaplane, Southland Magazine, Independent Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

Sunday, October 7, 1956

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One class throughout—"Leilani's" 700 passengers have full run-of-the ship. Basking in the sun, swimming in an open-air pool, resting or imbibing cool drinks in the "Lanai Kai"—a kind of terrace by the sea—enjoying superlative food from a fine cuisine, dancing on the deck or in the glamorous "Room of Many Orchids"—are just a few of the many fun-features aboard "Leilani."

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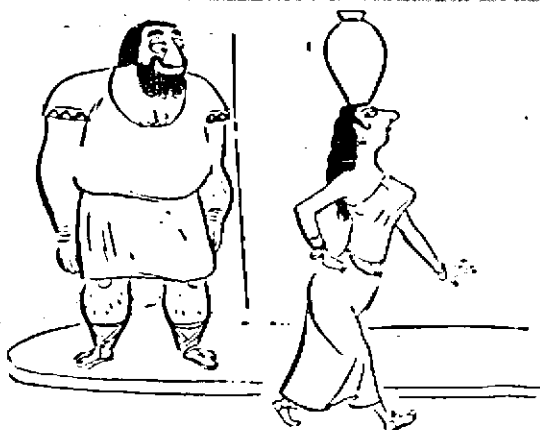
Arrange to go on all the way to Hawaii, "Leilani" leaves Los Angeles for Honolulu February 5th—giving you 5 days for fun and frolic in Southern California's famous resort areas!

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... Delilah Improving Her Posture ...

RICHARD ARMOUR, in a new book, "It All Started With Eve" (McGraw-Hill, \$2.75), has great fun with women. It is possible to do this in several ways, but author Armour chooses the safer way and fools around with females far and long since dead. Each little account is headed by a moral: Delilah, "Once a woman gets into a man's hair, let's help her."

Queen Elizabeth, the dead one—"Never be blunt with a woman who has an ax to grind."

Mata Hari, "What idiot said Heaven help the working girl?" A sample thrust to the bosom: "As an infant Catherine the Great of Russia was neither Great nor Russian..."

There are 13 of these babes, and the author has enough on them to create a panic under as many burial soils. The volume bears this at the beginning, just to put the reader in the mood: "Admirably dedicated to ADAM, whose knowledge of women, if not profound, was at least unprecipitate!"—G. L.



... Smorgasbord Under the Trees ...

BOOK REVIEWS

Love Affair in Jericho

JERICHIO, Kansas, returns from the mists of myth and ghosts come back to haunt some of its most interesting citizens in Paul L. Wellman's "Jericho's Daughters" (Doubleday, \$3.95), which this reviewer places as Number One among the more than 100 novels he has read this year.

It is the same Jericho as in Mr. Wellman's earlier "The Walls of Jericho," only the town has sprawled out a good bit and a new generation has sprung up. And it is the story of a great many of Jericho's people, but mainly it is the story of Delia Dorn, the honest and struggling city editor of the Clarion, the problem devils that confront him there, and his secret love for Grey Rutledge, an attractive widow in her late 20s. He sees Grey's home life center about her pretty little daughter, What Delia doesn't know is that Grey is having an affair with his boss, Wistart Wedge, to whom she is attracted because of his natural kindness and eagerness for friendship, his apologetic manner and almost complete surrender to all things, all brought about by a dominating wife, Mary Agnes Wedge, habitually sarcastic, temperamentally feline and sophisticated in a brittle-glass manner, thinks her husband one of the most ineffectual men she has ever encountered. She scratches and bites him at every opportunity and whenever she thinks of him it is with a twist of scorn on her lips.

Grey, being honest with herself, is to break off her indiscretions with Wistart; and Mary Agnes is, of course, to discover what Wistart has been up to. Delia's great devotion to the Clarion and his fine scruples are to pay off not only in his career but in attracting Grey to his side. How all this works

out makes an unforgettable story.

FAITH IS ALL essential in happy living in these hectic mid-20th Century years, and three new books point the way to its attainment. In "A Living Faith for Today" (Coward-McCann, \$3.75) Rev. Ernest Gordon, dean of the Chapel at Princeton University—in a series of sermons tells how to let God come into the heart, and the joys and contentment that comes from the experience. And the question of how to learn to have faith is answered by Aaron N. Meckel in "Living Can Be Exciting" (Dutton, \$3.75). Each chapter is a sermon in itself. Science combines with religion to answer the same question in a new and enlarged edition of "The Art of Real Happiness" (Pantheon-Hill, \$2.50), the best-seller by Norman Vincent Peale and Dr. Smiley Blanton.

LOVE IS DEFINED in many ways by many people. But however one looks at love, it is the only sane answer to the problem of human existence, says Erich Fromm, psychoanalyst, in "The Art of Loving" (Harper, \$2.75). Here, the thing called love is taken apart and put back together again by an expert who gives new insight into what it really is, what causes it, the difference in the various kinds of love and the compelling need for love to avert insanity of the human race.



PAUL HORGAN

Santa Fe, seat of the kingdom of New Mexico was founded by the Spaniards in 1610 as the northernmost capital in the New World. In the generations that followed it has headquarters Spanish military, was the destination of adventurous mountain men and fur traders, it suffered from Indian wars, and finally it became the end of the journey for which west Paul Horgan, an old hand at writing about the New Mexico country, unfolds Santa Fe's fantastic history beautifully in "The Centuries of Santa Fe" (Dutton, \$5).

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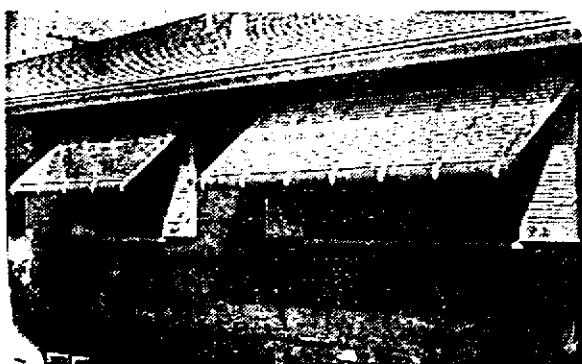
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She's the Keeper of the Strings



Mrs. Ruth Crail paints face of "Chuckwagon Charley," one of the characters of her rock-hound puppet show.

By Jule Armin

PUPPETRY is among the main interests of a talented, lively and red-haired housewife, Mrs. Ruth Crail, 2421 E. 1st St., who despite the fact that she is the mother of two children and has two grandchildren making their home with her, finds time for many hobbies.

Mrs. Crail includes painting and rock collecting among her hobbies. She has combined these with puppetry for an especially satisfying achievement. She has written a two-act puppet play, for which she made the stage, scenery and 12 new comedy characters, calling into play her art skills for the decoration—all of this for the annual Long Beach Mineral and Gem Show, in progress today at the Long Beach National Guard Armory. She has even worked the "rock hound" idea into her play, which she calls "The Hazards of Harry, or Fun and Frolic on a Field Trip." The play, presented several times daily at the show, demonstrates the good times enjoyed on rock-hound trips.

Mrs. Crail says:

"IF YOU HAVE not made or operated a puppet, you can't appreciate the challenge that creating a four-legged puppet presents. All my characters are made to scale of 18 inches for an adult puppet. It took me four days to figure out a burro that would look and perform as that sort of animal should. His furry hide is made from a velvet curtain, with upholstery fringe for a mane and rug yarn for a tail. His rolling eyes are iridescent buttons. His ears are of felt. He carries authentic, miniature, field trip equipment, a bedroll, sack of flour, miner's pick, shovel and pan. Almost invisible strings put his heels and disposition into the exasperating but laughable type of action you have to expect from these temperamental mountain canaries."

Mrs. Crail's interest in the "little people" started when she bought a set of Tony Suez puppets for her children, Barbara and Freddie, built them a stage and taught them to operate the marionettes. The children outgrew their interest but Ruth Crail's interest grew and grew. She attended the annual Festival of American Puppets,

schools, clubs, hospitals, banquets and many charitable, fund raising projects.

Mrs. Crail's puppets are varied in construction, according to the acts she wishes them to perform. Ballerina dancers have joints with hidden pins so they can kick and bend in every possible position. The boy in the rock hound play is constructed so he can whistle and play tunes on a mouth organ, with surprising realism.

"I prefer to carve wooden bodies with fitted joints and, for strong-featured characters, I carve the faces, too," Mrs. Crail explains. "Sometimes I use clay to model faces of real people. Then I make a plaster of Paris mold, grease them and press in plastic wood. This yields more delicately featured faces, which can still be carved if desired. Sometimes I model the hair and paint it on, but usually I prefer real or theatrical hair. The miner in the rock-hound play has karakul wool for his curly beard and movable eyebrows in the Groucho Marx manner.

"COSTUMES HAVE to be made on the puppet figures. Then four-foot strings are added through the clothing, from hidden screw eyes, to the operating bars."

An attic studio, stocked with equipment for her many projects is Mrs. Crail's home workshop. Drawers and cupboards, under the eaves, are stacked with canvases and paints, rock specimen cases and jewelry-making tools, as well as the many odds and ends needed for puppetry.



When the strings are pulled these characters from the puppet play, "Hazards of Harry," spring into action.

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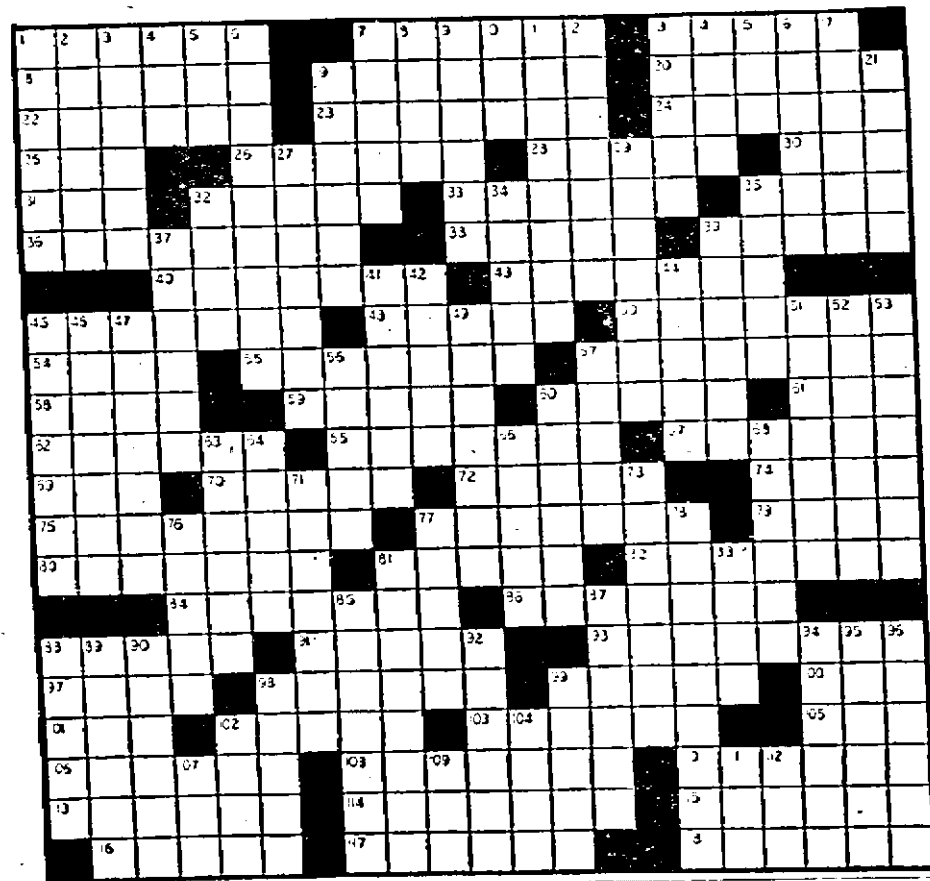
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Southland Crossword Puzzle

(Solution to Puzzle on Page 21.)

- 1 Jack Lazzetto
 2 ACROSS
 3 Go to school
 4 Younger
 5 daughter in
 6 TV "Mama"
 7 show
 8 Takes by
 9 truck
 10 Swap
 11 Not fake
 12 Seem
 13 Spice used to
 14 prepare in-
 15 cense, Exodus,
 16 xix, 31
 17 Early Italian
 18 Auction, for
 19 instance
 20 Officers Train-
 21 ing Corps
 22 Abbr.
 23 Let up
 24 Skiffing
 25 Compete
 26 Kind of deer
 27 Powerful
 28 stroke
 29 Overjoyed
 30 Lucine
 31 Aurora
 32 Certain rubber
 33 stamp
 34 Weathercocks
 35 Keen student
 36 of stock
 37 market
 38 Fast to tilt
 39 work
 40 Comedienne
 41 Coca
 42 Stories
 43 Long far-lined
 44 street
 45 First word of
 46 hand-writing
 47 on wall
 48 Put in bank
 49 Table-and-
 50 chair sole
 51 Of the U.S.A.
 52 Abbr.
 53 Dispensaries
 54 Expenses
 55 Pretend
 56 Soft green
 57 growths
 58 Air pocket in
 59 canoe
 60 Figure of
 61 stone
 62 River inlet
 63 Seizes by
 64 force: Rare
 65 Sheath
 66 Reign
 67 Quavering
 68 notes
 69 Testers
 70 Trolley
 71 Spanish
 72 sword
 73 Edition
 74 Swords
 75 Acient used
 76 under the C
 77 Cookbook
 78 reading
 79 Footnote
 80 Bridge and
 81 highway pay-
 82 ments
 83 Female flyer
 84 Good dog-
 85 fighters
 86 To light again
 87 Welcome
 88 Able post's
 89 work
 90 Track hazard
 91 Moslem judges
 92 Tilt over
 93 German article
 94 Charm to be
 95 word
 96 Medicinal teas
 97 Exciting finish
 98 Dwell
 99 Retaliates for
 100 for a wrong
 101 House and
 102 grounds
 103 Dacks of necks
 104 In a chair
 105 Diamonds and
 106 such
 107 DOWN
 108 Soak up
 109 Steady drum
 110 beat
 111 Finder of
 112 "skippers"
 113 And so forth:
 114 Abbr.
 115 Kind of income
 116 Subconscious
 117 territory
 118 Sleep's serious
 119 brother
 120 Kind of room
 121 Led tourists
 122 Mrs. Andy
 123 Gump
 124 Makes car-
 125 toons move
 126 Speaker of a
 127 piece
 128 Fled from
 129 bounds
 130 Mimic
 131 Raise
 132 Lighten
 133 Salty
 134 Smooth and
 135 still, as a lake
 136 Water plants
 137 Persons given
 138 custody of
 139 goods
 140 Ship beaten by
 141 John Paul
 142 Jones
 143 Rational
 144 Shoestring
 145 Unspoken
 146 Tidal bore:
 147 Var
 148 Most ignoble
 149 Basin for
 150 holy water
 151 Italian poet,
 152 "Jerusalem
 153 Delivered"
 154 Noun suffixes
 155 Country ruled
 156 by Moslem
 157 priest
 158 Written
 159 reminiscences
 160 Kind of dance
 161 Hiders of
 162 legal claims
 163 Size
 164 Of the world
 165 Regard
 166 highly
 167 Made
 168 Reupholster
 169 Unpaid, or
 170 partly-paid,
 171 labor
 172 Baten away
 173 Green dish
 174 Clean pans
 175 Polished
 176 performer
 177 Put in place
 178 Arrival: Fr.
 179 Kitchen spices
 180 Sacred song
 181 Wisdoms
 182 Unreal; decep-
 183 tive
 184 Irish fuel
 185 Names for
 186 senoritas
 187 Fondle
 188 Truman's
 189 birthplace
 190 Keeness
 191 The Gorgon's
 192 head
 193 Geometric line
 194 Surveyor's
 195 assistant
 196 Form thoughts
 197 Great Persian
 198 king of old
 199 Amounts
 200 charged
 201 Arance
 202 Yield
 203 Botanical
 204 suffix
 205 Backtalk:
 206 Slang
 207 Ocean
 208 Abbreviation
 209 of well-known
 210 landing craft
 211 Japanese
 212 admiral



AN OLD AZTEC CUSTOM

(Continued from Page 8)

sight. Too bad she couldn't be more friendly to a countryman, he mused, his glance going to the little stalls where Mexicans were selling bright serapes, silver jewelry, and onyx ornaments. He looked beyond the stalls, then, at the Pyramids—huge, terraced relics of another age, slicing grandly upward into a sky that was incredibly blue, like pieces of rough rock jewelry placed on a setting of textured green velvet. He started toward the larger one, the Pyramid of the Sun, and as he did so he caught sight of the girl, far ahead of him. He followed, noticing again her slenderness, the tiny delicacy of her waist and ankles. Her carriage was regal, like that of a little princess, and her honey-colored hair glistened in the pure and sparkling sunlight.

At the top of a flight of steep stone steps she had stopped, to sit and rest. He took the flight two steps at a time, trying not to puff, and sat beside her.

"PRETTY TOUGH CLIMB, isn't it?" he said. She sighed and arose.

"Yes," she said, and started to continue her climb. She hesitated and stooped to pick something up.

"Oh, have you found something, too?" Curt asked politely. "I found a black carved head back down there. Almost intact, too—except for a big piece of the headdress that was broken away. I suppose maybe it'll have some value, back in the States."

"Why, this—" the girl's voice sounded incredulous. "This seems to be a chip from a headdress." They looked at each other for a moment, and Curt took the carved head from his pocket. The girl extended her carved chip, and fitted it against the broken place. The two pieces slid together smoothly.

"Why—thee are two pieces of the same carving!" the girl exclaimed.

AFTER THAT, it wasn't hard to get better acquainted with her. She kept looking at him—really seeing him, at last—with a rapt expression, as though Fate had finally delivered to her the one man that was meant for her. And she seemed to be pleased that Fate had selected for her such a good-looking, tall and gentle-voiced man.

Curt told her that he was from Long Beach, California, where he was an engineer in an aircraft factory. He discovered that her name was Alice, and that she lived in Los Angeles. While they climbed to the top of the Pyramid together, and stood looking at the broad sweeps of green field and the dramatic cloud patterns in the sky, he told her more about Long Beach. Sunshine, he said, and fresh air, and lovely beaches waiting . . . altogether a wonderful city to live in. Wouldn't she, perhaps, like to live there some day?

"PERHAPS," she said. "Yes, I think I might."

Later that night, in one of the crowded Mexican market places, while they dodged little leashed pigs and laughed over the eating of freshly roasted ears of corn a bright-eyed old Mexican had sold them, Curt even had the courage to tell her that she was the girl he had been waiting for all his life.

But it wasn't until a month later, when he was showing her the sights of Long Beach, that he was sure enough of her love to dare to tell her the rest of the story.

"Remember the old lady who told us about that Aztec custom, and showed us the carved head?" he asked, as they strolled along the Pike watching people being jerked and tossed in little round cars.

Alice nodded, her glowing eyes wide.

"Well, I have a confession to make. I bought that head from her before I got off the bus, for ten pesos, and then I broke it and put that chip where you couldn't help finding it."

After they had laughed for a while, Alice mused.

"Twenty pesos! That's a lot of money, down there. That was a pretty good day for her."

"Ten pesos," Curt corrected her.

"No, twenty," she said. "You see, before we got on the bus I gave the old woman that head—I had bought it from a little boy the day before, for a souvenir, and I paid her ten pesos to tell you that story!"

Stamp Notes

Six more airmails in its native bird set have been issued by Cuba. Woodpeckers, eagles, ducks, swans and pelicans appear . . . Argentina has issued a new 40 pesos light green adhesive honoring Juan G. Pujol, ancient governor of the Province of Corrientes . . . Part II of the 1955 Stanley Gibbons' Postage Stamp Catalogue, listing the stamps of Europe and colonies, contains 1,234 pages. Many revisions have been made in this new issue, including numerous price changes.

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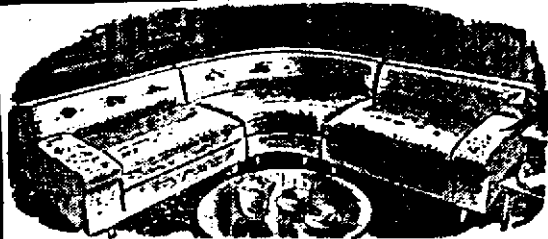
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GOURMETS GUIDE

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Sunday, October 7, 1956

Southern California's
most beautiful
restaurant

Welch's

Atlantic Blvd. at
San Antonio
Drive

BANQUET ROOM

APPLE VALLEY STEAK HOUSE

723 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

PARIS IN LONG BEACH

Chandelier

4205 ATLANTIC AVE.

The
FOOD and SERVICE
AT
EINAR PETERSEN'S
IS THE
TALK of the TOWN

Recommended by Monterey
Magazine 9-2543

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SPECIAL OCCASION
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a marvelous dining experience
EXCELLENT BANQUET FACILITIES

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FINE FOOD • COCKTAILS
Dinners—5 P.M.—1 A.M.
Cocktails from 4 P.M. to 2 A.M.
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Broiled Foods—Top Bands—Semi-
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... dinner served
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1:30 A.M. The
versatile Don Ellis
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at the piano organ
Fading Show over
Talk, etc. at 8:30
for reservations
HE 2-3362
(Closed Mondays)
1617
ALAMITOS

meet your
host



Caricature by Dick Arnold

EINAR PETERSEN
A Twinkle in His Eye

WITH PRICES continuing to
shoot skyward these days
like unguided missiles, it is most
comforting to know there is still
a quality restaurant in Long
Beach where you can enjoy a
fine meal for \$1.75 or \$1.65.

This restaurant is Einar Pe-
tersen's Talk of the Town at
3960 E. Ocean Blvd. A friendly
man with a twinkle in his eye,
Petersen puts an equally bright
twinkle in the eyes of his pa-
trons by serving them gourmet
delicacies at modest prices.

For example, here are a few
of his \$1.75 specialties: old-fash-
ioned sauerbraten with light po-
tato pancakes; chicken fricassee
with Danish dumplings; rolled
fillet of sole en casserole
(cooked in wine with fine
herbs); boiled beef with tangy
horseradish sauce, and veal cut-
let with rich country gravy. An-
other delicious special is old-
fashioned beef stew for \$1.65.
The price of these entrees
(which are served on different
evenings through the week) in-
cludes the following: Big salad
de luxe with crotons and
choice of dressing, choice of
baked potato or French fries;
toasted cheesebread and coffee.
At the conclusion of the meal
the check is presented with a
three-tiered serving dish on
which are free after-dinner
mints and free cigarettes.

A NEW AND outstanding
house specialty at the Talk of
the Town is a handsome 14-
ounce T-bone steak, served
every night for \$2.50. Choice
eastern beef, this steak is
served with a spiced peach and
a spiced apple, the big de luxe
salad, choice of potatoes, cheese-
bread, coffee and the free cigar-
ettes and mints.

Petersen, who has been in the
restaurant and catering business
in the Long Beach area since
1936, also serves many other
fine steaks, as well as choice
prime rib au jus, lobsters and
chops. Talented Bill Clark plays
the piano nightly in the cocktail
lounge. —TEDD THOMEY.

and American Food

SPECIAL FAMILY
DINNERS
OPEN DAILY
11:00 A. M. to
9:30 P. M.
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Food to Go
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Your Host . . .

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in Town!"

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DELICIOUS and REAL
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337 Pacific Ave. HE 2-3895
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3503 Atlantic Ave. GA 4-3805
Open 11:30 A.M. to 12. Closed Tuesday

CLOSED
MONDAY

Francis MANHATTAN

1909 East 4th St.
Luncheon and Dinner

GAY 90'S
Restaurant

Community singing and
Jazz Program at the piano
and calypso

Serving the finest
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Italian Foods

2508 PALM DRIVE
Reservations GA 7-3218 Open 5 P. M.

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Chicken

Jack's Corsican Room

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for the Smartest
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BOB MOREAU
at the Organ

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The Entire Family
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RESTAURANTS

5100 EAST 2ND ST.
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"DELICIOUS FOOD"
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NOW OPEN SUNDAY
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*Cannon
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WOOL**
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4 *Full
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Inches*

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4 Blankets — Worth \$27.00

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Not 1 — Not 2 — Not 3 — ALL 4

Not a misprint — actually 4 famous, nationally advertised CANNON — Breton Bay blankets — 4 to cover the whole family, and all 4 at less than the price of 3 on pin-money credit terms. You've seen CANNON Breton Bay blankets advertised in leading magazines. You've admired them in the better homes. You'll revel in their snug warmth and lush colors when they grace your own home. And if you hurry you'll save \$7.00.

**4 TONE ON TONE
DECORATOR COLORS**

Green Rose Coral Blue

Yes, you get all 4 of these famous CANNON blankets — one of each lush color — Alpine Green, Midnight Blue, Wild Rose and Hawaiian Coral in the sensational new Breton Bay TONE ON TONE pattern — fleecy soft, fluffy bordered design like expensive Canadian and imported blankets. Woven with 25% wool for extra warmth — 45% rayon for tensile strength and resistance to shrinkage and 30% cotton to withstand laundry wear! Tailored with shimmery 4 inch binding and big enough, 72 x 84 inches, to tuck in. Order your 4 blankets today.

4 Inch Shimmery Binding

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AMERICAN JEWELERS — 35 Pine Ave.

Enclosed find \$_____ down payment. Please send me the 4 Cannon Breton Bay Blankets as advertised at \$19.95. I agree to pay balance 50c weekly. To speed up delivery, if you do not have an American Jewelers account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with what stores you have accounts. Plus small delivery charge.

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October 7, 1956

parade

LONG
BEACH

Press-Telegram
INDEPENDENT

IN THIS ISSUE

Why Johnny can't add • Have women a right to slap?
New light on mental telepathy • Test your money IQ

↑ **SMALL DOGS
VS. BIG**
SEE PAGE 30



I'll always remember...

An Actor's Advice

by MERVYN LEROY

NOTED MOTION-PICTURE DIRECTOR

EDITOR'S NOTE: Today is National Newspaperboy Day, when newspapers throughout the country pay tribute to the indispensable youngsters who help bring news to the public. Hundreds have gone on to make a name in American life. One of them — a famous Hollywood director — here recalls how selling papers helped him get started.

When I was a boy in San Francisco — this was at the turn of the century — the future looked good and golden and glorious to me.

Papa was in the import-export business, doing pretty well, and I figured I was next in line for everything.

One day the earthquake of 1906 erupted. Papa's business became a mass of fire-charred rubble. As the buildings began to tumble I remember we ran to the Presidio for refuge. Papa had only eighty cents in his pocket at the time. And soon bread was selling for a dollar and a half a loaf. We had nothing to eat. It was awful.

My father never could get over the disaster. He died a few years later. I was in the eighth grade at the time, and I had to go to work to support my mother.

I became a newspaperboy selling papers by the Alcazar Theater. My best customers were show people. Very warm-hearted, very kind. Always seemed to have

a moment to give me a friendly greeting.

One of the best was the late Theodore Roberts, a talented actor who later became a character star in silent films.

Roberts always used to ask me what I wanted to become when I grew up. I said I didn't know. "So long as you keep smiling," he told me, "so long as you're not afraid of life, you'll get along."

I never forgot that. A few weeks later I had the opportunity to put it to the test. Roberts offered me my first theatrical job in *Barbara Frietchie*. My part called for me to climb a tree and shout one line, "The Yanks are coming!"

Naturally, I was afraid I couldn't do it. But remembering Roberts' advice, I decided to give it a try.

Opening night I climbed the tree on cue and screamed my line. In my excitement I fell out of the tree. The audience found it very realistic and applauded. My salary was raised from three to five dollars a week. By selling papers in the daytime and working in the show at night I earned enough to help support my mother.

Presently I gave up the newspaperboy job to appear at the Panama-Pacific Exposition of 1915 as "the boy tenor of the generation." From there I went into vaudeville, then to Hollywood, always remembering that a smile costs nothing and that there is no

shame in failure; there is shame only in the fear to try.

In my career as a motion-picture director I've tried, I've succeeded, and I've also made mistakes.

Films such as *Anthony Adverse*, *Three Men on a Horse*, *Waterloo Bridge*, *Random Harvest*, *Madame Curie*, *Million Dollar Mermaid*, *Quo Vadis* and *Mr. Roberts* (which I completed when John Ford became ill) — all of these have brought me great pleasure.

But I've pulled plenty of goofs in my time, too. I did the first test of Clark Gable at Warners. I also directed Audrey Hepburn in her first test but couldn't sell her to the studio. I should have signed her myself as I did with Lana Turner. Should have signed Gable, too, for that matter.

Then there was the time my former wife, Doris Warner, was reading a novel. "This story of the Civil War," she told me, "is the greatest novel I've read. You should buy it for a movie." I turned it down. It was *Gone with the Wind*.

Despite these mistakes, however, I keep smiling and keep trying.

The day Theodore Roberts gave me that advice as I stood in front of the Alcazar Theater, a ragged-looking newspaperboy in torn knickers and black sneakers, he opened for me the door to successful living.



LATEST FILM directed by Leroy is Warners' *Toward the Unknown*. Here he confers with star William Holden, who plays a jet pilot.

EARLY PHOTO shows the author when he was a boy selling papers along the streets of San Francisco.

parade

The Sunday Picture Magazine

Jess Gorkin EDITOR

Morris Weeks, Jr. ASSOCIATE EDITOR

Robert P. Goldman, Eckert Goodman, Donald Wayne ASSISTANT MANAGING EDITORS

Pauline Reaves Hodges STAFF EDITOR, Edward R. Wade ART DIRECTOR

Jack Anderson & Fred Blumenthal WASHINGTON BUREAU, Lloyd Shearer WEST COAST BUREAU

Arthur H. Motley PRESIDENT and PUBLISHER

SPECIAL ANNOUNCEMENT

...about PARADE's Slogan Contest

Although the winner of PARADE's Slogan Contest was promised for today, the flood of entries from all over the country has been so great that the judges have asked for extra time to give everybody an equal chance. Look for the big winner here next Sunday, October 14. Meanwhile, both major political parties will start using the slogan as soon as it is chosen.



Picture of Poise

SHE'S sure of herself, and why wouldn't she be! She knows she's a joy to look at—that her 1956 figure does things for her dress.

It's her wholesome eating habits that keep the modern woman's waistline slender. Her up-to-date taste for the less filling foods works wonders for her looks—and for her health.

Today's Pepsi-Cola, reduced in calories, goes right along with this sensible trend in diet. Never heavy, never too sweet, Pepsi-Cola refreshes without filling. Have a Pepsi—the modern, the *light* refreshment.

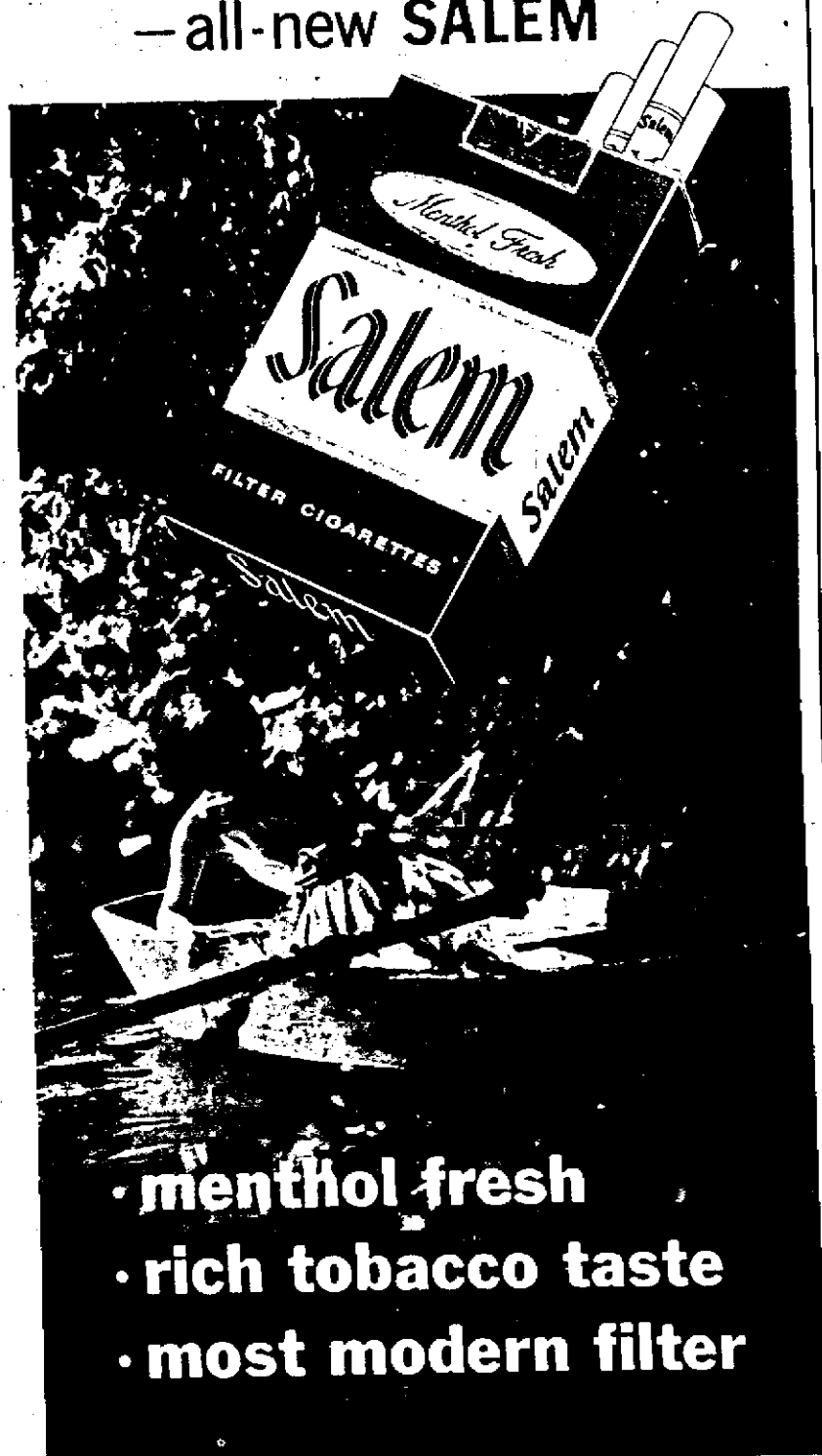
Pepsi-Cola

The Light
refreshment



You smoke refreshed!

**A new idea in smoking
—all-new SALEM**



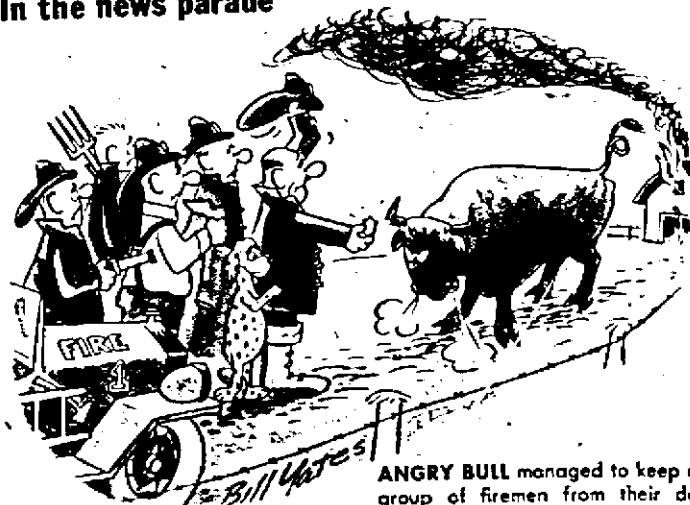
Created by R. J. Reynolds Tobacco Company

So refreshing...you take a puff—it's springtime!

Refreshing as this springtime scene, that's how new SALEM tastes. Menthol-fresh comfort...modern filter ease...rich, full tobacco flavor—with a new surprise softness. SALEM refreshes your taste...and you smoke refreshed. Try SALEM!

Salem refreshes your taste...you'll love 'em!

In the news parade



ANGRY BULL managed to keep one group of firemen from their duty.

FIRE: THE FUNNY SIDE

by **TIMOTHY F. BARRETT**

Today is the start of Fire Prevention Week, the annual sobering reminder that a) fire losses in the U. S. are second only to war's and b) all fires are preventable. Yet, grim as they are, fires now and then provide a chuckle. Here are some examples.

Firemen rushing to answer an alarm in New York found a man waiting by the alarm box. He told them there was no fire, but his eyes were burning. The judge sentenced him, eyes and all, to 15 days.

A man picked up for starting a church fire in Chicago vehemently denied it. His argument: He'd made his living for 48 years by robbing poor boxes.

A worried resident of Newark, N. J., summoned firemen to fight an apparent conflagration. The "fire" turned out to be the reflection of the noon-day sun on a good-sized field of ripe tomatoes.

Firemen hastening to put out a barn fire at North Andover, Mass., were stopped by a ferocious bull which blocked their path, stood its ground in spite of yells and blowing sirens. By the time they chased it away with pitchforks, the barn was gone.

In Lisbon, N. Y., apparatus and fire-fighting equipment were transferred to a public garage when state inspectors listed the firehouse as a fire hazard.

Quick thinking on the part of a truck driver of Virginia, Minn., prevented a highway fire. When his truck skidded on an icy road and overturned,

gasoline flooded into his cab. So the driver hastily swallowed his burning cigarette.

A Neptune, N. J., man landed unhurt after jumping from his third-story window. His explanation: He'd been dreaming the house was on fire.

A would-be suicide in Detroit turned on the gas. Then, getting hungry, he lit a match to find food. Result: The house blew up and the death-seeker escaped with burns.

A match brought grief to a Granite, Colo., man. Unable to start his frozen truck, he built a fire under it. The fire spread to the garage, exploded an oil barrel, blew off the garage roof, showered the town with blazing oil and burned down his house.

When smoke was reported pouring from a home in East Orange, N. J., firemen hurried to the scene. They found an embarrassed young husband standing beside his nervous bride—holding four pieces of burnt toast.

A vacationing New Yorker, unsure that she'd unplugged her electric iron, wrote a worried note to the Fire Department. A fireman reached her apartment just as the iron burned through the board.

Come to
your grocer's

DOLE HAWAIIAN HARVEST!

new crop! fresh-packed! rich! ripe!

ALL HAWAIIAN PINEAPPLE
READY TO SERVE!

At your grocer's NOW!



*fruit
cocktail,
too* →



FRUIT COCKTAIL
IN HEAVY SYRUP

CRUSHED



HAWAIIAN
CRUSHED PINEAPPLE

CHUNKS



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HERE'S the handy, new way to get all-day protection against perspiration odor.

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Veto is so pleasant to use! Refreshing as cologne, its gentle cooling action feels so good, even after shaving! Not messy, not crumbly. Handy as lipstick. Try it!



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New Veto Stick is the perfect *man's* deodorant, too! Not dribbly, not greasy, won't pick up underarm hair! Get two—one for "him"—one for "her."



**Stop Odor Quick
With Cool Veto Stick!**



INDOORS, Marie has a big smile even on the telephone — a vital part of her job.

YOUNG AMERICAN BEAUTIES

MARIE O'NEILL

Here's another PARADE "discovery," spotted by photographer David Preston in a New York office building — which proves American beauties are found practically anywhere. Marie O'Neill, who looks a bit like Grace Kelly, is 20 and single. She commutes from Radburn, N. J., to her job as secretary in an advertising agency. A blue-eyed blonde, she stands 5'6" without shoes, weighs 124, loves water sports, prefers long-hair music to Elvis Presley. The future? She hopes for marriage — and six children.



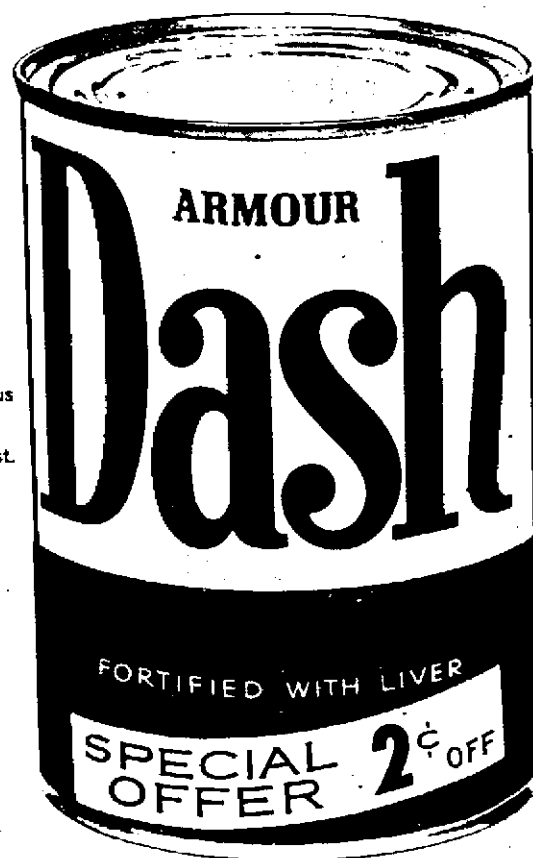
OUTDOORS, she strikes a graceful pose on front steps of the brick house where she lives with her widowed mother.

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Squeezes from
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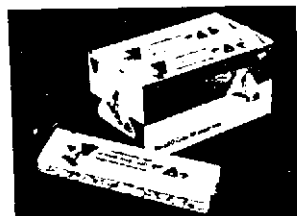


Big 11 inch sponge covers
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The O-Cedar "88" Sponge Mop is ideal for cleaning walls. Eliminates reaching and bending, cuts washing time.



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FOR DETAILS



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AMERICAN-MARITTA COMPANY
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A lost emperor is found



1926: Deposed as Emperor of China, Henry Pu Yi poses with his Empress. Though no longer in power, the "Boy Emperor" and his wife still wore brocaded robes of royalty. He later remarried.



1945: In civvies, Henry boards Soviet plane in Manchuria en route to jail. Japanese, he recently revealed, almost succeeded in flying him to Tokyo after invasion, but were halted at airport by Reds.

Photos tell the tragedy
of China's ex-ruler, once
called 'son of heaven'

Once the all-powerful Manchu emperors ruled China like gods. Today the last of their line huddles in a drab cell in Fushun, Red China, with 14 other political prisoners.

Such is the word recently sent out by a British correspondent and supported by PARADE's exclusive photo below. The news ends more than a decade of mystery over the fate of Henry Pu Yi, known to newspaper readers of a generation ago as the "Boy Emperor."

The years have not been kind to Henry. Up to the age of 6, he ruled China under a regency; then, in 1912, he had to abdicate. Some 20 years later the Japanese made him their puppet "emperor" of Manchukuo (Manchuria), a job he lost in World War II when the invading Russians quietly imprisoned him. In 1950 they turned him over to their Chinese allies.

Henry evidently has been brainwashed. "I was a traitor... a devil," he parrots, "but now I am a human being again." Then, led by guards whose parents would have prostrated themselves before him, he returns to his cell.



1956: Dressed in cheap cotton, Henry (left) prepares to testify at war trial of 28 Japanese officers in Red China. He now is 50, resembles the Pu Yi

of the '20s mainly in his thick glasses, which he must wear because of severe near-sightedness. His chief occupation today: reading Red literature.

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A tap of the button...

at the set or across the room... and Motorola TV changes channels, brings in the next one instantly, silently—with perfect picture and sound.

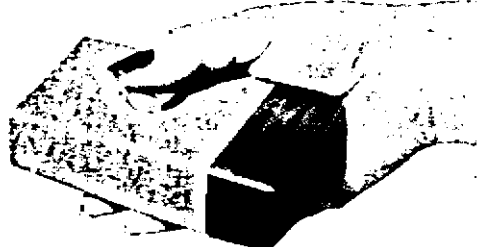


One tap **Click** **Next channel**
To change channels, just tap Motorola's Station Selector button. Instantly, Motorola TV blanks out picture and sound, and quick as a click... your next channel is there, picture and sound perfectly tuned!

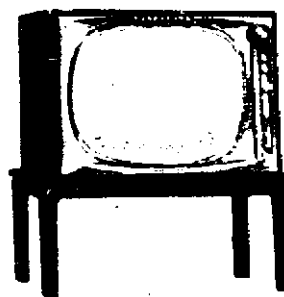
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Find out how completely enjoyable TV can be. See your dealer and tap the button on a new Self-Tuning Motorola TV—very soon.

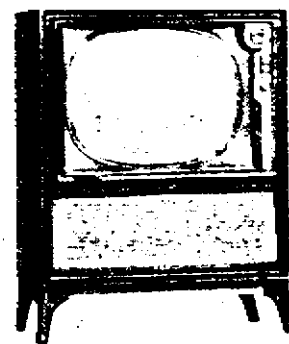
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nothing kills odors like Air-Wick!



ANGRY WOMAN here puts finishing touch to her argument.

Should women SLAP MEN?

by ROBERT A. GREENE

When does a woman have the right to slap a man — and when, if ever, does he have the right to hit back?

This question may be too involved for any single (or married) mortal to answer with ease. Women have been slapping men for thousands of years; hundreds of slaps may be taking place as you read this, along with a certain percentage of retaliatory male swings. In every case the emotion of the moment works against sober analysis.

Today, however, the slap is being looked at in the light of modern life, with interesting results. A recent court ruling in New Jersey says it's perfectly proper for girls to slap a man with too much cheek. On the other hand, psychologists and sociologists are largely agreed that the slapping female may be revealing a vital weakness of character.

Here's what happened in New Jersey:

Mrs. Fay Martin, a pert young

waitress at Snuffy's Steak House in Scotch Plains, got into an argument with the chef over a customer's order. When Fay ran out of words she resorted to the traditional female clincher: a hard slap. For this the chef allegedly got rough and pushed her against the handle of the refrigerator door. Fay sought compensation for injuries to her back — and collected — but the ruling of the Workmen's Compensation Court in Elizabeth stated what may well be the Magna Carta of the Slap, to wit:

"It is in the realm of common knowledge that a woman's slap on the face of a grown man, especially in resentment of outraged sensibilities... is not of such character as to require resistance or defense on the man's part."

In other words, an angry lass can slap and a man can't slap back.

But is that why women slap men? Sociologists look beyond the fact of the physical blow and say it has sym-

holic meaning. It is intended not so much to hurt as to humiliate. Dr. Richard H. Hoffman, nationally prominent psychiatrist, issues this analysis: "A woman knows very well that a slap is a powerful weapon which produces embarrassment in a man. When she employs it, she is admitting she is unable to cope with a situation on a higher level."

"Suppose she is having an argument with a man and comes out second best. He belittles her, perhaps, or becomes sarcastic. She gets furious and wants to hurt him. If she cannot accomplish this objective with wits and words, she resorts to the simpler but nevertheless effective method of slapping. She uses the slap because it is all she has left with which to fight."

Dr. Hoffman points out that a woman has three general types of weapons which she favors in arguments with the male.

The first is on an intellectual level. She argues matters out, using logic to prove her points. The second is emotional. She weeps or uses the psychology of withdrawal and don't-touch-me-you-beast tactics. The third is a reflex. She lashes out with the slap.

Where did the slap originate? The first slap was probably a mere opening of the fist—perhaps by a smart cavewoman who found it produced better results. Dr. Joseph Bram, professor of anthropology at New York University's Graduate School, declares its beginnings are lost in antiquity, but he recognizes its international flavor.

Is It American?

"In some regions of the world," he declares, "male authority is taken so seriously that it would be unthinkable for a woman to slap a man no matter what the provocation."

In Japan, for example, says Dr. Bram, even mothers may not slap their sons, much less husbands. Little boys, by the way, get wind of this taboo early in life and are apt to become unruly—in which case they're slapped by older male relatives.

Our Western attitude toward the slap was recently explained to 1,000 Japanese students preparing to leave for U. S. colleges. The Exchange Student Association published a handbook, which included this advice to Japanese girls:

"When an American man starts to behave wickedly at you, don't hesitate to slap him in the face. It works instantly in the Land of Ladies First."

Men will be pleased to learn that American girls are not slapping as often or on as flimsy a set of pretexts

as their grandmothers did. Experts report that the slap is being downgraded these days for two main reasons:

1) Women today are more tolerant of male advances. "They get insulted less easily," explains Dr. Bram. Victorian women, he says, responded to verbal indecencies more violently than females in this franker age.

Lester Rand, president of the Youth Research Institute, reports that teenagers consider slapping passé. "When a fellow makes an unwanted advance at a young girl," says Mr. Rand, "she is more likely to stop him with a withering retort than a smack in the face. Verbal squelches blistering to the male ego—such as 'Don't be a drip!'—have taken the place of 'Unhand me, sir!'"

Greater Equality

2) Women are now closer than ever to equality with men. "They are finding their place in the sun," asserts Dr. Charles W. Collins, New York psychotherapist. "Formerly they were considered inferior and they resented it strongly. Thus part of their pent-up hostility was discharged in a slap. There is less of this feeling these days, hence less slapping."

Is a slap by a woman on the face of a man ever justified? "No!" replies Dr. Collins, and many experts agree.

"Anyone who advocates slapping as a means of concluding disputes between men and women is taking a backward step," Dr. Collins says. He advocates reasonable discussion instead, and says that proper training in childhood is one of the best means of eliminating the slap as a behavior factor in later years.

But suppose the man is insistent with his advances and won't be stopped by ridicule or similar weapons? What's a girl to do then?

"In that case," answers Dr. Collins, "it's doubtful that a slap would stop him either. Then it behooves the young lady to yell or run like all get-out."

Is it ever all right for a man to hit back? The firm reply from authorities: "Never!"

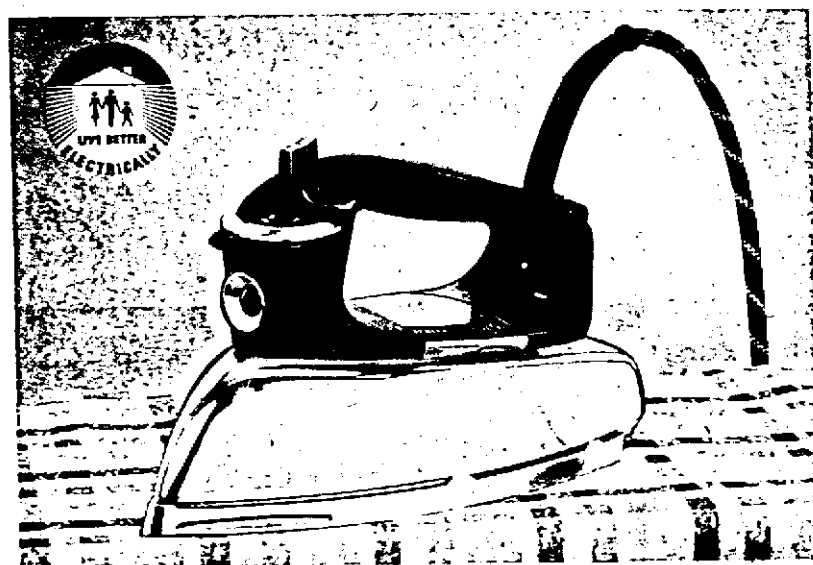
Others, however, point to compelling precedents.

Some years ago, film star Humphrey Bogart was charged with showing pretty model Robin Roberts when she made a grab at a stuffed panda Bogie had brought into the plush El Morocco club in New York. The case came before Magistrate John R. Starkey who dismissed the charge, ruling that a man was "entitled to use enough force to protect his property."

Get it, guys?

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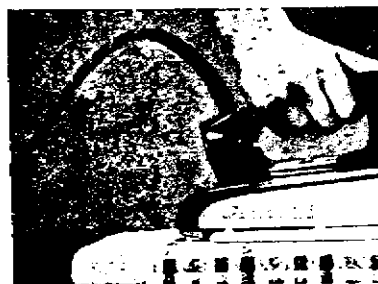
The secret's in General Electric's *Even-Flow* steam system. Steam is steadier and far more penetrating.

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**SPECIAL
PARADE
REPORT**

*The sorry plight of
arithmetic in our schools...*

Why



EXPERIMENTAL WORK: A third-grader at Prairie School near Columbus, Ohio, works a problem in addition — 213 plus 222 — on a modernized abacus. This teaching experi-

ment has given her students more interest than previous methods did, teacher Helen Nelson says. Other teachers see the method as an antidote to lifelong hatred of arithmetic.

Johnny can't add

by ED KESTER

Give yourself this simple test: in the four following questions, check which arithmetic process you use to find the correct answer.

1) Mary had 8 cents, but she lost 3 cents. How much money has she left?

☐ Add ☐ Subtract ☐ Multiply ☐ Divide

2) Mary has 8 cents. She has 3 cents more than Johnny. How much money has Johnny?

☐ Add ☐ Subtract ☐ Multiply ☐ Divide

3) Mary has 8 cents. Johnny has 5 cents. How much less has Johnny than Mary?

☐ Add ☐ Subtract ☐ Multiply ☐ Divide

4) Mary wants to buy a ball that costs 8 cents. She has 5 cents. How much more money does she need?

☐ Add ☐ Subtract ☐ Multiply ☐ Divide

If you answered all four questions the same way (subtract) without mental tussling or a pause to think, you can count yourself among the 50 per cent of the population which understands everyday arithmetic. That is, you understand it when dealing with whole numbers; fractions, decimals and percentages may be a little more troublesome.

But this is little consolation to worried educators and scientists. Mathematics, from 2 plus 2 to Einstein's theories, is vital to Americans today. Yet, according to a group of experts, this is the dismal truth about a most basic subject:

- Only one American in 10 has a real "head for figures."
- Four out of 10 have a knowledge of arithmetic ranging from none at all to a very shadowy grasp.

Included among them is one in four who hates arithmetic so much or whose emotional tie-ups are so great that he is paralyzed by the simplest problems.

- Less than 20 per cent of prospective elementary-school teachers understand arithmetic. One study of 211 teachers showed that 150 of them had an abiding hatred for it.
- In many states, a teacher can be licensed to teach elementary math without a single high-school or college math course.
- Nearly half the brightest high-school students dodge math after the very elementary phases; 6 per cent of them take no math at all.

By agreement of many experts, arithmetic outprints all rivals as the worst-taught subject in America's schools. Recently, Educational Testing Service of Princeton, N. J., measured mathematics education for the Carnegie Corporation. Its words were scholarly and polite, but its findings were blistering: the math curriculum is out of date; many teachers are poorly trained and only a half jump ahead of their pupils; there is too little research into how math is learned and how it should be taught.

The crusher came in a single phrase: "the mathematics mess."

Contrast the mess with the need. Our society becomes more complex almost hourly; and mathematics is at the root of the complexity. Figures fathered the H-bomb, the guided missile, automation, the atomic reactor. Now the U. S. faces world competition in all these fields; a so-called "cold war of the classroom" is raging.

And where are the mathematicians who must lead America in peace or war? Even persons who can balance a personal check-book are all too rare.

More distressing yet, the future promises little improvement. Teachers, admittedly baffled and angered by arithmetic, pass on their bewilderment and frustration to new generations. Can you blame your child if, surrounded by such an atmosphere, he eyes arithmetic with blind fury and scrambles for the nearest escape hatch?

Confusion and frustration begin at the beginning, in the early grades. Possibly you've forgotten how you learned arithmetic, but the sequence went like this: first you learned to recognize numbers, then to add them, then to subtract them, then multiply, then divide. Then you moved on — to fractions, decimals, percentage, interest, perimeter, area, volume.

In the same way, your grandfather learned to cipher; in a similar way, your child learns today. For all of you, the approach has been the same: memory work and drill — relentless hours of drill. Remember memorizing the "times tables"?

Few responsible educators would advocate eliminating all drill from arithmetic — or even trying to make it all palatable. But they

are beginning to recognize drill as a refuge of the poorly qualified teacher: armed with her magazine of memorized answers, she need never meet the subject head-on.

"That's the trouble with arithmetic," one expert told *PARADE*. "In its early stages it's so simple, its rules are so regular, that it can be taught by people who don't know what they're talking about and swallowed whole by kids who don't know what they're doing."

Precisely here, many mathematics educators believe, a strong offensive could reduce the problems of arithmetic. This group stands for a campaign to "make mathematics meaningful." The goal would be to stress the pattern of organization in the subject instead of bombarding children with isolated rules to memorize.

An excellent illustration of the difference in approaches is in "borrowing" in subtraction, one of the long-time puzzlers that not more than one child in three (and not many adults, either) really understands. The traditional approach to the problem 92 minus 57 is to teach the child to borrow 1 from 9 to convert 2 into 12, and then subtract.

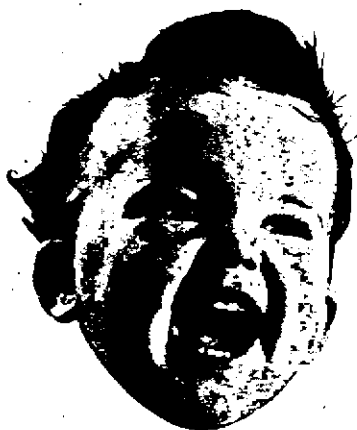
A better approach, this group believes, would be break down each number this way:

Continued on page 14



FATHER of the *Prairie* experiment, Dr. Nathan Lazar displays old-style abacus which gave him inspiration for new-style teaching.

A few rays of hope shine through the mathematics mess. To learn about one of them, turn the page...



Help for
bedtime fears

First-birthday fun

THE #1 SECRET of happy spoon feeding isn't really a secret, but it's reassuring to remember: Most doctors start solid food *before* the baby urgently needs it. With no hurry or worry about how *much* baby eats, you can relax as he learns to enjoy *eating*.

• He'll be surprised that he can't suck solid foods. His tongue has to roll each bite back to his throat, ready for swallowing. You can help. Put the bowl of the spoon on



baby's lower lip. When his mouth opens, brush off the food against his upper lip—where his little tongue can catch it. Use a small spoon, a tiny taste of food at first. Many doctors start with Heinz Strained Applesauce because babies love its sweet taste and smooth, easy-to-swallow texture.

• If cereal is the starter, it's easy to fix Heinz Pre-Cooked varieties. Just mix with milk or formula—quite thin at first. Stay with a flavor baby likes for a week or so. Later, switch Heinz 4 kinds. All have *active iron*.



• Every single day, your baby needs a new supply of Vitamin C—it can't be stored up in his body. The fat tree-ripened oranges used in Heinz Strained Orange Juice are fairly bursting with Vitamin C—ready to help baby resist infections, and build healthy bones and teeth and gums.

Secrets Of Happy Spoon Feeding

Heinz delicious Orange Juice is finely strained, homogenized, then flash pasteurized. No other orange juice—fresh, canned or frozen—contains less peel oil or seed protein. That's why babies love Heinz-canned orange juice—and why it's so easy for them to digest.



• When Daddy pins a diaper crooked or pulls baby's shirt on back-side-



to, why mention it? The baby couldn't care less. But he *will* care more all the time about a Daddy who has fun being with him!

• A toddler's bedtime "stalling" may be caused by anxieties or fears—not just reluctance to trot off to bed and leave all the fun. A playmate who teases, a new baby in the house, a strange sitter, parents "sneaking out" to a party can bring on fears fast! This is no time for scoldings or "cry-it-outs." A dim light or a door left ajar may help. Sometimes, Mommy needs to sit quietly in the nursery till sleep comes. If bedtime fears persist, ask your doctor's advice.



• Happy first birthday is *happier* if baby's party is small—and also short! Too many guests mean too much excitement. The birthday boy or girl and small-fry friends will enjoy a simple cake with not too much icing. Milk, of course, plus bite-size sandwiches spread with popular Heinz Strained Chicken. With the cake, how about Heinz Butterscotch Pudding—another tempting baby dessert from Heinz world-famous kitchens, where 87 Happy Birthdays have been celebrated!



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HEINZ Baby Foods

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- Pre-Cooked Cereals • Teething Biscuits
- Strained Baby Foods • 100% Meats
- Junior Baby Foods



"I better call for a change—Mom's putting on nail polish."

WHY JOHNNY CAN'T ADD CONTINUED



Teaching math

FARMER BROWN
HAD TWO HORSES...



AND BOUGHT
THREE HORSES...



HE NOW HAD
HOW MANY
HORSES?

HE HAD FIVE
HORSES.

FIRST-GRADER Pamela Messer beams broadly as she finds the answer to an arithmetic problem. Pamela and her classmates call arithmetic "a lot of fun."



painlessly with toys and clothespins

92 can be expressed as nine 10s plus two 1s, and 57 as five 10s and seven 1s. But since you can't subtract seven 1s from two 1s, the number 92 can be converted to eight 10s plus twelve 1s. Then the child can subtract seven from twelve and five from eight.

Although this process takes a little longer, the educators believe it will be clearer. And the child will be able to move faster and go farther later.

A parallel approach is to show that arithmetic is not a "paper" science but an intensely practical one. Every problem that can be worked on paper also can be done with real objects; written computations are simply a form of shorthand. But this point often has been ignored with children, particularly at the age when something they can touch has more appeal and familiarity than do meaningless symbols.

According to Dr. Howard F. Fehr, professor of mathematics education at Columbia University Teachers' College, the approach works equally well with adults. One of his favorite methods for clearing up arithmetic confusion among teaching hopefuls is to have them add and subtract on a coat hanger lined with plastic clothespins.

Dr. Lazar, Experimenter

More extreme than Dr. Fehr — possibly, indeed, the most radical of the "meaningful" school — is Dr. Nathan Lazar of Ohio State University. Youngsters exposed to the Lazar experiments — as are those on these pages, students at Prairie and Lincoln Schools, just outside Columbus — will not put aside their gadgets and tackle old-style arithmetic until the final months of third grade.

To Dr. Lazar this makes sense because in the beginning a child must learn the shapes of numerals, the always-confusing words for them (*twenty-one*, for instance, gives little clue to the figures involved; it should be "two-ty-one") and their functions at the same time. But some of his fellow mathematicians feel the Lazar system stretches out the preliminaries too long.

The classroom teachers who tried it in last year's "exploratory" program, however, are enthusiastic. Says Principal Paul C. Noblett: "We find these three classes head and shoulders above children of the same age." Last year's first grade, for example, learned all combinations of numbers that add up to 10. The best any previous class had done was 7. And the first-grade textbook goes only to 5.

A Lazar first-grader starts to study arithmetic with a double handful of unbreakable toy animals — black horses, brown horses, black-and-white cows, brown cows, pigs, sheep. (First-day equipment casualties are high; many kids bite into the brown animals,

thinking they are chocolate.) The problems are given to him in story form.

Teacher Helen Parrett will begin: "Farmer Brown owned two cows, which he kept in his barn... (The children place two tiny cows on a sheet of paper representing the barn)... and then he went to town and bought two more cows. He brought them home and put them in the barn... (The children add two more cows, walking them in carefully)... And now he had how many cows in his barn?" (The children count: "One-two-three-four. He had four cows.")

Thus the basic lesson: two cows plus two cows equals four cows. Having once mastered this step, the child may go on to a problem in which Farmer Brown had two brown cows and two black horses. How many animals did he have? Two cows plus two horses — four animals. The lesson: 2 plus 2 always equals 4.

Such an approach also breaks through the



SCRAMBLING FOR SUPPLIES, second-graders dip eagerly into box of counters held by their teacher.

stratified system that says addition must be learned first, followed by subtraction, multiplication and division in that order. Once Farmer Brown's four cows are in the barn, he may put two out to pasture. How many are left in the barn? The child subtracts.

Or Farmer Brown may have four stalls, with two cows in each. How many cows has he altogether? In learning that the answer is eight, the children take their first steps in multiplication. This is called the "spiral" method of teaching arithmetic, and it is important to the Lazar theories.

After these first steps have been cemented into place, the child moves on to what mathematicians call "place value" — that is, that

Continued on page 17



scuffs go...shoes glow...



ESQUIRE SCUFF-KOTE

Scuffs don't stand a chance, with Esquire Scuff-Kote on the job. You just slap it on any old way and, like magic, your children's worn, beat-up shoes look new again. No brushing, no rubbing, no work at all for you! So easy, so fast, the youngsters can shine their own! Just apply Esquire Scuff-Kote; it dries shiny-bright, party neat; smooth, soft and natural-looking. Ugly scrapes and scratches completely disappear. Use Esquire Scuff-Kote for ALL scuffed shoes. Look for the bright circus package. Available in 10 gleaming colors. Still only 25¢.



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Most of the insurance is on Dad's life—where it belongs, since he's the breadwinner. But Mother and the children are also insured by the same policy.

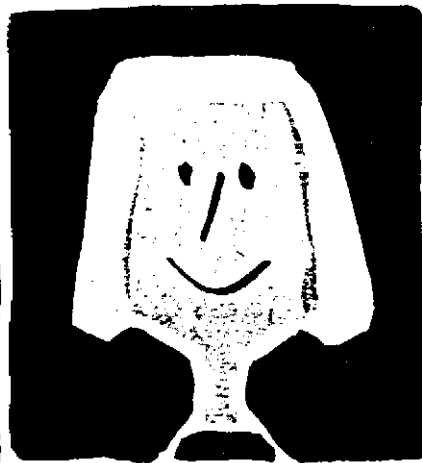
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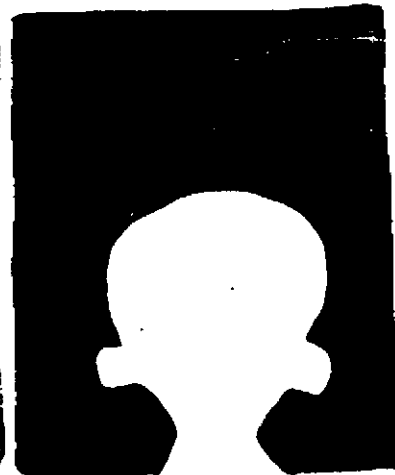
Suppose you, Dad, are insured for \$10,000. This insurance protects your family throughout your life. If you are disabled as provided by the policy, you don't have to pay any more premiums.



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This same policy also covers your children for \$2,000 each (\$500 from age 15 days to the first birthday). All are included under only one policy with only one monthly premium to pay.



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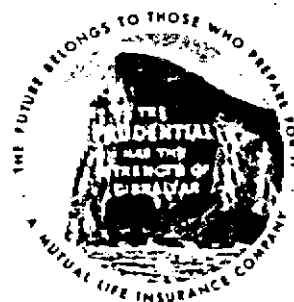
P.O. Box 36, Newark 1, N. J.

I would like to know how this new plan will benefit my family and me. Please send me without obligation your folder: "The Prudential Family Policy."

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CITY _____ STATE _____



P. 18

This policy is not available in all states.

**There's only one
way out of the
'mathematics mess'**



READY FOR WORK, second-grader lines up counters on columned counting board. At this stage, he learns to add and subtract numbers that have as many as three figures.

the "1" in "13" is not the same as the "1" in "21" because of its position. To help with this lesson, the child is armed with a pile of loose counters and a counting board. (Having learned in the above example that two anything plus two anything equals four, he is ready to put away his animals.) The board is arranged with columns for "ones," "tens" and "hundreds."

At about the same time (usually in second grade), the child meets pencil and paper in arithmetic for the first time. He is encouraged, however, to work out his examples on the counting board. Then he writes down what he has done. He begins to see the reason for arithmetic paperwork: another way of shortening the process.

In his third year the student graduates from the counting board to a device worked out by Dr. Lazar and patterned after the venerable abacus. The math educator calls it an "abacounter." Consisting of counters strung on rods, it is built not for complicated problems, as is the abacus, but for simple ones. The beads are different colors, and the child can easily see the difference between the "1" in "100" and the "1" in "317."

The lessons of "borrowing" in subtraction and "carrying" in addition are embedded a little more firmly. Exchanging one green counter for 10 yellow counters makes the lesson easy. Multiplication with higher numbers is stressed.

When the problems outgrow the number of beads, a larger and somewhat more complex abacounter is used. But now the child's learning is beginning to outrun the abacounter. It becomes cumbersome as larger numbers are used, and paperwork comes more and more to the fore. The child is ready for the plunge into pure mathematics.

It is at this point that many teachers shy away from Dr. Lazar and his theories. Will the child be able to put away his childish things and move on to mental arithmetic exclusively? Or will he flounder without his "crutches"? Some teachers feel that, faced

with only pencil and paper, the students will be able to do no arithmetic at all.

To Dr. Lazar this is sheer nonsense. An adult, he points out, doesn't have to paw through the phone directory after he has dialed a phone number a few times. He retains it. Likewise with the child: after meeting 2 and 2 repeatedly, he won't need brown cows nor counters nor fingers.

In fact, Dr. Lazar believes, there has been far too much emphasis on eliminating the "crutches" which prop children up in arithmetic. Why not add on their fingers? Why force the child to memorize the hated times table when he might keep a printed table at his elbow for reference? By memorizing, the child gets a storehouse full of isolated facts. He often winds up able to multiply 8×7 readily enough, but baffled by 7×8 .

Of course, some children will cling to their crutches. In the Lazar scheme of things, this is perfectly all right. Having served for several years as a consultant in mathematics therapy to the Children's Mental Health Center in Columbus, he has found that most such kids are insecure — not only in mathematics but in all life.



SIDE BY SIDE, third-grader uses abacounter and paper. Now being weaned away from objects, she is almost ready for "pure" math.

"If it makes them feel secure to count on their fingers," Dr. Lazar says, "they should by all means be permitted to count on their fingers."

Certainly the Lazar experiment has eliminated the fears, frights and frustrations from arithmetic. The 100-odd children at Prairie and Lincoln Schools consider arithmetic fun; it's something they can feel and touch and not just mental drudgery. They look forward to arithmetic almost as avidly as they do to a story period.

A few scattered complaints have been registered by parents and teachers not involved in the experiment. Their complaint seems to be that the kids have too much fun; arithmetic is a difficult subject, which kids are bound to hate. If they enjoy it, they can't be learning anything.

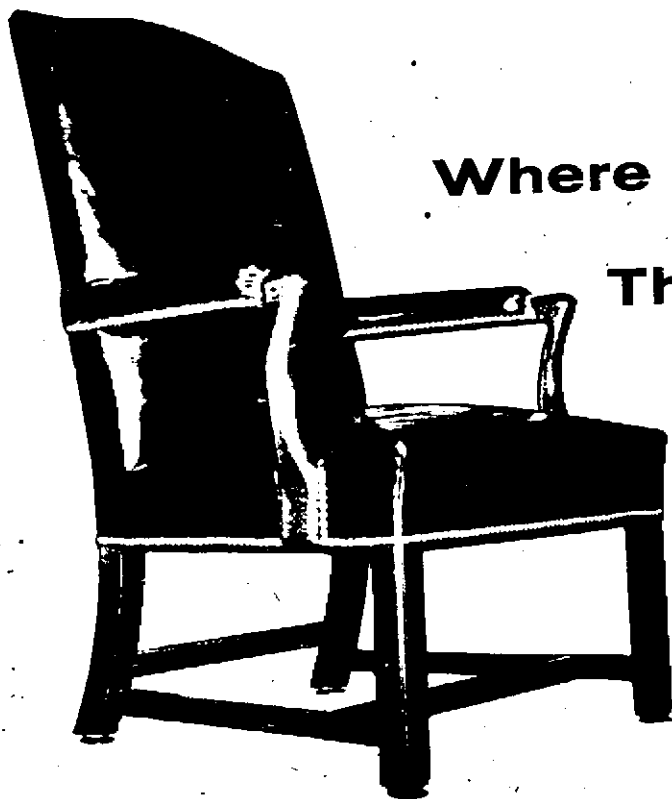
Such attitudes are the biggest obstacle to Dr. Lazar and the others who are experimenting in mathematics. The ETS survey pointed to one way out of the "mathematics mess": research and fresh ideas. Only by rebuilding from the ground up, and solidly, can the U. S. meet the needs of its technological society. Dr. Lazar and the other "meaningful" mathematicians have responded, but they have a rough road ahead.

They must combat a widespread public attitude that sabotages them almost before they start. There are of course the complications of parental pressure ("You study arithmetic or else") and parental disinterest ("Oh, well, I was never very good at arithmetic either"). But these do not worry mathematicians so much as the general confusion about figures and their functions.

Do you, for instance, regard \$1.98 as a little more than \$1, or a little less than \$2? Do you know how much interest you actually are paying when you buy a car on the installment plan? Or, to get even more basic, how long has it been since you said, "the bigger half of the apple"? Trying to fathom $2 \text{ plus } 2$ in such an atmosphere, is it any wonder your child can't add?



HEADED FOR HOME, two third-graders take abacounters along. Kids in the Columbus experiment delight in demonstrating their skill to their parents.



Where VIPs make wishes:

The President's 'magic' chair

by JACK ANDERSON and FRED BLUMENTHAL

PARADE Washington correspondents

LEGENDARY CHAIR looks like any other: brown leather with simple lines and a high back. But visitors swear to its wish-granting powers.

If a visitor tosses a coin into Rome's Trevi Fountain, legend has it that he will return one day. A peso placed in the stomach cavity of Mexico's Rain Goddess, natives say, is good for one shower in that dry land. People kiss Ireland's Blarney Stone to acquire the gift of gab. Around the world, mystical powers have been ascribed to many unlikely objects.

While lacking hollow-stomached stone goddesses, the U.S. can lay claim to a new legend: "The power of the

chair." This piece of "magic" furniture is a prosaic, high-backed brown leather chair in the Cabinet room of the White House. It is occupied by the President — and by no one else — at high policy meetings.

When the policymakers are away, a select few who have been permitted to sit briefly in the chair have started a new custom. With closed eyes, they make a silent wish. The percentage of wishes that come true is remarkable.

There have been wishes to test the

THIS WEEK'S NABISCO FEATURE

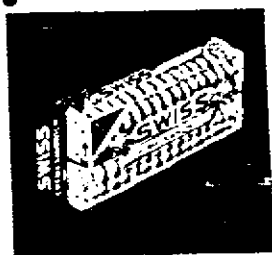
Oh, Oh, Oreol

OREO CREME SANDWICH

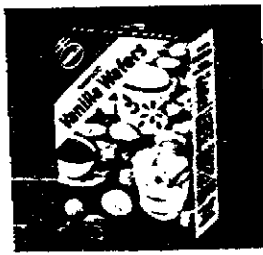
with the creamiest filling of all!

Open up an OREO sandwich and take a look! See the lavish heaping of filling? Then take a lick. It's the creamiest ever. Now — take a bite of the chocolate-y cookies. So crisp and fresh! Eat it all — and you'll take another! Only OREO tastes so good!

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NABISCO VANILLA WAFERS — flavored with pure creamery butter. Delicate, crisp, best!



"Let them have another, Mother, they're pure NABISCO cookies"



PRESIDENT EISENHOWER, using chair, is flanked by State Sec. John Foster Dulles (l.), Defense Sec. Charles E. Wilson (next to President). At right is Agriculture Sec. Ezra Taft Benson; at far left, Postmaster Gen. Arthur Summerfield.

chair's powers to the utmost. A famous Italian leader, being shown around the White House, heard the legend, scoffed—but made a wish anyway. Afterwards, he told Presidential Aide Maxwell Rabb: "What I have wished for can never materialize. The situation involved is too difficult."

Six months later, the Italian guest called Rabb: "The legend is true! Trieste is Italian!"

Great Britain's chief rabbi, Israel Brodie, visited the White House shortly after President Eisenhower had been rushed to the hospital for his ileitis operation. Rabbi Brodie heard about the legend and asked permission to sit in the chair. After completing the ritual, he arose and told White House aides, "Will you please convey to your President that my wish was for his full and speedy recovery."

No one is precisely certain how the legend started. Some trace it back to the Roosevelt Administration, when an enterprising teenager eluded the aide showing her family through the Presidential offices. Like the storybook Goldilocks, she gaily tested out all the chairs in the Cabinet room. When she reached the President's chair—distinguished from the others by its high back—she shut her eyes and wished that she might come back to the White House. Some years later she returned as a stenographer.

The chair was presented to President Roosevelt on August 20, 1941, by Secretary of Commerce Jesse Jones. It since has become a traditional fixture in the Cabinet room.

When a Cabinet officer leaves, custom calls for his staff to collect the cost of his chair (\$110, General Services Administration price, with no discount for used furniture) and present it to the departing officer. But the President's chair remains.

The current occupant has it placed at the side of the octagonal Cabinet table rather than at the head, reflecting Ike's desire to be at the center of these discussions rather than apart from

them. Here between the Secretaries of State and Defense sits the man who undoubtedly wields more power than any other in the world. Here he makes the great decisions that affect the future of every American and also influence other peoples of the world.

Here the President, working with his Cabinet, sets foreign and domestic policy. Here he meets with the National Security Council to plan the nation's military strategy. Here he maps legislation with Congressional leaders. And here conferences with foreign bigwigs are held. Small wonder that the President's chair should be credited with strange powers of its own.

More than any king's throne, the chair is a symbol of world influence and power. In the President's absence, incidentally, the Vice President remains in his regular seat to preside and leaves the President's chair empty.

Unselfishness Pays

What wishes have the most success? Apparently, those in keeping with the chair's national status do best. People who have tried it for a raise or for personal advancement have had little response. But those who expressed unselfish desires have done better.

Consider the Nigerian exchange student, who, by fortunate accident, was allowed a wish in the chair. His hope was that his homeland would gain closer ties with the U.S. The close bonds between the two countries now he regards as the wish's fulfillment.

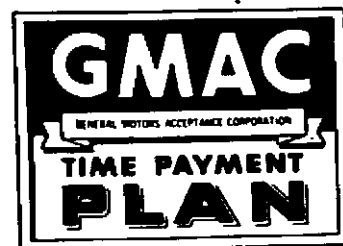
Many women and foreign visitors wish for world peace. Another wish often expressed is that the U.S. will live up to her destiny as leader of the free world.

What does President Eisenhower think of all this? White House sources say he knows about the legend, but has no current comment on it. Presumably he doesn't plan to try to scotch it.

And presumably the chair will be passed along to future Presidents, carrying with it a legend young in years but growing almost daily.

Not too short...not too long!

When buying a car on time the terms should not be so short that payments may become a burden or so long that they cause unnecessary expense. Your General Motors Dealer who uses the GMAC Thrift-Guard Plan can arrange terms to fit your needs...at reasonable cost...with considerate assistance if your circumstances change. Enjoy the convenience of financing where you buy.



WISE CAR BUYERS KNOW...

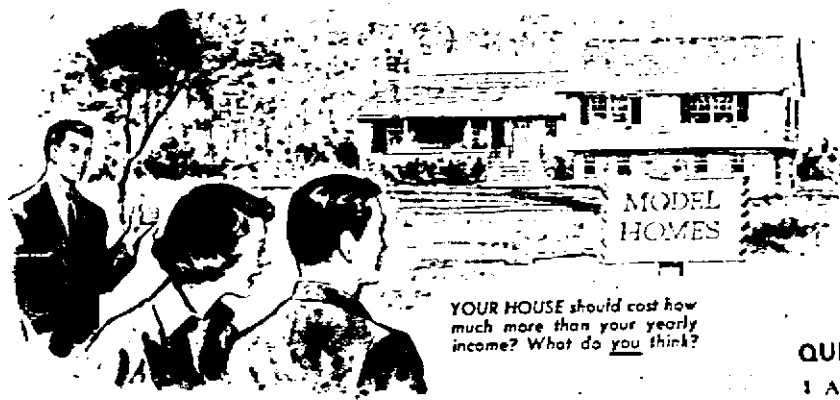
The best way to buy "on time" is to pay down as much as you comfortably can—then pay the balance as soon as you can. Remember, the longer you pay, the more you pay.



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YOUR HOUSE should cost how much more than your yearly income? What do you think?

Do you spend your money wisely, to get the fullest benefit out of your hard-earned dollars? Do you know how to make money work to make more money?

All this is knowledge that's literally worth its weight in gold. On these pages are 20 questions about money managing, questions that frequently bedevil middle-income families. Try answering them to learn just how smart you are with money. While you're at it, you'll get some valuable tips on how to manage the family finances *better*.

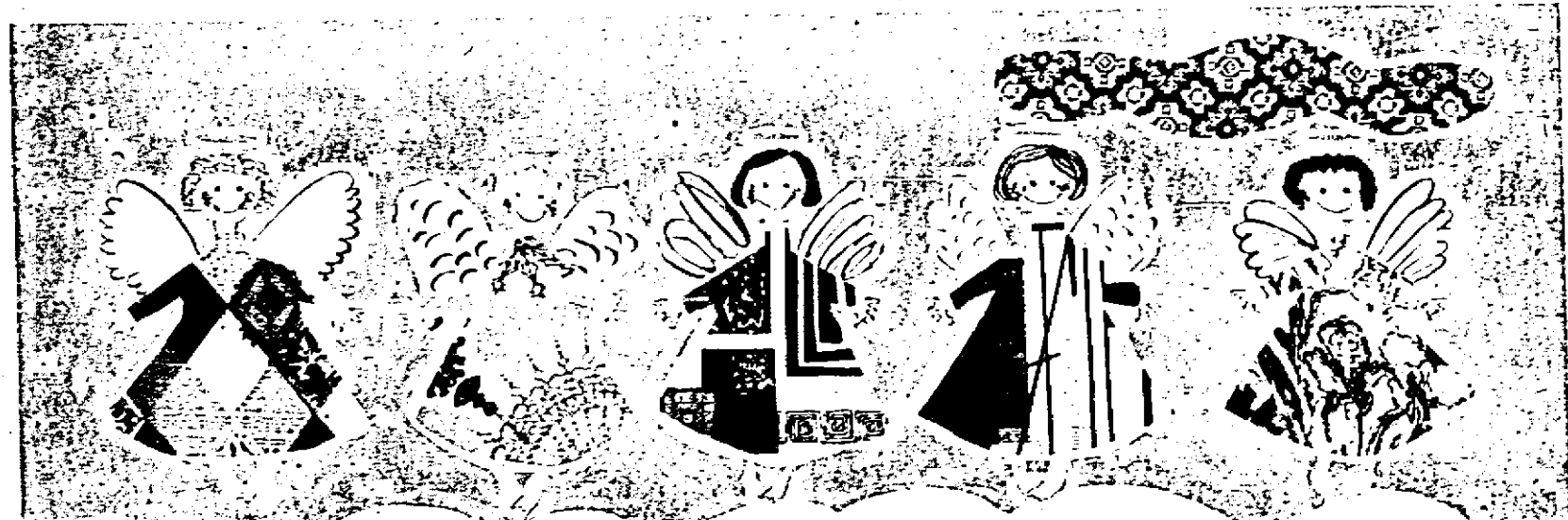
by SIDNEY MARGOLIUS

Take this quiz and find out:

Can you manage

QUESTIONS:

- 1 A typical American family, say food experts, can eat good, healthful meals on this amount of money per person per day: a) 60 cents; b) \$1; c) \$1.50.
- 2 If you are forced to cash in U. S. "E" Bonds, it is best to cash in first a) the oldest; b) those bought most recently.
- 3 Generally speaking, a family should not buy a house costing more than a) 1½ to 2½ times the family's annual income; b) 3 to 4 times its annual income; c) half its annual income.
- 4 If you pay 1 per cent interest a month on the unpaid balance of a debt, you actually are being charged a yearly interest rate of a) 1 per cent; b) about 6 per cent; c) 12 per cent.
- 5 U. S. "E" Bonds are most suitable for a) temporary savings you expect to use soon; b) long-range savings.
- 6 If you have postal-savings certificates issued before Sept. 1, 1954, it may be best to turn them in for new ones at the end of the next interest period because a) certificates issued after that date earn compound interest instead of simple interest, as before; b) interest on certificates issued after that date is non-taxable.
- 7 In buying stocks or mutual-fund shares, a man should register some shares jointly in his wife's name because a) she can sell them without bothering him; b) they can get an additional dividend credit on their income-tax return; c) if he is sued, his creditors cannot seize the shares.



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MONEY?

How much should you
spend on food? Clothes?
How should you invest?
Here are the answers

8 The average U. S. family shells out this percentage of its income for clothing: a) 5 per cent; b) 8 to 10 per cent; c) 15 to 20 per cent.

9 "Investment clubs" are a) groups of small investors who get together to discuss investments and pool funds for buying stock; b) clubrooms where stockbrokers meet to exchange information; c) regulations of the Securities and Exchange Commission concerning the issuing of new stock.

10 A passbook loan, which pledges the savings in your account against the loan, can save you money a) whenever you need cash; b) if you are forced to withdraw money from the account just before the dividend or interest date.

11 For most families, say the food experts, the average reasonable expenditure for meat, poultry and fish should be a) 25 per cent of the food budget; b) 10 per cent; c) 50 per cent.

12 If you owe \$600 and repay it in 12 monthly installments, with the finance charge coming to \$36, you actually have paid an annual interest rate of about a) 6 per cent; b) 12 per cent; c) 36 per cent.

13 A family that has fallen behind in payments on its debts will find it least costly to a) get another loan to pay off the old creditors; b) ask a private debt adjuster to stave off creditors; c) try to arrange smaller but regular payments.

14 The safest way for a retired person to draw on his capital for living expenses is to a) buy an annuity; b) invest in common stocks; c) find out the number of years of typical life expectancy for his age and then split up his capital accordingly.

15 The items which have risen the most in cost since 1950 — and thus require larger budget allotments — are: a) foods; b) housing and medical; c) clothing and furniture.

16 For a young family interested in growth of its capital — but safety too — experts sometimes recommend a) convertible preferred stock; b) uranium and oil-exploration shares; c) municipal bonds.

17 A man desires to make sure his family will receive at his death an income of \$50 a month for 20 years (to supplement Social

Security payments). For this purpose he needs to carry insurance of about a) \$2,500; b) \$5,000; c) \$9,500.

18 "Growth stocks" — shares in expanding industries that pay relatively low dividends because they plow back earnings into the business — are considered a good choice for a) elderly retired people who want immediate income; b) young families who now have adequate incomes.

19 The average family in the U. S. today sets aside this percentage of income for replacement of home furnishings and equipment: a) 2 per cent; b) 15 per cent; c) 6 per cent.

20 When arranging a mortgage, it is wise to ask for the right to "prepay without penalty" because a) at some time you may have the extra cash to reduce your mortgage — and thus your interest costs; b) you will thus be able to pay for appliances and other extras under the mortgage; c) this lets you make a smaller down payment on the house.

ANSWERS:

1) b. 2) b (because the older bonds will be earning a higher interest rate). 3) a. 4) c (since you multiply a monthly interest rate by 12 to get the yearly rate). 5) b (they earn only 1.5 per cent the first five years, 4.5 per cent the second). 6) a (interest on the older certificates doesn't earn additional interest until you buy new certificates with it). 7) b (each can exclude up to \$50 in dividends). 8) b. 9) a. 10) b (a short-term passbook loan costs you interest — but can save a dividend). 11) a. 12) b (since your average debt is only half the original amount, in this case \$300). 13) c. 14) a (since annuities will pay you a fixed sum for the rest of your days, no matter how many years you live). 15) b (three times more than the other items). 16) a (they're more secure than common stocks but can be exchanged for them at a pre-established price at any time). 17) c. 18) b. 19) c. 20) a.

How you rate:

Score 5 points for every correct answer. A score of 80 to 100 indicates you're an astute person with a dollar. A score of 55 to 75 means you're as good a manager of money as the next person. But a score of 50 or below should warn you to restudy your money managing and find out whether you're working toward security — or the poorhouse.



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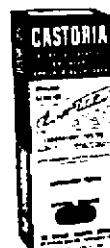
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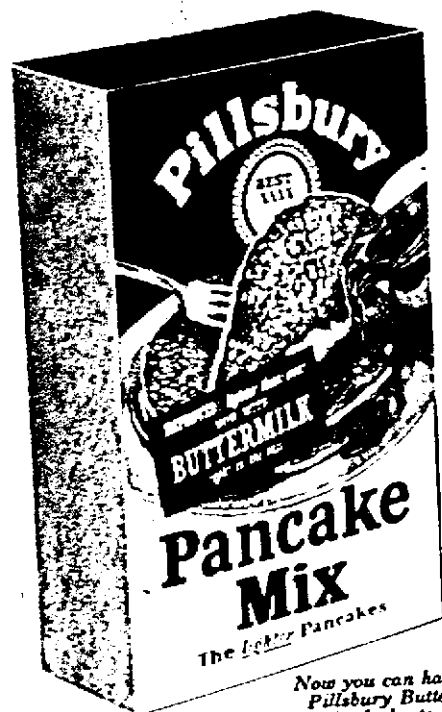
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FOR STORE NEAR YOU
SEE OPPOSITE PAGE



GROPING FOR KNOWLEDGE, blindfolded Peter Hurkos tackles test which may prove telepathy.

CAN THESE MEN READ THOUGHTS?

Scientific studies of a Dutchman's 'radar brain' may unlock the age-old mystery of mental telepathy. A PARADE exclusive...



CHARTING BRAIN WAVES, Dr. Henry Puharich watches electroencephalogram as two "guinea pigs" transmit mental messages behind a screen. Studies show

by SID ROSS

GLEN COVE, ME.

Crouched in a hot, darkened cage here, a bulky, blindfolded Dutchman and a slight, sensitive American grope for the key to one of mankind's oldest mysteries: Can one man really transmit his thoughts to another?

They hunch like chess players over a rectangular board; on it are 10 pairs of pictures in plastic boxes. Blindfolded Peter Hurkos must match the pairs. His partner, Harry Stone, rivets his attention on the board. He does not touch Hurkos, speaks no word, offers no clue to the position of the pairs.

Yet Hurkos' success in matching is fantastic, far beyond the odds dictated by chance. He averages seven matches out of 10 pairs; in one sensational run during a reporter's visit, he matched 50 out of 50. The odds against such a record are 1 in 1,580,000,000,000,000,000,000,000,000,000.

To Dr. Henry K. Puharich and scientists of the Round Table Foundation, these results are merely further evidence — the best yet — that extra-sensory per-

ception does exist. For eight years, in their seaside laboratory here, Puharich and his associates have been soberly, scientifically studying the question of its existence or nonexistence. They have conducted thousands of experiments with Hurkos, Stone and other "sensitives."

All their work has led them to one conclusion: The "sensitives" can and do send and receive mental messages. All other possibilities of communication have been ruled out, they believe. Telepathy is the only answer left to them.

In Hurkos, dubbed in Europe "the man with the radar brain," the scientists have struck a rich lode. They say Hurkos appears to be a telepathist, which means he can transmit and receive "thought waves"; a bit of a clairvoyant, which implies ability to "see" where no other mind is involved; and particularly adept at psychometry, which has elements of both.

(Dr. Puharich points out that his "sensitives" are neither mediums, communicating with the spirit world, nor "mind readers," in the vaudeville sense.)

Hurkos can pick up an object belonging to an unknown person, finger it for a few minutes and rattle off detailed — and often accurate — facts about the owner. It is this skill that has made him valuable to police of six countries, including the U.S.

Recently, a local newspaperman came to Hurkos with the photo of a missing woman. After fondling the picture a few minutes, Hurkos declared that she was dead "in 40 feet of water," described the place and drew a sketch of it. It seemed to apply to a nearby abandoned stone quarry. Police went there and recovered the body. Hurkos' story is confirmed by local authorities.

Hurkos has been enlisted by police in a number of European robberies, murders and, he claims — although Scotland Yard now denies it — the famed theft of the Stone of Scone from Westminster Abbey. Hurkos' story, confirmed by at least one London newspaper, is that detectives came to his home in Dordrecht, Holland, to consult him and invited him to fly to London.

In London, after handling a jimmy left behind by the thieves, he says he traced the thieves' escape route on a map and gave a description of the three men and one woman involved.

The description, Hurkos says, was accurate. The escape route missed in several particulars, but an accompanying description of the scenery they had passed in flight was correct to the last detail.

Hurkos' reputation as an extra-sensory sleuth began when he solved a mur-

Continued on page 26



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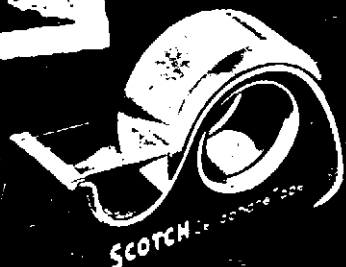
strong indication of relationship between brain's electrical impulses and telepathy.

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TELEPATHY CONTINUED

For PARADE, a telepath looks at the unknown

Especially for PARADE, Peter Hurkos agreed to perform. His clues: four photo negatives, each in a sealed envelope. None was identified to him beforehand. (The subjects: Marilyn Monroe, Mickey Mantle, Egyptian Premier Nasser, Soviet leader Khrushchev.) At right, you see Hurkos in action. Although wrong on some points, he gave detailed descriptions of each person and his life. His capsule of Nasser: "A big man, strong, a strong personality. He is in the spotlight. He is doing something in secret. A dangerous man — people plot against him."



NEGATIVE OF NASSER (above) took

One in a million is telepathic. Are you?

der near his home town in Holland. A young coal miner had been killed on his own doorstep. Hurkos, after handling the victim's coat, described the killer as a man with spectacles, a mustache and a wooden leg. Police already had suspicions of just such a man — the victim's stepfather. They even appeared to have a motive — a jealous passion for the dead man's wife. But they had found no weapon, and had nothing to tie him to the crime.

"Look on the roof," said Hurkos. There, in a rain gutter, police turned up the murder gun with two empty chambers. The stepfather's fingerprints were found on the butt, and he was given a life sentence.

In coming here to help with pure research into telepathy, Hurkos left behind a flourishing private psychometric business, for which police work is mere window dressing. Headlines help to attract industrial firms and businessmen who pay him yearly retainers for advice. He makes regular tours through their plants, pointing out machines he feels are about to break down and commenting on such things as the integrity of the personnel.

Such a business is a far cry from his early days as a house painter. One of the features of Hurkos' gift most fascinating to Dr. Puharich is that it seems to have appeared suddenly, at age 32. (No one, says Dr. Puharich, knows why some persons are telepathic and others not, nor even what causes telepathy.)

During the German occupation of Holland in World War II, Hurkos was painting a schoolhouse when he slipped from the ladder and fell 36 feet. His skull was fractured; when he came to three days later in a hospital, he turned to the man in the next bed and said, "You're a bad man. Your father left you a gold watch when he died, and you've sold it." The astounded fellow patient admitted Hurkos was right.

That was the beginning of a troubled period for Hurkos. "Every time I was near someone, all kinds of disturbing images flooded my mind," he says. He went home and shut himself off from people until he could control things a little better. But even today, his wife, a pretty, blonde

Belgian, complains that she cannot buy a dress without her husband's knowledge.

Hurkos cannot explain his "gift." A feeling, some sort of intuition, simply comes over him, he says. This often enables him to say things without, he maintains, knowing what they mean. Several times, in describing a person, he has used medical terms which he says he does not understand and which he never had heard before.

This seemingly unexplainable phenomenon is the focus of Dr. Puharich's present experiments. Having established to his own satisfaction that extra-sensory perception (ESP, he and his associates call it) does exist, he wants to know why. He is likewise interested in whether it can be controlled, built into a nonsensitive or "jammed" in a sensitive.

Experiments so far seem to indicate that ESP is related to several of the senses. Touch appears to play an important role, Dr. Puharich says. By handling an object, a sensitive gets his best results. However, in experiments in which Stone holds the object, Hurkos still performs creditably. He does even better if he and Stone are linked together by a rope.

A second sense that seems to be related is smell. In some experiments, Dr. Puharich has stopped up one or both of the nostrils of the subjects. Telepathic ability has been reduced accordingly, he reports.

Most interesting of all to Dr. Puharich is the role of electricity and the electrical impulses of the brain. An electroencephalograph, which charts brain waves, has been used on Hurkos. The needle jumps perceptibly when the subject makes remarks that seem to be of telepathic origin. The pattern is similar to that of a form of epilepsy, Dr. Puharich says.

Present tests are aimed at finding out how an electromagnetic field affects ESP. The subjects work inside a Faraday cage, a small, box-like structure that protects them from the high-voltage charge. In a long series of experiments, Dr. Puharich has varied the number of cages, nesting as many as seven one inside another, and altered the size of the charge.

Best results to date, Dr. Puharich says, seem to come when two cages are nested and 10,000 D.C. volts are fed to the outside walls. The number of pairs matched in the basic experiment have jumped significantly.

On the other hand, an experiment with three cages and a 10,000-volt, low-amperage charge induced on the subject knocked out all ESP



5 minutes of musing and handling (l.) before Hurkos discussed his vision (center), checked results.

ability. High "senders" immediately fell to pure chance levels. But low "senders," like Dr. Puharich himself, rose to previously unknown heights. Dr. Puharich consistently scored 40 out of 50 hits. "So now we have found out how to knock out ESP in certain senders and build it up in others," he says. "That's the first time it's been done in the history of ESP."

Much research remains to be done, Dr. Puharich says. For instance, no one knows how many persons are telepathic; you might unknowingly be one. A simple way to get a clue,

the scientist says, is to have a friend hold a deck of cards face down. As he holds them out one at a time, try to guess whether they are red or black. Pure chance would give you a score of 26; if you consistently score more than 34, you may be a "sensitive."

It will be a long time, however, before man knows much more than that. "The mind," Dr. Puharich says, "is the last frontier of human endeavor. I'm sure we'll travel to the moon before we know much more about it. It's the most complex secret of nature."



LINKED BY ROPE, Harry Stone hunts hidden pencil while Hurkos, who saw it hidden, concentrates on passing message. Stone found the pencil — but couldn't come close after rope was removed.



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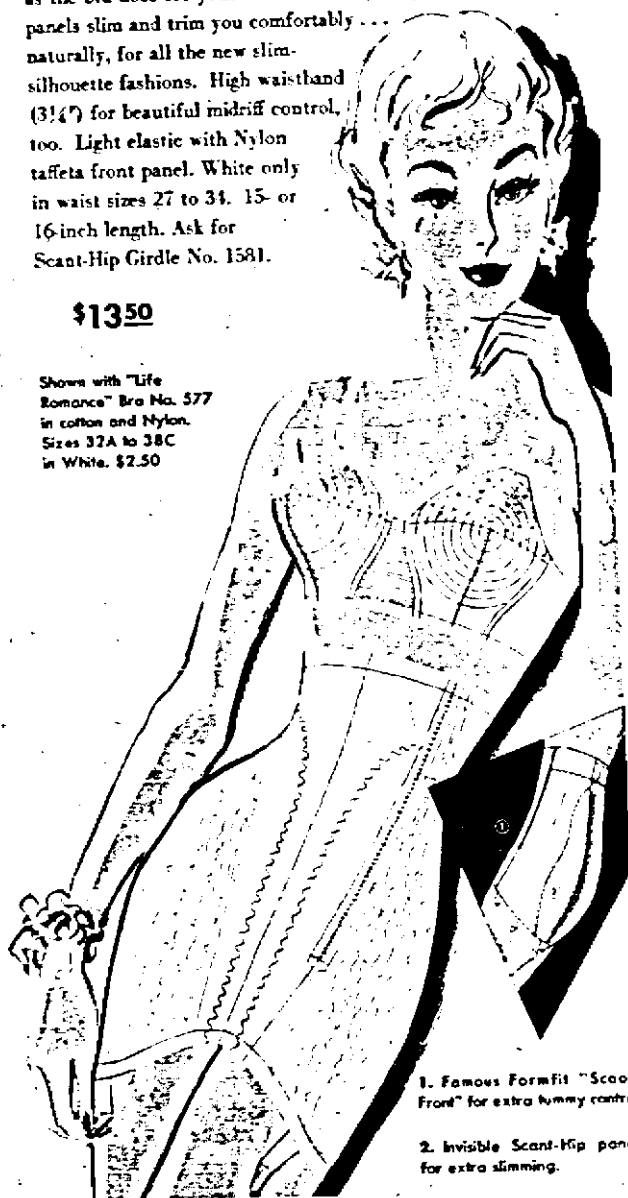
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parade picture credits

Cover, Walter Chandoha; 2, Warner Bros.; 4, Drawing by Bill Yates; 6, David P. Preston; 8, Eastfoto, Sovfoto, Triangle Photo Service; 10, Ben & Sid Ross; 12-17, Ben & Sid Ross; 18-19, Ben & Sid Ross, INP; 20, Drawing by Rodgers Studio; 24-27, Ben & Sid Ross; 28-29, David P. Preston, Warner Bros.; 30-32, Chandoha; 39-41, Wide World, INP.



OFFSCREEN, Carroll Baker is snapped with her director husband. She stands 5'5", weighs 110.



ONSCREEN, she puts on a good show as the voluptuous Mississippi siren in *Baby Doll*. Film was shot in Mississippi, New York.

CARROLL BAKER: RISING STAR

*She's new, alluring
— and she can act.
For proof, watch
her in Baby Doll*

HOLLYWOOD.

Next month will see released one of the outstanding "sleepers" of the year, a tense, violent film entitled *Baby Doll*. It should cause talk, if only because of the high-voltage talent involved: playwright Tennessee Williams, crack director Elia Kazan, cameraman Boris Kaufman and five gifted Eastern players. Carroll Baker, Karl Malden, Eli Wallach, Mildred Dunnock and Lonny Chapman.

Of all these names, Carroll Baker's bears the highest popularity potential; for this blonde, child-faced beauty of 22 is certainly the year's most talented acting find. In *Baby Doll*, a tale of passion in Mississippi, she plays the young bride of a too-old husband (Karl Malden); seeking romance with another man, she arouses her husband to murderous rage. The role is a tough one. But Carroll brings such insight and fire to it that director Kazan claims she is a sure bet for stardom.

Kazan, long recognized as a star-maker — Julie Harris, Marlon Brando, Eva Marie Saint, the late James Dean et al — even thinks Carroll may top all his former charges in fame and following. "She's loaded," he says, "with sex, talent, ambition and, most rare of all, integrity. She's the kind of kid who'll starve before she takes a role she doesn't like."

Two years ago, after starring in one 30-minute New York TV program, Carroll received offers from four major film studios. Although living in a one-room apartment, broke and often hungry, she turned them all down.

"I wasn't ready," she explains simply. "I'd been a \$35-a-week dancer in night clubs and a weather girl on TV and I'd done a walk-on in one Broadway play. But that didn't qualify me as an actress, and I knew it."

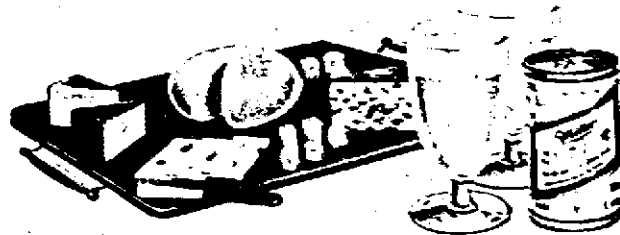
It appears that Carroll, a coal-miner's daughter from Johnstown, Pa., has a real sense of values. Previously, for example, when she was divorced from millionaire realtor Lew Ridder, she refused any financial settlement. All she wanted was her freedom. Now, all she wanted was to learn how to act.

She applied at the famed Actors' Studio in Manhattan, headed by Lee Strasberg — and failed her audition. But Jack Garfein, a young stage director who had watched Carroll perform, suggested she join one of Strasberg's outside classes. Carroll accepted the suggestion, also Garfein's offer of dinner. In April, 1955, they were married.

"For the next six months," Carroll recalls, "we ate macaroni most of the time. Finally, Warner Brothers sent me a script of *Giant*, and I signed to play the part of Elizabeth Taylor's daughter. Afterward I came back and tried for the Actors' Studio again. This time I made it."

This time, too, Elia Kazan saw Carroll work. Soon he handed her the script of *Baby Doll*. Carroll said "Yes." And when the picture was finished, Kazan said of Carroll: "This baby doll is going to make one terrific splash."

Audiences who have seen the film agree. Last month, awaiting the birth of her first baby, Carroll was told that her days as an unknown actress were just about over. She half-smiled. "Perhaps," she murmured, "we should name the baby Macaroni Garfein."



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(SEE COVER)

BIG DOG: "I like a big dog," says 5'4" Margaret E. Barbaresi. "My collies keep me company during the day and are watchful during the night. Even if I have half a dozen of them in the house, they never get in my way or underfoot as a small dog might. They stay put."

Big dog or small dog?

The size pet you choose may depend on
externals—or on hidden inner needs



SMALL DOG: "I'd pick a small dog," says 5'10" dog-handler Clinton Callahan, shown holding up beagle and cocker pups. "They're more adaptable to today's smaller homes. And these can also hunt!"

There are just under 23,000,000 dogs in the U. S. — small ones like the Papillon on today's PARADE cover, big ones like the collies, bloodhound and Boxer shown here. Why did their masters pick them out? Is it true, as amateur psychologists long have maintained, that small people like big dogs — and big people, small dogs?

Photographer Walter Chandoha recently decided to find out. Armed with camera and notebook, he visited scores of dog owners, asking each: "Why did you choose the size dog you have?"

The answers, some of them printed here, shoot holes in the old theory but point to the probable truth: there are as many reasons for choosing a dog as there are people to make the choice. Size, insofar as externals are concerned, is only one factor.

Professional psychologists agree with

Chandoha. "People sometimes pick out a dog, particularly a small dog, as a substitute for a child on which to lavish attention," says one. "We may choose a particular dog because it has a personality — brave, perhaps, or affectionate — we wish we had ourselves. It may even be possible, knowing an individual's whole history, to predict the type of dog he will choose."

There are other reasons. TV's "Rin-Tin-Tin" and "Lassie" have boomed the market for police dogs and collies. Magazine covers can make a breed suddenly popular. Cafe socialites have given Chihuahuas a boost by carrying them into theaters and night clubs.

Current American Kennel Club figures show a trend to small dogs: 200,000 of them among the top 20 breeds registered last year, as against 112,000 big ones. What's your choice?



BIG DOG

"As a companion for children, you can't beat a big dog," says Nancy Tuttle. "Our Labrador Retriever can get thumped, kicked, pinched and sat on and never get angry. Labradors look formidable and do a real job of discouraging prowlers — yet they're excellent house dogs."



SMALL DOG

"My Yorkshire Terrier has as much courage as any big dog and then some," says 5'8" housewife Mrs. Francis Corkhill. "In addition, they have a personality that big dogs just don't have. They're regular little characters and they are rugged enough not to require any extra care."



SMALL DOG

"I see all kinds of dogs," says Hank, 4½-year-old son of photographer Chandoha (with Boston Terrier pup). "I see little ones, middle ones and big ones. I like little dogs because they don't step all over me. A little dog understands that I'm small too. It doesn't play too rough."



BIG DOG

"I like Boxers," says 5'9" salesman Helmut F. Allman. "I like them mostly because they're stubborn — maybe they're a little like me. Because of their stubbornness, they're a challenge. Sure, it takes longer for them to learn. But once they learn, they never forget!"

Continued on page 32



LOOSE FALSE TEETH?

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"I find your new cream, Poli-Grip, very pleasant and mild-tasting and it holds my loose plates very tight, longer than anything I've tried."
Mrs. H. D. M., Bradenton, Florida

"I like the wonderful holding strength of your new cream better than anything I've ever used. I like Poli-Grip's refreshing taste, too."
H. B. V., East Canaan, Conn.

"I definitely prefer Poli-Grip to other products I've tried. It holds my plate tighter and feels comfortable longer. Poli-Grip is cooling, soothing, never gritty."
Mrs. K. L., Los Angeles, Calif.

**BIG DOG OR
SMALL DOG?**
CONTINUED



**GIANT
DOG**

"We like people and we wanted a dog that would like people," says 5'5" junior physicist Mrs. Angela Sutton. "The Briard loves everybody. Being so big, he can't be forced to do anything. But he's so eager to please that if asked politely he'll do anything for you."

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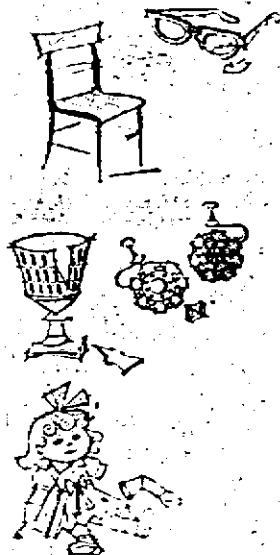
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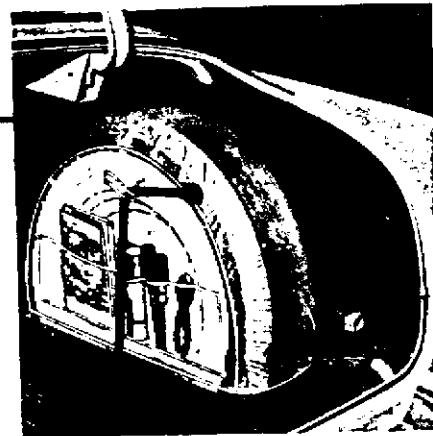
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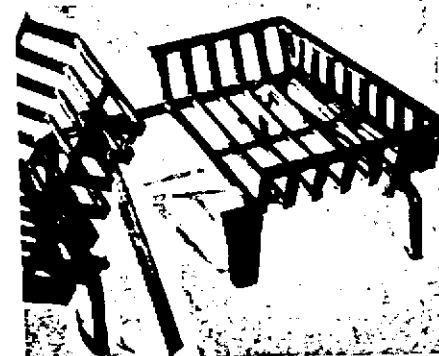
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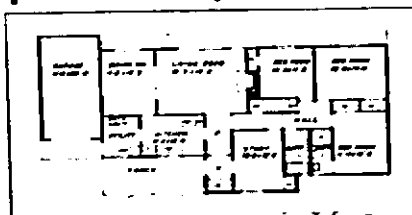


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parade etiquette by *Amy Vanderbilt*

TEEN-AGE TOPICS

Etiquette concerns itself with the forms required by good breeding. The necessary judgment to act appropriately in any situation develops slowly and needs guidance. Here are some relevant letters:

Q. I confided something to a friend and found that she repeated what I said to the very people we discussed. Now she comes to my house every day and seems happy that she has caused a break in my friendship with these people. — D.S., Clayton, Mo.

A. Why not meet the issue squarely? Explain the situation to the hurt friends and apologize for the trouble this girl caused. Then stop seeing her.

Q. My brother is 17 and I am 16. He says that it is not right for sister and brother to double-date. What do you think? — E.T., Beaumont, Tex.

A. Your brother is right.

Q. I am a girl of 13 and am going on a week-end trip with five girls. Our chaperon is 21 years old. Do you think it would be all right to have boys along? — D.F., Portland, Me.

A. No, it would not. A young, unmarried woman is not a suitable chaperon for a mixed group.

Q. I am a girl in my early teens. Is it proper to give a priest who has been very kind a gift? If so, would cookies or something I have baked myself be suitable? — A.G., Elko, Nev.

A. Yes, to both questions.

Q. At what age should a girl be referred to as "Miss"? Do you think a girl of 11 or 12 should

let a boy hold her hand at a show? — C.B., Springfield, Colo.

A. On an envelope, a girl is addressed as "Miss" from infancy. At 16 she may officially use the title "Miss" on calling cards. From 16 on she should receive the courtesy of that title from strangers.

A little girl of 11 or 12 should not be holding hands with a boy at a show and should not be there at all except perhaps in the afternoon with a group.

Q. I would like to know how many dresses, skirts, sweaters, blouses, shoes, etc., a girl of my age (15) should have in her school wardrobe. — N.D., Hanna City, Ill.

A. I cannot answer this. It is wise for a girl to gear her wardrobe in style, but not necessarily quantity, to that of the girls with whom she associates.

Q. I attend a high school which is very large, and has a number of social sets and clubs. In my club there are some very nice girls and yet I feel I would like to be with a more popular crowd. I know I could get into a club more to my liking because the girls in it have told me so many times. But most of these girls are very wealthy and have different ideas on kissing, dating, etc. I would not like to endanger my high-school career. What do you advise? — D.J., Newark, N.J.

A. Stay in the group that you now are with. You will feel more comfortable.

QUESTIONS FROM READERS will be answered as space permits. (Miss Vanderbilt cannot answer letters personally.) Address: Miss Amy Vanderbilt, PARADE, 285 Madison Ave., New York 17, N.Y.

home: The Alford

Here is another PARADE house-plan "special." This beautifully compact, four-bedroom house is a budget buy for the larger family. The living area — 1,549 sq. ft. — includes seven rooms, plus a utility room off the kitchen. Both of the latter are arranged for the busy homemaker's convenience and have windows onto the front porch. At the back are living and dining areas, each with a large picture window, and a terrace. A private lavatory for the master bedroom boasts a stall shower. The family bathroom is adjacent and easily accessible from the other bedrooms. For complete plans, mail the coupon.



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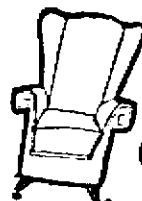
With Vitamin C Goes To Work Instantly Against Cold Misery—Even of VIRUS COLD—With This Exclusive Compound of 5 Wonder Drugs Prescribed by Doctors!

Naturally, it's best to stay in bed with a cold. But, if you can't, you can still get 5 stay-in-bed benefits with SUPER ANAHIST! 1—Reduces fever! 2—Relieves sneezes, sniffles! 3—Eases muscular aches! 4—Makes you feel good again! 5—Helps you resist aftereffects! Get SUPER ANAHIST Tablets. Save with the family-size package. (Also available in Canada.)

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Harder like putty—hardens into wood

STOPS ITCHY SCALP EXCESSIVE HAIR LOSS

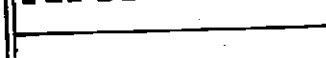
Lets Scalp "Breathe" Again!

Glover's Mange Medicine stops itchy scalp, removes ugly, loose dandruff scales, stops falling hair. Unlike hair tonics and dressings, Glover's is a real medicine made like a doctor's prescription. Contains sulphur tars and soothing oils that really stimulate the scalp and cleanse away scales. Try Glover's 60-second Mange Medicine tonight—then shampoo. You'll see and feel your hair and scalp COMPLETELY REVITALIZED. Itch is gone. Dandruff is checked. Hair stops coming out because your scalp can "breathe" again. Money back guarantee.

GLOVER'S MANGE MEDICINE SINCE 1926

Brighter shines in 1/2 the time

KIWI Shoe Polish



BUNIONS Doctor's Super-Fast, Soothing Relief!

Away goes pain when you put soothing, cushioning, protective Dr. Scholl's Zino-pads on your bunions or enlarged joints. They stop shoe friction, lift pressure. Get a box today!

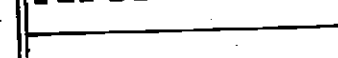


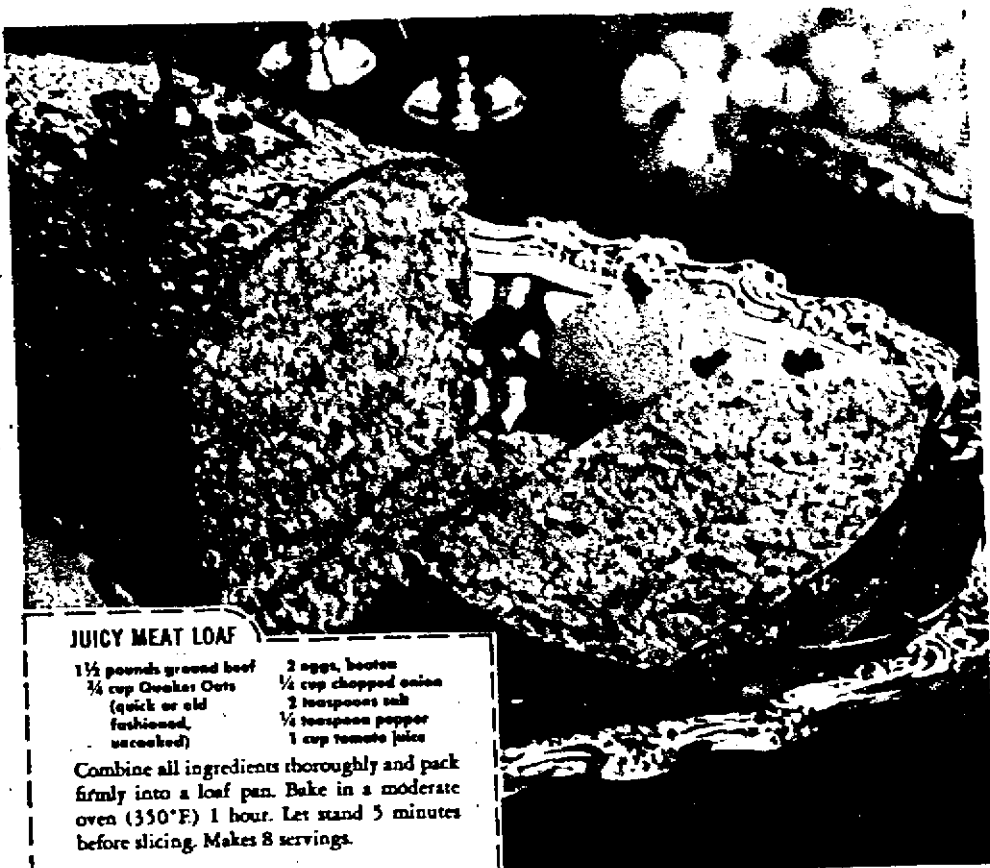
Dr. Scholl's Zino-pads

Jean's WRETCHED PERIODIC PAIN

It's downright foolish to suffer in silence every month. Let Midol's 3 way action bring you complete relief from functional menstrual distress. Just take a Midol tablet with a glass of water... that's all. Midol quickly relieves cramps, eases headache and chases the "blues."

Jean's RADIANT WITH MIDOL





JUICY MEAT LOAF

1½ pounds ground beef
¾ cup Quaker Oats
(quick or old
fashioned,
uncooked)

2 eggs, beaten
¼ cup chopped onion
2 teaspoons salt
¼ teaspoon pepper
1 cup tomato juice

Combine all ingredients thoroughly and pack firmly into a loaf pan. Bake in a moderate oven (350°F) 1 hour. Let stand 5 minutes before slicing. Makes 8 servings.

High-protein Quaker Oats

adds juiciness to meat dishes—
nut-like goodness to cookies and desserts



OATMEAL PORCUPINE COOKIES

1½ cups sifted enriched
flour
¾ cup sugar
½ teaspoon salt
¾ cup shortening, soft
2 squares (2 oz.)
unsweetened
chocolate, melted

¼ cup milk
1 teaspoon vanilla
¼ teaspoon almond
flavoring
1½ cups Quaker Oats
(quick or old
fashioned, uncooked)

Sift together flour, sugar and salt into medium-sized bowl. Add shortening, melted chocolate, milk and flavorings. Beat until smooth, about 2 minutes. Blend in oats.

Shape dough into balls; roll balls in slivered almonds (or insert slivered almonds) to give porcupine effect. Bake on ungreased cookie sheet in moderate oven (350°F) 12 to 15 minutes. Makes 3 dozen.



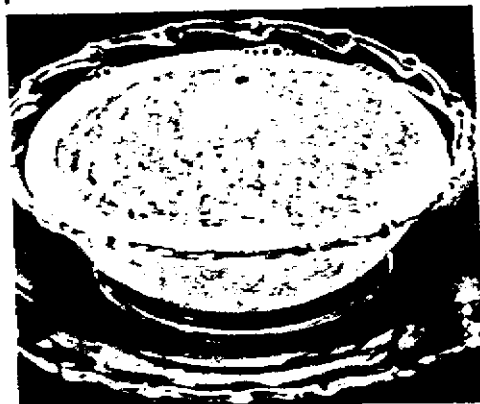
LOW CALORIE—HIGH PROTEIN BREAKFAST

Grapefruit (½)
Quaker Oatmeal (½ cup) with ½ cup
whole milk, 1 tsp. sugar
White Toast (1 slice) with 1 tsp. butter
Coffee (black)

[TOTAL—LESS THAN 375 CALORIES]

High-protein Quaker Oats supplies lasting strength and energy—cuts down hunger. In fact, whole-grain oatmeal is the richest in protein of any leading cereal. A good hot dish of creamy-delicious Quaker Oats gives you 9 grams of protein—yet (weight watchers, please note) only 210 calories.

Note for faster breakfasts: Quick Quaker Oats requires only 1 minute of actual cooking. If you prefer the flavor and texture of old-style oatmeal, try Old Fashioned Quaker Oats.



patterns by **parade**

FALL MIX-MATES



#486: Smart, simple sheath plus new bolero. Sizes 10, 12, 14, 16, 18, 20. Size 12: dress, 3½ yards of 35" material; bolero, 2¼ yards.

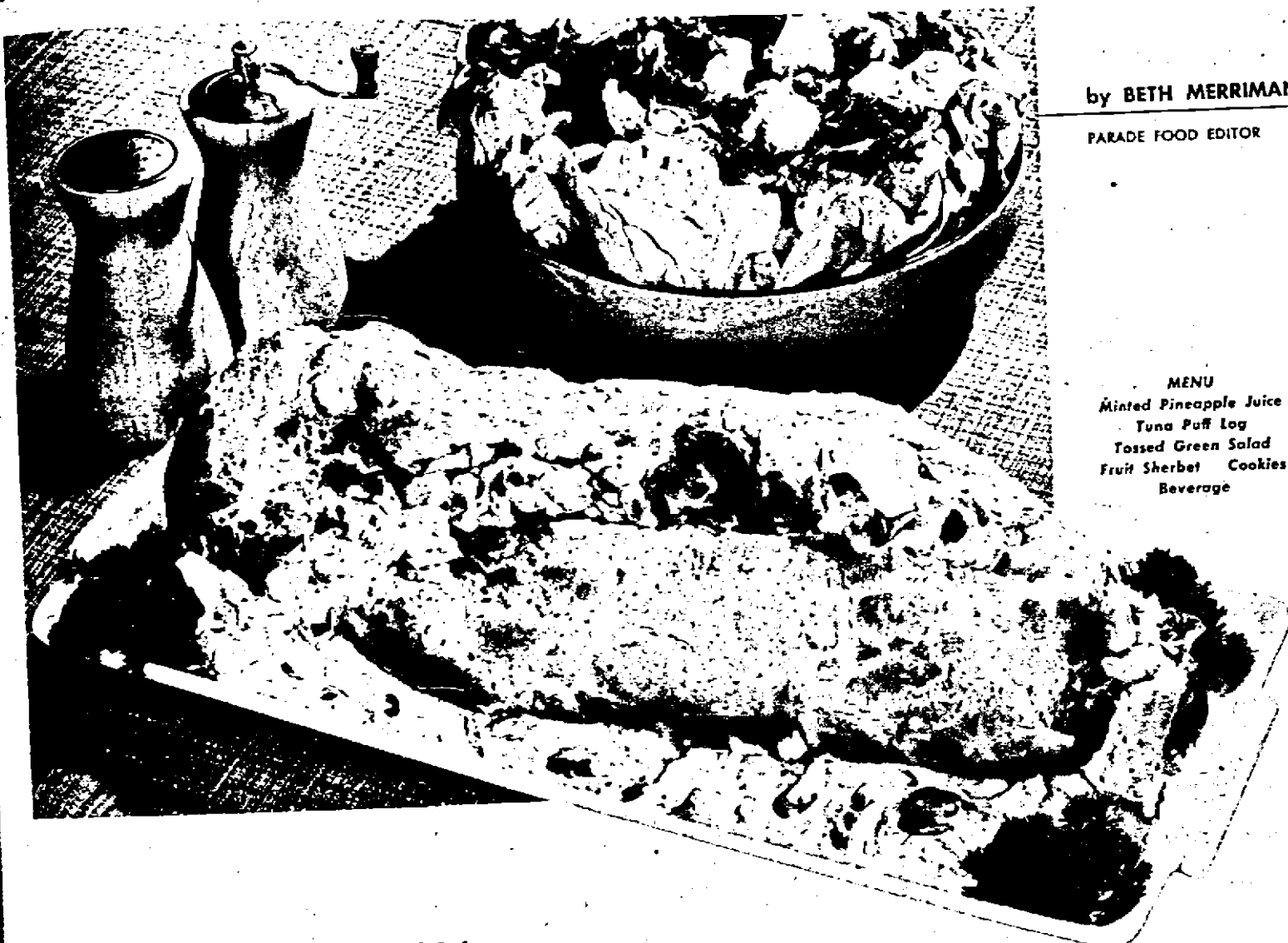
#485: Tailored topper, slim skirt. Sizes 10, 12, 14, 16, 18, 20. Size 12: coat, 2½ yds. of 54"; skirt, 1½ yds.

Crisp and breath-taking as autumn foliage, versatile and lively as your imagination—here are two clever ensembles that mix and match as you wish. One is a slim sheath and bolero; the other, the indispensable topper-and-skirt pair.

Please send me PARADE Pattern(s) #485 Size(s) _____
#486 Size(s) _____ @ 35c each.
Mail to PARADE, Box 475, Dept. TT, Radio City Sta.,
New York 19, N. Y. (Please print name and address).

NAME _____
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WATCH "SGT. PRESTON OF THE YUKON" ON CBS-TV



by BETH MERRIMAN

PARADE FOOD EDITOR

MENU

Minted Pineapple Juice
Tuna Puff Log
Tossed Green Salad
Fruit Sherbet Cookies
Beverage

Something for 'the girls':

TUNA PUFF LOG

Here's a delectable new main dish to serve at your next two-table card party or club luncheon.

Tuna Puff Log actually is a giant-size éclair, golden-brown and puffy, split and filled with a delicious tuna-and-vegetable mixture, seasoned to a queen's taste (not that a king would turn it down).

If you have shied away from making cream-puff pastry because you thought it was too difficult, try this easy recipe; it will change your mind. You can use the same recipe to make a dozen 3" cream puffs or 5" éclairs. (You'll need a pastry tube for the latter.) Or use half the recipe for six dozen "petites" — shape them the size of a quarter — to fill with ice cream and top with chocolate sauce. (These can be frozen after filling.)



KITCHEN HINT

When you bake any mixture that must puff up during the baking, such as cream puffs, the cardinal rule is not to open the oven door until the time is up.



ADD flour to shortening mixture in saucepan; stir rapidly until mixture leaves sides of pan and forms a ball.



AFTER beating in eggs, spoon mixture onto greased baking sheet, forming a "log" 12 inches in length.

TUNA PUFF LOG

1 cup water
1/2 cup vegetable shortening
1/2 teaspoon salt
1 cup sifted enriched flour
4 eggs

Heat water, shortening and salt in saucepan until shortening melts. Add flour and stir rapidly until mixture comes away from sides of pan and forms a ball. Add eggs one at a time and beat rapidly after each addition. Spoon onto greased cookie sheet, forming a "log" 12 inches long. Bake in hot oven (425°F.) 10 minutes; reduce heat to moderate (350°F.), bake 40 minutes. Remove from oven and puncture sides with paring knife to allow steam to escape. Replace in oven 5 minutes. Cool on cake rack. Cut off top and fill with hot tuna mixture. Slice to serve.

TUNA FILLING

1/2 cup vegetable shortening
1/2 cup flour
2 teaspoons dry mustard
2 teaspoons Worcestershire sauce
2 drops hot-pepper sauce
1 qt. milk
1/2 cup grated Parmesan cheese
1 6-oz. can broiled sliced mushrooms
2 cups cooked lima beans
1/2 cup broken walnut meats
2 cans (7 oz. each) tuna, drained

Melt shortening; stir in flour. Blend in mustard, Worcestershire sauce and hot pepper sauce. Add milk. Stir over low heat until thickened. Add cheese; stir until melted. Add drained mushrooms, lima beans, walnuts and tuna. Heat to serving temperature. Fill puff log. Makes eight servings.

FROM PARADE'S TEST KITCHEN

Playing only to win can harm

**If your boy or girl
is under 13, don't
miss this article**

**by DR. GEORGE MAKSIM
as told to JOHN DEVANEY**

The batter swung grimly at the dipping curve ball and missed it by half a foot. "Strike three," roared the umpire and the crowd let out a groan. The batter turned and started off the field. He was crying hysterically . . .

The forward slipped by the defense and angled toward the basket. His team trailed by a single point. "Shoot!" bellowed the coach. The forward bounced into the air, flipped an easy lay-up — and missed. The buzzer sounded. Red-faced, lower lip quivering, the forward ran past the coach toward the locker room . . .

The swimmer was one of the finest the country club had ever developed. But one day, right after a practice session, he was caught drinking a forbidden bottle of soda pop. He was promptly suspended . . .

Failing at a crucial moment, of course, can happen to every athlete. But subjecting those three athletes to the misery of public failure was cruel and pointless, for each of them was less than 13 years old.

Their stories pinpoint something new and frightening that has happened to sports for children under 13 in the country during the past decade. Slowly but steadily, adults have been taking the fun out of games and substituting a single, overpowering reason for playing — to win.

For parents, this change has momentous meaning. For the past few years, with seven other doctors, I have been studying the effects of highly organized and overemphasized athletics on children under 13; our report will be published shortly by the American

Never a Lump

when you make Cream Sauce
with Better-Blending Carnation

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not found in any other form of milk. You need only half as much flour and shortening, because

Carnation is double-rich. So it's quickest, too, because there's less to blend.

RECIPE: CARNATION CREAMED CHIPPED BEEF (Makes 4 servings)

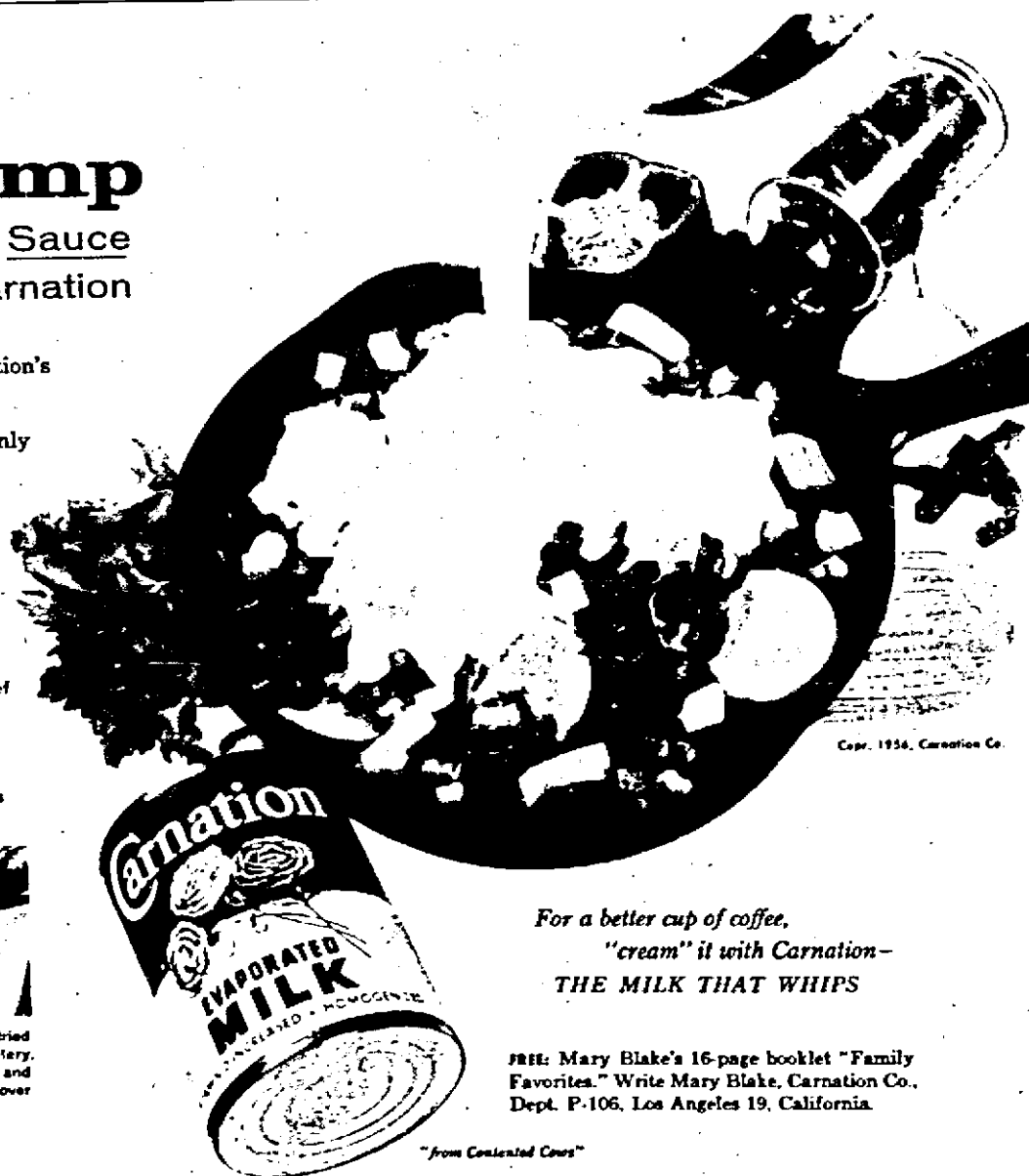
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|-------------------------------|--------------------------------|
| 2 tablespoons butter | 1½ cups (4 oz.) cut dried beef |
| 2 tablespoons flour | ½ cup diced celery |
| ¼ teaspoon salt | ¼ cup diced green pepper |
| ¼ teaspoon pepper | 2 tablespoons chopped |
| 1½ cups (large can) undiluted | pimiento |
| CARNATION EVAPORATED MILK | 2 chopped hard cooked eggs |



Blend butter, flour, salt and pepper together in saucepan over low heat until smooth. Gradually add undiluted Carnation. Continue stirring until thickened and smooth.



Brown rinsed and well-drained dried beef in iron skillet. Add celery, green pepper, pimiento, eggs and Carnation cream sauce. Serve over well drained cooked rice.



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THE MILK THAT WHIPS

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"from Contented Cows"

your child

Academy of Pediatrics. We have found evidence to indicate that this new pressure on youngsters — "I want you to go out there, Johnny, and WIN" — can cause physical and emotional harm which may turn out to be long-lasting.

Parents, of course, have the best of intentions when they push Johnny onto the field to compete for "championships." They sincerely believe they are doing what is best for him. Too often, however, their zeal convinces Johnny that losing is shameful. Even worse, excited mothers and fathers on the sidelines — screaming for a hit, booing a fumble, laughing at an awkward shot — can give Johnny the feeling that failure will make his parents love him less.

Let me stress two things. First, I am talking only about highly organized athletics for children 12 years of age and under. Second, I am not saying that competitive athletics are bad for those children — for sports, wisely supervised, can be helpful in their development.

But today, I'm sorry to say, there are signs that such wisdom is lacking. Just look around you.

Though sometimes not much taller than a baseball bat, children are pushed into nation-wide tournaments in which thousands look on and only one thing counts — victory. A boy of 12 or younger just doesn't have the maturity to cope with all that pressure; being forced to perform may cause an emotional disturbance that will be hard to correct.

David vs. Goliath — at 10

His physical well-being also is threatened. In this new craze to make every boy a champion, some are fitted with football helmets when they're barely out of kindergarten. "What harm is there?" parents may ask. "They only play against boys their own age." But body-contact sports are dangerous for children so young. Children of equal age are not necessarily equal in height, weight and strength. One boy of 10 can stand 4'2" and weigh 60; another might be 5'2" and weigh close to 100. By pitting those two against each other, parents and teachers risk serious, even permanent, injury to the smaller boy.

Even football games between pre-teens of equal weight are dangerous. Body-contact sports are too fatiguing for children below 13; fatigue can cause poor rest and eating habits, leaving the child susceptible to illnesses such as anemia, colds, sore throat (and their complications) and even to such illnesses as TB in later life.

Even if he's not hurt, the boy forced to compete in national championships is robbed of something precious — the joy of playing for fun. Here's what I mean: Two 8-year-old girls I know take great delight in rolling the covers of cookie tins along the sidewalk, competing to see which can roll the covers the greater distance. This is normal, healthy competition.

Continued on page 40



BASEBALL: After striking out to end a tournament game, a 12-year-old hurries off the field in tears.

The author claims that such national tournaments put harmful pressure on children 12 and younger.

THE AUTHOR, a leading pediatrician, is on the staff of George Washington University's School of Medicine and is a member of the School Health Committee of the American Academy of Pediatrics.



RINNY SAVES RUSTY on TV show, "The Adventures of Rin Tin Tin."

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CHILD'S PLAY

CONTINUED

10 tips for safe-and-sane sports for kids below 13



BOXING: A 7-year-old rests after bout. The author is against boxing for boys under 13.

What would happen if adults should step in, as they have in other games? First they'd encourage the girls to build super-duper covers, then have them compete in a much-publicized race for a city-wide championship, with the winner going on to fight for a national championship.

Is this recreation? Of course not. The fun is gone and now it's just plain hard work as the children labor to become what their parents demand—winners.

And, in some families, woe betide the child who doesn't win! I have seen fathers sit on the sidelines and scream at their youngsters to hit a homer and then, with scolding words, make the child feel inadequate if he fails. I have seen mothers and fathers stand by while their child sobbed after fumbling a ball and heard the parents say that it was "good" for the child to suffer disappointment.

Good! I just don't believe that it's good for a child to be put under such pressure when he's unable to understand the reason for it. And particularly when he's too young to benefit from the experience.

Some parents claim that baseball competition helps a child by grooming him to be a future major-leaguer. True enough, some professional stars began playing at an early age; but others never played seriously till high school.

What, then, is the real reason why parents are so eager to push their children into the heat of nationally publicized tournaments?

The blame, sad to say, often rests with Mother and Dad.

Watching their sons play in league competition, cheering them on as they fight to win playoffs, some fathers are relishing the chance "to be young again." Vicariously, they relive their

youth through their children's exploits.

This is not a healthy situation, for the parent is unconsciously forcing the child to do the things the father thinks important. The child may have no desire to be a champion athlete; yet, because he wants the respect and love of his parents, he'll force himself to try. The end of these stories can be tragic for both parent and child, for when the child is old enough to realize he's been used by his Dad, there's bitterness and a turning away from sports.

Most parents, though, are genuinely concerned about which sports are safe for their children. On the basis of our investigation, our committee has concluded that these sports are definitely *not* safe for children below 13:

- **BOXING:** Scientific tests have proved that boxing can cause damage to the brain. Thus the matches between tots 3, 4 and 5 years old—so amusing to newsreel audiences—can be harmful and certainly are ridiculous.

- **TACKLE FOOTBALL:** If all the money now spent for helmets and other equipment for pre-teen children were instead spent to supervise touch-football games (where the runner is "tackled" simply by touching him), there would be very few serious injuries—and certainly no deaths—among children each fall.

- **ALL HIGHLY ORGANIZED SPORTS:** Though adults can help children by running leagues for baseball, basketball, football and other sports, the parents often go too far. As a result, you have national "world series" and "bowl" games that simply are not healthy for a child below 13. Particularly deplorable is the practice of allowing children's football teams to play against each other during half-time at professional games.

How can we keep sports for our pre-teen children on a sensible, safe basis? Again from our studies, we are convinced that the parents who follow these 10 suggestions need have no fear about their child's safety at play:

1) Take the time to play with both sons and daughters from pre-school childhood on; your reward will be a happier and healthier family relationship.

2) Be sure every child is given a complete physical examination before being allowed to engage in any competitive-sport program.

3) Introduce the child to sports as informally as possible. Stress to him right from the start that the objective of the sport is to improve and to win—but point out also that sports are primarily for health and fun. And when he does play in games, he should be told to do his best without fearing ridicule from his parents or other adults if he fails.

4) Keep in mind that sports are for all children, not just a talented few. Especially disturbing is the way girls are left out of our sports programs. Playgrounds, they quickly learn, are primarily for boys. Yet sports help develop coordination, skills and an appreciation of the value of teamwork that are just as important for girls as boys.

5) Teach the child that the most important things in sports are fair play, cooperation and respect for the other fellow.

6) Help make sure that the schools of your community have adequate play facilities. At present, amazingly, only one U.S. elementary school in 10 has a gymnasium.

7) Encourage the improvement and better use in your community of existing play facilities, including those of churches, athletic clubs and other civic groups. Your town might take a tip from others and keep school facilities open when school is not in session all year 'round.

8) Discuss in your PTA how to provide better play facilities in your school and community. One good idea is a PTA committee that will "watchdog" pre-teen sports to be sure they're run wisely.

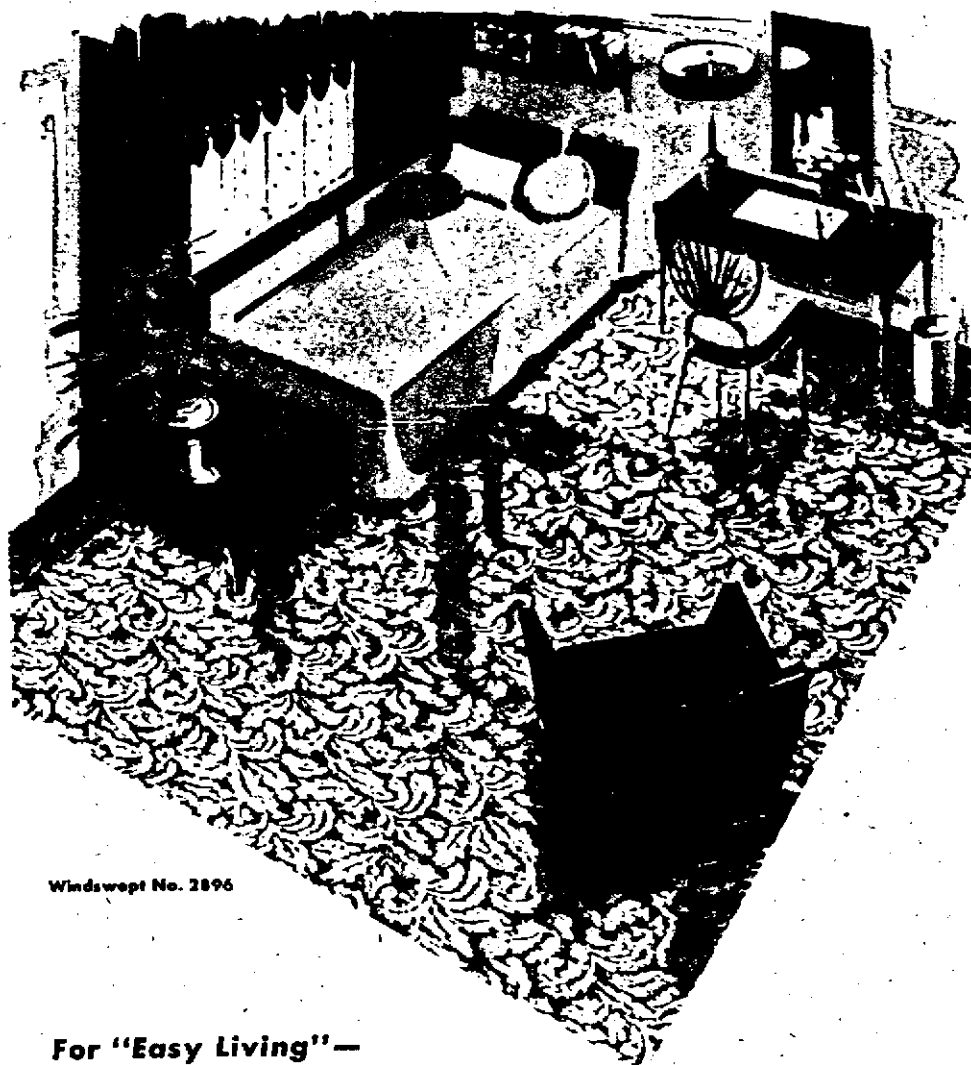
9) Seek out the youngster who is unwilling to engage in sports or who gets little satisfaction out of playing. Some underlying emotional problem might explain his unwillingness.

10) Make sure that the playgrounds of your community have well-trained recreation leaders, competent not just to lead athletic children but who are interested in and understand children and their needs. They may be helpful in getting the non-sports-minded child out on the playground.

A last reminder. All these suggestions are meaningless if parents forget the cardinal rule: sports are primarily for fun. Winning is desirable, but must not be overstressed at this age. Otherwise sports have not only lost their value—they may become a danger.



FOOTBALL: A ball carrier is tackled during game between 80-pounders. Dr. Maksim favors touch football for boys under 13.



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'These made me LAUGH'

—JAN MURRAY GUEST CARTOON EDITOR

Jan Murray, comic quizmaster of *Treasure Hunt* (ABC-TV, Fridays), picked these Ben Thompson cartoons for PARADE. A native of Bellingham, Wash., Thompson served with ski troops during World War II, studied at the University of Washington and the Chicago Arts Institute, has been a cartoonist more than 25 years. Married, he lives in Connecticut.

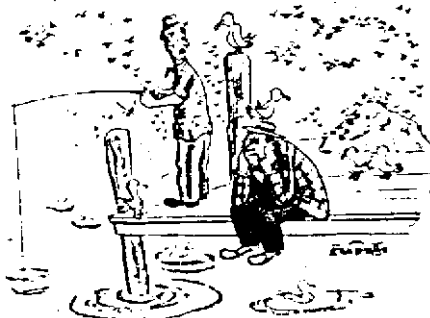


MURRAY



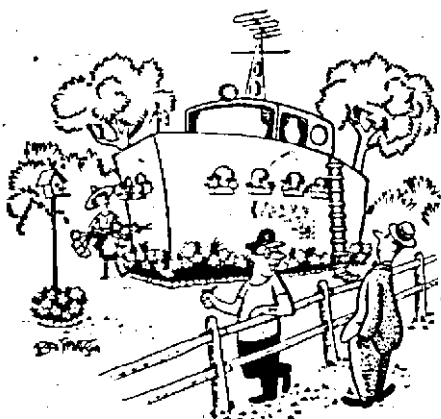
THOMPSON

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"I did not say that. I distinctly said 'This place is loaded with gulls!'"

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"I wanted a boat, and she wanted a country cottage."

REPRINTED BY PERMISSION FROM COLLIER'S



"Second time tonight I've had this silly dream!"

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"To tell the truth, coach, I'd given up all hope of ever getting into a game."

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"Well, it's either a large dog or a very small man!"

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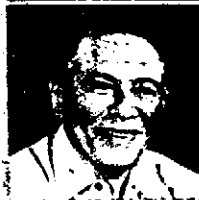
EDWARD L. MARTIN
MOBILE, LA.
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IN LAST 25 YEARS



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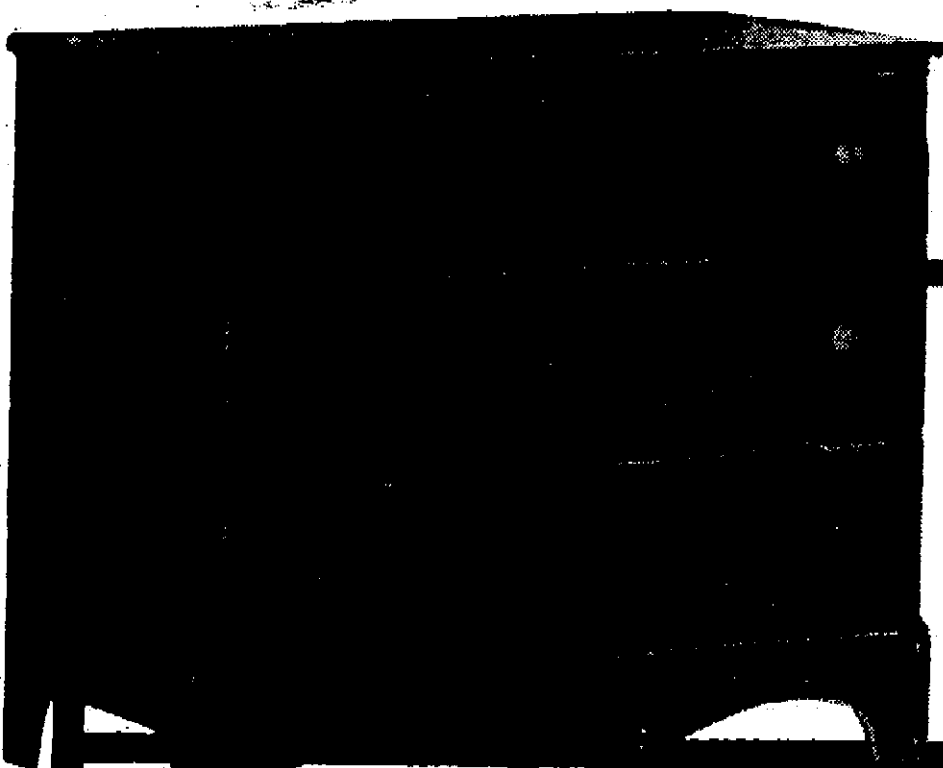
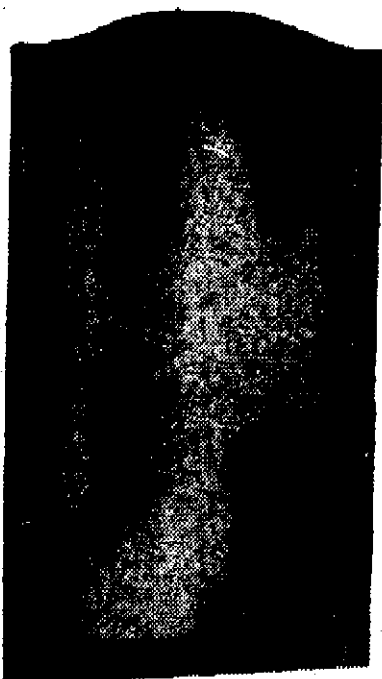


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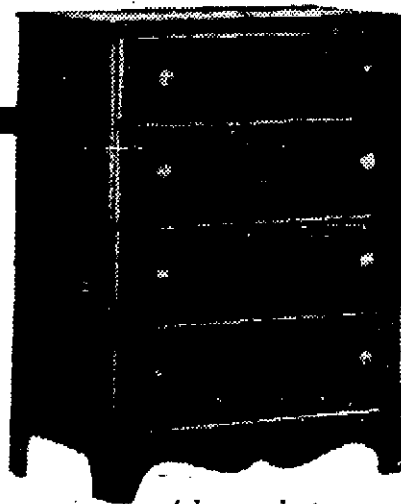
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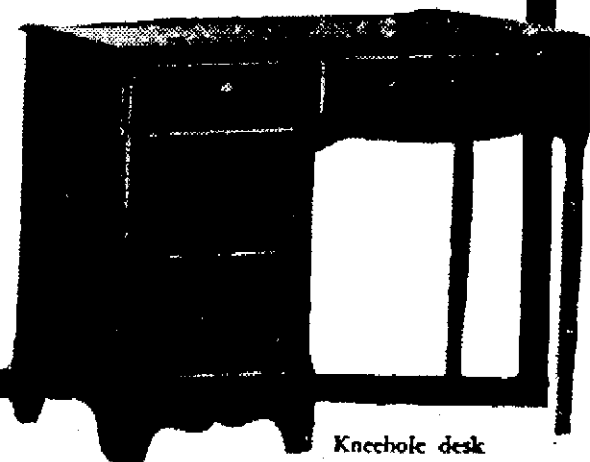
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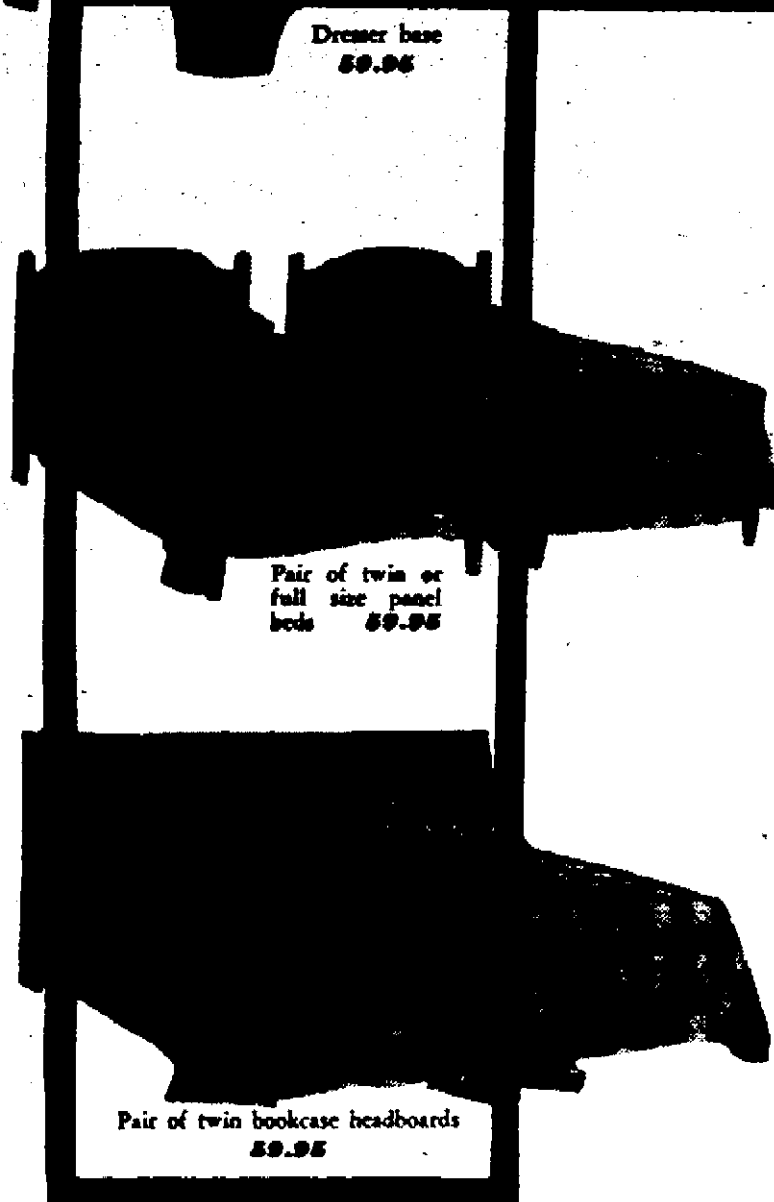
Dresser base
59.95



4-drawer chest
59.95



Kneehole desk
59.95



Pair of twin or
full size panel
beds 59.95

Pair of twin bookcase headboards
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Costa Mesa is a city on a bluff and a place rapidly becoming a golden spot in the Southland. Street in business district shown above.

The City That Sits on a Bluff by the Sea

By Clarence Bernard Propes

Photographs by Roger Coar

COSTA MESA is rapidly becoming a golden spot of the Southland.

A city of 20,000 sitting on the bluffs overlooking Newport Beach, its growth has not been slow and now is likely to become spectacular. Its main thoroughfare makes a big bend over which thousands of vehicles pass daily.

Industries as well as people are anxious to move into this new city.

Beckman Company is building a million-dollar plant in Costa Mesa. These manufacturers of precision instruments plan to move their Pasadena plant to this new facility.

One of the great problems was the transfer of highly skilled women employees to Costa Mesa. Company officials figured that only about 20 per cent would make the move, for most of them are married and it would mean pulling up their family roots.

THESE OFFICIALS were amazed when a survey showed that 85 per cent were willing to make the move.

"It's a fine place to live," said one, the wife of a machinist. "There's the wonderful air—no smog, and room to move around. Then there's the beach at the bottom of the hill. Of course we were willing to move!"

Today, Costa Mesa has 175 small industries with new ones preparing to move in.

"They want to decentralize," explained one civic leader. "Their products can be moved by truck and we aren't too far from the metropolitan area. Probably one of the greatest attractions is the absence of fog and smog. The fog stays on the beach and the smog stays in the Los Angeles basin."

"BUT LET'S FACE IT," he continued. "Many other small towns are equally attractive, but only Costa Mesa has the beach and the harbor. Maybe it's over the city lines, but what's that to someone who likes the sea?"

"It's a good life we have here," he added.

Paul Nissen, assistant publisher of Costa Mesa's Globe-Herald, chose the town eight years ago after newspaper work in the midwest and publishing his own paper in eastern Washington.

"My wife and I chose Costa Mesa," said Paul. "We looked all over Southern California before we made the choice and we haven't been sorry."

The city had about 12,000 people at its incorporation three years ago. Today it has about 20,000, with new residents arriving daily.

FORMERLY WITHOUT boundaries and a real identity, it looked with envy at the rich, lush city at the bottom of the mesa. Now it is finding itself, and what it finds is good. New churches, new schools and new people are making it a fresh, proud city.

A few years ago its juvenile delinquency rate was one of the highest in Orange County. Now this rate is extremely low, because of its Boys' Club. Al Spencer and Rod MacMillan, with a small staff and hundreds of parents to assist, handle such problems as 51 baseball teams, many socials, trips, craft classes and a million questions with calmness and affection.

It is a heartening experience just to walk past the club and listen to the clamor of boys strong of lung and limb experiencing their version of the good life.

CHIEF OF POLICE Art McKenzie is one of the strongest supporters of the club while he, in turn, is strongly supported by Costa Mesa's citizens.

His force of nine policemen was carefully selected and tested.

"McKenzie's a good chief," said one policeman. "He sticks by us and we stick by him. This department doesn't have a turnover."

Although a new city hall is to be erected, the city offices are crowded into a small structure. George Coffey, city manager, has a small office squeezed into one corner of the building. He is positive about today

(Continued on Next Page)



Police Chief Arthur R. McKenzie (left) heads 9-man force. Geo. W. Coffey is city manager.



Orange Coast College is assuming an increasingly important role in Southland educational circles. This is campus view, showing the attractive new auditorium building.



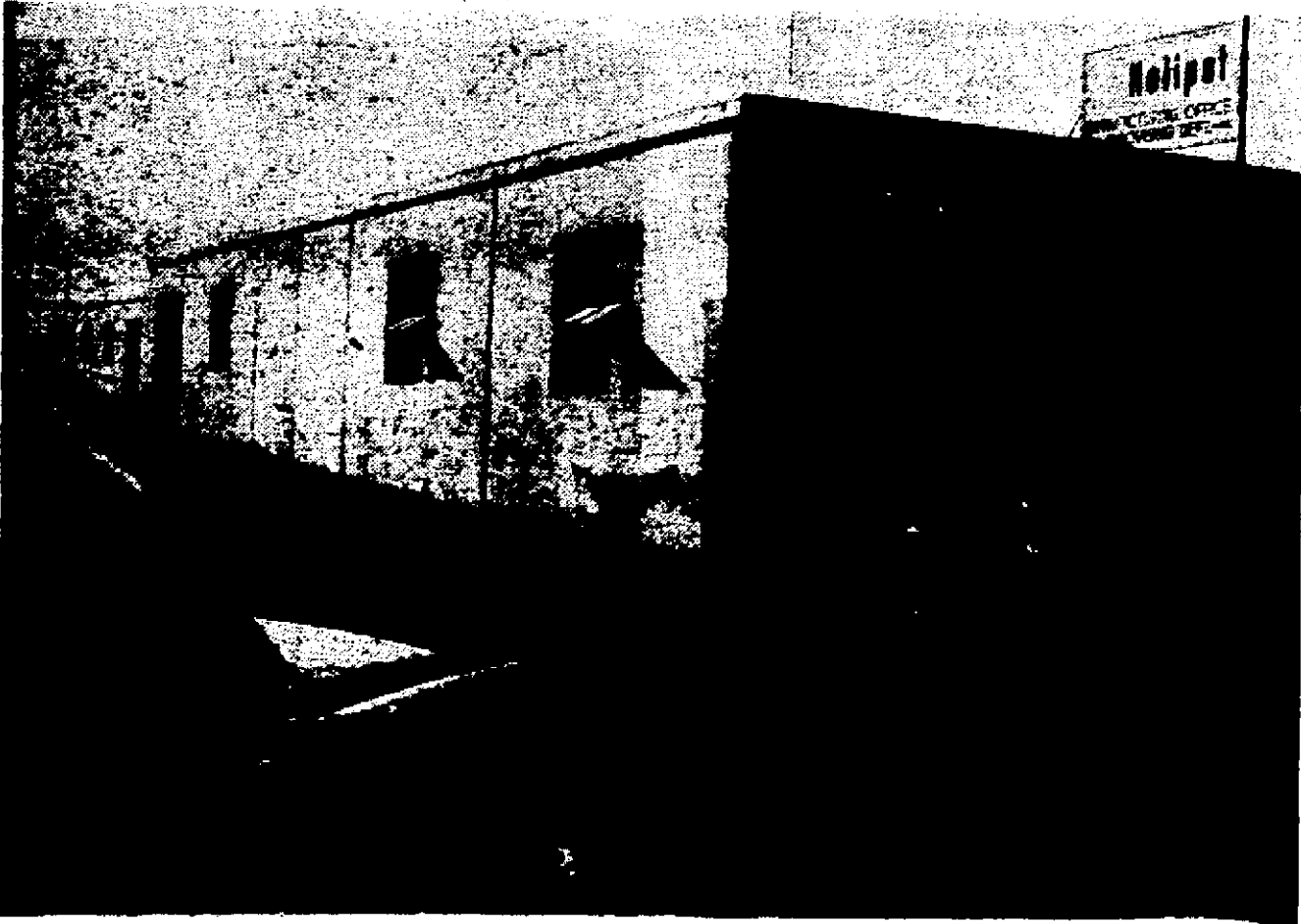
Trailer life in Costa Mesa is happy. Enjoying pool above, Darleen (l), Beverly Erickson.



Costa Mesa's residential development is keeping pace with other modern So. California communities. This home is typical of the neighborhood in vicinity of E. 19th, Irvine.



Community is proud of its boys and its Boys Club. Enjoying a happy laugh in front of the club are, left to right, Richard Barr, 11; John Armstrong, 11; and Timothy Ullon, 9.



Industry has its place in the Costa Mesa scheme. This is the Helipot development. A million-dollar plant is being built by Beckman Co. for transfer there from Pasadena.

COSTA MESA

(Continued from Page 3.)

but never about tomorrow except that it will be good for Costa Mesa—if he can help it.

"WE EXPECT 30,000 people to live here in 1958," he said. "But population figures don't tell much about a city. The important thing is the kind of people who live in a city and the way they live."

Most of the residents are skilled craftsmen such as machinists and carpenters, with a cross-section of all other trades and professions.

"I guess there is no essential difference between us and the people at the bottom of the mesa," said an accountant. "There is one thing, though. If the Dow-Jones averages went down 10 points, the people down there would be running round in circles. Up here they'd say, 'What's Dow-Jones?'"

New homes are rising on quiet, tree-lined streets. Costing from \$16,000 to \$26,000 they look to the mountains, the fields and the sea. The fields are becoming foundations for new homes, but the mountains and the sea remain.

ANOTHER WAY OF LIFE and one illustrating a growing trend in America may be seen clearly in Costa Mesa. Within the city limits may be seen 22 trailer parks with 760 spaces for trailers. Each park is to some degree a separate village and with a separate personality of its own ranging from the most casual assemblage of weathered vehicles to the most elegant country club-like grouping of cabanaed behemoths grouped about a heated pool.

Residents of these parks are enthusiastic about trailer life in Costa Mesa. Relaxing in the recreation room of the Four Seasons Trailer Park, a permanent resident stated, "This is a good life as I see it. We have independence, mobility and companionship with those of similar interests. We are here for as short a time as we like or as long as we like."

"Actually," he continued, "we have closer ties with our neighbors because we know we don't have to stay in one camp. Myself, I've lived here since the park started and expect to stay on. I'm growing some mighty nice roses but still it's good to know my house has wheels."

SAID ANOTHER, "People are always asking: Do we vote? Do we go to church? Many of us have lived here for years and we're part of the community. I don't know just what percentage of us attend church but I'm sure it's high. I do know that 80 per cent of the trailer residents are registered voters and we vote, too."

Said a woman at the Trade Winds Trailer Park, "Trailer life is satisfying. After you get used to it you wouldn't change. Here I'm free of all but the simplest household chores, with time to live. With all that wonderful sunshine and the Pacific so near I never want to change my home."

The setting of Costa Mesa is like that of an important medieval battlement, or ancient city. Once having looked from its commanding heights over the sweep of ocean or of plain to distant mountains one cannot readily lose its memory.

Unlike the early battlemented cities, Costa Mesa's regiments fortunately are giant eucalyptus marching in close formation; turrets are replaced by chimneys of production—the stage is well and permanently set for the good life here.



It's a dead-end street, but not for long for growing city. Subdividing will soon pass here.



Napoleon (Herbert Lom) watches the Cossacks burn Moscow out from under him in Paramount's film colossal "War and Peace."

Napoleon Sees Torch Put to Moscow

By Fred Taylor Kraft
Editor, Southland Magazine

MOSCOW, like Rome, wasn't built in a day. And neither was the gigantic film set that was Moscow, basking in the mellow autumn sun at Cinecitta—the Hollywood of Italy—beside the Seven Hills of the Eternal City. I saw Moscow burn at Cinecitta.

Extras, literally thousands of them, are milling about the set like bees in a hive. French soldiers are forming into regiments along the fringes. Cossacks are mounting for the charge and they appear very authentic and formidable, indeed, in their dashing uniforms. Slowly the scene becomes still. Everyone is ready now and Hollywood's King Vidor, the director, megaphones "Lights! Camera! Action!"

A FAINT DRUMBEAT of the French regiments in the background signals the Cossacks' charge and they sweep into the range of the cameras, applying their torches to the city. Hundreds of Russian serfs, yelling and crying as in deathly fright, surge forward to escape being trampled or burned. Great billows of black smoke spiral skyward from the angry red flames that envelop the buildings.

This, at last, is one of the great concluding scenes in the Ponti-DeLaurentiis movie colossal, "War and Peace," which Paramount is making from the celebrated novel by Leo Tolstoy. The Russians, who have been burning everything in the path of Napoleon's advancing hordes, are now putting the match to Mos-

cow to leave the enemy an empty city, far from home, without supplies or resources.

Herbert Lom, the diminutive British star, lounged against a wall behind the cameras. He had been chatting about the splendors of Rome but now he nodded toward the inferno before him.

"It will be a memorable scene in an epic cinema," he remarked to me, fascination showing in his eyes. "Tolstoy himself would have been proud of it."

I STUDIED LOM curiously. He was small, almost squat in the way they say Napoleon was. His eyes, deep set beneath heavy brows, missed nothing. He was a dead ringer for the real Napoleon, as far as I was concerned, in that handsome French uniform.

"You think, then, that Vidor is really bringing the story to life in a manner that would have been pleasing to Tolstoy?" I asked. "That the film will stand shoulder to shoulder with the novel itself?"

He leaned forward, peering around me, to Henry Fonda, who was watching the scene with silent interest from my right.

"What do you think, Henry?"

"It will be great, just great," Fonda agreed. "It hasn't been easy because it has taken so long. But it will be worth it. No one who sees this picture, including Americans, will ever forget it. Of that I am certain."

Fonda plays a young liberal named Pierre Bezukhov. Starring with him and Lom are Audrey Hepburn as Natasha, Mel Ferrer as Andrey, and Anita Eckberg as Helene.

MILLIONS HAVE BEEN spent on script and other preparations in previous attempts to film "War and Peace" but each time the producers gave up, stymied by what appeared to be insurmountable obstacles. King Vidor spent five years in research and pre-production work and \$1,000,000 on sets, including the construction of Moscow, 1812, outside Rome. He borrowed several thousand horses and 18,000 soldiers from the Italian army, designed and fabricated more than 100,000 costumes. In the end, he spent \$7,000,000 of Paramount's money to film this epic of the Russo-Napoleonic wars in VistaVision and Technicolor.

But, in the end, he accomplished just what Fonda said he had accomplished: He has caught the eternal quality of Tolstoy's story of romance, emotion, excitement, passion, tenderness and longing against a tremendous backdrop of mass action.



Audrey Hepburn as Natasha



Henry Fonda as Pierre

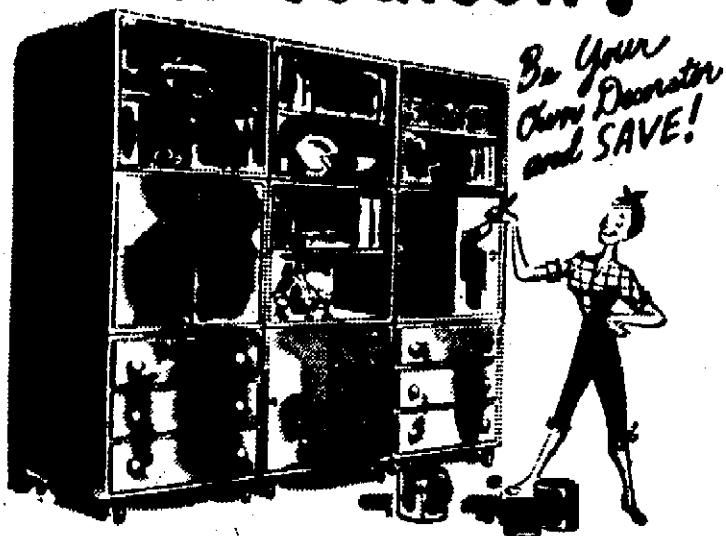


Anita Eckberg as Helene



Mel Ferrer as Andrey

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Pat Zeig will play "Hugette," product of the streets of France, who finds that her seductive charms aren't enough to win a man in love with a lady of high rank.



Photos by Jasper Nutter

Laura Killingsworth as "Lady Catherine" forfeits her bright star for love of Francois. Talents of both the stars have been proved in past Workshop productions.

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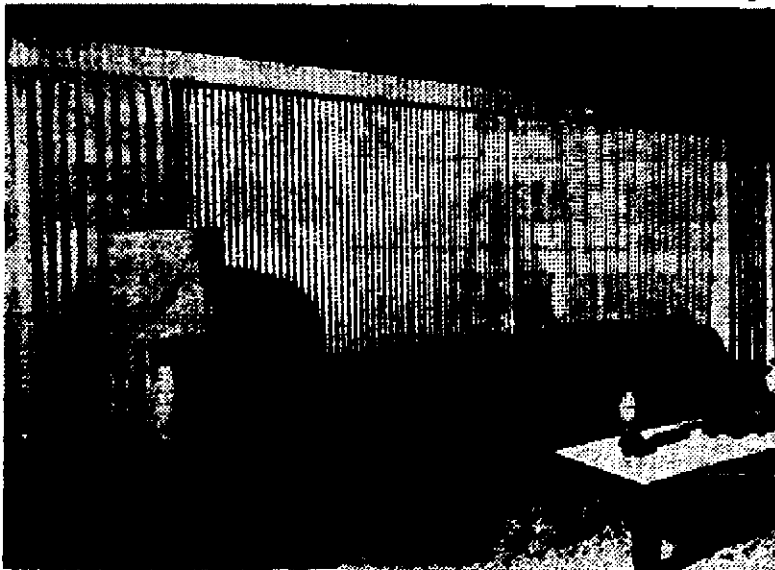
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SOUTHLAND'S SHORT SHORT STORY

An Old Aztec Custom

By Nancy Vogel

Illustrated by H. Parker Markle

THE OLD BUS lurched almost to a stop, and a handsome young Mexican with a guitar tucked under his arm leaped nimbly aboard.

Curt looked away from the pert profile beside him and the green, rolling hills beyond it, and studied the other passengers of the bus. Brown faces, some smooth and beautiful, some scarred, some old; some smiling, some serious. He and the slender girl beside him were the only Americans on this rattling old bus that was bouncing through the endless rounded fields of corn toward the famous Pyramids of Mexico.

Or maybe he was the only American. She could just as easily, with her blonde hair and deep amber eyes, be a German tourist, or French . . . he'd better find out. Because here at last, he had decided an hour ago in the Mexico City bus station, was the girl of his dreams — and if he was going to have to learn to say "I love you" in

some foreign language, he had better be about it.

"DO YOU SUPPOSE all these Mexicans are going out to look at the Pyramids, too?" he asked, prepared for a blank look or a burst of French.

"No. This bus goes to a lot of little towns out past the pyramids," she said shortly, looking at him briefly and turning away again, apparently completely unimpressed by his broad shoulders, his curly brown hair, and the smile that the girls in California had seemed to find very engaging.

An old, pock-marked Mexican woman in the seat in front of them turned around, clutching a melon that was in her lap.

"You — Americanos?" she asked, obviously eager to show off her English to the other interested passengers.

CURT NODDED, and she went on, "You are going to — loving to see the Pyramids. Very centeresting." She smiled, and

the gold fillings in her front teeth glittered.

Every few minutes after that the old woman turned around to tell them, in her broken English, something about Mexico. Finally, holding up a little black, carved head with a high, elaborate headdress, she explained to them that this was what the Aztecs, hundreds of years before, had called "love masks." The young men, she said, would carve the masks, and then each break a big chip from the headdress and throw it somewhere on the Pyramid of the Sun. The Aztec maidens would pick the chips up, and when the chip found by a certain girl matched the carving of a certain young man, it meant that the gods had intended that pair for each other.

THE YOUNG TOURISTS were the only ones to get off at the Pyramids. By the time Curt got out of the bus, Miss Amber Eyes was nowhere in (Continued on Page 34.)



The girl extended her carved chip, and fitted it against the broken place. The two pieces slid together smoothly.

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May Co. Lakewood—Housewares—Downstairs

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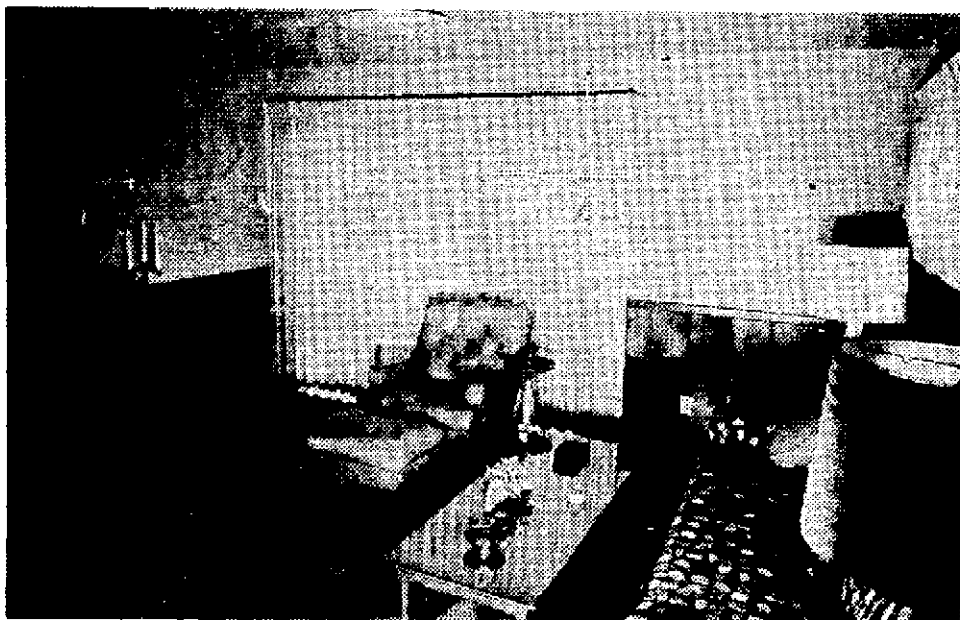
SOUTHLAND

WHAT'S YOUR HOBBY?

A New Showplace for Dolls

ROOM ADDITIONS

Room Addition of the Week



by Precision Builders

THIS WEEK the spotlight is on an interesting room addition just completed by Precision Builders for Mr. and Mrs. R. H. Griffin at 7409 Irwingrove Drive in Downey. This room is a semi-private entertainment area just off of, and stepped down from their formal living room. Sliding glass doors leading to the patio area integrate the indoor-outdoor living theme. Color scheme is carefully coordinated beiges and natural wood with pastel

green vinyl tile flooring to blend with the natural greens in the outdoor living area.

During the construction the kitchen was rearranged to provide more light and include a convenient desk and recipe corner, also a new automatic dish washer was installed next to the kitchen sink. More light and rearranging of appliances made a great improvement in the existing service porch area. The drapes at the sliding

windows and the new sliding glass door leading out to the basket weave brick patio have created nearly perfect acoustics for the Griffins' new Hi-Fi record player. The divider between new and old entertainment areas comprise book shelves and cabinets with roll in TV space. Adjustable louvred doors complete a correct and satisfying effect. Every aspect of existing interior and exterior architecture was carried through to the addition.

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Photo by Joe Risinger

Portion of large collection of dolls which may soon go into museum are displayed by Mrs. Jay De Armond.

By Jeanne E. Sanders

SELDOM do the residents of an entire area, with added thousands of tourists, benefit from the hobby of one individual. But in the case of Mrs. Jay De Armond of Seal Beach, a

lifelong dream has become reality in planning a doll museum, free to the public. The 60-foot structure of Spanish architecture will be located in Orange County. There the world of dolls, from the beginning of time to about 1913, with befitting backgrounds, histories, and antique accessories, will be presented.

Mrs. De Armond began her hobby at the age of nine with the purchase of a well-preserved papier-mache' English doll at a farm auction sale. Now a family favorite, the 15-cent bargain lives comfortably among hundreds of priceless others. Since then Goodwill, Salvation Army Stores, and antique shops the world over have been a source of supply. In recent months, other collectors have expressed willingness to display rare finds.

AN EGYPTIAN specimen, centuries old, will be the first in sight. It was the practice of the time to bury these in the tombs of deceased children, "to keep them company after death." Through countless ages dolls have been produced for the happiness of youngsters. A "photographer's help," very young by comparison, dates back to the days of tintypes, a smile provoker for squirming tots. This one comes complete with captivating frills hiding a hand squeaker.

Two Chinese "sick-a-bed ladies" are carved creations used as go-betweens for the ill and the visiting doctor. The area of pain was pointed out on the little model with the aid of a bamboo stick. Those of ivory or jade were handed down through generations by the

(Continued on Page 12.)

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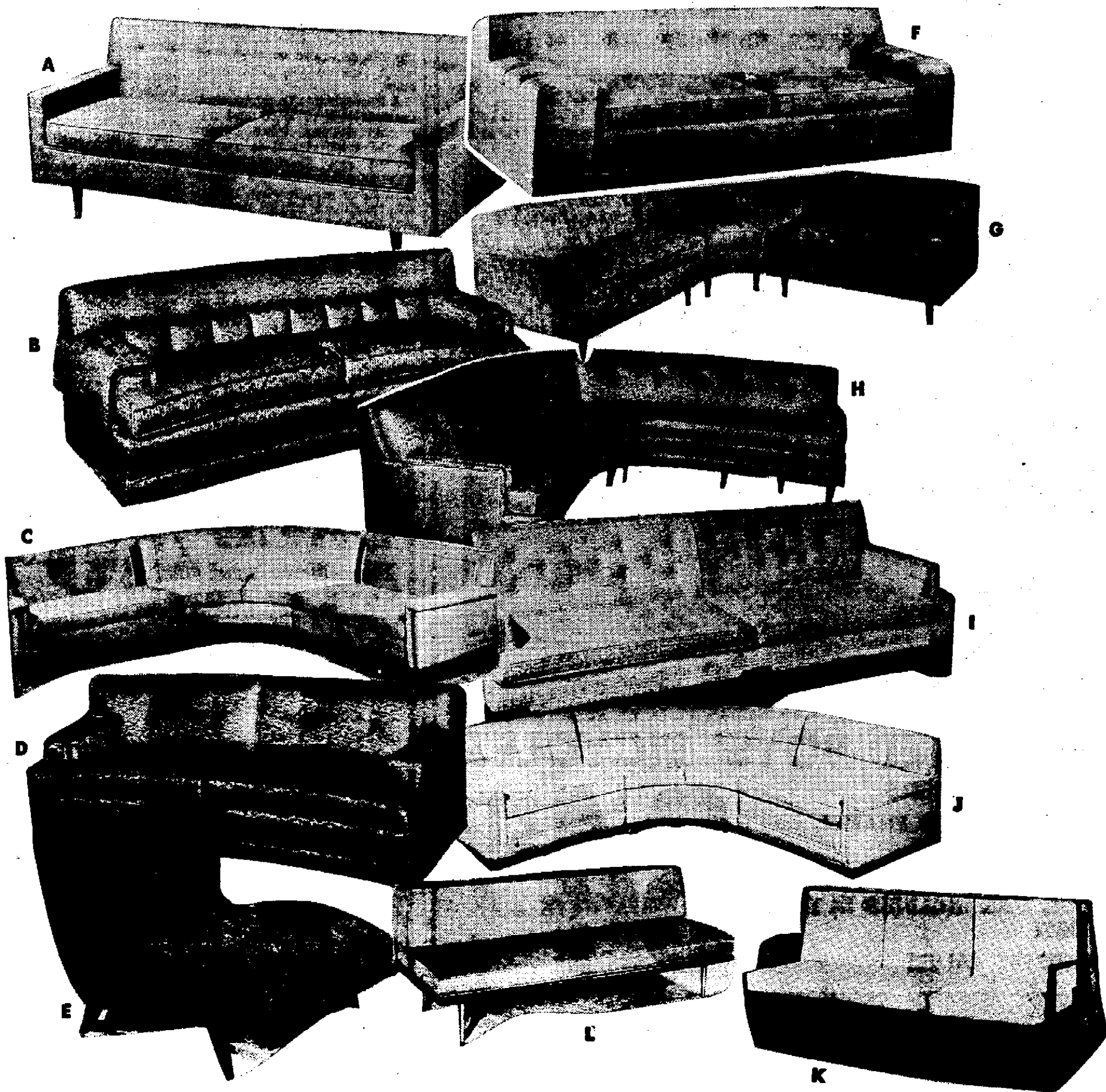
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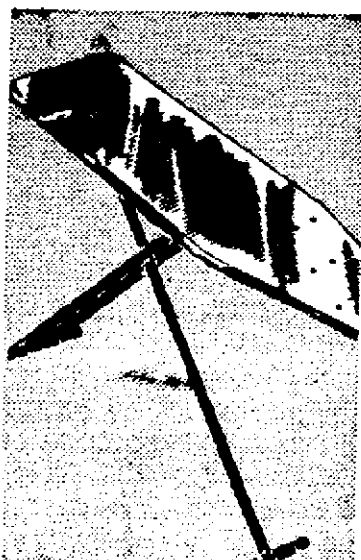
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PENNEY'S ANNEX — Y.W.C.A. BUILDING, WEST 6th ST.

NEW SHOWPLACE FOR DOLLS

(Continued from Page 10)
wealthy, while one of wood or stone came from humble homes.

STUDENTS OF history will find helpful a scene depicting 10 important women in American history, among them Clara Barton and Betsy Ross. A tea party of rare china heads recreates life in the 1840s, and a home celebration of 1875 unfolds infinite details of Christmas in the past. On a shelf devoted to infant dolls, many people will recognize an old friend—the original Campbell Soup baby.

A Pennsylvania Dutch matron, one-half inch of wood and authentic clothing, takes honors as the smallest and is one of several Los Angeles County Fair winners. This doll seems even more minute when placed with a 42-inch bisque boasting real hair and lashes. "Betty," of lifelike size and features, seems to be gazing enchanted at a world of inanimate little people.

THE NATIVITY GROUP compares with the most outstanding in the United States. These were uncovered from beneath the ruins of a church in Old

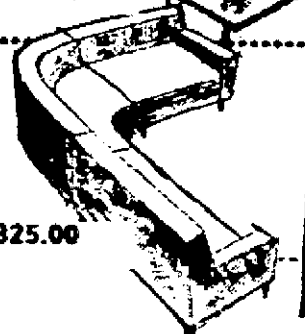
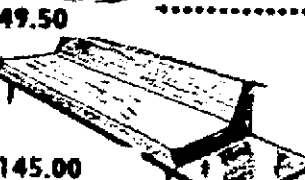
Mexico and have been used in telling the Bible story.

The male population may find the mechanical section most to their liking, and certainly "Uncle Charlie" will be a favorite. A few winds of a key tilts his head and sends black eyes darting mischievously about, as though enjoying a passing parade of feminine pulchritude.

Through extensive research, Mrs. De Armond has amassed a wealth of material on her hobby. She finds that bisque, or unglazed, heads with teeth appeared after 1880, while wax Montanari's date back to 1852. Prior to 1850, most dolls were made to resemble ladies or gentlemen. She searches for rareness, rather than volume, and no similarities can be found in the collection, unless an individual dollmaker produced several with varying facial expressions.

Mrs. De Armond plans to continue seeking the old dolls she cherishes, and has stated, "I believe the people will enjoy a permanent museum of this type, where peace of mind can be found in looking back at the beauty and contentment of yesteryear." A grateful public will soon have the opportunity to nod their agreement.

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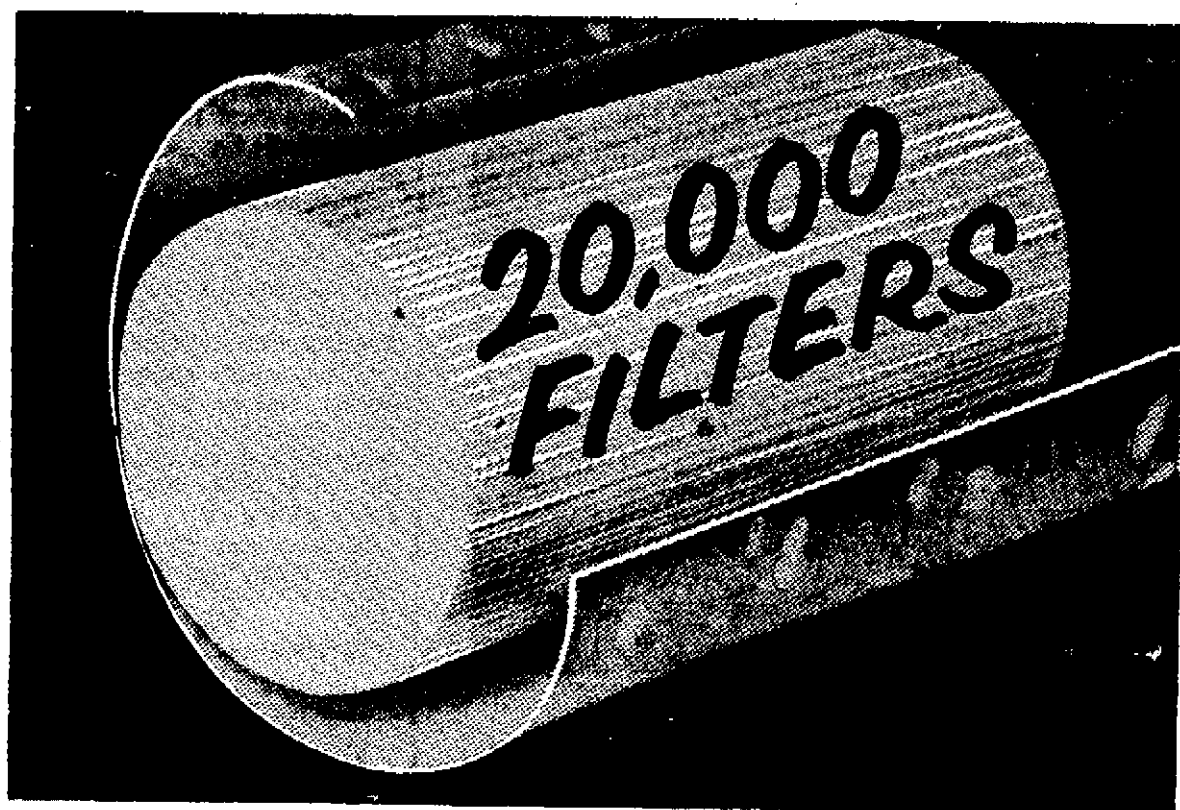
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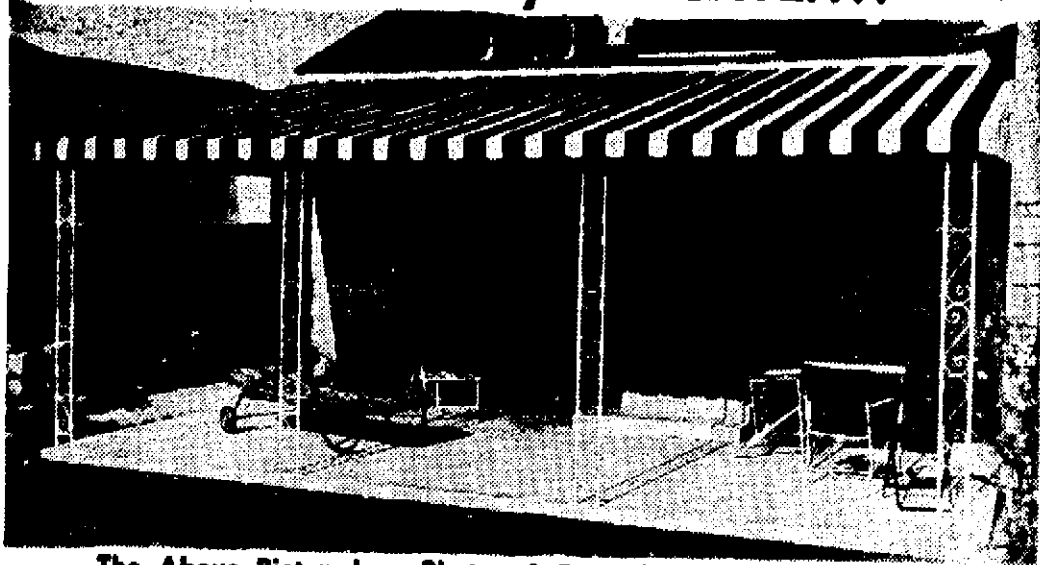
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—Drawing by Clyde Winslow

"Yes" before sunset I catches the glint of the sun on the mine dump ... starts out in a bee line for the mine."

By O. G. Boyd

OUT IN THE Chocolates, resting in the dubious shade of a greasewood bush, Chaparral Charley and Cactus Cal watched the blazing sun. Relief was showing in their old, weather-seamed faces for the orange ball was but a short time from sinking behind the jagged desert peaks.

"This ol' desert can sure get you inter a pecka trouble if you don't know your way aroun'," said Chaparral as he pulled off his old black hat and wiped his thin face with a soiled bandana.

"Sure can," agreed Cactus sagely, and he moved a little more clockwise, into the lengthening shadow, his stomach bulging out over the top of his old khaki pants.

"I remember when I was a young feiler," continued Chap-

arral, as he stretched his long legs out in front of him, "fresh out from the east. Vegas was just a few 'dobe shacks in them days, sitting out in a big flat in the desert. I had dropped off the rods of a freight a few days before with only three or four dollars in my pocket and they was just about et up."

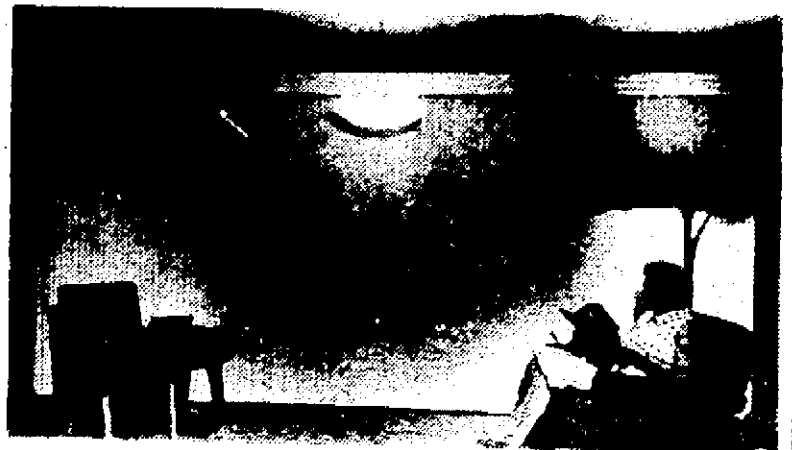
"I ASKS AROUN" if there weren't a job of work a man might do to make hisself a road stake. Goodspring George, one of the oldtimers who was in town tells me about a feller he calls Potosi Smith who is lookin' for some help. Says this Potosi has a zinc-lead prospect out in the Charlestons about forty-five miles from town. And, says Goodspring, the only way to git there is to walk."

"He takes me down to the street corner and points way

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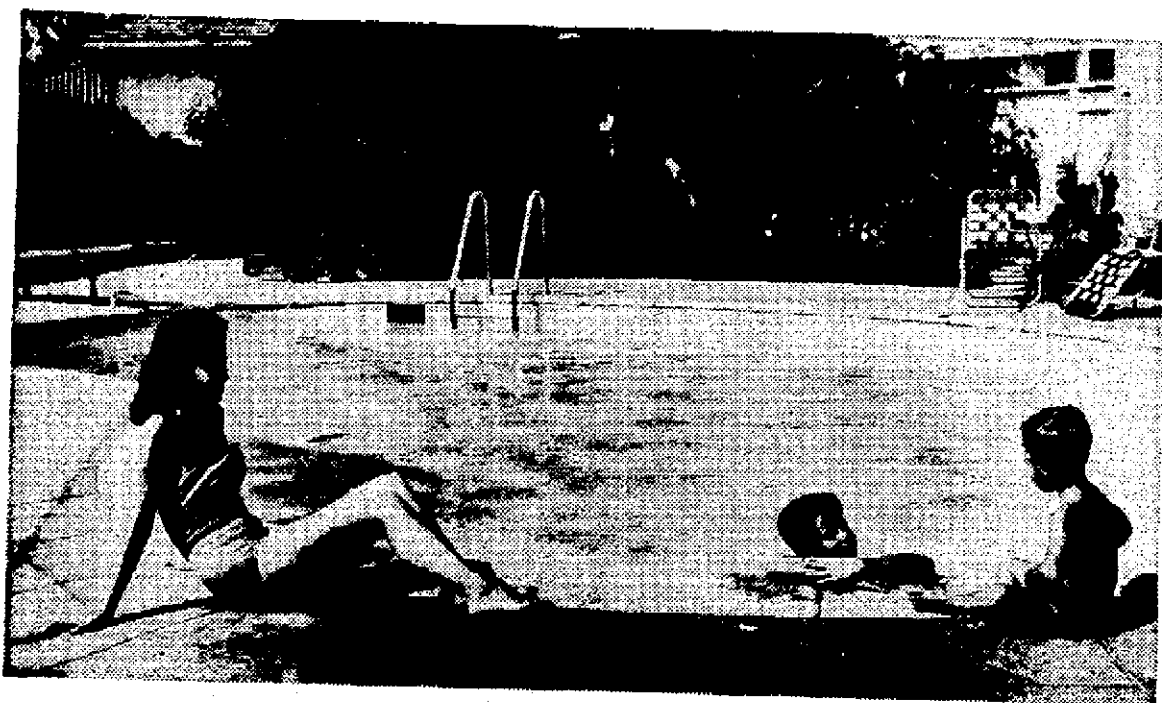
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The First Dry Gulch to the Right

out over the desert to the southwest. Do you see that high saddle out there, he asks? That's about twenty-five miles from here. You cross that and go down the other side and you'll find a dry wash leadin' to the main valley. Before you get there you'll see a high limestone mountain in front of you. Keep to the right and take keer you don't get inter any of them big gulches runnin' to the south, 'cause there ain't no water. There ain't no water no place for that matter. Anyways, the

gulch to the right that runs north will lead you smack inter ol' Potosi's camp. Well, I was young and strong and didn't think it would be too much of a chore to reach this feller Potosi's camp in a day.

"YOU WAS A MITE green," commented Cactus, dryly, as he pulled a fire-blackened frying pan and a pot of cold, boiled beans out of a gunny sack with a big, red-haired paw.

Well, I starts out bright and early the next mornin'," Chaparral went on, "with a small can-

teen of water, cause I didn't want to weight me down with no more. I crosses the saddle about noon. Outside of the heat I was doing all right. I finds the limestone mountain and keeps to the right. About five o'clock in the afternoon I finds myself —just nowhere. I was lost and it weren't no joke. I was a tenderfoot, it was the hot time of the year, my water was all drunk up and my tongue was a startin' to swell."

"There was nothin' left to do," Chaparral went on, and he eyed Cactus who was picking

up, within hearing range, pieces of dry greasewood for a fire, "cept to climb one of the high ridges and have a look aroun'. And so, jes' before sunset I catches the glint of the sun on the mine dump, about fifteen miles north with a terrible country of driftin' sand dunes in between. The ol' timer had told me all wrong. Probably had a touch of the sun hisself or else I had made a mistake. It sure looked bad but I starts out-in a bee line for the mine."

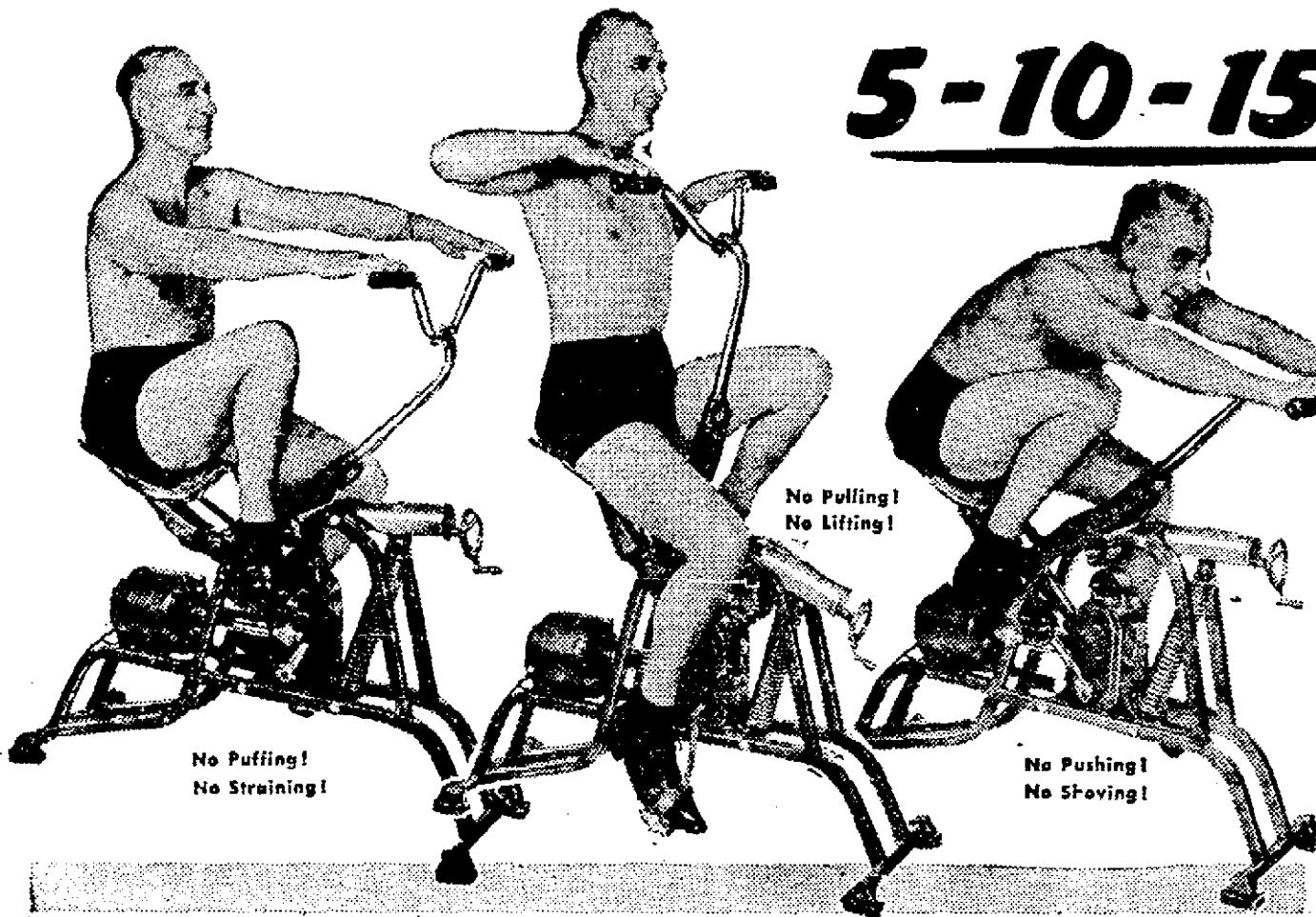
"THE MOON COMES up and

about eleven o'clock I comes to a big draw that I figgers must lead to Potosi's camp. How I ever keeps a goin' I never could figger out after. Guess my number jes hadn't come up. I tries to sing some of the ol' songs I uster know but a croak was all that came out of my swelled tongue and black lips. Anyways, it kept me thinkin' and my mind goin' straight.

"I was down on all fours now and could move only a few feet at a time, but I kept a-goin'. After what seems like days I (Continued on Page 18)

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taller, feel lighter, look healthier, eat heartier and sleep more soundly. And you'll feel less jittery, too. For there's nothing that will relax the nerves more naturally and quickly than gentle muscular activity. Soon friends will say: "You look simply great!" And you'll say: "I feel great!"

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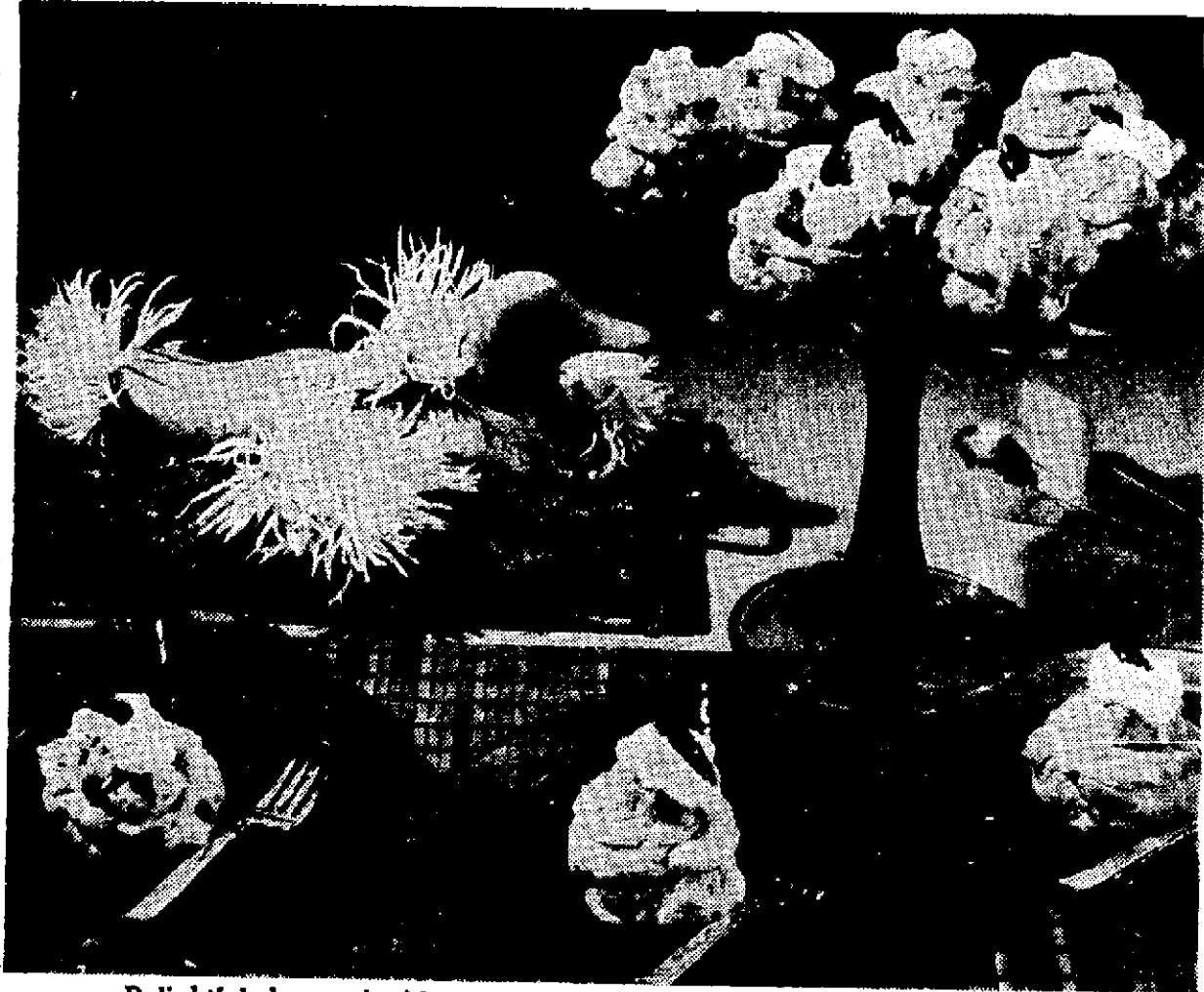
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FOOD

Date Cream Puffs

By Mildred K. Flanary
Press-Telegram Home Economics Editor

SPARE THE HOSTESS and spoil the guests—is a good slogan for entertaining the year-around—and yummy desserts do just that.

For instance, date butterscotch cream puffs will steal the show. The puff shells are easy to make, even though they look difficult, or can be purchased at the bakery if you prefer; the

filling is easy, too. In fact, you begin with a mix—a butterscotch pudding—and enhance it with whipped cream and tender pieces of fresh dates. The filled and garnished puffs are a sight to behold, but easy to prepare when you know shortcuts such as these. Puffs can be made the day of the party and stored in the refrigerator until serving time. The recipe:

Date Butterscotch Cream Puffs:

PUFFS:

- 1/2 cup butter or margarine
- 1 cup boiling water
- 1 cup sifted all-purpose flour
- 1/4 teaspoon salt
- 4 eggs

FILLING:

- 2 cups fresh California dates
- 2 packages butterscotch pudding mix
- 3 cups milk
- 1/4 teaspoon salt
- 1 cup whipping cream

PUFFS: Melt butter in water. Add flour and salt all at once and stir vigorously. Cook, stirring constantly, until mixture forms ball that doesn't separate. Remove from heat and cool slightly. Add eggs one at a time, beating vigorously after each addition until mixture is smooth. Drop batter from tablespoon in mounds 2 inches apart onto greased baking sheet. Bake in very hot oven (450 degrees F.) 15 minutes, reduce heat to moderate oven (350 degrees F.) and continue cooking 25 minutes. Remove with spatula and cool on rack. When thoroughly cool, cut side of each puff and fill with date butterscotch filling. Garnish with whipped cream and date slice.

FILLING: Pit dates; reserve 6 for garnishing; cut remainder into small pieces. Prepare butterscotch pudding according to package label directions, using 3 cups milk. Add dates and cool. Add salt to cream and beat until stiff. Reserve half a cup of whipped cream for garnish; fold remainder into cooled pudding. (Makes 1 dozen.)

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CALIFORNIA YESTERDAYS

Where Drake Took a Breather

NAVIGATORS who get where they are going by being precise, and historians whose stock in trade is accuracy, have collaborated in pinpointing the landing place in 1579 of Sir Francis Drake in what is now part of Northern California's Redwood Empire.

Fleet Adm. Chester W. Nimitz (ret), honorary chairman of the Drake Navigators Guild, revealed that extensive research has es-



Redwood Empire Assn. Photo

On the shore of this peaceful bay, now within Marin County, Sir Francis Drake beached his ship in 1579.

tablished that Sir Francis beached his ship, the Golden Hind, in a small cove on the west side of Drake's Estero, a tidal inlet on the north shore of Drake's Bay, Marin County, about 30 miles north of the Golden Gate. Beaching was for the purpose of ridding the ship's hull of marine growth and to take a breathing spell from the rigors of life at sea.

THE FINDINGS of the Drake Navigators Guild were accepted as accurate by A. A. Cumming, curator of Buckley Abbey in England, Drake's former home which is now a museum memorial to the famed explorer.

A metal plaque recording the landing north of San Francisco was left by Sir Francis and was

unearthed in 1933 on a ranch overlooking the bay. The authenticity of the plaque was established by experts and it is now on display in the Bancroft Library at the University of California in Berkeley.

PLANS FOR designating the landing place of the Golden Hind as a national monument are now expected to go ahead. Heretofore, efforts have been thwarted because of differences of opinion on just where Sir Francis beached his ship for overhauling.

Drake's Bay, favored sailing waters for many yachtsmen, is one of scores of points of historical interest that are magnets for tourists visiting the Redwood Empire.

First Dry Gulch to the Right

(Continued From Page 15)

feels some empty tin cans in the sand and I has sense enough left to know I was gettin' close. About two o'clock in the mornin' I climbs on the step of a old frame shack. I made enough noise to wake up 6F Wong Guy Potosi's Chino cook, for he comes to the door, jabbars a little bit and starts throwin' bucket after bucket over me."

"The noise fin'ly wakes up Potosi hisself and together they gives me, little by little, a mixture of vinegar, salt and water, till my tongue commences to shrink. They carries me inter the shack, takes off my shoes and socks and most of the skin on my feet comes with 'em. They puts me to bed and wraps up my feet with rags soaked in oil. Then they h'ists my feet in

the air with a piece of rope to keep the blood out of 'em."

"IT WAS A WEEK fore I could hobble aroun'. I works for Ol' Potosi for quite a spell and gets a purty good stake till he sells the mine."

"You sure had a narrer escape," said Cactus, "an' you're sure goin' to have a narrer one if you don't rouse yourself and git some more wood for the fire. And, if it won't tire you too much, sir," he bowed, mincingly, as low as his stomach would let him, "would you mind puttin' a little more sodey in them beans. Freshen 'em up a bit you know. They might be a mite vinegariious after today's hot and tiresome journey. I, Cactus Cal, will serve the rest of the repast."

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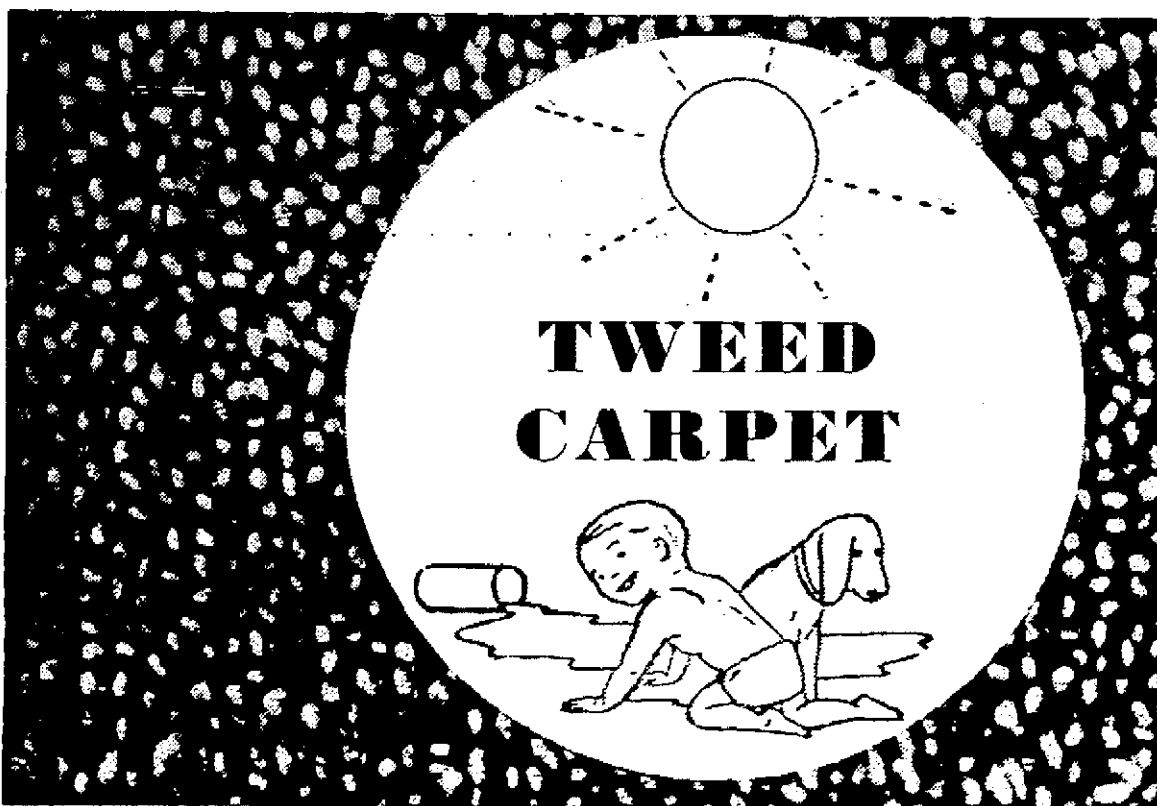
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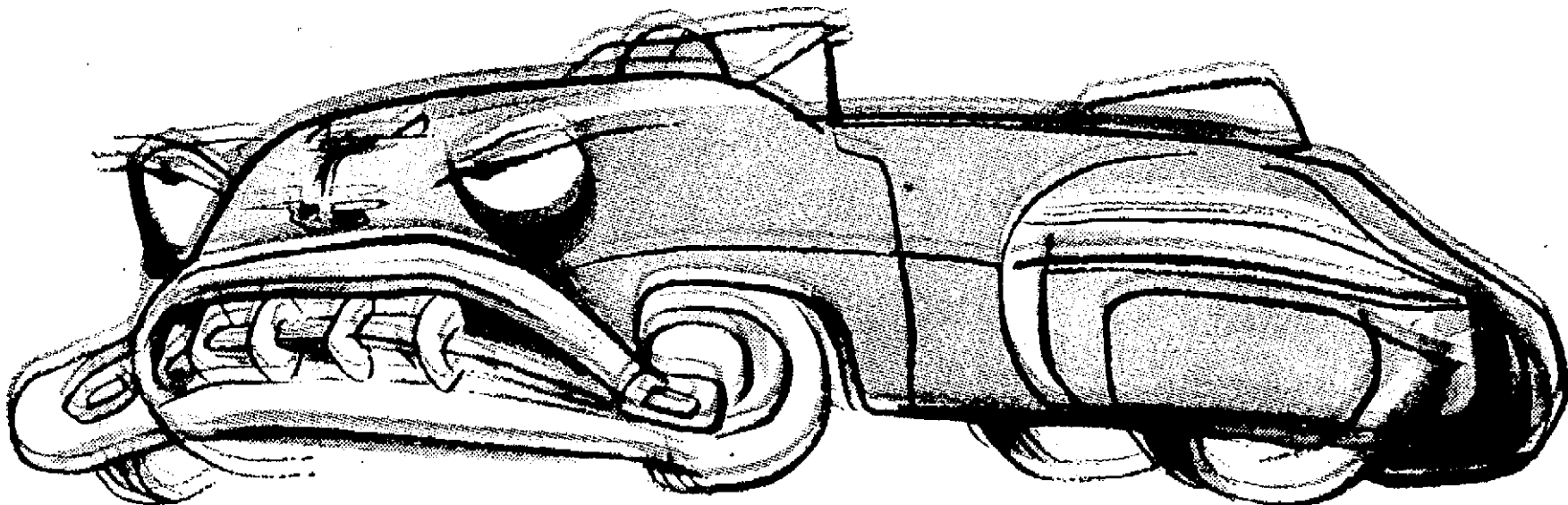
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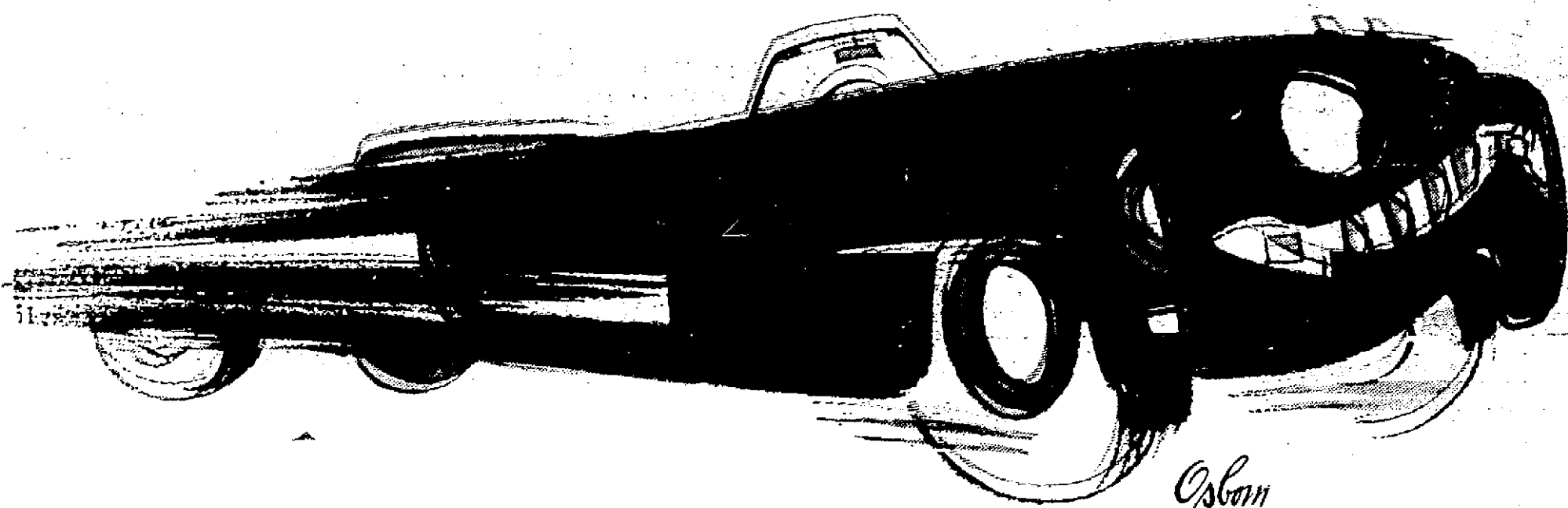
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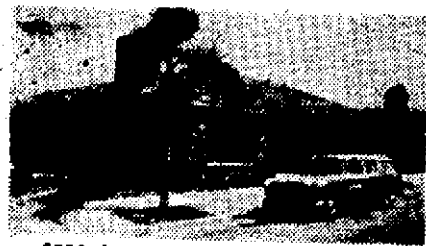
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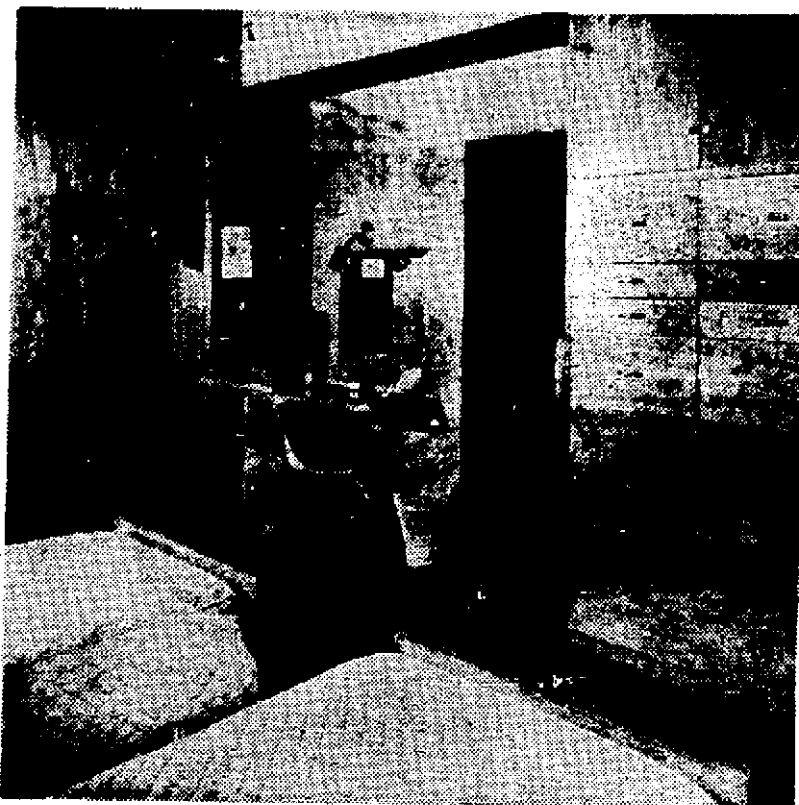
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Their Rooms Are Their Havens



Photos by H. S. Melvin

Built-ins, bulletin board and desk make for full enjoyment of her room by daughter of Benjamin Feldmans.

By Eileen Ball

YOUNG PARENTS, faced for the first time with the problems of furnishing a child's room, should acquaint themselves with a few fundamentals geared to make the younger member of the family happy.

First (and this is a rather tricky bit), an adult should attempt to regard the entire

project through the youngster's eyes. After all, this will be the child's room . . . a haven for retreat with toys, color books or dolls when things get too stuffy in the adult parts of the house. This portion of the house is his or hers, and it should be a very personal and private sanctuary.

Mothers longing to do their little daughter's rooms in pastel fluff should face the undeniable truth that few young children express any fondness at all for pale pink. Given half a chance, the average youngster will not stand still for mother foisting off on the room one of her favorite color schemes. Even the very young child exhibits a strong color preference — usually for strong paint-pot colors like brilliant blue and fire en-

gine red. (There is no reason, either, why touches of such vibrant color cannot be used tastefully in a child's room. Candy-striped curtains, throw pillows and even plaid bedspreads can use these happy colors to sparkling advantage.)

LATER ON, WHEN SHE is practicing her first ballet steps, the young Miss will be more receptive to frills and rosebuds. So, mothers, be patient! Abstain from ruffling Susie's curtains until she's in a "ruffly" mood, herself!

Judicious selection should pay off in furniture that will take the child nicely through the years of growing up. Units designed specifically for the storage of infants' apparel should be passed by in favor of more flexible pieces that can keep pace and ultimately do an efficient job of storing a teenager's wardrobe.

Similarly, youth beds represent short-term service and should, in most cases, be omitted in favor of a bed of standard size with a guard rail. The latter is an easily made contrivance that could be made at home for temporary use. Remember, like learning to ride a bicycle, the average child quickly learns not to fall out of bed!

STURDINESS for children's furniture is, of course, the essence of good sense. Oak, birch and pine are good bets. Simplicity of design should be stressed and cuteness minimized. Rounded corners and edges are good safeguards.

Unpainted furniture is both inexpensive and flexible. Much of it is open stock, permitting the addition of new pieces as the child grows. Here, too, is a good chance for parents to do their own finishing, either staining or varnishing or enameling the furniture according to taste. The child will be awed and pleased with his parents' prowess with the paint brushes!

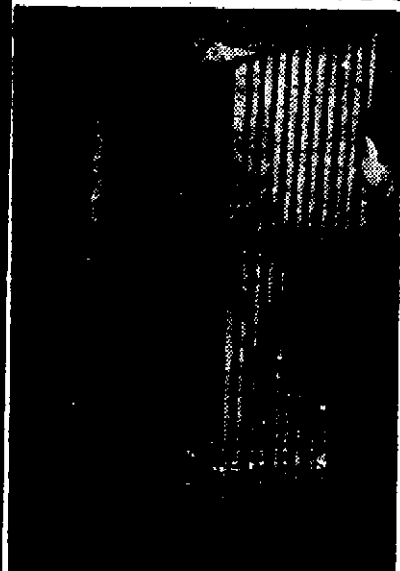
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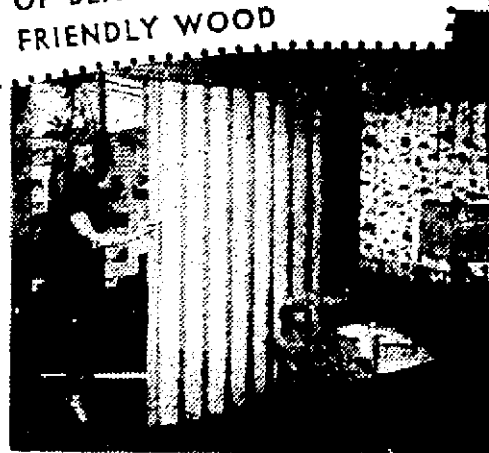
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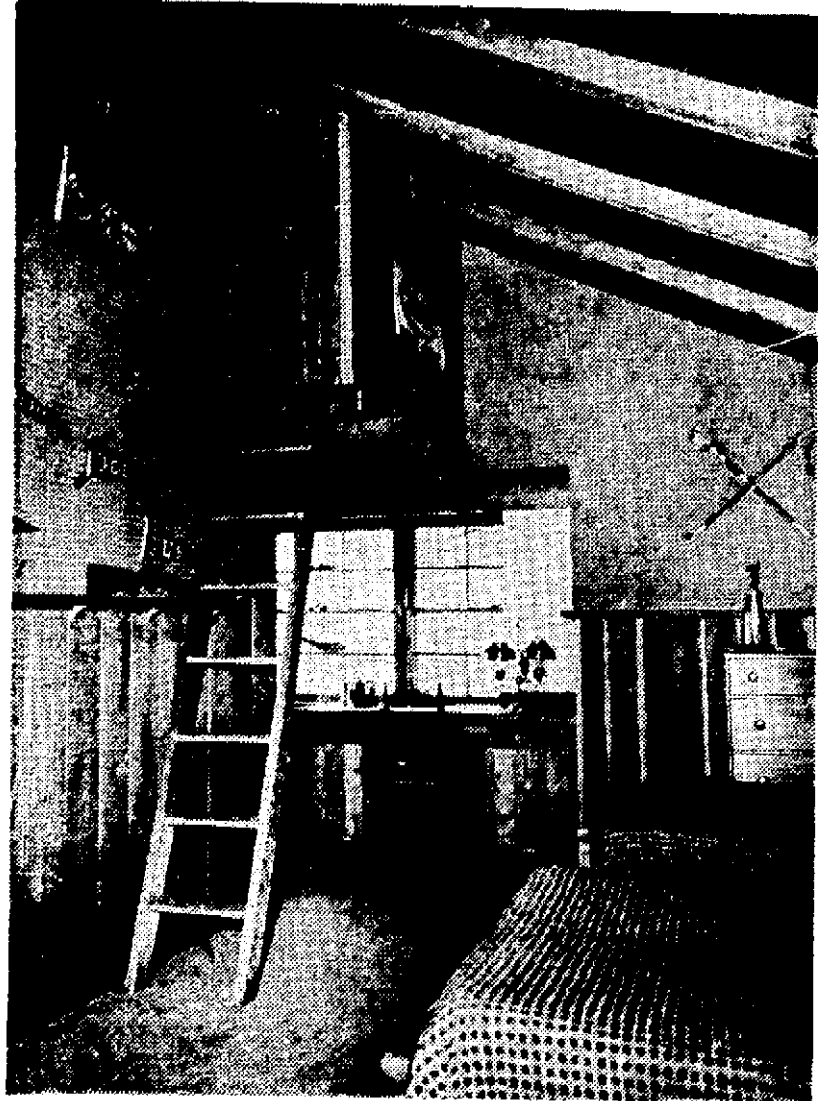
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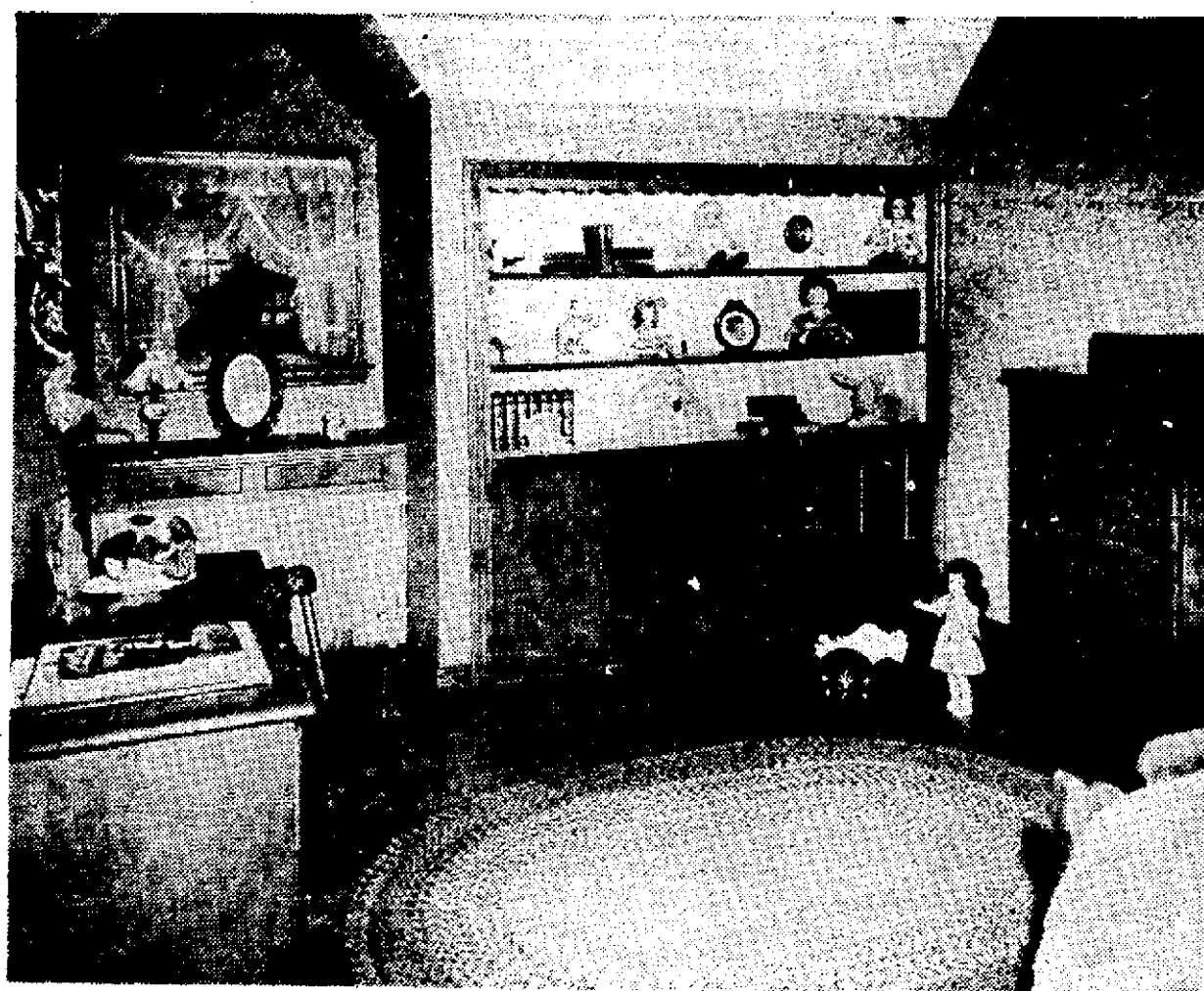
are the years when neatness and care for possessions is in a formative stage. Teach the child to take pride in the room. It should not be a place for cast-offs or threadbare hand-me-downs. Nor should the closet be the resting place for the golf clubs and overshoes that have overflowed in the rest of the closets in the house. If the furniture must be "second-hand," let the child have a voice in its redecoration. Quite often a coat of sparkling paint will make him more satisfied with the situation.

SCALE SHOULD CONFORM to the stature of the child. Provide chests for the storage of toys, hobbies and books, making certain they are low enough to encourage keeping the room neat. Pictures, mirrors and coat hooks should be at conven-

ient height. Major pieces of furniture (chests and beds) need not be Lilliputian; it is better for the child to "grow into" them than to have to "stoop" to them in a few years. However, it is a sound idea to invest in a sturdily constructed child's table-and-chair set that has been scaled down to the child's size. The happy hours spent there, coloring or making clay figures or playing tea party will more than justify the cost.

Even before homework is part of the routine, give your child adequate light to play by. Even the intricate task of trying to color — oh, so carefully — within the black lines of a color book is hard on young eyes in poor light.

Fabrics should be free of dat-
(Continued on Page 22.)



Feminine decor is evident in this room, private domain of the daughter of Mr. and Mrs. L. H. Fleming. Dolls share display with books over cabinets.

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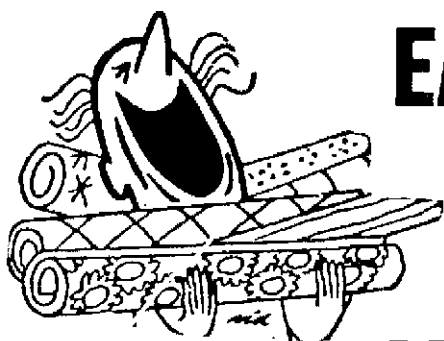


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(Continued from Page 21.) ing motifs. A child rapidly outgrows an enchantment with nursery characters, supplanting this with enthusiasm for cowboys and spacemen. Better restrict curtains and bedspreads to solids, stripes or plaids and let easily changed pictures or posters keep abreast with changing tastes!

BEDSPREADS SHOULD be highly washable and of a color that resists bouts with the washing machine as long as possible. Likewise, curtains should be sturdy, washable and heavy enough to close out bright sunlight at naptime.

Washability is a factor to consider for wall treatment, too. Washable paints are a boon, of course, but few products are completely resistant to the ravages of an earnestly applied crayon. And, where there is a child, there is a concomitant urge to wax artistic from time to time, especially when it comes to putting crayon "murals" on walls. A sound idea is to meet the aspiring young artist halfway and provide a place for scribbling harmlessly to heart's content. It is a good idea to install a blackboard on

one wall and supply colored chalk. Or, one might consider the new "blackboard" paint now on the market. It is easily applied, dries to a dull slate-like finish, and thus transforms any chosen wall into a suitable surface for drawing.

BULLETIN BOARDS large enough to hold a raft of school pictures and items created by loving little hands at Cub or Brownie meetings are wall-savers, too.

Look at the walls of the child's room not as an inseparable foursome. Good effects can be achieved by using a contrast on one or more walls. The darkest, most light-absorbing color should be used on a light-reflecting surface — like a wall opposite a window.

Washable cotton rugs, rendered as skidproof as possible — are good for children's rooms. However, plain asphalt or vinyl tile or linoleum makes a sturdy floor covering. From a child's point of view, such floors are often sufficient, without the addition of a rug. Be sure they are completely neutral in color and pattern so that they will be agreeable with occasional color-scheme changes.

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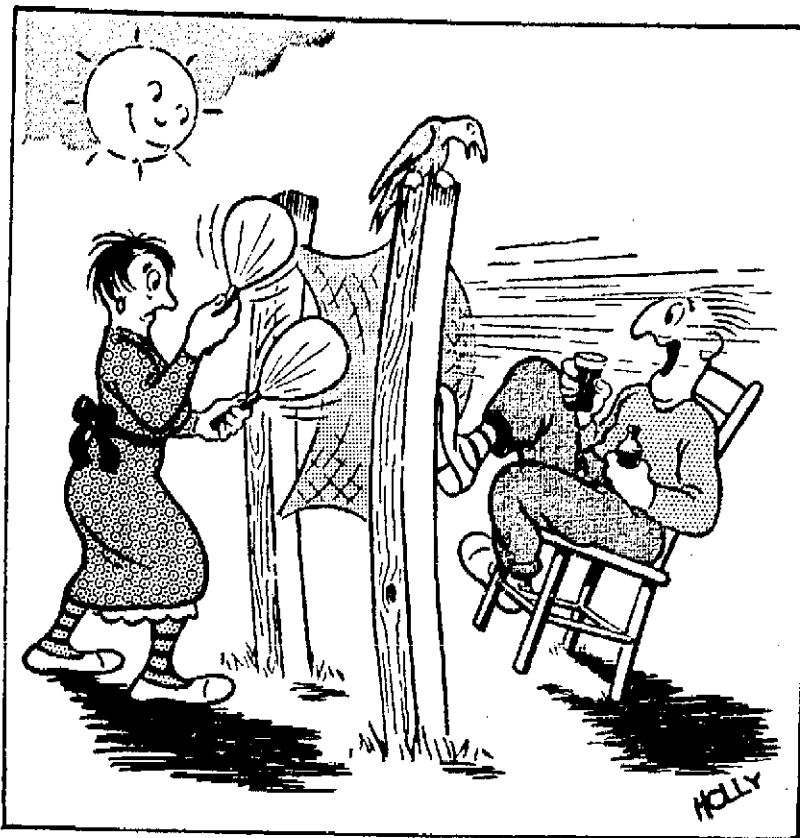
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Drawing by Holly Markie

A sturdy wife (unnecessary for polygamists with ample replacements) is factor in home-made air conditioner.

DO-IT-YOURSELF CLIMATE

But Cool, Man, Cool!

By Lucifer Lightfoot

IN DAYS like these, everybody should know how to build an air-conditioning system. The process is very simple. The ingredients are as follows: One (1) large pail; 37½ lineal feet of 2x4 timber; three bales of loose sisal; 24½ feet of 2-foot chicken wire fencing; 12 nails; two screws; one hammer; one saw; one screw driver.

THE PROCESS is equally simple:

Select a long piece of 2x4 and shorten it at both ends. Now take the middle piece and also shorten it at both ends. This is best done with the saw, although the hammer can also be used.

NOW BORROW a stapler from a neighbor and re-fasten

your thumbs.

Put the sisal in a neat pile and cut off a length of chicken wire fencing. Surround the sisal with the fencing and pull the fencing tight. Did you remember to stand on the outside? Good!

Take the pieces of 2x4 and make them into a cubed frame. Shove the baled sisal into the frame. (There's an easier way?)

Fill the pail with water. Pour the water into the sisal.

NOW SIT DOWN against one side of the filled frame. Have your wife stand at the other side. Tell her to fan vigorously. The air she fans will pass through the watered sisal, cooling you off considerably.

At regular intervals, replace your wife with a new one.

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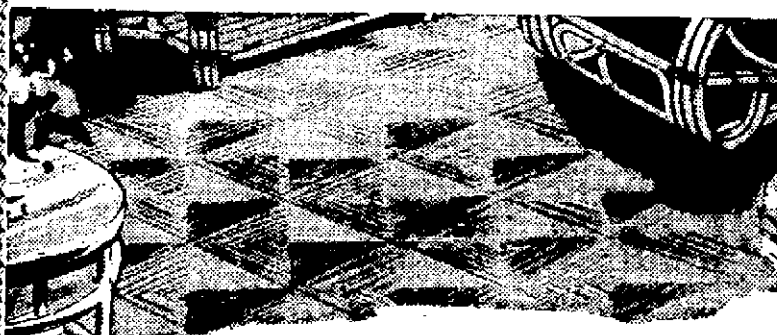
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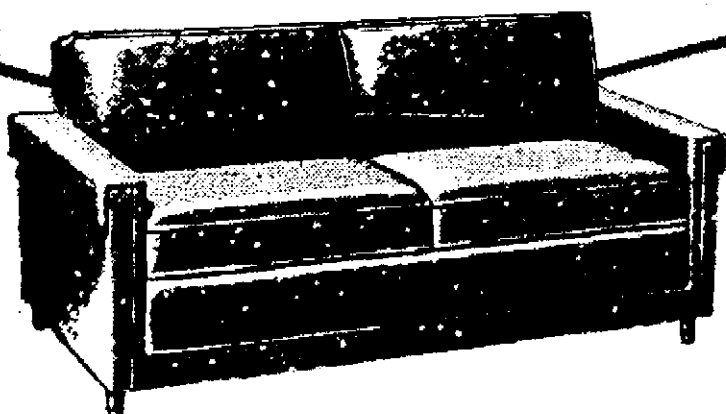
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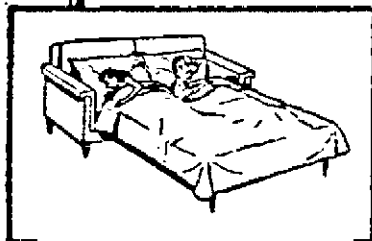
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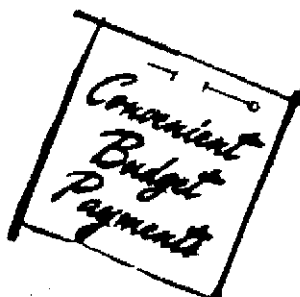
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Try the Vibrant Viburnum



Viburnum Burkwoodi is a garden charmer, growing low and prettily, especially in blooming period.

By Murtha Hurley

NEW HOMEOWNERS who are about to landscape their grounds should become acquainted with that handsome family of shrubs, the viburnums. They are hardy bushes, long-lived and give a good account of themselves in any landscape planting if given even moderate attention.

They vary from the low-growing Viburnum carlesii and Viburnum Burkwoodi to the large shrubs, 6 to 12 feet high, that are excellent for screening, make good hedges and fine back-

grounds for smaller plants and perennials. These include Viburnum suspensum, Viburnum odoratissimum, Viburnum Japonicum and Viburnum laurustinus, all evergreen bushes.

All viburnums have attractive flowers, followed by decorative fruits, either red, blue or black and handsome luxuriant foliage.

A FEW MEMBERS of the family are deciduous, including Viburnum opulus sterile, the snowball bush, Viburnum carlesii and Viburnum Burkwoodi.

Most viburnums have a habit of forming buds in the fall, holding them over the cooler winter months, then burst into bloom in spring and continue in bloom for several months.

The plants look better and grow better when protected from the hot mid-day sun. They prefer a cool, well-drained, deeply dug, well fertilized sandy loam with moderate moisture. They do not want to be pampered but they cannot stand continuous drought. A peat and manure mulch is good in hot weather.

Viburnums take their time to attain their maximum growth. They may be planted at any time of the year.

AMONG LARGER shrubs, Viburnum suspensum is a popular shrub for Southland gardens and makes a fine hedge. It grows

to 8 feet, has glossy rich foliage, and although its slightly fragrant white flowers are inconspicuous, the bush is consistently good looking, blooms from February to May. It cannot tolerate hot, dry locations.

Viburnum odoratissimum, "Sweet Viburnum," has very large glossy dark green leaves of leathery green texture and clusters of sweetly scented white flowers in May and June followed by red berries. This shrub will grow in almost dense shade, looks well against a shady wall, grows to 8 feet, likes plenty of moisture.

ENJOYING A WAVE of popularity now, with landscape designers is Viburnum Japonicum. It makes a sturdy, handsome and practical backdrop for shade-loving plants such as azaleas, primroses, cyclamen, camellias and fuchsias.

Viburnum laurustinus reverses the schedule of the family and blooms in winter, when it is hung from tip to toe with pinkish white flower heads, often 3 inches across, that open to white masses of bloom in February, stay in flower all spring, then develop dark blue fruits, whose dancing bunches decorate the bush all through summer. It takes more sun and may mildew in dense shade.

Viburnums carlesii and Burkwoodi seldom grow higher than

4 to 5 feet and spread as wide. Viburnum carlesii is popularly known as Korean Spice, because its very fragrant waxy pinkish-white flowers have a tantalizing spicy scent. The bush is without leaves for a few months.

Burkwoodi has larger flowers and the same handsome lustrous foliage. Both bushes do well in large pots and prefer a cool, partially shady location.

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The Time to Transplant Evergreens Is Now

THE PRESENT is the best period of the year to transplant evergreens, both coniferous and flowering. At that time, they are as dormant as during the winter. The best way to treat them is as follows:

Have the plants freshly dug. Get them planted in the shortest possible time after digging; but, if the burlap around the ball of earth and roots suggests dryness of the soil inside, place the ball in water deep enough to cover it and leave it there over night.

DIG THE HOLE for each plant at least 1 1/2 times the diameter of the earth ball and fill it to the brim with water.

By Henry Pree

Let this soak away before planting.

If the burlap is made with a dense mesh, cut several slashes in it. After placing the ball in the hole so that its top is about even with the soil surface, cut the strings and also cut away the excess burlap on top of the ball, leaving that on sides and the bottom intact. Shovel in good, rich earth around the ball.

If this earth is moist, tramp it down hard around the ball; if dry, pour in water, let this settle, add more soil and repeat the soaking. A day or two later, tramp this soil hard.

IN ALL CASES of late summer planting, make a circular ridge of soil around each plant to form a bowl-like depression, filling this with water each week until you can be sure that the autumn rains have made all the surrounding soil moist.

This is a good time for you to transplant or separate Oriental poppies so as to increase your stock of these desirable plants. Take the plants up carefully and examine them. Old plants often have several "eyes" which may be cut apart with generous portions of the root and planted as separate plants.

EVEN PIECES of root planted in proper soil may, under fa-



vorable conditions, produce new plants. This variety generally is considered so difficult to transplant and propagate that many gardeners hesitate to disturb old plantings. Plants grown from seed are not always true to type and too often of an inferior quality.

If your evergreen foliage begins to show a grayish or brownish cast, look over the plants to ascertain if they are infested by the red-spider mite. These insects are too small to be seen on the foliage so hold a piece of stiff wrapping or similar paper under a branch, tap lightly, and if you find some very small reddish particles scurrying about you may be sure that some quick action is necessary.

Spray with a miticide, directing the spray from below, as these tiny insects live on the underside of the foliage.

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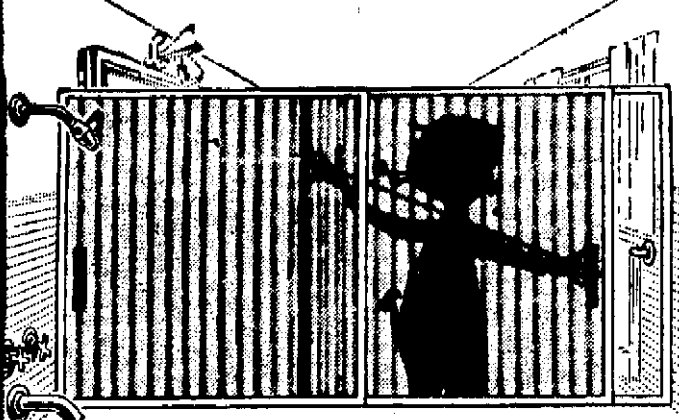
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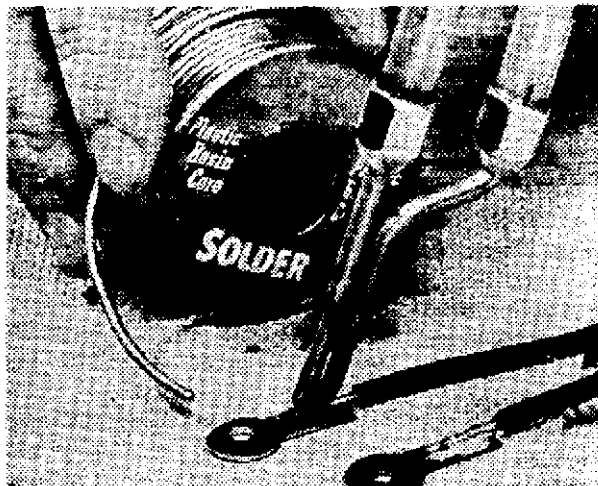
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3980 CHERRY AVE.

TIME
PLAN

HOW TO Solder Sheet Metal, Tin, Electrical Work, Galvanized Iron and Copper

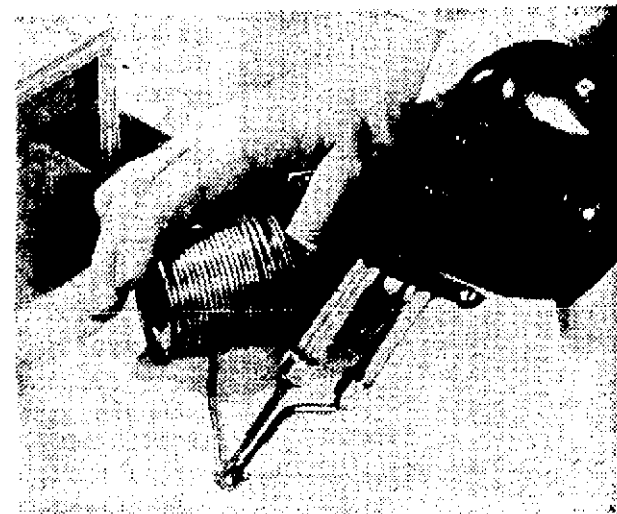
1. "TIN" POINT of iron with a thin coating of rosin-core solder or solid solder with rosin flux—after point has been thoroughly cleaned. Heat iron and press point in "bed" of solder, rotating point slowly until it's completely covered with metal. Apply flux before solder, unless you use core solder with flux already in it.



3. ACID FLUX, generally used for metals like galvanized iron, will corrode. Excess should be washed off when finished. Purpose of any flux is to keep heat from oxidizing surfaces before solder is applied. It also acts as cleaning agent. Apply to metal if using bar solder, if flux in flux-core solder boils away, or if solder won't stick to the metal.



5. GET MORE HEAT with a torch for large soldering jobs or where more heat is required to melt the solder. When soldering "flat" surfaces, tin both pieces after they are cleaned. Then join the tinned surfaces and reheat with an iron or torch, flowing more solder along seam. "Sheet" metal has a great radiating surface and conducts heat away rapidly.



2. ALWAYS PREHEAT metal before you solder it. Metal must be hot enough to melt solder. Transfer heat to metal with point of the iron held flat, as pictured. Use rosin-core solder, rosin flux, or a noncorrosive paste on electrical work and metals like copper and tin.



4. CLEAN JOINTS will stick best. With wire brush, sandpaper, steel wool, grinding wheel, or jackknife, remove all dirt, grease, rust, corrosion, paint, and even fingerprints from surfaces to be joined. Metal should be shiny bright. The difference between a strong joint and a weak one is usually the time spent cleaning the metal.



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Watch for more news, next week!



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A New Ricky II Joins 'Lucy'

By Terry Vernon

Independent, Press-Telegram Radio-TV Columnist

IT IS NEVER WISE to look back at the past, especially in TV where fickleness is a disease with viewers, but occasionally it seems like a good thing to do.

Five years ago a couple of movie celebrities decided to go into TV with a filmed show. Hollywood hooted and said this husband-and-wife team was mad, mad, mad.

But the proof of the pudding is in the ratings . . . as somebody in TV once said. And Desi Arnaz and Lucille Ball are away up there with their show, "I Love Lucy" (as if everybody didn't know), and have been for five long seasons. Even the re-runs of re-runs have won top ratings.

AND WHAT KEEPS Desi and Lucy up there? To get the answer would require far more than a second glance at the statistics. Personally, I think keeping each episode different, yet maintaining a story line, is much of the key to their success. Fans who miss one week can easily pick up the story in the next. Couple this with portraying real people and a big assist from Vivian Vance and William Frawley, perfectly cast, and the basic ingredients are there.

And speaking of casting, Ricky Ricardo II is not twins this fall but Keith Thibodeaux, a 5-year-old drummer prodigy, under the name of Richard Keith, has taken over. Twins were used up to now to meet labor law requirements on younger children.

KEITH IS the eldest child of L. J. and Mary Ann Chitty Thibodeaux of Lafayette and Breauz Bridge, La. He has, obviously, been renamed for his "Lucy"

role and appears as Richard Keith.

When Richard was 10 months old his father took him to a festival parade in Lafayette. While his dad held the boy high on his shoulders he felt a drum tattoo beating on his head. The father, himself a bandsman in the town band for a while, realized that the boy had a natural rhythm.

THAT NIGHT the youngster was sitting on the floor and suddenly grabbed a knife and fork and began beating out rhythms on the kitchen floor. This linoleum drum started off a fantastic career.

That Christmas he got a toy drum and sticks, but didn't think they compared to the drums he had seen in the parade. So the father, knowing he was stuck for real money, bought a good snare drum outfit.

This led to a career of drum-beating that took Richard to lodges, town meetings, P.T.A. entertainments and, by the time he had reached the ripe old age of 2½ years, he did a guest performance with the high school band.

TELEVISION FOLLOWED in Louisiana and then Horace Heidt came to Baton Rouge for an appearance. Young Richard was presented and Heidt immediately signed him for three appearances on the coast-to-coast TV show. Fan mail response was so great that Heidt kept the youngster on his show for the balance of the season. This 3-year-old drummer boy was a sensation.

During this period Desilu Productions had been running tests of some 175 boys to play the part of Ricky II on the "I

Love Lucy" series. Boys from the four corners and middle of the country had tried out but failed to have just what Lucy and Desi wanted. Then the casting director remembered Heidt's drummer boy.

THE TEST THAT followed was not needed at all; as soon as young Keith sat down and started to drum Desi grabbed his bongos and joined right in.

This led to a seven-year contract and so this fall you'll see Richard Keith, at the age of 5, working as Ricky Ricardo II at a mere \$300 per week.

Can this be the answer? Can it be that Lucy and Desi are constantly changing their shows enough to keep everyone interested? Whatever it is that has kept Lucille Ball and Desi Arnaz always in the top 10 of the most highly rated shows on TV . . . it's exceptional!



"I Love Lucy" bids for new TV laurels this fall with Richard Keith, at drums with Desi Arnaz, as Ricky II.



COMING — SUN., OCT. 14!

Southland Magazine's

A N N U A L

FALL GARDEN NUMBER

Southland "green-thumbers" are eagerly awaiting this special issue. Behind the attractive Fall cover lie many interesting and informative articles including "Look into a Lovely Fall Garden" —a resume of important chores especially written for the Long Beach area gardener. Other features include: "For Cooler Days, Plant Snapdragons," "Berries Brighten Fall Gardens," "Those Amazing Winter Sweet Peas," "The Acid Twins: Camellias and Azaleas," "Your Lawn Needs Fall Care" and many more including illustrations and photographs. Don't miss Southland Magazine's Fall Garden Number coming Sunday, Oct. 14—you'll want to save it for ready reference.

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Readers will save this entire section for reference . . . and your ad right along with it! Be sure your products and services are well represented before this vast audience of enthusiastic "green thumb" readers. OCTOBER 10 IS ADVERTISING DEADLINE FOR THIS ISSUE! Call HE 5-1161, Ext. 249 for a personal call from an experienced salesman.

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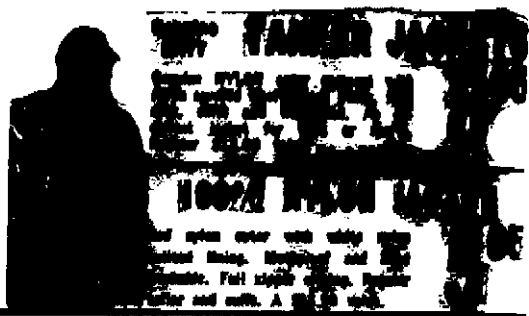
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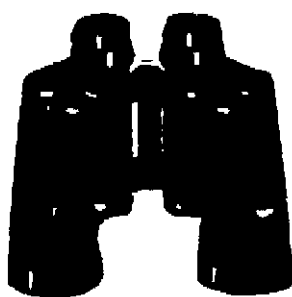
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ATLANTIC SURPLUS
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PET PARADE

He's the Quiet Sort

By Eleanor Avery Price

ABOUT two years ago, Wil-
liam Wellman, an award-
winning director of motion pic-
tures, sent his talent scouts to
the Harbor Cities Kennel Club
Show to "screen" the benched
barkless Basenji dogs for a pic-
ture, "Goodbye, My Lady."

During and before this time,
Nate Edwards, production man-
ager of Batjac, and his wife,
La Verne, both dog lovers, went
at far as Canada looking for the
right Basenji to star in the pic-
ture.

Lady, a gentle and delightful
female, was "discovered" at the
Long Beach show, but she had
several fine stand-ins, one of
whom was a youngster, Pepe Le
Moko, located by the Edwards
at the Ray Hubbard's place in
Oxnard. Pepe, under the able
handling of Porter Washington,
has gone on to obtain his cham-
pionship and monopolize the Ed-
wards household. His picture
appears with this article.

SO COMPLETELY were the
Edwardses charmed by the Ba-
senjis in general that, with a
friend, John Folk, cameraman
for Walt Disney, they opened
the "E and F" Kennels for Ba-
senjis at Thousand Oaks. Later,
they added Labrador retrievers
and dachshunds as well as dog
boarding facilities at 171 E.
Ventura Blvd.

Now that the excitement at-
tending the picture, "Goodbye,
My Lady," has subsided some-
what, the Basenji has found
himself skyrocketed to popular-
ity, unexpected but deserved.
The breed is intelligent, alert,
obedient and courageous, besides
being good for pointing, retriev-
ing, and hunting wounded
quarry.

THE BASENJI wears a wrin-
kled brow, but don't let that
fool you, for he is the merriest
dog ever! He will play tirelessly
with children, whom he adores.
He makes a wonderful house
dog, for he cleans himself like
a cat and has no odor. He is not
large, measuring around 16 or
17 inches at the shoulder.

The Basenji is called the
barkless dog. However, he does
emit a happy chortling yodel.
Another characteristic is his
silky coat of chestnut, fawn or
black, always with white points.
He carries his tail curled tightly
over to one side. His gait is as
beautiful to see as that of a
thoroughbred horse.

The breed is from Africa, and,
though one of the latest arrivals
in the U. S., he dates back to
times of the Pharaohs.

ONE OF THE MOST useful
lessons a dog should learn is
the "Down." Sit your dog close
to you either in front of you or
at your side. Hold the lead in
the left hand so you can give
the hand signal with the right
hand. Give the command
"Down!" at the same time you
bring the arm from waist high
to the ground in front of the
dog. Do not touch the dog. A
small breed can be brought to a
lying-down position with a sharp
jerk on the lead. With the large
dog, bring the lead under the
arch of the shoe and then to the
hand so it will pull through this
anchor. The very large dog will
need to be grasped firmly by the
forelegs with both hands and
brought down. Always the dog
should associate "Down!" with
the hand signal. Later he should
learn to drop on a long and
eventually drop when he sees
only your hand signal and hears
no command. Be patient but
never give up on this important
lesson.



Champion Pepe Le Moko is
a Basenji, a barkless dog
owned by Nate Edwardses.

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For That Yule Card

ture inspiration at every turn. Vacation trips can take you to museums, historic churches and distinguished old houses. And from places such as these your camera helped you bring back a fine picture of an art treasure, a picturesque steeple, a gracious old doorway or a huge colonial brick fireplace. Remember, any of these can express your own personal message of "peace on earth, good will to men" attractively and in a most dramatic way.

By the Shutterbug

THOUGH the calendar tells us that Christmas is still months away, our suggestion to you today is to do your Christmas shooting early!

That's because right now is a snapshooting season that just naturally abounds in opportunities for excellent pictures. The places you visit on weekends or longer vacation trips, the pleasures of outdoor living and leisure hours, the children at play — any and all of these may give you an outstanding shot that could easily make a distinctive photographic greeting for you and the family to send out next Christmas.

WE THINK practically everyone would agree that the most individual, the most personal Christmas card is a photographic one.

Wherever you went this summer, there was plenty of pic-

ture inspiration at every turn. Vacation trips can take you to museums, historic churches and distinguished old houses. And from places such as these your camera helped you bring back a fine picture of an art treasure, a picturesque steeple, a gracious old doorway or a huge colonial brick fireplace. Remember, any of these can express your own personal message of "peace on earth, good will to men" attractively and in a most dramatic way.

So we say — whatever the subject and whatever the scene — keep your Christmas card in mind when you do your snapshooting, if you haven't already got a picture that suits.

MEMBERS OF THE Long Beach Camera Guild will attend a lecture by Henry Miner Jr., associate of the Photographic Society of America, at 8 p.m. Monday at the West Hollywood Playground, 647 N. San Vicente Blvd., Hollywood. His subject will be "From Color Snapshot to Salon Slide," dealing with techniques of composition, color harmony and final cropping. The lecture will be sponsored by the Southern California Council of Camera Clubs, with which the local club is affiliated.

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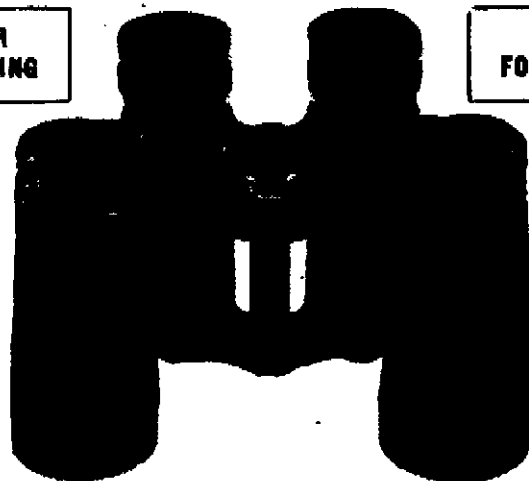
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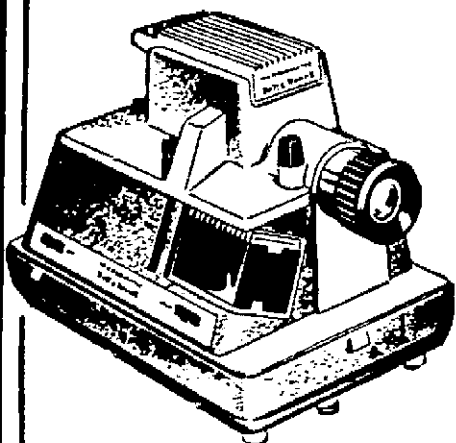


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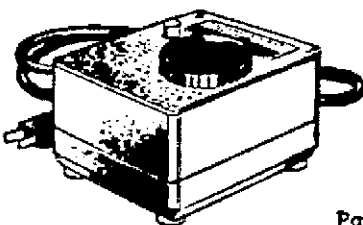
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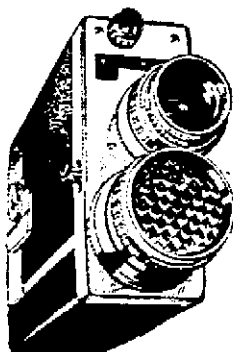
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TRAVEL AND RESORTS

U. S. Aids Traveling Families

Uncle Sam has sent a little Christmas present to his traveling family in the form of an easy and extremely pleasant way to do their Christmas shopping.

This is a recent United States Customs regulation which permits citizens traveling abroad to mail gifts to the folks back home. These mailed gifts do not have to be included in the returning tourist's \$500 duty-free

allowance for purchases abroad.

Mary Gordon, travel and shopping adviser for Trans World Airlines, points out the advantages of this new privilege. One's family and friends always appreciate souvenirs from foreign places. Europe offers rare finds in gift ideas, usually at prices well below comparable imported merchandise here. Choosing gifts and mailing them on the spot is an

easy way to get the annual Christmas chore out of the way — saves toting, wrapping, etc. The tourist-shopper still has his or her \$500 duty-free allowance for personal indulgence.

With TWA's new "Holiday" excursion fare having gone into effect providing 15 full days in Europe, Miss Gordon also points out, Americans can realize the dream of a European trip in a two weeks' vacation at the lowest fares in recent travel history and get one's Christmas shopping done at the same time.

The regulation carries these restrictions:

No single gift may be valued at more than \$10 but may be anything under that. (An easy out for the conscience on the question of how much to spend on one's least favorite brother-in-law).

Gift purchases may consist of any bona fide gift item except perfume, alcoholic beverages and tobacco.

You can mail gifts to as many persons as you wish, and over a period of time, you can mail more than one gift to any one person so long as no more than one gift is received by that person in one day.

Each package must contain a gift card or note from the donor as evidence that it is a bona fide gift, and the outside of the package must be clearly marked "gift enclosed."



Pan American World Airways Photo

On the Riviera

On the western end of the French Riviera is the quiet harbor of St. Tropez. Fishermen have been setting forth from this picturesque port for centuries. From the narrow, sloping streets and the tiny restaurants along the quay comes the fragrance of bouillabaisse, the ever-present fish soup.

Wine Fete

One of the most famous wine celebrations in France will be held in Burgundy in mid-November. The "Trois Glorieuses" Three Glories will draw wine lovers from all over the world, Trans World Airlines travel experts here report.

From Nov. 17 to 19, the three best wine villages, Nuits-Saint Georges, Beaune and Meursault, will be the scene of this ages-old celebration. The villages are only four hours from Paris by train.

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HOT SPRINGS

Plan Fall Tours

Greyhound Lines is planning a series of fall and winter pre-planned vacation tours designed to tickle the fancy of even the most seasoned traveler with only a gentle tug on his or her pocketbook.

On Oct. 14, 18 and 22, Greyhound will operate special 4-day escorted tours to Yosemite from Los Angeles. Chief features of the new tour:

Round-trip transportation between Los Angeles and Yosemite Lodge aboard a de luxe "Highway Traveler" coach; three nights at the new Yosemite Lodge; all of your meals (10); all-day tour of Glacier Point and Mariposa Grove of Big Trees; a free day in which you can explore independently; en route sightseeing through the San Joaquin Valley; and the expert services of a friendly escort who, among many things, will relieve you of the burden of caring for your baggage.

The complete package price for the Yosemite tour will be \$77.45, twin or double room rate, per person, plus U. S. tax, from Long Beach.

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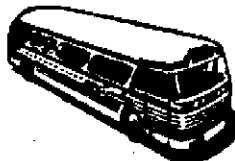
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Around the World With

"We are going to Mazatlan, Mexico, for about two weeks. Could you recommend a hotel and any good restaurants? How about fishing?"

I LIKE the Freeman Hotel overlooking the bay. Get a room up high with a balcony. Runs about \$4 double per day. Don't eat there though. Best restaurant is in the new hotel up the ocean side street in the middle of the second block.

The Hotel Belmar in the first block up this street is all right for a cocktail and very Mexican. Also a good place to line up for a fishing boat, and the fishing—big game fishing—is absolutely tops.

"Are self-drive cars available in Lisbon? And what is the best way to Seville—by plane, rail or bus?"

I NEVER HIRED a car in Lisbon but they are available—\$6-\$8 a day. Just to make sure, get the airline you are flying to reserve one for you. Best way to Seville is via Badajoz, Spain, by car. If there is plane service, I don't know it. Trains are uniformly bad in Spain. Never rode a bus but unless they are purely tourist buses, I'd say no. The car drive, however, is wonderful. Good country, good roads. No hotels in Portugal though except the Government pousadas, so make a reservation. The one on your road, I believe, is at Elva, a walled Moorish town right out of the Arabian Nights. These are inexpensive countries, too.

"Can you tell me about an inexpensive and easy way to tour Mexico without trouble with the language or hotels?"

I think the easy, inexpensive way is by bus. Greyhound has a tour from Phoenix or El Paso that runs about \$200 for everything for 18 days. Hotels, interpreters and all the high spots. This is a good time of year for it.

"How do you tip on the Queen Elizabeth, tourist class?"

THE GENERAL RULE on these luxury ships is like this: First class, \$10 for the room steward; \$10 for the table; \$3 for the deck steward. Bell-boys per service like an American hotel. A couple of dollars for the wine steward if you use him at meals. Cut this in half for second class. Cut it to one-third for third class.

"Where do we get visas for a trip to Europe and how much do they cost?"

YOU DON'T NEED visas for Europe anymore unless you are trying to get into one of the Iron Curtain countries. For Western Europe, tourists are welcome on nothing more than a passport and a pocketful of dollars.

"Should I carry money overseas in traveler's checks or get a letter of credit?"

Traveler's checks. That letter of credit thing involves enough red tape to get you in and out of jail, plus a native knowledge of the language. Carry about \$25 in green dollars. They come in handy going in and out of countries.

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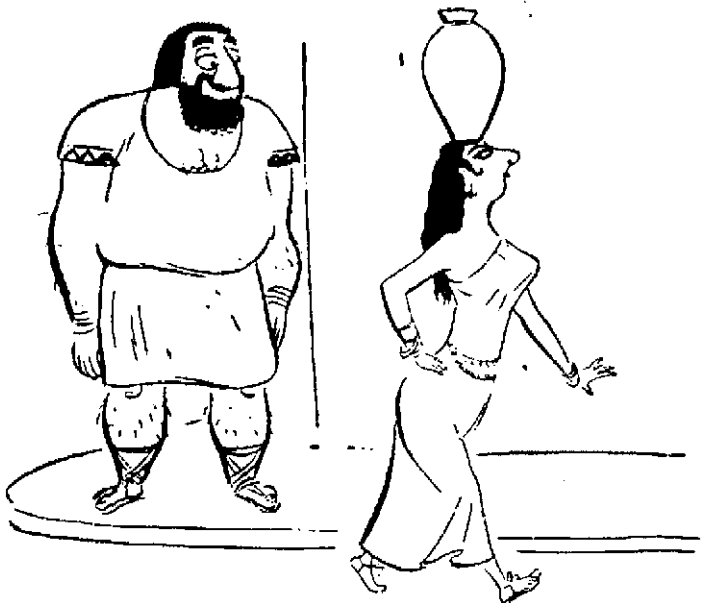
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... Delilah Improving Her Posture ...

RICHARD ARMOUR, in a new book, "It All Started With Eve" (McGraw-Hill, \$2.75), has great fun with women. It is possible to do this in several ways, but author Armour chooses the safer way and fools around with femmes fatale long since dead. Each little account is braced by a moral: Delilah, "Once a woman gets into a man's hair, he's helpless."

Queen Elizabeth—the dead one—"Never be blunt with a woman who has an ax to grind."

Mata Hari, "What idiot said Heaven help the working girl?" A sample thrust to the bosom: "As an infant Catherine the Great of Russia was neither Great nor Russian. . ."

There are 13 of these babes, and the author has enough on them to create a panic under as many burial sods. The volume bears this at the beginning, just to put the reader in the mood: "Admirably dedicated to ADAM, whose knowledge of women, if not profound, was at least unprecedented."—G. L.



... Smorgasbord Under the Trees ...

BOOK REVIEWS

Love Affair in Jericho

JERICH0, Kansas, returns from the mists of myth and ghosts come back to haunt some of its most interesting citizens in Paul I. Wellman's "Jericho's Daughters" (Doubleday, \$3.95), which this reviewer places as Number One among the more than 100 novels he has read this year.

It is the same Jericho as in Mr. Wellman's earlier "The Walls of Jericho," only the town has sprawled out a good bit and a new generation has sprung up. And it is the story of a great many of Jericho's people, but mainly it is the story of Debs Dorn, the honest and struggling city editor of the Clarion, the problem devils that confront him there, and his secret love for Grey Rutledge, an attractive widow in her late 20s. He sees Grey's home life center about her pretty little daughter. What Debs doesn't know is that Grey is having an affair with his boss, Wistart Wedge, to whom she is attracted because of his natural kindness and eagerness for friendship, his apologetic manner and almost complete surrender to all things, all brought about by a dominating wife. Mary Agnes Wedge, habitually sarcastic, temperamentally feline and sophisticated in a brittle-glass manner, thinks her husband one of the most ineffectual men she has ever encountered. She scratches and bites him at every opportunity and whenever she thinks of him it is with a twist of scorn on her lips.

Grey, being honest with herself, is to break off her indiscretions with Wistart; and Mary Agnes is, of course, to discover what Wistart has been up to. Debs' great devotion to the Clarion and his fine scruples are to pay off not only in his career but in attracting Grey to his side. How all this works

out makes an unforgettable story.

FAITH IS ALL essential in happy living in these hectic mid-20th Century years, and three new books point the way to its attainment. In "A Living Faith for Today" (Coward-McCann, \$3.75) Rev. Ernest Gordon, dean of the Chapel at Princeton University—in a series of sermons—tells how to let God come into the heart, and the joys and contentment that comes from the experience. And the question of how to learn to have faith is answered by Aaron N. Meckel in "Living Can Be Exciting" (Dutton, \$3.50). Each chapter is a sermon in itself. Science combines with religion to answer the same question in a new and enlarged edition of "The Art of Real Happiness" (Prentice-Hall, \$3.50), the best-seller by Norman Vincent Peale and Dr. Smiley Blanton.

LOVE IS DEFINED in many ways by many people. But however one looks at love, it is the only sane answer to the problem of human existence, says Erich Fromm, psychoanalyst, in "The Art of Loving" (Harper, \$2.75). Here, the thing called love is taken apart and put back together again by an expert who gives new insight into what it really is, what causes it, the difference in the various kinds of love and the compelling need for love to avert insanity of the human race.



PAUL HORGAN

Santa Fe, seat of the kingdom of New Mexico, was founded by the Spaniards in 1610 as the northernmost capital in the New World. In the generations that followed it has headquartered Spanish military, was the destination of adventurous mountain men and fur traders, it suffered from Indian wars, and finally it became the end of the journey for wheels west. Paul Horgan, an old hand at writing about the New Mexico country, unfolds Santa Fe's fantastic history beautifully in "The Centuries of Santa Fe" (Dutton, \$5).

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She's the Keeper of the Strings



Mrs. Ruth Crail paints face of "Chuckwagon Charley," one of the characters of her rock-hound puppet show.

By Jule Armin

PUPPETRY is among the main interests of a talented, lively and red-haired housewife, Mrs. Ruth Crail, 2421 E. 1st St., who despite the fact that she is the mother of two children and has two grandchildren making their home with her, finds time for many hobbies.

Mrs. Crail includes painting and rock collecting among her hobbies. She has combined these with puppetry for an especially satisfying achievement. She has written a two-act puppet play, for which she made the stage, scenery and 12 new comedy characters, calling into play her art skills for the decoration—all of this for the annual Long Beach Mineral and Gem Show, in progress today at the Long Beach National Guard Armory. She has even worked the "rock hound" idea into her play, which she calls "The Hazards of Harry, or Fun and Frolic on a Field Trip." The play, presented several times daily at the show, demonstrates the good times enjoyed on rock-hound trips.

Mrs. Crail says:

"IF YOU HAVE not made or operated a puppet, you can't appreciate the challenge that creating a four-legged puppet presents. All my characters are made to scale of 18 inches for an adult puppet. It took me four days to figure out a burro that would look and perform as that sort of animal should. His furry hide is made from a velvet curtain, with upholstery fringe for a mane and rug yarn for a tail. His rolling eyes are iridescent buttons. His ears are of felt. He carries authentic, miniature, field trip equipment, a bedroll, sack of flour, miner's pick, shovel and pan. Almost invisible strings put his heels and disposition into the exasperating but laughable type of action you have to expect from these temperamental mountain canaries."

Mrs. Crail's interest in the "little people" started when she bought a set of Tony Sarg puppets for her children, Barbara and Freddie, built them a stage and taught them to operate the marionettes. The children outgrew their interest but Ruth Crail's interest grew and grew. She attended the annual Festival of American Puppets,

studied with The Puppeteers of America and kept right on, until she found herself thoroughly immersed in her hobby.

HER PIXIE PAL Puppets gave 12 shows a year at Valerie Silver's Studio. She stages special shows for churches,

schools, clubs, hospitals, banquets and many charitable, fund raising projects.

Mrs. Crail's puppets are varied in construction, according to the acts she wishes them to perform. Ballerina dancers have joints with hidden pins so they can kick and bend in every possible position. The boy in the rock hound play is constructed so he can whistle and play tunes on a mouth organ, with surprising realism.

"I prefer to carve wooden bodies with fitted joints and, for strong-featured characters, I carve the faces, too," Mrs. Crail explains. "Sometimes I use clay to model faces of real people. Then I make a plaster of Paris mold, grease them and press in plastic wood. This yields more delicately featured faces, which can still be carved if desired. Sometimes I model the hair and paint it on, but usually I prefer real or theatrical hair. The miner in the rock-hound play has karakul wool for his curly beard and movable eyebrows in the Groucho Marx manner.

"COSTUMES HAVE to be made on the puppet figures. Then four-foot strings are added through the clothing, from hidden screw eyes, to the operating bars."

An attic studio, stocked with equipment for her many projects is Mrs. Crail's home workshop. Drawers and cupboards, under the eaves, are stacked with canvasses and paints, rock specimen cases and jewelry-making tools, as well as the many odds and ends needed for puppetry.



When the strings are pulled these characters from the puppet play, "Hazards of Harry," spring into action.

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Southland Crossword Puzzle

(Solution to Puzzle on Page 24.)

- By Jack Lennette

ACROSS

1 Go to school

7 Younger daughter in TV "Mama" show

12 Takes by truck

13 Swap

19 Not fake

20 Seem

22 Spice used to prepare incense, Exodus, xxx, 34

23 Early Italian

24 Auction, for instance

26 Officers Training Corps: Abbr.

28 Let up

29 Skinflint

30 Compete

31 Kind of deer

32 Powerful stroke

33 Overjoyed

35 Incline

36 Aurora

38 Certain rubber stamp

39 Weathercocks

40 Keen student of stock market

43 Pert. to tile work

45 Comedienne

48 Stories

50 Long fur-lined garment

54 First word of hand-writing on wall

55 Put in bank

57 Table-and-chair sets

58 Of the U.S.A.: Abbr.

59 Dipsonianae

60 Expenses

61 Pretend

62 Soft green growths

63 Air pocket in canoe

67 Figure of stone

69 River islet

70 Seizes by force: Rare

72 Sheath

74 Reign

75 Quavering notes

77 Testers

79 Trolley

80 Spanish swords

81 Edition

82 Swords

84 Accent used under the C

86 Cookbook reading

88 Footsore

91 Bridge and highway pay-ments

93 Female flyer

97 Good dog-fighters

98 To light again
- DOWN

99 Welcome

100 Able poet's work

101 Track hazard

102 Moslem judges

103 Tilt over

105 German article

106 Charm to be worn

108 Medicinal teas

110 Exciting finish

113 Dwell

114 Retaliates for a wrong

115 House and grounds

116 Backs of necks

117 In a chair

118 Diamonds and such

1 Soak up

2 Steady drum beat

3 Finder of "skippers"

4 And so forth: Abbr.

5 Kind of income

6 Subconscious territory

7 Sleep's serious brother

8 Kind of room

9 Led tourists

10 Mrs. Andy Gump

11 Makes cartoons move

12 Speaker of a piece

13 Fled from hounds

14 Mimic

15 Raises

16 Lighten

17 Salty

19 Smooth and still, as a lake

21 Water plants

27 Persons given custody of goods

29 Ship beaten by John Paul Jones

33 Rational

34 Shoestring

35 Unspoken

37 Tidal bores: Var.

39 Most ignoble

41 Basins for holy water

43 Italian poet, "Jerusalem Delivered"

44 Noun suffixes

45 Country ruled by Moslem priest

46 Written reminiscences

47 Kind of dance

49 Holders of legal claims

51 Size

52 Of the world

53 Regards highly

56 Mails

57 Recipient

60 Unpaid, or partly-paid, labor

63 Eaten away

64 Green dish

66 Clean pass

68 Polished performer

71 Put in place

72 Arrival: Fr.

76 Kitchen spices

77 Sacred song

78 Wisdoms

81 Unreal; decep-tive

83 Irish fuel

85 Names for senoritas

87 Fondle

88 Truman's birthplace

89 Keeness

90 The Gorgon's head

92 Geometric line

94 Surveyor's assistant

95 Form thoughts

96 Great Persian king of old

98 Amounts charged

99 Avarice

102 Yield

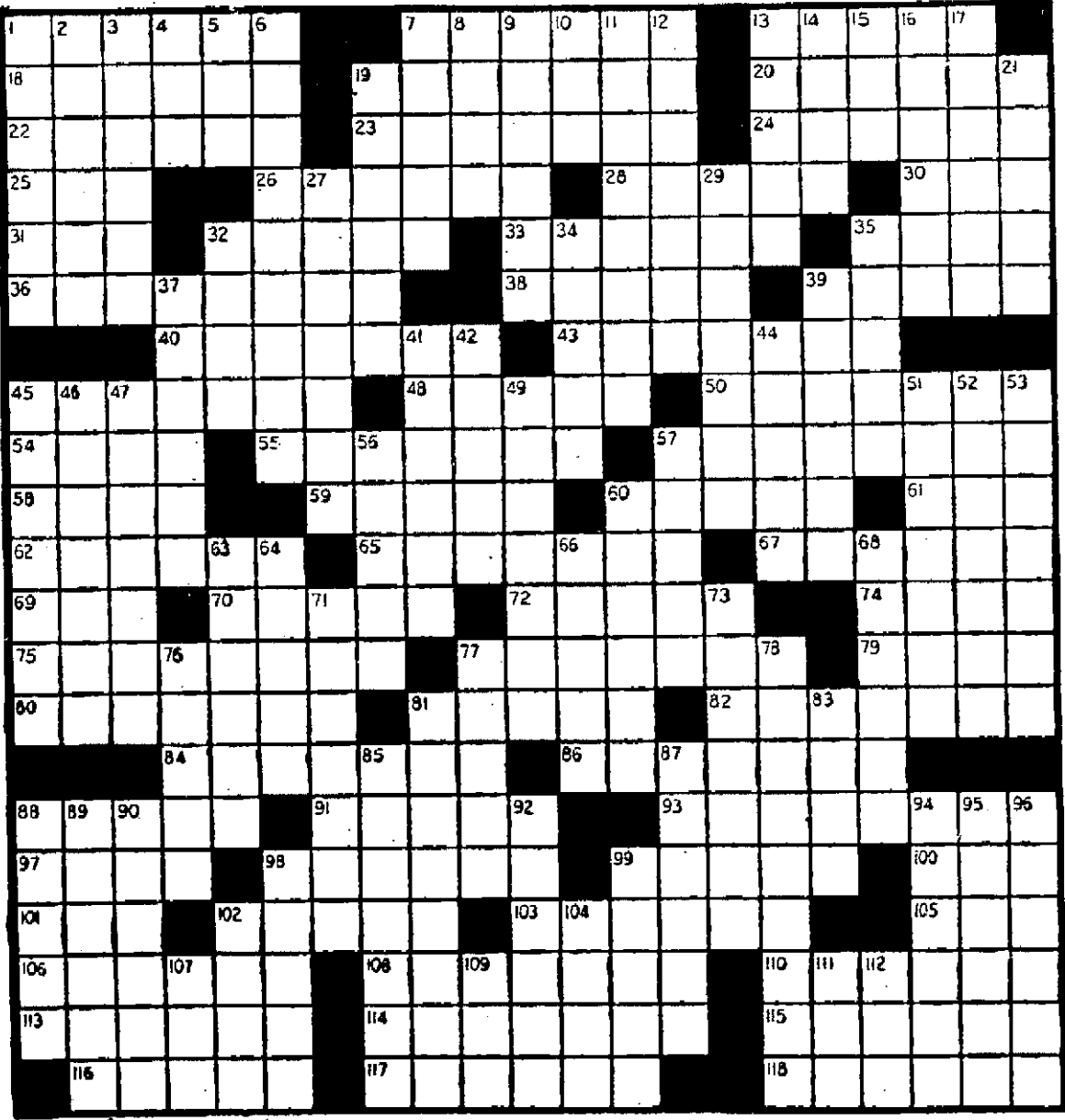
104 Botanical suffix

107 Backtalk: Slang

109 Ocean

111 Abbreviation of well-known landing craft

112 Japanese admiral



AN OLD AZTEC CUSTOM

(Continued from Page 8)

sight. Too bad she couldn't be more friendly to a countryman, he mused, his glance going to the little stalls where Mexicans were selling bright serapes, silver jewelry, and onyx ornaments. He looked beyond the stalls, then, at the Pyramids—huge, terraced relics of another age, slicing grandly upward into a sky that was incredibly blue, like pieces of rough rock jewelry placed on a setting of textured green velvet. He started toward the larger one, the Pyramid of the Sun, and as he did so he caught sight of the girl, far ahead of him. He followed, noticing again her slenderness, the tiny delicacy of her waist and ankles. Her carriage was regal, like that of a little princess, and her honey-colored hair glistened in the pure and sparkling sunlight.

At the top of a flight of steep stone steps she had stopped, to sit and rest. He took the flight two steps at a time, trying not to puff, and sat beside her.

"PRETTY TOUGH CLIMB, isn't it?" he said. She sighed and arose.

"Yes," she said, and started to continue her climb. She hesitated and stooped to pick something up.

"Oh, have you found something, too?" Curt asked politely. "I found a black carved head back down there. Almost intact, too — except for a big piece of the headdress that was broken away. I suppose maybe it'll have some value, back in the States."

"Why, this —" the girl's voice sounded incredulous. "This seems to be a chip from a headdress." They looked at each other for a moment, and Curt took the carved head from his pocket. The girl extended her carved chip, and fitted it against the broken place. The two pieces slid together smoothly. "Why — these are two pieces of the same carving!" the girl exclaimed.

AFTER THAT, it wasn't hard to get better acquainted with her. She kept looking at him—really seeing him, at last—with a rapt expression, as though Fate had finally delivered to her the one man that was meant for her. And she seemed to be pleased that Fate had selected for her such a good-looking, tall and gentle-voiced man.

Curt told her that he was from Long Beach, California, where he was an engineer in an aircraft factory. He discovered that her name was Alice, and that she lived in Los Angeles. While they climbed to the top of the Pyramid together, and stood looking at the broad sweeps of green field and the dramatic cloud patterns in the sky, he told her more about Long Beach. Sunshine, he said, and fresh air, and lovely beaches waiting . . . altogether a wonderful city to live in. Wouldn't she, perhaps, like to live there some day?

"PERHAPS," she said. "Yes; I think I might."

Later that night, in one of the crowded Mexican market places, while they dodged little leashed pigs and laughed over the eating of freshly roasted ears of corn a bright-eyed old Mexican had sold them, Curt even had the courage to tell her that she was the girl he had been waiting for all his life.

But it wasn't until a month later, when he was showing her the sights of Long Beach, that he was sure enough of her love to dare to tell her the rest of the story.

"Remember the old lady who told us about that Aztec custom, and showed us the carved head?" he asked, as they strolled along the Pike watching people being jerked and tossed in little round cars.

Alice nodded, her glowing eyes wide.

"Well, I have a confession to make. I bought that head from her before I got off the bus, for ten pesos—and then I broke it and put that chip where you couldn't help finding it."

After they had laughed for a while, Alice mused.

"Twenty pesos! That's a lot of money, down there. That was a pretty good day for her."

"Ten pesos," Curt corrected her.

"No, twenty," she said. "You see, before we got on the bus I gave the old woman that head—I had bought it from a little boy the day before, for a souvenir—and I paid her ten pesos to tell you that story!"

Stamp Notes

Six more airmails in its native bird set have been issued by Cuba. Woodpeckers, eagles, ducks, swans and pelicans appear . . . Argentina has issued a new 4.40 pesos light green adhesive honoring Juan G. Pujol, ancient governor of the Province of Gorrientes . . . Part II of the 1956 Stanley Gibbons' Postage Stamp Catalogue, listing the stamps of Europe and colonies, contains 1,294 pages. Many revisions have been made in this new issue, including numerous price changes.

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Caricature by Dick Arnold

EINAR PETERSEN
A Twinkle in His Eye

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like unguided missiles, it is most
comforting to know there is still
a quality restaurant in Long
Beach where you can enjoy a
fine meal for \$1.75 or \$1.65.

This restaurant is Einar Pe-
tersen's Talk o' the Town at
3980 E. Ocean Blvd. A friendly
man with a twinkle in his eye,
Petersen puts an equally bright
twinkle in the eyes of his pa-
trons by serving them gourmet
delicacies at modest prices.

For example, here are a few
of his \$1.75 specialties: old-fash-
ioned sauerbraten with light po-
tato pancakes; chicken fricassee
with Danish dumplings; rolled
fillet of sole en casserole
(cooked in wine with fine
herbs); boiled beef with tangy
horseradish sauce, and veal cut-
let with rich country gravy. An-
other delicious special is old-
fashioned beef stew for \$1.65.
The price of these entrees
(which are served on different
evenings through the week) in-
cludes the following: Big salad
de luxe with croutons and
choice of dressing, choice of
baked potato or French fries;
toasted cheesebread and coffee.
At the conclusion of the meal
the check is presented with a
three-tiered serving dish on
which are free after-dinner
mints and free cigarettes.

A NEW AND outstanding
house specialty at the Talk o'
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eastern beef, this steak is
served with a spiced peach and
a spiced apple, the big de luxe
salad, choice of potatoes, cheese-
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